



Join our team at the

# 2025 OldDeerfieldCraftFairs



Voted Top 50 in New England  
by *Yankee Magazine* and  
Top 200 in the Nation by  
*Sunshine Artist Magazine*

Pay in full by Jan. 21, 2025 for one  
or more show(s) & take a \$30  
discount per show & receive 10  
free passes per show.

## Show Promotions:

The Old Deerfield Craft Fairs can increase sales and get your work the notice it deserves. We have over 48 years of show experience with the knowledge to build great shows and to get the publicity you need. Advertising encompasses areas of six New England states assuring both regional and tourist attendance.

- ◆ Postcard mailings to over 19,000 households
- ◆ Opt-in email mailings to over 14,000 attendees
- ◆ FREE showcased products on coupons, postcards, website and emails
- ◆ Print/Media advertising goes to a circulation of 1.5+ million in MA, CT, NY, and NH
- ◆ FREE links to your website/email from our website
- ◆ Online promotions
- ◆ 10,000+ Facebook followers
- ◆ Consistent sponsorship support from corporations such as Yankee Candle help us promote our events

## Show(s) Applying to:

- ☐ **Spring Sampler**  
March 1 & 2, 2025  
**Indoor Show**  
At ESE in W. Springfield
- ☐ **Fall Festival**  
Sept. 20 & 21, 2025  
**Outdoor Show**  
In Old Deerfield
- ☐ **Holiday Sampler**  
Nov. 15 & 16, 2025  
**Indoor Show**  
At ESE in W. Springfield  
Scheduled hours & days of  
shows are subject to change

For over 48 years the Old Deerfield Craft Fairs (ODCF) have presented some of the finest shows in the crafts market. They have gained both local and national recognition and the praise of participating exhibitors. ODCF is juried, featuring between 150—250 crafters per fair with an attendance range of 4,000—8,000 patrons per show.

The outdoor **Fall Festival** is held on Memorial Street off US 5 & 10 in the historic village of Deerfield, Massachusetts, just six miles from Interstate 91 and the Yankee Candle Flagship Store. The two indoor shows, **Spring** and **Holiday Samplers**, are held at the Eastern States Exposition in West Springfield, Massachusetts, just five miles from Interstate 91. All shows are open rain or shine, including the outdoor show.

Admission fees for 2025 are \$6.00 for **Spring**, \$7.00 for **Fall**, and \$8.00 for **Holiday** (Children 12 and under are admitted for free). The proceeds from all the fairs are used to help support the many historical and educational programs of the non-profit, Pocumtuck Valley Memorial Association, a tax exempt 501 (c)(3) membership organization. The Pocumtuck Valley Memorial Association, which operates Memorial Hall Museum and Indian House Memorial in Deerfield, Massachusetts, organizes the Old Deerfield Craft Fairs.

Please refer to our **application checklist on page 4** to make sure you have included all required documents. If you have questions please feel free to contact us.

Phone: 413-774-7476, x 190 or x 170

Fax: 413-774-5400

General Info & Show Coordinator:

[craftfairteam@deerfieldmuseum.org](mailto:craftfairteam@deerfieldmuseum.org)

Website: [www.deerfield-craft.org](http://www.deerfield-craft.org)

Mail your complete application packet to: Old Deerfield Craft Fairs, PO Box 323, Deerfield, MA 01342

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# Old Deerfield Craft Fairs

## Application 2025



PO Box 323, Deerfield, MA 01342-0323

413-774-7476, x 190 or x 170

Fax: 413-774-5400

[craftfairteam@deerfieldmuseum.org](mailto:craftfairteam@deerfieldmuseum.org)

[www.deerfield-craft.org](http://www.deerfield-craft.org)

### Show(s) Applying to:

- ☐ Spring Sampler - March 1 & 2, 2025
- ☐ Fall Fair - September 20 & 21, 2025
- ☐ Holiday Sampler - November 15 & 16, 2025

