

F.E.T.S.U. PRESENTS

srijan²⁴

Annual Techno - Management Fest of
Jadavpur University

srijan



SPONSORSHIP
BROCHURE

About

Deriving it's name from the Sanskrit word for creation, Srijan stands proudly as the biggest and most prestigious techno-management fest in the *City of Joy*, providing a platform for technical recreation dedicated to advancing, exhibiting, and encouraging concepts and research into uncharted territories. From coding and robotics to designing and quizzing, a plethora of events is in store for you to delve deeper into the realm of your intrigued inventiveness. A shout-out to all our sponsors, seniors and volunteers who have worked day in and day out to make SRIJAN the favorite destination for dreamers and creators alike.

Scale

With an ever increasing footfall of enthusiastic minds, just imagine the thrill that awaits you this year!



15000+

The following data is calculated on the basis of number of On-Day registrations, feedback forms and ID Cards.

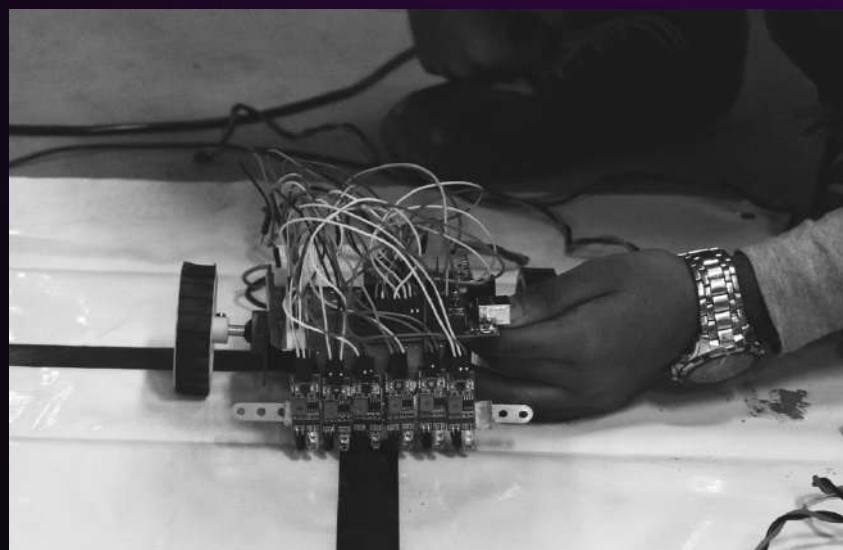
Sponsorship Packages					
Deliverables	Details	Title Sponsor	Platinum	Gold	Silver
Through online channels					
Platform branding <small>Hackathon</small>	Featured as Event Partner on Platform Landing Page	✔	✔	✔	✔
	Direct Link to Partner's subscription page embedded into ads	✔	✔	✔	✖
	Brand logo highlighted on Login and sign-up pages	✔	✔	✔	✖
	Daily feed of partner's website displayed on Mock Stock Platform	✔	✔	✖	✖
Social Media Shoutout <small>LinkedIn, Instagram, and Facebook</small>	Promotion via sponsorship announcement posts	✔	✔	✔	✔
	Featured on selective event posts	✔	✔	✔	✖
	Featured on all event posts	✔	✔	✖	✖
Featured on website	Featured in Sponsors Section	✔	✔	✔	✔
	Featured on the Website Landing Page	✔	✔	✔	✖
	Featured as Attractive Banners on all the Webpages	✔	✖	✖	✖
Blogs	Mentioned in Event wrap-up blog post	✔	✔	✔	✔
	Exclusive Long-form blog with special shoutouts on the official website	✔	✔	✖	✖
Event Videos	Featured in Specific Event Video	✔	✔	✔	✔
	Featured in all Event Launch Videos	✔	✔	✖	✖
	Special mention in Srijan'24 Teaser Video	✔	✔	✖	✖
Email Newsletters	Brand feature on event-specific email newsletters	✔	✔	✔	✔
	Brand feature on All Srijan'24 email newsletters	✔	✔	✔	✖

