PancakeSwap Farm Auctions

tl;dr:

PancakeSwap Farm Auctions enable:

1. Projects to bid for a **10-day** incentivised v3 Farm with CAKE **(Min 7,000)**

2. Top 3 winners to bootstrap and bring immediate liquidity for your token

3. Projects to acquire users and increase marketing reach

Why?

1. PCS is BNB Chain's Leading AMM, with **>140K** DAU, **>$2B** TVL, and **>$350M** Daily Traded Volume

2. Farms are not just liquidity mining incentives, but also **highly effective user acquisition** methods, with ~5% of our user base participating actively

3. **Cost-efficient** way of boosting your volume and attracting organic traffic/users

How does this work?

1. Projects apply via this **google form**, which should take 8 minutes or less to complete

2. If appropriate, we will reach out and do some due diligence

3. If passed, we will whitelist your project for the farm auctions

4. Join the farm auction telegram announcement group

5. Participate in the farm auctions held every **2 weeks**

What will happen during the Auction day?

1. Make sure you have enough CAKE in your whitelisted bidding wallet

2. Connect wallet on the Auction front page

3. Bid CAKE **(Min 7,000)** to win the farm **(Top 3 will win)**