

## **LE KHAC DUY ANH – SENIOR SOFTWARE DEVELOPER**

- Offers 11 years of tech industry experience.
- Proficient in JavaScript, ReactJS, NodeJS.
- Expert in Shopify Themes and apps.
- Knows DevOps practices.
- Practices iterative development.
- Writes testable code.
- Solves problems effectively.
- Learns continuously.
- Contributes to open-source.
- Follows the latest tech trends.
- Speaks Vietnamese and English fluently.

### **Technical Lead at EcomMonsters (2020 – Present)**

- Managing stores on Shopify, Etsy, and Amazon.
- Integrating services with third-party suppliers.
- Fostering empathetic team culture.
- Leading projects to meet timelines and budgets.
- Developing upselling strategies, user-centric landing pages, and widgets.
- Doubled conversion rate and increased order value by 80%.
- Created new product lines with the ability to customize.
- Implemented analytics and custom server-side events, enhancing advertising retargeting.

### **Full-Stack Developer at NogginAI (2019 – 2020)**

- Released an MVP for a Data Exchange Platform
- Developed web application to demonstrate AI model training.
- Developed a custom web consent widget for collecting data.

### **Full-Stack Developer at ShopBack (2017 – 2019)**

- Worked on several modules in the Cashback Application, including the Access Control List, Offer Management, and Coupon Management.
- Designed APIs and integrated web applications with backend services.

### **Full-Stack Developer at Intersquad (2016 – 2017)**

- Developed an e-ticket platform and created a data mining bot.
- Worked with various content management systems, developing templates and plugins for WordPress and CraftCMS.

### **Full-Stack Developer at WinBooks (2013 – 2015)**

- Developed several modules for an Accountant-focused Web Application.
- Improved functionality and user experience in general accounting, reporting, and assets management modules.

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## **Bachelor of Computer Science at Open University (2008–2012)**

### **Contact**

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