

# Peter Wills

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## EDUCATION

*Doctoral Candidate*, Applied Mathematics

University of Colorado, Boulder, CO

Sept. 2013 to present

*Graduating May 2018*

*Bachelor of Science*, Physical Sciences

Reed College, Portland, OR

Aug. 2006 through May 2010

## TECHNICAL LANGUAGE SKILLS

Fluent in Python (5 years; tensorflow, keras, scikit-learn, pandas, matplotlib, seaborn, numpy, scipy, statsmodels), MATLAB (10 years), Mathematica (10 years), and L<sup>A</sup>T<sub>E</sub>X (9 years). Conversant with Markdown, HTML, CSS, Lisp, and VBA.

## PROFESSIONAL EXPERIENCE

**Research Scientist, the Trade Desk**

Oct. 2017 to Present

- ❖ Leverage internal and external data sources to assess advertisement value
- ❖ Use deep learning (TensorFlow) to improve bidding strategies and uncover hidden affinities

**Data Scientist, Entelligent LLC**

Nov. 2016 to Oct. 2017

- ❖ Analyze and improve financial model, implement scalable portfolio optimization & risk analytics library
- ❖ Use library to construct index and ETF (Smart Climate 500) currently published by Bloomberg
- ❖ Index shows higher returns and lower risk than S&P 500

**Teaching Assistant, CU Dept. of Applied Mathematics**

Sept. 2013 to Present

- ❖ Teach courses in calculus, differential equations, MATLAB, and Mathematica.
- ❖ Appointed Lead Teaching Assistant, Fall 2014 through Spring 2015

## SELECTED RESEARCH

**Empirical Study of Graph Metrics**

Jan. 2017 to Present

- ❖ Compare efficacy of various graph metrics (spectral, statistical, and norm-based) in differentiating topologies
- ❖ Demonstrate that spectral methods are most effective when graph shows strong vibrational structure

**Anomaly Detection in Dynamic Networks**

Jan. 2016 to Dec. 2016

- ❖ Develop & analyze novel machine-learning algorithms to analyze dynamic network (graph) data
- ❖ Method is effective on empirical social datasets such as the Enron emails and the Militarized Interstate Dispute record

## PUBLICATIONS

- ❖ P. Wills and F. Meyer. *Metrics for Graph Comparison: A Practitioner's Guide*. In preparation.
- ❖ P. Wills and F. Meyer. *Detecting Topological Changes in Dynamic Community Networks*. arXiv preprint 1707.07362 [cs.SI]
- ❖ P. Wills, E. Knill, K. Coakley, and Y. Zhang. *Performance of Test Supermartingale Confidence Intervals for the Success Probability of Bernoulli Trials*. arXiv preprint 1709.04078 [math.ST]
- ❖ P. Wills, E. Iacocca, and M. Hoefer. *Stochastic Thermal Perturbations of Dissipative Droplet Solitons*, Phys. Rev. B 93 144408