Scheduled hours & days of show subject to change

**Please type or print legibly** and complete all information:  
**Check only one box below to indicate which name should appear/  
be printed in show program.**

### Jury Category **(Circle one):**

Apparel	Metal / Sculpture
Baskets	Mixed Media
Books	Music
Dolls/Soft Sculpture	Other
Fiber	Photography
Fine Art	Pottery
Floral	Soaps & Herbals
Glass	Specialty Food
Home Décor	Wood Working
Jewelry	Sponsor
Leather	

- ☐ Registrant's Name: \_\_\_\_\_
- ☐ Partner's Name: \_\_\_\_\_
- ☐ Business Name: \_\_\_\_\_

Street: \_\_\_\_\_ Apt./Unit # \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Daytime Phone: \_\_\_\_\_ Cell: \_\_\_\_\_  
Complete Web Address: \_\_\_\_\_  
**Email Address (required):** \_\_\_\_\_

Description of Craft: \_\_\_\_\_  
Briefly describe your process and medium: \_\_\_\_\_  
Merchandise Price Range: \$ \_\_\_\_\_ Describe weatherproof set-up for outdoor (Fall) show: \_\_\_\_\_  
**Names** of Persons attending (for badges): \_\_\_\_\_

License plate (State): \_\_\_\_\_ License plate (Number) \_\_\_\_\_

# Application Worksheet

Use to calculate total fees on page 3. Submit all pages to the Deerfield Craft Fair Office

Application Fees (NON-REFUNDABLE). **Fee Schedule is \$10 per show & is included in basic booth fee cost.**

**A \$25 additional late fee will be added to anyone applying within two weeks prior to the show date.**

**• Requesting the same space as last year or next to a specific crafter is an additional \$50 as a special space request.**

## Indoor Shows At the ESE in West Springfield

Please refer to page 10 for Young Building map for Spring Show & Better Living Center Map for Holiday Show on page 12.

Space	Spring 2025	Holiday 2025
A1 Space (8' front x 10' deep)	<input type="checkbox"/> \$270	N/A
A Space (10' front x 10' deep)	<input type="checkbox"/> \$325	\$375
B Space (12' front x 10' deep)	<input type="checkbox"/> \$380	\$450
C Space (15' front x 10' deep)	<input type="checkbox"/> \$480	\$550
D Space (20' front x 10' deep)	<input type="checkbox"/> \$600	\$700

<b>Basic Booth Fee Subtotal</b> (use this total on next page)		
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Location Add-Ons (Optional)	Spring 2025	Holiday 2025
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**\* Special Space Request:** ☐ \$50 \* ☐ \$50 \*

List first 3 choices: 1st \_\_\_\_\_ 2nd \_\_\_\_\_ 3rd \_\_\_\_\_

**Green Carpet (no corner)** ☐ \$75

**Corners:**  
Side Aisle ☐ \$50 ☐ \$95  
Carpeted, Cross Center Aisle ☐ \$100 ☐ \$125  
Long Carpeted, Center Aisle ☐ \$150 ☐ \$200

<b>Location Add-On Subtotal</b> (use this total on next page)		
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Decorator Add-Ons (Optional)	Spring 2025	Holiday 2025
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Electricity (20 amp.): ☐ \$30 ☐ \$30

6' Tables (\$30 per table) Qty: \_\_\_\_ Ttl: \_\_\_\_ Qty: \_\_\_\_ Ttl: \_\_\_\_

8' Table (\$30 per table) Qty: \_\_\_\_ Ttl: \_\_\_\_ Qty: \_\_\_\_ Ttl: \_\_\_\_

Table Drapes add (\$20) (if you plan on varying the number of tables you need for each show, call and discuss) Qty: \_\_\_\_ Ttl: \_\_\_\_ Qty: \_\_\_\_ Ttl: \_\_\_\_

Booth Side Drapes (\$30 per drape) Qty: \_\_\_\_ Ttl: \_\_\_\_ Qty: \_\_\_\_ Ttl: \_\_\_\_

<b>Decorator Add-On Subtotal</b> (use this total on next page)		
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Parking	Spring 2025	Holiday 2025
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Car/Van/SUV: See ESE See ESE

Camper & Motor Home See ESE See ESE

Reserved Parking- near building ☐ \$25 ☐ \$25

<b>Parking Fee Subtotal</b> (use this total on next page)		
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## 2025 Fall Outdoor Show At Old Deerfield

Please refer to Fall Map on page 11.

