<!DOCTYPE html>

<html>

<head>

<meta charset="utf-8">

<title>精准营销管理软件 - 登录</title>

<style>

/\* 保持与管理后台主界面的统一风格 \*/

body {

margin: 0;

font-family: 'Segoe UI', Tahoma, Geneva, Verdana, sans-serif;

display: flex;

justify-content: center;

align-items: center;

min-height: 100vh;

/\* 新的背景渐变，柔和且有层次感 \*/

background: linear-gradient(135deg, #e0f2f7, #c1e4f0, #a2d6e3); /\* 浅蓝到中等蓝的柔和渐变 \*/

color: #333; /\* 主文本颜色 \*/

overflow: hidden;

}

.login-container {

background-color: rgba(255, 255, 255, 0.9); /\* 白色卡片，带轻微透明度 \*/

backdrop-filter: blur(8px); /\* 毛玻璃效果，模糊度适中 \*/

-webkit-backdrop-filter: blur(8px); /\* 兼容 Safari \*/

border-radius: 12px; /\* 适当的圆角 \*/

padding: 40px 50px;

box-shadow: 0 4px 15px rgba(0, 0, 0, 0.15); /\* 柔和的阴影，略微比纯白版深一点点 \*/

text-align: center;

max-width: 420px;

width: 90%;

/\* 登录卡片入场动画 \*/

opacity: 0;

transform: translateY(20px);

animation: fadeInSlideUp 0.6s ease-out forwards;

}

@keyframes fadeInSlideUp {

from {

opacity: 0;

transform: translateY(20px);

}

to {

opacity: 1;

transform: translateY(0);

}

}

.logo {

margin-bottom: 25px;

}

.logo img {

width: 70px; /\* Logo大小 \*/

height: 70px;

border-radius: 50%; /\* 圆形Logo \*/

box-shadow: 0 0 10px rgba(0, 0, 0, 0.1); /\* Logo的细微阴影 \*/

}

h1 {

font-size: 2.2em;

margin-bottom: 10px;

color: #333; /\* 深色标题 \*/

}

p.subtitle {

font-size: 1.1em;

margin-bottom: 35px;

color: #555; /\* 次要文本颜色 \*/

}

.input-group {

margin-bottom: 25px;

position: relative;

text-align: left;

}

.input-group i { /\* 图标样式 \*/

position: absolute;

left: 15px;

top: 50%;

transform: translateY(-50%);

color: #888; /\* 图标颜色，与主题色协调 \*/

font-size: 1.1em;

}

.input-group input {

width: calc(100% - 70px); /\* 减去padding和图标宽度 \*/

padding: 14px 15px 14px 45px; /\* 左侧留出图标位置 \*/

border: 1px solid #ddd; /\* 细边框 \*/

border-radius: 8px; /\* 输入框圆角 \*/

background-color: #fcfcfc; /\* 略微浅色背景 \*/

color: #333;

font-size: 1em;

outline: none;

transition: all 0.3s ease;

}

.input-group input::placeholder {

color: #aaa;

}

.input-group input:focus {

border-color: #28a745; /\* 焦点时边框变为绿色 \*/

box-shadow: 0 0 0 3px rgba(40, 167, 69, 0.2); /\* 柔和的绿色光晕 \*/

background-color: #fff;

}

.options-group {

display: flex;

justify-content: space-between;

align-items: center;

margin-bottom: 30px;

font-size: 0.9em;

}

.remember-me label {

color: #555;

cursor: pointer;

}

.remember-me input[type="checkbox"] {

margin-right: 8px;

accent-color: #28a745; /\* 选中颜色与主题色统一 \*/

}

.forgot-password a {

color: #28a745; /\* 链接颜色与主题色统一 \*/

text-decoration: none;

transition: color 0.3s ease;

}

.forgot-password a:hover {

color: #218838; /\* 悬停时深一点的绿色 \*/

text-decoration: underline;

}

.login-button {

width: 100%;

padding: 15px;

border: none;

border-radius: 8px; /\* 按钮圆角 \*/

background-color: #28a745; /\* 登录按钮使用主题绿色 \*/

color: #fff;

font-size: 1.15em;

font-weight: bold;

cursor: pointer;

transition: background-color 0.3s ease, transform 0.2s ease, box-shadow 0.3s ease;

box-shadow: 0 4px 10px rgba(40, 167, 69, 0.3); /\* 按钮阴影 \*/

}

.login-button:hover {

background-color: #218838; /\* 悬停时深绿色 \*/

transform: translateY(-2px); /\* 轻微上浮 \*/

box-shadow: 0 6px 15px rgba(40, 167, 69, 0.4);

}

.signup-link {

margin-top: 25px;

font-size: 0.95em;

color: #666;

}

.signup-link a {

color: #28a745; /\* 注册链接颜色与主题色统一 \*/

text-decoration: none;

font-weight: bold;

transition: color 0.3s ease;

}

.signup-link a:hover {

color: #218838;

text-decoration: underline;

}

.footer-text {

position: absolute;

bottom: 20px;

font-size: 0.8em;

color: #888; /\* 底部文本颜色 \*/

}

/\* 引入图标库，例如 Font Awesome \*/

@import url('https://cdnjs.cloudflare.com/ajax/libs/font-awesome/6.0.0-beta3/css/all.min.css');

</style>

</head>

<body>

<div class="login-container">

<!-- <div class="logo">

<img src="https://via.placeholder.com/70/28a745/FFFFFF?text=Logo" alt="公司Logo">

</div> -->

<h1>欢迎登录</h1>

<p class="subtitle">精准营销管理软件</p>

<form>

<div class="input-group">

<i class="fas fa-user"></i> <input type="text" placeholder="用户名或邮箱" required>

</div>

<div class="input-group">

<i class="fas fa-lock"></i> <input type="password" placeholder="密码" required>

</div>

<div class="options-group">

<div class="remember-me">

<input type="checkbox" id="rememberMe">

<label for="rememberMe">记住我</label>

</div>

<div class="forgot-password">

<a href="#">忘记密码?</a>

</div>

</div>

<button type="submit" class="login-button">立即登录</button>

</form>

<div class="signup-link">

还没有账户? <a href="#">立即注册</a>

</div>

</div>

<div class="footer-text">

&copy; 2025 精准营销管理软件. All Rights Reserved.

</div>

</body>

</html>

<!DOCTYPE html>

<html>

<head>

<meta charset="utf-8">

<title>精准营销管理软件 - 仪表盘</title>

<style>

/\* 样式定义：整体布局、侧边栏、顶部栏、内容区域 \*/

body { font-family: Arial, sans-serif; margin: 0; background-color: #f0f2f5; }

.header { background-color: #28a745; color: white; padding: 15px 20px; display: flex; justify-content: space-between; align-items: center; box-shadow: 0 2px 4px rgba(0,0,0,0.1); }

.header .logo { font-size: 24px; font-weight: bold; }

.header .user-info { display: flex; align-items: center; }

.header .user-info span { margin-right: 15px; }

.header .user-info a { color: white; text-decoration: none; margin-left: 10px; }

.container { display: flex; min-height: calc(100vh - 60px); } /\* 减去header高度 \*/

.sidebar { width: 220px; background-color: #2c3e50; color: white; padding-top: 20px; }

.sidebar ul { list-style: none; padding: 0; margin: 0; }

.sidebar ul li a { display: block; padding: 15px 20px; color: white; text-decoration: none; transition: background-color 0.3s ease; }

.sidebar ul li a:hover, .sidebar ul li.active a { background-color: #34495e; }

.content { flex-grow: 1; padding: 30px; }

.dashboard-cards { display: grid; grid-template-columns: repeat(auto-fit, minmax(280px, 1fr)); gap: 25px; margin-bottom: 30px; }

.card { background-color: white; padding: 25px; border-radius: 8px; box-shadow: 0 2px 8px rgba(0,0,0,0.05); }

.card h3 { margin-top: 0; color: #333; }

.card p { font-size: 24px; font-weight: bold; color: #007bff; } /\* 例如关键数字 \*/

.charts-section { background-color: white; padding: 30px; border-radius: 8px; box-shadow: 0 2px 8px rgba(0,0,0,0.05); }

