



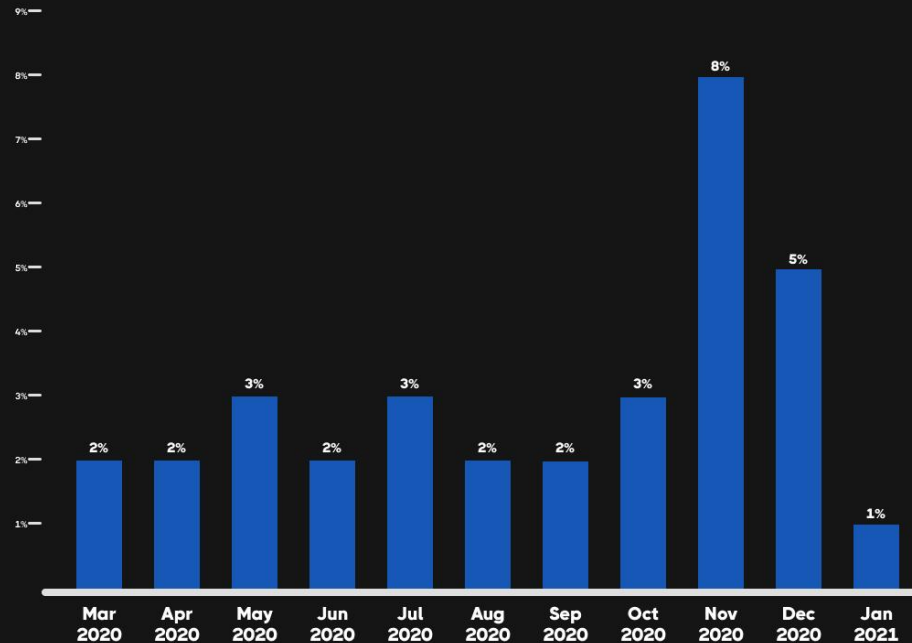
# Aura Wallet

A **Cross-Platform, Multi-Compatible** wallet with **Native Modules** for **Web3**

# Insights

Aura Wallet

It is both an infrastructure and an ecological outlet, a gathering place for traffic.



As of January 2021, global wallet users have surpassed 60 million in Q1 2021, reaching 64 million, an increase of 14 million, or approximately 30%, compared to less than 50 million in Q1 2020. Compared with the bear market in Q1 and Q2 of 2019, the increase is nearly 60%.

As the first user of **The Blockchain Ecosystem**, the number of users is constantly increasing with the development of the blockchain industry. The number of users is constantly increasing with the development of the blockchain industry.

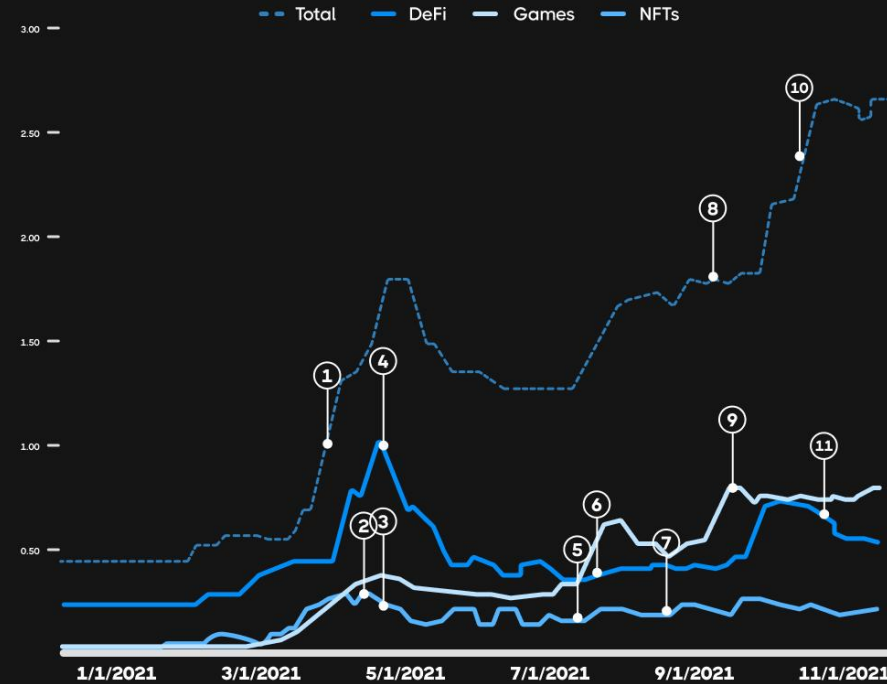
Different features to meet the new needs of users under different DApps.

