

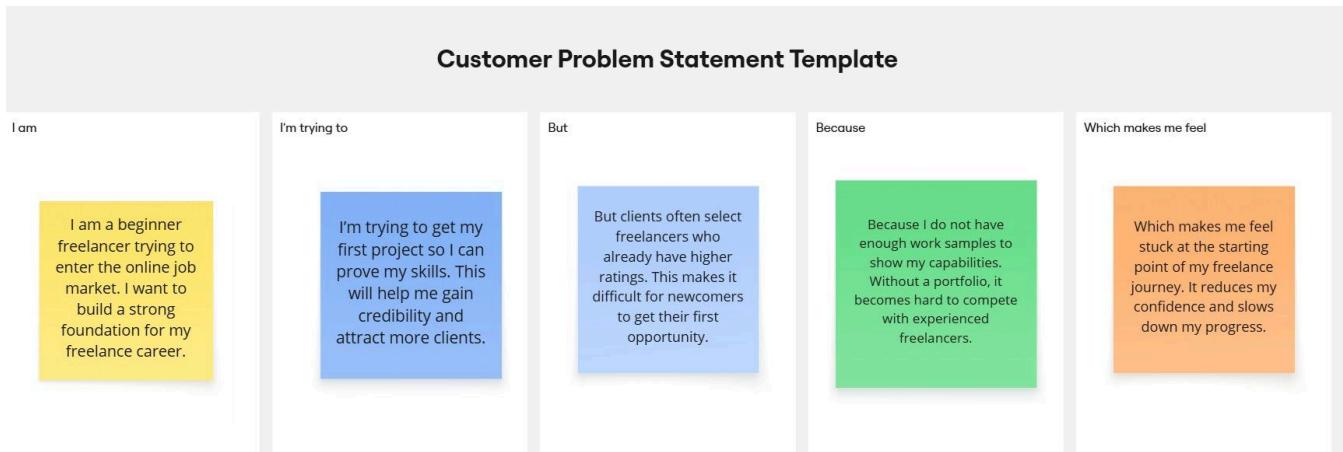
Ideation Phase

Define the Problem Statements

Date	4 December 2025
Team ID	
Project Name	FreelanceX - Free lance finder
Maximum Marks	2 Marks

Customer Problem Statement Template:

A digital platform that connects freelancers with clients, allowing both sides to collaborate through job postings, bidding, and real-time communication. The system aims to simplify hiring, improve transparency, and create fair opportunities for skilled professionals.



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	beginner freelancer	get my first project to build credibility	clients prefer people with more reviews and ratings	I do not have enough past work to showcase	stuck and less confident in starting my freelance journey
PS-2	small business owner	hire skilled freelancers quickly for short projects	most platforms show too many irrelevant profiles	filtering tools for skills, ratings, and budget are not clear	confused and unable to make confident hiring decisions

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