Unnamed Wallet

Embrace Privacy, Thrive In Plain Sight

Problem

1. Traditional Payments
   a. Sensitive details required for payment
   b. Account compromised, that's it
2. Cryptocurrencies
   a. Address reuse
   b. Transactions can be linked

Solution

1. UTXO Mimicry
   a. Discourages address reuse
   b. Unlinks transactions
   c. Private (Pseudonymous)

Unique Value Proposition

"Bringing privacy to Algorand"

Key Metrics

Competitors

Pera Wallet

Defly Wallet

Competitive Advantage

First Mover Advantage

Business Model

1. Business To Customer (Focus: Wallet)
   a. Donations
   b. Crowdsourcing
   c. Grants
   d. Endowments
2. Business To Business (Focus: Services)
   a. Subscription

Channels

Who's Who?

- Liquid Glass (Founder of Unnamed Wallet)
  - PGP: 7C7B A828 4F67 3865 A4B7 9FD2 2957 408A B3BB 6E56
  - Email: liquid.glass.drops@gmail.com
  - Learned Python

Customer Segment

1. Niche
   a. People who prioritize financial privacy
2. Everyone
   a. People who are aware of financial privacy
   b. E-commerce, businesses looking for a private, secure wallet

Cost Structure
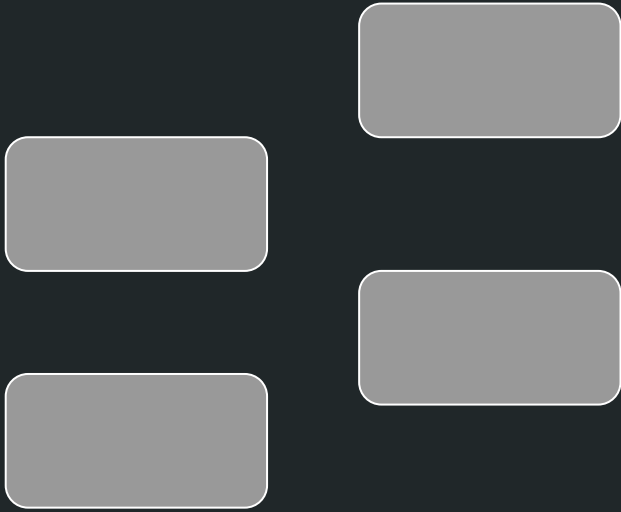
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