## UAW Growth During 2021

7 Day Trailing Average,M

- ① Total UAW surpassed 1M
- ② Axie moved to Ronin
- ③ Alien Worlds ATH 464K UAW
- ④ Liquidation events on BSC
- ⑤ Splinterlands token launch
- ⑥ Games takes over DeFi
- ⑦ Solana ATH 112K UAW
- ⑧ Total UAW surpassed 2M
- ⑨ Axie Infinity ATH 2M (incl. off chain)
- ⑩ Total UAW surpassed 2.5M
- ⑪ Avalanche ATH 65K UAW

UAW=Unique Active Wallets



The DApp industry shows significant signs of organic growth in 2021, with more than 2.7 million uniquely active wallets (UAWs) connecting daily to DApps on any of the 30+ blockchain protocols tracked by DAppRadar. 592% increase in the number of UAWs interacting with DApps compared to 2020.

The emergence of new DApps brings new **User Scenarios and Traffic** to wallet products

# Insights

Decentralization Claims.

Aura Wallet



The chart above shows the Google Trends popularity of the word "decentralized," and it is clear that the concern for decentralization is growing after the recent "minefield" incident.

Among the many factors that influence the adoption of de-centering or Web3 programming, the wallet is definitely **One Of The Core Factors**

# Problems

Aura Wallet

The problem of the market, the problem of their own

## **The user learning cost of current wallet solutions in the polycard ecosystem is generally too high**

In the face of the increasing influx of users in the traditional Web2 market, the incoming demand for wallets should become simple and easy to use.

## **Due to the imperfection of wallet infrastructure, the scenarios of DApps are more limited at this stage**

In the face of the upcoming growth in dApp development, we need to support a variety of user scenarios as well as focus on the needs of developers.

As an infrastructure, we need to help developers develop mobile products and access to wallets.

## **Privacy, Cross-Chain, Security**

This is a basic requirement and one of the pain points of many solutions. Each team has its own solution on how to protect user privacy, realize cross-chain, and ensure wallet security.

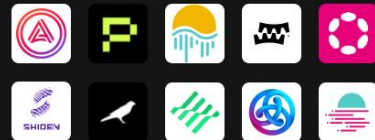


## A Cross-Platform, Multi-Compatible wallet with Native Modules for Web3

iOS&android, Web, MACOX, and Windows provide more client options for users.



The multi-chain architecture is designed to support users to connect to different chains and to switch to different browsers automatically.



Flutter-based + native plug-in hybrid development, product fluency and performance to a higher level, supporting complex user scenarios.



Polkadot Substrate Ecosystem





# Vision/Mission/Value

Aura Wallet

## Vision

Linking any user to the Web 3.0 world.

