

# Sam Gregory

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Full UK Driving Licence

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Hi,

I'm an experienced digital media design and production professional looking for my next role. For the last three years I have leveraged and honed my technical expertise using Adobe CS and Developer skills (HTML, CSS, Javascript, PHP, MySQL, Actionsript) on key projects within Framestore's design and digital portfolio. It has been a hugely rewarding experience spanning interactive, VFX, motion graphics, titles and credits, and motion capture. Highlights include building British Airways' "Take a Plane Down Your Street" web / Facebook app, which has been said to be "the most successful social media app ever" (Mail On Sunday, 23 June 2012), titles and end rollers for "Tyrannosaur", and working on visual graphics for Secret Cinema's "Prometheus" show.

In addition to my work at Framestore, my interest in live performance led me to co-create Velvet Trumpet, a theatre company in which I am Production Manager. I was thrilled to be at the helm of our first production "A Model Life", which ran at The Network Theatre to rave reviews. We are in development with our second effort, "Don't Disturb the Driver", debuting at Edinburgh Fringe next year.

Both of these experiences have led me to conclude that a career in Production beckons. I combine technical aptitude with practicality and a client-driven, results-oriented approach. I enjoy the challenge of innovating and delighting my audience, while working within the realities of time and financial considerations. I am looking for a role that will allow me to grow my production experience, and I am hoping that you can provide me with that opportunity.

Thank you for reading. Please find attached my CV for more detail, and feel free to visit my website for a more interactive experience!

Yours sincerely,

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## Technical Knowledge

Adobe CS6 (Fl, Ai, Ae, Dw,  
Ps, Pr)  
Final Cut Pro  
Unity

Logic Pro  
HTML  
JAVASCRIPT  
CSS

Actionscript  
PHP  
MYSQL

## Current Employment

[Framestore](#) 2009 - 2012  
*Flash Designer/Developer*

Initially employed as a Flash Designer, my role quickly diversified to a diverse portfolio including HTML, PHP, MySQL development, using Dreamweaver as well as graphic work and animation using Photoshop, Illustrator, and After Effects. Increasingly relied upon for my technical ability, I was a well known generalist to my colleagues. I also ran my own blog '[Geek Chowder](#)' in which I emailed throughout the company at my own free will. This focused on new and interesting technology in the hope to inspire and expose some of the best new technological advances. My interest in new technology expanded into hardware development on things like Arduino, a micro-computing system. where I built a musical instrument, and a 'Vacant Toilet Detector' which utilised infra-red, twitter and a desktop gadget to alert someone when the disabled toilet was vacant. Sadly i couldn't find enough time to complete this. This, as well as my desire to try new and interesting things meant I was a popular 'go to' guy for a wide range of projects which i was happy to undertake.

### Commercial Work;

[BA 'Take a Taxi Down Your Street'](#) - (Flash/Actionscript/Photoshop)

[Secret Cinema's Prometheus](#) - (After Effects/Illustrator)

[Framestore 'Famestore' Facebook App](#) - (Flash/Actionscript)

[LG 3D-TV Web app](#) - (Flash/Actionscript)

Tyrannosaur Front/End Titles - (After Effects)

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[Velvet Trumpet](#) March 2012 - Present

*Production Manager*

Founded this year, Velvet Trumpet is an "extracurricular" project where I have utilised the project management skills I have acquired in the course of my "day job"! I am responsible for organising rehearsal and performance space, managing company finances and fundraising, workshop management, liaison with suppliers and partners, live production. Because of my vast list of contacts I have gained as clients and work colleagues I aim to get things done as inexpensive as possible. I also aim to recruit people with a genuine love of what they do, hoping to provide them with a great line on their CV and future liaison. Velvet Trumpet also expand into comedy sketches in which I organise and gather equipment to film and record audio with. I also arrange location, dates and times where actors and technical staff are required, as well as the post production if necessary. Such as VFX, sound, and editing.

[A Model Life](#) (July 2012)

**Freelancer** 2009 - Present

I reflect my role in Framestore as a generalist. Primarily I focus on web development. This role is self managed and In some cases I have employed team members to help on larger projects and managed them. Through Framestore i was able to apply for a vacancy Rathergood where hiring for. The budget was low and expectations were high as the Rathergood's first feature length film starred the voice talents of Steve Coogan as narrator, plus Julian Barratt and Julia Davis. It was an exciting project and I approached each day with a smile, even around my day job. I recruited an After Effects freelancer to help out in which I personally managed. We achieved everything beyond expectation and the client was very happy.

[Uncle Wormsley's Christmas](#) - (VFX/Supervisor - After Effects)

[Stuart Reed](#) - (Dev - DreamWeaver/Javascript)

[Velvet Trumpet](#) - (Dev - DreamWeaver/HTML/CSS/JQUERY)

[Georgina Mackie Fitness](#) - (Dev - DreamWeaver/HTML/CSS/JQUERY)

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## Qualifications/Education/Training

ATRium University October 2006 – July 2009

BA (Hons) Design for Media

Pembrokeshire College September 2004 - June 2006

ND Computers and Design

OCN Photography

Sir Thomas Picton School September 2001 - June 2004

GCSE Maths, English Lit/Lang, Science (Double Award), History,  
Graphics, RE, Drama, Media Studies.

## References

Mike Woods - Digital Producer at Framestore ([mwoods@framestore.com](mailto:mwoods@framestore.com))

Simon Whalley - Executive Producer at Framestore

([swhalley@framestore.com](mailto:swhalley@framestore.com))

Hanna Jane Price - HR Manager at Industrial Light & Magic ([hprice@ilm-vancouver.com](mailto:hprice@ilm-vancouver.com))

Joel Veitch - Founder of Rathergood.com ([joel@rathergood.com](mailto:joel@rathergood.com))

Simon Gosling - Executive Producer at Framestore

([sgosling@framestore.com](mailto:sgosling@framestore.com))