

HOMEPAGE

1. HERO SECTION

- **Headline: AI Automation & Growth Systems For Business Owners.**
 - **Sub-Headline:** Whether you sell roofs, condos, or legal representation - speed is everything. We install the AI infrastructure that turns Interested Leads into Signed Contracts while you sleep.
 - **Hero Button (CTA): BOOK A DEMO**
 - **Trust Indicators:** (Logos of Google, Facebook, TrustPilot with 5 stars)
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2. SOCIAL PROOF SECTION

- **Headline:** The proof is in the pudding...
 - **Sub-Headline:** See what happens when you automate your follow-up.
 - **Content:** (*Grid of Video Testimonials - Tailored Headlines*)
 - *Video 1 (Contractor):* "We stopped missing calls while on the job site. Revenue up 30%."
 - *Video 2 (Real Estate):* "Sold out our Phase 2 development in half the time using the database reactivation."
 - *Video 3 (Brokerage):* "My agents actually follow up now because the AI does it for them."
 - *Video 4 (PI Law):* "We are signing cases 5 minutes after they fill out the form. Game changer."
 - **Button:** See More Results
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3. THE PROBLEM SECTION

- **Headline: THE "ENTREPRENEUR'S TRAP"**
- **Sub-Headline:** Does this sound like you?
- **Icon 1: You Are The Bottleneck**
 - **Text:** You answer every call. You send every email. You fix every problem. If you stop working, the money stops coming in. That's not a business, that's a high-stress job.
- **Icon 2: The "Follow-Up" Fail**
 - **Text:** You pay for leads, call them once, they don't answer, and you give up because you're "too busy." You are literally setting money on fire.
- **Icon 3: Tech Overload**

- Text: You have 10 different tools that don't talk to each other. You want automation, but you don't have time to get a PhD in computer science to figure it out.

4. THE SOLUTION SECTION

Functional Website

Get a website that instantly turns leads into text conversations that go DIRECTLY to your phone.

- Actually Get Found Online: If a customer googles your business and can't find you, that might be awkward... Don't worry, we won't let that happen.
- Showcase Your Best Reviews: We all have one or two bad reviews... That doesn't mean your customers need to see them.
- Mobile Friendly: 87% of people visit websites on their phone. We'll make sure your business looks extra sexy on mobile.
- Optimized For Local Google Searches: This should go without saying but we'll still say it. We make sure your business is found on Google.

5-Star Magic Review Funnel

"Sure I'll leave you a review", but the truth is people forget. We'll 'gently' remind them for a few weeks until they remember.

- 5-Star Reviews Only: You can't make everyone happy, but our magic funnel sure can. Five stars, every time.
- Automatic Follow-Up Reminders: "Sure I'll leave you a review", but the truth is people forget. We'll 'gently' remind them for a few weeks until they remember.
- Ask For Reviews In One Click: As promised, we keep it simple. If you're confused, we're fired and extremely embarrassed.
- Stop worrying about bad reviews: Unsure if you should ask for a review? We'll take the guesswork out by guiding your customer to leave a 5-star review!

Missed Call Text Back

Everyone misses calls, but not everyone texts back. Be the one who does. Outshine your competition.

- Stand out from your competition: Everyone misses calls, but not everyone texts back. Be the one who does and outshine your competition.
- No More Lost Leads: On a job site and can't answer the phone? No problem, we'll fire off a text and start the conversation for you.
- Show Customers You Care: Your ex didn't like it when you missed their calls - neither do your customers. At least send a text so they know you care.
- Be available 24/7: Missed a call after hours? No worries, we'll make sure everyone feels loved even while you're getting your beauty sleep.

One-Click Marketing Campaigns

You know it, and we know it... Referrals and repeat customers are the best. Let's get you both!

- Done For You: Again... let's keep it simple. Activate our pre-built marketing campaigns with just one click.
- Referral Campaigns: We know it and you know it... You do good work, and your customers love you. Let's remind them to tell their friends.
- Return Customer Campaigns: Having loyal customers is key to a successful business. We'll make sure your customers feel cared for with special offers.
- Marketing Campaigns At Your Fingertips: Just click a button and we'll take care of the rest. No need to hire a marketing team.

Local SEO

"Rank number one on Google in a week!"

Just kidding, SEO takes time...

