# 1 INTRODUCTION

1.1 Overview

Are you new to Salesforce? Not sure exactly what it is, or how to use it? Don't know where you should start on your learning journey? If you've answered yes to any of these questions, then you're in the right place. This module is for you. Welcome to Salesforce!
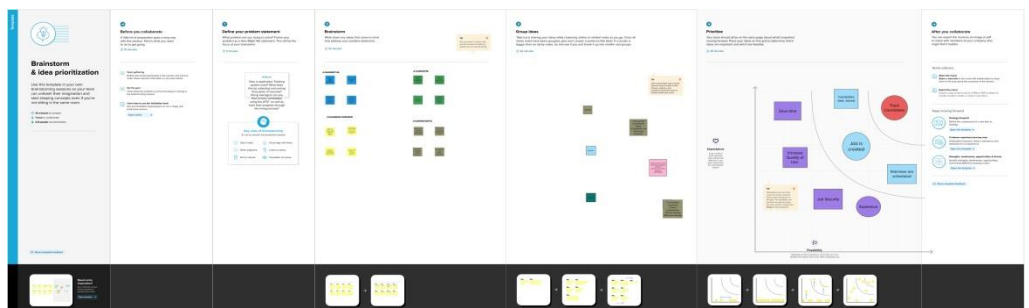
1.2 Purpose

The primary goal of an Applicant Tracking System is to simplify the recruitment process and to make it more effective and efficient.

2 Problem Definition & Design Thinking

2.1 Empathy Map
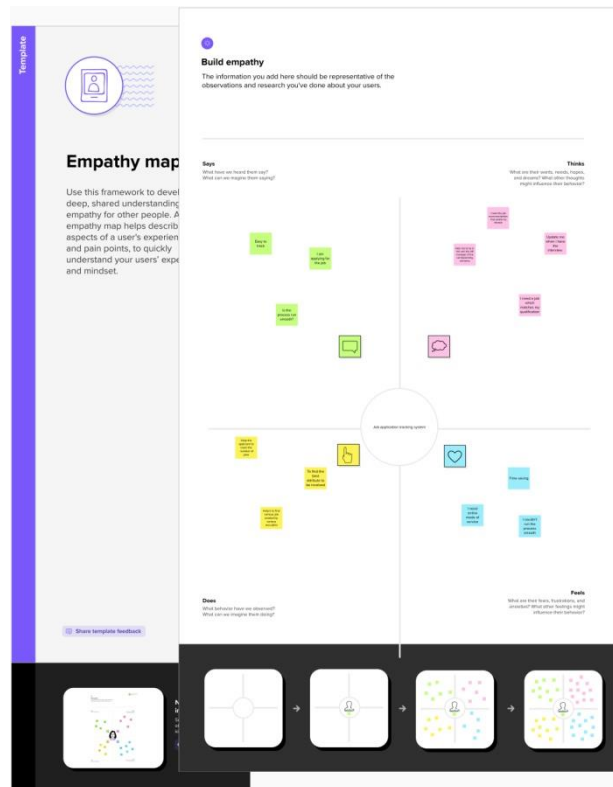


## 2.2 Ideation & Brainstorming Map

3 RESULT

3.1 Data Model:

Object Name	Fields in the object	
Recruiter	Field Label	Data Type
	Recruiter	Auto Number
Jobs	Field Label	Data Type
	Jobs	Text
Candidate	Field Label	Data Type
	Candidate	Text
Job Application Object	Field Label	Data Type
	Job Application Object	Text
Tab	Field Label	Data Type
	Tab	Text

