Project Design Phase
Problem – Solution Fit Template

Date	4 December 2025
Team ID	
Project Name	FreelanceX - Freelance Finder
Maximum Marks	2 Marks

Problem – Solution Fit Overview:

The Problem–Solution Fit evaluates how well Freelance Finder responds to the common challenges faced in the freelance marketplace. The goal is to confirm that the platform truly solves real pain points for both freelancers and clients before moving toward expansion.

Purpose:

- Create a reliable space where clients can connect with skilled freelancers without worrying about credibility.
- Bring all project activities—job posting, applications, communication, and payment—into one unified system.
- Ensure safe and transparent payments using milestone-based workflow, encouraging trust between both sides.
- Support new freelancers by giving them better visibility and fair opportunities through ranking and matching tools.
- Improve hiring outcomes by offering efficient communication, structured project tracking, and transparent feedback options.

Problem Statement:

Freelancers and clients often struggle with:

- Difficulty trusting profiles due to unclear credibility indicators.
- Using multiple tools for chatting, tracking work, and managing payments.
- Slow or unreliable payment methods leading to disputes.
- Challenges in discovering the right jobs or qualified freelancers quickly.
- Lack of a unified system to monitor project performance and ratings.

Solution:

Freelance Finder addresses these issues by providing:

- A complete workflow for job creation, proposal submission, and hiring decisions.
- A secure payment system with milestone tracking to reduce disputes.
- Smart job discovery using categories, filters, and personalized suggestions.

- Instant messaging and alert features for seamless communication.
- Detailed user profiles with portfolios to help clients evaluate skills clearly.
- Admin tools for handling disputes, user reports, and maintaining platform integrity.
- Optional premium features like boosted visibility, job insights, and early access to project openings.