Unlike other **WYSIWYG editors**, the *content is written in plain text* along with appropriate commands, thus, allowing the user to <u>concentrate</u> on the content rather than the aesthetics (the way it looks). The TeX typesetting program which LaTeX uses, was designed such that anyone can create good quality material with less efforts.

This text is in Small Caps.

This text is in Roman.

This text is in Sans-Serif font.

This is text$^{\text{superscript}}$.

This is text$_{\text{subscript}}$.