

1 INTRODUCTION

1.1 Overview

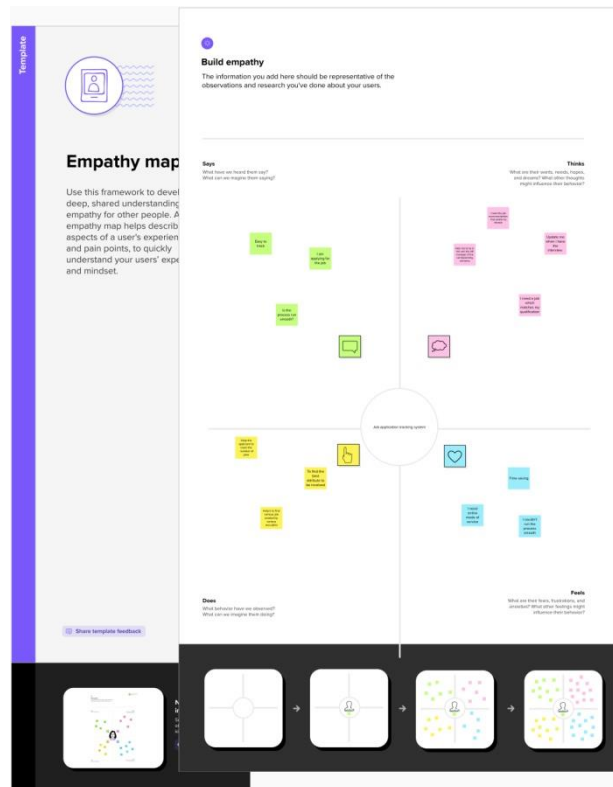
Are you new to Salesforce? Not sure exactly what it is, or how to use it? Don't know where you should start on your learning journey? If you've answered yes to any of these questions, then you're in the right place. This module is for you. Welcome to Salesforce!

1.2 Purpose

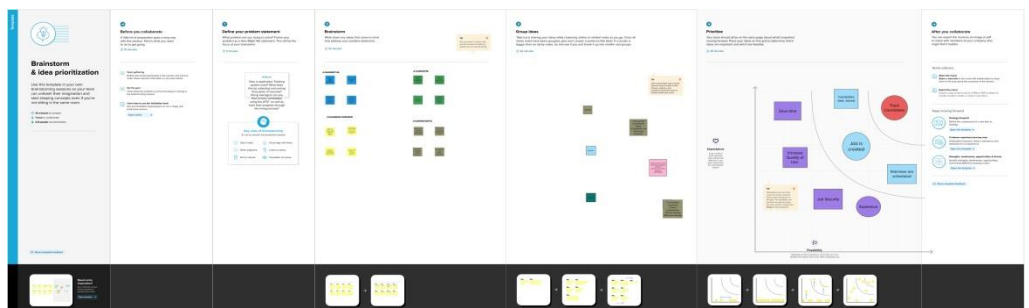
The primary goal of an Applicant Tracking System is to simplify the recruitment process and to make it more effective and efficient.

