

META ARABS NFT

Shaping the future of Arab Pioneers in the Metaverse



WHITEPAPER



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WHY META ARABS NFT

SELF SUSTAINING UTILITIES

Unlike most other utility NFTs, our self-sustaining utilities maintain holder benefits for a lifetime. Through our metaverse integration & revenue sharing program (RSP), the utilities will keep on coming as daily Ethereum drops, constant airdrops and holder events. Moreover, these benefits will be funded by minting and royalty revenue.

FIRST-MOVER ADVANTAGE

Being the first Middle Eastern utility NFT, we have the upper hand on upcoming projects. Becoming an early adopter guarantees rewards, whether it be from selling after mint or maintaining a foundation within the community and benefiting from the utilities & connections that can be made.

HOLDER COMMUNITY

Through physical holder events, virtual holder events in the metaverse in the presence of artists and mentors, becoming a holder is guaranteed to provide you with valuable knowledge and connections.

TRANSPARENCY

We understand the value of knowing what you are investing in. We will disclose all revenue, and a publicly viewable wallet will show all funds that are placed towards holder benefits and how they are spent (Drops, Metaverse Integration, Holder Events).

HUMANITARIAN AID

Improving the well-being of the local community is one of our top priorities. Five percent of the initial minting revenue and five percent of all lifetime royalty revenues will go towards helping local Children Cancer Centers in the MENA region.



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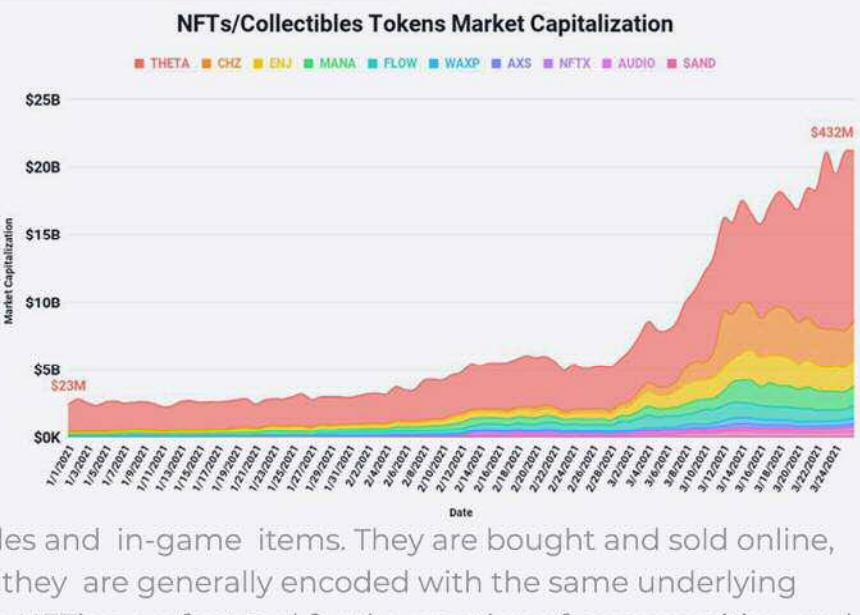
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SUMMARY

WHAT IS AN NFT

An NFT (Non-Fungible Token) represents a unit of data stored on a blockchain. It certifies a digital asset and makes sure that it cannot be neither replaced nor interchanged with anything else due to its unique properties. NFTs represent real-world objects that are created, or “minted” from digital objects that represent both tangible and intangible items, including: art, music, videos, collectibles and in-game items. They are bought and sold online, frequently with cryptocurrency, and they are generally encoded with the same underlying software as many cryptos. This makes NFT's a perfect tool for the creation of communities and revenue distribution for investors in the digital world as it serves as a ticket into a specific group.



OWNERSHIP

Since NFTs are based on the blockchain, they are secure, transparent and extremely easy to track which is why they are used to prove ownership and verify the authenticity of unique assets. The ownership of an NFT is represented through a unique ID and metadata that no other NFT can duplicate.

UNDERLYING PROBLEM

Current utility NFT's have provided investors with promises of passive income, but have never insured the extent of the income distribution. There is a foundational criticism that we must take into consideration. How does one know just how much they will be benefiting? How can we solve this problem?



