



Visual Guidelines

Logotype 03-04

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Guidance 12



Download Klaster Logotype

SVG

PNG

Klaster Symbol

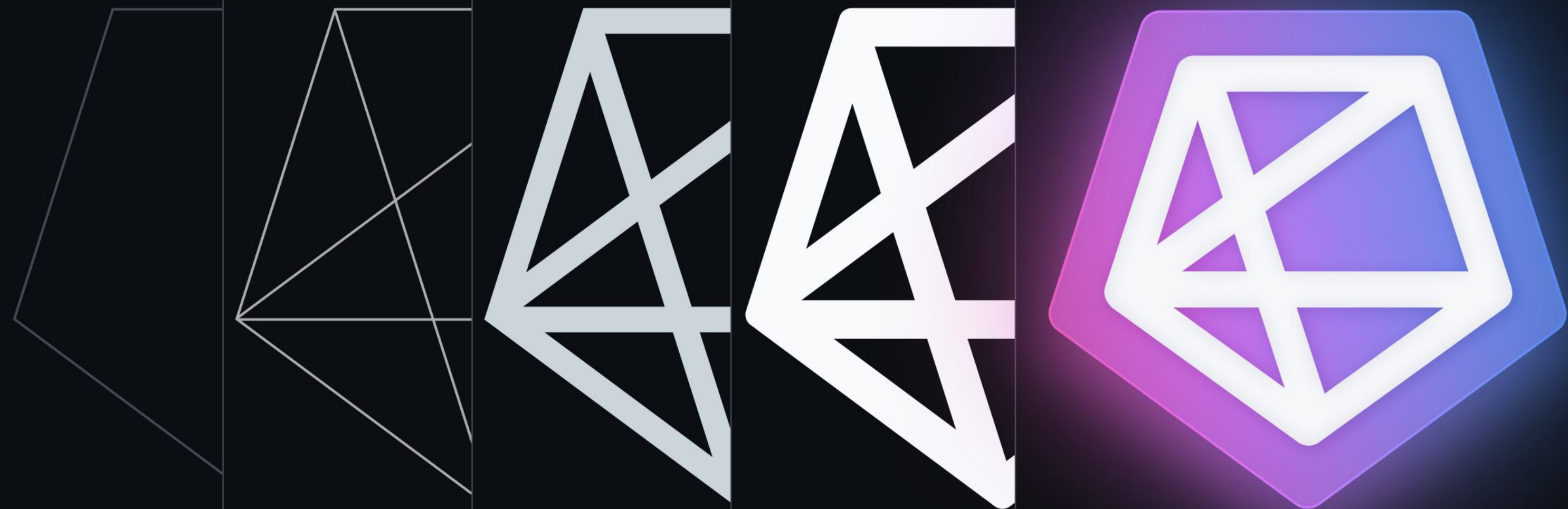
Well suited for use as a box-logo representation.
Partnerships, media mentions, standalone visuals, print, etc

You can download or use a Figma template:

SVG

PNG

Figma Project



Montserrat

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Style 01

weight: medium, semibold
letter case: title, lower, default
letter spacing: -4%
line height: 100% - 120%

STYLE 02

weight: semibold
letter case: uppercase
letter spacing: 2,4%
line height: one line



Cross-chain gas abstraction

Use ERC20 tokens on one chain to pay for the execution of transactions on another.



Universal deposit address

No matter which chain your users deposit their funds on, your app can access them in one transaction.



Gas Sponsorships

Use ERC4337 paymasters to sponsor gas for your users.



Simple, expressive SDK

Klaster works with various blockchain objects, enabling you to integrate your favorite frameworks.



Multichain transactions

Encode a transaction which spans multiple blockchains and execute it with a single user signature.



No switching networks

Even if using MetaMask - your users will never have to switch chains again. All transactions are executed with off-chain signatures.



