

# Flip00 Presentation

Tao Yu

Xi'an Shiyou University

(None)



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# Introduction



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Defn

- Introduction to **Bike Sharing** Project.
- The influence of weather, time, humidity, wind speed, seasons, holidays and other factors on bicycle usage.
  - Analyze and predict bicycle usage.



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# Data analysis and processing



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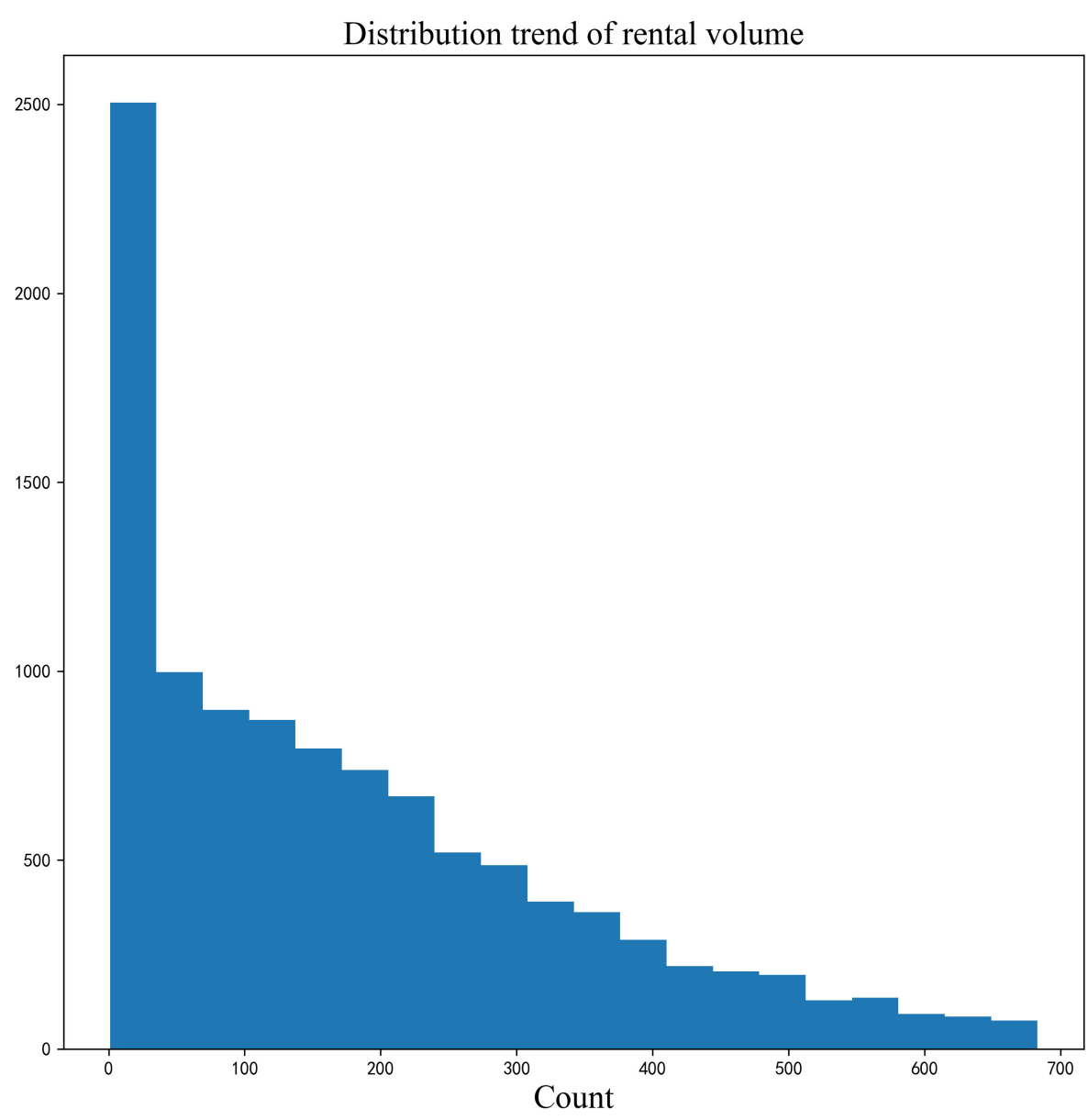
| Data         | season   | holiday  | weather  | humidity   | windspeed | registered | count      |
|--------------|----------|----------|----------|------------|-----------|------------|------------|
| <i>count</i> | 10886.00 | 10886.00 | 10886.00 | 10886.00   | 10886.00  | 10886.00   | 10886.00   |
| <i>mean</i>  | 2.506614 | 0.028569 | 1.418427 | 61.886460  | 12.799395 | 155.552177 | 191.574132 |
| <i>std</i>   | 1.116174 | 0.166599 | 0.633839 | 19.245033  | 8.164537  | 151.039033 | 181.144454 |
| <i>min</i>   | 1.000000 | 0.000000 | 1.000000 | 0.000000   | 0.000000  | 0.000000   | 1.000000   |
| <i>25%</i>   | 2.000000 | 0.000000 | 1.000000 | 47.000000  | 7.001500  | 36.000000  | 42.000000  |
| <i>50%</i>   | 3.000000 | 0.000000 | 1.000000 | 62.000000  | 12.998000 | 118.000000 | 145.000000 |
| <i>75%</i>   | 4.000000 | 0.000000 | 2.000000 | 77.000000  | 16.997900 | 222.000000 | 284.000000 |
| <i>max</i>   | 4.000000 | 1.000000 | 4.000000 | 100.000000 | 56.996900 | 886.000000 | 977.0000   |

