

# THE SECRET LLAMA AGENCY



**WHITE PAPER**

**FEB. 2022**







**Welcome to the  
Secret Llama Agency.  
You're not one of  
those sneaky Alpacas  
are you?**



# LLAMAS VS. ALPACAS: THE NARRATIVE

The Alpacas started it, or so the Llama legend says. The feud began more than 2000 years ago. The Alpacas broke into Llama land and stole their most precious treasure, the Dalexion. A dandelion crystal with the power to create unlimited wealth when activated.

The Llamas have recently retrieved the Dalexion but are on high alert. The Alpacas are preparing a sneak attack. Their great leader, Alpacacino, has vowed to bring about the end of all Llamas and take back the dandelion crystal. He is calling their mission “The Great Alpacalypse”.





# LLAMAS VS. ALPACAS: THE NARRATIVE

To protect themselves, the Llamas have established the Secret Llama Agency, or “SLA” for short. They recruit and train Llamas to safeguard their base and preserve the Dalexion.

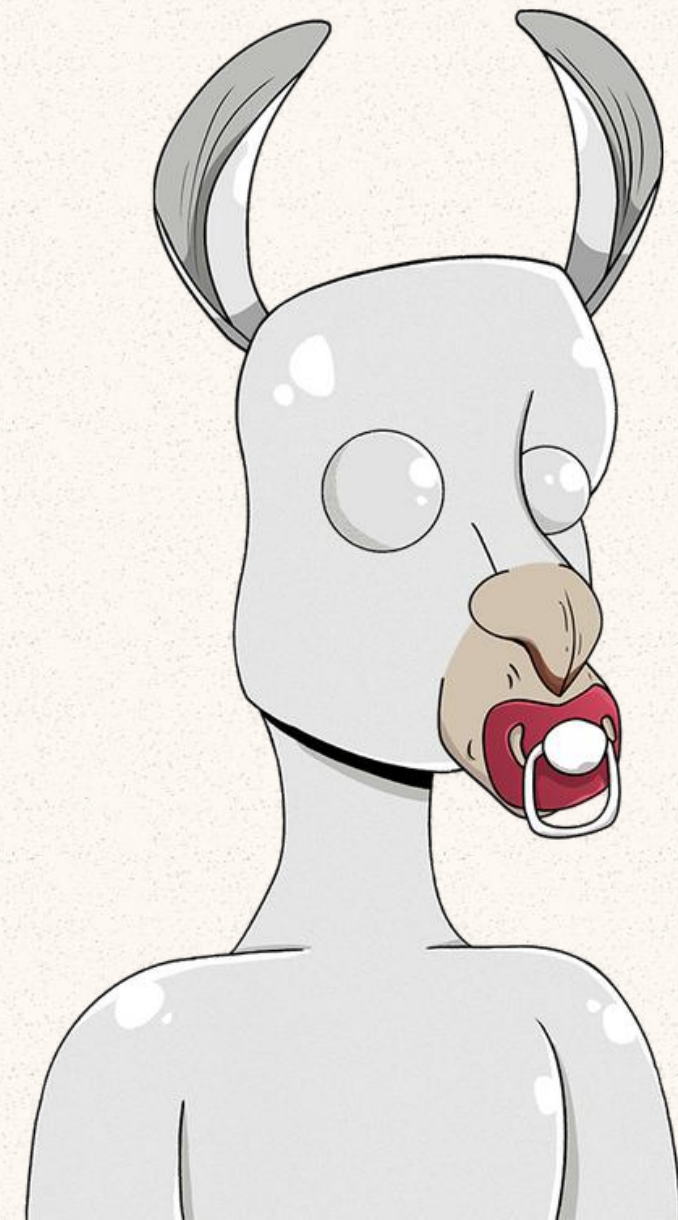
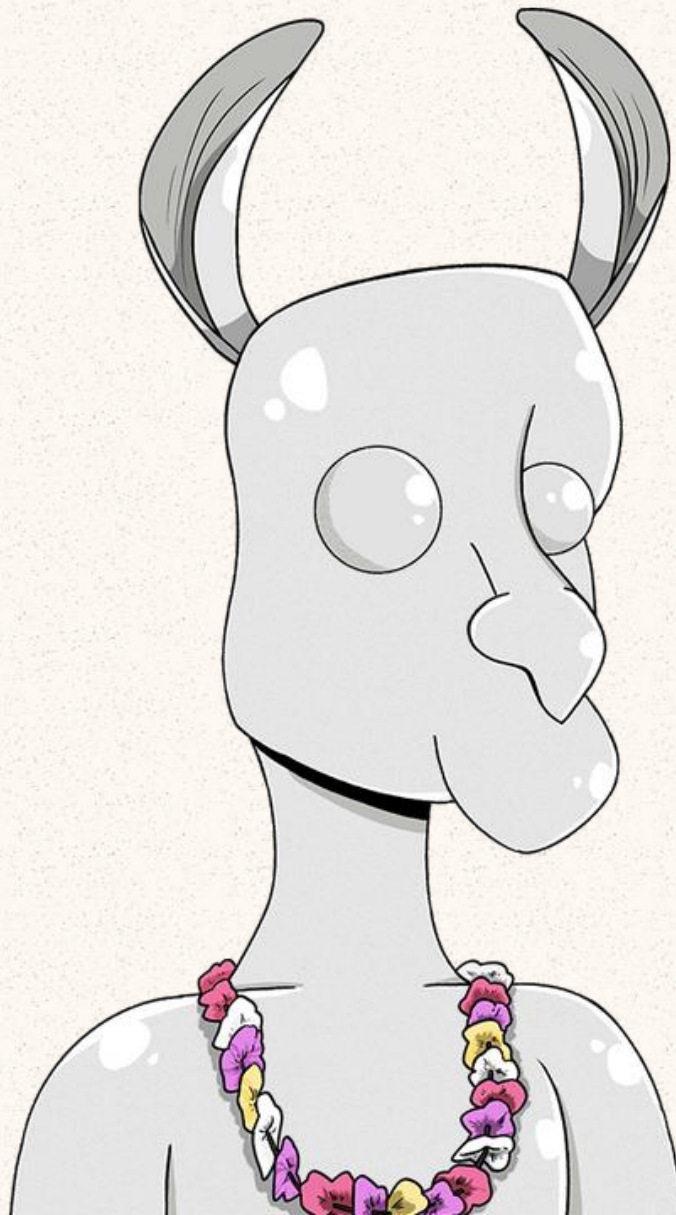
However, they suspect some imposters are trying to sneak their way into their ranks. How will they ensure their new recruits are not Alpacas in disguise? SLA wouldn’t want their secrets to be revealed to the enemy. **To be continued...**