2 Problem Definition & Design Thinking

2.1 Empathy Map



2.2 Ideation & Brainstorming Map



3 RESULT

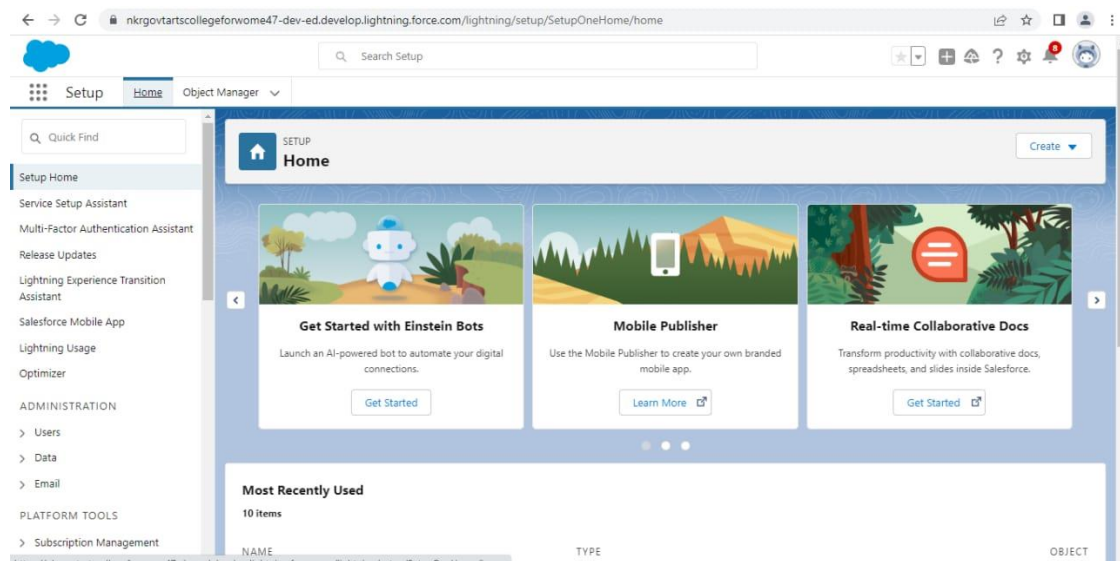
Project Report Template

3.1 Data Model:

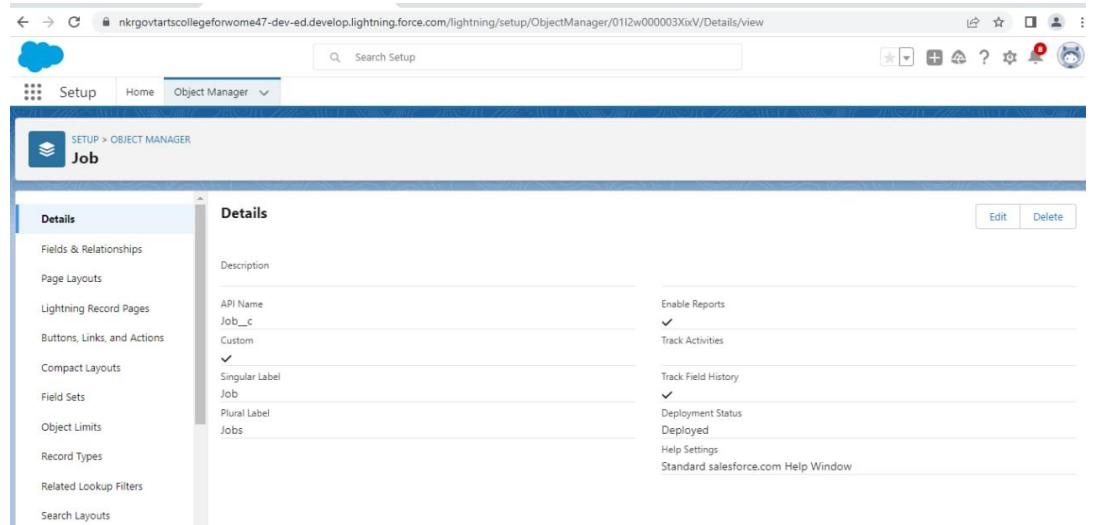
Object Name	Fields in the object	
Recruiter	Field Label	Data Type
	Recruiter	Auto Number
Jobs	Field Label	Data Type
	Jobs	Text
Candidate	Field Label	Data Type
	Candidate	Text
Job Application Object	Field Label	Data Type
	Job Application Object	Text
Tab	Field Label	Data Type
	Tab	Text