- From the figure, the standard deviation of the rental volume we need to forecast is very large.
- So let’s look at the distribution.



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- The whole distribution inclines seriously and needs to be dealt with in order to avoid over fitting in the end.







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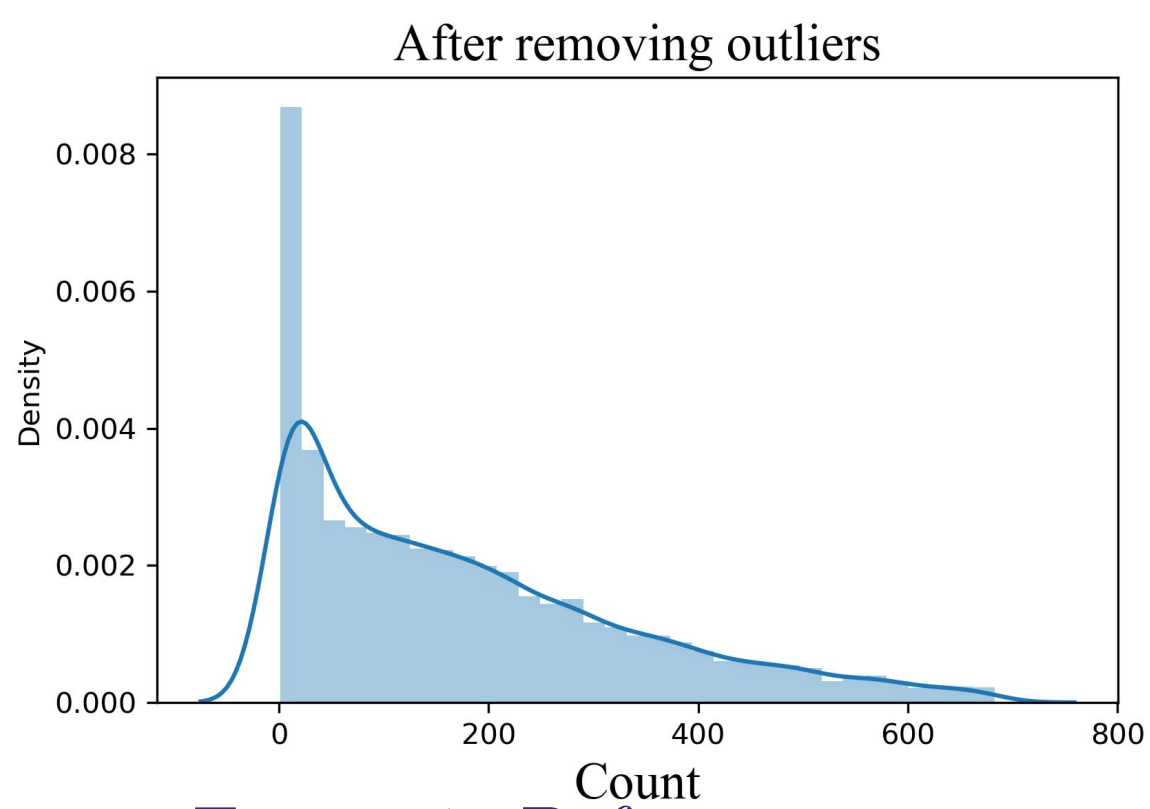