/\* 假设这里会有图表库（如ECharts, Chart.js）渲染的Canvas \*/

</style>

</head>

<body>

<div class="header">

<div class="logo">精准营销管理软件</div>

<div class="user-info">

<span>欢迎, 管理员!</span>

<a href="#">消息 (3)</a>

<a href="#">退出</a>

</div>

</div>

<div class="container">

<div class="sidebar">

<ul>

<li class="active"><a href="#">仪表盘</a></li>

<li><a href="#">资源对接</a></li>

<li><a href="#">客户管理</a></li>

<li><a href="#">营销管理</a></li>

<li><a href="#">业务服务管理</a></li>

<li><a href="#">评价管理</a></li>

<li><a href="#">管理员管理</a></li>

<li><a href="#">业务数据统计</a></li>

<li><a href="#">系统设置</a></li>

</ul>

</div>

<div class="content">

<h2>仪表盘</h2>

<div class="dashboard-cards">

<div class="card">

<h3>今日新增客户</h3>

<p>12</p>

</div>

<div class="card">

<h3>进行中营销活动</h3>

<p>5</p>

</div>

<div class="card">

<h3>待处理服务请求</h3>

<p>8</p>

</div>

<div class="card">

<h3>资源对接成功率</h3>

<p>85%</p>

</div>

</div>

<div class="charts-section">

<h3>月度销售额趋势</h3>

<div id="monthlySalesChart" style="height: 300px;">

<p>（图表占位符）</p>

</div>

</div>

</div>

</div>

</body>

</html>

<!DOCTYPE html>

<html>

<head>

<meta charset="utf-8">

<title>精准营销管理软件 - 创建营销活动</title>

<style>

/\* 样式定义：延续基础布局，表单样式 \*/

body { font-family: Arial, sans-serif; margin: 0; background-color: #f0f2f5; }

.header { background-color: #28a745; color: white; padding: 15px 20px; display: flex; justify-content: space-between; align-items: center; box-shadow: 0 2px 4px rgba(0,0,0,0.1); }

.header .logo { font-size: 24px; font-weight: bold; }

.header .user-info { display: flex; align-items: center; }

.header .user-info span { margin-right: 15px; }

.header .user-info a { color: white; text-decoration: none; margin-left: 10px; }

.container { display: flex; min-height: calc(100vh - 60px); }

.sidebar { width: 220px; background-color: #2c3e50; color: white; padding-top: 20px; }

.sidebar ul { list-style: none; padding: 0; margin: 0; }

.sidebar ul li a { display: block; padding: 15px 20px; color: white; text-decoration: none; transition: background-color 0.3s ease; }

.sidebar ul li a:hover, .sidebar ul li.active a { background-color: #34495e; }

.content { flex-grow: 1; padding: 30px; }

.form-section { background-color: white; padding: 30px; border-radius: 8px; box-shadow: 0 2px 8px rgba(0,0,0,0.05); margin-bottom: 20px; }

.form-section h3 { margin-top: 0; margin-bottom: 25px; color: #333; border-bottom: 1px solid #eee; padding-bottom: 15px; }

.form-group { margin-bottom: 20px; }

.form-group label { display: block; margin-bottom: 8px; font-weight: bold; color: #555; }

.form-group input[type="text"],

.form-group input[type="number"],

.form-group input[type="date"],

.form-group select,

.form-group textarea {

width: calc(100% - 24px); /\* 减去padding和border \*/

padding: 10px 12px;

border: 1px solid #ddd;

border-radius: 4px;

font-size: 16px;

box-sizing: border-box; /\* 确保padding和border包含在宽度内 \*/

}

.form-group textarea { resize: vertical; min-height: 80px; }

.button-group { text-align: right; margin-top: 30px; }

.button-group .btn { padding: 10px 25px; border: none; border-radius: 4px; cursor: pointer; font-size: 16px; margin-left: 15px; transition: background-color 0.3s ease; }

.button-group .btn-primary { background-color: #28a745; color: white; }

.button-group .btn-primary:hover { background-color: #218838; }

.button-group .btn-secondary { background-color: #6c757d; color: white; }

.button-group .btn-secondary:hover { background-color: #5a6268; }

</style>

</head>

<body>

<div class="header">

<div class="logo">精准营销管理软件</div>

<div class="user-info">

<span>欢迎, 管理员!</span>

<a href="#">消息 (3)</a>

<a href="#">退出</a>

</div>

</div>

<div class="container">

<div class="sidebar">

<ul>

<li><a href="#">仪表盘</a></li>

<li><a href="#">资源对接</a></li>

<li><a href="#">客户管理</a></li>

<li class="active"><a href="#">营销管理</a></li>

<li><a href="#">业务服务管理</a></li>

<li><a href="#">评价管理</a></li>

<li><a href="#">管理员管理</a></li>

<li><a href="#">业务数据统计</a></li>

<li><a href="#">系统设置</a></li>

</ul>

</div>

<div class="content">

<h2>营销管理 - 创建营销活动</h2>

<form>

<div class="form-section">

<h3>基本信息</h3>

<div class="form-group">

<label for="activityName">活动名称:</label>

<input type="text" id="activityName" placeholder="例如：2025年夏季客户回馈活动">

</div>

<div class="form-group">

<label for="activityType">活动类型:</label>

<select id="activityType">

<option value="">请选择</option>

<option value="线上推广">线上推广</option>

<option value="线下沙龙">线下沙龙</option>

<option value="邮件营销">邮件营销</option>

<option value="短信营销">短信营销</option>

<option value="社群营销">社群营销</option>

</select>

</div>

<div class="form-group">

<label for="activityGoal">活动目标:</label>

<textarea id="activityGoal" placeholder="描述活动期望达成的效果，例如：提升客户活跃度20%"></textarea>

</div>

<div class="form-group" style="display: flex; gap: 20px;">

<div style="flex: 1;">

<label for="startDate">开始时间:</label>

<input type="date" id="startDate">

</div>

<div style="flex: 1;">

<label for="endDate">结束时间:</label>

<input type="date" id="endDate">

</div>

</div>

<div class="form-group">

<label for="budget">预算 (元):</label>

<input type="number" id="budget" min="0" placeholder="请输入活动预算">

</div>

<div class="form-group">

<label for="responsiblePerson">负责人:</label>

<select id="responsiblePerson">

<option value="">请选择负责人</option>

<option value="user1">李明</option>

<option value="user2">王芳</option>

</select>

</div>

</div>

<div class="form-section">

<h3>目标客户群</h3>

<div class="form-group">

<label for="targetAudienceFilter">客户筛选:</label>

<p>根据客户标签、地域、行业等条件筛选目标客户。</p>

<button class="btn btn-secondary" type="button">配置筛选条件</button>

<button class="btn btn-secondary" type="button" style="margin-left: 15px;">导入客户列表</button>

</div>

</div>

<div class="form-section">

<h3>营销内容与渠道</h3>

<div class="form-group">

<label for="marketingContent">邮件/短信内容:</label>

<textarea id="marketingContent" placeholder="在此处编辑邮件或短信内容"></textarea>

<p style="font-size: 0.9em; color: #888;">支持模板选择和自定义内容</p>

</div>

<div class="form-group">

<label for="channel">选择投放渠道:</label>

<div>

<input type="checkbox" id="channelEmail" value="email"> <label for="channelEmail">邮件</label>

<input type="checkbox" id="channelSMS" value="sms" style="margin-left: 20px;"> <label for="channelSMS">短信</label>

<input type="checkbox" id="channelWechat" value="wechat" style="margin-left: 20px;"> <label for="channelWechat">微信</label>

</div>

</div>

</div>

<div class="button-group">

<button type="submit" class="btn btn-primary">保存并发布</button>

<button type="button" class="btn btn-secondary">保存草稿</button>

<button type="button" class="btn btn-secondary">取消</button>

</div>

</form>

</div>

</div>

</body>

</html>

<!DOCTYPE html>

<html>

<head>

<meta charset="utf-8">

<title>精准营销管理软件 - 业务数据统计</title>

<style>

/\* 样式定义：延续基础布局，图表和报表样式 \*/

body { font-family: Arial, sans-serif; margin: 0; background-color: #f0f2f5; }

.header { background-color: #28a745; color: white; padding: 15px 20px; display: flex; justify-content: space-between; align-items: center; box-shadow: 0 2px 4px rgba(0,0,0,0.1); }