- Qualified Leads: Sounds better than paying \$50 for a lead that doesn't even pick up the phone, right?
- Stop Paying For Unqualified Lead: Like mom always said, quality over quantity. Do we agree with her on this?
- Organic Acquisition System: Create your own qualified leads instead of paying for tirekickers.

5. INDUSTRIES SECTION

- **Headline: Serving all these industries and more...**
 - **Content:** (Grid of Icons with labels)
 - **Local Service Contractors**
 - *(HVAC, Roofing, Plumbing, Solar)*
 - "Stop missing jobs because you were on a ladder."
 - **Real Estate Developers (Midsize)**
 - *(Condos, Subdivisions, Commercial)*
 - "Move units faster without hiring a massive sales admin team."
 - **Brokerages**
 - *(Real Estate, Mortgage, Insurance)*
 - "Feed your agents appointments, not cold leads."
 - **Personal Injury Law**
 - *(MVA, Slip & Fall, Workers Comp)*
 - "Sign the case before the other firm even checks their voicemail."
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6. THE PROCESS

- **Headline: What working with MinAI looks like...**
 - **Step 1: The Demo (No Fluff)**
 - Text: It's a sales call. Let's be honest. But we won't bore you with slides. We show you the system, we show you the numbers, and we answer your questions. 20 Mins.
 - **Step 2: We Build It For You**
 - Text: You fill out a form. We build the website, set up the AI, connect the calendars, and import your contacts. You focus on your business, we handle the tech. (7 Days).
 - **Step 3: The Handoff & Launch**
 - Text: We hand you the keys. We show you which buttons to push to make money. We launch. You start closing deals.
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7. WHY US SECTION

- **Headline: Why we're "totally unique"... (Just like everyone else, right?)**
 - **Point 1: Simple To Use**
 - Text: If you can use an iPhone, you can use MinAI. If it's too complicated, we failed.
 - **Point 2: Flat Pricing**
 - Text: No "per user" fees. No "per lead" fees. One flat rate. We want you here for 10 years, not 10 weeks.
 - **Point 3: No Contracts**
 - Text: If our system sucks, you should leave. We don't lock you in with paper. We lock you in with results.
 - **Point 4: No Bullsh*t Support**
 - Text: Real humans. Real help. We don't outsource our support to a bot farm.
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8. PARTNERS

- **Headline: Just so you know we're legit, we partner with...**
 - **Logo....**
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9. FAQ SECTION

Headline: Questions you're actually thinking...

- **Q: When will I see results?**

- A: If you turn on the "Missed Call Text Back" and "Database Reactivation" features? Immediately. Literally the same day. For SEO and long-term organic growth? That takes time. We aren't wizards, we are systems architects.
 - **Q: Why is this cheaper than hiring an agency?**
 - A: Because agencies charge you for "hours." We charge you for "software + setup." We build the machine, you drive it. It's infinitely cheaper and more scalable.
 - **Q: Do I need to be "tech-savvy"?**
 - A: Hell no. That's why you hire us. We set it up. You just answer the replies in the app.
 - **Q: Why do I need a website? I get business from word-of-mouth.**
 - A: Great. But referrals check you out online before calling. If your site looks like it was built in 1999, you're losing money. Plus, one extra job a month covers the cost of this entire system. Do the math.
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10. FOOTER

- **Headline:** Ready to stop playing small?
- **Button:** BOOK A DEMO
- **Links:** Privacy Policy | Terms of Service
- **Copyright:** © 2026 MinAI. All Rights Reserved.

PRODUCTS

1. Functional Website

Get a lead-generating Website in just days

- 75% of people judge a company's credibility based on their website
- 78% of small business owners say a website has boosted their growth.
- 67% of users trust websites with a seamless experience, boosting sales.

What is the functional website?

- **Actually Get Found Online:** We ensure all our websites are properly indexed to appear on Google. We also follow all of Google's best practices for SEO. Before building, we add the right keywords, meta tags, H1 and H2 headers, and make sure everything is optimized for page speed. We also offer blog posts to help with your content creation.
- **Showcase Your Best Reviews:** An online reputation is arguably the most important part of any business. We ensure your company puts its best foot forward by showcasing your top

reviews on every page of your website. We'll keep your reviews updated and ensure they are all responded to promptly.