Cascadia Mono

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text-style

please use slashed zero ‘0’
weight: regular
letter case: lowercase
letter spacing: default, 0%
line height: 100%, 150%

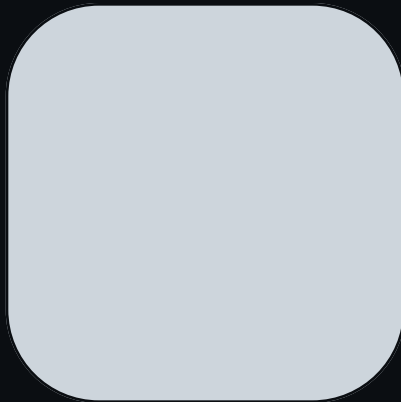
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klaster-sdk

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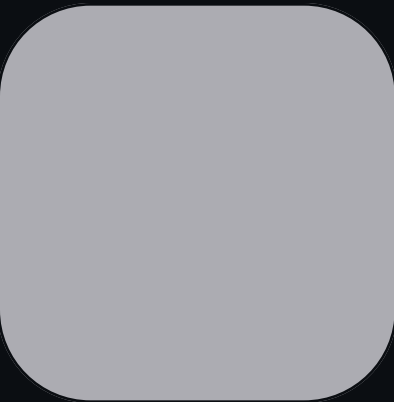

main colours



F8FAFC



CDD5DC



ACACB2



434953



0B0E12

secondary colours



E54064



E96CF8



639BFF



0E4DBB

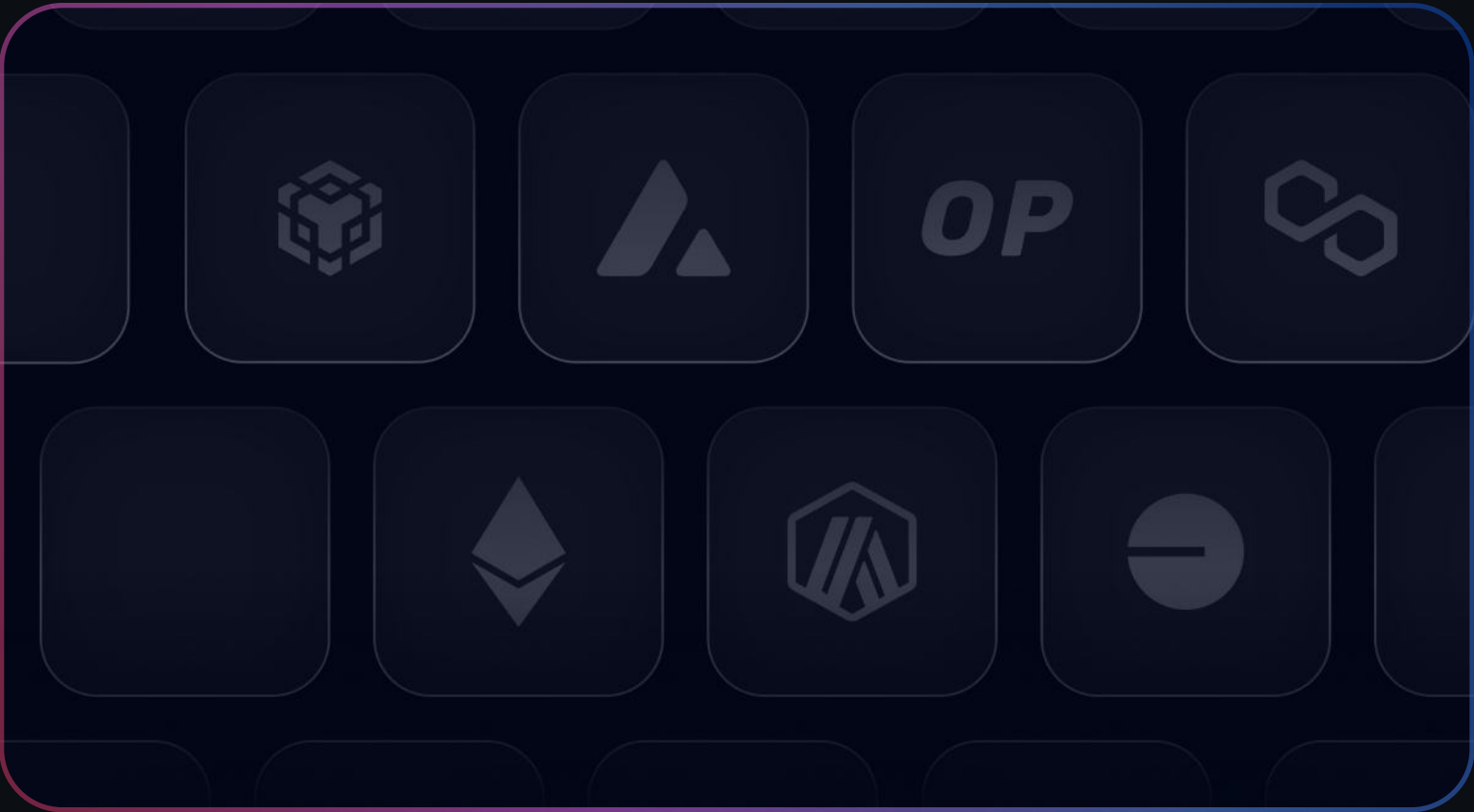
Application Shape



If you need to illustrate any integrated App, please use the shape of original Klaster symbol, apply glowing-glass effect or use the template and replace logotype.