## Mission

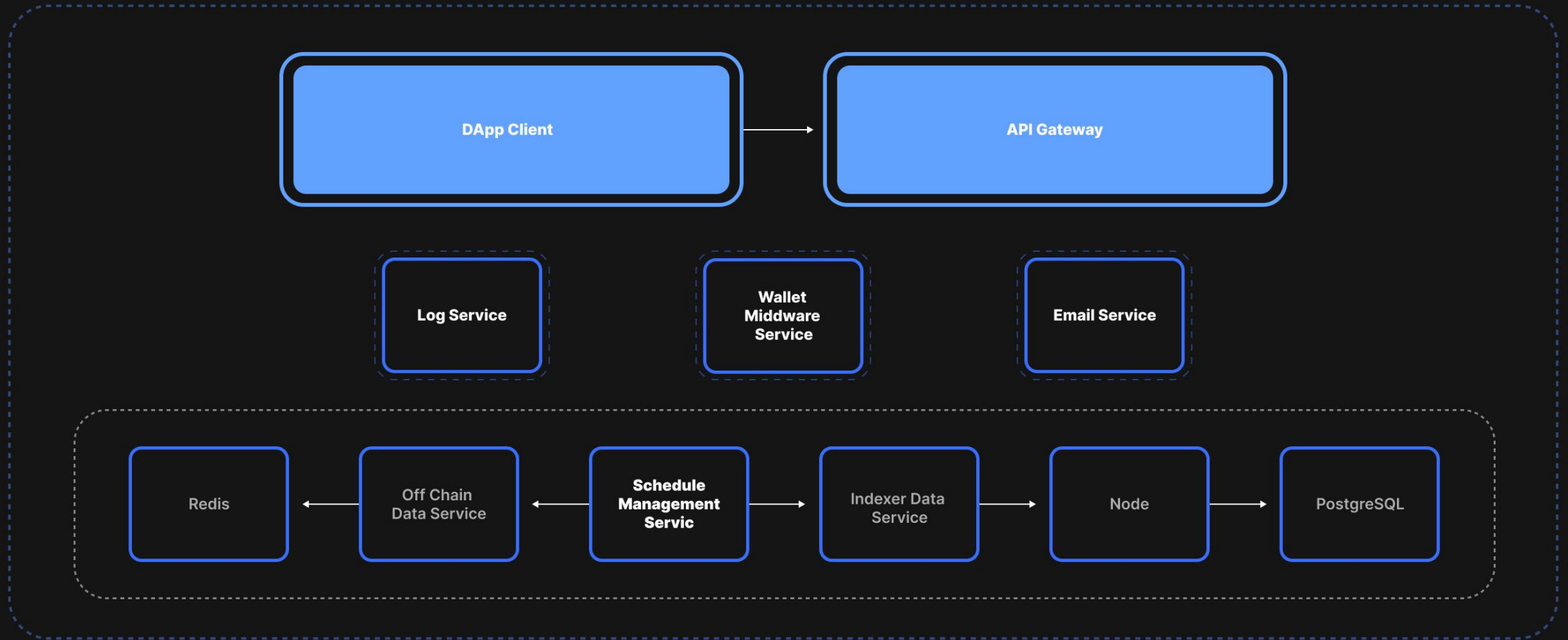
Build a bridge to connect users to the Substrate Ecosystem.

## Value

With users as the center, we will further lower the threshold for users to enter the Substrate Ecosystem and prepare for the explosive growth of users in the future.

# Architecture

Aura Wallet



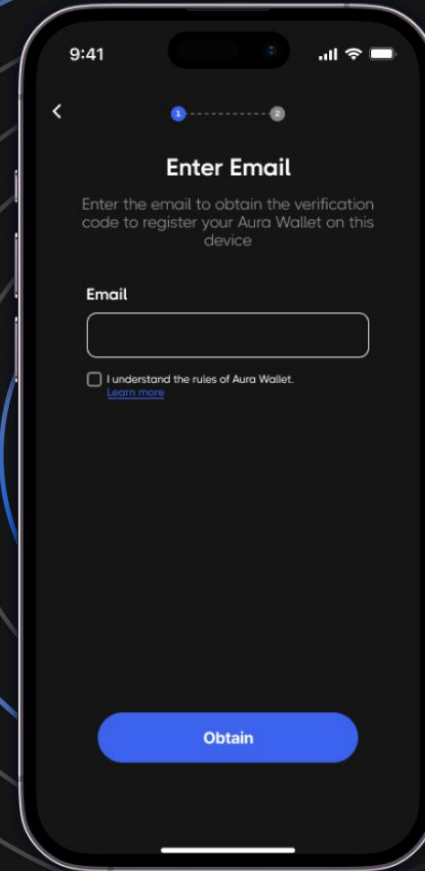


# Highlight Features

Aura Wallet

## **Simpler User Registration Process:** No mnemonic required to create a wallet

The de-centered email account registration method supports users to retrieve their private keys through a verification code when they forget them, just as we usually do with Internet products, which greatly reduces the difficulty of entering the wallet.

