



APP ANNIE

State of Mobile

— 2020 —

TOP APP & COMPANY RANKINGS





2019

Worldwide by Monthly Active Users

Top Apps

1		WhatsApp Messenger	Facebook
2		Facebook	Facebook
3		Facebook Messenger	Facebook
4		WeChat	Tencent
5		Instagram	Facebook
6		TikTok	ByteDance
7		Alipay	Ant Financial Services Group
8		QQ	Tencent
9		Taobao	Alibaba Group
10		Baidu	Baidu

Top Games

1		PUBG MOBILE	Tencent
2		Candy Crush Saga	Activision Blizzard
3		Honour of Kings	Tencent
4		Anipop	Happy Elements
5		Game For Peace	Tencent
6		Clash of Clans	Supercell
7		Pokémon GO	Niantic
8		Subway Surfers	Kiloo
9		Clash Royale	Supercell
10		Free Fire	Sea

Combined iPhone and Android Phone monthly active users



2019

Worldwide by Downloads

Top Apps

1		Facebook Messenger	Facebook
2		Facebook	Facebook
3		WhatsApp Messenger	Facebook
4		TikTok	ByteDance
5		Instagram	Facebook
6		SHAREit	SHAREit
7		Likee	YY Inc
8		Snapchat	Snap
9		Netflix	Netflix
10		Spotify	Spotify

Top Games

	Free Fire	Sea
	PUBG MOBILE	Tencent
	Subway Surfers	Kiloo
	Color Bump 3D	Good Job Games
	Fun Race 3D	Good Job Games
	My Talking Tom 2	Outfit7
	Run Race 3D	Good Job Games
	Homescapes	Playrix
	Call of Duty: Mobile	Activision Blizzard
	Stack Ball	Azur Interactive Games

Top App Companies

Google	United States
Facebook	United States
ByteDance	China
Alibaba Group	China
Microsoft	United States
YY Inc	China
Tencent	China
Amazon	United States
InShot Inc	China
Snap	United States

Top Games Companies

Voodoo	France
Good Job Games	Turkey
SayGames	Belarus
Outfit7	Cyprus
Playgendary	Germany
AppLovin	United States
Crazy Labs	Israel
Miniclip	Switzerland
BabyBus	China
Tencent	China

Combined iOS and Google Play



2019

Worldwide by Consumer Spend

Top Apps

1		Tinder	InterActiveCorp (IAC)
2		Netflix	Netflix
3		Tencent Video	Tencent
4		iQIYI	Baidu
5		YouTube	Google
6		Pandora Music	SIRIUS XM Radio
7		LINE	LINE
8		LINE Manga	LINE
9		Youku	Alibaba Group
10		Google One	Google

Top Games

	Fate/Grand Order	Sony
	Honour of Kings	Tencent
	Candy Crush Saga	Activision Blizzard
	Monster Strike	mixi
	Pokémon GO	Niantic
	Lineage M	NCSOFT
	Fantasy Westward Journey	NetEase
	Clash of Clans	Supercell
	PUBG MOBILE	Tencent
	Dragon Ball Z Dokkan Battle	BANDAI NAMCO

Top App Companies

InterActiveCorp (IAC)	United States
Tencent	China
Google	United States
Netflix	United States
Baidu	China
LINE	Japan
SIRIUS XM Radio	United States
Disney	United States
AT&T	United States
Badoo	United Kingdom

Top Games Companies

Tencent	China
NetEase	China
Activision Blizzard	United States
Supercell	Finland
BANDAI NAMCO	Japan
Netmarble	South Korea
Playrix	Ireland
Sony	Japan
Playtika	Israel
Zynga	United States

Combined iOS and Google Play



2019

Argentina by Monthly Active Users

Top Apps

1		WhatsApp Messenger	Facebook
2		Facebook	Facebook
3		Instagram	Facebook
4		Facebook Messenger	Facebook
5		MercadoLibre	Mercadolibre
6		Spotify	Spotify
7		Netflix	Netflix
8		MercadoPago	Mercadolibre
9		Twitter	Twitter
10		Microsoft Word	Microsoft

Top Games

1		Free Fire	Sea
2		Candy Crush Saga	Activision Blizzard
3		Clash Royale	Supercell
4		Truco Blyts	Blyts
5		Brawl Stars	Supercell
6		Pokémon GO	Niantic
7		Trivia Crack	Etermax
8		Clash of Clans	Supercell
9		CodyCross	Fanatee
10		Helix Jump	Voodoo

Combined iPhone and Android Phone monthly active users



2019

Argentina by Downloads

Top Apps

1		Facebook	Facebook
2		Facebook Messenger	Facebook
3		WhatsApp Messenger	Facebook
4		Instagram	Facebook
5		MercadoLibre	Mercadolibre
6		Spotify	Spotify
7		MercadoPago	Mercadolibre
8		Netflix	Netflix
9		YouTube Music	Google
10		Uber	Uber Technologies

Top Games

	Free Fire	Sea
	Color Bump 3D	Good Job Games
	Run Race 3D	Good Job Games
	Trivia Crack	Etermax
	Tomb of the Mask	Playgendary
	Subway Surfers	Kiloo
	Fun Race 3D	Good Job Games
	My Talking Tom 2	Outfit7
	Stack Ball	Azur Interactive Games
	Pou	Zakeh

Top App Companies

Facebook	United States
Google	United States
Mercadolibre	Argentina
InShot Inc	China
Microsoft	United States
NAVER	South Korea
Telecom Argentina	Argentina
Uber Technologies	United States
ABISHKKING	Hong Kong
Telefonica	Spain

Top Games Companies

Good Job Games	Turkey
Voodoo	France
Playgendary	Germany
Outfit7	Cyprus
SayGames	Belarus
Crazy Labs	Israel
Electronic Arts	United States
BabyBus	China
AppLovin	United States
Miniclip	Switzerland

Combined iOS and Google Play



2019

Argentina by Consumer Spend

Top Apps

1		Tinder	InterActiveCorp (IAC)
2		Netflix	Netflix
3		Google One	Google
4		HBO GO	AT&T
5		happn	Happn
6		PicsArt Photo Studio	PicsArt
7		Spotify	Spotify
8		YouTube	Google
9		Dropbox	Dropbox
10		LinkedIn	Microsoft

Top Games

	Free Fire	Sea
	Clash Royale	Supercell
	Candy Crush Saga	Activision Blizzard
	Lords Mobile	IGG
	Brawl Stars	Supercell
	Clash of Clans	Supercell
	Mobile Legends: Bang bang	Moonton
	Pokémon GO	Niantic
	PUBG MOBILE	Tencent
	Homescapes	Playrix

Top App Companies

InterActiveCorp (IAC)	United States
Netflix	United States
Google	United States
AT&T	United States
Microsoft	United States
Happn	France
PicsArt	United States
Spotify	Sweden
Dropbox	United States
TFG Co	Brazil

Top Games Companies

Sea	Singapore
Supercell	Finland
Activision Blizzard	United States
IGG	China
Playrix	Ireland
Playtika	Israel
Netmarble	South Korea
Zynga	United States
Electronic Arts	United States
FunPlus	China

Combined iOS and Google Play



2019

Australia by Monthly Active Users

Top Apps

1		Facebook Messenger	Facebook
2		Facebook	Facebook
3		Instagram	Facebook
4		WhatsApp Messenger	Facebook
5		Spotify	Spotify
6		Snapchat	Snap
7		Netflix	Netflix
8		eBay	eBay
9		CommBank	Commonwealth Bank of Australia
10		Microsoft Outlook	Microsoft

Top Games

1		Pokémon GO	Niantic
2		Candy Crush Saga	Activision Blizzard
3		Wordscapes	PeopleFun
4		Clash of Clans	Supercell
5		MobilityWare Solitaire	MobilityWare
6		ROBLOX	Roblox
7		Minecraft Pocket Edition	Microsoft
8		Monopoly at Macca's	McDonald's
9		Helix Jump	Voodoo
10		BitLife	Candywriter

Combined iPhone and Android Phone monthly active users



2019

Australia by Downloads

Top Apps

1		Facebook Messenger	Facebook
2		Netflix	Netflix
3		Spotify	Spotify
4		Instagram	Facebook
5		TikTok	ByteDance
6		WhatsApp Messenger	Facebook
7		Facebook	Facebook
8		UberEATS	Uber Technologies
9		Snapchat	Snap
10		Stan	Nine Entertainment

Top Games

	Mario Kart Tour	Nintendo
	Color Bump 3D	Good Job Games
	Call of Duty: Mobile	Activision Blizzard
	aquapark.io	Voodoo
	Polysphere	Playgendary
	Magic Tiles 3	Amanotes
	Traffic Run	Geisha Tokyo
	Wordscapes	PeopleFun
	Run Race 3D	Good Job Games
	Tiles Hop: EDM Rush	Amanotes

Top App Companies

Google	United States
Facebook	United States
Microsoft	United States
News Corp	United States
Uber Technologies	United States
Amazon	United States
Nine Entertainment	Australia
Telstra	Australia
Snap	United States
InterActiveCorp (IAC)	United States

Top Games Companies

Voodoo	France
SayGames	Belarus
AppLovin	United States
Good Job Games	Turkey
Crazy Labs	Israel
Playgendary	Germany
Ubisoft	France
Miniclip	Switzerland
Nintendo	Japan
Electronic Arts	United States

Combined iOS and Google Play



2019

Australia by Consumer Spend

Top Apps

1		Tinder	InterActiveCorp (IAC)
2		Netflix	Netflix
3		YouTube	Google
4		Bumble App	Badoo
5		Optus Sport	SingTel
6		Kayo Sports	News Corp
7		BIGO LIVE	YY Inc
8		LinkedIn	Microsoft
9		YouTube Music	Google
10		Google One	Google

Top Games

	Lightning Link Casino	Aristocrat
	Heart of Vegas	Aristocrat
	Slotomania	Giant Network
	Cashman Casino	Aristocrat
	Clash of Clans	Supercell
	Candy Crush Saga	Activision Blizzard
	ROBLOX	Roblox
	Pokémon GO	Niantic
	Slots - House of Fun	Giant Network
	Fortnite	Epic Games

Top App Companies

InterActiveCorp (IAC)	United States
Google	United States
Netflix	United States
Badoo	United Kingdom
Microsoft	United States
News Corp	United States
Telstra	Australia
SingTel	Singapore
Dropbox	United States
Calm	United States

Top Games Companies

Aristocrat	Australia
Playtika	Israel
Activision Blizzard	United States
Supercell	Finland
Playrix	Ireland
Zynga	United States
Roblox	United States
Netmarble	South Korea
Bole Games	China
Lilith	China

Combined iOS and Google Play



2019

Brazil by Monthly Active Users

Top Apps

1		WhatsApp Messenger	Facebook
2		Facebook	Facebook
3		Facebook Messenger	Facebook
4		Instagram	Facebook
5		Uber	Uber Technologies
6		Netflix	Netflix
7		MercadoLibre	Mercadolibre
8		Spotify	Spotify
9		CAIXA	Caixa Economica Federal
10		Waze	Google

Combined iPhone and Android Phone monthly active users

Top Games

1		Free Fire	Sea
2		Candy Crush Saga	Activision Blizzard
3		Cartola FC Oficial	Grupo Globo
4		Pokémon GO	Niantic
5		Clash Royale	Supercell
6		Subway Surfers	Kiloo
7		CodyCross	Fanatee
8		Farm Heroes Saga	Activision Blizzard
9		Helix Jump	Voodoo
10		Candy Crush Soda Saga	Activision Blizzard



2019

Brazil by Downloads

Top Apps

1		Facebook Messenger	Facebook
2		Facebook	Facebook
3		WhatsApp Messenger	Facebook
4		Instagram	Facebook
5		Kwai(快手)	OneSmile
6		Uber	Uber Technologies
7		Netflix	Netflix
8		99Taxis	XiaoJu
9		MercadoLibre	Mercadolibre
10		CAIXA	Caixa Economica Federal

Top Games

	Free Fire	Sea
	Subway Surfers	Kiloo
	Tomb of the Mask	Playgendary
	Run Race 3D	Good Job Games
	Call of Duty: Mobile	Activision Blizzard
	Color Bump 3D	Good Job Games
	My Talking Tom 2	Outfit7
	Stack Ball	Azur Interactive Games
	Tiles Hop: EDM Rush	Amanotes
	Pou	Zakeh

Top App Companies

Facebook	United States
Google	United States
Caixa Economica Federal	Brazil
OneSmile	China
Uber Technologies	United States
InShot Inc	China
YY Inc	China
Microsoft	United States
Mercadolibre	Argentina
XiaoJu	China

Top Games Companies

Voodoo	France
Good Job Games	Turkey
Outfit7	Cyprus
Crazy Labs	Israel
Playgendary	Germany
SayGames	Belarus
Amanotes	Vietnam
Sea	Singapore
Miniclip	Switzerland
Activision Blizzard	United States

Combined iOS and Google Play



2019

Brazil by Consumer Spend

Top Apps

1		Tinder	InterActiveCorp (IAC)
2		Netflix	Netflix
3		Globo Play	Grupo Globo
4		HBO GO	AT&T
5		YouTube	Google
6		Google One	Google
7		Deezer	Deezer
8		happn	Happn
9		PlayKids	Naspers
10		Whitebook	PEBmed