Figma project

Blockchain (Visual)



Keep it simple, use one of the secondary colours with 100% opacity stroke and 35% fill, add logotype of chain you need or use pre-made template.

Figma project

Blockchain (Graphic)



For more official representation use button-like shape rectangle with smooth corners and logo inside. Follow the example or use the template

Figma project

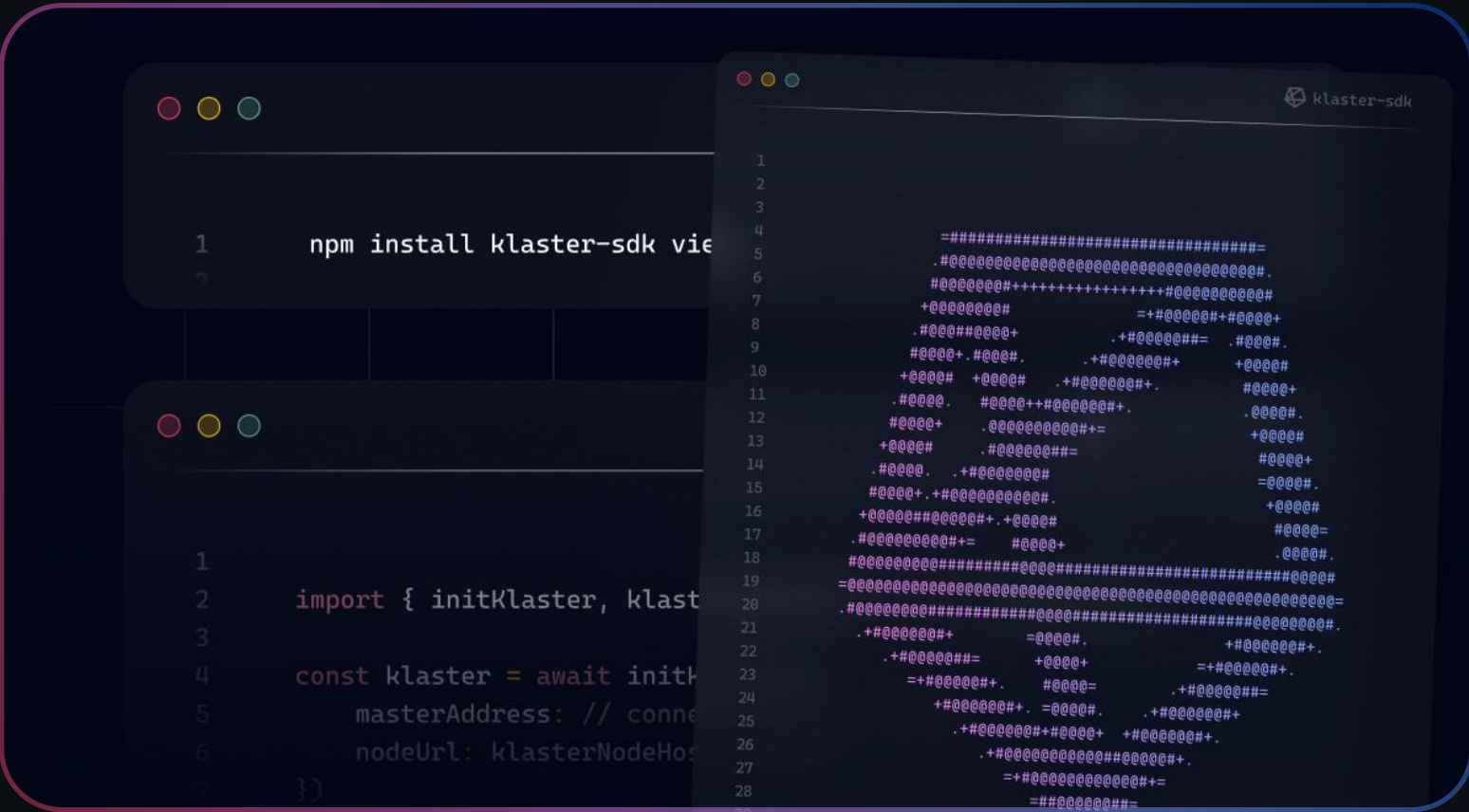
Currency Coins



Use ready-made illustrations of coins. In the layout, simply change the logo and add the visual to the context you need