3.2 Activity & Screenshot

SALESFORCE



OBJECT

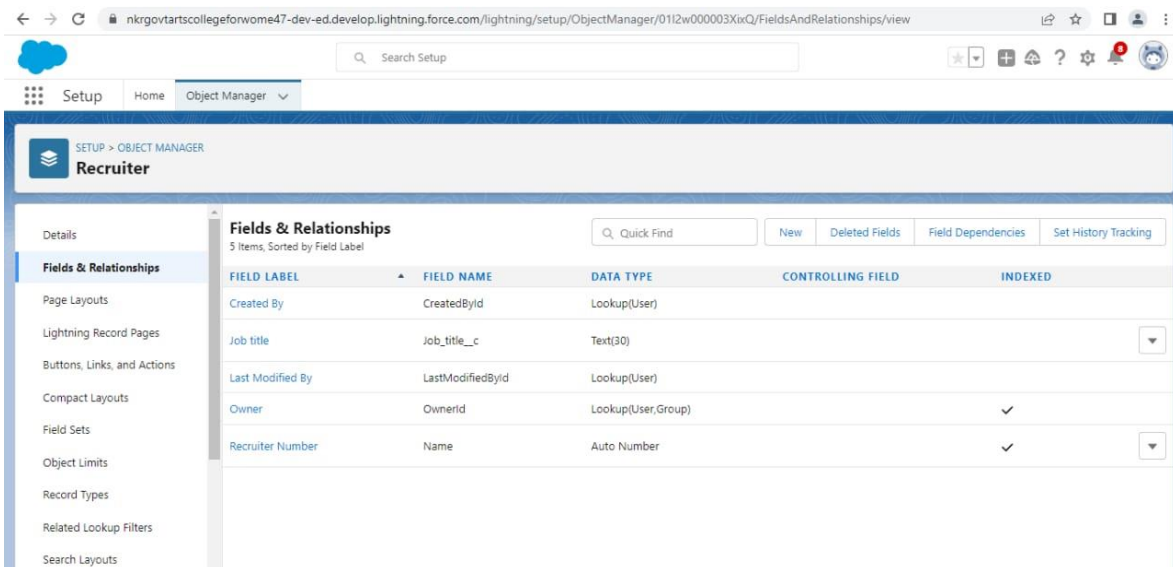


Description

We create the object like recruiter, jobs ,candidate, job , Application in the object Manager.

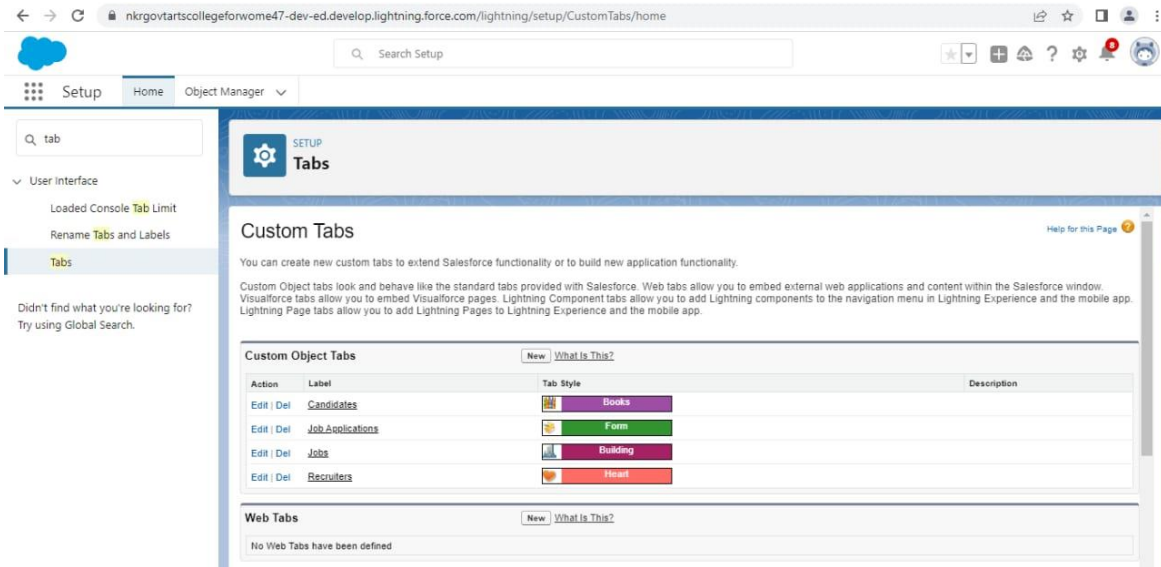
FIELDS

We create the field for the objects with suitable data type in The object Manager tab.