Figure 1: Before treatment

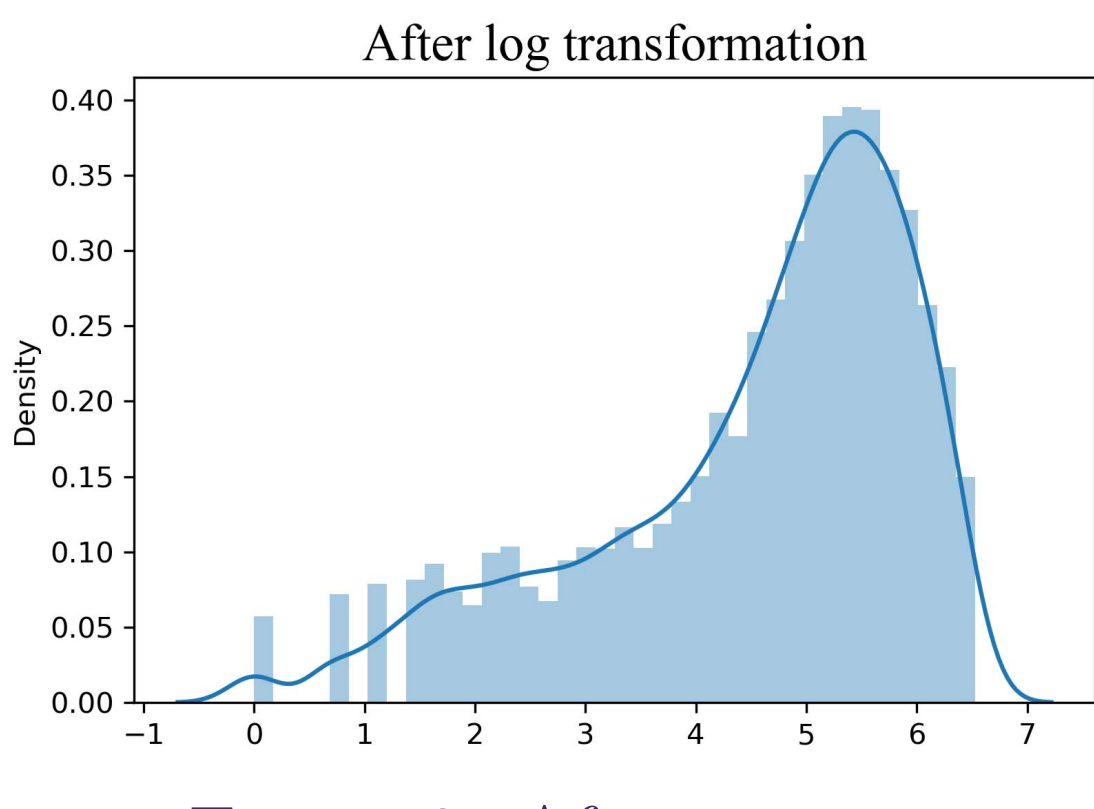


Figure 2: After treatment

- After the conversion, the distribution of the graph is not so severely inclined, and the difference is also smaller.



