

Blockchain for climate action







At Toucan, we're building the digital rails for climate finance.

We're doing this by creating a globally accessible platform that efficiently connects buyers and suppliers in the voluntary carbon market.

THE PROBLEM

We need to rapidly coordinate a response to our species' greatest challenge

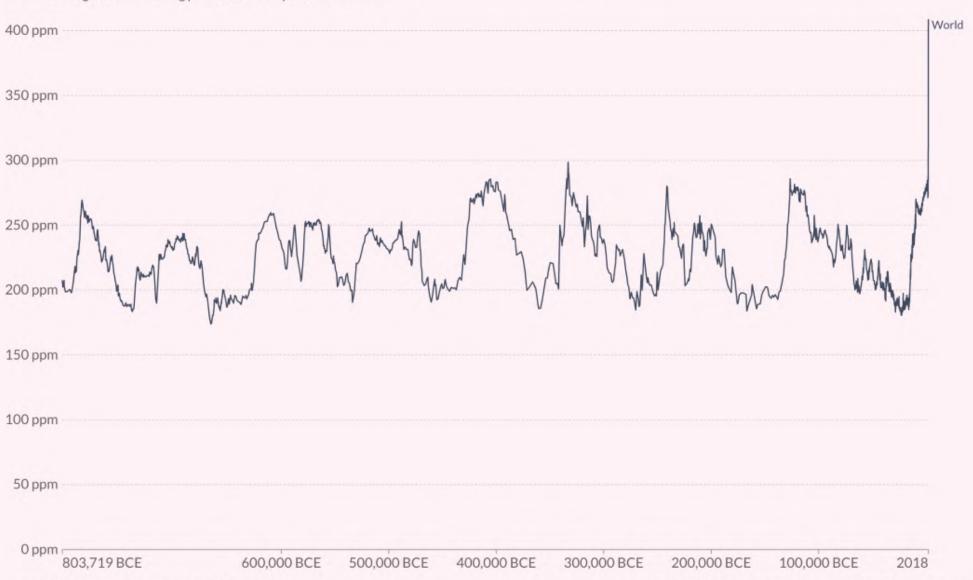
For too long, harmful practices have freely continued while our economic system fails to accurately price negative externalities.

The worst bull run

Atmospheric CO₂ concentration



Global average long-term atmospheric concentration of carbon dioxide (CO₂), measured in parts per million (ppm). Long-term trends in CO₂ concentrations can be measured at high-resolution using preserved air samples from ice cores.



Source: EPICA Dome C CO2 record (2015) & NOAA (2018)

OurWorldInData.org/co2-and-other-greenhouse-gas-emissions • CC BY

Carbon markets exist to put a price on polluting the atmosphere.

They are a market-based mechanism designed to incentivize the transition to a green economy.



Types of carbon markets

COMPLIANCE

EU ETS, RGGI, etc.

Legally binding for emission reductions.
Guidelines establish which sectors must participate in these schemes.

VCS, GS, Puro, etc.

Trade credits on an optional basis.

The project developer decides under which standard they want to participate and must comply with the guidelines of the selected standard.



History of carbon markets

• 1994

US trading schemes to control sulfur dioxide emissions (SOX, NOX)

1997

Clean Development Mechanism (CDM) adopted under the Kyoto Protocol

2003

Gold Standard for CDM (GS-CER) by WWF

2005

EU ETS (world's first)

2005

Verified Carbon Standard (VCS)