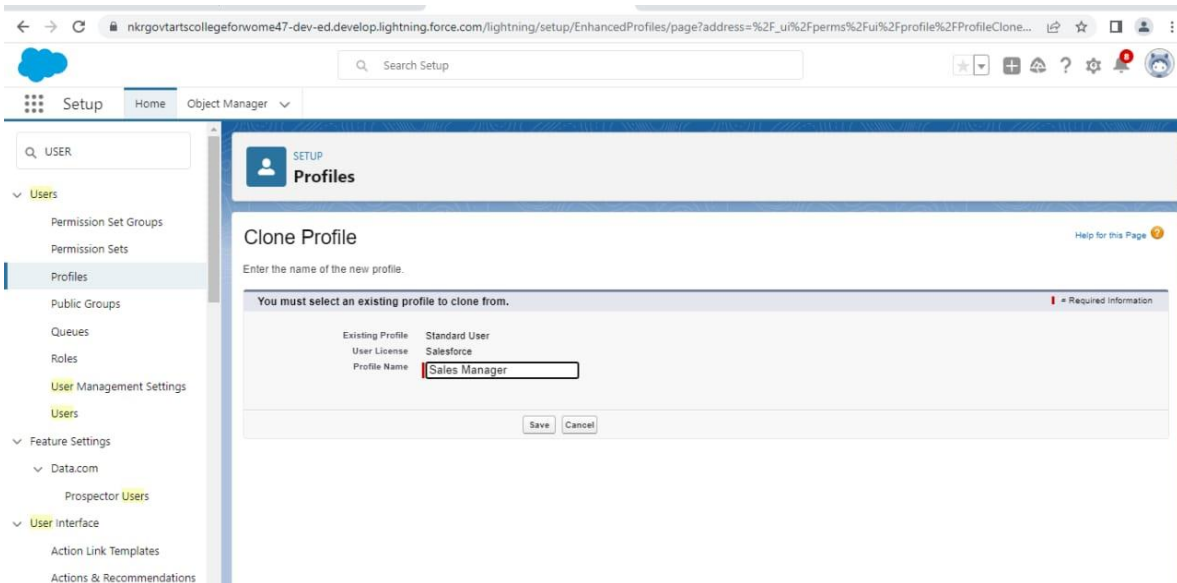


Tab

A tab is small pieces of cloth or paper that is attached to something.

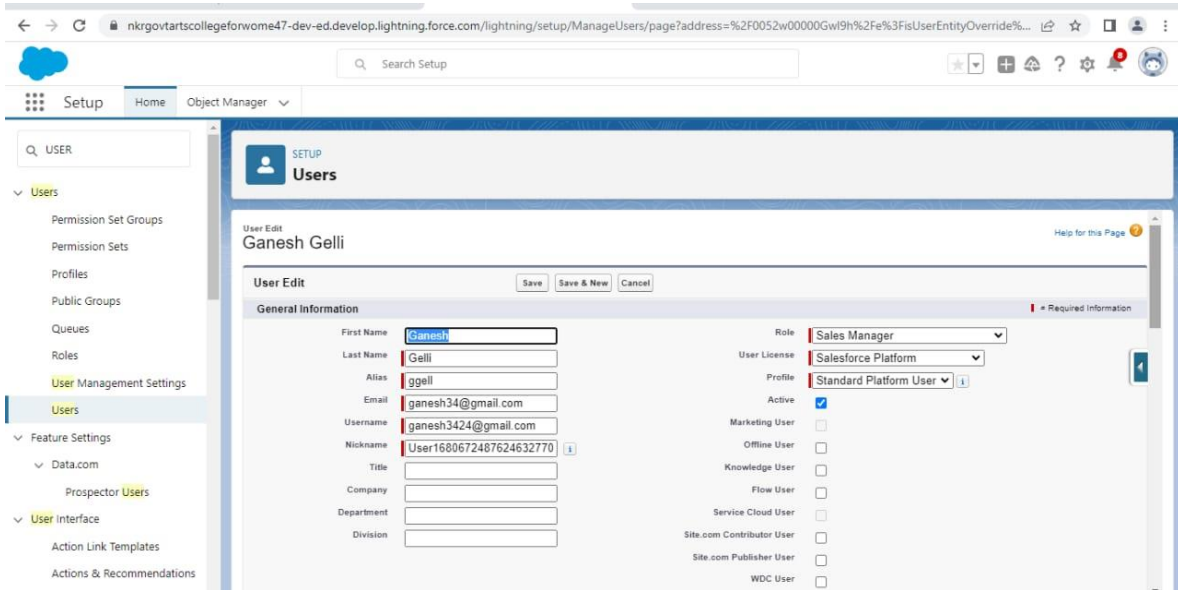


Profile



A profile is a group collection of setting permissions that define what a user can do in salesforce.