- **Mobile Friendly:** 87% of customers search for local businesses on their mobile devices. Ensuring your website loads and functions properly on mobile is our top priority. Our mobile optimizations include clear call-to-actions, hyperlinked phone numbers, and quick load speeds.
- **Instantly Starts SMS Conversations:** We aim to create SMS conversations with potential customers, eliminating the need for email back-and-forths for quotes. Each of our websites includes functional quote forms and a chat widget that instantly starts a text conversation with customers. They'll receive instant confirmation messages when they reach out, and by capturing their phone number, we ensure you can contact them directly, even if they leave your website.

Want to schedule a time to talk?

See everything we do to help you grow your business so you can implement it yourself or let us do it for you.

2. All In One Inbox

- 70% of contractors respond faster to customers with one inbox.
- 61% of contractors are less overwhelmed when using only one inbox.
- 83% of contractors become more organized when using just one inbox.

What is the all in one inbox?

- **4-in-1 unified inbox:** Use our 4-in-1 unified inbox for your business to streamline communication by consolidating Facebook messages, Instagram DMs, texts, and emails into one convenient place. This ensures you never miss an important message and can respond promptly to all inquiries. It also enhances efficiency and organization, allowing you to manage and prioritize communications effortlessly.

3. 5-Star Magic Review Funnel

- 97% of people read a review before they choose a business
- 72% of people use google reviews to find a business
- 2.7x more people buy a service from a business with a lot of reviews

What is the 5-star magic review funnel?

- **5-Star Reviews Only:** We create a custom 5-star review link for your customers. If they rate you below 4 stars, they'll be redirected for private feedback, and you'll be notified to address any issues directly.
- **Automatic Follow-Up Reminders:** Your customers are busy and often forget to leave reviews, even when they're happy to do so. We follow up with them 4-5 times over four weeks, using customized messages. To avoid annoying them, we space out the reminders by about a week.
- **Ask For Reviews In One Click:** We keep things simple. Just enter your customer's name and phone number, click submit, and our system handles the rest.
- **Contractor Review Injector:** If you have a list of past customers, we can run our "Contractor Review Injector" campaign to gradually request reviews from your entire list of previous clients.

4. Missed Call Text Back

- 85% of customers appreciate getting a text back after missing a call.
- 72% more customers respond to texts instead of voicemails.
- 69% of businesses gain more customers with missed call text back.

What is missed call text back?

- **Stand out from your competition:** Every contractor misses phone calls, but few promptly get back to potential customers. Stand out from the competition with an instant, customized message sent on your behalf, acknowledging the missed call and redirecting them to submit a quote form via your website.
- **No More Lost Leads:** When customers need a project done, they want immediate contact. If their call goes unanswered, they'll move on to the next contractor. We'll try to start a conversation with them instantly to prevent that. There's no reason you should lose leads to missed phone calls.
- **Be available 24/7:** Our system is online 24/7, ensuring you never miss an opportunity. Even if you miss a call after hours, we'll promptly respond to all potential leads. This way, you can rest easy knowing that every inquiry is being addressed, keeping your business running smoothly around the clock.

5. Business Phone

- 80% more calls to contractors with a business phone lead to jobs.
- 71% of customers are more likely to refer contractors with a business phone.
- 58% of contractors handle appointments better with a business phone.

Why do i need a business phone?

- **Legal Business Phone Number:** When clients call your business, they'll reach a dedicated legal phone number that clearly represents your firm. This helps build trust

and professionalism, showing that you're serious about handling their legal matters. Plus, you'll get notifications for every call so you can respond promptly and stay organized.

- **Call Tracking:** With call tracking, every call to your business is monitored and recorded, giving you valuable insights into how customers are reaching you. This helps you understand which marketing efforts are working, improves your response strategy, and ensures you never miss an important call.
- **Separate Personal and Business:** By using separate phone numbers for personal and business calls, you keep your professional interactions organized and ensure privacy. This helps you maintain a clear boundary between work and personal life, improves your response time for business calls, and presents a professional image to clients.

6. One-Click Marketing Campaigns

- 98% of text messages are read within 3 minutes
- 30% of SMS marketing campaigns result in immediate sales.
- 62% of consumers say they are likely to engage with SMS promotions.