Figma project

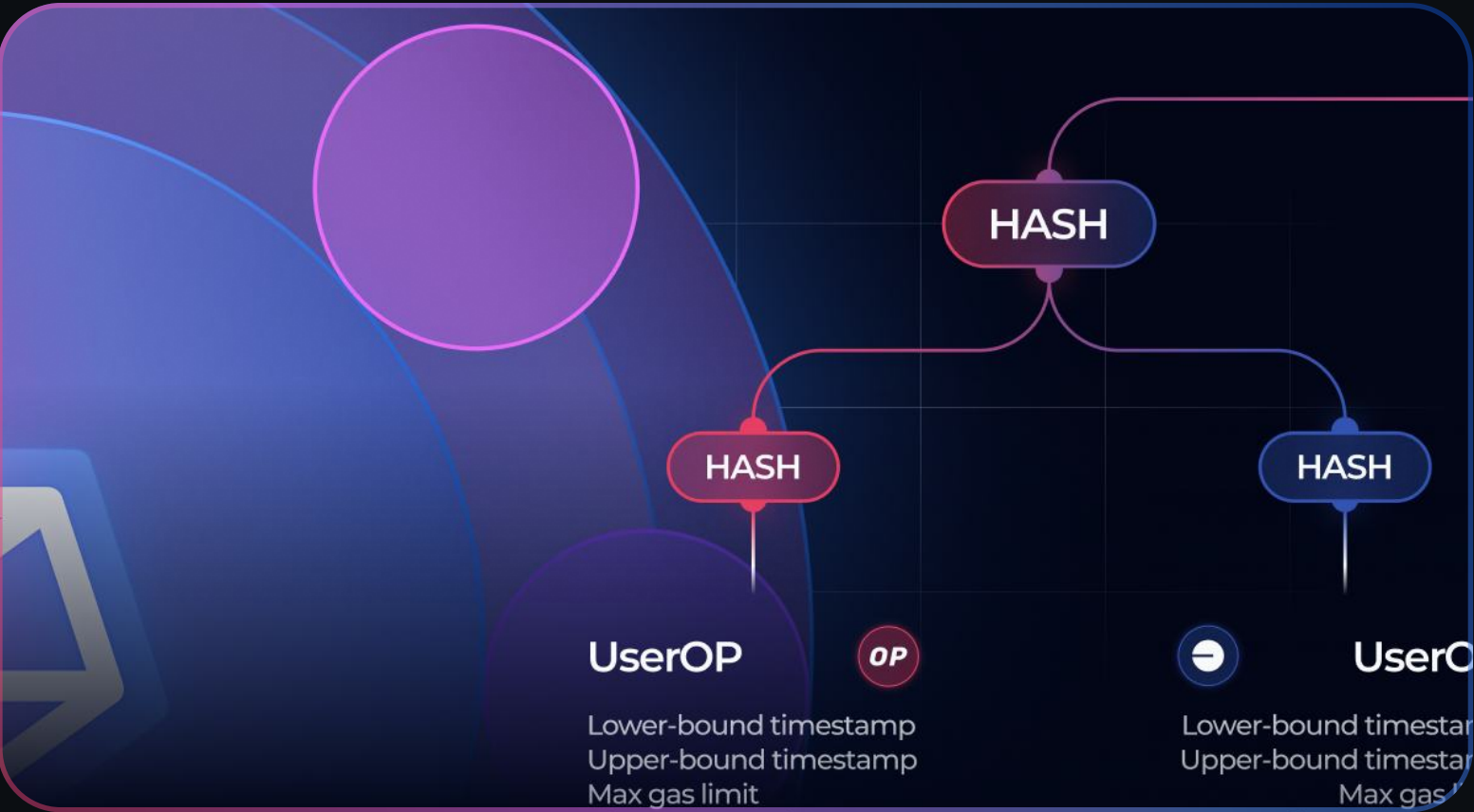
Code Console + ASCII



For consistency, use one console model on all visuals; if the console needs to be filled with blank graphics, use ASCII effect