# CUSTOMIZABLE TRAITS

The Secret Llama Agency is the first PFP project with customizable traits and aliases. Each trait is its own NFT. You get to choose whether you want to permanently combine your trait with your Llama Agent, hold or sell it on the secondary market.





# HOW DOES IT WORK?

## DAY 1

During pre-sale and public sale, you get to mint your Basic Llama Agent NFT.

Your Agent will come with 1 of 40 randomly generated background traits.

Once you have it, you can start staking right away!



MINT

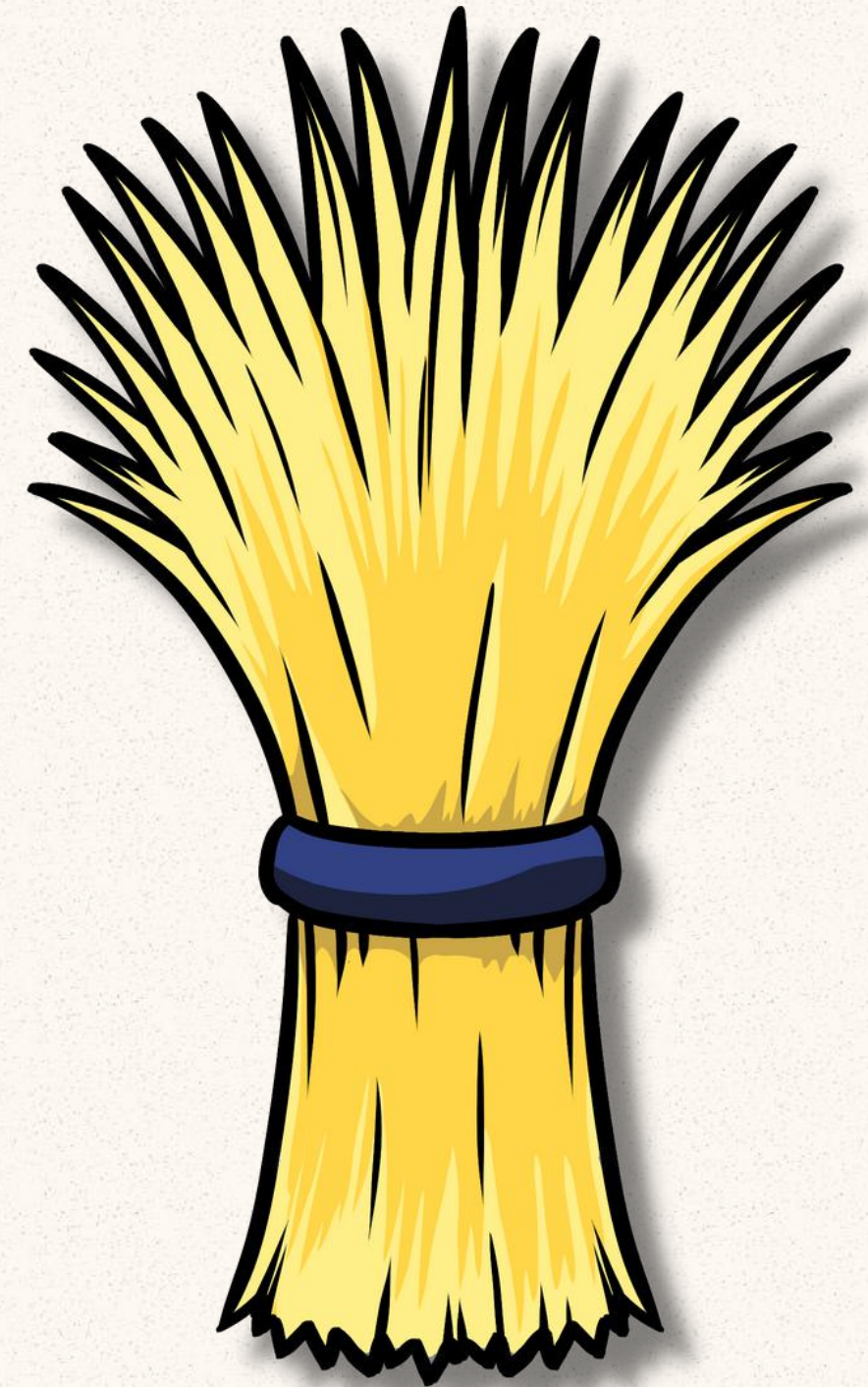


# HOW DOES IT WORK?

## DAY 2

Begin earning \$HAY, an SPL token used to run the Secret Llama Agency ecosystem. Every staked Llama Agent yields 2 \$HAY a day. A well deserved treat for keeping the Agency safe and completing secret agent missions.

\$HAY can be exchanged for Traits and many other things within our ecosystem, all of which will be covered in this whitepaper.





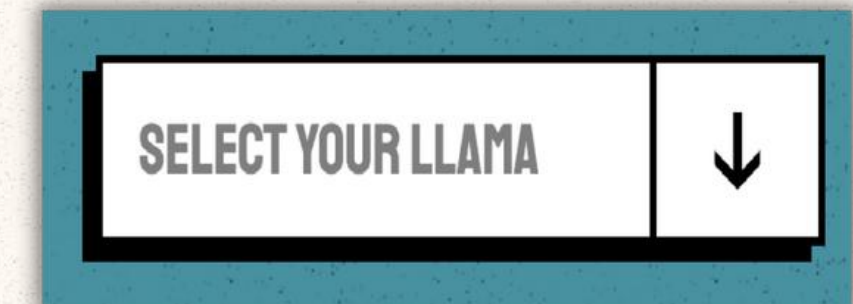
# HOW DOES IT WORK?

## DAY 2-5

As soon as you receive your \$HAY, you can start minting trait NFTs!