Top Games

	Free Fire	Sea
	Brawl Stars	Supercell
	Clash Royale	Supercell
	Lords Mobile	IGG
	Candy Crush Saga	Activision Blizzard
	PUBG MOBILE	Tencent
	Pokémon GO	Niantic
	Clash of Clans	Supercell
	Ragnarok M : Eternal Love	GungHo Online Entertainment
	ROBLOX	Roblox

Top App Companies

InterActiveCorp (IAC)	United States
Netflix	United States
Google	United States
Grupo Globo	Brazil
AT&T	United States
Microsoft	United States
Deezer	France
Naspers	South Africa
Happn	France
Lightricks	Israel

Top Games Companies

Sea	Singapore
Supercell	Finland
Activision Blizzard	United States
Playrix	Ireland
IGG	China
Tencent	China
Netmarble	South Korea
Zynga	United States
Niantic	United States
Youzu	China

Combined iOS and Google Play



2019

Canada by Monthly Active Users

Top Apps

1		Facebook Messenger	Facebook
2		Facebook	Facebook
3		Instagram	Facebook
4		WhatsApp Messenger	Facebook
5		Amazon	Amazon
6		Netflix	Netflix
7		Snapchat	Snap
8		Spotify	Spotify
9		Weather Network	Pelmorex
10		Pinterest	Pinterest

Top Games

1		Pokémon GO	Niantic
2		Candy Crush Saga	Activision Blizzard
3		Wordscapes	PeopleFun
4		Clash of Clans	Supercell
5		Clash Royale	Supercell
6		MobilityWare Solitaire	MobilityWare
7		Mario Kart Tour	Nintendo
8		Helix Jump	Voodoo
9		Homescapes	Playrix
10		ROBLOX	Roblox

Combined iPhone and Android Phone monthly active users



2019

Canada by Downloads

Top Apps

1		Facebook Messenger	Facebook
2		Spotify	Spotify
3		Netflix	Netflix
4		Instagram	Facebook
5		WhatsApp Messenger	Facebook
6		TikTok	ByteDance
7		Snapchat	Snap
8		Facebook	Facebook
9		Amazon	Amazon
10		Google Maps	Google

Top Games

	Mario Kart Tour	Nintendo
	Color Bump 3D	Good Job Games
	Call of Duty: Mobile	Activision Blizzard
	Wordscapes	PeopleFun
	Homescapes	Playrix
	aquapark.io	Voodoo
	Traffic Run	Geisha Tokyo
	Polysphere	Playgendary
	Tiles Hop: EDM Rush	Amanotes
	AMAZE!!!	TabTale

Top App Companies

Google	United States
Facebook	United States
Microsoft	United States
Amazon	United States
Snap	United States
Uber Technologies	United States
BEC inc	Canada
InterActiveCorp (IAC)	United States
Spotify	Sweden
eBay	United States

Top Games Companies

Voodoo	France
SayGames	Belarus
AppLovin	United States
Good Job Games	Turkey
Crazy Labs	Israel
Playgendary	Germany
Ubisoft	France
Amanotes	Vietnam
Electronic Arts	United States
Activision Blizzard	United States

Combined iOS and Google Play



2019

Canada by Consumer Spend

Top Apps

1		Tinder	InterActiveCorp (IAC)
2		Netflix	Netflix
3		YouTube	Google
4		Bumble App	Badoo
5		Google One	Google
6		Crave	BEC inc
7		Calm	Calm
8		DAZN	Perform Group
9		LinkedIn	Microsoft
10		Dropbox	Dropbox

Top Games

	Candy Crush Saga	Activision Blizzard
	Clash of Clans	Supercell
	Slotomania	Giant Network
	Pokémon GO	Niantic
	Homescapes	Playrix
	ROBLOX	Roblox
	Clash Royale	Supercell
	Lords Mobile	IGG
	Rise of Kingdoms	Lilith
	Gardenscapes - New Acres	Playrix

Top App Companies

InterActiveCorp (IAC)	United States
Google	United States
Netflix	United States
Badoo	United Kingdom
Microsoft	United States
Disney	United States
BEC inc	Canada
Calm	United States
Perform Group	United Kingdom
Dropbox	United States

Top Games Companies

Playtika	Israel
Activision Blizzard	United States
Supercell	Finland
Playrix	Ireland
Aristocrat	Australia
Zynga	United States
Netmarble	South Korea
AT&T	United States
Lilith	China
Niantic	United States

Combined iOS and Google Play



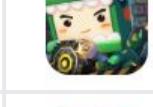
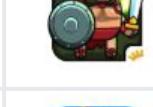
2019

China by Monthly Active Users

Top Apps

1		WeChat	Tencent
2		Alipay	Ant Financial Services Group
3		QQ	Tencent
4		Taobao	Alibaba Group
5		Baidu	Baidu
6		TikTok	ByteDance
7		WiFi Master Key	LINKSURE
8		Pinduoduo	Xunmeng
9		Toutiao	ByteDance
10		Amap	Alibaba Group

Top Games

1		Honour of Kings	Tencent
2		Anipop	Happy Elements
3		Game For Peace	Tencent
4		Landlord Poker	Tencent
5		Mini World Block Art	Miniwian
6		Clash of Kings	Elex Technology
7		Jelly Blast	MicroFunPlus
8		Blackmoor 2	Four Fats
9		JJ Doudizhu	JJWorld
10		Talking Tom Gold Run	Outfit7

Combined iPhone and Android Phone monthly active users



2019

China by Downloads

Top Apps

1		Toutiao	ByteDance
2		Pinduoduo	Xunmeng
3		TikTok	ByteDance
4		iQIYI	Baidu
5		Baidu	Baidu
6		Xuexi.cn	Publicity Department of the Communist Party of China
7		Tencent Video	Tencent
8		Kwai(快手)	OneSmile
9		QQ	Tencent
10		WeChat	Tencent

Top Games

	Game For Peace	Tencent
	Killing Virus	Kunpo
	Honour of Kings	Tencent
	Drift Race 3D	Joyfort
	Crowd City	Voodoo
	Knife.io	SleeeeepFly
	Landlord Poker	Tencent
	Sausage Man	X.D. Network
	CrazyRacing KartRider	Tencent
	Anipop	Happy Elements

Top App Companies

Tencent	China
Alibaba Group	China
ByteDance	China
Baidu	China
NetEase	China
Meituan Dianping	China
China Mobile	China
JD.com	China
BabyBus	China
Xunmeng	China

Top Games Companies

Tencent	China
NetEase	China
Voodoo	France
Kunpo	China
Cheetah Mobile	China
Joypac	China
Baidu	China
Outfit7	Cyprus
AppLovin	United States
37games	China

iOS Only for China



2019

China by Consumer Spend

Top Apps

1		Tencent Video	Tencent
2		iQIYI	Baidu
3		Youku	Alibaba Group
4		Kwai(快手)	OneSmile
5		QQ	Tencent
6		QQ Music	Tencent
7		TikTok	ByteDance
8		ImgoTV	Happy Sunshine
9		Ximalaya FM	Ximalaya
10		Tantan	Momo Technology

Top Games

	Honour of Kings	Tencent
	Fantasy Westward Journey	NetEase
	Game For Peace	Tencent
	Perfect World	Tencent
	Onmyoji	NetEase
	Westward Journey Online	NetEase
	QQ Speed	Tencent
	All Within The Boundaries	NetEase
	Arknights	Hypergryph
	CrazyRacing KartRider	Tencent

Top App Companies

Tencent	China
Baidu	China
Alibaba Group	China
OneSmile	China
ByteDance	China
Momo Technology	China
NetEase	China
Happy Sunshine	China
Ximalaya	China
bilibili	China

Top Games Companies

Tencent	China
NetEase	China
37games	China
Zilong	China
Alibaba Group	China
Hypergryph	China
bilibili	China
Duoyi	China
Perfect World	China
Happy Elements	China

iOS Only for China



2019

Denmark by Monthly Active Users

Top Apps

1		Facebook Messenger	Facebook
2		MobilePay	Danske Bank
3		Facebook	Facebook
4		Snapchat	Snap
5		e-Boks.dk	e-Boks
6		Instagram	Facebook
7		Mobilvarsling	Beredskabsstyrelsen
8		Spotify	Spotify
9		NemID code app	e-nettet
10		Netflix	Netflix

Combined iPhone and Android Phone monthly active users

Top Games

1		Escape Room: Mystery Word	Worzzle
2		Words Story	Worzzle
3		Wordfeud	Bertheussen
4		Polysphere	Playgendaray
5		Pokémon GO	Niantic
6		Roller Splat	Voodoo
7		Paper.io 2	Voodoo
8		Candy Crush Saga	Activision Blizzard
9		Stickman Hook	Madbox
10		Color Bump 3D	Good Job Games



2019

Denmark by Downloads

Top Apps

1		NemID code app	e-nettet
2		Facebook Messenger	Facebook
3		MobilePay	Danske Bank
4		NY mobilbank DK	Danske Bank
5		DSB App	DSB
6		Snapchat	Snap
7		e-Boks.dk	e-Boks
8		Spotify	Spotify
9		YouTube Music	Google
10		Netflix	Netflix

Top Games

	Polysphere	Playgendary
	Color Bump 3D	Good Job Games
	Magic Tiles 3	Amanotes
	Homescapes	Playrix
	aquapark.io	Voodoo
	Roller Splat	Voodoo
	Stack Ball	Azur Interactive Games
	Paper.io 2	Voodoo
	Fun Race 3D	Good Job Games
	Mr Bullet	AppLovin

Top App Companies

Google	United States
Facebook	United States
Microsoft	United States
Danske Bank	Denmark
DR	Denmark
e-nettet	Denmark
TV 2 Danmark	Denmark
TDC	Denmark
Snap	United States
Discovery, Inc.	United States

Top Games Companies

Voodoo	France
SayGames	Belarus
AppLovin	United States
Good Job Games	Turkey
Playgendary	Germany
Crazy Labs	Israel
Ubisoft	France
Playrix	Ireland
Kwalee	United Kingdom
Amanotes	Vietnam

Combined iOS and Google Play



2019

Denmark by Consumer Spend

Top Apps

1		Tinder	InterActiveCorp (IAC)
2		Netflix	Netflix
3		Mofibo	Storytel
4		Viaplay	Modern Times Group
5		Google One	Google
6		Dropbox	Dropbox
7		YouTube	Google
8		LinkedIn	Microsoft
9		Badoo	Badoo
10		Storytel	Storytel

Top Games

	Candy Crush Saga	Activision Blizzard
	Pokémon GO	Niantic
	Hay Day	Supercell
	ROBLOX	Roblox
	Homescapes	Playrix
	Gardenscapes - New Acres	Playrix
	Candy Crush Soda Saga	Activision Blizzard
	Coin Master	Moon Active
	Clash of Clans	Supercell
	Empires & Puzzles	Zynga

Top App Companies

InterActiveCorp (IAC)	United States
Storytel	Sweden
Google	United States
Netflix	United States
Modern Times Group	Sweden
Microsoft	United States
Dropbox	United States
Badoo	United Kingdom
Under Armour	United States
Happn	France

Top Games Companies

Activision Blizzard	United States
Playrix	Ireland
Supercell	Finland
Playtika	Israel
Zynga	United States
Niantic	United States
Aristocrat	Australia
Roblox	United States
FunPlus	China
Lilith	China

Combined iOS and Google Play



2019

Finland by Monthly Active Users

Top Apps

1		WhatsApp Messenger	Facebook
2		Facebook	Facebook
3		Facebook Messenger	Facebook
4		Instagram	Facebook
5		Spotify	Spotify
6		Twitter	Twitter
7		Fonecta Caller	European Directories
8		S-mobiili	S-Pankki
9		Yle Areena	Yleisradio
10		Netflix	Netflix

Top Games

1		Pokémon GO	Niantic
2		Polysphere	Playgendary
3		Paper.io 2	Voodoo
4		Trivia Crack 2	Etermax
5		Helix Jump	Voodoo
6		Brawl Stars	Supercell
7		Color Bump 3D	Good Job Games
8		AMAZE!!!	TabTale
9		Stickman Hook	Madbox
10		Stack Ball	Azur Interactive Games

Combined iPhone and Android Phone monthly active users



2019

Finland by Downloads

Top Apps

1		WhatsApp Messenger	Facebook
2		HSL	Helsinki Regional Transport Authority
3		MobilePay	Danske Bank
4		TikTok	ByteDance
5		Facebook Messenger	Facebook
6		Spotify	Spotify
7		YouTube Music	Google
8		Netflix	Netflix
9		112 Suomi	Digia
10		Instagram	Facebook

Top Games

	Call of Duty: Mobile	Activision Blizzard
	Mario Kart Tour	Nintendo
	Brawl Stars	Supercell
	Color Bump 3D	Good Job Games
	Words Of Wonders	Fugo
	Polysphere	Playgendary
	Tiles Hop: EDM Rush	Amanotes
	Stack Ball	Azur Interactive Games
	Homescapes	Playrix
	aquapark.io	Voodoo