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META ARABS NFT PROJECT

BACKGROUND

Throughout history, the Arabian Peninsula has been a site of attraction for people all around the world. Ancient civilizations such as Bedouins, Phoenicians, Egyptians, and Babylonians have enriched the world with unique wonders and progress. A well-known hub for tradecraft, sailing, explorations and inventions that triggered humanity's up reach.

The Meta Arabs NFT is truly a collaborative effort from around the globe. A creative team of IT specialists, designers, writers, marketeers & financial experts. From Dubai, Paris, Beirut, Moscow, London all the way to Florida.

Our NFT represents a sole opportunity for its owners on different levels. We aim to provide the world with a set of art collectibles that represents the culture, tradition, and genuinity of Arabs throughout the different phases of history. Meta Arabs is a symbol of long going traditions of courage, chivalry, and generosity, combined with the modern sophisticated era. An emblem of pride and what it entails.

A true historic mark that connects the dots spread out among the earth. As mentioned earlier, we have chosen this type of NFT as a means of bonding and unity. Since the dawn of history, humans have always desired to travel the world, explore, learn, and acquire new habits that would enhance their overall understanding of societies, and improve their lives all around.

We want to inspire everyone to hover above differences, conflicts, ignorance and prejudices. What unifies us is much more than what breaks us apart.

Consequently, the Arab civilization is an extensive development to those mentioned above. A journey well worth to embark upon with its charm and fascinating change. Hence, it is vital that we embrace this connective experiment, combine it with current technology, and present it as a beacon of light to everyone around the globe.



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META ARABS NFT PROJECT

CONTINUED

MISSION

**“ It all starts with
small dreams, hopes, ideas, steps
and the journey becomes more interesting ”**

Remember what gifts we wanted from Santa for Christmas? Or from our parents for our birthdays? What about the summer camps after we passed a school year? Whether small or big, the mutual smiles drawn upon our faces with our families, friends and beloved ones was a pure reflection for our happiness with what we have achieved.

Every story of success is ever joyful. Thus, new chapters begin to develop as we grow older and the ambitions drive us to new aspirations, targets and goals. A roadmap which defines our path leading on to what we aim to achieve as we grow older. Many go on to realize their optimum goals, graduating as doctors, engineers, scientists, business affiliated etc... However, many don't get the chance to do any of the things mentioned above or even experience a slight moment of relief.

“ Humanity is the essence of this entire global existence ”

Thus, this is the main notion for ongoing progress, development, and a sweet reminder that it's never too late to make it. In recent history, who would've thought of a massive breakout of the Internet in 1995? Fast forwarding some years, how many of us bought any kind of cryptocurrency when they first hit the markets? We are sure by now that many people look up to the crypto universe as a meaningful tool for success and self-dependency. Its continuous development is always edging out and creating new opportunities for everyone out there. All sorts of new terminology is a worldwide trend right now, crypto, altcoins, Metaverse, DeFi, blockchain. The fast pace of this digital world is crazy but everyone can still get on board.

Consequently, this brings us to our choice of engagement with the entire universe. An NFT designed to bring people, different cultures, entire civilizations and ultimately unifying humanity as the integral core of this globe.