Why do I need marketing campaigns?

- **Contractor Lead Revival:** Give us a list of at least 150 of your past customers and or leads you haven't been able to close. We will run a campaign to get them through the door again.
- **Contractor 5-Star Review Injector:** Provide us with a list of at least 150 past customers. We'll launch a review campaign offering a \$50 gift card or something similar to encourage them to leave feedback and come back.
- **Contractor Holiday Promos:** Share a list of at least 150 past customers or leads, and we'll run a holiday promo campaign to bring them back. We'll offer special discounts or incentives to rekindle their interest and boost your seasonal sales.
- **Contractor Customer Nurture:** Give us a list of at least 150 past clients or leads, and we'll run a customer nurture campaign to re-engage them. We'll send personalized follow-ups and offers to keep your services top-of-mind and encourage repeat business.

7. Local SEO

- 93% of people use Google to find local businesses.
- 97% of people learn more about a local company online than anywhere else.

- 46% of all searches have local purchase intent.

What is local SEO?

- **On-Site SEO:** On-site SEO focuses on several key areas to enhance your website's performance. First, evaluate how well your content is optimized and whether your search engine visibility has improved over the past month. Check if the volume of your ranked keywords has increased, and stay updated on any Google algorithm changes that might affect your site. Ensure your keywords accurately reflect your products or services. Lastly, focus on nurturing "low-hanging fruit"—keywords and pages with growth potential but currently lower rankings—to boost your overall SEO.
- **Off-Site SEO:** Off-site SEO involves optimizing factors outside your website to improve its overall search engine ranking. Start by reviewing your Google My Business listing to ensure it's live and accurate. Monitor the volume of inbound links to track growth and identify any loss of key links. Assess your geographic targeting to ensure you're reaching the right audience, whether local, national, or international. Conduct an inbound link health check to ensure your links are high-quality and beneficial. Finally, check for any issues with search engine crawling to ensure your site hasn't been delisted by major search engines.
- **Technical SEO:** Technical SEO ensures your website performs well in search engines. Check for NOINDEX tags to avoid excluding important pages. Evaluate site load, speed, SSL, mobile responsiveness, and redirects. Detect any hacks or issues, and ensure previous SEO work remains intact. Refresh and resubmit your SiteMap if needed, and verify its integrity. Implement schema.org structured data for better visibility. Use Search Console to check GoogleBot rendering, security issues, crawl errors, and speed. Monitor site traffic, rankings, and keyword performance for a complete overview.
- **Google My Business:** Optimize your Google My Business (GMB) by checking your live listing for accuracy. Track inbound link volume to monitor link growth and losses. Ensure your geographic targeting is correct and conduct an inbound link health check for quality. Evaluate site search engine crawling to avoid delisting issues and use schema.org structured data to enhance search visibility. Verify Search Console metrics to ensure Google renders your GMB profile properly, and address any security or crawl errors. Finally, review site traffic, rankings, and keyword performance to gauge the effectiveness of your optimizations.
- **Monthly SEO Reporting:** Each month, you'll receive a detailed SEO report covering key metrics such as traffic trends, keyword rankings, backlink growth, and site health. Our reports will also include insights into content performance, competitor comparisons, and local SEO metrics. We'll highlight any technical issues and provide actionable recommendations to keep your SEO strategy on track and continuously improving.

8. Automated SMS Lead Follow-Up

- 70% of people reply within 24 hours to SMS follow-ups
- 72% of contractors boost sales with automated follow-ups
- 97% of people read SMS messages within 24 hours.

What is automated SMS lead follow-up?

- **Website Quote Forms:** When a customer uses your website's chat widget, we automatically send them a text to confirm their request and start the conversation. This helps you stand out and reassures them that you're handling their inquiry. You'll also receive a notification to respond promptly.
- **Chat Widget:** When a customer uses the chat widget on your website, we automatically send them a text message to confirm that their request has been received and to kick off the conversation. This sets you apart from the competition and reassures them that their inquiry is being handled. Plus, you'll get a notification so you can respond quickly.
- **Missed Call Text Back:** When a customer misses your call, we automatically send them a text to let them know you tried to reach them and start the conversation. This makes you stand out and reassures them that you're ready to help. Plus, you'll get a notification so you can follow up quickly.
- **Instagram & Facebook Auto Responder:** When a customer messages you on Facebook or Instagram, we automatically message back to let them know you'll get back to them as soon as possible. This makes you stand out and reassures them that you're ready to help. Plus, you'll get a notification so you can follow up quickly.