Top App Companies

Google	United States
Facebook	United States
Microsoft	United States
Danske Bank	Denmark
Sanoma	Finland
Nordea	Sweden
Samsung Group	South Korea
Helsinki Regional Transport Authority	Finland
MTV3	Finland
OP Financial Group	Finland

Top Games Companies

Voodoo	France
SayGames	Belarus
AppLovin	United States
Good Job Games	Turkey
Playgendary	Germany
Crazy Labs	Israel
Activision Blizzard	United States
Supercell	Finland
Ubisoft	France
Amanotes	Vietnam

Combined iOS and Google Play



2019

Finland by Consumer Spend

Top Apps

1		Tinder	InterActiveCorp (IAC)
2		Netflix	Netflix
3		Google One	Google
4		iDates	Boranu
5		F-Secure Freedome VPN	F-Secure
6		Viaplay	Modern Times Group
7		OneDrive	Microsoft
8		WordDive	WordDive
9		YouTube	Google
10		Dropbox	Dropbox

Top Games

	Pokémon GO	Niantic
	Brawl Stars	Supercell
	Candy Crush Saga	Activision Blizzard
	Empires & Puzzles	Zynga
	Clash of Clans	Supercell
	Clash Royale	Supercell
	Growtopia	Ubisoft
	Guns of Glory	FunPlus
	Idle Heroes	DH Games
	Hay Day	Supercell

Top App Companies

InterActiveCorp (IAC)	United States
Google	United States
Netflix	United States
Microsoft	United States
Boranu	Netherlands
F-Secure	Finland
European Directories	Netherlands
Modern Times Group	Sweden
WordDive	Finland
Amazon	United States

Top Games Companies

Supercell	Finland
Activision Blizzard	United States
Niantic	United States
Zynga	United States
Playrix	Ireland
FunPlus	China
Ubisoft	France
Lilith	China
Playtika	Israel
Aristocrat	Australia

Combined iOS and Google Play



2019

France by Monthly Active Users

Top Apps

1		WhatsApp Messenger	Facebook
2		Facebook	Facebook
3		Facebook Messenger	Facebook
4		Instagram	Facebook
5		Snapchat	Snap
6		Waze	Google
7		Netflix	Netflix
8		Shazam	Apple
9		Amazon	Amazon
10		Leboncoin	Schibsted

Top Games

1		Candy Crush Saga	Activision Blizzard
2		FDJ	La Francaise des jeux
3		Pokémon GO	Niantic
4		Brawl Stars	Supercell
5		Clash Royale	Supercell
6		Mario Kart Tour	Nintendo
7		Clash of Clans	Supercell
8		Candy Crush Soda Saga	Activision Blizzard
9		Subway Surfers	Kiloo
10		Helix Jump	Voodoo

Combined iPhone and Android Phone monthly active users



2019

France by Downloads

Top Apps

1		WhatsApp Messenger	Facebook
2		Facebook Messenger	Facebook
3		Netflix	Netflix
4		Snapchat	Snap
5		Instagram	Facebook
6		Vinted	Vinted
7		Waze	Google
8		Facebook	Facebook
9		Spotify	Spotify
10		TikTok	ByteDance

Top Games

	Mario Kart Tour	Nintendo
	Brawl Stars	Supercell
	Homescapes	Playrix
	Call of Duty: Mobile	Activision Blizzard
	Run Race 3D	Good Job Games
	Magic Tiles 3	Amanotes
	Color Bump 3D	Good Job Games
	Fun Race 3D	Good Job Games
	Subway Surfers	Kiloo
	CodyCross	Fanatee

Top App Companies

Google	United States
Facebook	United States
Microsoft	United States
Amazon	United States
Snap	United States
Orange SA	France
Samsung Group	South Korea
Netflix	United States
ABISHKKING	Hong Kong
SNCF	France

Top Games Companies

Voodoo	France
SayGames	Belarus
Good Job Games	Turkey
AppLovin	United States
Ubisoft	France
Crazy Labs	Israel
Nintendo	Japan
Playgendary	Germany
Activision Blizzard	United States
Miniclip	Switzerland

Combined iOS and Google Play



2019

France by Consumer Spend

Top Apps

1		Netflix	Netflix
2		Deezer	Deezer
3		Tinder	InterActiveCorp (IAC)
4		AdoptAGuy	GEB AdoptAGuy
5		YouTube	Google
6		Badoo	Badoo
7		myCANAL	Vivendi
8		LOVOO	The Meet Group
9		happn	Happn
10		Google One	Google

Top Games

	Clash of Clans	Supercell
	Dragon Ball Z Dokkan Battle	BANDAI NAMCO
	Brawl Stars	Supercell
	Candy Crush Saga	Activision Blizzard
	Clash Royale	Supercell
	Summoners War	GAMEVIL
	Homescapes	Playrix
	DRAGON BALL LEGENDS	BANDAI NAMCO
	Pokémon GO	Niantic
	Rise of Kingdoms	Lilith

Top App Companies

InterActiveCorp (IAC)	United States
Netflix	United States
Deezer	France
GEB AdoptAGuy	France
Google	United States
Badoo	United Kingdom
Vivendi	France
The Meet Group	United States
Microsoft	United States
Happn	France

Top Games Companies

Supercell	Finland
Activision Blizzard	United States
BANDAI NAMCO	Japan
Playrix	Ireland
Lilith	China
FunPlus	China
Zynga	United States
GAMEVIL	South Korea
Netmarble	South Korea
IGG	China

Combined iOS and Google Play



2019

Germany by Monthly Active Users

Top Apps

1		WhatsApp Messenger	Facebook
2		Facebook	Facebook
3		Amazon	Amazon
4		Facebook Messenger	Facebook
5		Instagram	Facebook
6		eBay Kleinanzeigen	eBay
7		Spotify	Spotify
8		eBay	eBay
9		DB Navigator	Deutsche Bahn
10		Wetter App	WetterOnline

Top Games

1		QuizClash	MAG Interactive
2		Candy Crush Saga	Activision Blizzard
3		Pokémon GO	Niantic
4		Clash of Clans	Supercell
5		Clash Royale	Supercell
6		Homescapes	Playrix
7		Brawl Stars	Supercell
8		Subway Surfers	Kiloo
9		Helix Jump	Voodoo
10		4 Pics 1 Word	LOTUM

Combined iPhone and Android Phone monthly active users



2019

Germany by Downloads

Top Apps

1		WhatsApp Messenger	Facebook
2		Instagram	Facebook
3		eBay Kleinanzeigen	eBay
4		TikTok	ByteDance
5		Spotify	Spotify
6		Netflix	Netflix
7		Amazon	Amazon
8		Facebook Messenger	Facebook
9		H&M	H&M
10		McDonald's Germany	McDonald's

Top Games

	Color Bump 3D	Good Job Games
	Mario Kart Tour	Nintendo
	Homescapes	Playrix
	Coin Master	Moon Active
	Brawl Stars	Supercell
	Run Race 3D	Good Job Games
	aquapark.io	Voodoo
	Traffic Run	Geisha Tokyo
	Gardenscapes - New Acres	Playrix
	Fun Race 3D	Good Job Games

Top App Companies

Google	United States
Facebook	United States
Amazon	United States
Microsoft	United States
eBay	United States
Samsung Group	South Korea
Star Finanz	Germany
ABISHKKING	Hong Kong
InShot Inc	China
ByteDance	China

Top Games Companies

Voodoo	France
SayGames	Belarus
Good Job Games	Turkey
AppLovin	United States
Crazy Labs	Israel
Playrix	Ireland
Playgendary	Germany
Supercell	Finland
Ubisoft	France
Amanotes	Vietnam

Combined iOS and Google Play



2019

Germany by Consumer Spend

Top Apps

1		Tinder	InterActiveCorp (IAC)
2		Netflix	Netflix
3		LOVOO	The Meet Group
4		DAZN	Perform Group
5		YouTube	Google
6		Amazon Music	Amazon
7		Babbel	Babbel
8		Calorie Counter by YAZIO	YAZIO
9		Google One	Google
10		komoot	Komoot

Top Games

	Coin Master	Moon Active
	Gardenscapes - New Acres	Playrix
	Pokémon GO	Niantic
	Clash of Clans	Supercell
	Homescapes	Playrix
	Brawl Stars	Supercell
	Guns of Glory	FunPlus
	Empires & Puzzles	Zynga
	Candy Crush Saga	Activision Blizzard
	Clash Royale	Supercell

Top App Companies

InterActiveCorp (IAC)	United States
Netflix	United States
The Meet Group	United States
Google	United States
Perform Group	United Kingdom
Amazon	United States
Babbel	Germany
YAZIO	Germany
Microsoft	United States
Axel Springer	Germany

Top Games Companies

Supercell	Finland
Playrix	Ireland
Activision Blizzard	United States
Zynga	United States
FunPlus	China
Moon Active	Israel
Lilith	China
Niantic	United States
Electronic Arts	United States
Aristocrat	Australia

Combined iOS and Google Play



2019

Hong Kong by Monthly Active Users

Top Apps

1		WhatsApp Messenger	Facebook
2		Facebook	Facebook
3		WeChat	Tencent
4		Facebook Messenger	Facebook
5		App 1933 - KMB · LWB	KMB
6		Instagram	Facebook
7		MyObservatory	Hong Kong Observatory
8		Taobao	Alibaba Group
9		OpenRice	Openrice
10		Apple Daily	Next Digital

Top Games

1		Candy Crush Saga	Activision Blizzard
2		Pokémon GO	Niantic
3		Candy Crush Soda Saga	Activision Blizzard
4		PUBG MOBILE	Tencent
5		Disney Tsum Tsum	LINE
6		Clash Royale	Supercell
7		Identity V	NetEase
8		Arena of Valor	Sea
9		Mario Kart Tour	Nintendo
10		QQ Speed	Tencent

Combined iPhone and Android Phone monthly active users



2019

Hong Kong by Downloads

Top Apps

1		WhatsApp Messenger	Facebook
2		Alipay HK	Ant Financial Services Group
3		香港01 即時新聞	HK01
4		foodpanda	Delivery Hero
5		WeChat	Tencent
6		App 1933 - KMB · LWB	KMB
7		Facebook	Facebook
8		Facebook Messenger	Facebook
9		YouTube	Google
10		Octopus	Octopus Cards

Top Games

	Mario Kart Tour	Nintendo
	Crowd City	Voodoo
	PUBG MOBILE	Tencent
	QQ Speed	Tencent
	LifeAfter	NetEase
	Archero	Habby
	Mr Bullet	AppLovin
	Homescapes	Playrix
	aquapark.io	Voodoo
	Three Kingdoms Tower Defense Legend	Ice Cream Games

Top App Companies

Google	United States
Facebook	United States
Alibaba Group	China
Tencent	China
PCCW	Hong Kong
Microsoft	United States
HSBC	United Kingdom
Ant Financial Services Group	China
Ctrip	China
HK01	Hong Kong

Top Games Companies

Voodoo	France
AppLovin	United States
SayGames	Belarus
Sea	Singapore
NetEase	China
Playgendary	Germany
BabyBus	China
Good Job Games	Turkey
Nintendo	Japan
Playrix	Ireland

Combined iOS and Google Play



2019

Hong Kong by Consumer Spend

Top Apps

1		Netflix	Netflix
2		KKBOX	KDDI
3		JOOX Music	Tencent
4		17 - Your Life's Moments	Paktor
5		Tinder	InterActiveCorp (IAC)
6		Google One	Google
7		BIGO LIVE	YY Inc
8		MOOV	PCCW
9		Coffee Meets Bagel	Coffee Meets Bagel
10		LinkedIn	Microsoft

Top Games

	Rise of Kingdoms	Lilith
	Saint Seiya : Awakening	Tencent
	Be The King	Chuang Cool
	Arena of Valor	Sea
	The Continent of Wind	Zilong
	Captain Tsubasa: Dream Team	KLab
	Tower of Saviors	Mad Head
	PUBG MOBILE	Tencent
	Call Me Emperor	Dianchu
	LifeAfter	NetEase

Top App Companies

Tencent	China
InterActiveCorp (IAC)	United States
Netflix	United States
Paktor	Singapore
KDDI	Japan
Google	United States
Microsoft	United States
CyberStep	Japan
PCCW	Hong Kong
YY Inc	China

Top Games Companies

BANDAI NAMCO	Japan
Netmarble	South Korea
NetEase	China
Lilith	China
Sea	Singapore
Gamamobi	Taiwan
Activision Blizzard	United States
Chuang Cool	China
Dianchu	China
X-Legend	Taiwan

Combined iOS and Google Play



2019

India by Monthly Active Users

Top Apps

1		WhatsApp Messenger	Facebook
2		Facebook	Facebook
3		Truecaller	Truecaller
4		Facebook Messenger	Facebook
5		SHAREit	SHAREit
6		Amazon	Amazon
7		MX Player	Times Group
8		Instagram	Facebook
9		Paytm	One97
10		Hotstar	Disney

