In Search of Glory

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Consideratum Studios

Backed by a billionaire benefactor, the mission of Consideratum Studios is simple: to become the most decorated studio in the film industry

Business Problem

What are the most common genres of Award-Winning Movies?

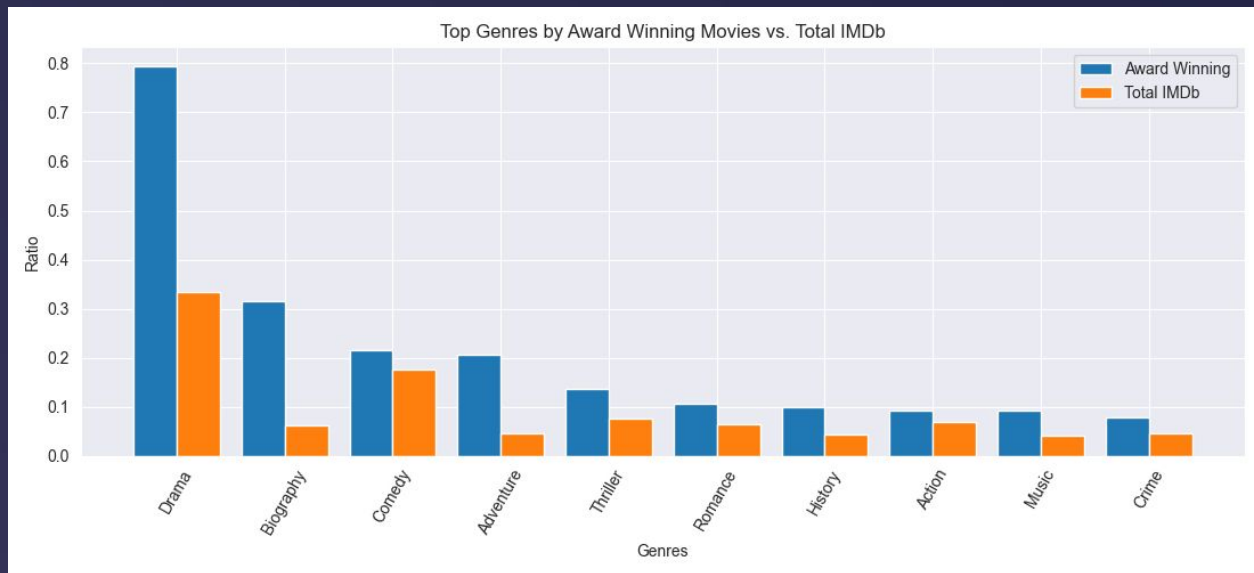Who should be hired in order to maximize our chances at winning awards?

What is the length of award-winning movies?

The Data

➢ Academy Awards 1927-2015

➢ Golden Globe Awards 1944-2020
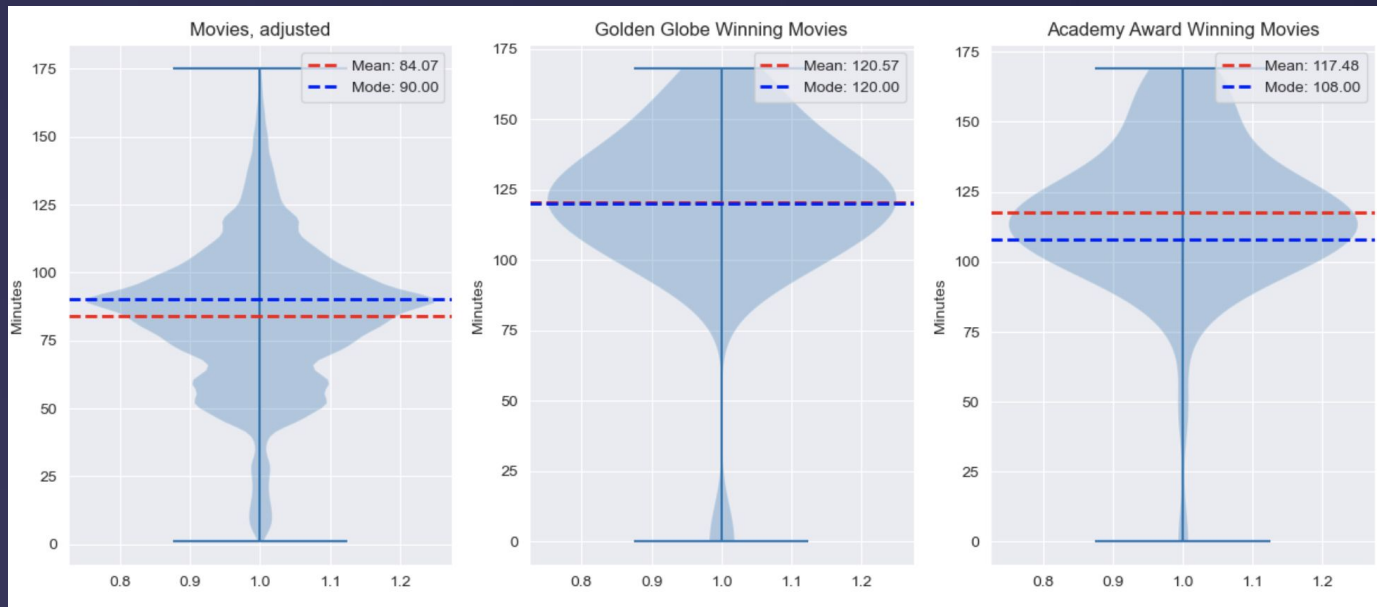
➢ IMDB

➢ The Numbers

Movie Genres

Top Genres by Award Winning Movies vs. Total IMDb

- Dramas are by far the most awarded movies

- From 33% in IMDb to 79% in Award Winning movies.

Movie Runtime

- Award winning movies are usually longer than average
- Very few movies under 75 minutes long have won awards

Movie Personnel

Name	Number Of Awards	Number of Movies Directed
Clint Eastwood	7	6
Oliver Stone	7	5
Steven Spielberg	5	9

Name	Number Of Awards
Meryl Streep	10
Jack Nicholson	9
Katharine Hepburn	4
Dustin Hoffman	4
Tom Hanks	4

❖ Clint Eastwood, Oliver Stone, and Steven Spielberg are top choices for their success as prolific directors of drama films

❖ As the most decorated actors/actresses, it would be prudent to recruit from this list

Observations and Recommendations

Drama is far and away the winningest genre of movie

Focus on making films around 2 hours in length

Secure the top individual contributors to award-winning movies

Recruit John Williams, the only non-actor/director among the most awarded individuals.

Next Steps

Investigate the results of the Academy Awards and Golden Globes since 2015 and 2020, respectively

Collect salary data for the recommended team to predict future film budgets

Create a model to predict how likely it is for an individual movie to win an award

Questions?

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