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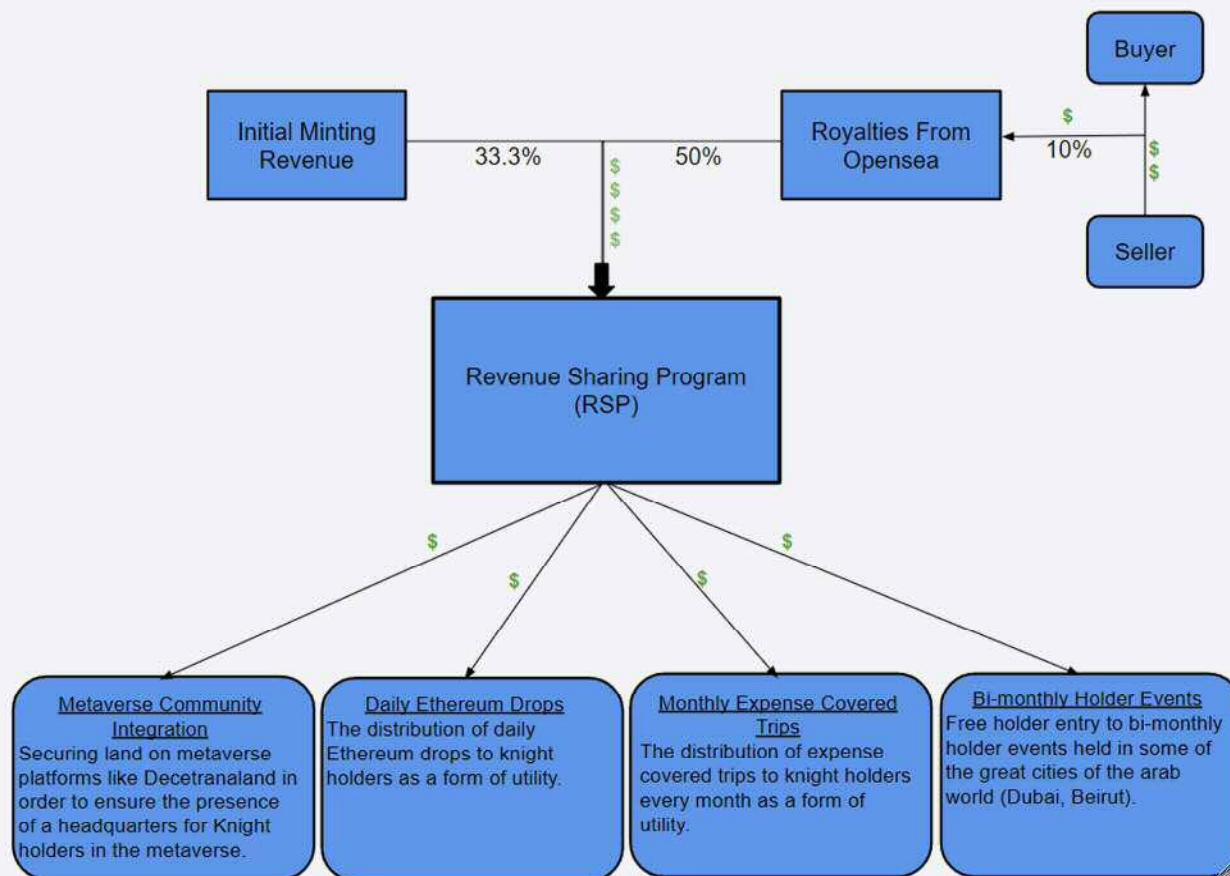


PRODUCTS AND SOLUTIONS

REVENUE SHARING PROGRAM (RSP)

The RSP is just a title for the allocation of funds towards holder benefits. Holder benefit funds will come from two main sources, initial minting revenue, and royalty revenue. One is in place in order to propel the benefits in the beginning, while the other sustains and grows them. One third of all the initial minting revenue will be placed towards holder benefits. This will ensure at least six months of constant holder rewards while royalty revenue propels the fund. Half of all royalty revenue will also be placed back into the Holders Benefits Fund. This has not been done before and is a “one-of-a-kind” hallmark. This does not only maintain the benefits long term past the 6-month expiry of the initial funds, it also ensures the growth of the holder benefits with the increase of the price of the NFT.

“The more revenue received from royalties, the bigger the holder rewards.”



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PRODUCTS AND SOLUTIONS CONTINUED

FORMS OF UTILITY

The RSP funds will be dispersed throughout many different benefits. The benefits will have more value depending on the budget received from the initial minting revenue which is spread to last for 6 months. If 100% sold out, there'll be over \$125,000 worth of holder benefits every month. These benefits include but are not limited to:

- Daily Ethereum drops
- Monthly all expense covered trips
- Bi-monthly free entry private holder events in major Arab cities

The value of these rewards will be adjusted depending on the initial minting revenue. These rewards are distributed equally amongst the three different rarity classes with an equally valuable drop given to the "Tier1" group, the "Tier2" group and the "Tier3" group. This means that the higher the rarity of your NFT, the higher the odds of winning the rewards. Each group will have a proportional chance of obtaining an Ethereum drop every day depending on the total number of NFTs per group. The same odds apply to the monthly trip drop.

These odds are stackable (more META ARABS held, higher odds)

METAVERSE COMMUNITY INTEGRATION

From the initial minting revenue deposited in the RSP, 20% will be allocated towards securing land on Decentraland. This will guarantee the presence of the META ARABS community in the metaverse. Upon this virtual land, we will build an area to lobby and get acquainted with other holders which will add more value to the community alongside aforementioned benefits.