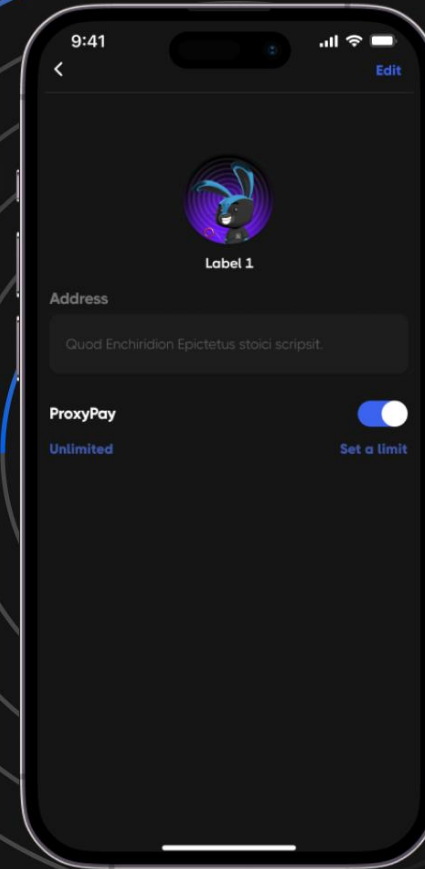


# Highlight Features

Aura Wallet

## More Flexible Support Options: ProxyPay proxy support

Aura Wallet offers a unique gas proxy model where users can choose to pay for other users to solve specific scenarios, and the proxy user can send transactions on the blockchain network without holding the original token.

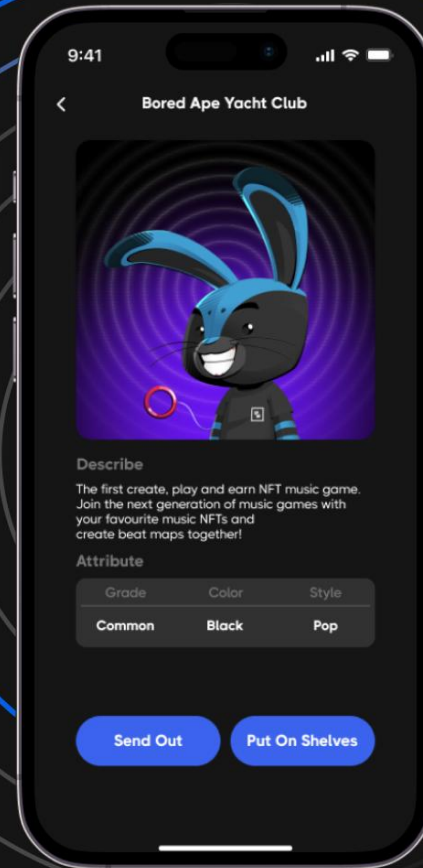


# Highlight Features

Aura Wallet

## More Convenient NFT Trading: NFT in one click

In addition to supporting users to view NFTs in the wallet, we also provide users with the ability to list NFTs on the Marketplace in one click. We also provide users with the ability to monitor data on the chain and return the latest transaction results to users.

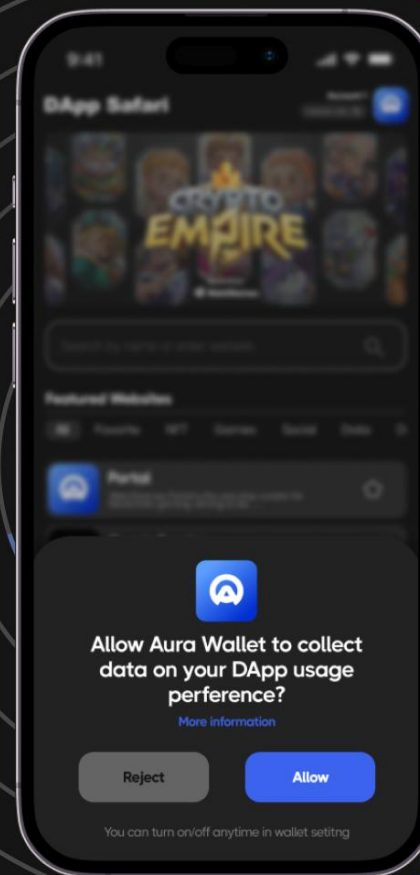


# Highlight Features

Aura Wallet

## Supports The Latest Common Protocol: Wallet Connect V2 Protocol

It will better support multi-chain architecture and interact with many DApps and break the relationship between DApp clients in Poca ecology.