.header .logo { font-size: 24px; font-weight: bold; }

.header .user-info { display: flex; align-items: center; }

.header .user-info span { margin-right: 15px; }

.header .user-info a { color: white; text-decoration: none; margin-left: 10px; }

.container { display: flex; min-height: calc(100vh - 60px); }

.sidebar { width: 220px; background-color: #2c3e50; color: white; padding-top: 20px; }

.sidebar ul { list-style: none; padding: 0; margin: 0; }

.sidebar ul li a { display: block; padding: 15px 20px; color: white; text-decoration: none; transition: background-color 0.3s ease; }

.sidebar ul li a:hover, .sidebar ul li.active a { background-color: #34495e; }

.content { flex-grow: 1; padding: 30px; }

.report-options { background-color: white; padding: 20px; border-radius: 8px; box-shadow: 0 2px 8px rgba(0,0,0,0.05); margin-bottom: 25px; display: flex; justify-content: space-between; align-items: center; }

.report-options .left-controls { display: flex; align-items: center; }

.report-options .right-controls button { padding: 8px 15px; background-color: #007bff; color: white; border: none; border-radius: 4px; cursor: pointer; transition: background-color 0.3s ease; }

.report-options .right-controls button:hover { background-color: #0056b3; }

.report-options select, .report-options input[type="date"] { padding: 8px; border: 1px solid #ddd; border-radius: 4px; margin-right: 15px; }

.chart-section { background-color: white; padding: 30px; border-radius: 8px; box-shadow: 0 2px 8px rgba(0,0,0,0.05); margin-bottom: 25px; }

.chart-section h3 { margin-top: 0; margin-bottom: 20px; color: #333; }

.chart-placeholder { height: 350px; background-color: #f9f9f9; border: 1px dashed #ddd; display: flex; justify-content: center; align-items: center; color: #aaa; }

.data-table-section { background-color: white; padding: 20px; border-radius: 8px; box-shadow: 0 2px 8px rgba(0,0,0,0.05); overflow-x: auto; }

.data-table-section h3 { margin-top: 0; margin-bottom: 20px; color: #333; }

.data-table { width: 100%; border-collapse: collapse; }

.data-table th, .data-table td { border: 1px solid #eee; padding: 12px 15px; text-align: left; }

.data-table th { background-color: #f8f8f8; font-weight: bold; color: #555; }

.data-table tbody tr:nth-child(even) { background-color: #f9f9f9; }

</style>

</head>

<body>

<div class="header">

<div class="logo">精准营销管理软件</div>

<div class="user-info">

<span>欢迎, 管理员!</span>

<a href="#">消息 (3)</a>

<a href="#">退出</a>

</div>

</div>

<div class="container">

<div class="sidebar">

<ul>

<li><a href="#">仪表盘</a></li>

<li><a href="#">资源对接</a></li>

<li><a href="#">客户管理</a></li>

<li><a href="#">营销管理</a></li>

<li><a href="#">业务服务管理</a></li>

<li><a href="#">评价管理</a></li>

<li><a href="#">管理员管理</a></li>

<li class="active"><a href="#">业务数据统计</a></li>

<li><a href="#">系统设置</a></li>

</ul>

</div>

<div class="content">

<h2>业务数据统计</h2>

<div class="report-options">

<div class="left-controls">

<label for="reportType">报表类型:</label>

<select id="reportType">

<option value="customerGrowth">客户增长报告</option>

<option value="marketingEffect">营销活动效果报告</option>

<option value="salesPerformance">销售业绩报告</option>

<option value="serviceSatisfaction">服务满意度报告</option>

</select>

<label for="startDate">日期范围:</label>

<input type="date" id="reportStartDate">

<span>-</span>

<input type="date" id="reportEndDate">

<button style="margin-left: 15px;">查询</button>

</div>

<div class="right-controls">

<button>导出数据</button>

</div>

</div>

<div class="chart-section">

<h3>客户增长趋势</h3>

<div id="customerGrowthChart" class="chart-placeholder">

<p>（这里会通过JavaScript渲染图表）</p>

</div>

</div>

<div class="data-table-section">

<h3>详细数据列表</h3>

<table class="data-table">

<thead>

<tr>

<th>日期</th>

<th>新增客户数</th>

<th>活跃客户数</th>

<th>总客户数</th>

<th>客户流失率</th>

</tr>

</thead>

<tbody>

<tr>

<td>2025-07-01</td>

<td>15</td>

<td>560</td>

<td>1200</td>

<td>1.2%</td>

</tr>

<tr>

<td>2025-07-02</td>

<td>18</td>

<td>565</td>

<td>1218</td>

<td>1.0%</td>

</tr>

</tbody>

</table>

</div>

</div>

</div>

</body>

</html>

<!DOCTYPE html>

<html>

<head>

<meta charset="utf-8">

<title>精准营销管理软件 - 服务请求列表</title>

<style>

/\* 样式与之前的界面保持一致，这里仅补充特有的样式 \*/

body { font-family: Arial, sans-serif; margin: 0; background-color: #f0f2f5; }

.header { background-color: #28a745; color: white; padding: 15px 20px; display: flex; justify-content: space-between; align-items: center; box-shadow: 0 2px 4px rgba(0,0,0,0.1); }

.header .logo { font-size: 24px; font-weight: bold; }

.header .user-info { display: flex; align-items: center; }

.header .user-info span { margin-right: 15px; }

.header .user-info a { color: white; text-decoration: none; margin-left: 10px; }

.container { display: flex; min-height: calc(100vh - 60px); }

.sidebar { width: 220px; background-color: #2c3e50; color: white; padding-top: 20px; }

.sidebar ul { list-style: none; padding: 0; margin: 0; }

.sidebar ul li a { display: block; padding: 15px 20px; color: white; text-decoration: none; transition: background-color 0.3s ease; }

.sidebar ul li a:hover, .sidebar ul li.active a { background-color: #34495e; }

.content { flex-grow: 1; padding: 30px; }

.page-header { margin-bottom: 25px; display: flex; justify-content: space-between; align-items: center; }

.search-filter-area { background-color: white; padding: 20px; border-radius: 8px; box-shadow: 0 2px 8px rgba(0,0,0,0.05); margin-bottom: 20px; }

.search-filter-area .form-group { display: inline-block; margin-right: 20px; margin-bottom: 10px; }

.search-filter-area input, .search-filter-area select { padding: 8px 12px; border: 1px solid #ddd; border-radius: 4px; }

.search-filter-area button { padding: 8px 15px; background-color: #007bff; color: white; border: none; border-radius: 4px; cursor: pointer; transition: background-color 0.3s ease; }

.search-filter-area button:hover { background-color: #0056b3; }

.action-buttons { margin-bottom: 20px; text-align: right; }

.action-buttons .btn { padding: 10px 20px; background-color: #28a745; color: white; border: none; border-radius: 4px; cursor: pointer; margin-left: 10px; transition: background-color 0.3s ease; }

.action-buttons .btn:hover { background-color: #218838; }

.data-table-container { background-color: white; padding: 20px; border-radius: 8px; box-shadow: 0 2px 8px rgba(0,0,0,0.05); overflow-x: auto; }

.data-table { width: 100%; border-collapse: collapse; }

.data-table th, .data-table td { border: 1px solid #eee; padding: 12px 15px; text-align: left; }

.data-table th { background-color: #f8f8f8; font-weight: bold; color: #555; }

.data-table tbody tr:nth-child(even) { background-color: #f9f9f9; }

.data-table .action-links a { margin-right: 10px; color: #007bff; text-decoration: none; }

.data-table .action-links a:hover { text-decoration: underline; }

.pagination { text-align: right; margin-top: 20px; }

.pagination a, .pagination span { display: inline-block; padding: 8px 12px; margin: 0 4px; border: 1px solid #ddd; border-radius: 4px; text-decoration: none; color: #007bff; }

.pagination .current { background-color: #007bff; color: white; border-color: #007bff; }

