

**1,293.8**

Hours

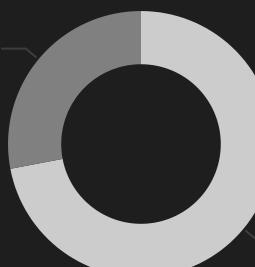
**6650**

Videos

**3 hr 33 min**

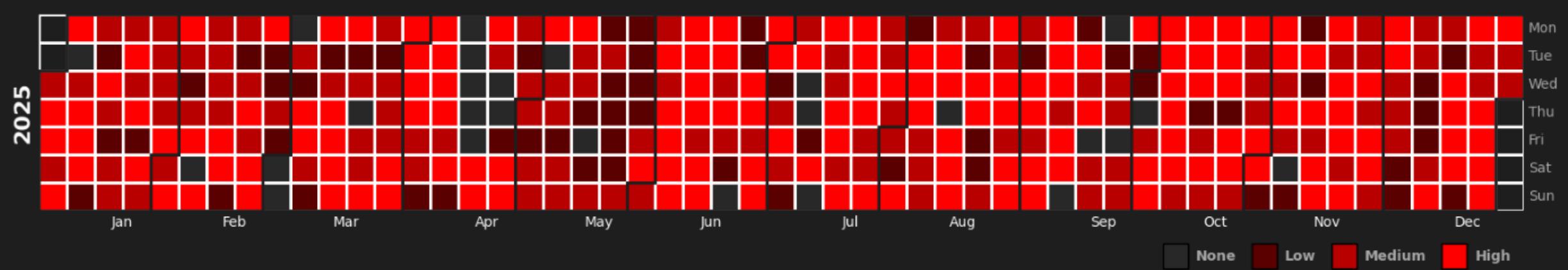
daily average

Short  
27.98%

