

Unnamed Wallet

Embrace Privacy, Thrive In Plain Sight

Problem

1. Traditional Payments

- a. Sensitive details required for payment
- b. Account compromised, that's it

2. Cryptocurrencies

- a. Address reuse
- b. Transactions can be linked

Solution

1. UTXO Mimicry
 - a. Discourages address reuse
 - b. Unlinks transactions
 - c. Private (Pseudonymous)

Unique Value Proposition

“Bringing privacy-focused wallet to Algorand”

Key Metrics

Social Networks

- Community Size

Github

- Pull Requests
- Clones
- Views
- Developer interactions

Enterprise

- Subscribers
- Recurring subscribers
- Usage of subscription

Competitors

Pera Wallet



https://www.reddit.com/r/algorand/comments/wp0lw3/pera_wallet_is_excited_to_share_their_updated/

Defly Wallet



<https://appadvice.com/app/defly-wallet/1602672723>

Competitive Advantage

First Mover Advantage

Business Model

1. Community Version (Focus: Wallet)
 - a. Donations
 - b. Crowdsourcing
 - c. Grants
 - d. Endowments
2. Enterprise Version (Focus: Services)
 - a. Subscription

Adoption

1. Discord (10 Community Members)

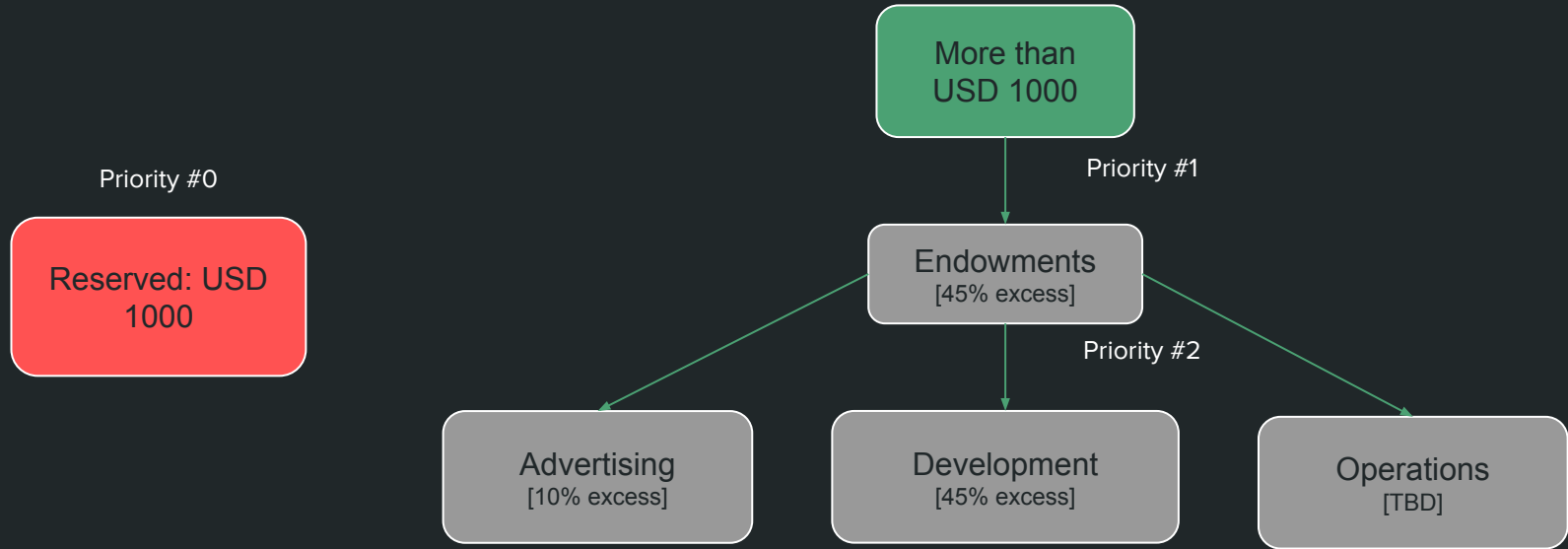
Who's Who?

- Liquid Glass (Founder of Unnamed Wallet)
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Customer Segment

1. Niche
 - a. People who prioritize financial privacy
2. Everyone
 - a. People who are aware of financial privacy
 - b. E-commerce, businesses looking for a private, secure wallet

Cost Structure



Actual holdings in Algos, subjected to volatility

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