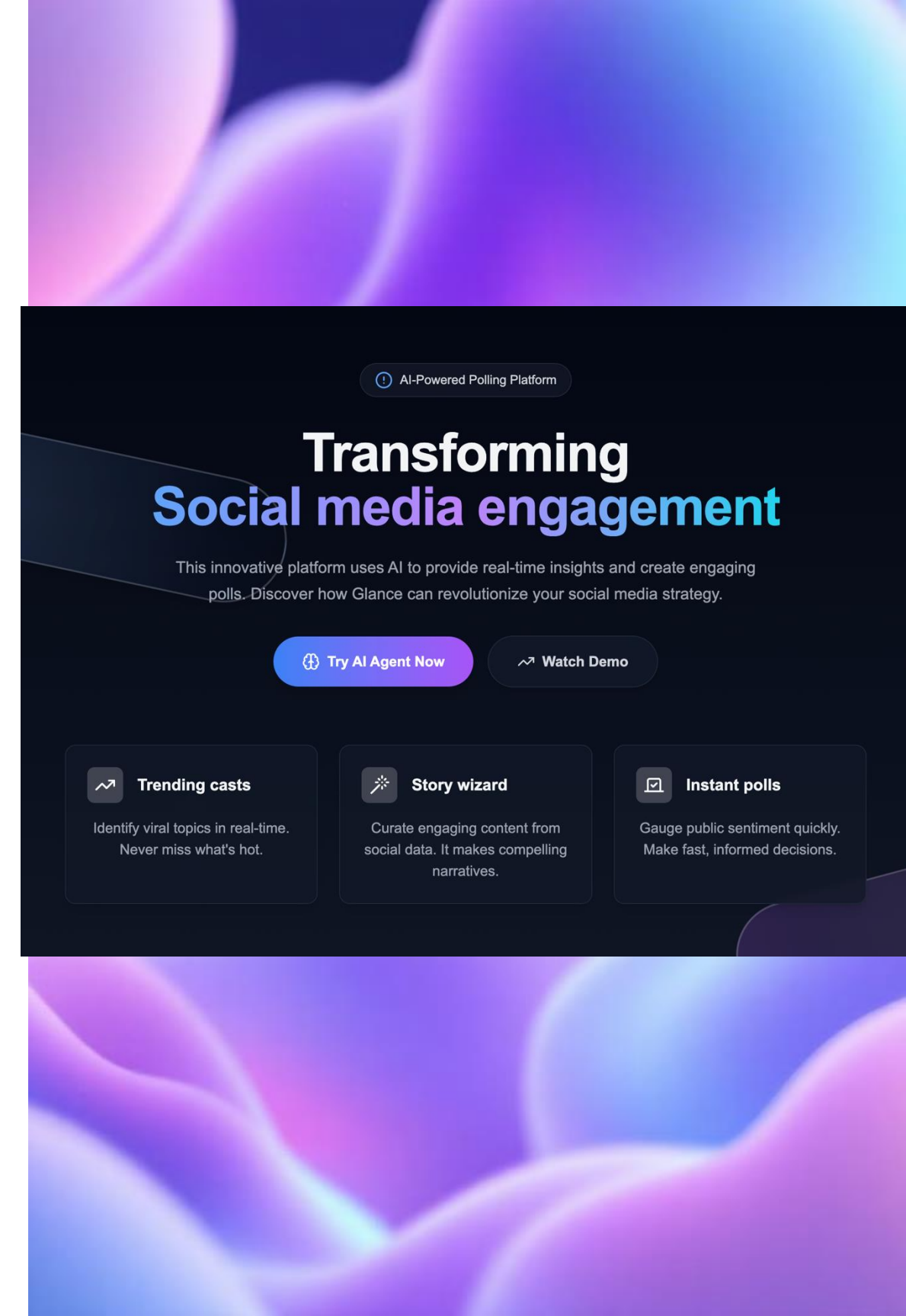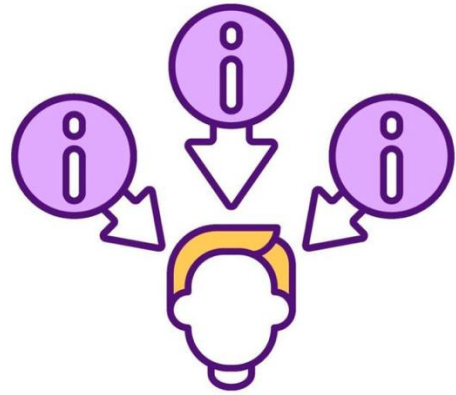# Glance: AI-Powered Polling Platform