**We cannot guarantee accommodation at the Fall Outdoor Show if you do not accurately fill in your booth/tent and total measurement needs.**

The exact measures of **my tent**: front \_\_\_\_\_ sides \_\_\_\_\_ height \_\_\_\_\_ awnings/overhangs \_\_\_\_\_.

Space	Fall 2025
Y Space (10' front x 10' deep)	<input type="checkbox"/> \$385
ZM Space (12' front x 12' deep)	<input type="checkbox"/> \$500
ZL Space (15' front x 15' deep)	<input type="checkbox"/> \$565

<b>Basic Booth Fee Subtotal</b> (use this total on next page)	
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Location Add-Ons (Optional)	Fall 2025
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Special Section Request: \_\_\_\_\_ ☐ \$25

Special Space Request \*: ☐ \$50 \*

List first 3 choices: 1st: \_\_\_\_\_ 2nd: \_\_\_\_\_ 3rd: \_\_\_\_\_

Deerfield Community Center ☐ \$100

Corner; See map on page 11. ☐ \$100

Partial Corner; See map on page 11. ☐ \$65

Okay to set up on hardtop	<input type="checkbox"/> Yes <input type="checkbox"/> No
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<b>Location Add-On Subtotal</b> (use this total on next page)	
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Parking	Fall 2025
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Camper & Motor Home ☐ \$40/Show

Utility Trailers ☐ \$10/Show

<b>Parking Fee Subtotal</b> (use this total on next page)	
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# Old Deerfield Craft Fairs 2025 Payment Form

PO Box 323, Deerfield, MA, 01342-0323; Fax: 413-774-5400

We are offering those paying by credit card the option of paying your balance due in several payments. Those applying to more than one show must immediately endorse a \$50 deposit per show. The balances will then be automatically charged to your credit card 10 days after notification of acceptance.

Craft Fairs	Basic Booth Fees	Location Add-Ons	Decorator Add-Ons	Parking	Application Fees (non-refundable)	Totals
<b>SPRING</b> March 1 & 2, 2025					Included in basic booth fee	
<b>FALL</b> Sept. 20 & 21, 2025			N/A		Included in basic booth fee	
<b>HOLIDAY</b> Nov. 15 & 16, 2025					Included in basic booth fee	

Scheduled hours and/or days of show operations are subject to change.

Any late application received within two weeks of that show date will be charged an additional processing fee of \$25. In addition, anyone applying within the last two weeks of a show date must make immediate payment in full by Visa or Mastercard.

**New! Vendors will be notified of acceptance or wait list status for each show applied for approximately two weeks after receipt of completed application (see Application Checklist #1-6 on page 4 of application).**

<b>Fee Total</b>	
<b>Deposit</b>	
<b>Balance Due @ Acceptance</b>	
<b>Ending Total</b>	

Refunds: Space fees are refundable by written cancellation request only. Cancellation request received prior to jurying will have space fees refunded in full (application fees are nonrefundable). Once accepted refunds will be made according to the following schedule.