PRICING

1. HERO SECTION

Headline: Stop Paying For 10 Different Tools.

Sub-headline: One platform. One price. Unlimited growth. We replace your entire tech stack for less than the cost of your coffee budget.

2. THE "REPLACEMENT" STACK (Mental Anchor)

Headline: We Replace All Of This 📱

Instead of paying for...	You Get MinAI
Salesforce / Hubspot (\$300+/mo)	INCLUDED
Podium / Birdeye (\$250+/mo)	INCLUDED
ClickFunnels / Leadpages (\$197/mo)	INCLUDED
Calendly (\$15/mo)	INCLUDED
Mailchimp / ActiveCampaign (\$100+/mo)	INCLUDED
Wix / WordPress Hosting (\$30/mo)	INCLUDED
TOTAL: ~\$900/mo	YOU PAY: [MinAI Price]

3. PRICING CARDS

Option 1: THE ESSENTIALS

For solopreneurs or those just starting.

Price: \$297 / month

(No Setup Fee)

- **What you get:**
 - **2-Way SMS & Email:** Unified Inbox.
 - **Missed Call Text-Back:** Never lose a lead.
 - **Reputation Management:** Automated Google Reviews.
 - **Web Chat Widget:** Capture leads from your site.
 - **Mobile App:** Run your business from your pocket.
 - **Payments:** Accept credit cards via text.

Button: START FREE TRIAL

Option 2: THE GROWTH MACHINE (RECOMMENDED)

Price: \$497 / month

(+ One-Time Setup Fee for Custom Build)

- **Everything in Essentials, PLUS:**

- **Full Website Builder:** High-converting funnels included.
- **Workflows & Automation:** The AI Nurture sequences.
- **Database Reactivation:** The "One-Click" money maker.
- **Appointment Booking:** Replaces Calendly.
- **Unlimited Users:** Add your whole team for free.
- **Unlimited Contacts:** No "per lead" punishment.
- **AI Content:** Social Planner & Posting.

Button: GET THE MACHINE

4. THE "NO B.S." GUARANTEE

Headline: No Contracts. No Hidden Fees.

Body: We hate contracts. We hate "per user" fees. We hate hidden "setup" costs that appear at checkout.

- Cancel anytime with one click.
- Add as many team members as you want.
- Send as many emails as you want.

5. FAQ (Handling Objections)

Q: Why is this cheaper than my current CRM?

A: Because most software companies rip you off. They charge you per user or per contact. We charge a flat fee. We want you to grow, not punish you for getting bigger.

Q: Is there a setup fee?

A: If you want to do it yourself? No. If you want our team to build your website, set up your automations, and import your data for you (The "Done-For-You" Service), yes, there is a small one-time setup fee.

Q: Can I cancel if it doesn't work?

A: Yes. You aren't locked into a 12-month contract like the other guys. If we don't make you money, fire us.

Q: Do I have to pay for updates?

A: Never. When we add new features (and we do, often), you get them for free.

6. FINAL CTA

Headline: Ready to simplify your life?

Button: START MY 14-DAY FREE TRIAL

TESTIMONIALS

HERO SECTION

Headline:

WE DON'T NEED TO "SELL" YOU.

OUR CLIENTS DO IT FOR US.

Sub-headline:

Marketing agencies love to talk a big game. We prefer to shut up and let the results speak. Here are real business owners: Contractors, Developers, and Brokers, who are actually using MinAI to print money.

CTA Button:

[JOIN THEM]

VIDEO SECTION

The proof is in the pudding... Let's see what our clients have to say

Video Case Study 1: The Local Contractor

- **Headline:** "I WAS LOSING \$10K A MONTH IN MISSED CALLS."
- **Sub-text:** *John D. - Roofing & Solar*
- **The Hook:** "I'm on a roof all day. I can't answer the phone. MinAI's text-back feature literally saved my business. It books appointments while I'm working."

Video Case Study 2: The Real Estate Developer

- **Headline:** "SOLD 4 CONDOS FROM A 'DEAD' LIST IN 24 HOURS."

