

LE KHAC DUY ANH – SENIOR SOFTWARE DEVELOPER

- 11 years' experience.
 - Proficient in JavaScript, ReactJS, NodeJS.
 - Expert in Shopify Themes and Apps.
 - Experienced in iterative development.
 - Writes testable code.
 - Familiar with DevOps.
 - Skilled problem-solver.
 - Committed to continuous learning.
 - Contributes to open-source.
 - Up-to-date with latest tech trends.
 - Fluent in Vietnamese and English.
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Technical Lead @EcomMonsters, 2020 – Present

- Managed stores across platforms like Shopify, Etsy, Amazon.
- Led projects from planning to execution.
- Doubled store's conversion rate.
- Increased average order value by 80%.
- Developed upselling strategies, user-centric pages.
- Developed apps for selling personalized products and creating product templates.
- Integrated services with supplies, fulfillment services, payment gateways.
- Fostered a team culture of empathy, understanding, addressing the needs and challenges of team members.
- Committed to continuous learning, staying up-to-date with the latest tech trends and ecommerce domains.

Full-Stack Developer @NogginAI, 2019 – 2020

- Released a MVP for Data Exchange Platform.
- Developed a web app to demonstrate AI training.
- Developed a custom web consent widget.

Full-Stack Developer @ShopBack, 2017 – 2019

- Worked on Cashback Application modules, including Access Control List, Offer Management, and Coupon Management.
- Designed APIs, integrated web applications with backend services.

Full-Stack Developer @Intersquad, 2016 – 2017

- Developed an e-ticket platform.
- Developed a data mining bot.
- Worked with CMS like WordPress, CraftCMS, developed templates, plugins.

Full-Stack Developer @WinBooks, 2013 – 2015

- Developed modules for an Accountant-focused app.
 - Improved functionality and user experience in general accounting, reporting, and assets management modules.
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Bachelor of Computer Science, Open University (2008–2012)

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