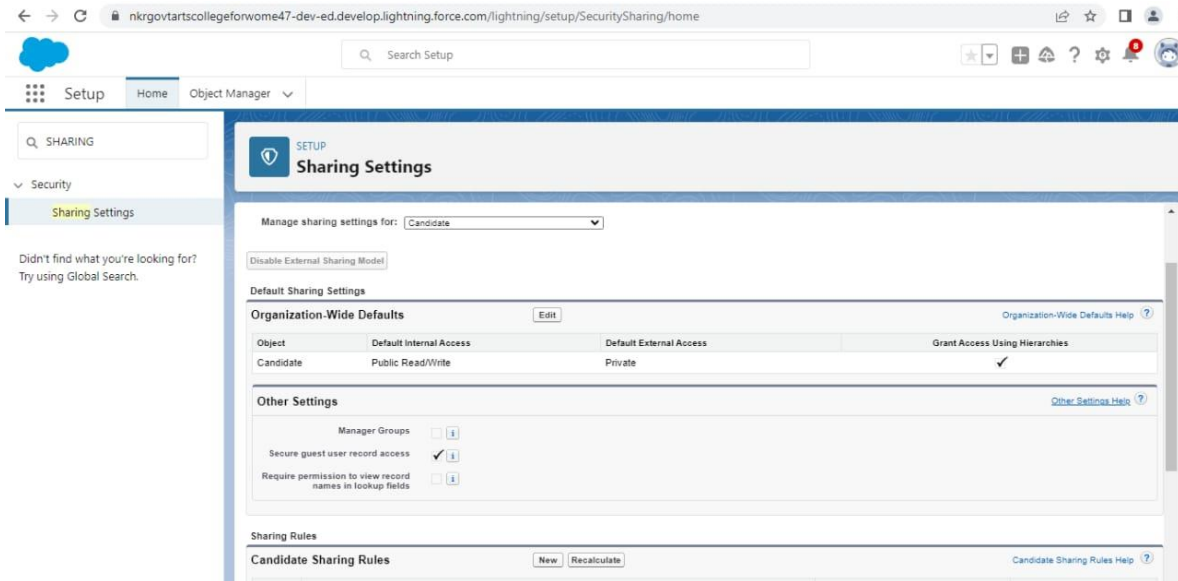
User



The screenshot shows the Salesforce Setup interface for managing users. The left sidebar contains a search bar and a navigation menu with categories like Users, Feature Settings, and User Interface. The main content area is titled 'Users' and shows the 'User Edit' form for a user named 'Ganesh Gelli'. The form includes fields for personal information (First Name, Last Name, Alias, Email, Username, Nickname, Title, Company, Department, Division) and role information (Role, User License, Profile, Active, Marketing User, Offline User, Knowledge User, Flow User, Service Cloud User, Site.com Contributor User, Site.com Publisher User, WDC User). The 'Role' is set to 'Sales Manager' and the 'User License' is 'Salesforce Platform'.

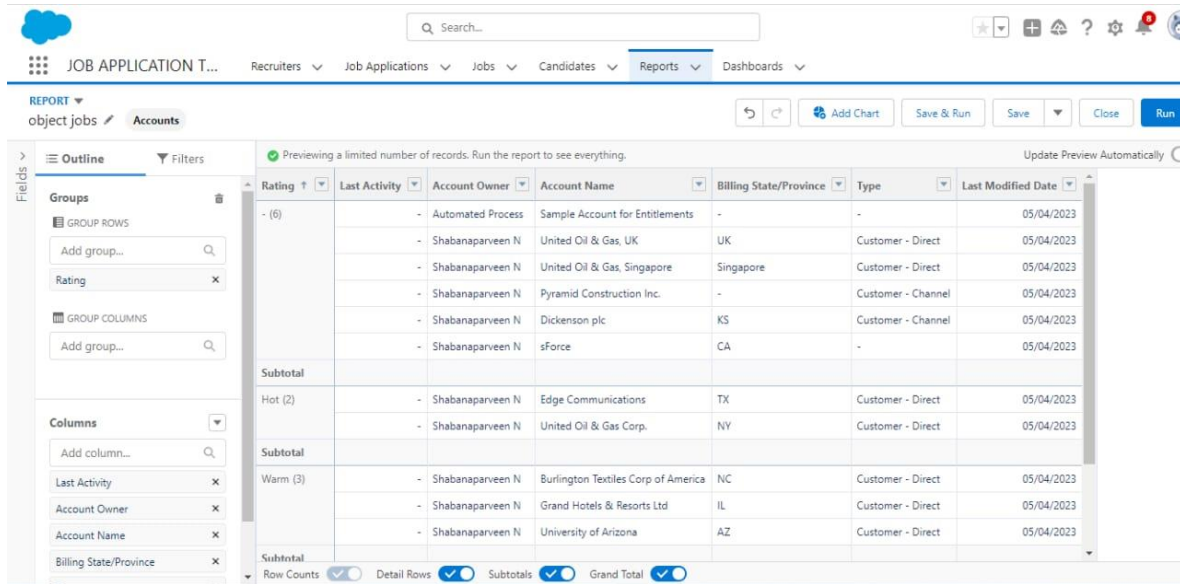
User is someone who emplus our uses a particular thing.

