GENG0015 Coursework – Computer Applications

Deadline
3 PM on Wednesday, 12th November 2025.

Assignment Instructions
Please make sure you follow the specification and the instructions on the Blackboard submission page carefully.

We advise students not to upload their work in the last few minutes of the deadline, as they may experience delays or technical difficulties, which may result in their work not being submitted.

LATE submissions are subject to the LATE penalties. Please see the Assessment Information on the Engineering Foundation Year Blackboard course page for more information.

Grading & Feedback
This assignment is worth 20% of the grade for Computer Applications, which is 8% of the GENG0015 Coursework. Please ensure you read the marking criteria carefully, which can be found at the end of this document.

Marking & Feedback will be provided within 20 working days of the submission. In the event that the lead marker will not be able to make this date due to an unforeseen circumstance, we will endeavour to inform you of an updated timescale. Once available, your marks and feedback will be sent via email.

Lead Examiner
Dr Shoaib Jameel

Assessment Tier
In this assignment, students are prohibited from using any GenAI tools for their assessed work. This includes entering any part of the assignment or your assessed work to GenAI, whether by pasting/typing, uploading files, or describing content directly or through plugins. Basic tools that assist spelling and grammar, translation and calculation without generating new content or ideas, can be used unless specified otherwise by the assessment setter. GenAI may be used to explain lecture slides and notes to enhance understanding of relevant topic areas. Students are not required to complete a GenAI Declaration Form.

Module Code	Assignment name / description
GENG0015	Computer Applications – Assignment 1: Poster
Applies to	**Assigned tier**
	Tier 1: No use (no further information is required on this form)

Computer Applications Assignment 1

Introduction:

In this assignment, you will study the concepts of digital literacy and information literacy, both of which are crucial in today's information-driven world. Your task is to prepare an **informative** and **visually engaging** poster that covers key aspects of **digital literacy** and **information literacy**. You will utilise Jisc discovery tool to choose a research topic based on your interests and academic goals. This assignment aims to enhance your understanding of these fundamental skills and your ability to communicate them effectively.

Part 1: Poster Preparation (80%)

1. **Topic Selection:** Choose one aspect of digital literacy, information literacy, or the use of a discovery tool as your primary focus for the poster. You may select from the following topics or propose your own:
   - Evaluating Online Information
   - Online Safety and Security
   - Citation and Plagiarism
   - Effective Use of Discovery Tools for Information Retrieval
   - Effective Online Research Techniques
   - Understanding Copyright and Fair Use
   - Digital Communication and Etiquette
   - Critical Thinking in the Digital Age

2. **Content Development:**
   - Research and gather information related to your chosen topic using a discovery tool or a reputable source.
   - Ensure that your content is accurate, concise, and informative.
   - Include the following elements:
     - Definition and importance of the chosen topic.
     - Practical tips or guidelines for applying this knowledge.
     - Real-life examples or case studies illustrating the topic's relevance.
   - Visual aids, such as diagrams or infographics, to enhance understanding.
   - Use online resources, books, and articles to gather information for your poster.

3. Poster Design:

- Create a visually appealing poster that effectively communicates the chosen topic using your preferred software (e.g., MS Word, MS PowerPoint, or LaTeX).
- Consider the following design elements:
  - Clear and organised layout including a title and your name.
  - Your poster should contain information that is equivalent to 3 to 4 A4 pages.
  - Size of the poster: 48" x 36" (1219.2mm x 914.4mm).
  - Effective use of visuals, colours, and fonts.
  - Inclusion of relevant images or graphics.
  - Proper labelling of sections and headings.
  - Include sources of information that you have used, including any licensing information.
  - Adhere to the principles of academic integrity by properly citing your sources if you use external information in your poster.

Part 2: LinkedIn Learning Course (20%)

1. LinkedIn Learning Course Choice:

- Choose a LinkedIn Learning course that aligns with your selected research topic, digital literacy, or information literacy.
- Ensure that it covers a topic you are genuinely interested in.

2. Course Completion and Certificate Submission:

- Enrol in the selected course and complete all the modules.
- Obtain a course completion certificate.
- Include a brief summary (100 words) of the course content and how it has contributed to your digital literacy.

Resources

You will want to refer to your lecture slides and additional content provided in the Digital Literacy section on the GENG0015 Coursework Blackboard. In addition, you will find extra guidance on Academic Posters under Part C Resources in the GENG0014 Routes to Success Blackboard.

Submission Guidelines:

Please submit the following using the web submission page that will be available in the Computer Applications section on Blackboard:

1. Your poster in PDF
2. LinkedIn Course Completion Certificate in PDF
3. A summary of the course content for the LinkedIn Course and how it has contributed to your digital literacy in a PDF
4. Please include your name in your submission

- **Deadline for submission:** 3 PM on Wednesday, 12th November 2025. **Exact date listed on Blackboard.** You must submit it to Blackboard.
- Normal faculty late penalties will apply to work handed in after the deadline.
- **Weighting:** 20% of the Computer Applications element of the Coursework Module.
- Repeating students must submit a new piece of work. You cannot resubmit last year's work.

Marking criteria for this assignment

Poster (16 out of 20 marks):

- **Appropriate level of content and well-designed layout (4 marks)**
  - There are proper titles and the author's information.
  - Size equivalent to 3-4 A4 paper pages
  - Visual appeal and creativity using appropriate colour/underlining/font weight.
  - Effective use of visuals and text.
- **Organisation and clarity of narrative (6 marks)**
  - The poster is easy to follow in general.
  - There are useful sections with proper headings.
  - Accuracy and depth of information.
  - Clarity in presenting the chosen topic.
  - Relevance and significance of the topic
- **Use of mixed media, licensing and referencing (6 marks)**
  - There are licensing and referencing.
  - Licensing and referencing are in the correct format.

LinkedIn Course Completion (4 out of 20 marks):

- **Summary including course choice and topic rationale (2 marks)**
- **Course Completion and Certificate Upload (2 marks)**