ADAUGO OGUOMA

Front-End Developer | Web Designer | WordPress Specialist
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Winnipeg, MB, Canada

SUMMARY

Front-End Developer skilled in **React, Next.js, JavaScript, Tailwind CSS**, and modern UI development. Experienced in creating responsive, high-performance websites with strong attention to **UX, animations (GSAP/Framer Motion), SEO, and accessibility**. Background in **WordPress development**, component-based architecture, and client-facing digital design.

TECHNICAL SKILLS

Front-End Development: HTML, CSS, JavaScript (ES6+), React, Next.js, Tailwind CSS, GSAP, Framer Motion
Design & UX/UI: Wireframing, Prototyping, Responsive Layouts, Accessibility, Visual Consistency
Tools & Platforms: Figma, Adobe XD, Photoshop, Illustrator, WordPress, GitHub, VS Code
Other: SEO Optimization, Branding, Social Media Integration, Project Coordination

PROJECTS

St. John's Anglican Cathedral - *WordPress Development | 2025*

- Rebuilt the church's website using custom WordPress theme customization, optimized layouts, and improved site architecture.
- Implemented SEO best practices, performance optimization, caching, and accessibility improvements for faster load times.
- Delivered a responsive interface and streamlined navigation, increasing mobile usability and community interaction.

Route 44 Storage Center - *WordPress & SEO Optimization | 2025*

- Designed and developed a responsive WordPress site with Google Maps integration, automated Facebook feed, and custom content blocks.
- Achieved Top 3 Google ranking for relevant storage keywords through targeted on-page SEO, metadata optimization, and keyword mapping.
- Provided client training for CMS updates, reducing maintenance requests, and improving long-term site manageability.

FirstDigits Communication Ltd. - *React Front-End Development | 2024*

- Built reusable React components with responsive layouts, clean state management, and modular architecture.
- Ensured brand alignment and polished UI through GSAP-enhanced animations, motion sequences, and accessibility improvements.
- Improved performance across devices through code optimization and streamlined component rendering.

iPhone 15 Pro Interactive Clone - *React + Three.js + GSAP | 2025*

- Developed a 3D product showcase using Three.js, replicating Apple-style scroll interactions and cinematic transitions.
- Implemented GSAP timelines, scroll triggers, and responsive animation sequencing for high-end UI motion.
- Optimized 3D assets, rendering performance, and component structure for smooth playback across devices.

Portfolio Website - *Next.js + Tailwind CSS | 2025*

- Designed and built a personal portfolio using Next.js, Tailwind, and dynamic routing for a fast, scalable architecture.
- Added smooth page transitions, scroll effects, and interactive sections for improved user flow.
- Applied SEO strategies (OpenGraph tags, structured metadata, optimized images) for higher search visibility.

3D Game Development - Unity & C# | *2024*

- Built a Unity 3D environment with custom player movement, collision detection, physics interactions, and basic AI behaviors.
- Scripted gameplay logic in C# and integrated lighting, UI elements, and environmental storytelling.
- Demonstrated understanding of game systems, scene management, and motion design in an interactive setting.

PROFESSIONAL EXPERIENCE

Freelance Front-End Developer & Digital Media Designer

Client Projects (2023–Present)

- Designed and developed responsive websites for small businesses using React, Next.js, Tailwind CSS, WordPress, and GSAP-based animations.
- Translated client briefs and UI mockups into production-ready, SEO-optimized interfaces with clean component architecture.
- Customized WordPress themes, integrated plugins, optimized page speed, and handled end-to-end deployment (Vercel, Netlify).
- Implemented accessibility and performance best practices, reducing load times by up to 40% across client sites.
- Managed full project lifecycles including requirements gathering, UI/UX design, development, testing, and post-launch iteration.

Web Developer Intern - Front-End Focus

Taiv (May 2025–Aug 2025)

- Assisted in developing responsive, scalable web features using JavaScript, React, and modern component-based architecture.
- Supported integration of REST APIs into front-end interfaces, ensuring smooth data flow and reliable UI behavior.
- Gained exposure to backend concepts including API design principles, webhooks, and JSON-based data handling.
- Collaborated with senior developers on Vercel deployment workflow and basic version control using GitHub.
- Assisted with containerized development environments and learned foundational principles of Docker workflows.
- Participated in code reviews, task planning, and quality assurance to ensure maintainable, testable code.

Event Visuals Lead - Career & Post-Secondary Symposium

Louis Riel Arts & Technology Centre (*Nov 2024*)

- Led the digital media and visual design strategy for a provincial event with 500+ attendees.
- Designed promotional assets and social media campaigns, boosting engagement by 60%.
- Produced event visuals and video content using Adobe Suite and Figma to maintain consistent branding.

EDUCATION

Louis Riel Arts & Technology Centre – Winnipeg, MB
Certificate in Digital Media Design, 2025
Relevant Coursework: Web Development, UI/UX Design, Digital Media Production

CREATIVE HIGHLIGHTS

- Designed campaign visuals for CancerCare Manitoba across web, print, and social.
- Created 3D and digital artwork using Blender, Illustrator, and Photoshop.
- Built design systems emphasizing typography, color theory, and accessible layouts.