</style>

</head>

<body>

<div class="header">

<div class="logo">精准营销管理软件</div>

<div class="user-info">

<span>欢迎, 管理员!</span>

<a href="#">消息 (3)</a>

<a href="#">退出</a>

</div>

</div>

<div class="container">

<div class="sidebar">

<ul>

<li><a href="#">仪表盘</a></li>

<li><a href="#">资源对接</a></li>

<li><a href="#">客户管理</a></li>

<li><a href="#">营销管理</a></li>

<li class="active"><a href="#">业务服务管理</a></li>

<li><a href="#">评价管理</a></li>

<li><a href="#">管理员管理</a></li>

<li><a href="#">业务数据统计</a></li>

<li><a href="#">系统设置</a></li>

</ul>

</div>

<div class="content">

<div class="page-header">

<h2>业务服务管理 - 服务请求列表</h2>

<div class="action-buttons">

<button class="btn">创建服务请求</button>

<button class="btn">批量导出</button>

</div>

</div>

<div class="search-filter-area">

<div class="form-group">

<label for="requestSearch">关键词:</label>

<input type="text" id="requestSearch" placeholder="服务单号/客户名/内容">

</div>

<div class="form-group">

<label for="requestType">请求类型:</label>

<select id="requestType">

<option value="">所有类型</option>

<option value="技术支持">技术支持</option>

<option value="售后咨询">售后咨询</option>

<option value="投诉建议">投诉建议</option>

<option value="产品咨询">产品咨询</option>

</select>

</div>

<div class="form-group">

<label for="requestStatus">状态:</label>

<select id="requestStatus">

<option value="">所有状态</option>

<option value="待处理">待处理</option>

<option value="处理中">处理中</option>

<option value="已解决">已解决</option>

<option value="已关闭">已关闭</option>

</select>

</div>

<button>搜索</button>

<button style="background-color: #6c757d;">重置</button>

</div>

<div class="data-table-container">

<table class="data-table">

<thead>

<tr>

<th><input type="checkbox"></th>

<th>服务单号</th>

<th>客户名称</th>

<th>请求类型</th>

<th>内容摘要</th>

<th>提交时间</th>

<th>期望完成</th>

<th>状态</th>

<th>优先级</th>

<th>处理人</th>

<th>操作</th>

</tr>

</thead>

<tbody>

<tr>

<td><input type="checkbox"></td>

<td>SR20250720001</td>

<td>上海科创有限公司</td>

<td>技术支持</td>

<td>系统登录异常</td>

<td>2025-07-20 10:30</td>

<td>2025-07-21 17:00</td>

<td>待处理</td>

<td>高</td>

<td>待分配</td>

<td class="action-links">

<a href="#">详情</a>

<a href="#">分配</a>

<a href="#">备注</a>

</td>

</tr>

<tr>

<td><input type="checkbox"></td>

<td>SR20250719005</td>

<td>北京智远科技</td>

<td>产品咨询</td>

<td>营销活动模块疑问</td>

<td>2025-07-19 14:00</td>

<td>2025-07-20 12:00</td>

<td>处理中</td>

<td>中</td>

<td>王明</td>

<td class="action-links">

<a href="#">详情</a>

<a href="#">更新</a>

<a href="#">备注</a>

</td>

</tr>

</tbody>

</table>

</div>

<div class="pagination">

<a href="#">上一页</a>

<a href="#" class="current">1</a>

<a href="#">2</a>

<a href="#">3</a>

<a href="#">下一页</a>

<span>共 80 条</span>

</div>

</div>

</div>

</body>

</html>

<!DOCTYPE html>

<html>

<head>

<meta charset="utf-8">

<title>精准营销管理软件 - 系统设置</title>

<style>

/\* 通用样式，与之前所有界面保持一致 \*/

body { font-family: Arial, sans-serif; margin: 0; background-color: #f0f2f5; }

.header { background-color: #28a745; color: white; padding: 15px 20px; display: flex; justify-content: space-between; align-items: center; box-shadow: 0 2px 4px rgba(0,0,0,0.1); }

.header .logo { font-size: 24px; font-weight: bold; }

.header .user-info { display: flex; align-items: center; }

.header .user-info span { margin-right: 15px; }

.header .user-info a { color: white; text-decoration: none; margin-left: 10px; }

.container { display: flex; min-height: calc(100vh - 60px); } /\* 减去header高度 \*/

.sidebar { width: 220px; background-color: #2c3e50; color: white; padding-top: 20px; }

.sidebar ul { list-style: none; padding: 0; margin: 0; }

.sidebar ul li a { display: block; padding: 15px 20px; color: white; text-decoration: none; transition: background-color 0.3s ease; }

.sidebar ul li a:hover, .sidebar ul li.active a { background-color: #34495e; }

.content { flex-grow: 1; padding: 30px; }

.settings-panel { display: flex; background-color: white; border-radius: 8px; box-shadow: 0 2px 8px rgba(0,0,0,0.05); min-height: 600px; } /\* 确保内容区有足够高度 \*/

.settings-menu { width: 200px; border-right: 1px solid #eee; padding-top: 20px; }

.settings-menu ul { list-style: none; padding: 0; margin: 0; }

.settings-menu ul li a { display: block; padding: 12px 20px; color: #333; text-decoration: none; border-left: 3px solid transparent; transition: all 0.2s ease; }

.settings-menu ul li a:hover { background-color: #f0f2f5; }

.settings-menu ul li.active a { background-color: #f0f2f5; border-left-color: #28a745; font-weight: bold; color: #28a745; }

.settings-content-area { flex-grow: 1; padding: 30px; }

.settings-content-area h3 { margin-top: 0; margin-bottom: 25px; color: #333; border-bottom: 1px solid #eee; padding-bottom: 15px; }

.form-group { margin-bottom: 20px; }

.form-group label { display: block; margin-bottom: 8px; font-weight: bold; color: #555; }

.form-group input[type="text"],

.form-group input[type="email"],

.form-group input[type="password"],

.form-group input[type="number"],

.form-group input[type="file"],

.form-group select,

.form-group textarea {

width: calc(100% - 24px); /\* 减去padding和border \*/

padding: 10px 12px;

border: 1px solid #ddd;

border-radius: 4px;

font-size: 16px;

box-sizing: border-box; /\* 确保padding和border包含在宽度内 \*/

}

.form-group textarea { resize: vertical; min-height: 80px; }

.form-group input[type="checkbox"] { margin-right: 8px; }

.form-group .checkbox-group { display: flex; align-items: center; margin-top: 10px; }

.button-group { text-align: right; margin-top: 30px; }

.button-group .btn { padding: 10px 25px; border: none; border-radius: 4px; cursor: pointer; font-size: 16px; margin-left: 15px; transition: background-color 0.3s ease; }

.button-group .btn-primary { background-color: #28a745; color: white; }

.button-group .btn-primary:hover { background-color: #218838; }

.button-group .btn-secondary { background-color: #6c757d; color: white; }

.button-group .btn-secondary:hover { background-color: #5a6268; }

.button-group .btn-danger { background-color: #dc3545; color: white; }

.button-group .btn-danger:hover { background-color: #c82333; }

hr { border: 0; border-top: 1px solid #eee; margin: 30px 0; }

</style>

</head>

<body>

<div class="header">

<div class="logo">精准营销管理软件</div>

<div class="user-info">

<span>欢迎, 管理员!</span>

<a href="#">消息 (3)</a>

<a href="#">退出</a>

</div>

</div>

<div class="container">

<div class="sidebar">

<ul>

<li><a href="#">仪表盘</a></li>

<li><a href="#">资源对接</a></li>

<li><a href="#">客户管理</a></li>

<li><a href="#">营销管理</a></li>

<li><a href="#">业务服务管理</a></li>

<li><a href="#">评价管理</a></li>

<li><a href="#">管理员管理</a></li>

<li><a href="#">业务数据统计</a></li>

<li class="active"><a href="#">系统设置</a></li>

</ul>

</div>

<div class="content">

<h2>系统设置</h2>

<div class="settings-panel">

<div class="settings-menu">

<ul>

<li class="active" id="menu-general"><a href="#general-settings">基本设置</a></li>

<li id="menu-notification"><a href="#notification-settings">通知设置</a></li>

<li id="menu-data"><a href="#data-management">数据管理</a></li>

<li id="menu-security"><a href="#security-settings">安全设置</a></li>

<li id="menu-integration"><a href="#integration-settings">集成管理</a></li>

</ul>

</div>

<div class="settings-content-area">

<div id="general-settings-content" class="setting-section" style="display: block;">

