



BHAG

Big Hairy Audacious Goal

큰 도전적인 목표

기/하늘

Here are some BHAG's To Inspire You:



1

"Organize the world's information"

Google

2

"Connect the world"

facebook

3

"Transportation as reliable as running water, everywhere for everyone"

Uber

4

"To accelerate the world's transition to sustainable energy"

TESLA

5

"Make easy to do business anywhere"


Alibaba Group

6

"Remember everything"

 EVERNOTE

7

"Enable human exploration and settlement of Mars"

SPACEX

8

"A computer on every desk and in every home"

 Microsoft

9

"Crush Adidas"

NIKE