## Refund Chart

	Show Date	Space Fee Minus \$100	NO REFUND
<b>SPRING</b>	<b>March 1 &amp; 2, 2025</b>	Until Feb 1, 2025	After Feb 1, 2025
<b>FALL</b>	<b>Sept 20 &amp; 21, 2025</b>	Until July 15, 2025	After July 15, 2025
<b>HOLIDAY</b>	<b>Nov 15 &amp; 16, 2025</b>	Until Sept 1, 2025	After Sept 1, 2025

**REDUCE YOUR SHOW FEES:** Recruit a NEW artist to apply to any 2025 Deerfield Craft Fair and we will present you with a \$25 refund for each artist that is accepted to participate in one of our 2024 shows. Maximum referral refund to crafters is \$75 discount. To refer an artist to the Deerfield Craft Fairs, fill out the recruitment form on our website and mail to us. We will confirm each admission with an email or card. Make your referrals early, preferably 60-90 days before the show.

If you would like to charge show fees, please print the application prior to completing this section by hand and mail or fax the completed application to the number/address provided. The charge will appear on your credit card statement from "Pocumtuck Valley Memorial Association." **Emailing credit card information is a security risk.**

Mastercard ☐ Visa ☐ \$\_\_\_\_\_ Deposit amount to be charged **OR** charge entire amount ☐

Expiration Date \_\_\_\_/\_\_\_\_ CVV# (Last 3 digits in signature block): \_\_\_\_

Account Number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Name on Card (Print): \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

### CREDIT CARD PAYMENT PLAN

☐ Check here to have your credit card balance automatically charged upon acceptance notification date.

You will not be notified prior to charge.

**Please do not email any credit card information; call, fax, or send via US postal mail only.**

## Contract Agreement and Insurance Waiver

I hereby release the Pocumtuck Valley Memorial Association/Memorial Hall Museum from liability for refunds and of all liability for personal injury and for loss of property due to theft, fire, accident, or any act of God, war, or terrorism. In the event that it is necessary to change either the location or the dates of a fair or fairs, the liability of the Pocumtuck Valley Memorial Association/Memorial Hall Museum is limited to the refund of the Space Fees that have actually been paid by an exhibitor who does not attend as a result. Furthermore, the named registrant and partner understand that contact with them will be made at the address and phone number provided above. Communication between partners is the responsibility of said partners. I (we) have read and agree to the above and all fair rules and instructions, including the fact that all merchandise presented at show is handmade by me (us).

APPLICATION WILL NOT BE PROCESSED WITH- Signature \_\_\_\_\_ Date: \_\_\_\_\_  
OUT YOUR SIGNATURE(S)! Partner's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please photocopy this application for your files.**

# Old Deerfield Craft Fairs

## 2025 Application Packet

Spring Sampler: March 1 & 2, 2025; Fall Festival: Sept 20 & 21, 2025; Holiday Sampler: Nov 15 & 16, 2025

### **APPLICATION CHECKLIST:**

#### **Submit all application pieces:**

1. Your fully completed 2025 application, signed by both you and, if applicable, your partner.
2. **One check or credit card charge information** for fees due at time of application, made out to **OLD DEERFIELD CRAFT FAIRS**. **\$50 minimum deposit, per show, is due at the time of submission.**
3. **Five photos representative of your work** (four of your craft and one of your display). Please label each with your name. You can also choose to send us a link to your website, Etsy or Facebook page to jury your work. It would be appreciated if you can supply high-resolution images (600 dpi) via email for publicity purposes. Please email photo attachments to [craftfairteam@deerfieldmuseum.org](mailto:craftfairteam@deerfieldmuseum.org).
4. A photocopy of your Massachusetts Sales Tax Certificate (See #7 on page 6).
5. A photocopy of your tent's Certificate of Flame Resistance (See #17 on page 6).
6. License plate number of vehicle you plan to bring to the show.

**Mail your complete application packet to:**

**Old Deerfield Craft Fairs  
P.O. Box 323  
Deerfield, MA 01342-0323**

\*Mail original application and all required materials. Applications received without payment (unless prior approval has been given), or all required information, will be considered incomplete. Incomplete applications may be returned without being juried, as they delay jurying and notification and are costly to process. See page 9.

**PLEASE NOTE: All fees are deposited upon receipt.** Your cancelled check does not mean that you have been accepted to a fair, only that your application was received. A \$25.00 service fee will be charged to applicants for each check returned for insufficient funds or stop payment. Unpaid bank fees will be considered an incomplete application.