Top Games

1		PUBG MOBILE	Tencent
2		Racing Fever: Moto	Gameguru
3		Ludo King	Gametion
4		Candy Crush Saga	Activision Blizzard
5		Subway Surfers	Kiloo
6		Free Fire	Sea
7		Clash of Clans	Supercell
8		Doodle Army 2 : Mini Militia	Miniclip
9		Carrom Pool	Miniclip
10		8 Ball Pool	Miniclip

Combined iPhone and Android Phone monthly active users



2019

India by Downloads

Top Apps

1		TikTok	ByteDance
2		Facebook	Facebook
3		Likee	YY Inc
4		WhatsApp Messenger	Facebook
5		Facebook Messenger	Facebook
6		UC Browser	Alibaba Group
7		Helo - Share Your Life	ByteDance
8		VMate	Alibaba Group
9		SHAREit	SHAREit
10		Tez	Google

Top Games

	Ludo King	Gametion
	PUBG MOBILE	Tencent
	Free Fire	Sea
	Subway Surfers	Kiloo
	Carrom Pool	Miniclip
	Bubble Shooter by Ilyon	Ilyon Dynamics
	Temple Run 2	Imangi
	Candy Crush Saga	Activision Blizzard
	Hill Climb Racing	Fingersoft
	Temple Run	Imangi

Top App Companies

Facebook	United States
Google	United States
ByteDance	China
Reliance Industries	India
Alibaba Group	China
YY Inc	China
Times Group	India
Walmart	United States
SHAREit	China
Bharti Airtel	India

Top Games Companies

Outfit7	Cyprus
Miniclip	Switzerland
Doodle Mobile	China
Ilyon Dynamics	Israel
Million Games	India
Gametion	India
Good Job Games	Turkey
Timuz	India
Imangi	United States
Tencent	China

Combined iOS and Google Play



2019

India by Consumer Spend

Top Apps

1		Tinder	InterActiveCorp (IAC)
2		Netflix	Netflix
3		LivU	Riley Cillian
4		Azar	Hyperconnect
5		Google One	Google
6		Hotstar	Disney
7		Udemy	Udemy
8		Truecaller	Truecaller
9		Live Chat	Riley Cillian
10		LinkedIn	Microsoft

Top Games

	PUBG MOBILE	Tencent
	Free Fire	Sea
	Coin Master	Moon Active
	Teen Patti	Octro
	Candy Crush Saga	Activision Blizzard
	Lords Mobile	IGG
	Clash of Clans	Supercell
	Teen Patti Gold	Moonfrog
	Mobile Legends: Bang bang	Moonton
	8 Ball Pool	Miniclip

Top App Companies

InterActiveCorp (IAC)	United States
Netflix	United States
Riley Cillian	Hong Kong
Google	United States
Hyperconnect	South Korea
YY Inc	China
Disney	United States
Udemy	United States
Microsoft	United States
Truecaller	Sweden

Top Games Companies

Tencent	China
Sea	Singapore
Moon Active	Israel
Activision Blizzard	United States
Supercell	Finland
Octro	India
Playrix	Ireland
IGG	China
Miniclip	Switzerland
Moonfrog	India

Combined iOS and Google Play



2019

Indonesia by Monthly Active Users

Top Apps

1		WhatsApp Messenger	Facebook
2		Facebook	Facebook
3		Instagram	Facebook
4		Facebook Messenger	Facebook
5		LINE	LINE
6		SHAREit	SHAREit
7		GO-JEK	GO-JEK
8		Shopee	Sea
9		Tokopedia	Tokopedia
10		MyTelkomsel	Telkom Indonesia

Top Games

1		Mobile Legends: Bang bang	Moonton
2		PUBG MOBILE	Tencent
3		Free Fire	Sea
4		Clash of Clans	Supercell
5		Call of Duty: Mobile	Activision Blizzard
6		Minecraft Pocket Edition	Microsoft
7		Helix Jump	Voodoo
8		Ludo King	Gametion
9		Candy Crush Saga	Activision Blizzard
10		Subway Surfers	Kiloo

Combined iPhone and Android Phone monthly active users



2019

Indonesia by Downloads

Top Apps

1		Facebook	Facebook
2		Facebook Messenger	Facebook
3		WhatsApp Messenger	Facebook
4		SHAREit	SHAREit
5		Shopee	Sea
6		Instagram	Facebook
7		TikTok	ByteDance
8		YouTube Go	Google
9		Likee	YY Inc
10		UC Browser	Alibaba Group

Top Games

	Free Fire	Sea
	Mobile Legends: Bang bang	Moonton
	PUBG MOBILE	Tencent
	Subway Surfers	Kiloo
	Ludo King	Gametion
	Stack Ball	Azur Interactive Games
	TTS Pintar 2018	MeluApp
	8 Ball Pool	Miniclip
	My Talking Tom 2	Outfit7
	Bus Simulator Indonesia	Bus Simulator Indonesia

Top App Companies

Facebook	United States
Google	United States
YY Inc	China
Alibaba Group	China
SHAREit	China
InShot Inc	China
Sea	Singapore
Cheetah Mobile	China
Tencent	China
Telkom Indonesia	Indonesia

Top Games Companies

BabyBus	China
Sea	Singapore
Moonton	China
Outfit7	Cyprus
Voodoo	France
Doodle Mobile	China
Amanotes	Vietnam
Good Job Games	Turkey
Mobirix	South Korea
Azur Interactive Games	Russia

Combined iOS and Google Play



2019

Indonesia by Consumer Spend

Top Apps

1		Hago	YY Inc
2		LINE Webtoon	NAVER
3		BIGO LIVE	YY Inc
4		Sing! by Smule	Smule
5		LINE	LINE
6		Tinder	InterActiveCorp (IAC)
7		Google One	Google
8		Viu	PCCW
9		Tantan	Momo Technology
10		Webcomics	NeoBazar

Top Games

	Free Fire	Sea
	Mobile Legends: Bang bang	Moonton
	PUBG MOBILE	Tencent
	Ragnarok M : Eternal Love	GungHo Online Entertainment
	Lords Mobile	IGG
	Game of Sultans	Mechanist
	Rise of Kingdoms	Lilith
	Clash of Clans	Supercell
	Be The King	Chuang Cool
	Zynga Poker	Zynga

Top App Companies

YY Inc	China
NAVER	South Korea
Smule	United States
InterActiveCorp (IAC)	United States
LINE	Japan
Google	United States
Tencent	China
PCCW	Hong Kong
Momo Technology	China
NeoBazar	South Korea

Top Games Companies

Sea	Singapore
Moonton	China
Tencent	China
Supercell	Finland
IGG	China
GungHo Online Entertainment	Japan
Playrix	Ireland
Lilith	China
Netmarble	South Korea
Mechanist	China

Combined iOS and Google Play



2019

Japan by Monthly Active Users

Top Apps

1		LINE	LINE
2		Twitter	Twitter
3		Instagram	Facebook
4		Yahoo! JAPAN	Yahoo Japan
5		Amazon	Amazon
6		Yahoo! Japan Weather	Yahoo Japan
7		Facebook	Facebook
8		McDonald's Japan	McDonald's Japan
9		Yahoo! Japan Transit	Yahoo Japan
10		Mercari	Mercari

Combined iPhone and Android Phone monthly active users

Top Games

1		Disney Tsum Tsum	LINE
2		Pokémon GO	Niantic
3		Monster Strike	mixi
4		Puzzle & Dragons	GungHo Online Entertainment
5		Knives Out	NetEase
6		Fate/Grand Order	Sony
7		BanG Dream	CyberAgent
8		eFootball PES 2020	KONAMI
9		Mario Kart Tour	Nintendo
10		PokoPoko	LINE



2019

Japan by Downloads

Top Apps

1		PayPay	SoftBank
2		Instagram	Facebook
3		LINE	LINE
4		SmartNews	SmartNews
5		Amazon Prime Video	Amazon
6		TikTok	ByteDance
7		Yahoo! JAPAN	Yahoo Japan
8		Seven-Eleven App	Seven & I Holdings
9		YouTube Music	Google
10		Mercari	Mercari

Top Games

	Mario Kart Tour	Nintendo
	Homescapes	Playrix
	Crowd City	Voodoo
	Roller Splat	Voodoo
	Call of Duty: Mobile	Activision Blizzard
	Color Bump 3D	Good Job Games
	aquapark.io	Voodoo
	Time of Nazotuki	MASK
	Toon Blast	Peak Games
	Happy Glass	AppLovin

Top App Companies

Google	United States
Yahoo Japan	Japan
NTT	Japan
Rakuten	Japan
Amazon	United States
LINE	Japan
Recruit Holdings	Japan
SoftBank	Japan
KDDI	Japan
Facebook	United States

Top Games Companies

Voodoo	France
Nintendo	Japan
BANDAI NAMCO	Japan
MASK	Japan
Good Job Games	Turkey
LINE	Japan
AppLovin	United States
Playrix	Ireland
SQUARE ENIX	Japan
SEGA SAMMY	Japan

Combined iOS and Google Play



2019

Japan by Consumer Spend

Top Apps

1		LINE Manga	LINE
2		LINE	LINE
3		LINE MUSIC	LINE MUSIC
4		piccoma	Kakao Corp
5		Pairs	InterActiveCorp (IAC)
6		tapple	CyberAgent
7		AbemaTV	CyberAgent
8		Pokecolo	Cocone
9		YouTube	Google
10		Shonen Jump Plus	SHUEISHA

Top Games

	Fate/Grand Order	Sony
	Monster Strike	mixi
	Puzzle & Dragons	GungHo Online Entertainment
	Knives Out	NetEase
	Dragon Ball Z Dokkan Battle	BANDAI NAMCO
	Pokémon GO	Niantic
	Dragon Quest Walk	SQUARE ENIX
	GranBlue Fantasy	CyberAgent
	Professional Baseball Spirits A	KONAMI
	Disney Tsum Tsum	LINE

Top App Companies

LINE	Japan
CyberAgent	Japan
LINE MUSIC	Japan
InterActiveCorp (IAC)	United States
Kakao Corp	South Korea
DeNA	Japan
Cocone	Japan
Google	United States
SHUEISHA	Japan
SQUARE ENIX	Japan

Top Games Companies

BANDAI NAMCO	Japan
Sony	Japan
mixi	Japan
SQUARE ENIX	Japan
CyberAgent	Japan
KONAMI	Japan
GungHo Online Entertainment	Japan
NetEase	China
LINE	Japan
DeNA	Japan

Combined iOS and Google Play



2019

Malaysia by Monthly Active Users

Top Apps

1		WhatsApp Messenger	Facebook
2		Facebook	Facebook
3		Facebook Messenger	Facebook
4		Instagram	Facebook
5		Waze	Google
6		WeChat	Tencent
7		Lazada	Alibaba Group
8		Shopee	Sea
9		Telegram	Telegram
10		Grab	Grab

Combined iPhone and Android Phone monthly active users

Top Games

1		Mobile Legends: Bang bang	Moonton
2		PUBG MOBILE	Tencent
3		Candy Crush Saga	Activision Blizzard
4		Clash of Clans	Supercell
5		Pokémon GO	Niantic
6		Clash Royale	Supercell
7		Call of Duty: Mobile	Activision Blizzard
8		Free Fire	Sea
9		Minecraft Pocket Edition	Microsoft
10		Subway Surfers	Kiloo



2019

Malaysia by Downloads

Top Apps

1		Facebook Messenger	Facebook
2		Facebook	Facebook
3		WhatsApp Messenger	Facebook
4		Shopee	Sea
5		MiChat	Michat
6		Grab	Grab
7		SHAREit	SHAREit
8		TikTok	ByteDance
9		Instagram	Facebook
10		Touch 'n Go	TNG Digital

Top Games

	PUBG MOBILE	Tencent
	Mobile Legends: Bang bang	Moonton
	Free Fire	Sea
	Homescapes	Playrix
	Crowd City	Voodoo
	Subway Surfers	Kiloo
	Words Story	Worzzle
	Township	Playrix
	Candy Crush Saga	Activision Blizzard
	Tiles Hop: EDM Rush	Amanotes

Top App Companies

Facebook	United States
Google	United States
Alibaba Group	China
Tencent	China
Grab	Singapore
InShot Inc	China
ByteDance	China
Sea	Singapore
Michat	Singapore
SHAREit	China

Top Games Companies

BabyBus	China
SayGames	Belarus
Voodoo	France
AppLovin	United States
Playrix	Ireland
Playgendary	Germany
Outfit7	Cyprus
Good Job Games	Turkey
Electronic Arts	United States
Amanotes	Vietnam

Combined iOS and Google Play



2019

Malaysia by Consumer Spend

Top Apps

1		BIGO LIVE	YY Inc
2		Netflix	Netflix
3		Sing! by Smule	Smule
4		Tinder	InterActiveCorp (IAC)
5		EleLive	Rizzen
6		Google One	Google
7		JOOX Music	Tencent
8		Tantan	Momo Technology
9		Facebook	Facebook
10		PicsArt Photo Studio	PicsArt

Top Games

	Mobile Legends: Bang bang	Moonton
	PUBG MOBILE	Tencent
	Free Fire	Sea
	Ragnarok M : Eternal Love	GungHo Online Entertainment
	Rise of Kingdoms	Lilith
	Be The King	Chuang Cool
	Clash of Clans	Supercell
	Tower of Saviors	Mad Head
	Zynga Poker	Zynga
	Lords Mobile	IGG