3.2 Activity & Screenshot

SALESFORCE
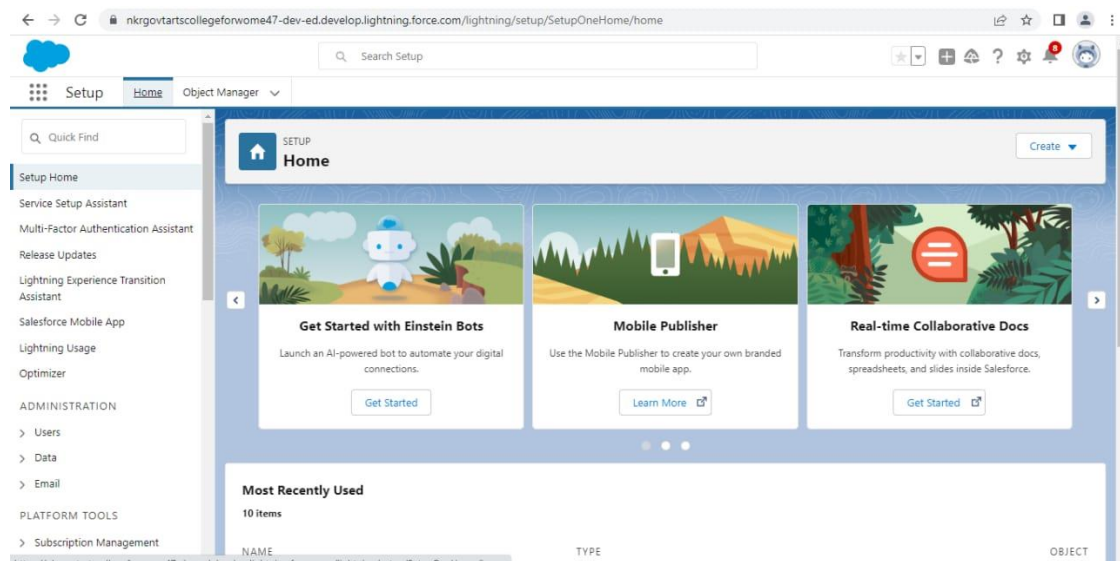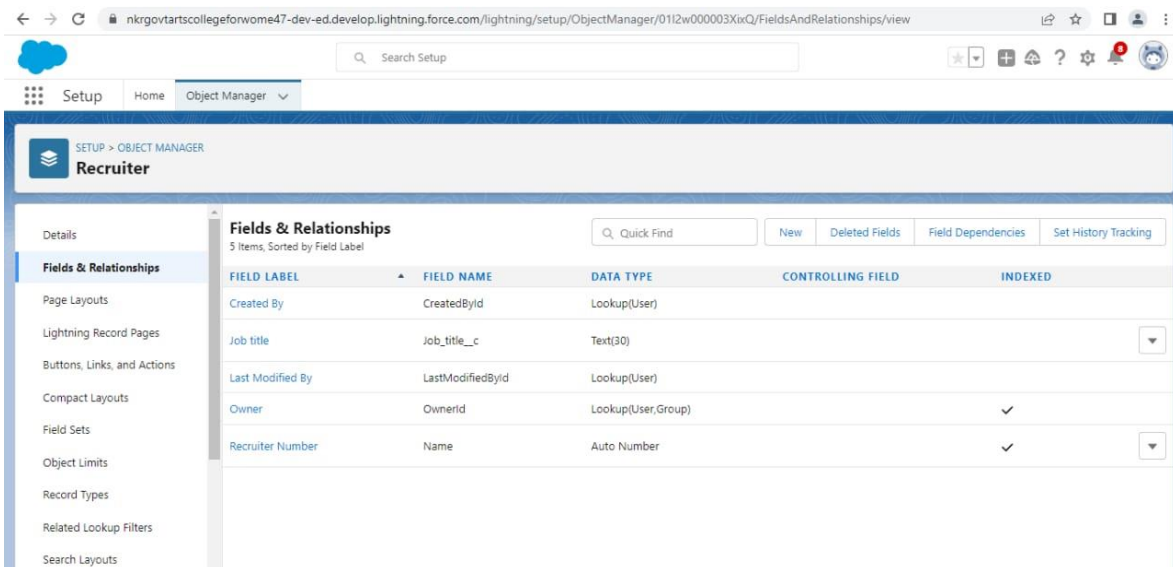
OBJECT
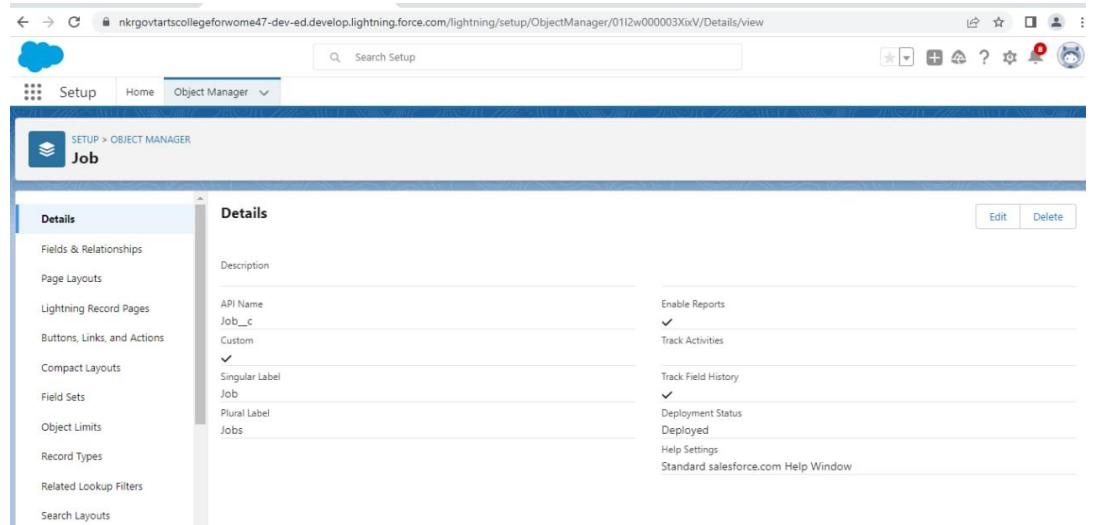
Description