Glance is transforming social media engagement. This innovative platform uses AI to provide real-time insights and create engaging polls. Discover how Glance can revolutionize your social media strategy.
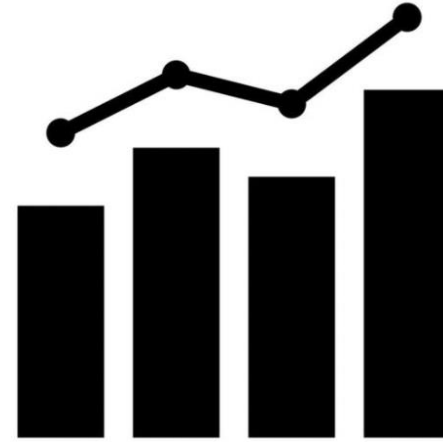
@ Agentic AI –ETHglobal 2025

AI-Powered Polling Platform

Transforming
Social media engagement

This innovative platform uses AI to provide real-time insights and create engaging polls. Discover how Glance can revolutionize your social media strategy.

Try AI Agent Now   Watch Demo

Trending casts
Identify viral topics in real-time. Never miss what's hot.

Story wizard
Curate engaging content from social data. It makes compelling narratives.

Instant polls
Gauge public sentiment quickly. Make fast, informed decisions.