Top App Companies

YY Inc	China
Netflix	United States
InterActiveCorp (IAC)	United States
Smule	United States
Tencent	China
Google	United States
Rizzen	China
BIGO	Singapore
Momo Technology	China
Facebook	United States

Top Games Companies

Moonton	China
Tencent	China
Sea	Singapore
Supercell	Finland
EFUN	China
Playtika	Israel
Zynga	United States
Playrix	Ireland
GungHo Online Entertainment	Japan
Lilith	China

Combined iOS and Google Play



2019

Mexico by Monthly Active Users

Top Apps

1		WhatsApp Messenger	Facebook
2		Facebook	Facebook
3		Facebook Messenger	Facebook
4		Instagram	Facebook
5		Spotify	Spotify
6		Netflix	Netflix
7		Uber	Uber Technologies
8		Twitter	Twitter
9		Microsoft Outlook	Microsoft
10		MercadoLibre	Mercadolibre

Top Games

1		Pokémon GO	Niantic
2		Candy Crush Saga	Activision Blizzard
3		Free Fire	Sea
4		Clash Royale	Supercell
5		PUBG MOBILE	Tencent
6		Mario Kart Tour	Nintendo
7		Minecraft Pocket Edition	Microsoft
8		Call of Duty: Mobile	Activision Blizzard
9		Helix Jump	Voodoo
10		Subway Surfers	Kiloo

Combined iPhone and Android Phone monthly active users



2019

Mexico by Downloads

Top Apps

1		Facebook	Facebook
2		Facebook Messenger	Facebook
3		WhatsApp Messenger	Facebook
4		Instagram	Facebook
5		Spotify	Spotify
6		Snapchat	Snap
7		Netflix	Netflix
8		MercadoLibre	Mercadolibre
9		Uber	Uber Technologies
10		DiDi-Mobility	XiaoJu

Top Games

	Free Fire	Sea
	Subway Surfers	Kiloo
	Call of Duty: Mobile	Activision Blizzard
	Tiles Hop: EDM Rush	Amanotes
	Mario Kart Tour	Nintendo
	Pou	Zakeh
	Tomb of the Mask	Playgendary
	Fun Race 3D	Good Job Games
	Homescapes	Playrix
	Plants vs. Zombies	Electronic Arts

Top App Companies

Facebook	United States
Google	United States
Microsoft	United States
Uber Technologies	United States
Snap	United States
InShot Inc	China
Spotify	Sweden
BBVA	Spain
Mercadolibre	Argentina
XiaoJu	China

Top Games Companies

Voodoo	France
Good Job Games	Turkey
Playgendary	Germany
SayGames	Belarus
Crazy Labs	Israel
Amanotes	Vietnam
Outfit7	Cyprus
Activision Blizzard	United States
Electronic Arts	United States
Sea	Singapore

Combined iOS and Google Play



2019

Mexico by Consumer Spend

Top Apps

1		Netflix	Netflix
2		YouTube	Google
3		HBO GO	AT&T
4		Tinder	InterActiveCorp (IAC)
5		PicsArt Photo Studio	PicsArt
6		YouTube Music	Google
7		Google One	Google
8		FOX Latin America	Disney
9		blim	Televisa
10		Sing! by Smule	Smule

Top Games

	Free Fire	Sea
	PUBG MOBILE	Tencent
	Clash Royale	Supercell
	Fortnite	Epic Games
	Candy Crush Saga	Activision Blizzard
	Pokémon GO	Niantic
	ROBLOX	Roblox
	Clash of Clans	Supercell
	Homescapes	Playrix
	Brawl Stars	Supercell

Top App Companies

Netflix	United States
Google	United States
AT&T	United States
InterActiveCorp (IAC)	United States
Microsoft	United States
PicsArt	United States
Disney	United States
TFG Co	Brazil
Badoo	United Kingdom
BPMobile	United States

Top Games Companies

Sea	Singapore
Supercell	Finland
Activision Blizzard	United States
Playrix	Ireland
Tencent	China
Epic Games	United States
Netmarble	South Korea
Niantic	United States
Electronic Arts	United States
Roblox	United States

Combined iOS and Google Play



2019

Netherlands by Monthly Active Users

Top Apps

1		WhatsApp Messenger	Facebook
2		Facebook	Facebook
3		Drops - The Rain Alarm	Franklin van Velthuizen
4		Facebook Messenger	Facebook
5		Spotify	Spotify
6		Instagram	Facebook
7		Buienradar	Bertelsmann
8		ING Bankieren	ING Group
9		NU.nl	Sanoma
10		Marktplaats	eBay

Top Games

1		Wordfeud	Bertheussen
2		Pokémon GO	Niantic
3		Candy Crush Saga	Activision Blizzard
4		Words Story	Worzzle
5		Escape Room: Mystery Word	Worzzle
6		Brawl Stars	Supercell
7		Drive and Park	SayGames
8		Roller Splat	Voodoo
9		Clash Royale	Supercell
10		Bricks Crush	Bin Dong

Combined iPhone and Android Phone monthly active users



2019

Netherlands by Downloads

Top Apps

1		DigiD	Rijksoverheid
2		WhatsApp Messenger	Facebook
3		Berichtenbox	Rijksoverheid
4		Spotify	Spotify
5		Tikkie	ABN AMRO
6		Netflix	Netflix
7		Microsoft Outlook	Microsoft
8		Instagram	Facebook
9		Facebook Messenger	Facebook
10		TikTok	ByteDance

Top Games

	Mario Kart Tour	Nintendo
	Fun Race 3D	Good Job Games
	aquapark.io	Voodoo
	Magic Tiles 3	Amanotes
	Traffic Run	Geisha Tokyo
	Color Bump 3D	Good Job Games
	Run Race 3D	Good Job Games
	Brawl Stars	Supercell
	Homescapes	Playrix
	Roller Splat	Voodoo

Top App Companies

Google	United States
Facebook	United States
Microsoft	United States
Rijksoverheid	Netherlands
Samsung Group	South Korea
Bertelsmann	Germany
ABN AMRO	Netherlands
Ahold Delhaize	Netherlands
Spotify	Sweden
Snap	United States

Top Games Companies

Voodoo	France
SayGames	Belarus
AppLovin	United States
Good Job Games	Turkey
Crazy Labs	Israel
Playgendary	Germany
Playrix	Ireland
Ubisoft	France
Miniclip	Switzerland
Supercell	Finland

Combined iOS and Google Play



2019

Netherlands by Consumer Spend

Top Apps

1		Tinder	InterActiveCorp (IAC)
2		Netflix	Netflix
3		Google One	Google
4		LinkedIn	Microsoft
5		happn	Happn
6		Badoo	Badoo
7		Dropbox	Dropbox
8		YouTube	Google
9		Headspace	Headspace
10		Disney Plus	Disney

Top Games

	Candy Crush Saga	Activision Blizzard
	Pokémon GO	Niantic
	Gardenscapes - New Acres	Playrix
	Clash of Clans	Supercell
	Coin Master	Moon Active
	Guns of Glory	FunPlus
	Homescapes	Playrix
	Clash Royale	Supercell
	Lords Mobile	IGG
	Candy Crush Soda Saga	Activision Blizzard

Top App Companies

InterActiveCorp (IAC)	United States
Netflix	United States
Google	United States
Microsoft	United States
Badoo	United Kingdom
Happn	France
Dropbox	United States
Headspace	United Kingdom
Disney	United States
Strava	United States

Top Games Companies

Activision Blizzard	United States
Supercell	Finland
Playrix	Ireland
Playtika	Israel
FunPlus	China
Niantic	United States
Zynga	United States
Lilith	China
Aristocrat	Australia
IGG	China

Combined iOS and Google Play



2019

Russia by Monthly Active Users

Top Apps

1		WhatsApp Messenger	Facebook
2		Viber	Rakuten
3		VK	Mail.Ru Group
4		Sberbank Online	Sberbank of Russia
5		Instagram	Facebook
6		Yandex.Browser	Yandex
7		Yandex Search	Yandex
8		Telegram	Telegram
9		OK.RU	Mail.Ru Group
10		AliExpress	Alibaba Group

Top Games

1		Minecraft Pocket Edition	Microsoft
2		Homescapes	Playrix
3		Brawl Stars	Supercell
4		Gardenscapes - New Acres	Playrix
5		Subway Surfers	Kiloo
6		PUBG MOBILE	Tencent
7		ROBLOX	Roblox
8		My Talking Tom	Outfit7
9		Durak by RS Technologies	RS Technologies
10		My Talking Tom 2	Outfit7

Combined iPhone and Android Phone monthly active users



2019

Russia by Downloads

Top Apps

1		WhatsApp Messenger	Facebook
2		Sberbank Online	Sberbank of Russia
3		VK	Mail.Ru Group
4		Instagram	Facebook
5		TikTok	ByteDance
6		Telegram	Telegram
7		Avito	Naspers
8		Viber	Rakuten
9		Likee	YY Inc
10		Yandex.Browser	Yandex

Top Games

	Color Bump 3D	Good Job Games
	Homescapes	Playrix
	Words Of Wonders	Fugo
	Brawl Stars	Supercell
	PUBG MOBILE	Tencent
	My Talking Tom 2	Outfit7
	Paper.io 2	Voodoo
	Tomb of the Mask	Playgendary
	Gardenscapes - New Acres	Playrix
	Run Race 3D	Good Job Games

Top App Companies

Yandex	Russia
Google	United States
Mail.Ru Group	Russia
Facebook	United States
Sberbank of Russia	Russia
InShot Inc	China
ABISHKKING	Hong Kong
ByteDance	China
Mobile TeleSystems	Russia
Naspers	South Africa

Top Games Companies

Voodoo	France
SayGames	Belarus
Good Job Games	Turkey
Outfit7	Cyprus
Playgendary	Germany
Crazy Labs	Israel
AppLovin	United States
Playrix	Ireland
Amanotes	Vietnam
Ubisoft	France

Combined iOS and Google Play



2019

Russia by Consumer Spend

Top Apps

1		VK	Mail.Ru Group
2		BOOM: Music Player	UMA
3		ivi.ru	ivi.ru
4		Yandex Music	Yandex
5		OK.RU	Mail.Ru Group
6		Read!	LitRes
7		Tinder	InterActiveCorp (IAC)
8		THT-PREMIER	GPM RTV
9		Okko Movies	OKKO
10		Badoo	Badoo

Top Games

	Game of Sultans	Mechanist
	Empires & Puzzles	Zynga
	Gardenscapes - New Acres	Playrix
	Homescapes	Playrix
	World of Tanks Blitz	Wargaming.net
	Hero Wars	Nexters
	Vikings: War of Clans	Aristocrat
	PUBG MOBILE	Tencent
	Lords Mobile	IGG
	Brawl Stars	Supercell

Top App Companies

Mail.Ru Group	Russia
LitRes	Russia
UMA	Russia
ivi.ru	Russia
Yandex	Russia
InterActiveCorp (IAC)	United States
Google	United States
GPM RTV	Russia
OKKO	Japan
Badoo	United Kingdom

Top Games Companies

Playrix	Ireland
Zynga	United States
Aristocrat	Australia
IGG	China
FunPlus	China
Mechanist	China
Supercell	Finland
Wargaming.net	Cyprus
Mail.Ru Group	Russia
Nexters	Cyprus

Combined iOS and Google Play



2019

Singapore by Monthly Active Users

Top Apps

1		WhatsApp Messenger	Facebook
2		Facebook	Facebook
3		Instagram	Facebook
4		Facebook Messenger	Facebook
5		Grab	Grab
6		Carousell	Carousell
7		Spotify	Spotify
8		WeChat	Tencent
9		Lazada	Alibaba Group
10		Telegram	Telegram

Combined iPhone and Android Phone monthly active users

Top Games

1		Pokémon GO	Niantic
2		Mobile Legends: Bang bang	Moonton
3		PUBG MOBILE	Tencent
4		Brawl Stars	Supercell
5		Clash Royale	Supercell
6		Candy Crush Saga	Activision Blizzard
7		MapleStory M	NEXON
8		Clash of Clans	Supercell
9		Escape Room: Mystery Word	Worzzle
10		Polysphere	Playgendary



2019

Singapore by Downloads

Top Apps

1		GO-JEK	GO-JEK
2		WhatsApp Messenger	Facebook
3		Facebook Messenger	Facebook
4		Grab	Grab
5		Shopee	Sea
6		Facebook	Facebook
7		TikTok	ByteDance
8		Lazada	Alibaba Group
9		SingPass	Government Technology Agency
10		Netflix	Netflix

Top Games

	PUBG MOBILE	Tencent
	Mario Kart Tour	Nintendo
	Mobile Legends: Bang bang	Moonton
	Crowd City	Voodoo
	Homescapes	Playrix
	Polysphere	Playgendar
	Archero	Habby
	Call of Duty: Mobile	Activision Blizzard
	aquapark.io	Voodoo
	Brawl Stars	Supercell

