AJISEFINNI JOY — JOYS

Frontend Developer | Content Writer & Creator | Graphic Designer

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📍 Nigeria

EXPERIENCE

Ambassador   2022 - 2023
Mara   Nigerial

- Acted as a brand representative for Mara, promoting its services and mission within the crypto community.
- Engaged with community members to educate them about Mara's products and the blockchain ecosystem.
- Facilitated discussions and hosted events, both online and offline, to increase brand awareness and user engagement.
- Shilled Mara's initiatives across social media platforms, enhancing visibility and attracting new users.
- Collected feedback from the community and provided insights to the Mara team to improve user experience.
- Collaborated with other ambassadors to create content, including social posts, videos, that promoted Mara's vision and offering

State Ambassador (Kwara State)   01/2023 - 11/2023
Cassava Protocol   Nigeria

- Represented Cassava Protocol in Kwara State, promoting the platform's blockchain solutions and fostering adoption within the region.
- Organized local meetups and events to educate the community about blockchain technology and Cassava Protocol.
- Built strong relationships with local influencers, community leaders, and crypto enthusiasts to expand Cassava Protocol's presence.
- Developed and implemented outreach strategies, leveraging social media and offline channels to increase the brand visibility.

Frontend Developer & Content Creator   2020 - Present
Freelance   Remote

- Developed responsive websites and web applications using React, NextJs, Vite, and Tailwind CSS.
- Created engaging blog posts, tutorials, and guides tailored to the crypto audience.
- Designed graphics for social media, websites, and blogs using Photoshop, Adobe Illustrator, Corel Draw and Canva.

Community Manager & Moderator   10/2023 - 07/2024
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- Built and maintained an active, positive crypto community on Discord and Telegram.
- Managed content distribution, engagement strategies, and community events.
- Moderated discussions, addressed issues, and ensured adherence to community guidelines

EDUCATION

Mechanical Engineering (OND | HND)   2016 - 2023
Kwara State Polytecnic

Computer Programming (FullStack Dev)   2016
Online Courses

Technical Analysis & DeFi   2022
Nirvana Academy

LANGUAGES

English   Fluent

SUMMARY

Tech-savvy and versatile professional with 4 years of experience in the tech and crypto space.

Specialized in **frontend development, content creation, graphic design, video production, community management, and shilling.**

Adept at building strong communities and creating engaging content across multiple platforms. Looking to bring a creative and technical approach to a dynamic team.

SKILLS

- Frontend Development
HTML, CSS, JavaScript, ReactJs, NextJs, Vite, Tailwind CSS, Smart Contract.

- Video Content
Video editing, scriptwriting, video production (for YouTube, TikTok and other social media)

- Graphic & Brand Identity Design
Post Cover Image Design, Banner, Logo Design, UI/UX.

- Community Management
Creating Discord Servers, Telegram channel and bot.Engaging commnity members and fostering discussions.

- Shilling
Promoting DeFi &Web3 projects across social media, boosting engagement and visibility

- Content Creation
Written Articles, Video Tutorials, Social Posts, crypto-related content.

FIND ME ONLINE

🐦 @0xJoys

💬 0xJoys

🌐 joys-portifolio.vercel.app

📷 @0xJoys