Sharing settings



The screenshot shows the Salesforce Setup interface for managing sharing settings. The left sidebar contains a search bar and a navigation menu with categories like Security and Sharing Settings. The main content area is titled 'Sharing Settings' and shows the 'Default Sharing Settings' for the 'Candidate' object. The settings include 'Default Internal Access' (Public Read/Write) and 'Default External Access' (Private). There are also sections for 'Other Settings' (Manager Groups, Secure guest user record access, Require permission to view record names in lookup fields) and 'Sharing Rules' (Candidate Sharing Rules).

Reports



The screenshot shows a reporting tool interface with a table of account data. The table has columns for Rating, Last Activity, Account Owner, Account Name, Billing State/Province, Type, and Last Modified Date. The data is grouped by Rating, with subtotals for each group. The interface includes a search bar, navigation tabs, and a 'Run' button.

Rating	Last Activity	Account Owner	Account Name	Billing State/Province	Type	Last Modified Date
- (6)	- Automated Process	Sample Account for Entitlements	-	-	-	05/04/2023
	- Shabanaparveen N	United Oil & Gas, UK	UK	Customer - Direct	05/04/2023	
	- Shabanaparveen N	United Oil & Gas, Singapore	Singapore	Customer - Direct	05/04/2023	
	- Shabanaparveen N	Pyramid Construction Inc.	-	Customer - Channel	05/04/2023	
	- Shabanaparveen N	Dickenson plc	KS	Customer - Channel	05/04/2023	
	- Shabanaparveen N	sForce	CA	-	05/04/2023	
Subtotal						
Hot (2)	- Shabanaparveen N	Edge Communications	TX	Customer - Direct	05/04/2023	
	- Shabanaparveen N	United Oil & Gas Corp.	NY	Customer - Direct	05/04/2023	
Subtotal						
Warm (3)	- Shabanaparveen N	Burlington Textiles Corp of America	NC	Customer - Direct	05/04/2023	
	- Shabanaparveen N	Grand Hotels & Resorts Ltd	IL	Customer - Direct	05/04/2023	
	- Shabanaparveen N	University of Arizona	AZ	Customer - Direct	05/04/2023	
Subtotal						

An account or statement describing in detail an event, situation, or the like, usually as the result of observation, inquiry.

4 Trailhead Profile Public URL

Team Lead

<https://trailblazer.me/id/usangeethaa>

Team Member 1-

<https://trailblazwe.me/id/shabanaparveen25>

Team Member 2-

<https://trailblazer.me/id/usowndharyav>

Team Member 3-

<https://trailblazer.me/id/subashini1911>

5 ADVANTAGES & DISADVANTAGE

Advantages

- 1.Easy Job posting
- 2.Better overview of application
- 3.Saves time for value added work
- 4.Faster and Better Decision

Disadvantages

A Disadvantage of ATS is missing qualified applicants due to wrong keyword selection.

Automatic elimination of resumes that software cannot recognize and interpret is another drawback of ATS.

An Applicant Tracking System Disadvantage is that they are open to manipulation.

6 APPLICATIONS

Streamlines recruiting. ...

Posts jobs on multiple job boards. ...

Saves time by automating mundane tasks. ...

Builds your brand.

7 CONCLUSION

Applicant Tracking System for recruiters is a very effective hiring solution that most of the successful recruiters utilize.

8 FUTURE SCOPE

Traditional Applicant Tracking System. ...

Modern Applicant Tracking System. ...

ATS Will Begin to Look and Act More Like Social Network.