HOLDER COMMUNITY

Holding our NFT grants the holder access to an elite group of individuals within the MENA region. Ones with similar mindsets and goals. From all around the middle east the META ARABS community is sure to disrupt the NFT industry. There is also the access provided to our team, which consists of numerous contributors with various skills, celebrities and well-known figures.



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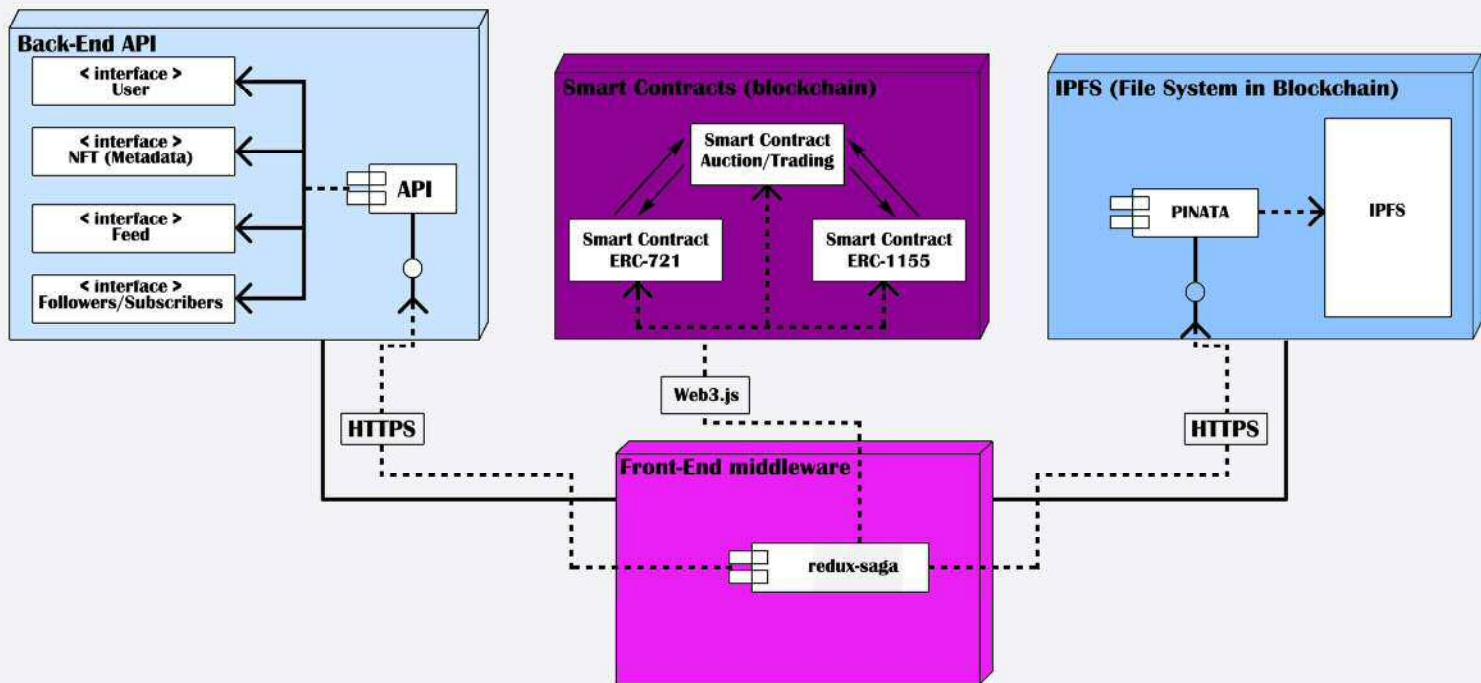


PRODUCTS AND SOLUTIONS

CONTINUED

NFTs

Our NFT platform includes the areas of NFTs utilities. Holders are granted access to hundreds of thousands of dollars worth of monthly rewards and events within the META ARABS community.