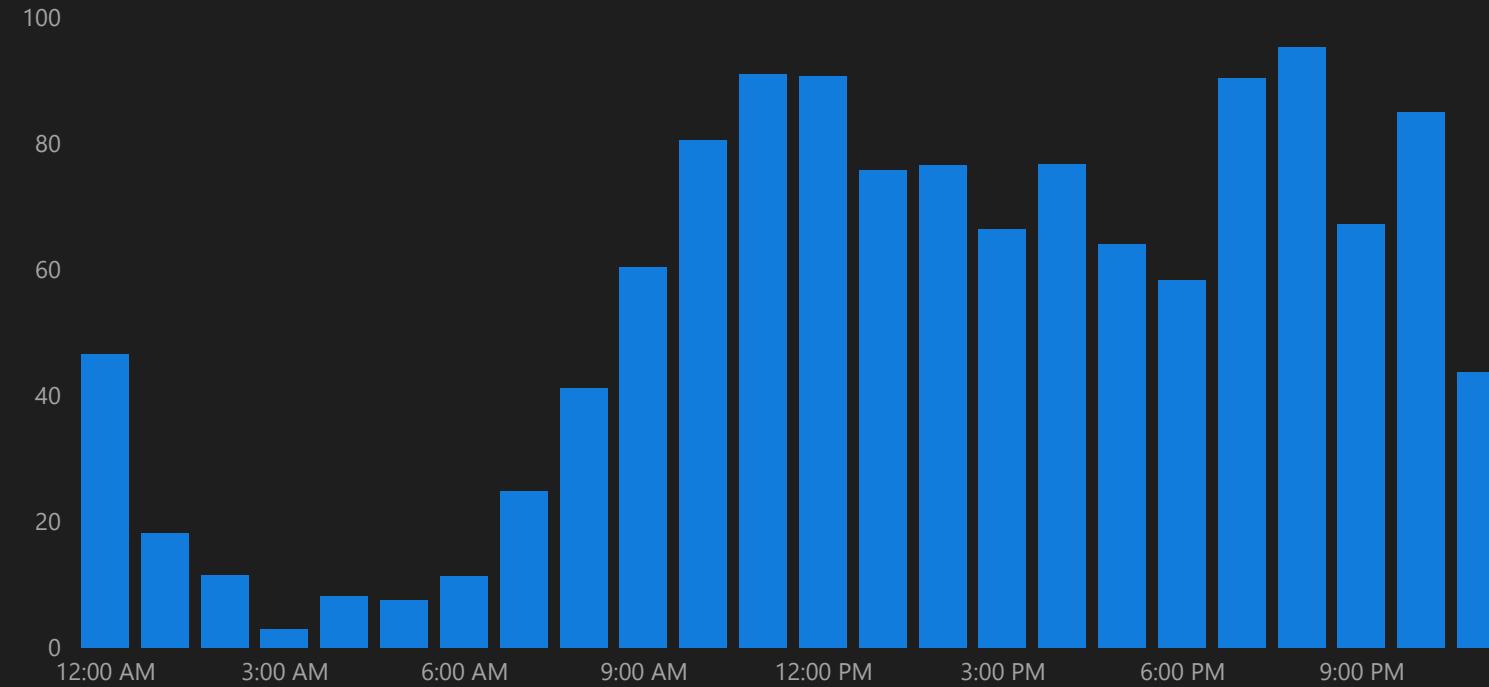


Long form  
72.02%

### Watch Activity



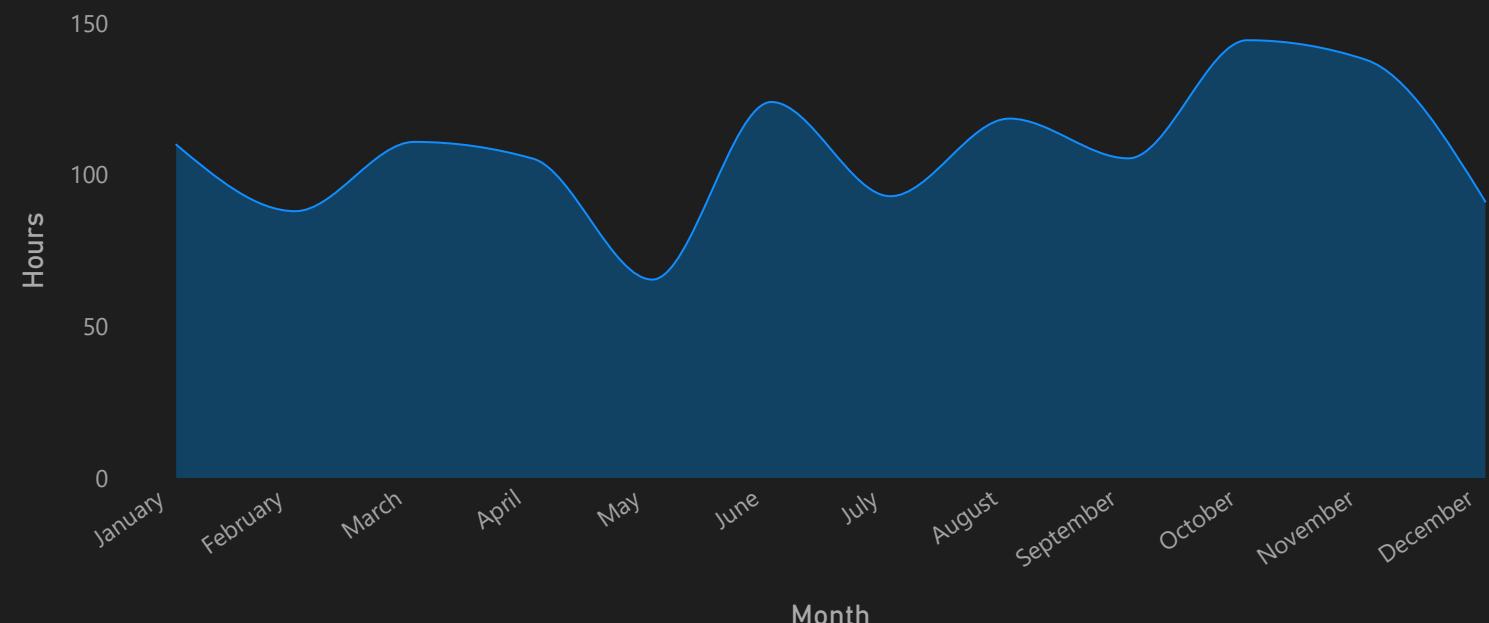
### Watch Hours by Time of Day



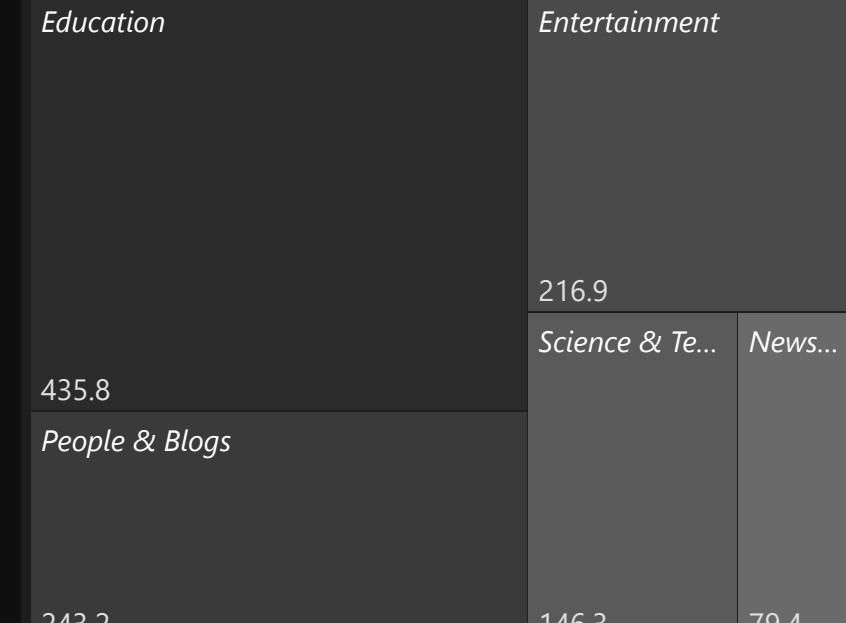
