Escaping special chars, adding newline and paragraph

"less than" must be escaped : <, this can be done with RichText() or R()

It can be escaped with a "|e" jinja filter in the template too : <

Here is a multiple  
lines  
string

and some

other

paragraphs

**DO NOT FORGET the 'r' in the double braces for RichText() or R()**