<h3>基本设置</h3>

<form>

<div class="form-group">

<label for="companyName">公司名称:</label>

<input type="text" id="companyName" value="XYZ 精准营销公司">

</div>

<div class="form-group">

<label for="systemLogo">系统Logo:</label>

<input type="file" id="systemLogo">

<p style="font-size: 0.9em; color: #888; margin-top: 5px;">建议上传 PNG 格式图片，尺寸 150x50px。</p>

</div>

<div class="form-group">

<label for="contactEmail">联系邮箱:</label>

<input type="email" id="contactEmail" value="support@xyzmarketing.com">

</div>

<div class="form-group">

<label for="serviceHotline">服务热线:</label>

<input type="text" id="serviceHotline" value="400-888-6666">

</div>

<div class="button-group">

<button type="submit" class="btn btn-primary">保存设置</button>

</div>

</form>

</div>

<div id="notification-settings-content" class="setting-section" style="display: none;">

<h3>通知设置</h3>

<form>

<div class="form-group">

<label>新客户注册通知:</label>

<div class="checkbox-group">

<input type="checkbox" id="newCustomerEmail" checked> <label for="newCustomerEmail">邮件通知</label>

<input type="checkbox" id="newCustomerSMS" style="margin-left: 20px;"> <label for="newCustomerSMS">短信通知</label>

<input type="checkbox" id="newCustomerInApp" checked style="margin-left: 20px;"> <label for="newCustomerInApp">站内信通知</label>

</div>

<p style="font-size: 0.9em; color: #888; margin-top: 5px;">当有新客户注册时，向指定人员发送通知。</p>

</div>

<div class="form-group">

<label>服务请求状态变更通知:</label>

<div class="checkbox-group">

<input type="checkbox" id="serviceUpdateEmail" checked> <label for="serviceUpdateEmail">邮件通知</label>

<input type="checkbox" id="serviceUpdateSMS" checked style="margin-left: 20px;"> <label for="serviceUpdateSMS">短信通知</label>

</div>

<p style="font-size: 0.9em; color: #888; margin-top: 5px;">服务请求状态更新时，通知客户和处理人。</p>

</div>

<hr>

<div class="form-group">

<label for="emailTemplate">邮件通知模板 (通用):</label>

<textarea id="emailTemplate" placeholder="在此编辑邮件模板，支持变量 {客户名称}, {服务单号} 等。">尊敬的 {客户名称}，您的服务请求 {服务单号} 状态已更新为 {新状态}。</textarea>

<p style="font-size: 0.9em; color: #888; margin-top: 5px;">配置所有系统邮件通知的通用模板。</p>

</div>

<div class="form-group">

<label for="smsTemplate">短信通知模板 (通用):</label>

<textarea id="smsTemplate" placeholder="在此编辑短信模板，支持变量 {客户名称}, {服务单号} 等。">【营销管理】尊敬的 {客户名称}，您的请求 {服务单号} 已更新为 {新状态}。</textarea>

</div>

<div class="form-group">

<label for="defaultNotificationReceiver">默认通知接收人:</label>

<select id="defaultNotificationReceiver">

<option value="admin">管理员</option>

<option value="all\_sales">所有销售</option>

<option value="customer\_service\_manager">客服经理</option>

</select>

<p style="font-size: 0.9em; color: #888; margin-top: 5px;">设置特定通知的默认接收角色或人员。</p>

</div>

<div class="button-group">

<button type="submit" class="btn btn-primary">保存设置</button>

<button type="button" class="btn btn-secondary">测试发送</button>

</div>

</form>

</div>

<div id="data-management-content" class="setting-section" style="display: none;">

<h3>数据管理</h3>

<form>

<div class="form-group">

<label>数据备份:</label>

<p style="font-size: 0.9em; color: #888;">定期备份系统数据以防丢失。</p>

<button type="button" class="btn btn-primary">立即手动备份</button>

</div>

<div class="form-group">

<label for="autoBackupFrequency">自动备份频率:</label>

<select id="autoBackupFrequency">

<option value="daily">每日</option>

<option value="weekly" selected>每周</option>

<option value="monthly">每月</option>

<option value="off">不自动备份</option>

</select>

</div>

<div class="form-group">

<label for="backupStoragePath">备份文件存储路径:</label>

<input type="text" id="backupStoragePath" value="/data/backup/精准营销">

<p style="font-size: 0.9em; color: #888; margin-top: 5px;">备份文件将存储在此服务器路径下。</p>

</div>

<hr>

<div class="form-group">

<label>数据恢复:</label>

<p style="color: #dc3545; font-weight: bold;">警告：数据恢复将覆盖现有数据，请谨慎操作！</p>

<label for="restoreFile">选择备份文件:</label>

<select id="restoreFile">

<option value="">请选择备份文件</option>

<option value="backup\_20250720.zip">backup\_20250720.zip (2025-07-20 03:00)</option>

<option value="backup\_20250713.zip">backup\_20250713.zip (2025-07-13 03:00)</option>

</select>

<button type="button" class="btn btn-danger" style="margin-left: 15px;">执行恢复</button>

</div>

<hr>

<div class="form-group">

<label>数据清理:</label>

<div class="checkbox-group">

<input type="checkbox" id="cleanLogs" checked> <label for="cleanLogs">清理旧日志</label>

<input type="checkbox" id="cleanDeleted" checked style="margin-left: 20px;"> <label for="cleanDeleted">清理已删除数据</label>

<input type="checkbox" id="cleanTemp" style="margin-left: 20px;"> <label for="cleanTemp">清理临时文件</label>

</div>

<label for="cleanRetentionDays" style="margin-top: 15px;">数据保留天数 (小于此日期的数据将被清理):</label>

<input type="number" id="cleanRetentionDays" value="90" min="0" style="width: 80px;"> 天

<p style="font-size: 0.9em; color: #888; margin-top: 5px;">系统将自动清理早于指定天数的数据。</p>

<button type="button" class="btn btn-danger" style="margin-top: 15px;">立即执行清理</button>

</div>

<div class="button-group">

<button type="submit" class="btn btn-primary">保存设置</button>

</div>

</form>

</div>

<div id="security-settings-content" class="setting-section" style="display: none;">

<h3>安全设置</h3>

<form>

<div class="form-group">

<label>密码策略:</label>

<div style="margin-bottom: 10px;">

<label for="minPasswordLength">最小密码长度:</label>

<input type="number" id="minPasswordLength" value="8" min="6" max="32" style="width: 80px;"> 个字符

</div>

<div class="checkbox-group">

<input type="checkbox" id="requireUppercase" checked> <label for="requireUppercase">包含大写字母</label>

<input type="checkbox" id="requireLowercase" checked style="margin-left: 20px;"> <label for="requireLowercase">包含小写字母</label>

<input type="checkbox" id="requireNumber" checked style="margin-left: 20px;"> <label for="requireNumber">包含数字</label>

<input type="checkbox" id="requireSpecialChar" style="margin-left: 20px;"> <label for="requireSpecialChar">包含特殊字符</label>

</div>

<div style="margin-top: 15px;">

<label for="passwordExpiryDays">密码有效期:</label>

<input type="number" id="passwordExpiryDays" value="90" min="0" style="width: 80px;"> 天 (0表示永不失效)

</div>

</div>

<hr>

<div class="form-group">

<label>登录安全:</label>

<div style="margin-bottom: 10px;">

<label for="maxLoginAttempts">最大登录失败尝试次数:</label>

<input type="number" id="maxLoginAttempts" value="5" min="1" style="width: 80px;"> 次 (超过将锁定账户)

</div>

<div>

<input type="checkbox" id="enableIpWhitelist"> <label for="enableIpWhitelist">启用 IP 白名单</label>

<p style="font-size: 0.9em; color: #888; margin-top: 5px;">仅允许白名单中的 IP 地址登录。</p>

<textarea placeholder="每行一个IP地址，例如：192.168.1.1" style="width: calc(100% - 24px); height: 80px;"></textarea>

</div>

<div style="margin-top: 15px;">

<input type="checkbox" id="forcePasswordChange" checked> <label for="forcePasswordChange">首次登录强制修改密码</label>

</div>

</div>

<hr>

<div class="form-group">

<label>操作日志:</label>

<div>

<input type="checkbox" id="enableOperationLog" checked> <label for="enableOperationLog">启用用户操作日志记录</label>