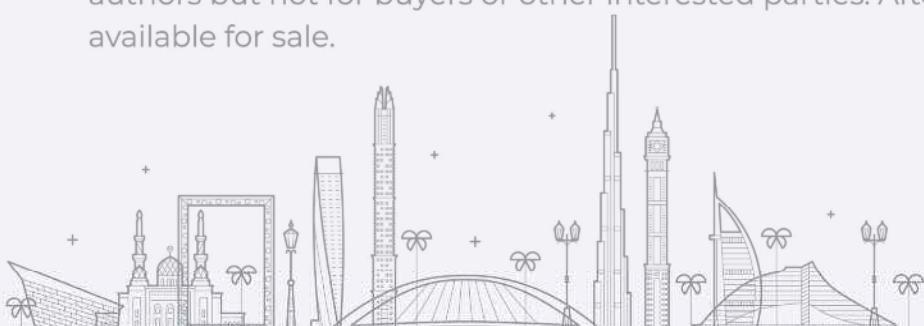


MINTING

All NFTs are created and uploaded to the IPFS storage and secured by blockchain. Only allowed users can mint tokens. That means that there is a granting procedure that verifies an NFT creator candidate and grants him permission to create an NFT.

LISTING

When an NFT is minted it does not mean that it is ready for sale. Minted NFT is visible only for their authors but not for buyers or other interested parties. After an owner of NFT lists it, it becomes available for sale.



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TECHNOLOGY

GAS FEES

Each time you execute the contracts on the Ethereum blockchain, you pay the miners that own the computer hardware doing that computation. That means that each transaction is charged. The transaction name is the Gas Fee. The amount of Gas depends on miners' workload and is not regulated by the platform.

AUTHORIZATION

The authorization in the system is made by a wallet address. The system recognizes a role and outputs UI depending on the role. Roles differ on the ability to create NFTs only, or on only buying NFTs. Granting an author (creator NFT) role and administration. Using a smart contract, an administrator grants the Creator role to the candidate. In order to grant a role, there is an onboarding procedure that results in getting necessary information about a creator candidate.

SMART CONTRACTS

A creation of NFT is developed according to the following standards:

ERC-721 - standard for single tokens

ERC-1155 - standard for series of tokens (collections and multiples)

FRONT-END

Wallet's integration to the platform is implemented via Metamask. Web3.js library is used for connecting to Metamask and smart contracts Pinata cloud is used for uploading and managing NFTs on IPFS.

BACK-END

Our backend for the platform is necessary only for storing users' data and their parameters. Back-end also processes data of NFT coming from IPFS like events, tech info, history, etc.



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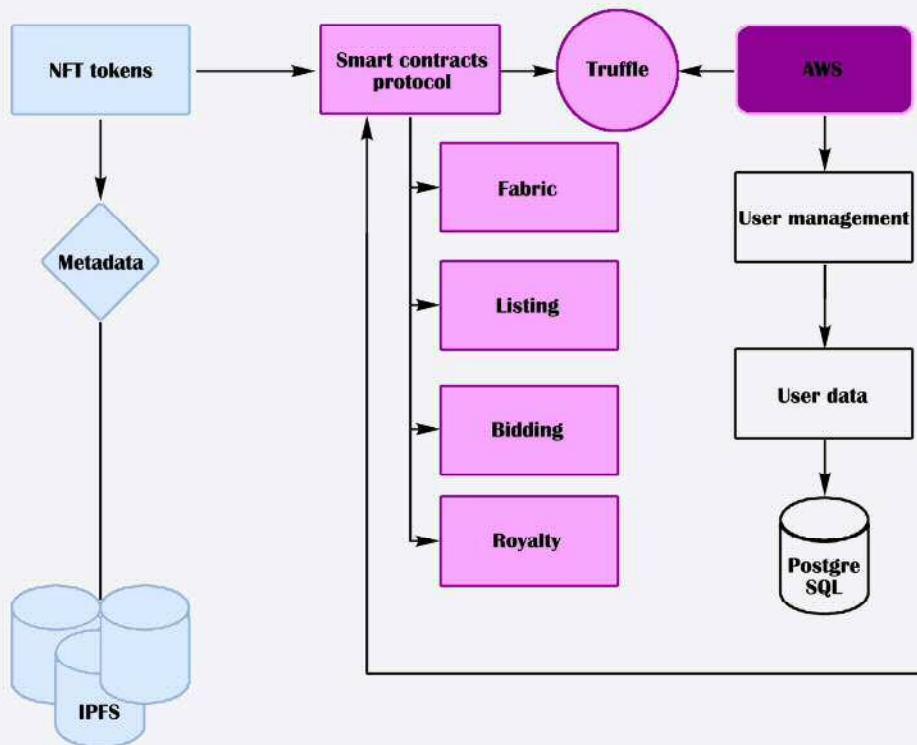


TECHNOLOGY

CONTINUED

STACK

The entire platform architecture is:



STANDARDS AND PROTOCOLS

Our platform and applications support Ethereum ERC-20, ERC-721, ERC-1155 token standards.