The Social Media Polling Challenge

Information Overload

Social media is filled with opinions. It is hard to gauge public sentiment.
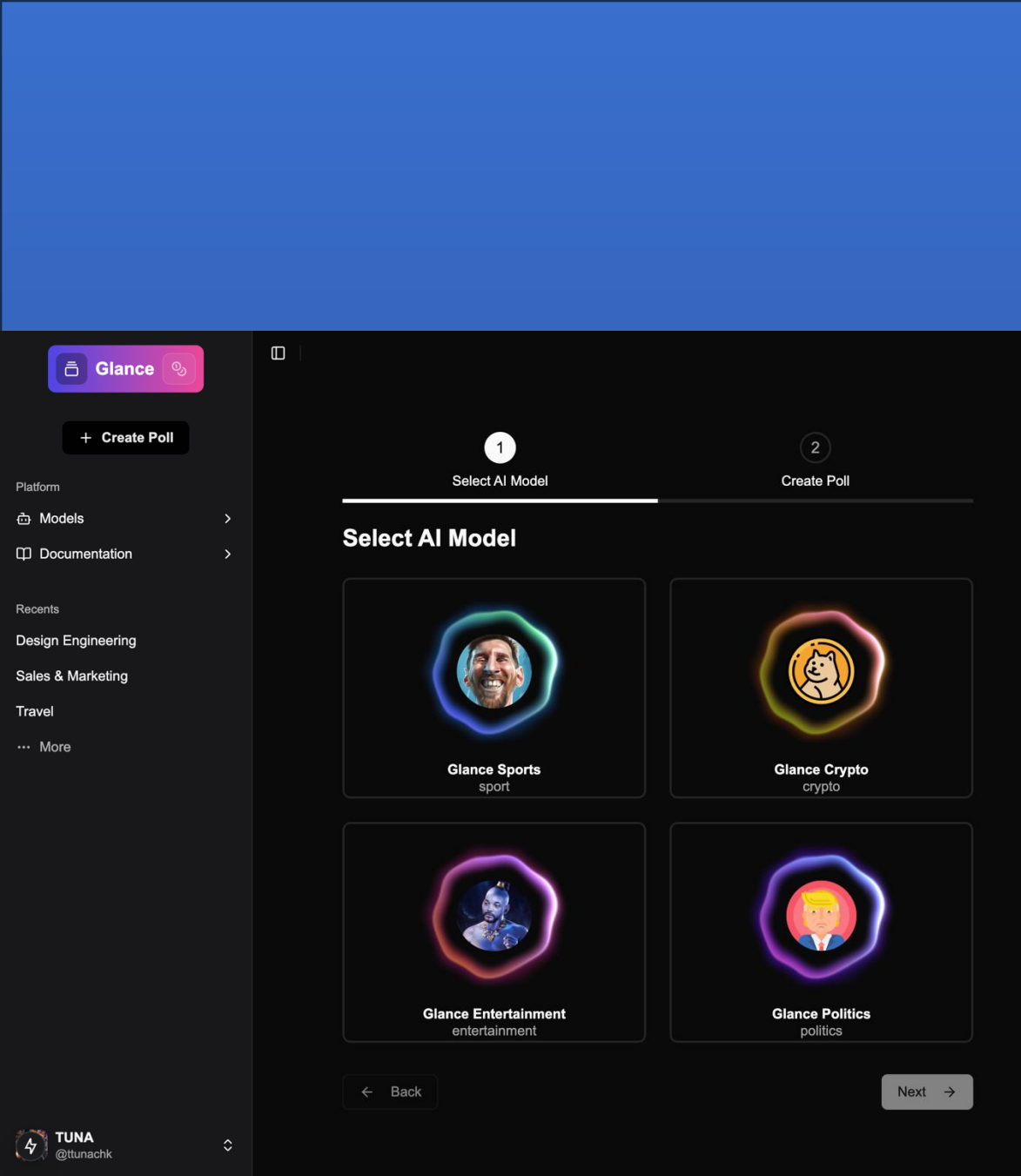

Static Data

Traditional polls are static. They lack real-time insights for quick action.

Engagement

Content creators need tools. They need to dynamically engage audiences.

Introducing Glance: Intelligent Polling

1 **Trending casts**

Identify viral topics in real-time. Never miss what's hot.

2 **Story wizard**

Curate engaging content from social data. It makes compelling narratives.

3 **Instant polls**

Gauge public sentiment quickly. Make fast, informed decisions.