      We create the object like recruiter, jobs ,candidate, job , Application in the object Manager.
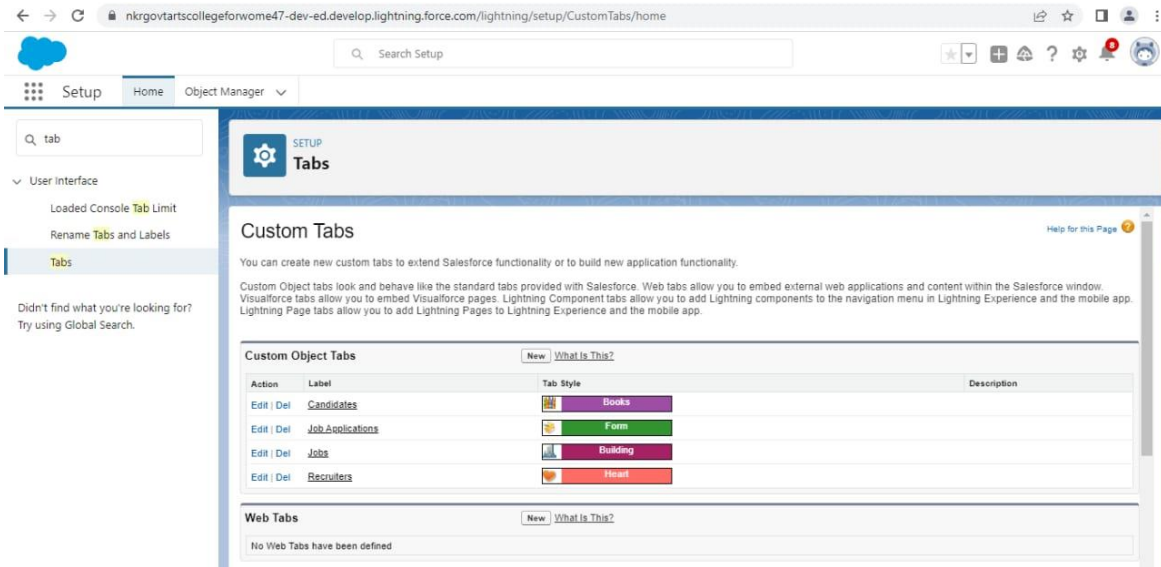
FIELDS