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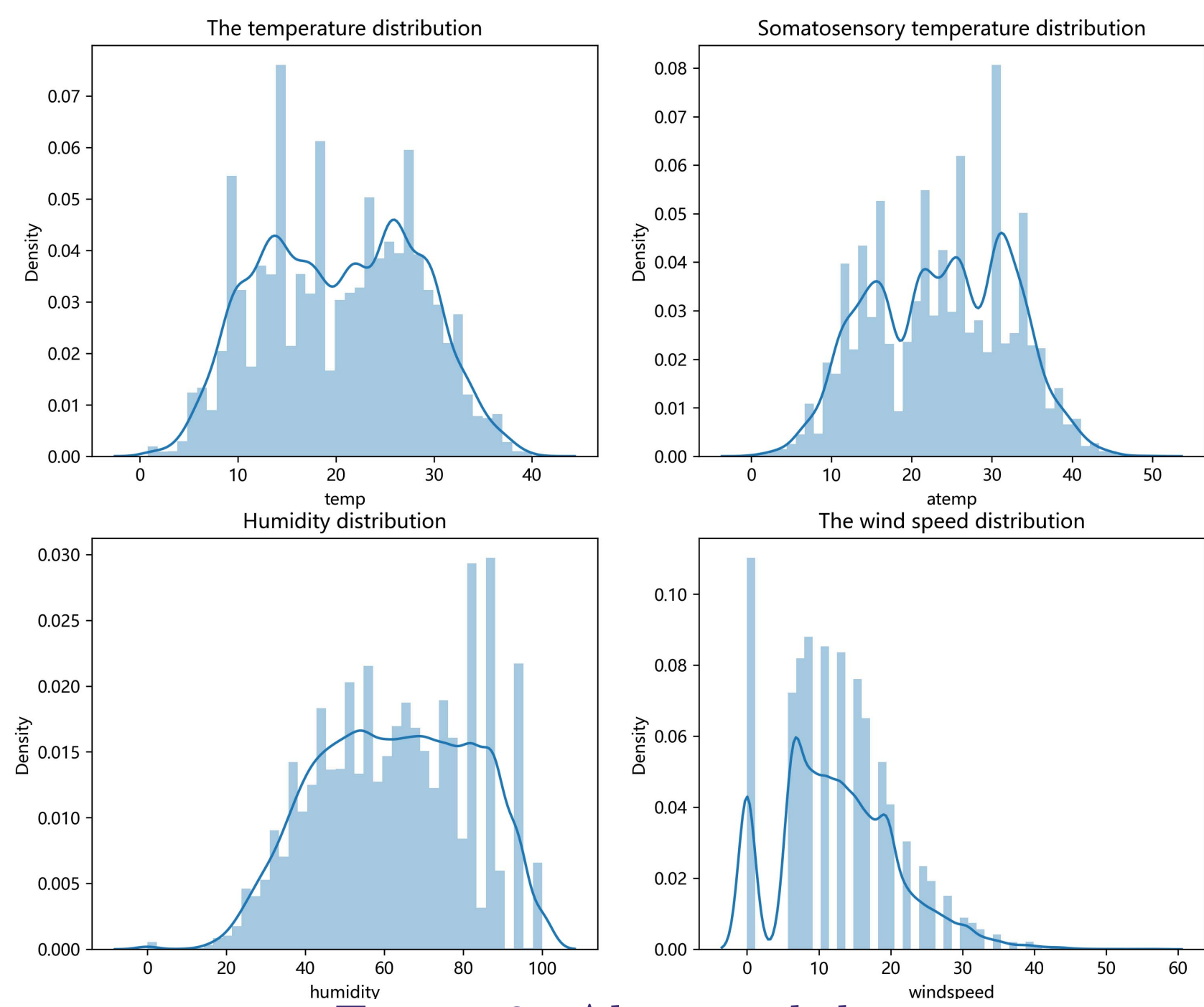


Figure 3: Abnormal data

- There are some gaps between wind speed 1-6. It is speculated that some wind speed data is missing, but the missing wind speed is filled with 0 in the data.