Glance: Select AI Model

Glance Sports

Polls about sports topics to spark discussions among sports fans.
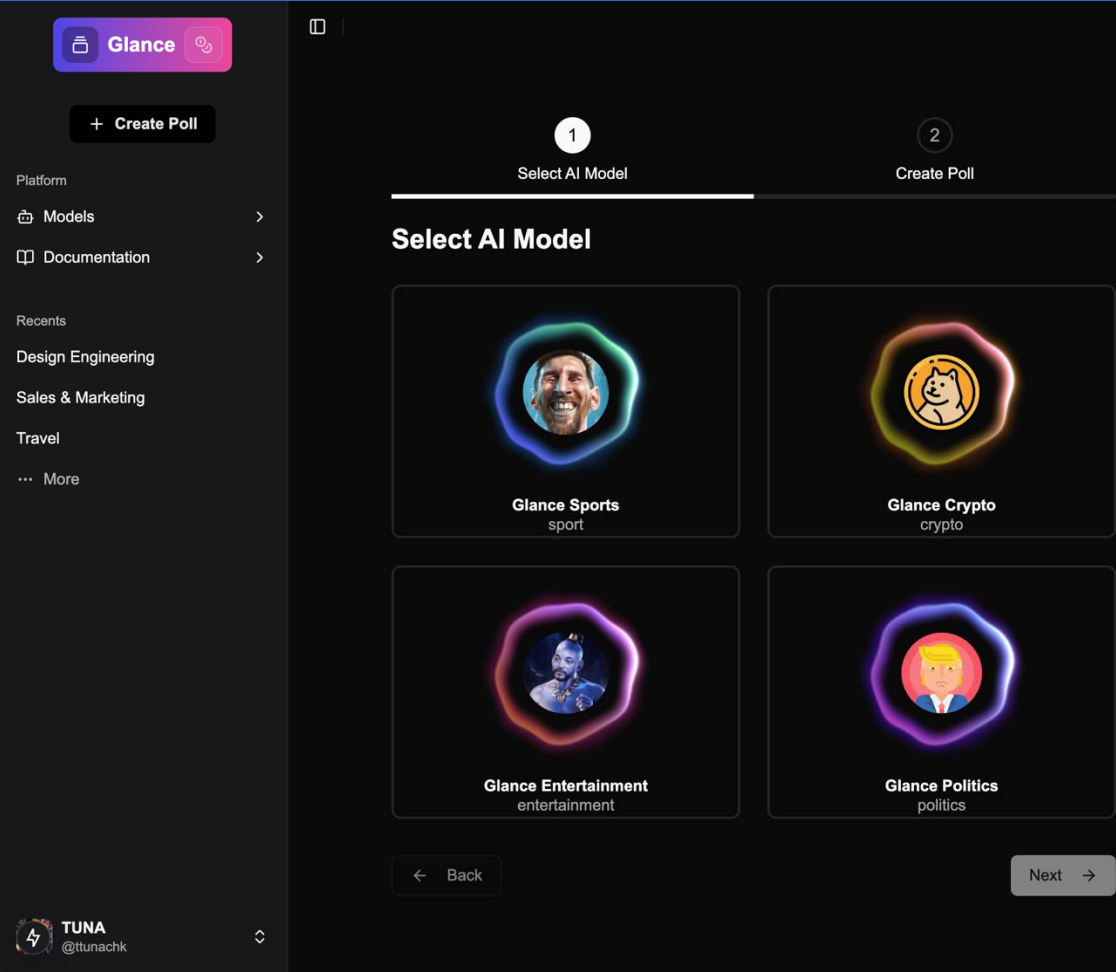
Glance Crypto

Polls about cryptocurrency trends to engage the crypto community.

Glance Entertainment

Polls about the entertainment industry to get people sharing opinions.