Enter *The Disguise Room* in the Agency, select your Llama Agent from the drop-down menu, and begin minting.

Minting will cost 2 \$HAY tokens for each trait. Minted traits are randomly generated from each category. The five categories are: skin, eyes, mouth, hats and clothing.



MINT SKIN



MINT EYES



# HOW DOES IT WORK?

## DAY 2-5

To combine a trait with your Llama Agent in *The Disguise Room*, you select both your Agent and trait from the dropdown menus, then click "COMBINE"!



|                   |   |
|-------------------|---|
| SELECT YOUR LLAMA | ↓ |
|-------------------|---|

|                   |   |
|-------------------|---|
| SELECT YOUR TRAIT | ↓ |
|-------------------|---|



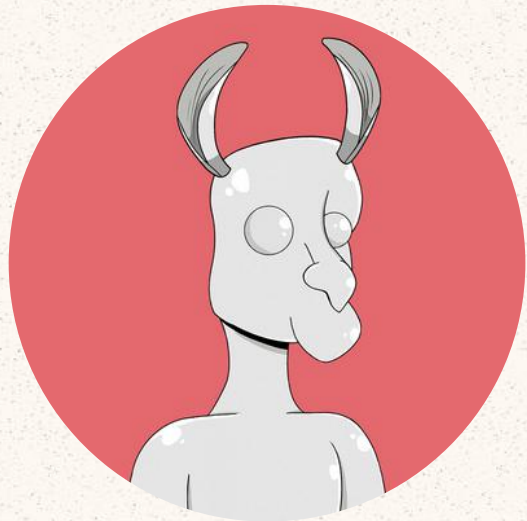
|         |
|---------|
| COMBINE |
|---------|



# NUMBER OF ATTRIBUTES

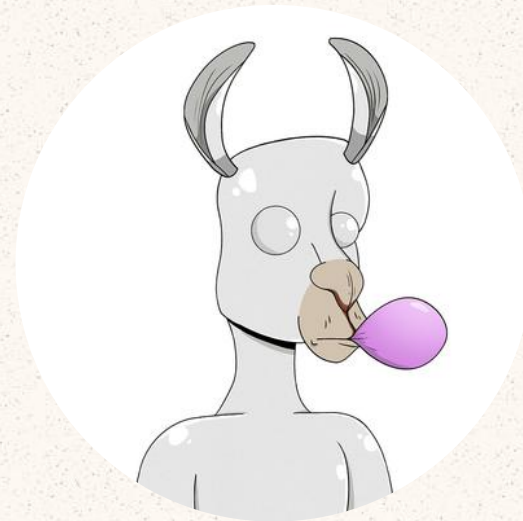
Our entire collection of Llama Agents has been hand drawn. There are over a million different trait combinations with different levels of rarity.