- **Sub-text:** *Sarah M. - Property Development*
- **The Hook:** "We had 500 leads sitting in an Excel sheet from last year. We uploaded them to MinAI, hit 'Send', and booked 40 showings the next day. It's ridiculous."

Video Case Study 3: The PI Law Firm

- **Headline:** "WE SIGN CASES BEFORE THE OTHER FIRMS EVEN WAKE UP."
- **Sub-text:** *Mark T. - Injury Law Partner*
- **The Hook:** "Speed to lead is everything in Personal Injury. If we don't answer in 5 minutes, they're gone. MinAI answers instantly. Our conversion rate doubled."

Video Case Study 4: The Brokerage Owner

- **Headline:** "FINALLY, MY AGENTS AREN'T LAZY ANYMORE."
- **Sub-text:** *David L. - Real Estate Broker*
- **The Hook:** "I used to scream at my agents to follow up. Now I don't have to. The system chases the leads automatically until they answer. My stress is gone."

Video Case Study 5: The ROI Story

- **Headline:** "CANCELLED SALESFORCE & CALENDLY. SAVED \$800/MO."
- **Sub-text:** *Jessica B. - MedSpa Owner*
- **The Hook:** "I was paying for 6 different software subscriptions. MinAI replaced all of them for a fraction of the price. It's a no-brainer."

Video Case Study 6: The Skeptic

- **Headline:** "I THOUGHT THIS WAS A SCAM. I WAS WRONG."
- **Sub-text:** *Mike R. - HVAC Contractor*
- **The Hook:** "I've been burned by 'marketing guys' before. I tried MinAI because there was no contract. It paid for itself in the first week."

"RECEIPTS" SECTION (Screenshots)

Headline: REAL TEXTS. REAL REVENUE.

(Display screenshots of SMS conversations and Stripe notifications)

- **Screenshot 1 Caption:** "The moment the AI engaged a lead at 9:30 PM on a Saturday and booked the appointment."
- **Screenshot 2 Caption:** "A client reacting to our Database Reactivation campaign (\$15k deal closed)."
- **Screenshot 3 Caption:** "Google Reviews jumping from 12 to 84 in one month."

FINAL CTA SECTION

Headline: SEEN ENOUGH?

Sub-headline:

You can keep doing it the hard way - chasing leads manually, missing calls, and stressing out. Or you can install the machine that works.

Button

OUR WORKS

Look at what we've done for other contractors



ABOUT US

Headline: WE ARE NOT A "MARKETING AGENCY."

Sub-headline:

Marketing agencies charge you a fortune to run ads, post on Facebook, and send you "brand awareness" reports that don't mean anything.

We are different. We are System Architects.

CTA Button:

[SEE HOW WE THINK]

THE ORIGIN STORY

Headline: WE GOT TIRED OF WATCHING GOOD BUSINESSES BURN MONEY.

Body Text:

MinAI was born out of frustration.

We saw amazing Contractors, brilliant Real Estate Developers, and top-tier Lawyers struggling. Not because they were bad at their jobs but because they were trapped.

- Trapped answering phones all day.
- Trapped chasing leads that never picked up.
- Trapped paying for expensive leads they didn't have time to work.

We realized that **"More Marketing" wasn't the answer.** You didn't need more leads to ignore. You needed a machine to handle them.

So we stopped selling "services" and started building **Infrastructure.** We combined AI automation with high-level sales psychology to build a system that runs your business for you.

THE 3 RULES WE LIVE BY.

1. If it doesn't make money, delete it.

We don't care about "likes," "impressions," or "vanity metrics." If a feature doesn't help you book an appointment or sign a contract, we don't build it. Period.

2. Automation shouldn't feel robotic.

Most AI sounds like a robot. Ours doesn't. We obsess over the script, the timing, and the tone. Your customers should feel like they are talking to your best employee, not a piece of code.

3. We don't hide behind jargon.

We won't bore you with talk about API endpoints, webhooks, or CSS. You don't care how the sausage is made; you just want to eat. We handle the complex tech; you handle the closed deals.

FINAL CTA SECTION

Headline: Ready to work with a team that actually cares about your profit?

Sub-headline:

No fluff. No corporate speak. Just systems that work.

Button:

[MEET THE TEAM]