2015

Paris Agreement

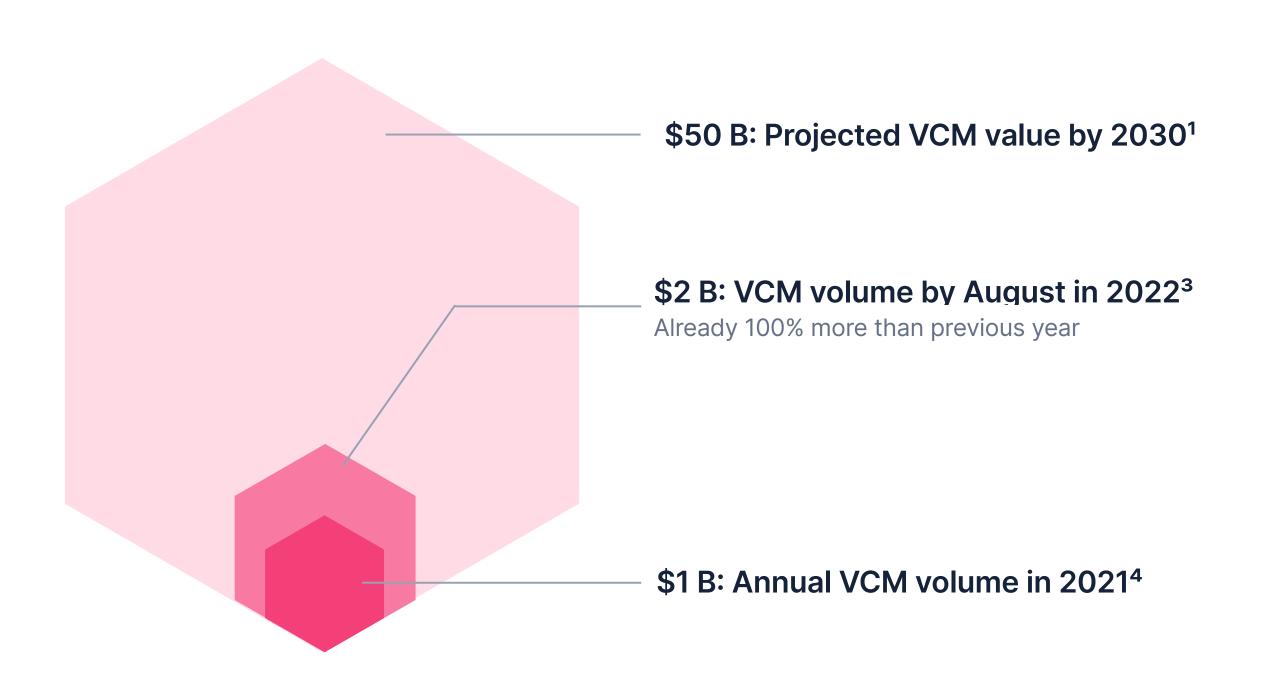
2021

China ETS

2021

Toucan brings carbon on the blockchain

Carbon markets are growing rapidly



\$147
Target price per tonne CO2e by 20301

100X
Target VCM demand growth by 2050²

But capital isn't efficiently flowing to impact projects.



MARKET

Today's carbon markets are not ready to scale climate finance to meaningful levels



Inefficient supply

Very burreucratic, slow (eg., it takes ~5 years for Verra to issue credits)



Fragmented markets

Credits have a wide variety of attributes across many different standards and registries. This silos markets and limits liquidity