- Ethereum is a decentralized platform that runs smart contracts: applications that run exactly as programmed without any possibility of downtime, censorship, fraud or third-party interference. These apps run on a custom-built blockchain, an enormously powerful shared global infrastructure that can move value around and represent the ownership of property.



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TECHNOLOGY

CONTINUED

STANDARDS AND PROTOCOLS CONTINUED

- An ERC20 token is a standard used for creating and issuing smart contracts on the Ethereum blockchain. Smart contracts can then be used to create a smart property or tokenized assets that people can invest in. ERC stands for " Ethereum request for comment ", and the ERC20 standard was implemented in 2015.
- ERC-721 is a free, open standard that describes how to build non fungible or unique tokens on the Ethereum blockchain. While most tokens are fungible (every token is the same as every other token), ERC721 tokens are all unique. Think of them like rare, one-of-a-kind collectables.
- ERC-1155 is the first and only Ethereum token standard that allows users to mint both fungible (identical) and non-fungible (unique) assets in a single smart contract—enabling the creation of every type of asset, from digital currency to tokenized real estate up to gaming items and digital art.

SMART CONTRACTS USAGE

Smart contracts are self-executing contracts with the terms of the contract between buyer and seller directly written into lines of code. They run on the blockchain, so they are stored on a public database and cannot be changed. The transactions that happen in a smart contract are processed by the blockchain, which means they can be sent automatically without a third party. We use smart contracts for the minting and listing of NFTs.

WALLET

We support Metamask wallet and main mobile Ethereum and Ethereum like platforms. The wallet is the main asset storage tool and also a communication gateway to the blockchain API.