You can find the rarity of your Llama traits within the meta-data associated with your NFT in both your digital wallet and marketplaces.



**40  
BACKGROUNDS**

All the colors and  
shades in between.



**23  
MOUTHS**

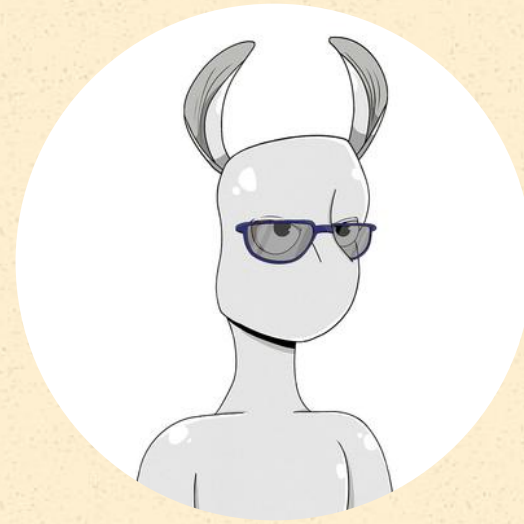
Smile, smoke, spit  
and more.



**20  
SKINS**

Tattoos, dragon skin, Zebra  
hair. The Llamas know  
how to blend.





**46  
EYES**

No matter the eyes  
the Llamas are  
always waching.



**44  
HATS**

Wizard or pirate?  
Either way the hats  
got you covered.



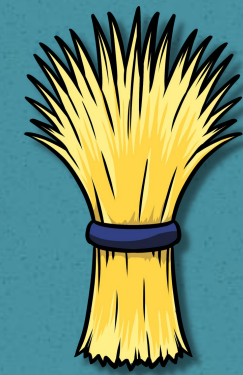
**31  
CLOTHES**

Get in disguise in style:  
from hoodies all the way  
to spacesuits.

**205+ TRAITS**



# WHAT ELSE CAN YOU USE \$HAY FOR?



## ID CARDS

Every Secret Agent needs an alias. Get yourself an ID Card for 60 \$HAY and combine it with your Llama Agent to get a custom name.



## PROMOTIONS

Only loyal Agents holding at least 60 \$HAY in their wallet can get access to *The Ceremonial Hall*. Once you're in, you can mint promotion badges and combine them with your Agent as a trait to earn extra \$HAY daily.



## Arbitrage Opportunity

Blue chip NFTs and new project NFTs will be purchased using the community wallet funds and listed on our *Agency marketplace* to be bought with \$HAY. Some examples include SMB, Degods and Boryoku Dragons.

**More to come!**



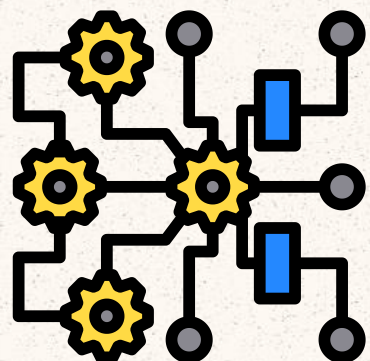
# AGENCY MARKETPLACE



At chapter 3 of the roadmap, an exclusive Discord channel will open up for Llama Agent holders from which they can share their thoughts on the future of the project and vote on which NFTs they'd like to have in the *Agency Marketplace*.



Blue chip NFTs will be purchased using the community wallet and listed on the Marketplace where they can **ONLY** be bought using \$HAY, driving up the value of the token and Llama Agents.