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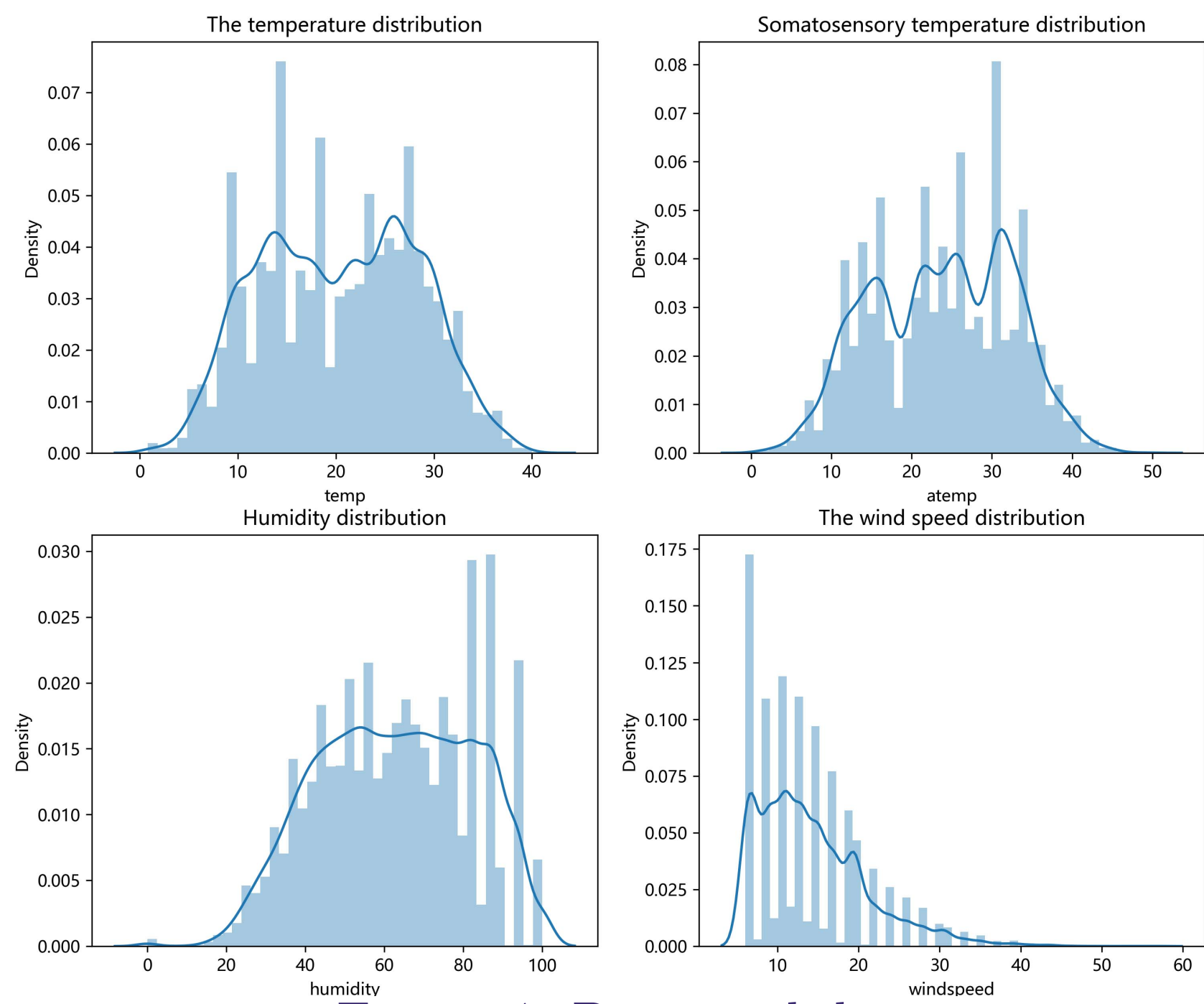


Figure 4: Processed data

- It can be seen that the feature distribution after filling is relatively normal.