<p style="font-size: 0.9em; color: #888; margin-top: 5px;">记录用户的关键操作行为，便于审计和追踪。</p>

</div>

</div>

<div class="button-group">

<button type="submit" class="btn btn-primary">保存设置</button>

</div>

</form>

</div>

<div id="integration-settings-content" class="setting-section" style="display: none;">

<h3>集成管理</h3>

<form>

<div class="form-group">

<label>短信平台集成:</label>

<p style="font-size: 0.9em; color: #888;">配置第三方短信平台，用于短信营销和通知。</p>

<label for="smsProvider">短信服务商:</label>

<select id="smsProvider">

<option value="aliyun">阿里云短信</option>

<option value="tencent">腾讯云短信</option>

<option value="other">其他</option>

</select>

<div style="margin-top: 10px;">

<label for="smsApiKey">API Key:</label>

<input type="text" id="smsApiKey" placeholder="请输入短信平台API Key">

</div>

<div style="margin-top: 10px;">

<label for="smsApiSecret">API Secret:</label>

<input type="password" id="smsApiSecret" placeholder="请输入短信平台API Secret">

</div>

<div style="margin-top: 10px;">

<label for="smsSignature">短信签名:</label>

<input type="text" id="smsSignature" placeholder="例如：【您的公司名称】">

</div>

<button type="button" class="btn btn-secondary" style="margin-top: 15px;">测试短信发送</button>

</div>

<hr>

<div class="form-group">

<label>邮件服务集成:</label>

<p style="font-size: 0.9em; color: #888;">配置 SMTP 服务器，用于系统邮件发送。</p>

<label for="smtpHost">SMTP 服务器地址:</label>

<input type="text" id="smtpHost" placeholder="例如：smtp.exmail.qq.com">

<div style="margin-top: 10px;">

<label for="smtpPort">端口:</label>

<input type="number" id="smtpPort" value="465" style="width: 80px;">

</div>

<div style="margin-top: 10px;">

<label for="smtpUsername">用户名:</label>

<input type="text" id="smtpUsername" placeholder="邮箱账号">

</div>

<div style="margin-top: 10px;">

<label for="smtpPassword">密码/授权码:</label>

<input type="password" id="smtpPassword" placeholder="邮箱密码或授权码">

</div>

<button type="button" class="btn btn-secondary" style="margin-top: 15px;">测试邮件发送</button>

</div>

<hr>

<div class="form-group">

<label>第三方 CRM/ERP 集成:</label>

<p style="font-size: 0.9em; color: #888;">配置与现有 CRM/ERP 系统的数据对接。</p>

<label for="crmIntegrationStatus">集成状态:</label>

<select id="crmIntegrationStatus">

<option value="disabled">未启用</option>

<option value="enabled">已启用</option>

</select>

<div style="margin-top: 10px;">

<label for="crmApiEndpoint">API Endpoint:</label>

<input type="text" id="crmApiEndpoint" placeholder="例如：https://api.yourcrm.com/v1">

</div>

<div style="margin-top: 10px;">

<label for="crmAuthToken">认证Token:</label>

<input type="text" id="crmAuthToken" placeholder="请输入认证Token">

</div>

<button type="button" class="btn btn-secondary" style="margin-top: 15px;">测试连接</button>

</div>

<div class="button-group">

<button type="submit" class="btn btn-primary">保存设置</button>

</div>

</form>

</div>

</div>

</div>

</div>

</div>

<script>

document.addEventListener('DOMContentLoaded', function() {

const menuItems = document.querySelectorAll('.settings-menu ul li a');

const settingSections = document.querySelectorAll('.setting-section');

menuItems.forEach(item => {

item.addEventListener('click', function(e) {

e.preventDefault(); // 阻止默认的锚点跳转

const targetId = this.getAttribute('href').substring(1) + '-content';

// 移除所有菜单项的 active 类

menuItems.forEach(menu => menu.parentElement.classList.remove('active'));

// 给当前点击的菜单项添加 active 类

this.parentElement.classList.add('active');

// 隐藏所有设置内容区

settingSections.forEach(section => section.style.display = 'none');

// 显示当前点击对应的设置内容区

document.getElementById(targetId).style.display = 'block';

});

});

});

</script>

</body>

</html>

<!DOCTYPE html>

<html>

<head>

<meta charset="utf-8">

<title>精准营销管理软件 - 客户评价列表</title>

<style>

/\* 样式与之前界面保持一致 \*/

body { font-family: Arial, sans-serif; margin: 0; background-color: #f0f2f5; }

.header { background-color: #28a745; color: white; padding: 15px 20px; display: flex; justify-content: space-between; align-items: center; box-shadow: 0 2px 4px rgba(0,0,0,0.1); }

.header .logo { font-size: 24px; font-weight: bold; }

.header .user-info { display: flex; align-items: center; }

.header .user-info span { margin-right: 15px; }

.header .user-info a { color: white; text-decoration: none; margin-left: 10px; }

.container { display: flex; min-height: calc(100vh - 60px); }

.sidebar { width: 220px; background-color: #2c3e50; color: white; padding-top: 20px; }

.sidebar ul { list-style: none; padding: 0; margin: 0; }

.sidebar ul li a { display: block; padding: 15px 20px; color: white; text-decoration: none; transition: background-color 0.3s ease; }

.sidebar ul li a:hover, .sidebar ul li.active a { background-color: #34495e; }

.content { flex-grow: 1; padding: 30px; }

.page-header { margin-bottom: 25px; display: flex; justify-content: space-between; align-items: center; }

.search-filter-area { background-color: white; padding: 20px; border-radius: 8px; box-shadow: 0 2px 8px rgba(0,0,0,0.05); margin-bottom: 20px; }

.search-filter-area .form-group { display: inline-block; margin-right: 20px; margin-bottom: 10px; }

.search-filter-area input, .search-filter-area select { padding: 8px 12px; border: 1px solid #ddd; border-radius: 4px; }

.search-filter-area button { padding: 8px 15px; background-color: #007bff; color: white; border: none; border-radius: 4px; cursor: pointer; transition: background-color 0.3s ease; }

.search-filter-area button:hover { background-color: #0056b3; }

.evaluation-summary-cards { display: grid; grid-template-columns: repeat(auto-fit, minmax(200px, 1fr)); gap: 20px; margin-bottom: 25px; }

.summary-card { background-color: white; padding: 20px; border-radius: 8px; box-shadow: 0 2px 8px rgba(0,0,0,0.05); text-align: center; }

.summary-card h4 { margin-top: 0; color: #555; }

.summary-card p { font-size: 22px; font-weight: bold; color: #007bff; }

.summary-card p.rating { color: #ffc107; } /\* 星级颜色 \*/

.data-table-container { background-color: white; padding: 20px; border-radius: 8px; box-shadow: 0 2px 8px rgba(0,0,0,0.05); overflow-x: auto; }

.data-table { width: 100%; border-collapse: collapse; }

.data-table th, .data-table td { border: 1px solid #eee; padding: 12px 15px; text-align: left; }

.data-table th { background-color: #f8f8f8; font-weight: bold; color: #555; }

.data-table tbody tr:nth-child(even) { background-color: #f9f9f9; }

.data-table .action-links a { margin-right: 10px; color: #007bff; text-decoration: none; }

.data-table .action-links a:hover { text-decoration: underline; }

.pagination { text-align: right; margin-top: 20px; }

.pagination a, .pagination span { display: inline-block; padding: 8px 12px; margin: 0 4px; border: 1px solid #ddd; border-radius: 4px; text-decoration: none; color: #007bff; }

.pagination .current { background-color: #007bff; color: white; border-color: #007bff; }

</style>

</head>

<body>

<div class="header">

<div class="logo">精准营销管理软件</div>

<div class="user-info">

<span>欢迎, 管理员!</span>

<a href="#">消息 (3)</a>

<a href="#">退出</a>

</div>

</div>

<div class="container">

<div class="sidebar">

<ul>

<li><a href="#">仪表盘</a></li>

<li><a href="#">资源对接</a></li>

<li><a href="#">客户管理</a></li>

<li><a href="#">营销管理</a></li>

<li><a href="#">业务服务管理</a></li>

<li class="active"><a href="#">评价管理</a></li>

<li><a href="#">管理员管理</a></li>

<li><a href="#">业务数据统计</a></li>

<li><a href="#">系统设置</a></li>

</ul>

</div>

<div class="content">

<div class="page-header">

<h2>评价管理 - 客户评价列表</h2>

</div>

<div class="evaluation-summary-cards">

<div class="summary-card">

<h4>平均星级</h4>

<p class="rating">4.5 <span style="font-size: 0.8em; color: #888;">/ 5</span></p>