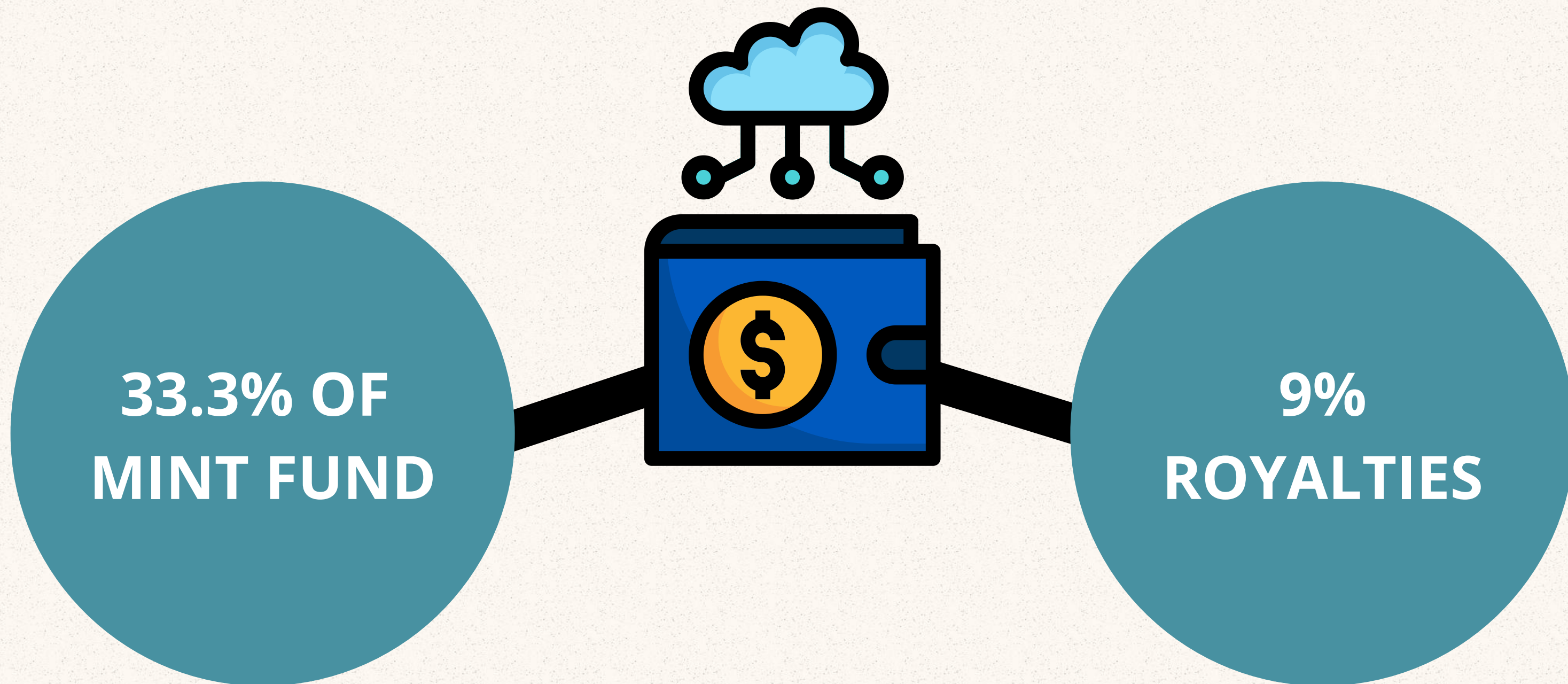


The marketplace is only the beginning for possible uses of \$HAY. Our goal is to integrate it's utility into some of the biggest projects within the Solana ecosystem. Examples include PVE and PVP games, well known marketplaces and more!



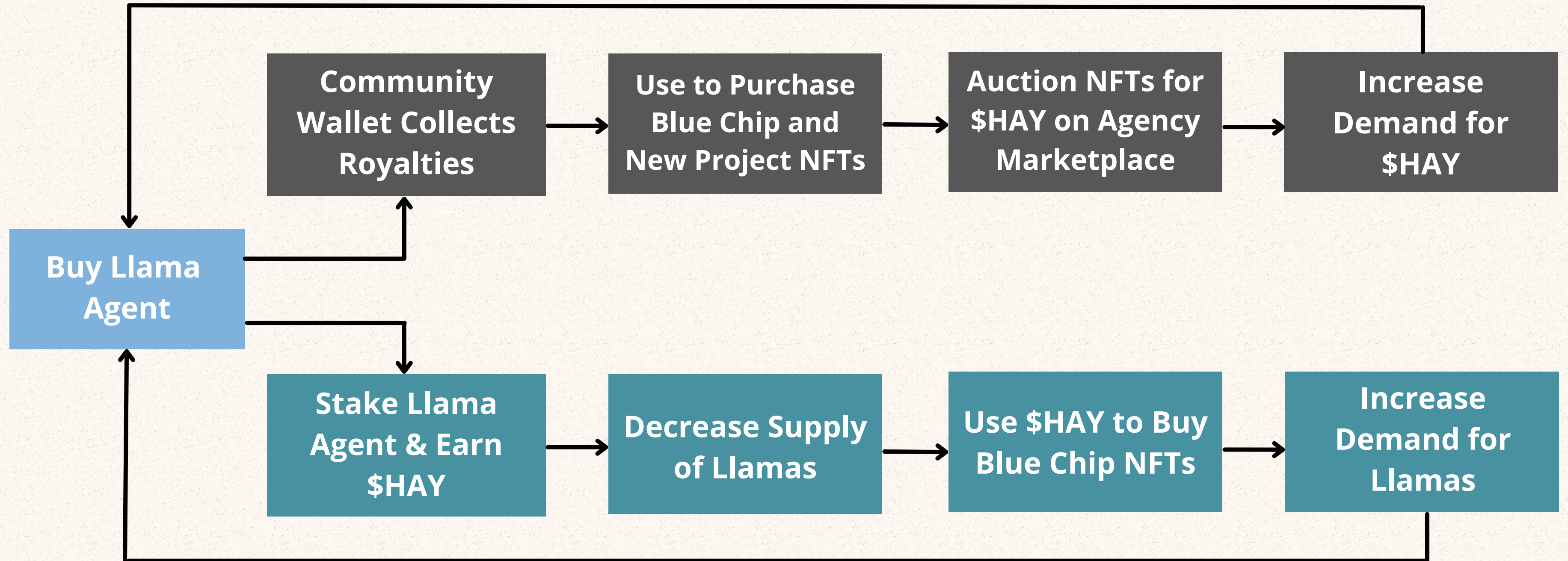
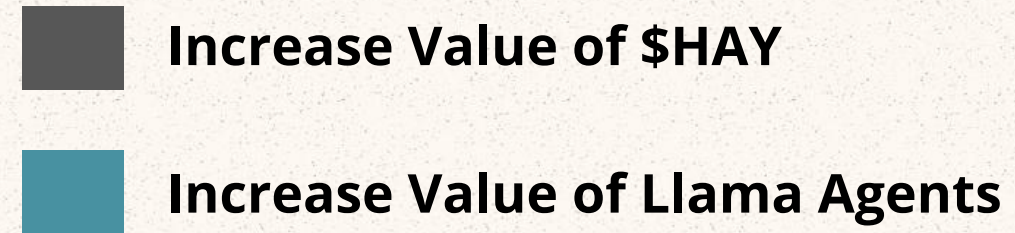
# COMMUNITY WALLET

