

Unnamed Wallet

Embrace Privacy, Thrive In Plain Sight

Problem

1. Traditional Payments

- a. Sensitive details required for payment
- b. Account compromised, that's it

2. Cryptocurrencies

- a. Address reuse
- b. Transactions can be linked

Solution

1. UTXO Mimicry
 - a. Discourages address reuse
 - b. Unlinks transactions
 - c. Private (Pseudonymous)

Unique Value Proposition

“Bringing privacy to Algorand”

Key Metrics

Competitors

Pera Wallet



https://www.reddit.com/r/algorand/comments/wp0lw3/pera_wallet_is_excited_to_share_their_updated/

Defly Wallet



<https://appadvice.com/app/defly-wallet/1602672723>

Competitive Advantage

First Mover Advantage

Business Model

1. Business To Customer (Focus: Wallet)
 - a. Donations
 - b. Crowdsourcing
 - c. Grants
 - d. Endowments
2. Business To Business (Focus: Services)
 - a. Subscription

Channels

Who's Who?

- Liquid Glass (Founder of Unnamed Wallet)
 - PGP: 7C7B A828 4F67 3865 A4B7 9FD2 2957 408A B3BB 6E56
 - Email: liquid.glass.drops@gmail.com
 - Learned Python

Customer Segment

1. Niche
 - a. People who prioritize financial privacy
2. Everyone
 - a. People who are aware of financial privacy
 - b. E-commerce, businesses looking for a private, secure wallet

Cost Structure

