

Kenneth Shinzato Simonds

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Education

Master of Science in Analytics (candidate) 07/2014 – 06/2015
University of San Francisco

Master of Education in Sport Management 08/2006 – 12/2007
University of Georgia

Bachelor of Science in Applied Psychology 08/2000 – 05/2004
Georgia Institute of Technology
Graduated with honors, 4-year HOPE Scholar, Psi Chi National Honor Society

Professional Experience

Study Abroad Coordinator 02/2012 – 06/2014
University of Arizona (Tucson, Arizona)

- Advised roughly 250 students per year on all aspects of studying abroad in Asia or Eastern Europe
- Performed database maintenance (including data clean up and importing legacy data), created daily automated reports for staff members, and analyzed data for trends and insights on roughly 10,000 study abroad student records

Family Readiness Program Trainer 08/2008 – 01/2010
Marine Corps Community Services (Okinawa, Japan)

- Trained roughly 800 participants, including senior USMC commanders, their command staff, and volunteers over the course of 100+ training sessions

Team Manager and Interpreter 05/2007 – 05/2008
Ryukyu Golden Kings – Basketball Japan League (Okinawa, Japan)

- Planned, coordinated, and executed basketball team activities for more than 50 games, 200 practices, 50 flights, 10 basketball clinics, and 10 media appearances
- Provided interpretation at practices, games, and over 50 press conferences
- Initiated tracking of advanced basketball statistics in-game to help inform substitution and lineup decisions for the head coach

Selected Course Projects

Sentiment Analysis on Movie Reviews Exploratory Data Analysis (MSAN 593)

- Classified movie reviews as positive/negative using a Naïve Bayes model coded in Python, resulting in 84% successful classification

Movie Data Acquisition Data Acquisition (MSAN 692)

- Acquired and cleaned movie data by writing Python scripts to scrape websites and make API calls, resulting in 20+ data points collected on over 750 movies

Skills

Programming: Experience with Python, R, MySQL
Language: Fluent in Japanese (JLPT Level 1, 375/400), Basic Turkish