</div>

<div class="summary-card">

<h4>总评价数</h4>

<p>285</p>

</div>

<div class="summary-card">

<h4>好评率</h4>

<p>92%</p>

</div>

<div class="summary-card">

<h4>待处理评价</h4>

<p style="color: #dc3545;">12</p>

</div>

</div>

<div class="search-filter-area">

<div class="form-group">

<label for="evaluationSearch">关键词:</label>

<input type="text" id="evaluationSearch" placeholder="客户名/评价内容">

</div>

<div class="form-group">

<label for="starRating">星级:</label>

<select id="starRating">

<option value="">所有星级</option>

<option value="5">★★★★★ (5星)</option>

<option value="4">★★★★☆ (4星)</option>

<option value="3">★★★☆☆ (3星)</option>

<option value="2">★★☆☆☆ (2星)</option>

<option value="1">★☆☆☆☆ (1星)</option>

</select>

</div>

<div class="form-group">

<label for="evaluationStatus">处理状态:</label>

<select id="evaluationStatus">

<option value="">所有状态</option>

<option value="待回复">待回复</option>

<option value="已回复">已回复</option>

</select>

</div>

<button>搜索</button>

<button style="background-color: #6c757d;">重置</button>

</div>

<div class="data-table-container">

<table class="data-table">

<thead>

<tr>

<th><input type="checkbox"></th>

<th>评价ID</th>

<th>客户名称</th>

<th>评价对象</th>

<th>评价内容</th>

<th>星级</th>

<th>提交时间</th>

<th>处理状态</th>

<th>操作</th>

</tr>

</thead>

<tbody>

<tr>

<td><input type="checkbox"></td>

<td>E001</td>

<td>张小明</td>

<td>服务单号 SR20250715003</td>

<td>技术支持很及时，问题解决得很好。</td>

<td>★★★★★</td>

<td>2025-07-16 11:20</td>

<td>已回复</td>

<td class="action-links">

<a href="#">详情</a>

<a href="#">查看回复</a>

</td>

</tr>

<tr>

<td><input type="checkbox"></td>

<td>E002</td>

<td>王丽</td>

<td>精准营销活动 (A001)</td>

<td>活动内容不错，但流程有点复杂。</td>

<td>★★★☆☆</td>

<td>2025-07-17 15:45</td>

<td>待回复</td>

<td class="action-links">

<a href="#">详情</a>

<a href="#">回复/跟进</a>

</td>

</tr>

</tbody>

</table>

</div>

<div class="pagination">

<a href="#">上一页</a>

<a href="#" class="current">1</a>

<a href="#">2</a>

<a href="#">下一页</a>

<span>共 285 条</span>

</div>

</div>

</div>

</body>

</html>

<!DOCTYPE html>

<html>

<head>

<meta charset="utf-8">

<title>精准营销管理软件 - 客户列表</title>

<style>

/\* 样式定义：延续仪表盘布局，表格样式、搜索框样式 \*/

body { font-family: Arial, sans-serif; margin: 0; background-color: #f0f2f5; }

.header { background-color: #28a745; color: white; padding: 15px 20px; display: flex; justify-content: space-between; align-items: center; box-shadow: 0 2px 4px rgba(0,0,0,0.1); }

.header .logo { font-size: 24px; font-weight: bold; }

.header .user-info { display: flex; align-items: center; }

.header .user-info span { margin-right: 15px; }

.header .user-info a { color: white; text-decoration: none; margin-left: 10px; }

.container { display: flex; min-height: calc(100vh - 60px); }

.sidebar { width: 220px; background-color: #2c3e50; color: white; padding-top: 20px; }

.sidebar ul { list-style: none; padding: 0; margin: 0; }

.sidebar ul li a { display: block; padding: 15px 20px; color: white; text-decoration: none; transition: background-color 0.3s ease; }

.sidebar ul li a:hover, .sidebar ul li.active a { background-color: #34495e; }

.content { flex-grow: 1; padding: 30px; }

.page-header { margin-bottom: 25px; display: flex; justify-content: space-between; align-items: center; }

.search-filter-area { background-color: white; padding: 20px; border-radius: 8px; box-shadow: 0 2px 8px rgba(0,0,0,0.05); margin-bottom: 20px; }

.search-filter-area .form-group { display: inline-block; margin-right: 20px; margin-bottom: 10px; }

.search-filter-area input, .search-filter-area select { padding: 8px 12px; border: 1px solid #ddd; border-radius: 4px; }

.search-filter-area button { padding: 8px 15px; background-color: #007bff; color: white; border: none; border-radius: 4px; cursor: pointer; transition: background-color 0.3s ease; }

.search-filter-area button:hover { background-color: #0056b3; }

.action-buttons { margin-bottom: 20px; text-align: right; }

.action-buttons .btn { padding: 10px 20px; background-color: #28a745; color: white; border: none; border-radius: 4px; cursor: pointer; margin-left: 10px; transition: background-color 0.3s ease; }

.action-buttons .btn:hover { background-color: #218838; }

.data-table-container { background-color: white; padding: 20px; border-radius: 8px; box-shadow: 0 2px 8px rgba(0,0,0,0.05); overflow-x: auto; }

.data-table { width: 100%; border-collapse: collapse; }

.data-table th, .data-table td { border: 1px solid #eee; padding: 12px 15px; text-align: left; }

.data-table th { background-color: #f8f8f8; font-weight: bold; color: #555; }

.data-table tbody tr:nth-child(even) { background-color: #f9f9f9; }

.data-table .action-links a { margin-right: 10px; color: #007bff; text-decoration: none; }

.data-table .action-links a:hover { text-decoration: underline; }

.pagination { text-align: right; margin-top: 20px; }

.pagination a, .pagination span { display: inline-block; padding: 8px 12px; margin: 0 4px; border: 1px solid #ddd; border-radius: 4px; text-decoration: none; color: #007bff; }

.pagination .current { background-color: #007bff; color: white; border-color: #007bff; }

