## JARED MANTELL

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#### **EDUCATION**

## Washington University in St. Louis | St. Louis, MO

August 2022 - May 2026

BSBA in Finance; minors in Computer & Geospatial Sciences

- GPA: 3.5/4.0 SAT: 1570/1600 (Math: 800 | EBRW: 770)
- Relevant Coursework: Financial Accounting, Data Structures & Algorithms, Launching & Scaling New Enterprises

#### **EXPERIENCE**

## Radiant AI | Toronto, ON — Remote

August 2023 - Present

Operations Manager — 1st Employee

- Collaborated directly with founders, formerly of Lyft and Amazon, to target \$2 million seed round: co-developing pitch decks, streamlining investor communications with custom MXRoute web-hosting, and managing 550+ client relationships
- Designed user-centric interfaces in Figma for proprietary medical AI query engine, set for development in React; honed through iterative sprints following stakeholder feedback, supervised 2 junior UX interns to accelerate project milestones
- Spearheaded budgeting & operational efficiencies through Notion, enabled rapid hiring and team scalability; formulated customer discovery frameworks to standardize feedback collection, resulting in high-quality insights

# Amazon Web Services—Collegiate Entrepreneurs' Organization | St. Louis, MO

March 2023 - September 2023

AWS University Scout

- Selected as one of two WashU undergraduates/MBA candidates to serve as the primary point of contact between AWS and the WashU startup ecosystem, facilitated discussions on financial modeling, budgeting, and the effective use of AWS credits
- Led the financial evaluation of 20+ high-potential startups for AWS-credit grants. Conducted budget audits and cash flow forecasts to model valuation metrics and profitability analysis

Entre | Remote May 2023 – August 2023

Growth Marketing & UX/UI Design

- Built and scaled Web3 finance/startup community, swiftly reaching top 10% in membership across site platforms. Provided founder guidance, hosted events. Automated marketing/outreach with Python and Apollo, improving lead generation 45%
- Boosted user engagement 515% through high-impact social media content Adobe Suite, DaVinci Resolve, and Kapwing

Magnifi | St. Louis, MO

January 2023 – May 2023

**Business Operations** 

- Authored winning pitch in rigorous startup competition of 90+ teams. Secured \$5,000 for AI-driven talent sourcing platform
- Performed cost-benefit analyses to optimize development strategies, directing funds to initiatives with highest potential ROI

Devster VR, LLC | Remote February 2020 – June 2021

Marketing Intern

• Devised and executed grassroots social-media marketing campaigns for VR game development studio's first project: Swords of Gurrah, helping grow online community to 3,000+ members and driving game to Steam "Top Seller" of November 2020

## **PROJECTS**

## VRClub — (Virtual Reality Club) | St. Petersburg, FL

**June 2019 – December 2022** 

- Created & managed 2nd largest VR/MR/XR community on the Discord platform. Collaborated with Meta, Discord, game-development studios, etc. 9,000+ members
- Launched successful charity VR livestream event during COVID-19 pandemic, partnering with prominent YouTube/Twitch creators, totalling ~2 million combined subscribers raised >4,000\$ for Gamers' Outreach Foundation

## Hack WashU | St. Louis, MO

October 2023 - October 2023

Built machine learning web-app using React and SKlearn. Awarded for project-based content in social-media/marketing fields

AutoSunset | St. Louis, MO

August 2023 - September 2023

• Used CSS, JavaScript, & Java to create Google Calendar extension — automatically schedules sunsets based on user location

#### **LEADERSHIP**

#### WashU Wilderness Project | St. Louis, MO

January 2023 - Present

• Guide first-year students through structured, overnight wilderness experiences. Coordinate logistics, planning hiking routes in ArcGIS to ensure safe, enjoyable trips while training in mentorship, first aid, & outdoors leadership skills

## Washington University Student Associate Program (WUSA) | St. Louis, MO

March 2023 - Present

• Year-long student mentor; support cohort of 15 freshmen through their academic, social, and personal transitions to college

## **SKILLS & INTERESTS**

- Skills: Python, Java, JavaScript, CSS, Figma, Tableau, ArcGIS, Spanish (Intermediate), Typing (125 WPM)
- Certifications: CPR/AED for Professional Rescuers, Wilderness/Remote Location First Aid, Dan 1 Black Belt (KUKKIWON)