# 經營輔助

### 經營輔助 Facebook

Facebook Performance Report <u>socialbakers</u>. <u>com/free-social-tools/facebook-performan</u> <u>ce-report</u>

Facebook Benchmarking Tool <u>socialbakers</u>. <u>com/free-social-tools/know-your-numbers</u>

Crowdtangle

#### 經營輔助 Twitter

https://app.unionmetrics.com/tools/twitte
r assistant/e3f2b6b73

https://tweetdeck.twitter.com/

## Facebook 廣告投放

https://business.facebook.com/home

#### Mention

- https://app.awario.com/
- https://www.fanpagekarma.com/monit oring