LE KHAC DUY ANH – SENIOR SOFTWARE DEVELOPER

- 11 years' experience.
- Proficient in JavaScript, ReactJS, NodeJS.
- Expert in Shopify Themes and Apps.
- Experienced in iterative development.
- Writes testable code.
- Familiar with DevOps.
- Skilled problem-solver.
- Committed to continuous learning.
- Contributes to open-source.
- Up-to-date with latest tech trends.
- Fluent in Vietnamese and English.

Technical Lead @EcomMonsters, 2020 – Present

- Managed multiple stores across platforms like Shopify, Etsy, and Amazon.
- Led projects from planning to execution, ensuring adherence to timelines and budgets.
- Doubled the store's conversion rate and increased average order value by 80% using data analysis and user insights.
- Developed effective upselling strategies, user-centric landing pages.
- Developed applications for selling personalized products and creating product templates.
- Integrated core services with 3rd parties supplies, fulfillment services, payment gateways.
- Fostered a team culture of empathy and understanding, addressing the needs and challenges of team members.
- Committed to continuous learning, staying up-to-date with the latest tech trends and e-commerce platforms.

Full-Stack Developer @NogginAI, 2019 – 2020

- Released an MVP for a Data Exchange Platform.
- Created web applications to demonstrate AI model training.
- Developed a custom web consent widget.

Full-Stack Developer @ShopBack, 2017 – 2019

- Worked on several modules in the Cashback Application, including Access Control List, Offer Management, and Coupon Management.
- Designed APIs and integrated web applications with backend services.

Full-Stack Developer @Intersquad, 2016 – 2017

- Developed an e-ticket platform.
- Created a data mining bot.
- Worked with a variety of content management systems, developing templates and plugins for systems like WordPress and CraftCMS.

Full-Stack Developer @WinBooks, 2013 – 2015

- Developed several modules for an Accountant-focused Web Application including general accounting, reporting, assets management.