**Any exhibitor who does not pay in full prior to the show will not be able to participate in that show or any other show until payment has been received and processed.**

## **JURYING PROCESS:**

**Jurying:** Our jury will review all complete applications, **postmarked by each show's deadline**. Work will be judged for quality, craftsmanship, and appropriateness to the fair. All participants are juried annually. While special consideration is given to previous exhibitors, they are not automatically accepted into a fair. Generally, new applicants make up 25% of each fair.

**Applications received after the show deadline** will be considered if a craft category has not been filled and may be placed on a waiting list.

- **Notification:** Notification will be mailed according to the show schedule. Late applicants will be notified on a rolling basis.

## **GENERAL RULES:**

1. **No imported items may be sold even if they are handmade.** Objects for sale must be of first quality and hand-made originals by the exhibitor selling the objects. The seller must be the Registrant or Partner on file and must be present at the fair on all days. Proof of originality and handcrafting rests with the exhibitor. No ceramics from molds, silk flowers, rubber stamps, or buy-sell products, or kits are allowed without express written permission. Failure to adhere to this rule will be grounds for expulsion and elimination from future shows.
2. All exhibitors and any associated partners must sign the show application and agree to follow all show rules, instructions, and agreements. (The signed application also serves as your contract agreement and insurance waiver.)
3. **Only one craft category is allowed per single space.** Applicants who work in more than one medium/category need to apply separately for each category and contract for the appropriate number of spaces per medium. No shared or sub-contracted booths.
4. Marked down items and "Sale" signs are prohibited. (Show specials, seconds, and discontinued items are only allowed with advance written permission.) **Excess stock must be stored out of sight.**
5. No commercially obtained items may be sold separately (e.g. buckles may not be sold apart from handcrafted leatherworks; loose flowers may not be sold apart from floral arrangements; commercially obtained poles, stands, etc. may not be sold without flags. No live plants are allowed in the show).
6. Exhibitor parking is in a guarded lot, behind the Giant Slide at the **Spring** and **Holiday** shows and in the ballfield at the Fall show. This leaves more parking for shoppers.

7. A photocopy of your current Massachusetts Sales Tax Certificate is required. Verify that your certificate has your current name and/or business listed. Otherwise, you will need to obtain a revised certificate by writing to the **Mass. Dept. of Revenue, P.O. Box 7022, Boston, MA, 02204; or by phoning 1-800-392-6089 (in state) or 1-617-887-6367 (out of state)**. New applicants may also apply online at [mass.gov/dor](http://mass.gov/dor) (Go to Log In or Register, then web file for business, register now, and choose option for 'My company only--'.)
8. **No consumption of alcoholic beverages is allowed by show participants**. Any exhibitor or helper appearing to be intoxicated or drinking alcoholic beverages at the show will be asked to leave the show grounds.
9. No smoking is permitted inside ESE buildings; smoking is only allowed in designated areas outside the building.
10. Photography is not allowed without the express permission of the Old Deerfield Craft Fairs' show coordinators. Photographs or video taken by our media personnel or staff may be used for future fair promotions and will be the property of the ODCF.
11. For security reasons, all exhibitors and their helpers are required to wear fair badges (provided at check-in) while on fair grounds.
12. **Exhibitors must remain for the entire show. No early breakdowns.**
13. All exhibitors must provide fair management with accurate sales figures in our show surveys.
14. **The Sale and/or consumption of CBD products** at either the Spring Sampler, the Holiday Christmas Sampler, held at the Eastern States Exposition, or the Fall Show in Deerfield is strictly forbidden. Exhibitors or their vendors who attempt to sell or sample CBD products of any type will be asked to vacate the property and forfeit their booth fee. The exhibitor will also be rejected for any future Old Deerfield Craft Fair.