      We create the field for the objects with suitable data type in The object Manager tab.
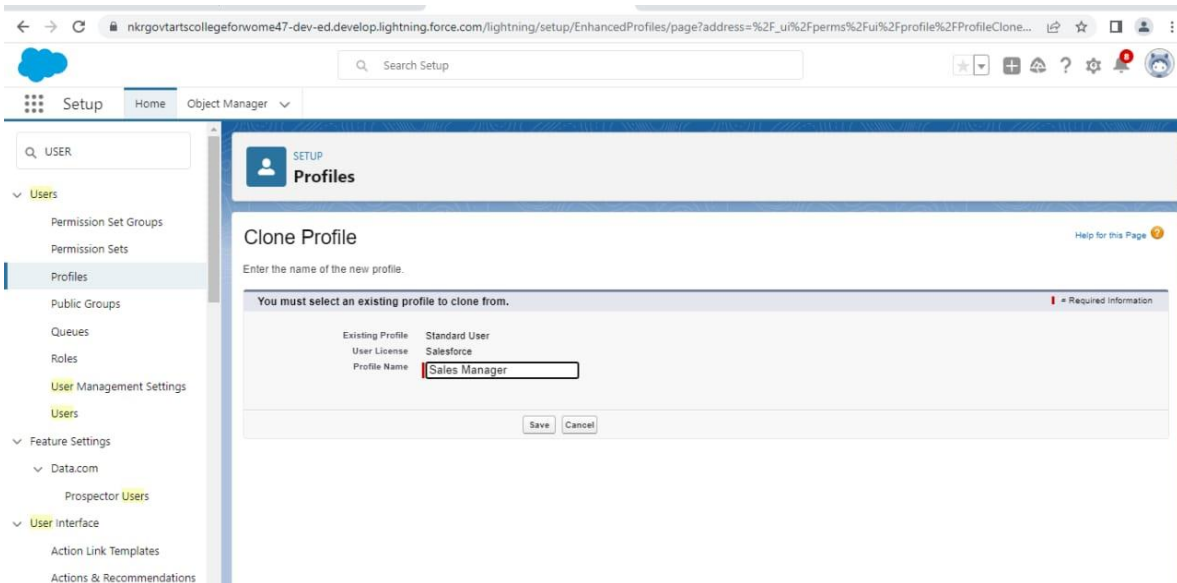

Tab

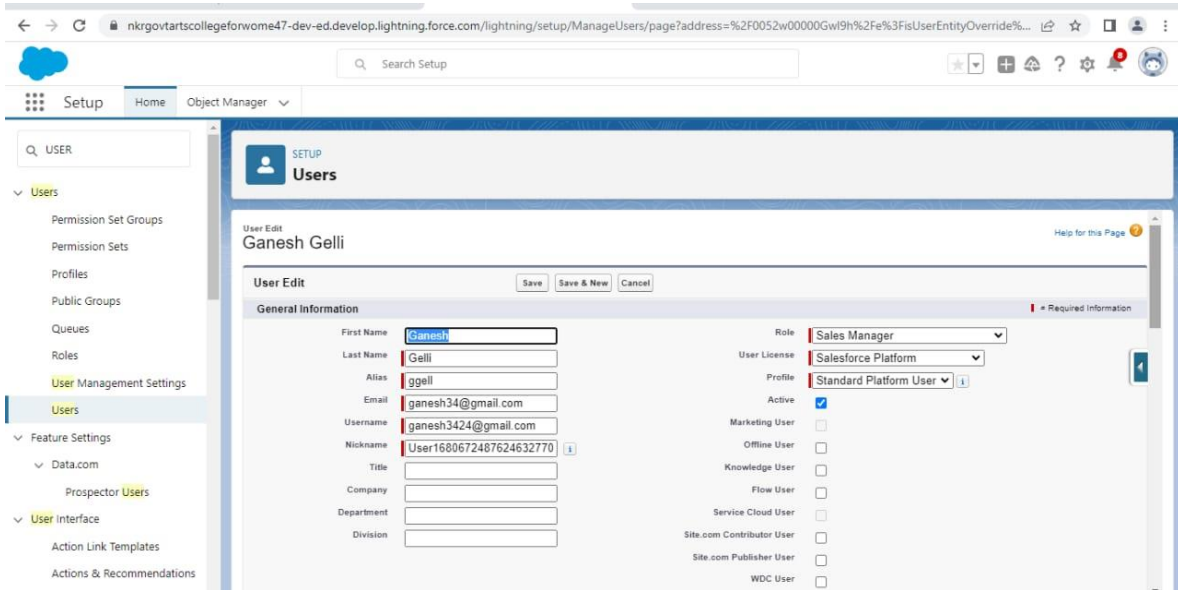   A tab is small pieces of cloth or paper that is attached to something.