Glance Politics

Polls about current political topics to foster meaningful political dialogue.
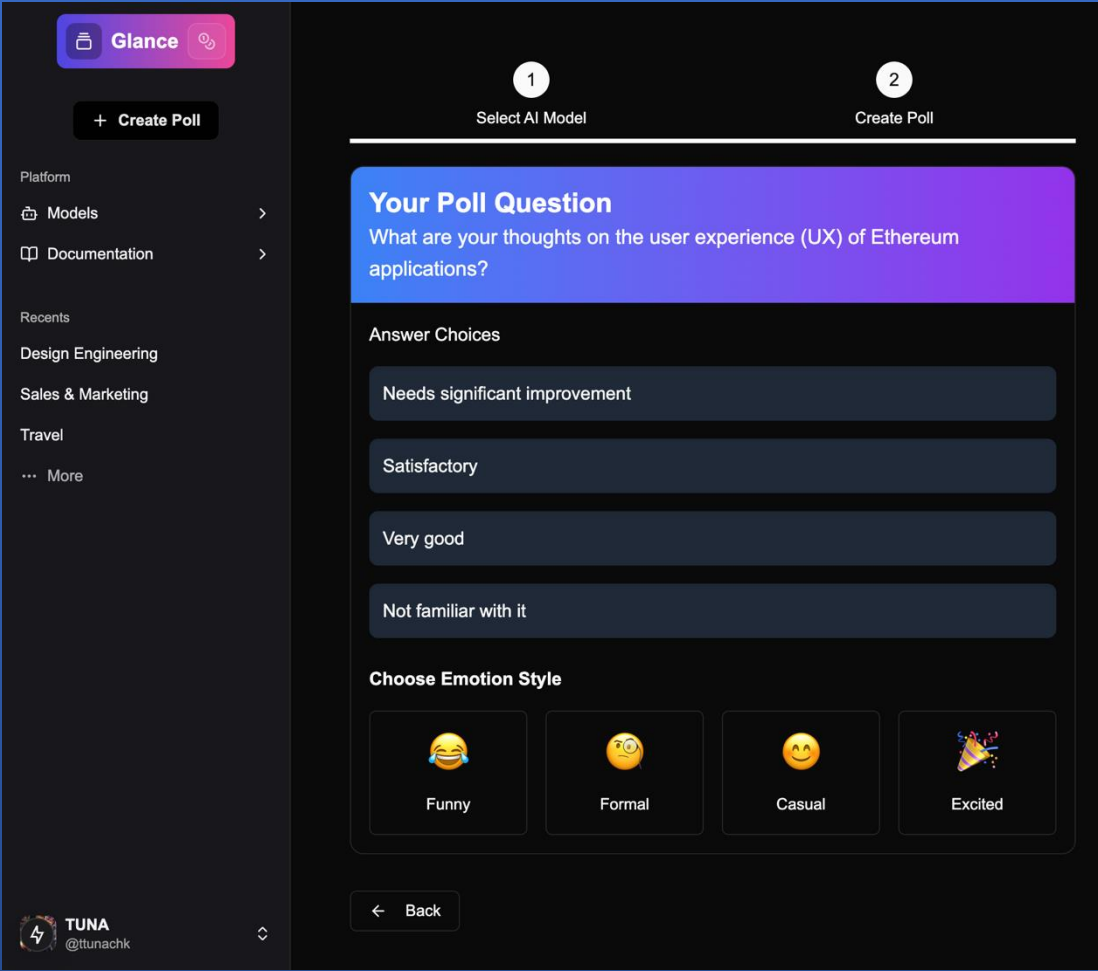
Glance: Poll Creation

