

Break Even point and O.L.

1. A company's annual fixed costs are €2,000. The variable cost per unit equals its selling price, which is €2. What is the break-even point?
2. A company has a unit margin of €5.
 - a) Assuming that the manufacturing of 500 physical units produces a loss of €500, calculate the break-even point.
 - b) Represent graphically the situation of this company assuming that the maximum capacity of the plant is 900 physical units. What is the maximum profit that can be obtained?
 - c) Calculate the degree of operating leverage of this company for a production and sales volume of 900 physical units and interpret this result.

SOLUTIONS

1. $FC = 2000 \text{ €}$
 $P = VC_u = 2 \text{ €/u}$

$$\underline{Q = \text{inf}}$$

2.
 - a) $m = 5 \text{ €/u}$

 $q = 500$
 $B = -500$
 $FC = 3000$

$$q^* = \frac{CF}{m} = \frac{3.000}{5} = 600 \text{ uds}$$

$$q^* = FC/m = 3000/5 = 600 \text{ units}$$

b) max B = 1500 euros

c) OL (q=900) = 4500/1500=3