Manual, OTC

Not user friendly for retail



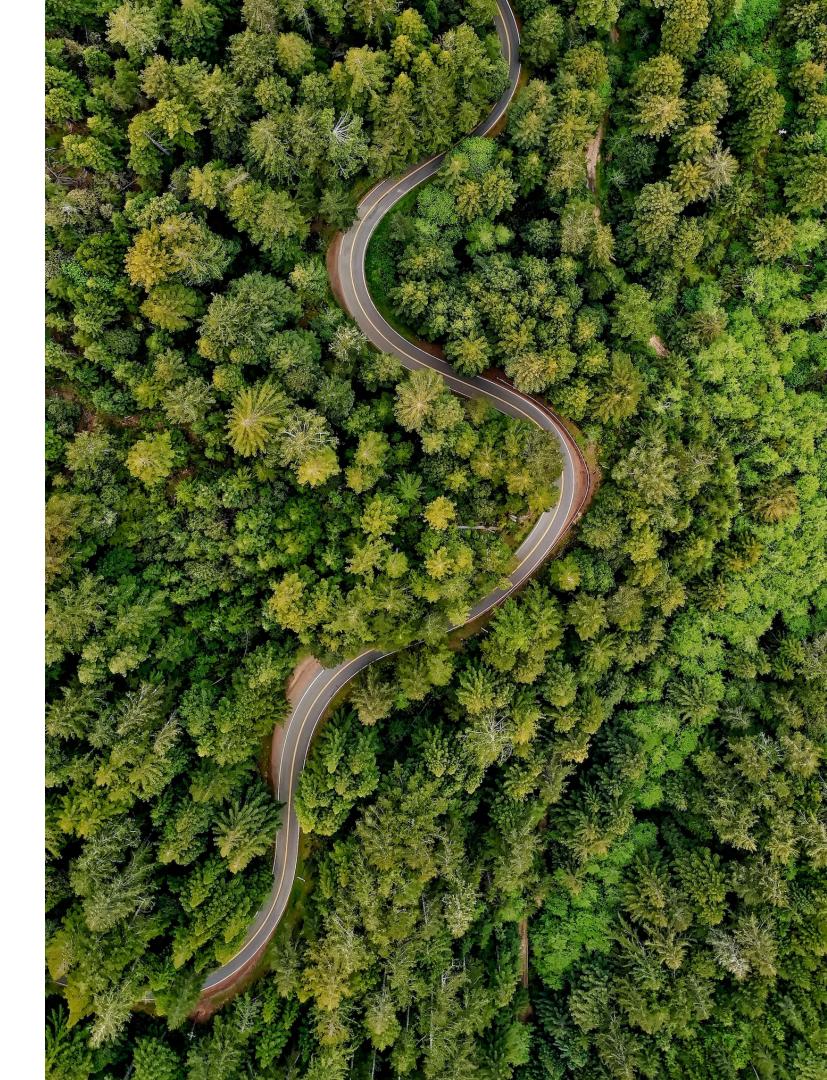
Opaque pricing

Lack of transparency results in intermediaries capturing 50-80% of value

Exclusivity limits carbon market access, holding back participation and keeping the price of carbon too low



Techology can help us build better carbon markets.





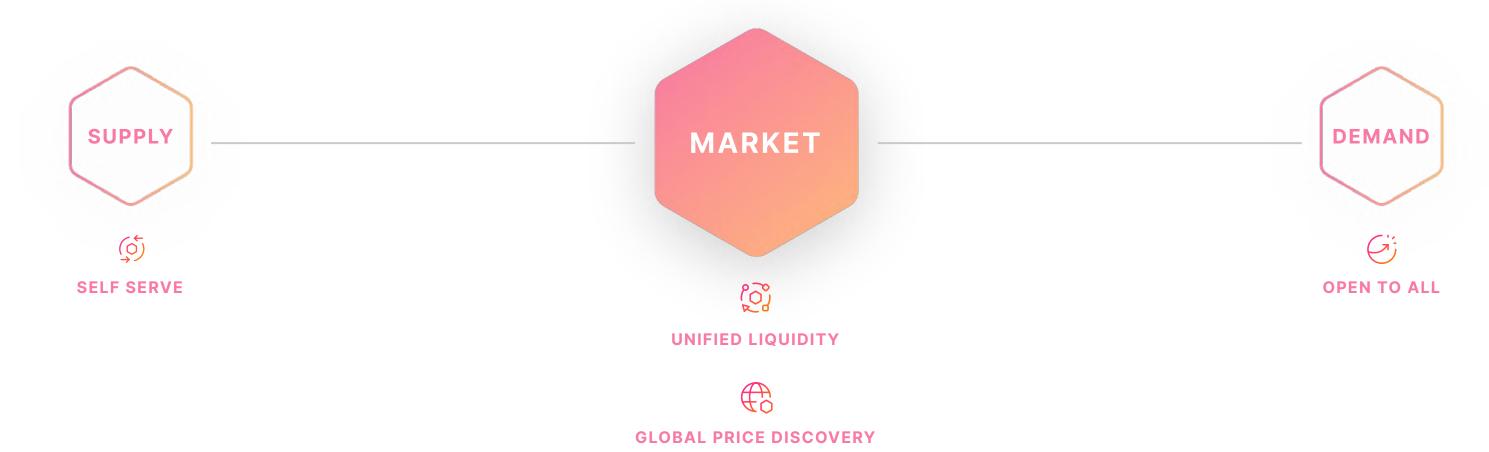
With Toucan's data and liquidity tools, buyers can confidently assess risk and easily buy and retire credits.

These same products help project developers unlock instant liquidity for their credits, and tell their story.



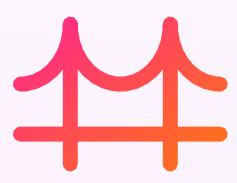
Tokenized carbon credits transform the market

Tokenized carbon instantly reduces bureaucracy, and opens a frictionless global carbon market that's available to all.



TECHNOLOGY

Meet the Carbon Stack, everything needed to unlock newfound carbon credit utility.