Question

Generated from the Farcaster data

Answer Choices

Generated 4 choices based on the poll question
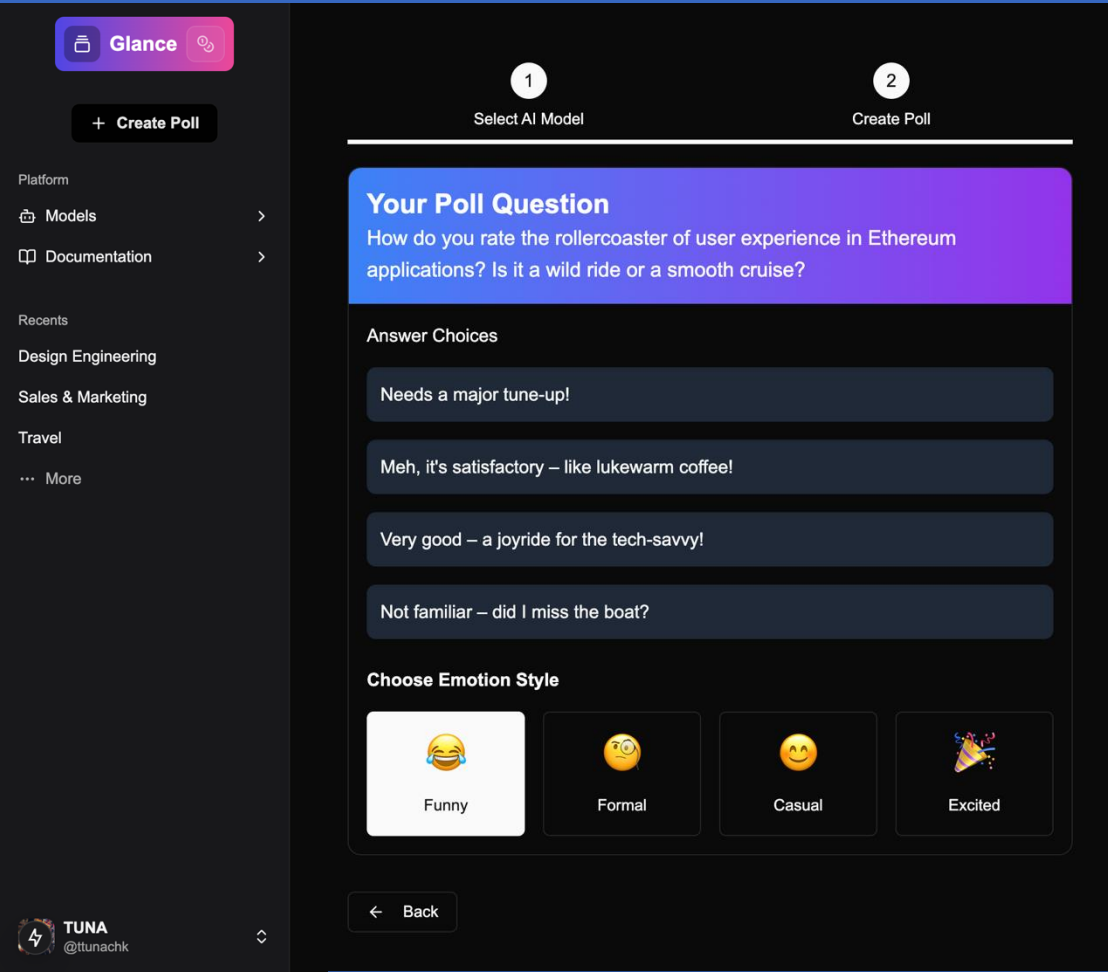
Rewrite Available