Top App Companies

Google	United States
Facebook	United States
Microsoft	United States
Alibaba Group	China
DBS Bank	Singapore
Grab	Singapore
SingTel	Singapore
GO-JEK	Indonesia
Government Technology Agency	Singapore
ByteDance	China

Top Games Companies

Voodoo	France
AppLovin	United States
SayGames	Belarus
Playgendary	Germany
Playrix	Ireland
Electronic Arts	United States
Miniclip	Switzerland
Ubisoft	France
Supercell	Finland
Vivendi	France

Combined iOS and Google Play



2019

Singapore by Consumer Spend

Top Apps

1		Netflix	Netflix
2		BIGO LIVE	YY Inc
3		Tinder	InterActiveCorp (IAC)
4		Carousell	Carousell
5		Viu	PCCW
6		LinkedIn	Microsoft
7		Sing! by Smule	Smule
8		Google One	Google
9		Coffee Meets Bagel	Coffee Meets Bagel
10		Dropbox	Dropbox

Top Games

	Mobile Legends: Bang bang	Moonton
	MapleStory M	NEXON
	Rise of Kingdoms	Lilith
	Be The King	Chuang Cool
	Pokémon GO	Niantic
	Slotomania	Giant Network
	ROBLOX	Roblox
	PUBG MOBILE	Tencent
	Last Shelter: Survival	Long Tech Network
	Epic Seven	Smilegate

Top App Companies

Netflix	United States
InterActiveCorp (IAC)	United States
YY Inc	China
Carousell	Singapore
Microsoft	United States
Google	United States
PCCW	Hong Kong
Smule	United States
CyberStep	Japan
Coffee Meets Bagel	United States

Top Games Companies

Moonton	China
NEXON	Japan
Lilith	China
Playtika	Israel
Supercell	Finland
Netmarble	South Korea
Zilong	China
Chuang Cool	China
Niantic	United States
FunPlus	China

Combined iOS and Google Play



2019

South Korea by Monthly Active Users

Top Apps

1		KakaoTalk	Kakao Corp
2		Naver	NAVER
3		BAND	NAVER
4		Naver Map	NAVER
5		Facebook	Facebook
6		Instagram	Facebook
7		Coupang	Coupang
8		KakaoStory	Kakao Corp
9		T map	SK Group
10		Daum	Kakao Corp

Top Games

1		PUBG MOBILE	Tencent
2		Brawl Stars	Supercell
3		Clash Royale	Supercell
4		Pokémon GO	Niantic
5		Pmang New Matgo	Neowiz
6		Everybody's Marble	Netmarble
7		Minecraft Pocket Edition	Microsoft
8		Helix Jump	Voodoo
9		Clash of Clans	Supercell
10		FIFA ONLINE 4 M	NEXON

Combined iPhone and Android Phone monthly active users



2019

South Korea by Downloads

Top Apps

1		NH Smart Banking	Nonghyup
2		SODA	NAVER
3		Toss	Viva Republica
4		KakaoTalk	Kakao Corp
5		Naver	NAVER
6		Netflix	Netflix
7		Yogiyo	Delivery Hero
8		Danggeun Market	Danggeun Market
9		Baedal Minjok	Woowa Brothers
10		Instagram	Facebook

Top Games

	Brawl Stars	Supercell
	Archero	Habby
	PUBG MOBILE	Tencent
	Color Bump 3D	Good Job Games
	aquapark.io	Voodoo
	Crowd City	Voodoo
	Brain Out	Eyewind
	Call of Duty: Mobile	Activision Blizzard
	Run Race 3D	Good Job Games
	Rummikub	Kinkajoo

Top App Companies

NAVER	South Korea
Kakao Corp	South Korea
Google	United States
Samsung Group	South Korea
SK Group	South Korea
Nonghyup	South Korea
Lotte	South Korea
Facebook	United States
LG Corporation	South Korea
KT Corporation	South Korea

Top Games Companies

Voodoo	France
Good Job Games	Turkey
Netmarble	South Korea
SayGames	Belarus
Supercell	Finland
AppLovin	United States
BabyBus	China
Kakao Corp	South Korea
NEXON	Japan
Playgendary	Germany

Combined iOS and Google Play



2019

South Korea by Consumer Spend

Top Apps

1		KakaoTalk	Kakao Corp
2		KakaoPage	Kakao Corp
3		YouTube	Google
4		Naver Webtoons	NAVER
5		Watcha Play	Watcha
6		Azar	Hyperconnect
7		WIPPY	NRISE
8		wavve	Wavve
9		Netflix	Netflix
10		Simkung	Colondee :D

Top Games

	Lineage M	NCSOFT
	Blade & Soul: Revolution	Netmarble
	Lineage 2 Revolution	Netmarble
	Black Desert	Pearl Abyss
	Brawl Stars	Supercell
	Lineage 2	NCSOFT
	FIFA ONLINE 4 M	NEXON
	Langrisser	Zilong
	Rise of Kingdoms	Lilith
	Rohan M	PLAYWITH

Top App Companies

Kakao Corp	South Korea
NAVER	South Korea
Google	United States
Hyperconnect	South Korea
Watcha	South Korea
NRISE	South Korea
Wavve	South Korea
Netflix	United States
InterActiveCorp (IAC)	United States
Colondee :D	South Korea

Top Games Companies

NCSOFT	South Korea
Netmarble	South Korea
NEXON	Japan
Kakao Corp	South Korea
Pearl Abyss	South Korea
Supercell	Finland
GAMEVIL	South Korea
Zilong	China
Neowiz	South Korea
Lilith	China

Combined iOS and Google Play



2019

Spain by Monthly Active Users

Top Apps

1		WhatsApp Messenger	Facebook
2		Facebook	Facebook
3		Instagram	Facebook
4		Facebook Messenger	Facebook
5		Amazon	Amazon
6		Spotify	Spotify
7		Twitter	Twitter
8		Wallapop	Wallapop
9		Shazam	Apple
10		Netflix	Netflix

Top Games

1		Candy Crush Saga	Activision Blizzard
2		Brawl Stars	Supercell
3		Clash Royale	Supercell
4		Pokémon GO	Niantic
5		Clash of Clans	Supercell
6		Helix Jump	Voodoo
7		Parcheesi STAR	Gameberry
8		Mario Kart Tour	Nintendo
9		CodyCross	Fanatee
10		Homescapes	Playrix

Combined iPhone and Android Phone monthly active users



2019

Spain by Downloads

Top Apps

1		WhatsApp Messenger	Facebook
2		Instagram	Facebook
3		Netflix	Netflix
4		Facebook Messenger	Facebook
5		Spotify	Spotify
6		Wallapop	Wallapop
7		TikTok	ByteDance
8		Amazon	Amazon
9		Facebook	Facebook
10		Snapchat	Snap

Top Games

	Brawl Stars	Supercell
	Mario Kart Tour	Nintendo
	Call of Duty: Mobile	Activision Blizzard
	Paper.io 2	Voodoo
	Color Bump 3D	Good Job Games
	Homescapes	Playrix
	Run Race 3D	Good Job Games
	aquapark.io	Voodoo
	Words Of Wonders	Fugo
	Trivia Crack 2	Etermax

Top App Companies

Google	United States
Facebook	United States
Microsoft	United States
Amazon	United States
Schibsted	Norway
Caixa	Spain
InShot Inc	China
Samsung Group	South Korea
ABISHKKING	Hong Kong
Netflix	United States

Top Games Companies

Voodoo	France
SayGames	Belarus
Good Job Games	Turkey
AppLovin	United States
Crazy Labs	Israel
Supercell	Finland
Miniclip	Switzerland
Playgendary	Germany
Playrix	Ireland
Activision Blizzard	United States

Combined iOS and Google Play



2019

Spain by Consumer Spend

Top Apps

1		Netflix	Netflix
2		Tinder	InterActiveCorp (IAC)
3		DAZN	Perform Group
4		Google One	Google
5		Wallapop	Wallapop
6		YouTube	Google
7		Badoo	Badoo
8		LOVOO	The Meet Group
9		Dropbox	Dropbox
10		Azar	Hyperconnect

Top Games

	Brawl Stars	Supercell
	Coin Master	Moon Active
	Candy Crush Saga	Activision Blizzard
	Clash Royale	Supercell
	Lords Mobile	IGG
	Clash of Clans	Supercell
	Pokémon GO	Niantic
	Homescapes	Playrix
	Gardenscapes - New Acres	Playrix
	Dragon Ball Z Dokkan Battle	BANDAI NAMCO

Top App Companies

Netflix	United States
InterActiveCorp (IAC)	United States
Google	United States
Perform Group	United Kingdom
Wallapop	Spain
Microsoft	United States
Badoo	United Kingdom
The Meet Group	United States
Dropbox	United States
Hyperconnect	South Korea

Top Games Companies

Supercell	Finland
Activision Blizzard	United States
Playrix	Ireland
Moon Active	Israel
IGG	China
BANDAI NAMCO	Japan
FunPlus	China
Zynga	United States
Niantic	United States
Electronic Arts	United States

Combined iOS and Google Play



2019

Sweden by Monthly Active Users

Top Apps

1		Swish payments	Getswish
2		Facebook	Facebook
3		Facebook Messenger	Facebook
4		Spotify	Spotify
5		Instagram	Facebook
6		BankID säkerhetsapp	Finansiell ID-Teknik
7		WhatsApp Messenger	Facebook
8		Snapchat	Snap
9		Netflix	Netflix
10		SMHI	SMHI

Top Games

1		Wordfeud	Bertheussen
2		Pokémon GO	Niantic
3		Escape Room: Mystery Word	Worzzle
4		Words Story	Worzzle
5		Roller Splat	Voodoo
6		Polysphere	Playgendary
7		Paper.io 2	Voodoo
8		Primetime - Frågesport Live	Sventertainment
9		Candy Crush Saga	Activision Blizzard
10		Clean Road	SayGames

Combined iPhone and Android Phone monthly active users



2019

Sweden by Downloads

Top Apps

1		BankID säkerhetsapp	Finansiell ID-Teknik
2		Swish payments	Getswish
3		Facebook Messenger	Facebook
4		TikTok	ByteDance
5		Klarna	Klarna
6		Netflix	Netflix
7		WhatsApp Messenger	Facebook
8		Spotify	Spotify
9		Instagram	Facebook
10		Snapchat	Snap

Top Games

	Mario Kart Tour	Nintendo
	Color Bump 3D	Good Job Games
	aquapark.io	Voodoo
	Polysphere	Playgendary
	Magic Tiles 3	Amanotes
	Roller Splat	Voodoo
	Homescapes	Playrix
	Fun Race 3D	Good Job Games
	ROBLOX	Roblox
	Stack Ball	Azur Interactive Games

Top App Companies

Google	United States
Facebook	United States
Microsoft	United States
Sveriges Television	Sweden
Schibsted	Norway
Snap	United States
Finansiell ID-Teknik	Sweden
Getswish	Sweden
Samsung Group	South Korea
Swedbank	Sweden

Top Games Companies

Voodoo	France
SayGames	Belarus
AppLovin	United States
Good Job Games	Turkey
Playgendary	Germany
Crazy Labs	Israel
Ubisoft	France
Playrix	Ireland
Amanotes	Vietnam
Miniclip	Switzerland

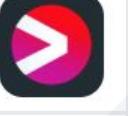
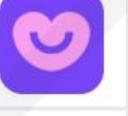
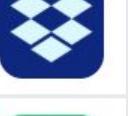
Combined iOS and Google Play



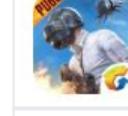
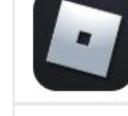
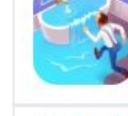
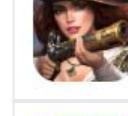
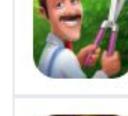
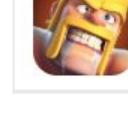
2019

Sweden by Consumer Spend

Top Apps

1		Tinder	InterActiveCorp (IAC)
2		Netflix	Netflix
3		Viaplay	Modern Times Group
4		Badoo	Badoo
5		Spotify	Spotify
6		YouTube	Google
7		Google One	Google
8		C More	C More Entertainment
9		Dropbox	Dropbox
10		Lifesum	Lifesum

Top Games

	Candy Crush Saga	Activision Blizzard
	Pokémon GO	Niantic
	Coin Master	Moon Active
	PUBG MOBILE	Tencent
	ROBLOX	Roblox
	Candy Crush Soda Saga	Activision Blizzard
	Homescapes	Playrix
	Guns of Glory	FunPlus
	Gardenscapes - New Acres	Playrix
	Clash of Clans	Supercell

Top App Companies

InterActiveCorp (IAC)	United States
Netflix	United States
Google	United States
Modern Times Group	Sweden
Badoo	United Kingdom
Microsoft	United States
Spotify	Sweden
C More Entertainment	Sweden
Discovery, Inc.	United States
Dropbox	United States

Top Games Companies

Activision Blizzard	United States
Playrix	Ireland
Supercell	Finland
Niantic	United States
Zynga	United States
FunPlus	China
Moon Active	Israel
Playtika	Israel
Tencent	China
Roblox	United States