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SECURITY

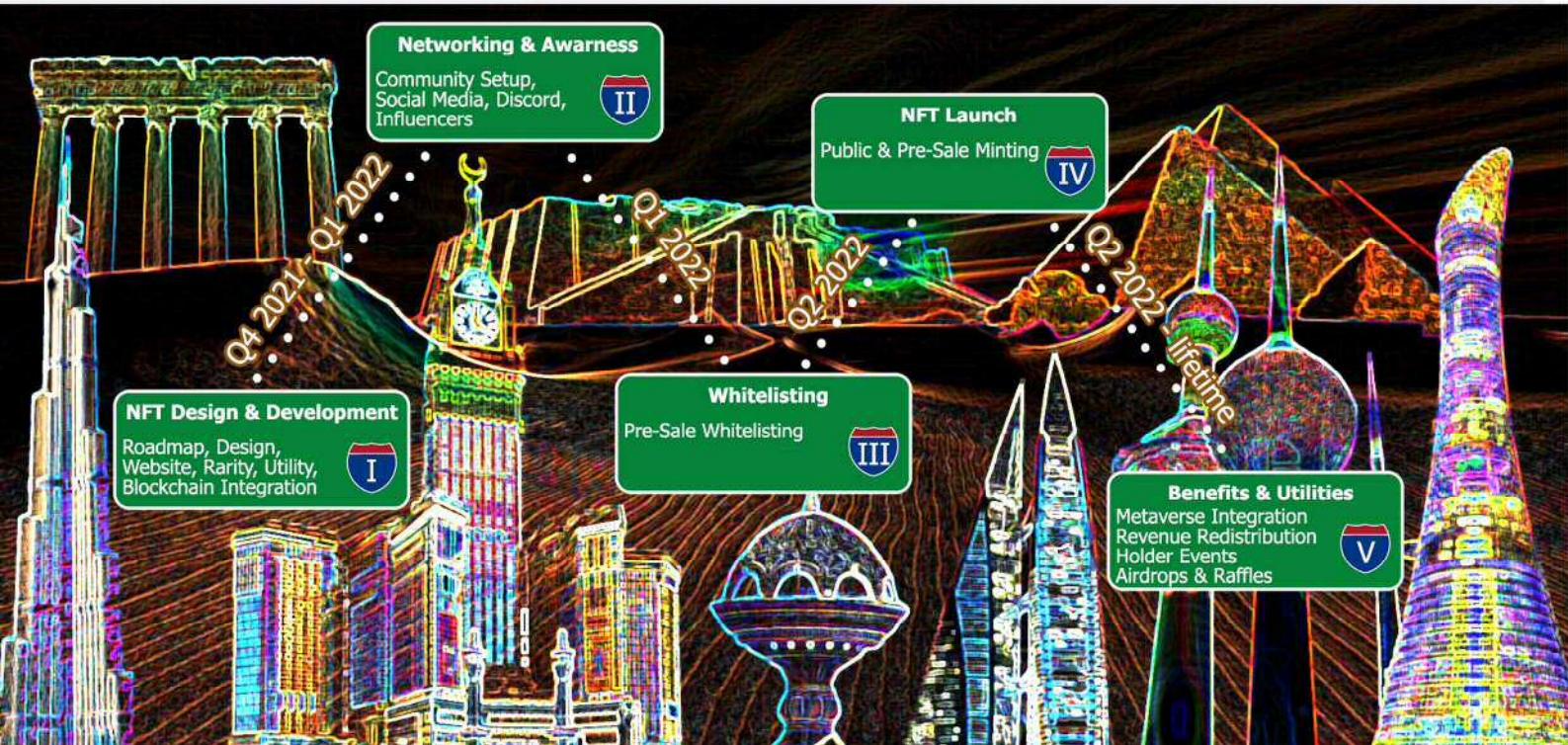
TRANSACTION ATOMICITY

For a user's on-chain transaction, the smart contract design guarantees the atomicity of transaction settlement, that is, either the transaction conditions are met to complete the settlement or the transaction fails, and the user's assets are always kept in the wallet, under the user's control.

SECURITY HARDENING

Also implemented typical security hardening steps such as employee background checks, drive encryption, securing sensitive communication, employee user awareness training, vulnerability testing, bug bounty programs, and third-party penetration testing.

ROADMAP



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THE TEAM

Our founding team consists of a perfect blend of new technology and old experience. They have vast experience in the world of coding, cyber security, and most importantly blockchain and smart contracts development.

MOHAMAD CHREIF CEO - META VISION

Mohamad Chreif has extensive experience in operational and project management within the fields of system analysis/integration, information technology, cyber security, and blockchain technology.

ALEXANDRE TALEB CHIEF ADVISOR - META VISION

French Engineer specialized in data platforms and logical systems architectures, Alexandre has founded several successful start-ups in Big Data, Cyber Security and Artificial Intelligence.

SULTAN ABU SULTAN CFO - META VISION

Sultan Abu Sultan served as Chairman for Barclays Bank PLC, UAE. He also served as Managing Director at HSBC, UAE. He is the co-founder of W Motors "Lykan Hypersport".

MOHAMED AL MHEIRI CMO - META VISION

Mohamed Al Mheiri possesses vast knowledge of local and international markets. He has more than a decade of professional experience and exceptional skills in marketing and promotion.

PAOLO MALDINI CHREIF CTO - META VISION

Began coding with Python and HTML at the age of 13, built his first computer at the age of 14. He designed, built & managed ETH & BTC farms worth millions of dollars.



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THE TEAM

HASAN CHARIF CHIEF MARKETING OFFICER - META ARABS NFT

MBA Graduate with distinction. A Crypto enthusiast with over 12 years of experience. Worked for different local & regional corporations and has in-depth business expertise.

LAITH JAROUDI HEAD OF DISCORD TEAM - META ARABS NFT

His impeccable creative visions and approach to design philosophy have allowed him to exceed expectations in the multitude of projects he has been involved in.

REGINA H. 3D CREATOR - META ARABS NFT

A highly talented and creative 3D generalist, graduated from British Higher School of Art & Design in Moscow. She played a key role in the creation of 3D Movies, NFTs and numerous animation projects.



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CONCLUSION

The benefits and the system that has been integrated in order to grow and maintain them, are one-of-a-kind. The elite community of holders within the Arab world which one will have access to can truly provide holders with endless benefits alongside the materialistic wealth that comes along with the utilities like drops and trips. Together, we will build a strong foot-hold for the Arab world, within the metaverse.

CONTACT US



[Discord.gg/metaarabsnft](https://discord.gg/metaarabsnft)



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WEB: www.metaarabs.io

EMAIL: info@metaarabs.io