The community wallet will start off with 33.3% of the mint fund. With a mint price of 1.5 SOL and 6,000 Llama Agents, this is roughly 3,000 SOL. At the current price of SOL (\$110), this is equivalent to \$330,000. The wallet will continue to be replenished with 9% royalties from secondary sales of the 33,000 NFTs within our ecosystem, including Llama Agents and trait NFTs (Skins, eyes, etc.).



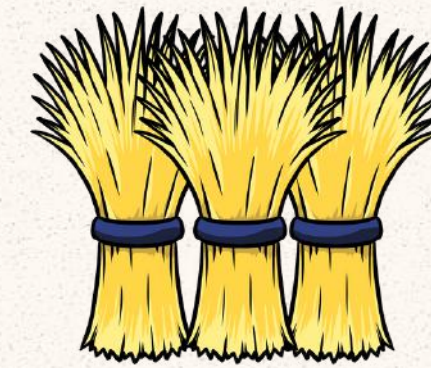


# TOKENOMICS





# HOW TO EARN MORE \$HAY?



## PROMOTIONS

Staked Llama Agents earn 2 \$HAY a day. Getting promoted means your Llama Agent receives even more \$HAY! The higher your rank the more you earn.



**BRONZE +5**



**SILVER +7**



**GOLD +9**



**PLATINUM +11**



**DIAMOND +15**





# HOW TO GET PROMOTED?

Badges can be minted in exchange for \$HAY in *The Ceremonial Hall* on our website. The longer you hold, the higher you can rank. There is a limited supply of each badge and it works on a first come first served basis. When a badge is combined with your Llama Agent, it becomes a trait!



## BRONZE

- Cost: 60 \$HAY
- 6,000 supply



## GOLD

- Cost: 210 \$HAY
- Must have Silver
- 2,700 supply



## Diamond

- Cost: 660 \$HAY
- Must have Platinum
- 600 supply



## SILVER

- Cost: 150 \$HAY
- Must have Bronze
- 4,200 supply



## PLATINUM

- Cost: 405 \$HAY
- Must have Gold
- 1,500 supply



# HOW TO EARN MORE \$HAY? PT. 2



## 1:1 SKINS

Owning a Llama Agent with one of the seven 1:1 skin traits earns you an extra +2 \$HAY a day. The legendary skins auction starts at Chapter 4 of the roadmap.

## IMPOSTERS

If you're lucky enough to be holding one of the 25 Alpaca imposters you will earn +5 \$HAY a day.





# THE IMPOSTERS

There are 25 Alpaca imposters hidden within the collection. Alpacas have shorter ears than Llamas and their backgrounds are displayed with a black vignette. The reveal will happen at chapter 7 of the Roadmap. A scanning device NFT will be released for you to scan your Llama Agent.