Combined iOS and Google Play



2019

Switzerland by Monthly Active Users

Top Apps

1		WhatsApp Messenger	Facebook
2		SBB	SBB
3		MeteoSwiss	MeteoSwiss
4		Facebook	Facebook
5		Instagram	Facebook
6		Facebook Messenger	Facebook
7		20 Minutes Switzerland	Tamedia
8		Migros – Einkaufen & Sparen	Migros Switzerland
9		Spotify	Spotify
10		local.ch	Swisscom

Top Games

1		Brawl Stars	Supercell
2		Polysphere	Playgendary
3		QuizClash	MAG Interactive
4		Paper.io 2	Voodoo
5		Drive and Park	SayGames
6		Candy Crush Saga	Activision Blizzard
7		Escape Room: Mystery Word	Worzzle
8		Stack Ball	Azur Interactive Games
9		Blick Live Quiz	RingierAG
10		Clash of Clans	Supercell

Combined iPhone and Android Phone monthly active users



2019

Switzerland by Downloads

Top Apps

1		WhatsApp Messenger	Facebook
2		SBB	SBB
3		YouTube Music	Google
4		Spotify	Spotify
5		Instagram	Facebook
6		Netflix	Netflix
7		Facebook Messenger	Facebook
8		Wish	ContextLogic
9		Zalando	Zalando
10		Snapchat	Snap

Top Games

	Mario Kart Tour	Nintendo
	Homescapes	Playrix
	Brawl Stars	Supercell
	aquapark.io	Voodoo
	Paper.io 2	Voodoo
	Gardenscapes - New Acres	Playrix
	Fun Race 3D	Good Job Games
	Stack Ball	Azur Interactive Games
	Traffic Run	Geisha Tokyo
	Color Bump 3D	Good Job Games

Top App Companies

Google	United States
Facebook	United States
Microsoft	United States
Swisscom	Switzerland
Swiss Post	Switzerland
Samsung Group	South Korea
SBB	Switzerland
Apple	United States
Zalando	Germany
Snap	United States

Top Games Companies

Voodoo	France
SayGames	Belarus
AppLovin	United States
Good Job Games	Turkey
Crazy Labs	Israel
Playrix	Ireland
Playgendary	Germany
Ubisoft	France
Miniclip	Switzerland
Supercell	Finland

Combined iOS and Google Play



2019

Switzerland by Consumer Spend

Top Apps

1		Netflix	Netflix
2		Tinder	InterActiveCorp (IAC)
3		YouTube	Google
4		Azar	Hyperconnect
5		LOVOO	The Meet Group
6		Badoo	Badoo
7		LinkedIn	Microsoft
8		DAZN	Perform Group
9		Dropbox	Dropbox
10		YouTube Music	Google

Top Games

	Fortnite	Epic Games
	Brawl Stars	Supercell
	Clash of Clans	Supercell
	Candy Crush Saga	Activision Blizzard
	Homescapes	Playrix
	Gardenscapes - New Acres	Playrix
	Clash Royale	Supercell
	Hay Day	Supercell
	Empires & Puzzles	Zynga
	Pokémon GO	Niantic

Top App Companies

InterActiveCorp (IAC)	United States
Netflix	United States
Google	United States
Hyperconnect	South Korea
Microsoft	United States
Badoo	United Kingdom
The Meet Group	United States
Babbel	Germany
Tamedia	Switzerland
Swift Management	Switzerland

Top Games Companies

Supercell	Finland
Playrix	Ireland
Activision Blizzard	United States
Zynga	United States
FunPlus	China
Epic Games	United States
Playtika	Israel
Netmarble	South Korea
Aristocrat	Australia
Electronic Arts	United States

Combined iOS and Google Play



2019

Taiwan by Monthly Active Users

Top Apps

1		LINE	LINE
2		Facebook	Facebook
3		Facebook Messenger	Facebook
4		Instagram	Facebook
5		whoscall	NAVER
6		Shopee	Sea
7		WeChat	Tencent
8		McDonald's Daily	McDonald's
9		FamilyMart	FamilyMart
10		MixerBox	MixerBox

Combined iPhone and Android Phone monthly active users

Top Games

1		Pokémon GO	Niantic
2		Candy Crush Saga	Activision Blizzard
3		QQ Speed	Tencent
4		Arena of Valor	Sea
5		LINE Bubble 2	LINE
6		Tower of Saviors	Mad Head
7		Brown Farm	LINE
8		Gamesofa Mahjong	Gamesofa
9		Travel Frog	Hit-Point
10		Star 371-16 Mahjong	IGS



2019

Taiwan by Downloads

Top Apps

1		foodpanda	Delivery Hero
2		LINE	LINE
3		Pxmlart	PX Mart
4		Facebook Messenger	Facebook
5		UberEATS	Uber Technologies
6		Shopee	Sea
7		Facebook	Facebook
8		TikTok	ByteDance
9		MixerBox	MixerBox
10		YouTube	Google

Top Games

	QQ Speed	Tencent
	PUBG MOBILE	Tencent
	Crowd City	Voodoo
	Archero	Habby
	BnB	NEXON
	LifeAfter	NetEase
	aquapark.io	Voodoo
	Mr Bullet	AppLovin
	LINE CHEF	LINE
	Arena of Valor	Sea

Top App Companies

Google	United States
Facebook	United States
LINE	Japan
NAVER	South Korea
Uber Technologies	United States
Uni-President	Taiwan
Microsoft	United States
Delivery Hero	Germany
ByteDance	China
MixerBox	Taiwan

Top Games Companies

Sea	Singapore
Voodoo	France
AppLovin	United States
LINE	Japan
SayGames	Belarus
BabyBus	China
LongE	Taiwan
Habby	China
NEXON	Japan
Playgendary	Germany

Combined iOS and Google Play



2019

Taiwan by Consumer Spend

Top Apps

1		LINE	LINE
2		iQIYI	Baidu
3		17 - Your Life's Moments	Paktor
4		KKBOX	KDDI
5		Lang Live	Brilliant Mark
6		Tantan	Momo Technology
7		JustDating	Establish Technology
8		Google One	Google
9		Legend Novel	Happy Read
10		Pairs	InterActiveCorp (IAC)

Top Games

	Lineage M	NCSOFT
	QQ Speed	Tencent
	Tower of Saviors	Mad Head
	Arena of Valor	Sea
	Rise of Kingdoms	Lilith
	AFK Arena	Lilith
	Be The King	Chuang Cool
	The Continent of Wind	Zilong
	Princess Connect! Re:Dive	CyberAgent
	0857online	GalaxyOnline

Top App Companies

LINE	Japan
Baidu	China
Paktor	Singapore
KDDI	Japan
InterActiveCorp (IAC)	United States
Sharing Anime Picture	China
Brilliant Mark	Taiwan
Momo Technology	China
Google	United States
Establish Technology	Hong Kong

Top Games Companies

Sea	Singapore
GAMANIA	Taiwan
Original Entertainment	Taiwan
Netmarble	South Korea
Mad Head	Hong Kong
IGS	Taiwan
37games	China
LINE	Japan
Chuang Cool	China
LongE	Taiwan

Combined iOS and Google Play



2019

Thailand by Monthly Active Users

Top Apps

1		LINE	LINE
2		Facebook	Facebook
3		Facebook Messenger	Facebook
4		Instagram	Facebook
5		Lazada	Alibaba Group
6		Shopee	Sea
7		K PLUS	KASIKORN BANK
8		SCB EASY	Siam Commercial Bank
9		my AIS	Advanced Info Service
10		Twitter	Twitter

Top Games

1		Arena of Valor	Sea
2		PUBG MOBILE	Tencent
3		Candy Crush Saga	Activision Blizzard
4		Ragnarok M : Eternal Love	GungHo Online Entertainment
5		Zombie Strike-Idle Battle	Tojoy Game
6		Pokémon GO	Niantic
7		QQ Speed	Tencent
8		Free Fire	Sea
9		Candy Crush Soda Saga	Activision Blizzard
10		Call of Duty: Mobile	Activision Blizzard

Combined iPhone and Android Phone monthly active users



2019

Thailand by Downloads

Top Apps

1		Facebook Messenger	Facebook
2		Facebook	Facebook
3		LINE	LINE
4		TikTok	ByteDance
5		Shopee	Sea
6		Lazada	Alibaba Group
7		4shared	New IT Solutions
8		Wallet by Truemoney	True Corporation
9		JOOX Music	Tencent
10		Instagram	Facebook

Top Games

	Free Fire	Sea
	QQ Speed	Tencent
	Arena of Valor	Sea
	PUBG MOBILE	Tencent
	Subway Surfers	Kiloo
	Paper.io 2	Voodoo
	Tiles Hop: EDM Rush	Amanotes
	Stack Ball	Azur Interactive Games
	Mobile Legends: Bang bang	Moonton
	Color Bump 3D	Good Job Games

Top App Companies

Facebook	United States
Google	United States
LINE	Japan
ByteDance	China
True Corporation	Thailand
Tencent	China
Sea	Singapore
Alibaba Group	China
NAVER	South Korea
Krung Thai Bank	Thailand

Top Games Companies

Sea	Singapore
BabyBus	China
Voodoo	France
Playgendary	Germany
SayGames	Belarus
Outfit7	Cyprus
Amanotes	Vietnam
Azur Interactive Games	Russia
Good Job Games	Turkey
NetEase	China

Combined iOS and Google Play



2019

Thailand by Consumer Spend

Top Apps

1		LINE	LINE
2		Netflix	Netflix
3		Meb: Mobile E-Books	MEB Corporation
4		BIGO LIVE	YY Inc
5		LINE Webtoon	NAVER
6		MLive : Hot Live Show	WinNine
7		Comico	NHN comico
8		Viu	PCCW
9		Tinder	InterActiveCorp (IAC)
10		JOOX Music	Tencent

Top Games

	Free Fire	Sea
	Arena of Valor	Sea
	Ragnarok M : Eternal Love	GungHo Online Entertainment
	PUBG MOBILE	Tencent
	Be The King	Chuang Cool
	Everybody's Marble	Netmarble
	QQ Speed	Tencent
	Rise of Kingdoms	Lilith
	MU Awakening	Tencent
	The Continent of Wind	Zilong

Top App Companies

LINE	Japan
Netflix	United States
MEB Corporation	Thailand
InterActiveCorp (IAC)	United States
NAVER	South Korea
Tencent	China
YY Inc	China
WinNine	Australia
NHN	South Korea
PCCW	Hong Kong

Top Games Companies

Sea	Singapore
GungHo Online Entertainment	Japan
Tencent	China
LINE	Japan
Playrix	Ireland
Netmarble	South Korea
Chuang Cool	China
Lilith	China
Activision Blizzard	United States
NetEase	China

Combined iOS and Google Play



2019

Turkey by Monthly Active Users

Top Apps

1		WhatsApp Messenger	Facebook
2		Instagram	Facebook
3		Facebook	Facebook
4		Facebook Messenger	Facebook
5		Twitter	Twitter
6		sahibinden.com	sahibinden
7		e-Devlet	Ministry of Transport, Maritime and Communication
8		Ziraat Mobil	Ziraat Bank
9		letgo	letgo
10		Hepsiburada	Hepsiburada.com

Top Games

1		PUBG MOBILE	Tencent
2		Candy Crush Saga	Activision Blizzard
3		101 Okey Plus	Zynga
4		Brawl Stars	Supercell
5		Clash of Clans	Supercell
6		Mobile Legends: Bang bang	Moonton
7		Words Of Wonders	Fugo
8		Kelime Gezmece	BigStar Games
9		Subway Surfers	Kiloo
10		Clash Royale	Supercell

Combined iPhone and Android Phone monthly active users



2019

Turkey by Downloads

Top Apps

1		WhatsApp Messenger	Facebook
2		Instagram	Facebook
3		Facebook Messenger	Facebook
4		TikTok	ByteDance
5		Facebook	Facebook
6		Trendyol	Trendyol
7		letgo	letgo
8		Digital Operator	Turkcell
9		RichBurg Sounds	BurgTones
10		Türk Telekom Online İşlemler	Turk Telekom

Top Games

	PUBG MOBILE	Tencent
	Call of Duty: Mobile	Activision Blizzard
	Subway Surfers	Kiloo
	Kelime Gezmece	BigStar Games
	Brawl Stars	Supercell
	My Talking Tom 2	Outfit7
	Fun Race 3D	Good Job Games
	Stack Ball	Azur Interactive Games
	Words Of Wonders	Fugo
	Bus Simulator : Ultimate	Zuuks Games

Top App Companies

Facebook	United States
Google	United States
Turkcell	Turkey
Trendyol	Turkey
ByteDance	China
InShot Inc	China
ABISHKKING	Hong Kong
Turk Telekom	Turkey
Microsoft	United States
letgo	United States

Top Games Companies

Voodoo	France
Outfit7	Cyprus
Crazy Labs	Israel
SayGames	Belarus
Activision Blizzard	United States
Miniclip	Switzerland
AppLovin	United States
Playgendary	Germany
Supercell	Finland
Tencent	China