Toucan Bridge

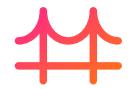


Toucan Meta Registry



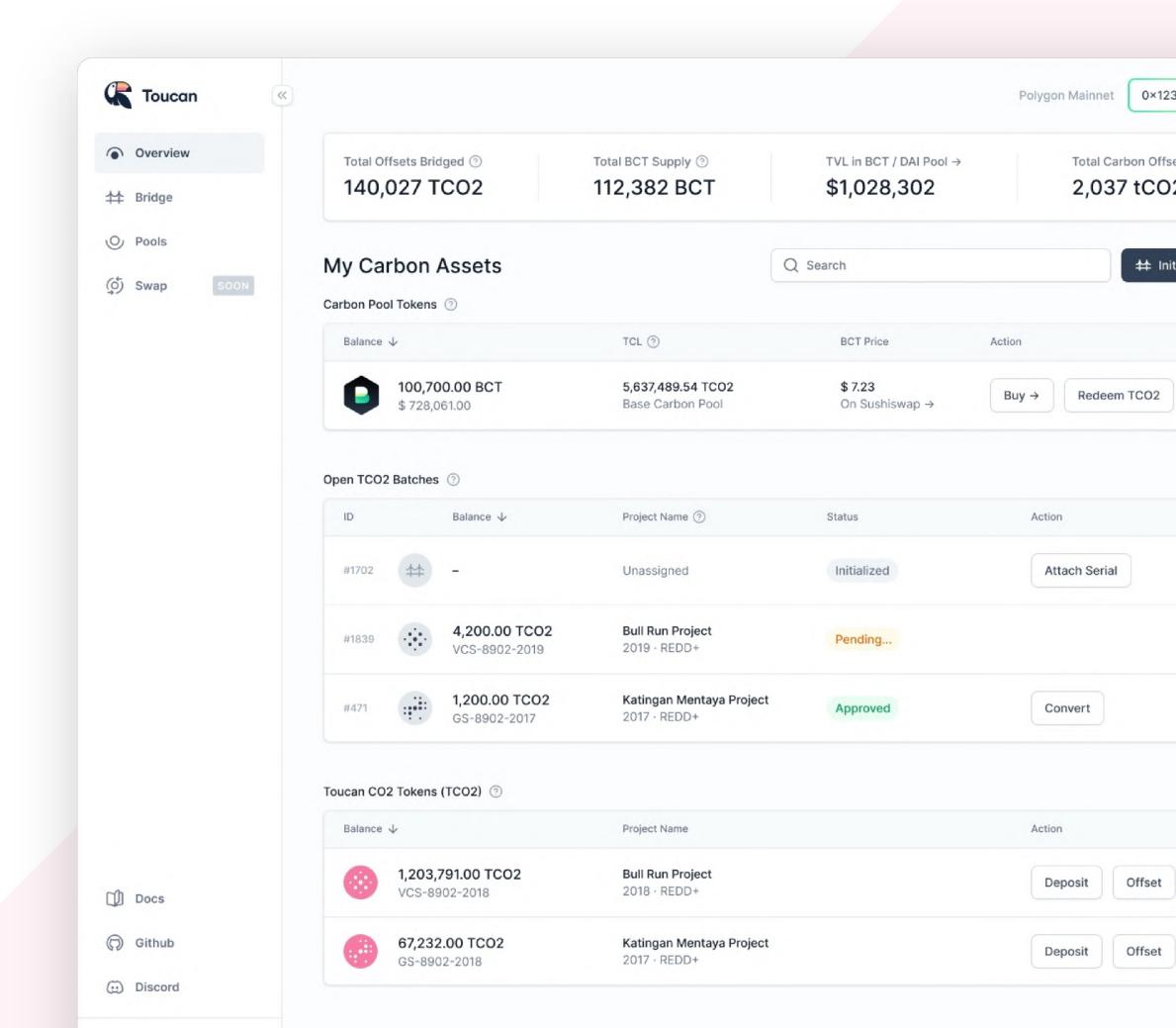
Carbon Pools

TECHNOLOGY



Toucan Bridge, the gateway to programmable carbon

The Toucan Bridge enables the journey from carbon credit to tokenized asset. For each credit bridged, one Toucan CO2 (TCO2) token is minted. TCO2s are semifungible and retain credit-specific attributes and metadata.





Toucan Meta Registry, a sink for carbon credits sourced from registries throughout the VCM

The collection of TCO2s in circulation make up the Toucan Meta Registry — a unified home for credits that helps to standardize data and simplify accounting.







































TECHNOLOGY



Say hello to ultra liquid carbon markets — enabled by Carbon Pools

Carbon Pools are designed to attract tokenized carbon credits that share environmental project attributes.



On-chain carbon opens opportunities for a radically new system — one where economics and ecology align.



Carbon Project Explorer



Climate Impact
Dashboards



Retail Offsetting Providers



Marketing and storytelling tools



Data and analytics tools and services



Embedded offsetting in Web3 protocols (NFTs + DeFi)



We are enabling an ecosystem of regenerative innovation.

Carbon Explorers



Carbon-backed currency





DeFi Integrations







Consumer Offsetting





ReFi OGs





Metaverse + NFTs



carbonized.xyz



Atlantis World





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