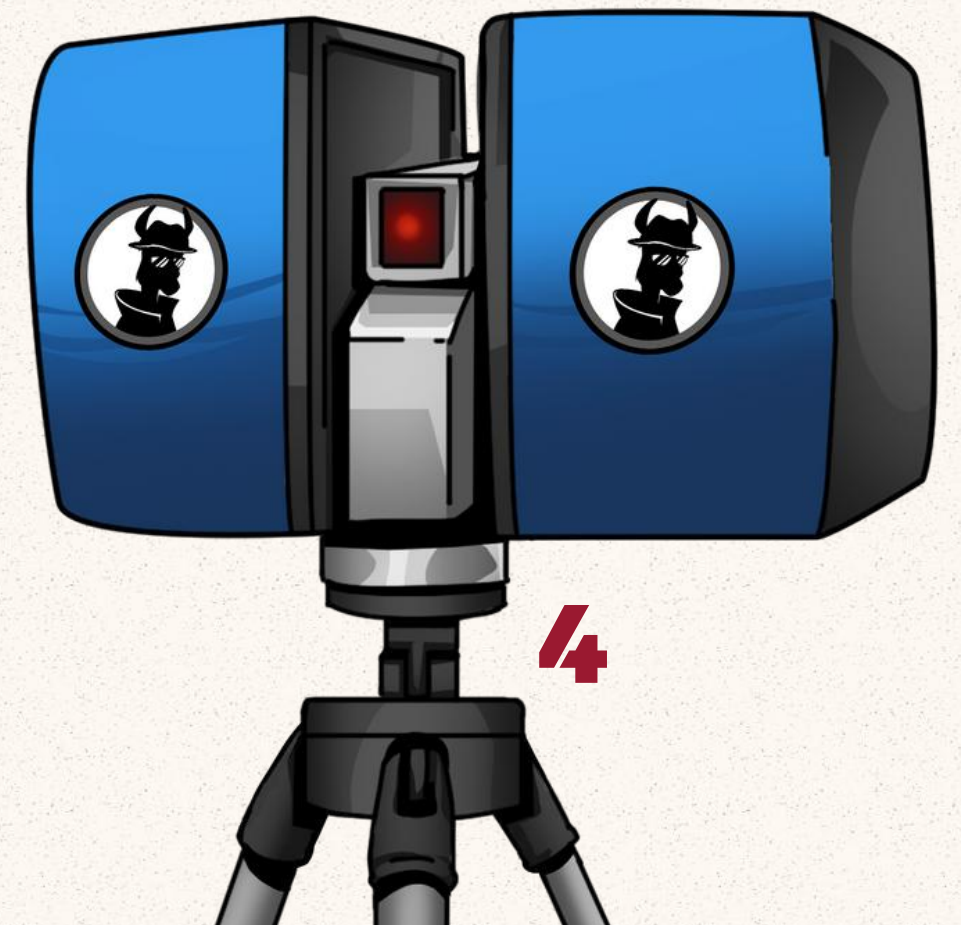


**LLAMA**



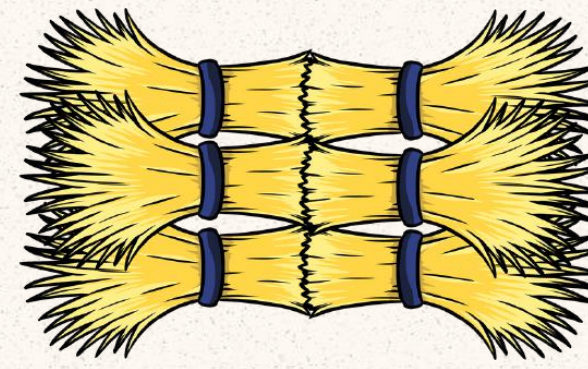
**ALPACA**

**DNA  
SCANNING  
DEVICE**





# \$HAY SUPPLY & MORE



**\$HAY is an SPL token created to run the Secret Llama Agency ecosystem. It is NOT an investment and has NO economic value.**

**The token will start with a supply of 0. The ONLY way it can be created, is by staking a Llama Agent. No IDO, no VC allocations and no pumps and dumps. Instead of having an initial USD or SOL price, the token will find it's price through the free-market.**

**The maximum supply is 34,000,000 with 3 halvings where the staking rewards will be reduced in half.**

- **First Halving: 18,242,357**
- **Second Halving: 27,246,724**
- **Third Halving: 31,748,908**

**All \$HAY used for NFTs, auctions, etc. will go right into the community wallet and be used for the LP. 5% of this \$HAY will go to the core team.**





# THE STORYLINE ROADMAP

## Chapter 1. Agent Recruitment

Launch Llama Agent minting and staking.

## Chapter 2. Get in Disguise

Begin earning \$HAY from staking & use it to mint your trait NFTs in *The Disguise Room*.

## Chapter 3. Set Up Communications

Exclusive Discord channel for Llama Agent Holders unlocked for community votes.

## Chapter 4. Stand Out

Legendary skins auction begins. We will also launch the *Agency Marketplace* where blue chip NFTs can be purchased with \$HAY.





# THE STORYLINE ROADMAP

## Chapter 5. ID Cards Release

Mint an ID card NFT to name your Llama Agent.