### **SET-UPS:**

15. Individual exhibitor spaces range in size but **set-ups must fit within the space contracted**. This includes chairs/stools, checkouts, overhangs, inventory hanging from overhangs, inventory for sale or storage, or tent poles, pegs, ropes, and awnings. *Spaces are pre-assigned and measured according to each exhibitor's application specifications.*
16. A canopy or tent must cover all outdoor display areas. Booths at the **Fall** Show must be weatherproofed. Remember—**the shows go on rain or shine**. Come prepared!
17. Proof of flame resistance is required, with show application, for all tents and canopies. *The Town of Deerfield Building Inspector and West Springfield Fire Marshal enforce the MA State Law requiring tents, backdrops, table coverings and awnings to be certified as flame resistant.* A photocopy of your tent's certificate documenting its flame resistance is acceptable. If you do not have a certificate or sewn-in tag, your tent's manufacturer can



provide you with the necessary documentation.

18. Exhibitors who arrive less than one hour before the show on opening day are not guaranteed location and may have to take a new space assignment. No special request refunds will be made for reassignments due to late arrival.
19. Displays and products may be left up overnight at your own risk as there is only limited on-site security.
20. **Food vendors must obtain proper health department permits by the specified due date or they will not be allowed to participate in the fair, and will have to forfeit all funds paid to the fair. Permit applications are required usually no less than 45 days before the show date. All food booths are inspected by the town health department at each show. Please do NOT apply for a health department permit until you are accepted into the show. Health department permit applications will be sent to you by the Craft Fair office.**

## **LOGISTICS:**

### **Exhibitor Display**

**Outdoor Fall Show:** Exhibitors must provide tents, tables and chairs, shims and other necessary set-up/display equipment. Tents must be properly anchored and/or weighted per order of the Town of Deerfield Building Inspector.

**Indoor Spring and Holiday Shows:** Exhibitors have the option of renting tables, plain or draped and/or extra side drapes; an 8' high back drape is provided.

### **Electricity**

**Outdoor Fall Show:** Very limited access to electricity is available. Also, generators are not allowed.

**Indoor Spring and Holiday Shows:** Paid access to electricity is available at the indoor shows. Services may be purchased through the ODCF staff.

### **Parking:**

**Outdoor Fall Show:** Exhibitor parking at the Fall show is limited to one conventional size vehicle space per exhibitor. Parking for vehicles or trailers exceeding 14' is limited. The cost is \$40 for a "dry" camper or motor home space and \$10 for a utility trailer. Access to the exhibitor's lot is closed during the show and until 30 minutes after show closing.

**Indoor Spring and Holiday Shows:** There are no limitations on the number of exhibitor vehicles for the indoor shows. Exhibitors are free to move their vehicles during the show.

***Motor Home Parking Spaces*** (day and/or night) and ***Trailer Parking Spaces*** (day and/or night) are available at all shows at an additional fee.

## **PAYMENT SCHEDULES & SCHOLARSHIPS:**

**A \$50 deposit is required for each show.** No application will be accepted or processed until a \$50 deposit is received. **Balance of show fees are due 10 days after notification of show acceptance.** Alternate payment agreements must be pre-arranged by letter or fax.

A limited number of **partial scholarships** are available to artisans who provide craft demonstrations, wear period costumes, and/or provide promotional opportunities, or are an emerging artist under the age of 30. Also, scholarships are awarded to artisans with special financial needs. Please write to inquire at [craftfairteam@deerfieldmuseum.org](mailto:craftfairteam@deerfieldmuseum.org).

## **RECRUIT A NEW ARTIST AND REDUCE YOUR SHOW FEES:**

Recruit a new artist to apply to any 2025 Old Deerfield Craft Fair and we will present you with a \$25 refund for each artist that is accepted into one of our 2025 shows. Maximum referral refund to crafters is a \$75 discount. To refer an artist to the ODCF, download and fill out the form on our website and mail it to us. We will confirm each admission with an email or a card. Make your referrals early, preferably 60-90 days before the show.