Combined iOS and Google Play



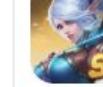
2019

Turkey by Consumer Spend

Top Apps

1		Azar	Hyperconnect
2		Tinder	InterActiveCorp (IAC)
3		Who -- Call&Chat	Scorp
4		Connected2.me	C2M
5		Netflix	Netflix
6		BIGO LIVE	YY Inc
7		LivU	Riley Cillian
8		Bermuda	Bermuda Inc.
9		Followers Analytics for Instagram	MobileX
10		BluTV	Dogan Holding

Top Games

	PUBG MOBILE	Tencent
	101 Okey Plus	Zynga
	Game of Sultans	Mechanist
	Lords Mobile	IGG
	Mobile Legends: Bang bang	Moonton
	Game of Thrones: Conquest	AT&T
	Fun Okey 101	Quick Game
	Brawl Stars	Supercell
	The Great Ottomans	Onemt
	Clash of Kings	Elex Technology

Top App Companies

Hyperconnect	South Korea
InterActiveCorp (IAC)	United States
Riley Cillian	Hong Kong
Scorp	Turkey
C2M	Turkey
Netflix	United States
Bermuda Inc.	South Korea
MobileX	Turkey
Google	United States
Dogan Holding	Turkey

Top Games Companies

Zynga	United States
Tencent	China
Supercell	Finland
IGG	China
Mechanist	China
Moonton	China
Onemt	China
AT&T	United States
Activision Blizzard	United States
FunPlus	China

Combined iOS and Google Play



2019

United Kingdom by Monthly Active Users

Top Apps

1		WhatsApp Messenger	Facebook
2		Facebook	Facebook
3		Facebook Messenger	Facebook
4		Instagram	Facebook
5		Amazon	Amazon
6		eBay	eBay
7		Snapchat	Snap
8		Spotify	Spotify
9		Twitter	Twitter
10		Netflix	Netflix

Top Games

1		Candy Crush Saga	Activision Blizzard
2		Pokémon GO	Niantic
3		ROBLOX	Roblox
4		Coin Master	Moon Active
5		8 Ball Pool	Miniclip
6		Wordscapes	PeopleFun
7		Helix Jump	Voodoo
8		MobilityWare Solitaire	MobilityWare
9		BitLife	Candywriter
10		Subway Surfers	Kiloo

Combined iPhone and Android Phone monthly active users



2019

United Kingdom by Downloads

Top Apps

1		WhatsApp Messenger	Facebook
2		Facebook Messenger	Facebook
3		Instagram	Facebook
4		Netflix	Netflix
5		TikTok	ByteDance
6		Spotify	Spotify
7		Snapchat	Snap
8		Facebook	Facebook
9		Amazon	Amazon
10		UberEATS	Uber Technologies

Top Games

	Coin Master	Moon Active
	Color Bump 3D	Good Job Games
	Mario Kart Tour	Nintendo
	aquapark.io	Voodoo
	Traffic Run	Geisha Tokyo
	Fun Race 3D	Good Job Games
	Run Race 3D	Good Job Games
	Magic Tiles 3	Amanotes
	Draw it	Kwalee
	ROBLOX	Roblox

Top App Companies

Google	United States
Facebook	United States
Microsoft	United States
Amazon	United States
BBC	United Kingdom
Comcast	United States
Uber Technologies	United States
Snap	United States
InterActiveCorp (IAC)	United States
Samsung Group	South Korea

Top Games Companies

Voodoo	France
SayGames	Belarus
Good Job Games	Turkey
AppLovin	United States
Crazy Labs	Israel
Playgendary	Germany
Miniclip	Switzerland
Ubisoft	France
Kwalee	United Kingdom
Amanotes	Vietnam

Combined iOS and Google Play



2019

United Kingdom by Consumer Spend

Top Apps

1		Tinder	InterActiveCorp (IAC)
2		Netflix	Netflix
3		YouTube	Google
4		Bumble App	Badoo
5		Amazon Music	Amazon
6		Google One	Google
7		Calm	Calm
8		Headspace	Headspace
9		ITV Player	ITV
10		YouTube Music	Google

Top Games

	Coin Master	Moon Active
	Candy Crush Saga	Activision Blizzard
	ROBLOX	Roblox
	Clash of Clans	Supercell
	Pokémon GO	Niantic
	Homescapes	Playrix
	Gardenscapes - New Acres	Playrix
	Guns of Glory	FunPlus
	Candy Crush Soda Saga	Activision Blizzard
	Toon Blast	Peak Games

Top App Companies

InterActiveCorp (IAC)	United States
Google	United States
Netflix	United States
Badoo	United Kingdom
Amazon	United States
Microsoft	United States
Calm	United States
Headspace	United Kingdom
ITV	United Kingdom
Smule	United States

Top Games Companies

Activision Blizzard	United States
Playrix	Ireland
Moon Active	Israel
Supercell	Finland
Zynga	United States
Playtika	Israel
Roblox	United States
FunPlus	China
Netmarble	South Korea
AT&T	United States

Combined iOS and Google Play



2019

United States by Monthly Active Users

Top Apps

1		Facebook	Facebook
2		Facebook Messenger	Facebook
3		Amazon	Amazon
4		Instagram	Facebook
5		Snapchat	Snap
6		Netflix	Netflix
7		Pinterest	Pinterest
8		Spotify	Spotify
9		Twitter	Twitter
10		Pandora Music	SIRIUS XM Radio

Top Games

1		Pokémon GO	Niantic
2		Wordscapes	PeopleFun
3		Candy Crush Saga	Activision Blizzard
4		ROBLOX	Roblox
5		New Words With Friends	Zynga
6		Clash of Clans	Supercell
7		BitLife	Candywriter
8		Toon Blast	Peak Games
9		Minecraft Pocket Edition	Microsoft
10		Helix Jump	Voodoo

Combined iPhone and Android Phone monthly active users



2019

United States by Downloads

Top Apps

1		Facebook Messenger	Facebook
2		TikTok	ByteDance
3		Instagram	Facebook
4		Netflix	Netflix
5		Snapchat	Snap
6		Facebook	Facebook
7		YouTube	Google
8		WhatsApp Messenger	Facebook
9		Amazon	Amazon
10		Spotify	Spotify

Top Games

	Color Bump 3D	Good Job Games
	Mario Kart Tour	Nintendo
	Call of Duty: Mobile	Activision Blizzard
	ROBLOX	Roblox
	aquapark.io	Voodoo
	Wordscapes	PeopleFun
	Polysphere	Playgendary
	Run Race 3D	Good Job Games
	Tiles Hop: EDM Rush	Amanotes
	Homescapes	Playrix

Top App Companies

Google	United States
Facebook	United States
Amazon	United States
Microsoft	United States
Disney	United States
AT&T	United States
Snap	United States
InterActiveCorp (IAC)	United States
Uber Technologies	United States
ByteDance	China

Top Games Companies

Voodoo	France
Good Job Games	Turkey
SayGames	Belarus
AppLovin	United States
Crazy Labs	Israel
Playgendary	Germany
Ubisoft	France
Amanotes	Vietnam
Kwalee	United Kingdom
Electronic Arts	United States

Combined iOS and Google Play



2019

United States by Consumer Spend

Top Apps

1		Pandora Music	SIRIUS XM Radio
2		Tinder	InterActiveCorp (IAC)
3		Netflix	Netflix
4		YouTube	Google
5		HBO NOW	AT&T
6		Hulu	Disney
7		Bumble App	Badoo
8		Google One	Google
9		YouTube Music	Google
10		Amazon Music	Amazon

Top Games

	Candy Crush Saga	Activision Blizzard
	Clash of Clans	Supercell
	Pokémon GO	Niantic
	Fortnite	Epic Games
	ROBLOX	Roblox
	Toon Blast	Peak Games
	Homescapes	Playrix
	Slotomania	Giant Network
	Coin Master	Moon Active
	PUBG MOBILE	Tencent

Top App Companies

Google	United States
InterActiveCorp (IAC)	United States
SIRIUS XM Radio	United States
Netflix	United States
Disney	United States
AT&T	United States
Badoo	United Kingdom
Amazon	United States
Microsoft	United States
Smule	United States

Top Games Companies

Activision Blizzard	United States
Playtika	Israel
Supercell	Finland
Playrix	Ireland
Zynga	United States
Aristocrat	Australia
Netmarble	South Korea
Peak Games	Turkey
AT&T	United States
Niantic	United States

Combined iOS and Google Play



2019

Vietnam by Monthly Active Users

Top Apps

1		Facebook	Facebook
2		Facebook Messenger	Facebook
3		Zalo	VNG
4		Zing Mp3	VNG
5		Grab	Grab
6		Viber	Rakuten
7		VTC NOW	VTC
8		Shopee	Sea
9		Instagram	Facebook
10		Lazada	Alibaba Group

Combined iPhone and Android Phone monthly active users

Top Games

1		Arena of Valor	Sea
2		Free Fire	Sea
3		PUBG MOBILE	Tencent
4		Minecraft Pocket Edition	Microsoft
5		Mini World Block Art	Minewan
6		Mobile Legends: Bang bang	Moonton
7		Dream League Soccer 2016	First Touch
8		Candy Crush Saga	Activision Blizzard
9		Clash of Clans	Supercell
10		My Talking Tom	Outfit7



2019

Vietnam by Downloads

Top Apps

1		Facebook Messenger	Facebook
2		Facebook	Facebook
3		TikTok	ByteDance
4		Zalo	VNG
5		Zing Mp3	VNG
6		Shopee	Sea
7		Ulike	ByteDance
8		Hago	YY Inc
9		B612	NAVER
10		Tiki.vn	Tiki

Top Games

	Free Fire	Sea
	Arena of Valor	Sea
	PUBG MOBILE	Tencent
	Tiles Hop: EDM Rush	Amanotes
	Mobile Legends: Bang bang	Moonton
	QQ Speed	Tencent
	Zombie Tsunami	MobiGame
	Subway Surfers	Kiloo
	My Talking Tom 2	Outfit7
	Dot n Beat	Badsnowball

Top App Companies

Facebook	United States
Google	United States
VNG	Vietnam
ByteDance	China
NAVER	South Korea
VIETTEL	Vietnam
YY Inc	China
Sea	Singapore
FPT Corporation	Vietnam
Alibaba Group	China

Top Games Companies

VNG	Vietnam
BabyBus	China
Outfit7	Cyprus
Sea	Singapore
Amanotes	Vietnam
Playgendary	Germany
Voodoo	France
OneSoft	Vietnam
SayGames	Belarus
Good Job Games	Turkey

Combined iOS and Google Play



2019

Vietnam by Consumer Spend

Top Apps

1		BIGO LIVE	YY Inc
2		Hago	YY Inc
3		Google One	Google
4		Tinder	InterActiveCorp (IAC)
5		Zalo	VNG
6		VivaVideo	QuVideo
7		Zing Mp3	VNG
8		Karaoke Now	Changyou.com
9		PicsArt Photo Studio	PicsArt
10		Google Drive	Google

Top Games

	Lords Mobile	IGG
	Free Fire	Sea
	Arena of Valor	Sea
	Rise of Kingdoms	Lilith
	PUBG MOBILE	Tencent
	Be The King	Chuang Cool
	Rise of the Kings	Onemt
	AFK Arena	Lilith
	Castle Clash	IGG
	Idle Heroes	DH Games

Top App Companies

YY Inc	China
Google	United States
VNG	Vietnam
InterActiveCorp (IAC)	United States
BIGO	Singapore
QuVideo	China
Changyou.com	China
Lightricks	Israel
PicsArt	United States
Huya	China

Top Games Companies

VNG	Vietnam
Sea	Singapore
IGG	China
Lilith	China
Onemt	China
37games	China
Chuang Cool	China
DH Games	China
4399	China
FunPlus	China

Combined iOS and Google Play



Discover New Mobile Trends and Insights for 2020

2020 State of Mobile:

- [2020 State of Mobile Report](#)
- [2020 State of Mobile Report Summary](#)
- [5 Things You Need to Know for a Successful 2020 on Mobile](#)
- [A Look Back At the Top Apps & Games of the Decade](#)

Mobile Analysis and Insights:

- [appannie.com/insights](#)

Report methodology and updates are available [here](#).

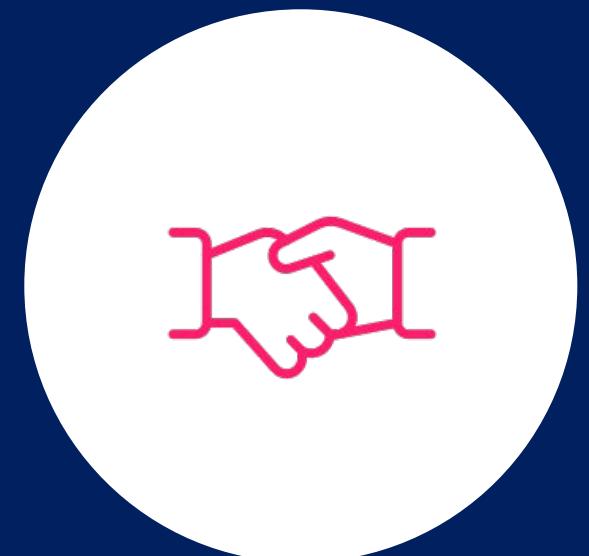
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