## Chapter 6. Promotions

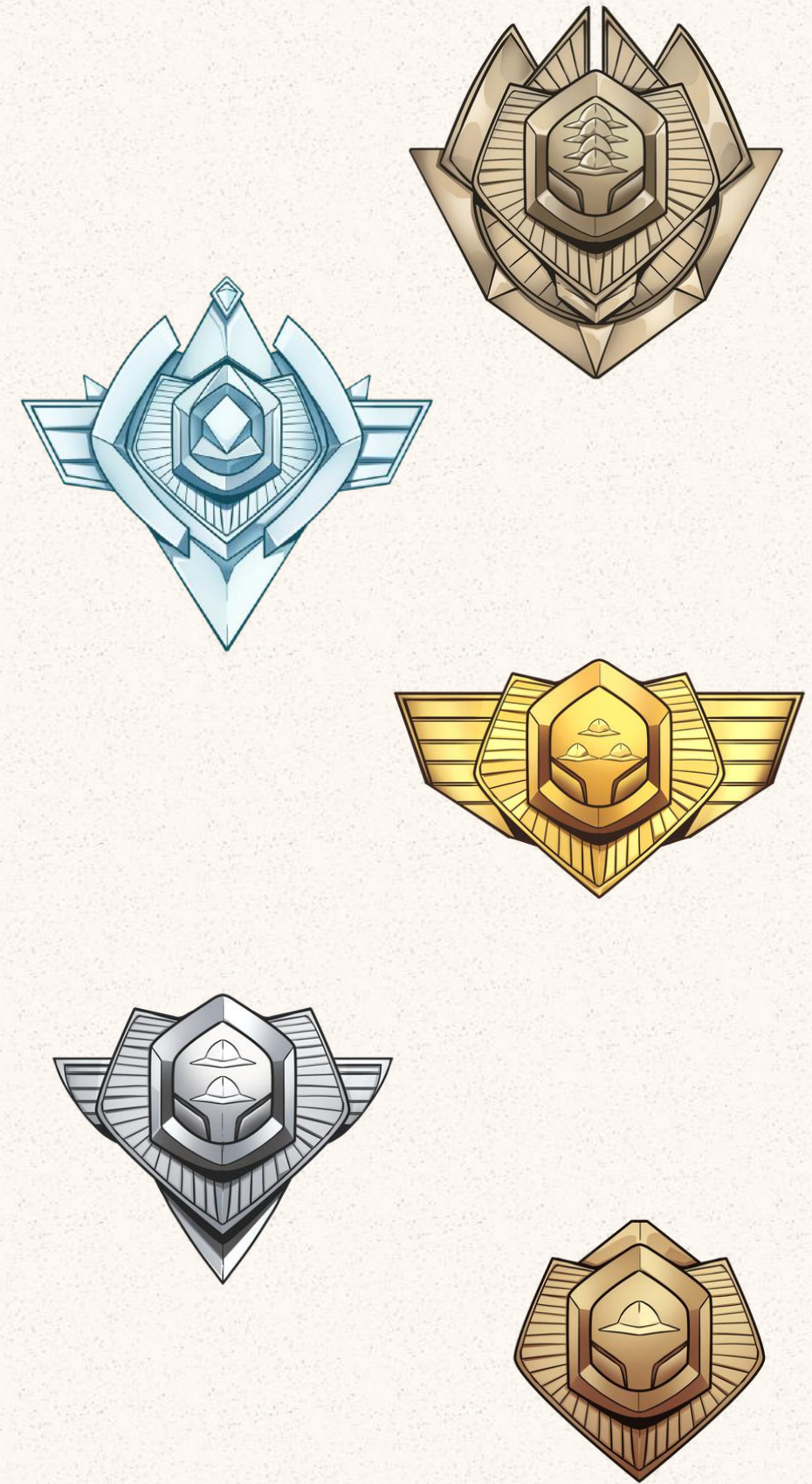
Once you've collected 60 \$HAY, you will gain access to *The Ceremonial Hall* from which you can mint promotion badge NFTs. These badges can be used as traits and combined with your Llama Agent.

## Chapter 7. Trouble Brewing

Reveal the 25 Alpaca imposters disguised as Llamas within the collection.

## Season 2

New drop with Alpacas: The Great Alpacalypse. The new NFT drop will be purchasable with \$HAY tokens.





# OUR TEAM



## AGENT FUBAR

### Developer

Engineer and Computer Scientist interested in disruptive technology. Writes smart contracts to protect the Secret Llama Agency.



## AGENT FUZZ

### Marketing Manager

Content creator [@Nas.Alive.](#) Former Marketing Specialist at the University of British Columbia and Content Creation Lead Trainer at the Nas Academy, by @NasDaily. Now a full-time secret Llama Agent.



## AGENT ASHIRI

### Artist

Digital Artist and illustrator in Web 3.0



## AGENT BIG SPOON

### Project Manager

Digital Marketing Specialist at Shoelace inc. Former Secret Agent in Club Penguin



# READY TO JOIN US?

**DISCORD** 

[discord.gg/KpYzEWuZ](https://discord.gg/KpYzEWuZ)

**TWITTER** 

[Twitter.com/SecretLlama\\_A](https://twitter.com/SecretLlama_A)

**TIK TOK** 

[Tiktok.com/@secretllamaagency](https://tiktok.com/@secretllamaagency)

**INSTAGRAM** 

[Instagram.com/secretllamaagency](https://instagram.com/secretllamaagency)





