**摘要**：本文从我国31个省市、自治区2015年的农村经济数据出发，选取14个指标，运用因子分析方法进行实证分析，构建农村居民幸福指数的评价体系，分析出影响农村居民主观幸福感的主要因素，总结各地区间幸福感差异原因，并提出政策建议。

This paper incorporates the rural economic data for 31 provinces and autonomous regions in China, based on which 14 indexes are selected and positive analyses are conducted by the factor analysis. In the context, this work aims to construct an evaluation system on the happiness index of rural residents and identify the factors affecting their subjective well-being. Furthermore, the paper exposes the difference of such well-being in diverse regions and sum up the reasons as well, thus putting forward policy suggestions.

Our essay analyzes the main factors contributing to the subjective happiness of rural residents based on the 2015 rural economic data of the 31 provinces and autonomous regions in China. We select 14 indicators to conduct empirical analysis via factor analysis method and construct an evaluation system for the happiness index of rural residents. By summarizing the reasons for inter-regional happiness difference, we are able to propose suggestions for the policy amelioration.