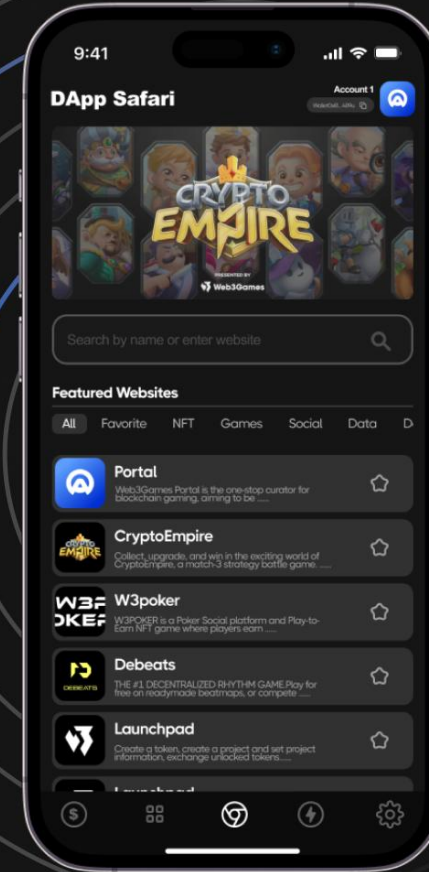


# Highlight Features

Aura Wallet

## A More Personalized Blockchain Browser: Algorithm recommendation DApp

Aura Wallet will add algorithmic recommendations to our DApp Safari in the future based on the DApp interaction data shared with us by users. This will help users discover more potential dApps they are interested in, and also provide an initial traffic outlet for new DApps, solving the problem of DApp barriers.



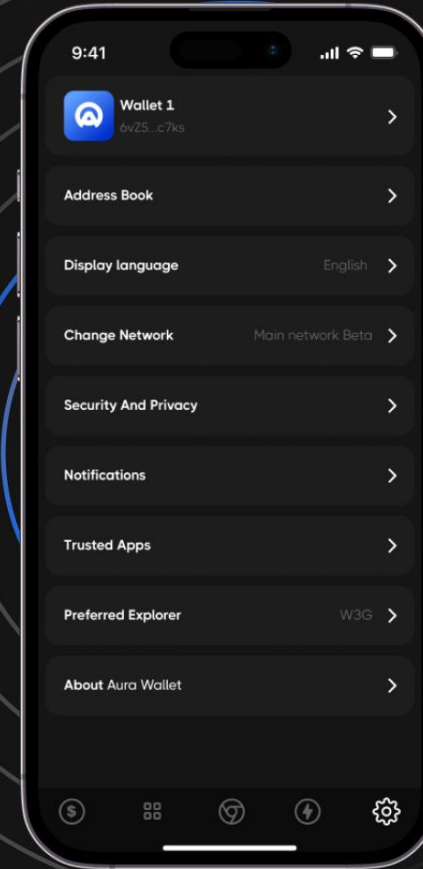


# Highlight Features

Aura Wallet

## **More Transparent Services:** User privacy protection and account information visualization

We will allow users to choose whether or not to share their own private wallet interaction data, and to generate periodic reports on this data to give users a clearer picture of their account history and interaction history.





# Feature Outline

## Aura Wallet

### • Aura Account Management

Email verification code to register/  
login to Aura Wallet.  
Multi-language options.  
Multi-wallet binding/unbinding  
accounts.  
Bind/unbind hardware wallet address.

### • Wallet Account Management

Wallet address generation.  
Switching networks / custom  
networks.  
Switching browser data sources.  
Wallet personalization settings (NFT  
avatar, name).  
Wallet security and privacy settings  
(authentication, helper words, DApp  
privacy).  
Wallet transaction settings (transaction  
limit, Proxy pay).  
Wallet Address Shop Management  
Wallet Notification management  
(granularity, on/off).  
Add/remove hardware wallet  
addresses.

### • Transaction Management

Category View Historical  
Transaction List.  
Category View Transaction/  
Historical Transaction Details.  
Proxy Pay Features.  
Multi-transaction node selection.

