



Aryscene Violabian

Software Developer

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Portfolio:

<https://aryscene-portfolio.herokuapp.com>

Personal Profile

I am a software developer with robust problem-solving skills that extend outside of the coding environment into adjacent fields like branding and marketing.

Formal Educational

Vega School

BCom Strategic brand management

2017 - 2020

Degree consisted of the following:

- Micro + Macro economics
- Financial management
- Accounting
- Consumer behaviour in emerging markets
- Design thinking
- Innovation theory + practice
- Research methodology
- Statistics
- Digital marketing
- Business strategy
- Media studies

Experience

TDMC

Intern developer

tdmc.co.za

2019

- Worked on ecommerce websites using HTML, CSS JavaScript.
- Used Liquid templating language for Shopify development
- Creating mailers for clients

United Styles of America

Held the role of Intern Web Content Editor as part of a team working on a proof of concept for a gamified affiliate marketing fashion app

2019

- Communicating with dev team
- Testing app performance and overall UI/UX
- Curating content

I-innovate

Marketing strategy consultant

i-can-innovate.com

2019

- Served on the team as a lead strategist
- Participated in planning and implementation of strategy behind I-innovate's annual multi city tour.

Certificates

Node.js, Express and MongoDB

Udemy

December 2020

udemy.com/certificate/UC-3e25b446-5dc7-42c4-b03d-4aa2e21f0b7d/

- Understanding Node.js fundamentals
- Building Node.js RESTful APIs
- Combining Node.js with other technologies on both the front-end and back-end

JavaScript Algorithms and data structures

Udemy

July 2021

udemy.com/certificate/UC-010e333d-4f65-45f1-9f56-2fbc153babb2/

- Foundational data structures and algorithms
- Space and time complexity analysis using Big-O notation
- Problem solving techniques and approaches for efficiency

MongoDB M001

MongoDB

July 2021

university.mongodb.com/courses/M001/2021_July_13/completion

- Importing, Exporting and Querying Data
- Creating and Manipulating Documents
- Advanced CRUD Operations
- Indexing and Aggregation Pipeline

Node JS Advanced concepts

Udemy

October 2021

udemy.com/certificate/UC-0004f1ac-a616-4c9e-9cfa-ceb999340307

- Node.js Event Loop
- Clustering and Worker Threads
- Managing Cookies and Sessions

Technologies

- HTML
- CSS
- JavaScript
- TypeScript
- Python
- React.js
- Next.js
- Node.js
- Express.js
- MongoDB
- Wordpress
- Git
- Material UI
- Tailwindcss
- Bootstrap

Interests

I have a great interest the studying The world around me, particularly technology and how advances in technology affect the way we interact with each other and the world around us.

I do this mainly through reading books by my favourite authors, listening to podcasts and keeping up with news from the tech and financial sector as well as general current events.

References available on request

25 Nov 2019

Re: Letter of Recommendation for Aryscene Violabian

To Whom It May Concern:

I have had the pleasure of working with Aryscene Violabian this year when he served as the lead strategist during a Brand Activation project at Vega School, Durban campus. Aryscene and his team were tasked with developing and showcasing a creative brand campaign for a major multi-city tour across South Africa with astronauts, scientists and our I-Innovate team.

During the project, Aryscene took a leadership role in his team. He applied his skills and knowledge from his degree at Vega as well as his own unique skills, tools and perspectives to the campaign. Aryscenes work demonstrated his keen intuition and ability to read and understand our brand in a very short period of time. He was successful in synthesizing information from our design brief as well as from independent research to develop an original and innovative campaign for our company.

Beyond his team's final presentation and campaign recommendations, Aryscene took initiative to follow up with me as a client to further develop the campaign suggestions and implement them in a meaningful way. I found Aryscene's passion for his work and in-depth knowledge of the field to be an excellent contribution, not only to the campaign but also to our organisation as a whole. He was able to reach new levels of insight and understanding into our brand and user through his upending pursuit to find hidden truths and challenge the status quo. These skills are deeply valuable to any brand or organisation and they have proven to add tremendous value to I-Innovate, even in a short period of time.

As a student, Aryscene was a strong team member as well as individual consultant. He demonstrated excellent communication, research and problem-solving skills. He was lighthearted and fun to work with while always treating the task at hand with the utmost care and respect. I believe that his innate curiosity and desire to grow, dig deeper and create meaningful change is a powerful indication of how he will succeed in the future.

I am honored to recommend Aryscene and I look forward to celebrating his success in his future endeavors.

Kindest regards,



Trisha Crookes
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