



AIRA JENA

Graphic Designer



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Bhubaneswar

About Me

I am a multidisciplinary designer with a curious mind, I enjoy to meet new people and understand how they are solving problems, this is one of the reasons why I invest my time on meetups from product management to everything related to design (research, design thinking, design system, etc.) and talking to people in general, as always can be an opportunity to learn something new. I see it as a chance to improve myself as a professional and put things in practice when I'm creating my solutions.

Experience

Fiverr

2021- 2022

Freelance Graphic Designer

- Worked with clients to gather and define requirements, establish scopes and manage project milestones.
- Completed in-depth product design tests using updated software tools.
- Contributed design ideas in early planning stages with customers and project managers.
- Built corporate brands by designing cohesive looks between elements.
- Met with customers to present mockups and collect information for adjustments.
- Applied knowledge of production to create high-quality images.
- Employed design fundamentals when selecting typography, composition, layout and color in design work.
- Researched trends and projected industry changes to capitalize on emerging opportunities.
- Developed display, marketing and packaging materials to support product branding strategies.
- Created broad range of work using various design techniques.

Personal Details

Date of Birth

23-04-2004

Nationality

Indian

Occupation

Student

Education

Higher Secondary
Chinmaya Vidyalaya
Jamshedpur
2019-2021

Bachelor in Technology
International Institute of Information Technology
Bhubaneswar
2021-2025

Website & Social Links

Website

<https://airajena23.github.io/airaportfolio/>

Linkedin

<https://www.linkedin.com/in/aira-jena>

Twitter

https://twitter.com/aira_eth?t=sUPFisIGVQclyJFzNgR-iw&s=09

Skills Summary

Project Management



Design Process



Creative Thinking



Communication



Photoshop



Figma



XD



Illustrator