### Watch Hours by Day of Week



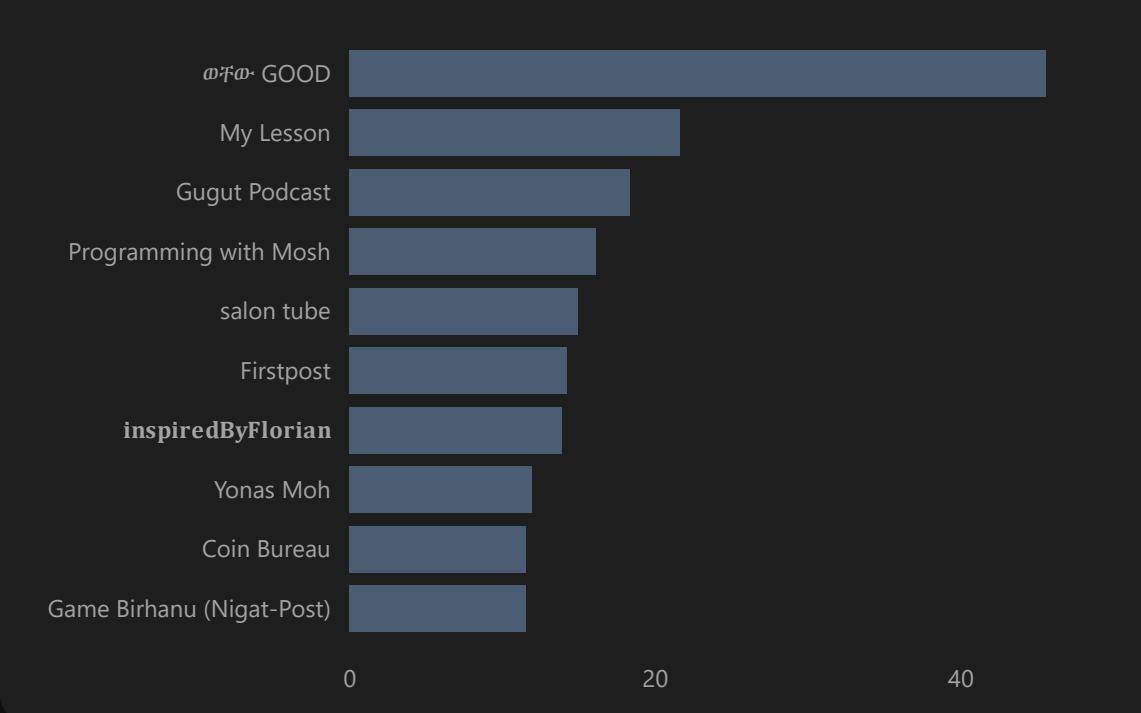
### Monthly Watch Hours Trend



### Watch hours by Category



### Watch Hours by Channel



### Watch Count by Channel