Profile

A profile is a group collection of setting permissions that define what a user can do in salesforce.
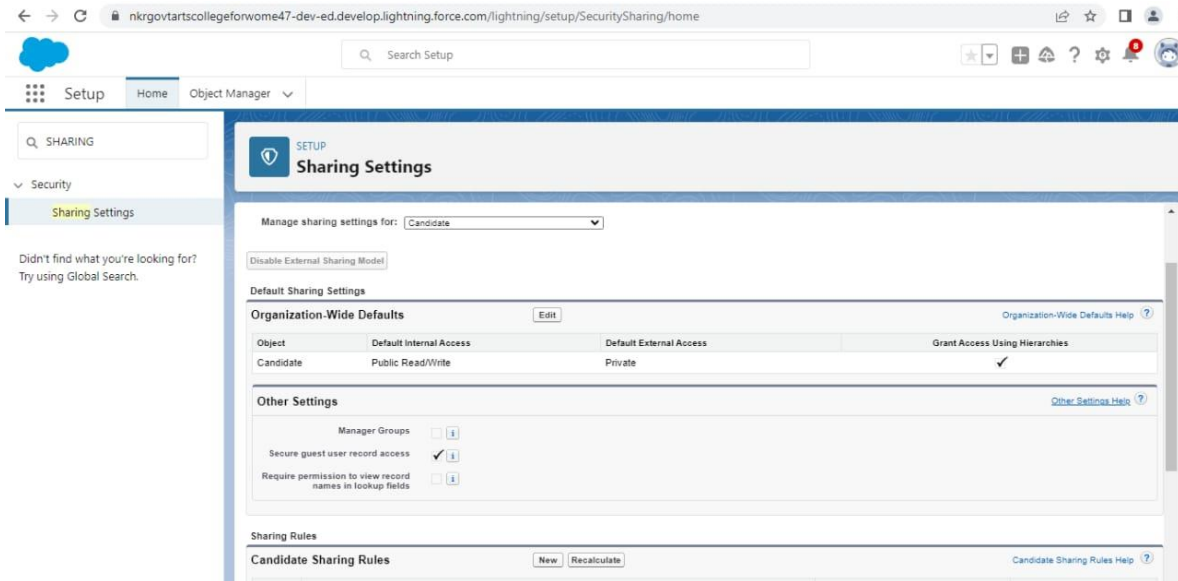
User

User is someone who emplus our uses a particular thing.

Sharing settings

Reports

An account or statement describing in detailan event, situation, or the like, usually as the result of observation, inquirey.

4   Trailhead Profile Public URL

Team Lead
https://trailblazer.me/id/usangeethaa

Team Member 1-
https://trailblazwe.me/id/shabanaparveen25

Team Member 2-

https://trailblazer.me/id/usowndharyav

 Team Member 3-

https://trailblazer.me/id/subashini1911

5   **ADVANTAGES & DISADVANTAGE**

Advantages

1.Easy Job posting

2.Better overview of application

3.Saves time for value added work

4.Faster and Better Decision

Disadvantages

A Disadvantage of ATS is missing qualified applicants due to wrong keyword selection.

Automatic elimination of resumes that software cannot recognize and interpret is another drawback of ATS.

An Applicant Tracking System Disadvantage is that they are open to manipulation.

6   **APPLICATIONS**

Streamlines recruiting. ...

Posts jobs on multiple job boards. ...

Saves time by automating mundane tasks. ...

Builds your brand.

7   **CONCLUSION**

Applicant Tracking System for recruiters is a very effective hiring solution that most of the successful recruiters utilize.

8   **FUTURE SCOPE**

Traditional Applicant Tracking System. ...

Modern Applicant Tracking System. ...

ATS Will Begin to Look and Act More Like Social Network.