</style>

</head>

<body>

<div class="header">

<div class="logo">精准营销管理软件</div>

<div class="user-info">

<span>欢迎, 管理员!</span>

<a href="#">消息 (3)</a>

<a href="#">退出</a>

</div>

</div>

<div class="container">

<div class="sidebar">

<ul>

<li><a href="#">仪表盘</a></li>

<li><a href="#">资源对接</a></li>

<li class="active"><a href="#">客户管理</a></li>

<li><a href="#">营销管理</a></li>

<li><a href="#">业务服务管理</a></li>

<li><a href="#">评价管理</a></li>

<li><a href="#">管理员管理</a></li>

<li><a href="#">业务数据统计</a></li>

<li><a href="#">系统设置</a></li>

</ul>

</div>

<div class="content">

<div class="page-header">

<h2>客户管理 - 客户列表</h2>

<div class="action-buttons">

<button class="btn">新增客户</button>

<button class="btn">批量导入</button>

<button class="btn">批量导出</button>

</div>

</div>

<div class="search-filter-area">

<div class="form-group">

<label for="customerName">客户名称:</label>

<input type="text" id="customerName" placeholder="输入客户名称">

</div>

<div class="form-group">

<label for="customerType">客户类型:</label>

<select id="customerType">

<option value="">所有</option>

<option value="潜在客户">潜在客户</option>

<option value="意向客户">意向客户</option>

<option value="成交客户">成交客户</option>

</select>

</div>

<div class="form-group">

<label for="region">区域:</label>

<input type="text" id="region" placeholder="输入区域">

</div>

<button>搜索</button>

<button style="background-color: #6c757d;">重置</button>

</div>

<div class="data-table-container">

<table class="data-table">

<thead>

<tr>

<th><input type="checkbox"></th>

<th>客户ID</th>

<th>客户名称</th>

<th>联系人</th>

<th>联系电话</th>

<th>客户类型</th>

<th>来源</th>

<th>归属销售</th>

<th>最新联系</th>

<th>状态</th>

<th>操作</th>

</tr>

</thead>

<tbody>

<tr>

<td><input type="checkbox"></td>

<td>C001</td>

<td>上海科创有限公司</td>

<td>张三</td>

<td>139xxxx8888</td>

<td>意向客户</td>

<td>线上咨询</td>

<td>李华</td>

<td>2025-07-20</td>

<td>跟进中</td>

<td class="action-links">

<a href="#">详情</a>

<a href="#">编辑</a>

<a href="#" style="color: #dc3545;">删除</a>

</td>

</tr>

<tr>

<td><input type="checkbox"></td>

<td>C002</td>

<td>北京智远科技</td>

<td>李四</td>

<td>138xxxx6666</td>

<td>成交客户</td>

<td>市场活动</td>

<td>王明</td>

<td>2025-07-18</td>

<td>活跃</td>

<td class="action-links">

<a href="#">详情</a>

<a href="#">编辑</a>

<a href="#" style="color: #dc3545;">删除</a>

</td>

</tr>

</tbody>

</table>

</div>

<div class="pagination">

<a href="#">上一页</a>

<a href="#" class="current">1</a>

<a href="#">2</a>

<a href="#">3</a>

<a href="#">下一页</a>

<span>共 200 条</span>

</div>

</div>

</div>

</body>

</html>

<!DOCTYPE html>

<html>

<head>

<meta charset="utf-8">

<title>精准营销管理软件 - 用户/角色管理</title>

<style>

/\* 样式与之前界面保持一致 \*/

body { font-family: Arial, sans-serif; margin: 0; background-color: #f0f2f5; }

.header { background-color: #28a745; color: white; padding: 15px 20px; display: flex; justify-content: space-between; align-items: center; box-shadow: 0 2px 4px rgba(0,0,0,0.1); }

.header .logo { font-size: 24px; font-weight: bold; }

.header .user-info { display: flex; align-items: center; }

.header .user-info span { margin-right: 15px; }

.header .user-info a { color: white; text-decoration: none; margin-left: 10px; }

.container { display: flex; min-height: calc(100vh - 60px); }

.sidebar { width: 220px; background-color: #2c3e50; color: white; padding-top: 20px; }

.sidebar ul { list-style: none; padding: 0; margin: 0; }

.sidebar ul li a { display: block; padding: 15px 20px; color: white; text-decoration: none; transition: background-color 0.3s ease; }

.sidebar ul li a:hover, .sidebar ul li.active a { background-color: #34495e; }

.content { flex-grow: 1; padding: 30px; }

.page-header { margin-bottom: 25px; display: flex; justify-content: space-between; align-items: center; }

.tab-buttons { margin-bottom: 20px; }

.tab-buttons button { padding: 10px 20px; border: 1px solid #ddd; background-color: #f8f8f8; cursor: pointer; border-bottom: none; border-radius: 4px 4px 0 0; margin-right: 5px; }

.tab-buttons button.active { background-color: white; border-bottom: 1px solid white; font-weight: bold; }

.search-filter-area { background-color: white; padding: 20px; border-radius: 8px; box-shadow: 0 2px 8px rgba(0,0,0,0.05); margin-bottom: 20px; }

.search-filter-area .form-group { display: inline-block; margin-right: 20px; margin-bottom: 10px; }

.search-filter-area input, .search-filter-area select { padding: 8px 12px; border: 1px solid #ddd; border-radius: 4px; }

.search-filter-area button { padding: 8px 15px; background-color: #007bff; color: white; border: none; border-radius: 4px; cursor: pointer; transition: background-color 0.3s ease; }

.search-filter-area button:hover { background-color: #0056b3; }

.action-buttons { margin-bottom: 20px; text-align: right; }

.action-buttons .btn { padding: 10px 20px; background-color: #28a745; color: white; border: none; border-radius: 4px; cursor: pointer; margin-left: 10px; transition: background-color 0.3s ease; }

.action-buttons .btn:hover { background-color: #218838; }

.data-table-container { background-color: white; padding: 20px; border-radius: 8px; box-shadow: 0 2px 8px rgba(0,0,0,0.05); overflow-x: auto; }

.data-table { width: 100%; border-collapse: collapse; }

.data-table th, .data-table td { border: 1px solid #eee; padding: 12px 15px; text-align: left; }

.data-table th { background-color: #f8f8f8; font-weight: bold; color: #555; }

.data-table tbody tr:nth-child(even) { background-color: #f9f9f9; }

.data-table .action-links a { margin-right: 10px; color: #007bff; text-decoration: none; }

.data-table .action-links a:hover { text-decoration: underline; }

.pagination { text-align: right; margin-top: 20px; }

.pagination a, .pagination span { display: inline-block; padding: 8px 12px; margin: 0 4px; border: 1px solid #ddd; border-radius: 4px; text-decoration: none; color: #007bff; }

.pagination .current { background-color: #007bff; color: white; border-color: #007bff; }

</style>

</head>

<body>

<div class="header">

<div class="logo">精准营销管理软件</div>

<div class="user-info">

<span>欢迎, 管理员!</span>

<a href="#">消息 (3)</a>

<a href="#">退出</a>

</div>

</div>

<div class="container">

<div class="sidebar">

<ul>

<li><a href="#">仪表盘</a></li>

<li><a href="#">资源对接</a></li>

<li><a href="#">客户管理</a></li>

<li><a href="#">营销管理</a></li>

<li><a href="#">业务服务管理</a></li>

<li><a href="#">评价管理</a></li>

<li class="active"><a href="#">管理员管理</a></li>

<li><a href="#">业务数据统计</a></li>

<li><a href="#">系统设置</a></li>

</ul>

</div>

<div class="content">

<div class="page-header">

<h2>管理员管理 - 用户/角色管理</h2>

<div class="action-buttons">

<button class="btn">新增用户</button>

<button class="btn" style="background-color: #5bc0de;">新增角色</button>

</div>

</div>

<div class="tab-buttons">

<button class="active">用户管理</button>

<button>角色管理</button>

</div>

<div class="search-filter-area">

<div class="form-group">

<label for="userNameSearch">用户名/姓名:</label>

<input type="text" id="userNameSearch" placeholder="输入用户名或姓名">

</div>

<div class="form-group">

<label for="userRole">所属角色:</label>

<select id="userRole">

<option value="">所有角色</option>

<option value="管理员">管理员</option>

<option value="营销经理">营销经理</option>

<option value="销售专员">销售专员</option>

<option value="客服专员">客服专员</option>

</select>

</div>

<div class="form-group">

<label for="userStatus">状态:</label>

<select id="userStatus">

<option value="">所有状态</option>

<option value="启用">启用</option>

<option value="禁用">禁用</option>

</select>

</div>

<button>搜索</button>

<button style="background-color: #6c757d;">重置</button>

</div>

<div class="data-table-container">

<table class="data-table">

<thead>

<tr>

<th><input type="checkbox"></th>

<th>用户ID</th>

<th>用户名</th>

<th>姓名</th>

<th>手机号</th>

<th>邮箱</th>

<th>所属角色</th>

<th>状态</th>

<th>最后登录</th>

<th>操作</th>

</tr>

</thead>

<tbody>

<tr>

<td><input type="checkbox"></td>

<td>U001</td>

<td>admin</td>

<td>超级管理员</td>

<td>139xxxx1111</td>

<td>admin@example.com</td>

<td>管理员</td>

<td>启用</td>

<td>2025-07-20 09:00</td>

<td class="action-links">

<a href="#">编辑</a>

<a href="#">禁用</a>

<a href="#">重置密码</a>

</td>

</tr>

<tr>

<td><input type="checkbox"></td>

<td>U002</td>

<td>sales\_lihua</td>

<td>李华</td>

<td>138xxxx2222</td>

<td>lihua@example.com</td>

<td>销售专员</td>

<td>启用</td>

<td>2025-07-19 18:30</td>

<td class="action-links">

<a href="#">编辑</a>

<a href="#">禁用</a>

<a href="#">重置密码</a>

</td>

</tr>

</tbody>

</table>

</div>

<div class="pagination">

<a href="#">上一页</a>

<a href="#" class="current">1</a>

<a href="#">2</a>

<a href="#">下一页</a>

<span>共 50 条</span>

</div>

</div>

</div>

</body>

</html>