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# Data visualization



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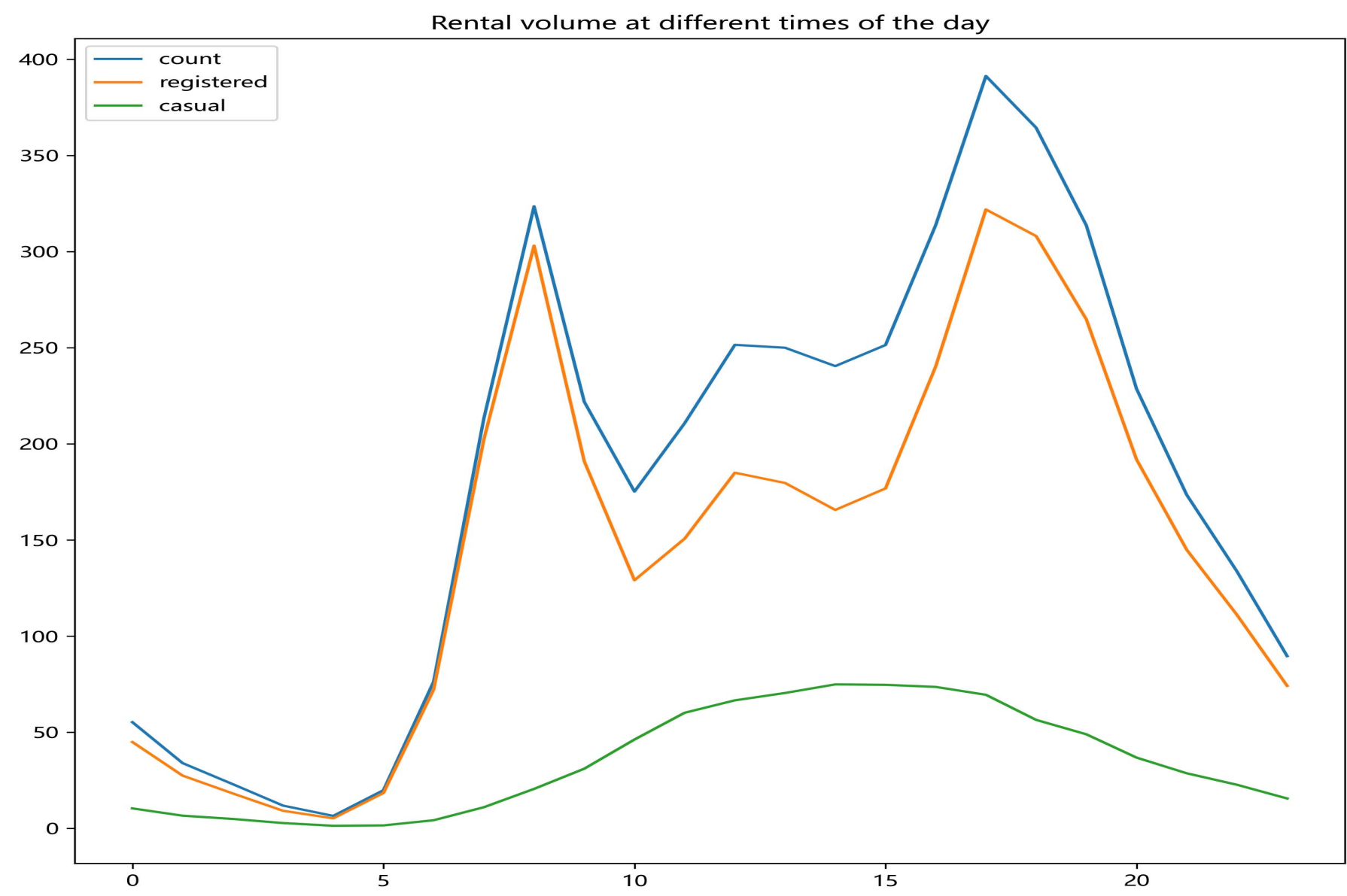


Figure 5: Effect picture

- 7-8 o'clock in the morning, 5-6 o'clock in the afternoon, respectively, the morning peak and evening peak, in line with the actual situation.