Figma project

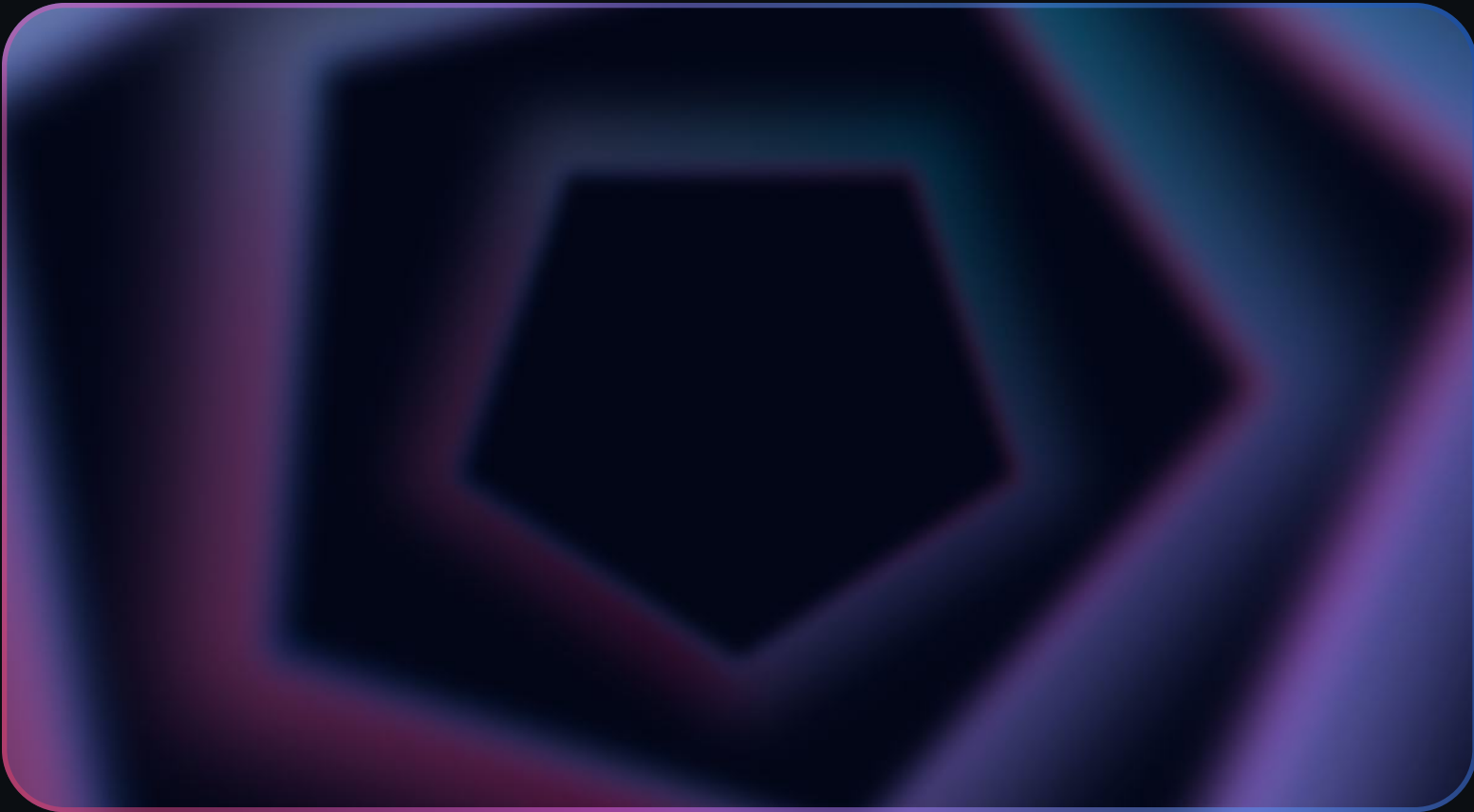
Graphics



Maintain the visual style of the graphs that already created. Use a ready-made layout and follow the style.

