LUBA GLOUKHOV

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EDUCATION

MS in Analytics, University of San Francisco *2015 (expected)*
BA in Applied Mathematics, BA in Economics, University of California, Berkeley *2009*

EXPERIENCE

Revolution Analytics *2012-2014*

· Technical Trainer: designed and delivered training on analytics (R).
· Customer Success Manager: post-sale account manager responsible for customer success and $1MM in annual software license renewals (Salesforce).
· Pre-Sales Engineer: supported sales and marketing via technical expertise in R, analytics and product capabilities.

Risk Management Solutions *2010-2012*
LifeRisks Analyst

· Employed mathematical, statistical, and programming skills (R, SQL, VBA, Access) in developing solutions for managing excess mortality, longevity and terrorism risk.
· Contributed to consulting, model development, QA and product development.
· Completed summer Risk Analyst Training intensive. Promoted in October 2011.

Fixya.com *2009-2010*
Online Marketing Associate

· Updated, monitored and optimized online marketing accounts spanning a monthly budget of $100+K using GoogleAds and Yahoo Advertising.
· Led daily reporting and ad-hoc analysis for Product Management, User Experience, Marketing and Advertising (SQL, Excel, ProClarity).

Climate Corporation *Summer 2008*
Junior Quantitative Analyst Intern

· Acquired, analyzed and summarized data in writing a whitepaper on the Climate Corporation (formerly WeatherBill) as a potential risk transfer aide in the municipal snow and ice removal sector (Excel, R).

TECHNICAL STRENGTHS

· R, Python, Excel, MySQL, SQL Server, VBA, Access, STATA, ProClarity, C++.

PROJECTS

`http://lubagloukhov.github.io`

· Scraped (Python) and analyzed text (R) of 25,000+ crowdsourced whiskey reviews to confirm the hypothesis that whiskey flavors are categorized by distillery location. (2014)
· Implemented k-means clustering and geospatial visualization (R) on a dataset of 83 whiskey distilleries to counter the notion that whiskey flavors are categorized by their distillery location. (2013)
· Executed regression analysis (STATA) to discover a negative relationship between stock returns and deviations from weather forecasts (2009).