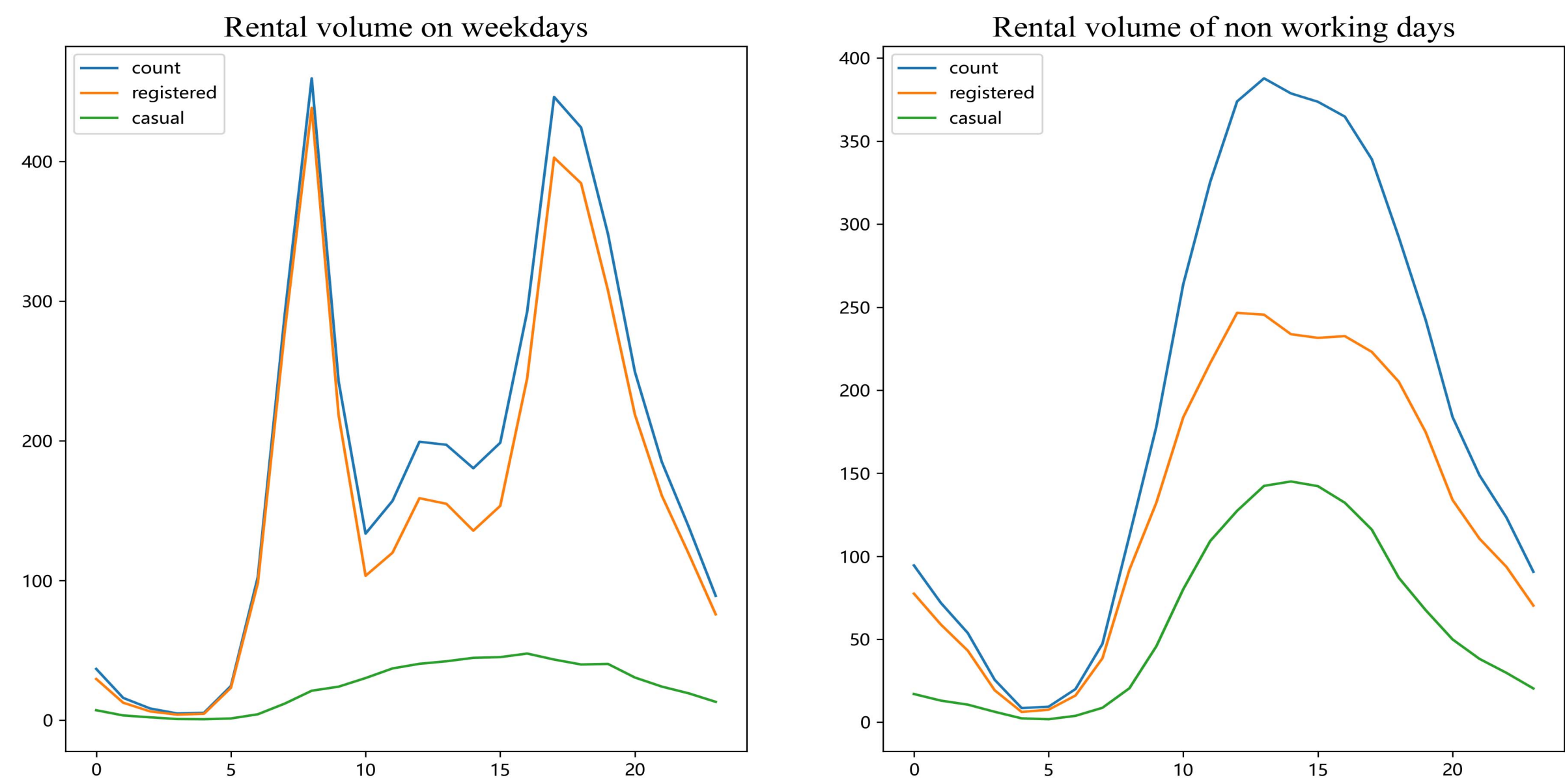


Figure 6: Effect picture

- By comparing the trend of weekdays and non weekdays, we find that the peak time of commuting is obvious on weekdays, while on non weekdays, people prefer to go out after 2-3 PM.



### ■ Come to the conclusion

- ◆ During the week, Saturdays have the highest rental volume.
- ◆ Presumably, this is the day when people spend the most time and enjoy going out, and the number of non-registered users is also the highest.