## **SPECIAL REQUESTS:**

**Special space requests are available for an additional fee.** (Be sure to note requests on your application and to enclose the corresponding fee in your total payment). We will accommodate your special request(s) whenever possible, but we do not guarantee placement. We encourage you to select a second or third placement choice. If we cannot fulfill your special request or second choice, a refund of your special request fees will be made following space assignment notification and you will be placed randomly. **Requests are honored in order of postmark date.** However, other factors are included in making space assignment decisions. The show reserves the right to experiment with patterns/placement of craft categories, either randomly or by category. Crafters who request last year's space have a special repeat option with special request fee if the application is filed before the deadline and there is no balance due at the time of space assignment. Otherwise, special space requests are processed in order of date received.

**Section Request: \$25.00 (applies to the **Fall** show only).** The fair map is divided into seven sections, A-G. Placement may be anywhere within the section.

**Specific Space Request: \$50.00. For the **Fall** show,** designate a section and for any of the three shows, pick a specific space number. Include a second choice option. If your specific space or your second choice can't be granted, for the **Fall** show only we will try to accommodate the section requested and refund \$25.00 of the request fee.

**Special Parking: \$25.00 (applies to **Spring** and **Holiday** shows only).** A limited number of reserved parking spaces are available near Doors #2, #4 and #7.

**Corner Space Requests (two sides open to the public):** Available at all shows for a premium-see application for show fees.

For the outdoor **Fall** show, there are two options for corner requests.

- A Full Corner is a booth with access from two aisles.
- A Partial Corner is a booth with access from two sides on the same aisle. The second side will have limited access due to such factors as trees, rocks, bushes, or uneven ground.
- Please refer to the **Fall** map for details.

**Carpeted Corner Cross Center Aisle (usually green or blue):** Available only at **Spring** and **Holiday** Shows.

**Carpeted Corner Center Aisle (usually red):** Available only at **Spring** and **Holiday** Shows. Show management reserves the right to limit the number of center aisle spaces.

### **REFUND POLICY:**

Space fees are refundable **by written cancellation request only**. Cancellation requests received prior to jurying are refunded in full less the non-refundable application fee of \$10. Once juried, refunds will be made according to the following schedule:

#### **REFUND CHART**

	SHOW DATE	SPACE FEE MINUS \$100	NO REFUND
<b>SPRING</b>	March 1 & 2, 2025	Until February 1, 2025	After February 1, 2025
<b>FALL</b>	Sept 20 & 21 2025	Until July 15, 2025	After July 15, 2025
<b>HOLIDAY</b>	Nov 15 & 16, 2025	Until September 1, 2025	After September 1, 2025

-Refund checks will be mailed with written notification.

-Waiting List applicants will be refunded upon written notice of withdrawal from the waiting list.

### **PARTICIPANT RESPONSIBILITY:**

*\*Exhibitors are expected to **read all mailings promptly** and adhere to all rules and communications mailed to them from the Old Deerfield Craft Fair office. Mailings will be directed to the registrant at the address and/or email address listed on the application. Communication between partners is the sole responsibility of the registrant and partner. **Please review all instructions before applying and again before arrival!** The interpretation of all fair rules by fair officials shall be final.*