Sponsorship Packages					
Deliverables	Details	Title Sponsor	Platinum	Gold	Silver
Through offline channels					
Platform branding	Precursory sessions spanning across	2 days	6 hours	-	-
	Promotion via sponsorship announcement posts	✓	✓	✓	✓
Posters	Featured on selective event posts	✓	✓	✗	✗
	Featured on all event posts	✓			
Stalls/Booths	Flex Boards/Kiosks at event entrance	✓	✓	✓	✓
	Branding at Registration Kiosks	✓	✓	✗	✗
	Branding Booth(s) across the campus in dedicated places	✓	✗	✗	✗
Curtain Raiser	Dedicated promotion slot during the Curtain Raiser	30 minutes	15 minutes	10 minutes	3 minutes
Award Ceremony Addressal	Dedicated speaker slot before Award Ceremony	30 minutes	15 minutes	-	-
Individual Event Passes	Brand logo on all event passes	✓	✓	✗	✗
Branded Stationery	Brand logo inscribed on Event-kits and handouts, lanyards	✓	✓	✗	✗
Mementos	Brand logo on all mementos for guests and judges	✓	✓	✓	✓

30+
Events



**Free
for all**



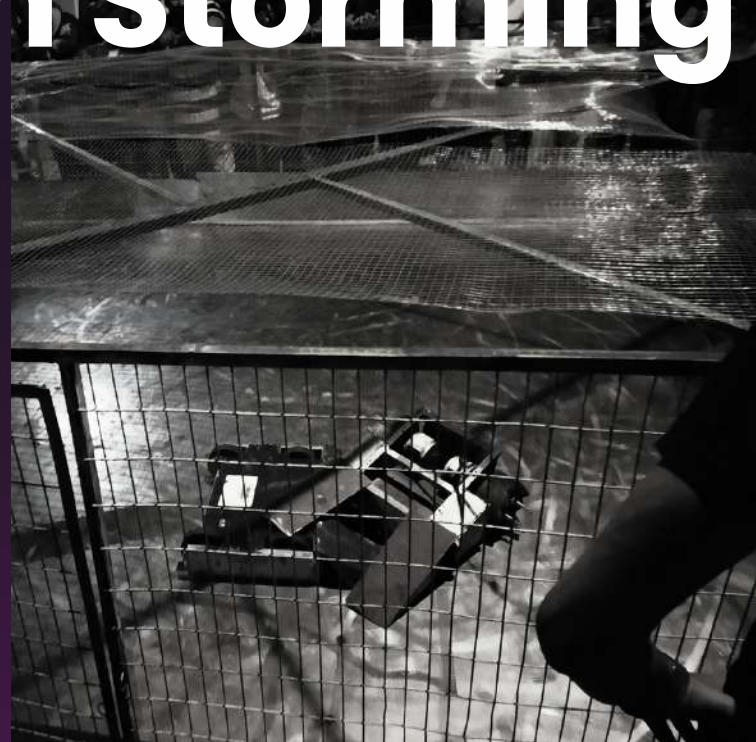
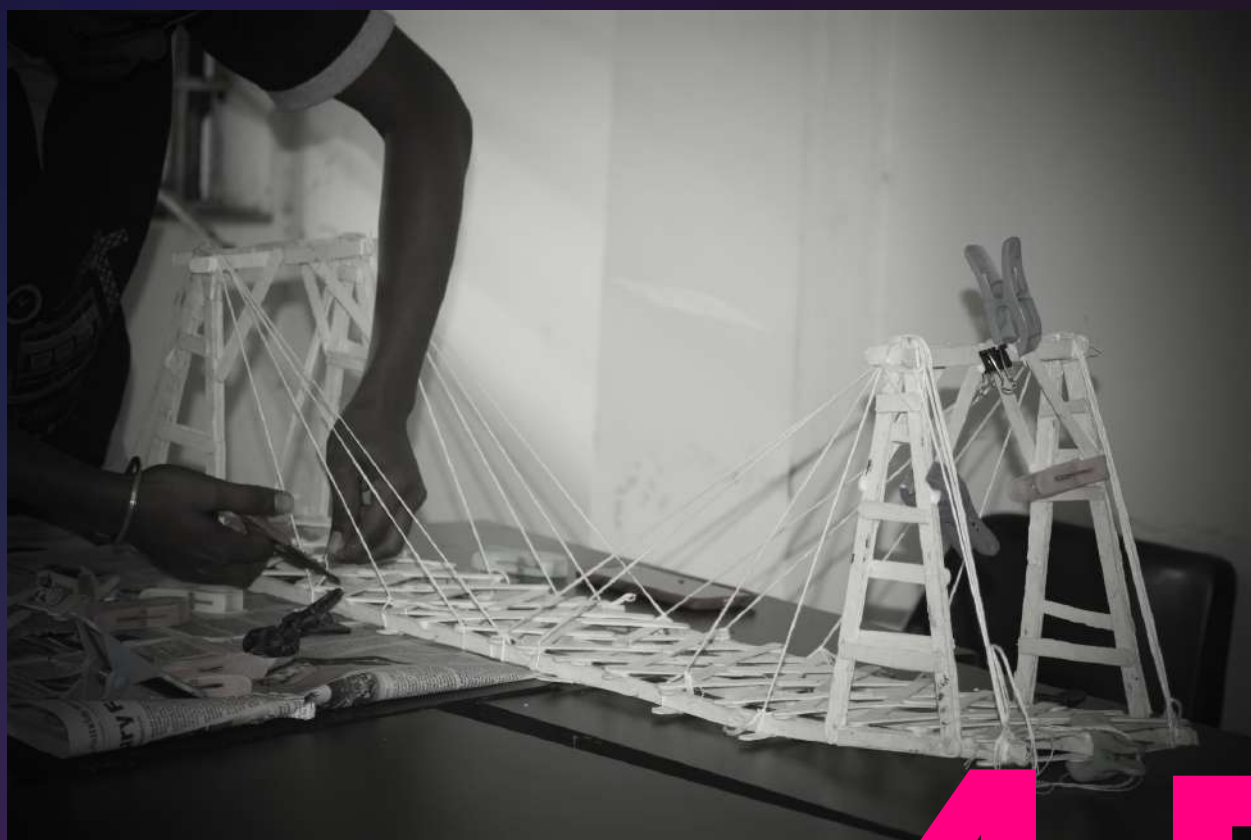
**robotics
management
workshops
guest lectures
gaming**