Add secret sauce to the question poll

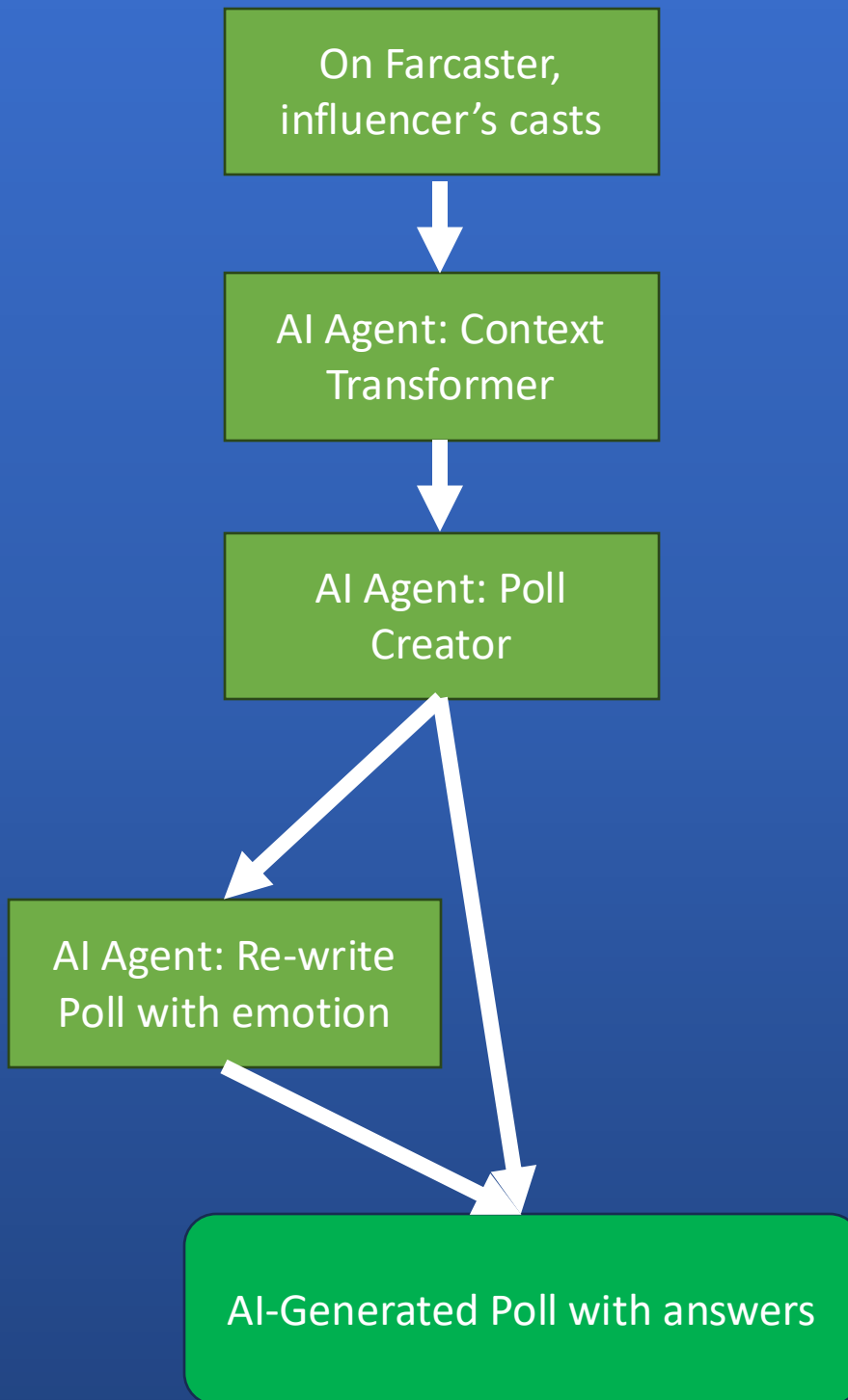# Glance: Poll with emotion style

Question with specified emotion

Rewritten based on the first generated poll

Answer choices with emotion

Prior choices rewritten instantly

How Glance Transforms Data to Insights

1 **Social Data Extraction**

Leverages Farcaster. Extracts contextual social media data.

2 **AI Agent Processing**

Uses AgentKit for AI-driven insights. Generates poll questions.

3 **Secure Access**

Privy ensures secure login. It verifies identities and manages wallets.
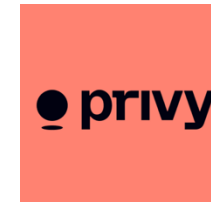
4 **Poll Creation**

Users generate instant polls. The polls are on trending topics.
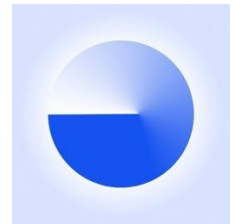
The Tech Stack Behind Glance

AI Framework

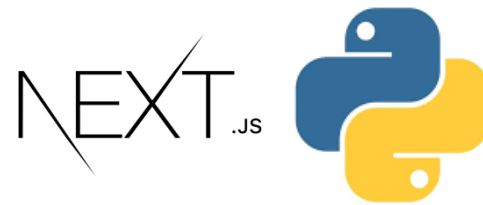AgentKit from CDP (Coinbase Developer Platform).

Authentication & Wallet

Privy: login and server wallet secures access.

L2 Chain

Base: Secure, low-cost transaction

Frontend/Backend

Next.js and Python

Data Source

Farcaster drives social media insights.

Titipakorn

Chakorn

Somboon

Thank You!

Thank you for exploring Glance. We're excited to transform your social media strategy.

Questions? Connect with us!