

OGUOMA ADAUGO

Front-End Developer | Web Designer | WordPress Specialist

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Winnipeg, MB, Canada

PROFILE SUMMARY

Creative **Front-End Developer** with a strong foundation in **React.js**, **JavaScript**, and **Tailwind CSS**, combining design intuition with technical precision to craft clean, high-performing web experiences. Skilled in translating complex ideas into responsive, interactive interfaces with attention to usability, animation, and SEO.

Experienced in client-based **WordPress development** and React-based builds with **GSAP animations** and **Next.js integrations**. Passionate about building impactful digital experiences that merge design, motion, and code.

CORE SKILLS

Front-End Development: HTML, CSS, JavaScript (ES6+), React.js, Next.js, Tailwind CSS, GSAP, Framer Motion

Design & UX/UI: Wireframing, Prototyping, Responsive Layouts, Accessibility, Visual Consistency

Tools & Platforms: Figma, Adobe XD, Photoshop, Illustrator, WordPress, GitHub, VS Code

Other Skills: SEO Optimization, Branding, Social Media Integration, Project Coordination

SELECTED PROJECTS

St. John's Anglican Cathedral Website - *WordPress Development* | 2025

- Led a full redesign for a historic church, managing layout, content strategy, and deployment.
- Built a responsive, accessible WordPress site optimized for speed and SEO.
- Improved mobile performance and community engagement by **40%** with updated visuals and navigation.

Route 44 Storage Center Website - *WordPress Design & SEO* | 2025

- Designed and launched a responsive site with integrated Google Maps and automated Facebook feeds.
- Achieved **Top 3 Google ranking** for "storage centers in Beausejour" through on-page SEO and keyword targeting.
- Delivered end-user training for content updates, resulting in 100% client satisfaction and reduced maintenance requests.

FirstDigits Communication Ltd. Website - *React.js Front-End* | 2024

- Collaborated on the company's React-based website using reusable components and responsive layouts.
- Ensured visual consistency, accessibility, and animation fluidity with GSAP integration.
- Enhanced load speed and UI polish across desktop and mobile platforms.

iPhone 15 Pro Interactive Clone - *React.js* + *Three.js* + *GSAP* | 2025

- Developed a 3D product showcase replicating Apple's website animations and scroll effects.
- Implemented responsive motion transitions using GSAP and Tailwind for a premium user experience.
- Demonstrated mastery of performance optimization and UI animation sequencing.

Portfolio Website - *Next.js* + *Tailwind CSS* | 2025

- Designed and built a personal portfolio to showcase front-end and design projects.
- Implemented smooth transitions and dynamic sections for optimal navigation flow.
- Integrated SEO best practices for improved online discoverability.

3D Game Development (Unity & C#) | 2024

- Designed and programmed a 3D environment featuring custom player mechanics and interaction logic.
- Demonstrated understanding of user flow, motion design, and visual storytelling within gameplay.

PROFESSIONAL EXPERIENCE

Freelance Front-End Developer & Digital Media Designer - *Client Projects* (2023–Present)

- Delivered multiple React and WordPress websites for small businesses and organizations.
- Collaborated directly with clients, converting design briefs into responsive, functional, SEO-optimized builds.
- Managed full project cycles, from concept and UI design to deployment and maintenance.
- Applied creative problem-solving to build accessible, high-performance interfaces.

Event Visuals Lead | Career & Post-Secondary Symposium, Louis Riel ATC - Nov 2024

- Directed social media design and digital promotion for a provincial event with **500+ attendees**.
- Produced reels and visuals that increased engagement by **60%** and boosted turnout.

EDUCATION

Louis Riel Arts & Technology Centre – Winnipeg, MB

Certificate in Digital Media Design, 2025

Relevant Coursework: Web Development, UI/UX Design, Digital Media Production

CREATIVE HIGHLIGHTS

- Designed digital posters and branding for **CancerCare Manitoba** awareness campaigns.
- Created 3D illustrations and experimental pointillism artworks exploring visual storytelling.
- Strong grasp of **typography, color theory, and layout** principles for digital and print media.