Innovation



Brain Storming



4 Days

Entertainment



Everything Under One Roof

comedy nights



Rahul Subramanian
2017



Siddharth Dudeja
2018



Vaibhav Sethia
2019



Azeem Bannatwalla
2020



Anirban Dasgupta
2022



Akash Singh
2023

Live Beatboxing



Cultural Nights

DJ Nights



Band Performance

sponsors

Platinum Sponsors



LARSEN & TOUBRO



mobilewalla



TATA
CONSULTANCY
SERVICES



Gold Sponsors



SIEMENS

Silver Sponsors



LIVE the MOVIE



Holiday Inn



Weber
FUJISOFT-VARA
CENTRE OF EXCELLENCE
INDUSTRY 4.0



Event Sponsors



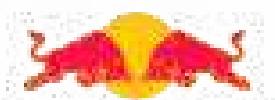
GATEFORUM
Engineering Success



Foodpanda
Home Cooked Home Delivered



tinder



Red Bull

UltraTech
CEMENT

The Engineer's Choice

Go Kart



Moto Stunt Show

XRig Gaming Expo



Bubble Zorbing



specials

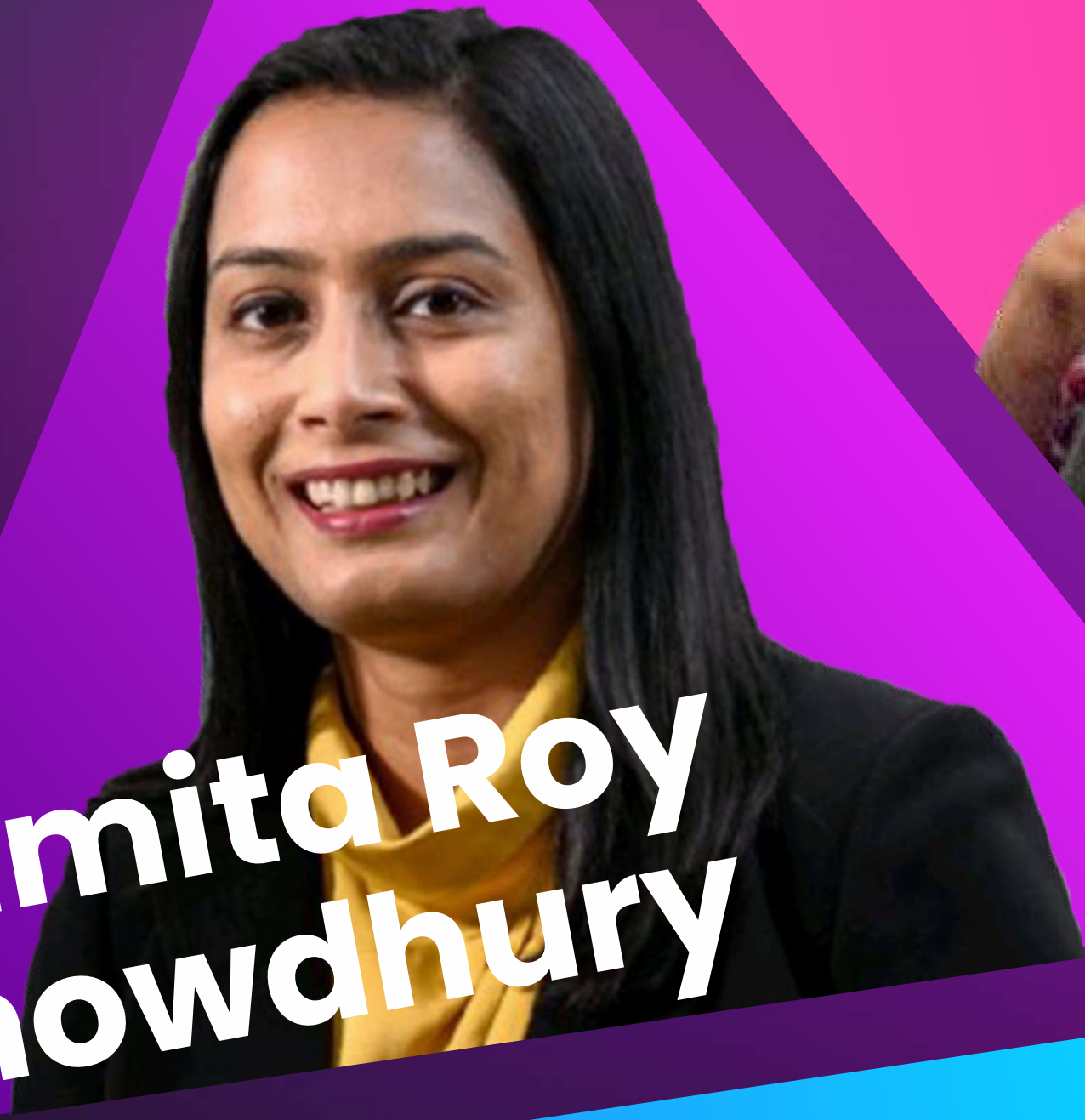
F5 talks

Aman
Dhattarwal



Striver

Soumita Roy
Chowdhury



Previous Speakers

Stats


15K +
Footfall

30+
Events

13K
Participants

100+
Partners

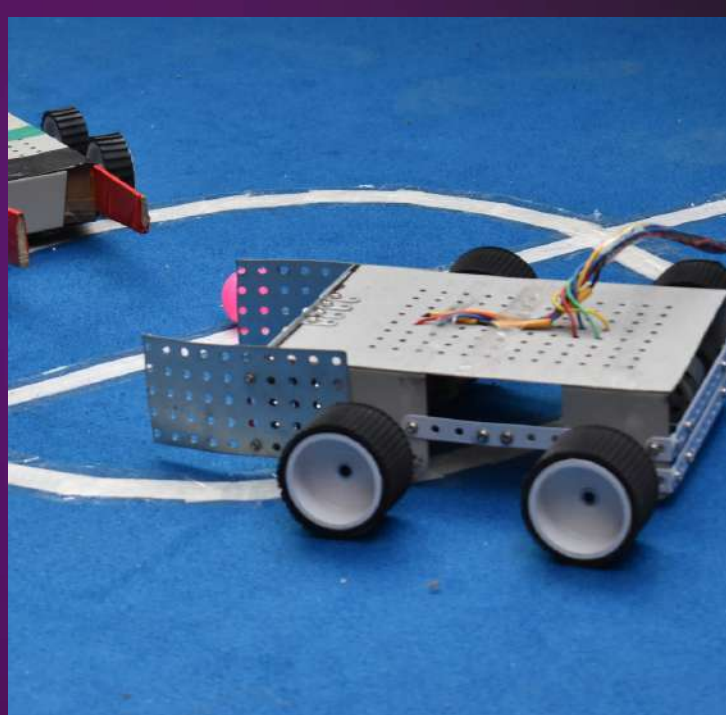
400K+
Website Visits

1.3K


1K


10K


gallery



contacts

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COME, VISIT US AT

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TO SEND YOUR AWESOME PIECE OF ADVICE OR SUGGESTION

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