### • Asset Management

Token List Display.  
Token Search.  
Add/Display Custom Token.  
Sending/Storing Tokens by Address.  
Send/store Token via QR code.  
Wallet Asset Statistics Chart.  
Token Details Show.  
Staking

### • NFT Management

NFT list display.  
Send/store NFT by address.  
NFT trading history details  
show.  
NFT details show.  
NFT one-click on/off  
Marketplace.

### • Dapp Safari

Featured DApp list.  
DApp Search.  
DApp Collection.  
DApp Browser Page.  
DApp browsing history.  
DApp interaction  
statistics chart.  
DApp algorithm  
recommendation.

**Demo**

# Business Model

Aura Wallet



## Subscription Membership Packages

For customization and highranking features, we will launch a subscription-based membership package. The membership package will provide a smoother and smoother interactive experience for advanced blockchain players.



## DApp Safari Traffic Ads

The newly designed dApp Safari will not only be a browser, but also a Web3 information aggregator, and Aura Wallet will explore the possibilities of the DApp Safari wireless site in the future.



## Development Service Fee and Project Handling Fee

Dex Service Fee, Customized Development Service Fee.

# Team Members

Aura Wallet



**David**

**Project Leader / Full  
Stack Engineer**



**Abel**

**Chain UI/UX  
Designer**



**Franklin**

**Back-end  
Development Engineer**



**BoBo**

**Chain / Smart  
Contract Development  
Engineer**



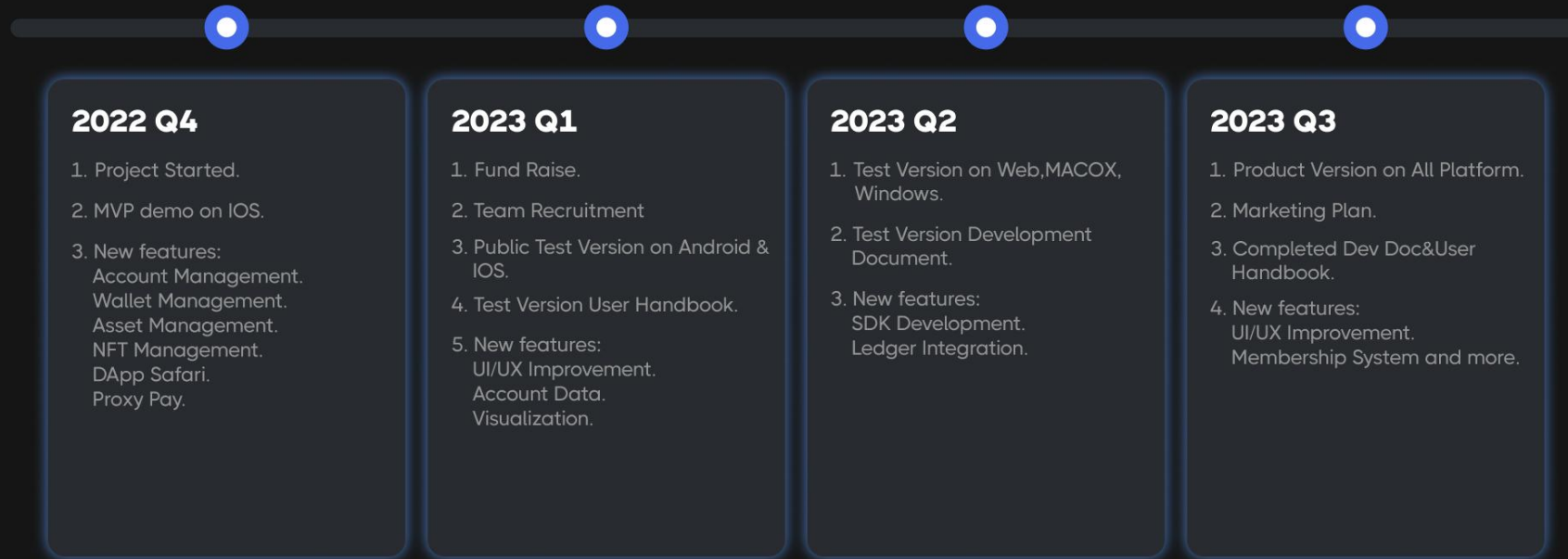
**KK**

**Product Manager**

# RoadMap

Aura Wallet

What's Next?





# Aura Wallet

**Thanks**

Official Website



TG



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