Figma project

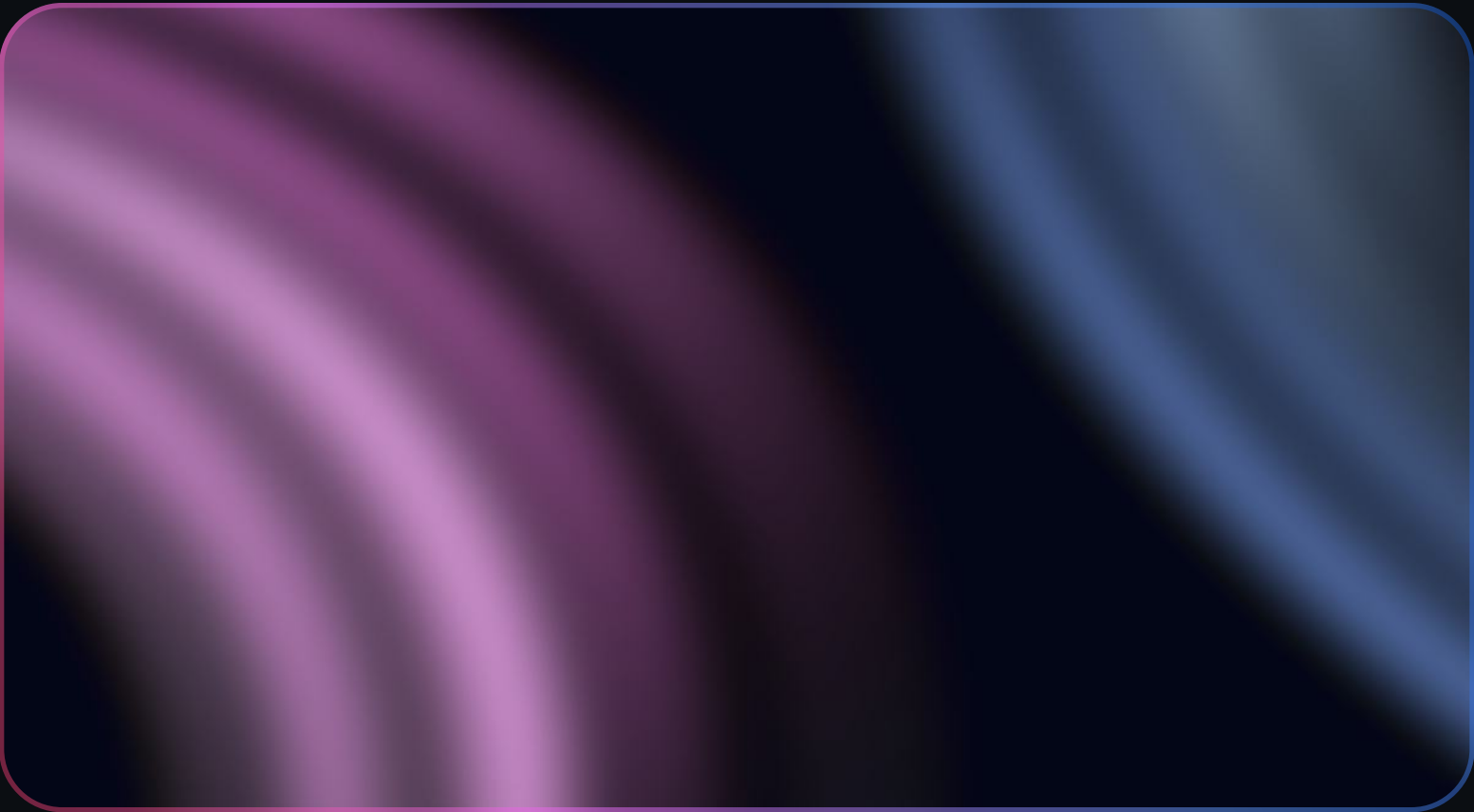
Loop



Figma project

Download Animated

Rings



Figma project

Download Animated

Abstraction



Figma project

Download Image



Klaster Mascot

Perfect for offline events: stickers, notes, posters and t-shirts.

Customize mascot with any brand colour and position.

Figma Project



rule-01

Don't play with typography

All the styles you need are already created, stick to them

rule-04

Stay consistent

The key to good quality brand design is consistency. This is often more important than personal creative ideas.

rule-02

Don't add/modify colours

Even the gradient is made up of brand colors, there is no need to use an external palette

rule-05

Create with context

You have almost all the elements for different combinations. Add new ones wisely and style them well

rule-03

Protect the logotype

Don't stretch, don't change colors, don't change fonts, don't change spacing.