# Sam Gregory Product Manager

# Sam Gregory - http://samuelgregory.co.uk/

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#### Skills

Product Owner excited about the unknown, unafraid to challenge the norm and seek new ideas about how we do things. Strong leadership skills and a desire to create and drive products to new and interesting realms while balancing how users engage and what they want from a product. I love the process of iterative development and learning from this user engagement. I've been a front end developer most of my career and reached senior-level before turning to Lead Developer. Agile enthusiast and lean startup practitioner, I fully embrace the fast-paced and constantly changing world we live in and the technology that supports it. I believe in validated learning and being very hands-on in delivery and product creation. I love solving old problems with new ideas to refine processes and make as efficient as possible.

# **Experience**

### AND Digital / Product Developer

September 2016 - PRESENT, London

At 'AND' I joined as a Product Developer. They encouraged us to upskill and engage with the clients we worked with, beyond just developing their products. This is where I discovered the role of a Product Owner. When assigned as tech lead I often sought the opportunity to do more and found myself acting more as a Product Owner. I embodied the product vision and embraced the code, UX, UI and how they all come together to create that experience. I also enhanced my developer skills during my time. A rich history of front-end frameworks, devops coaching and infrastructure.

- Lead Front-end Developer.
- Agile coach and Scrum Master.
- Angular/React.
- TDD/BDD.
- Technical coaching and mentoring.
- Lead the company's front-end capacity.

## Jupiter and the Giraffe / Owner

September 2016 - PRESENT, London

After many years making websites I finally registered myself as a sole trader under the name Jupiter and the Giraffe. We offer end-to-end web solutions making standard brochureware websites, CMS solutions, website applications. I call upon the most experienced developers and professionals when needed to expand capabilities when needed.

• Finance and tax administration.

- Employment and flexible resourcing.
- Hosting and devops.
- Front and back-end development.
- Design.
- Client relationships.

#### **Digital Detox** / Front end Developer

December 2012 - August 2016, London

After many years making websites in my own time, 'DD' is where I honed my developer skills. Learning the fundamentals of HTML, CSS and JavaScript. These core skills fast-tracked any learning later in my career as I understood the behaviors and nuances of the languages and allowed me to see through the latest frameworks and understand the inner workings of the languages. I also lead the company into their social media presence and ran their Twitter and explored marketing strategies with directors.

- Discovered the importance and power of core, fundamental web development (HTML, CSS, JavaScript).
- Started and ran the company's social media.
- Telecoms, banking and health sectors.
- Laravel php library.

## Framestore / Digital Developer

December 2009 - November 2012, London

I joined Framestore as a 'generalist'. They wanted someone who could technically tackle any problem thrown at them from animation to visual art, film credits to jumbotron advertisements, websites to visual effects. It was often me who was sought after (sometimes by your own Simon Gosling) for new and interesting problems and I would figure out how to do it. It was a fulfilling and challenging role where I was able to explore many mediums and appreciate the work that went into it.

- Explored many new and interesting tech.
- Encouraged to explore and engage the company in emerging technologies.
- Employed as a developer and designer and is competent using different technologies.
- On-set filming experience.

#### Education

**University of South Wales /** Design for Media (Bachelor of Arts)

Sept 2006 - July 2009, Cardiff

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To my advantage, Design for Media was a course in its infancy. Still being developed by the university meant we explored many aspects of technology from DVD menus to website creation and design. I later saw this as a huge reason i was able to fulfil my role at FRAMESTORE.