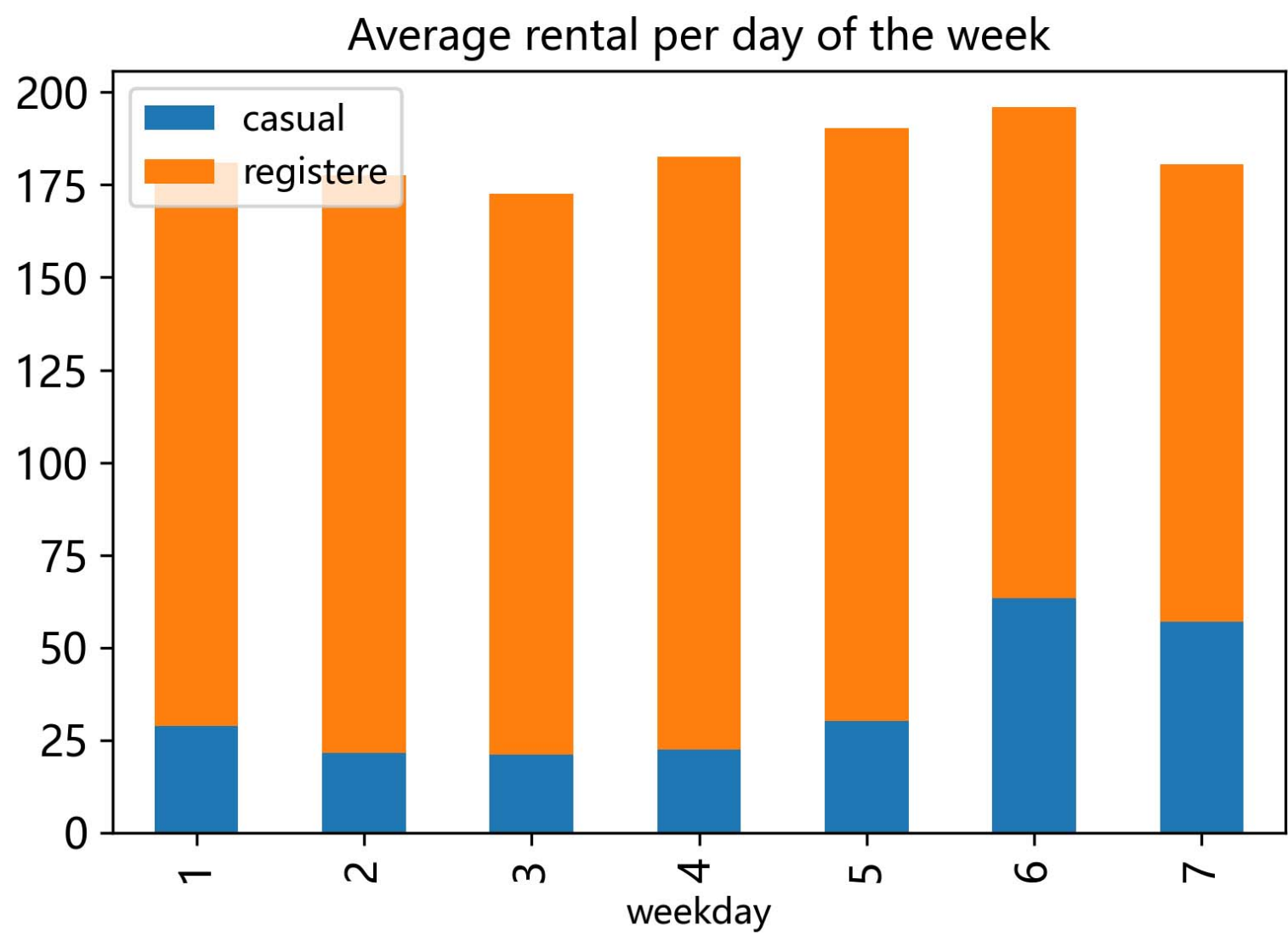


Figure 7: Effect picture



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# The next stage of work





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- Analyze the influence of weather factors on rental volume.
- Feature processing and selection.
  - ◆ The correlation analysis of each factor to the rental volume.
- Build and evaluate models.
  - ◆ Create training subsets and test subsets.
  - ◆ Select the optimal parameter.
- Generate predictions for bike rentals.