# Map Legend:

## Fall, Sept. 20 & 21, 2025

### Craft Fair, Deerfield, MA

#### Section:

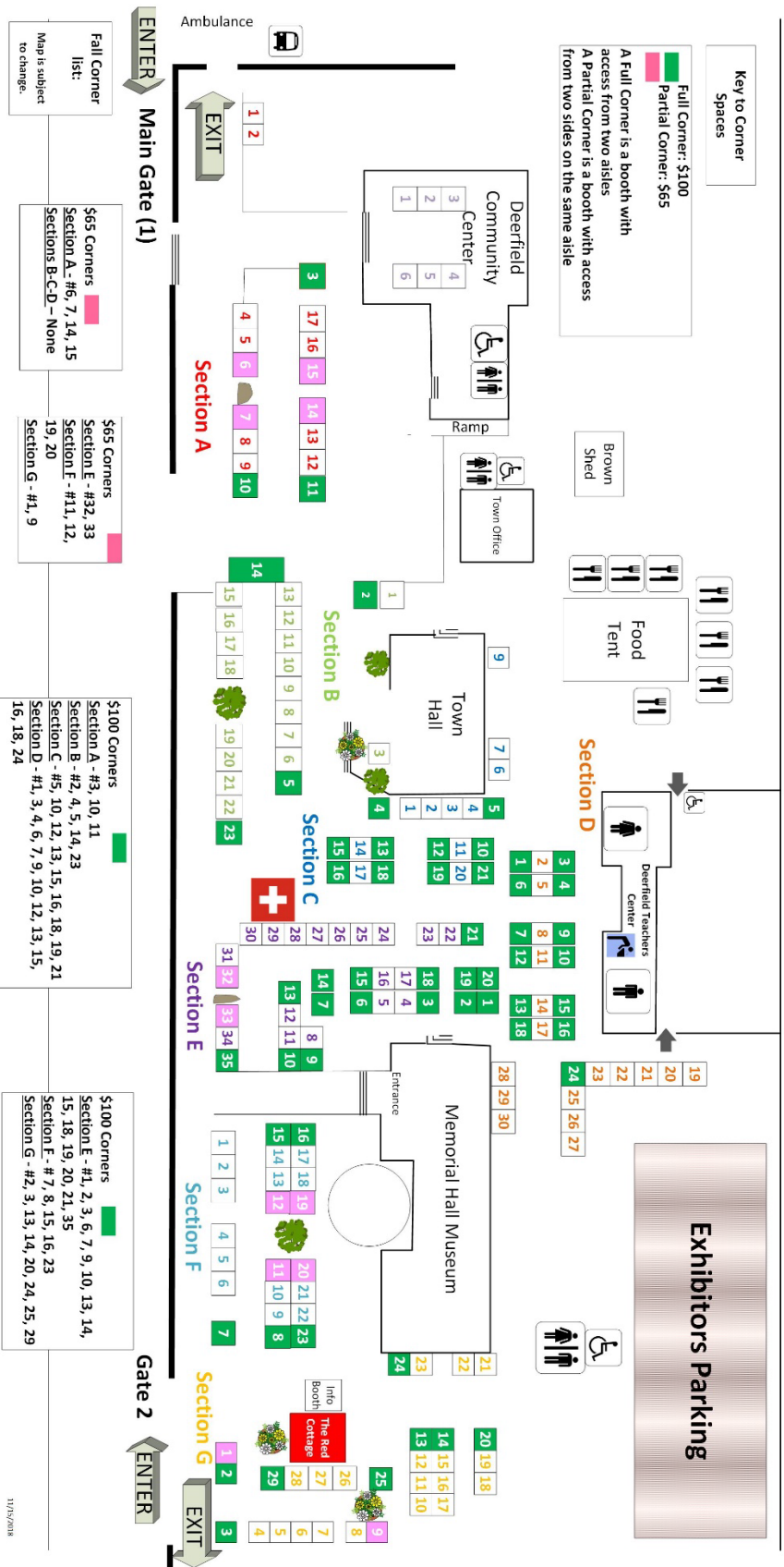


#### Space Sizes

Y Space (10 x 10): A1-17, CC1-6, B1-5, B9, B11-14, B20-23, C1-21, D1-18, D25-30, E2-19, E21-35, F1-7, F9, F12-14, F17-18, G1-24

ZM Spaces (12 x 12): B-15-19, D19-24, F22

ZL Spaces (15 x 15): B6-8, B10, E1, E20, F-8, F 10-11, F15-16, F19-21, F23





**BETTER LIVING CENTER  
EASTERN STATES EXPOSITION  
WEST SPRINGFIELD, MA**

