# 500 startups

Udemy, Talkdesk, Grab, Canva, GitLab, Bukalapak, Intercom, Credit Karma



# Your Logo

## Tagline

A [product type] to help [target customer] with [#1 problem] by [#1 benefit] using our [secret sauce / differentiator].

## The Problem for [Target Customer]

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Problem 1

Supporting data if available

**Problem 2** 

Supporting data if available

**Problem 3** 

Supporting data if available

# [Our Solution] and the

## [Image of your product here]

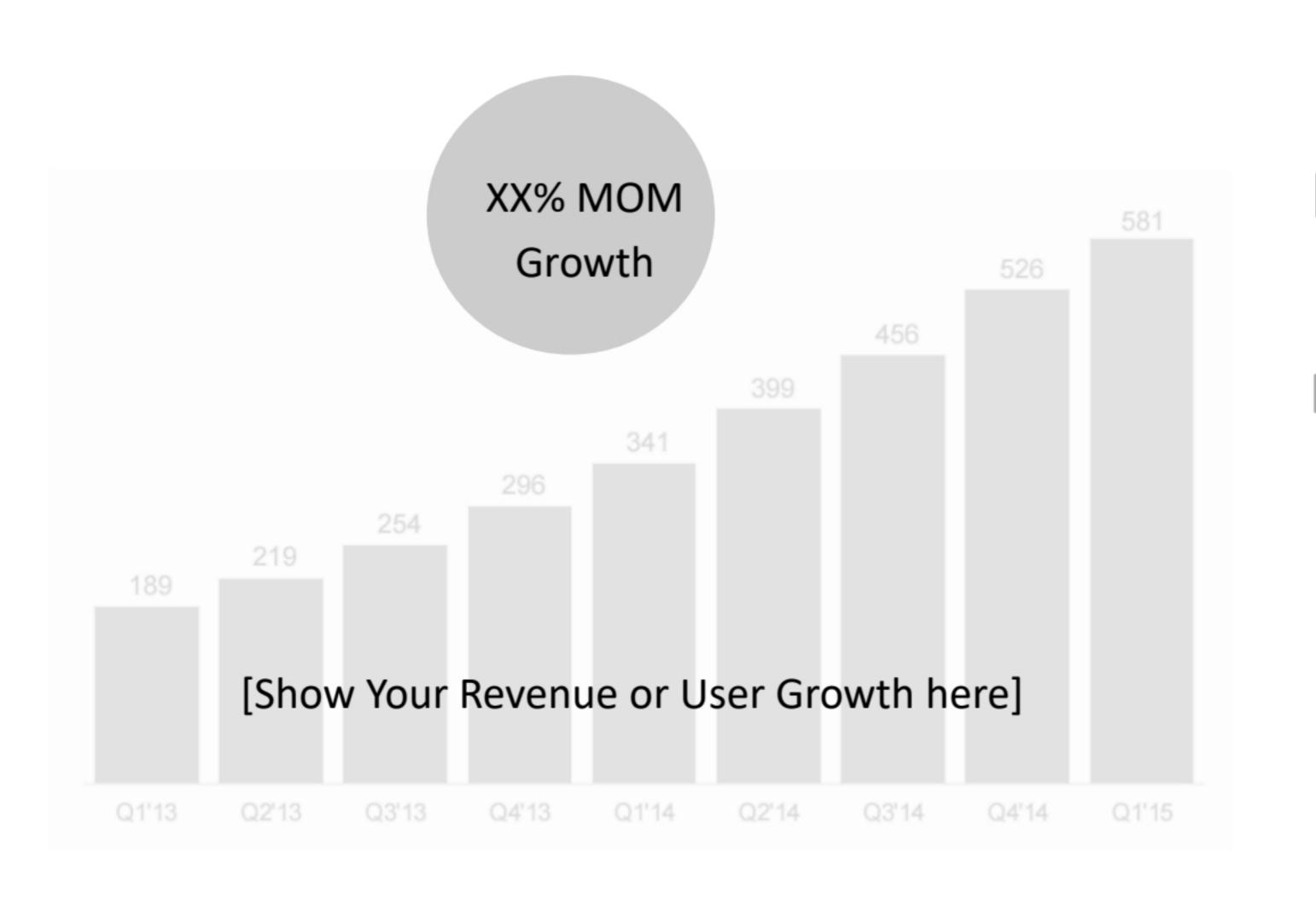


**Benefit 1** 

**Benefit 2** 

**Benefit 3** 

## Traction 201 (2017)



\$[XX,XXX] [MRR/ARR/GMV]

Client Logo 1
[If applicable - B2B]

Client Logo 2

**Client Logo 3** 

#### How it Works

Feature/Step 1

Supporting data if available

Feature/Step 2

Supporting data if available

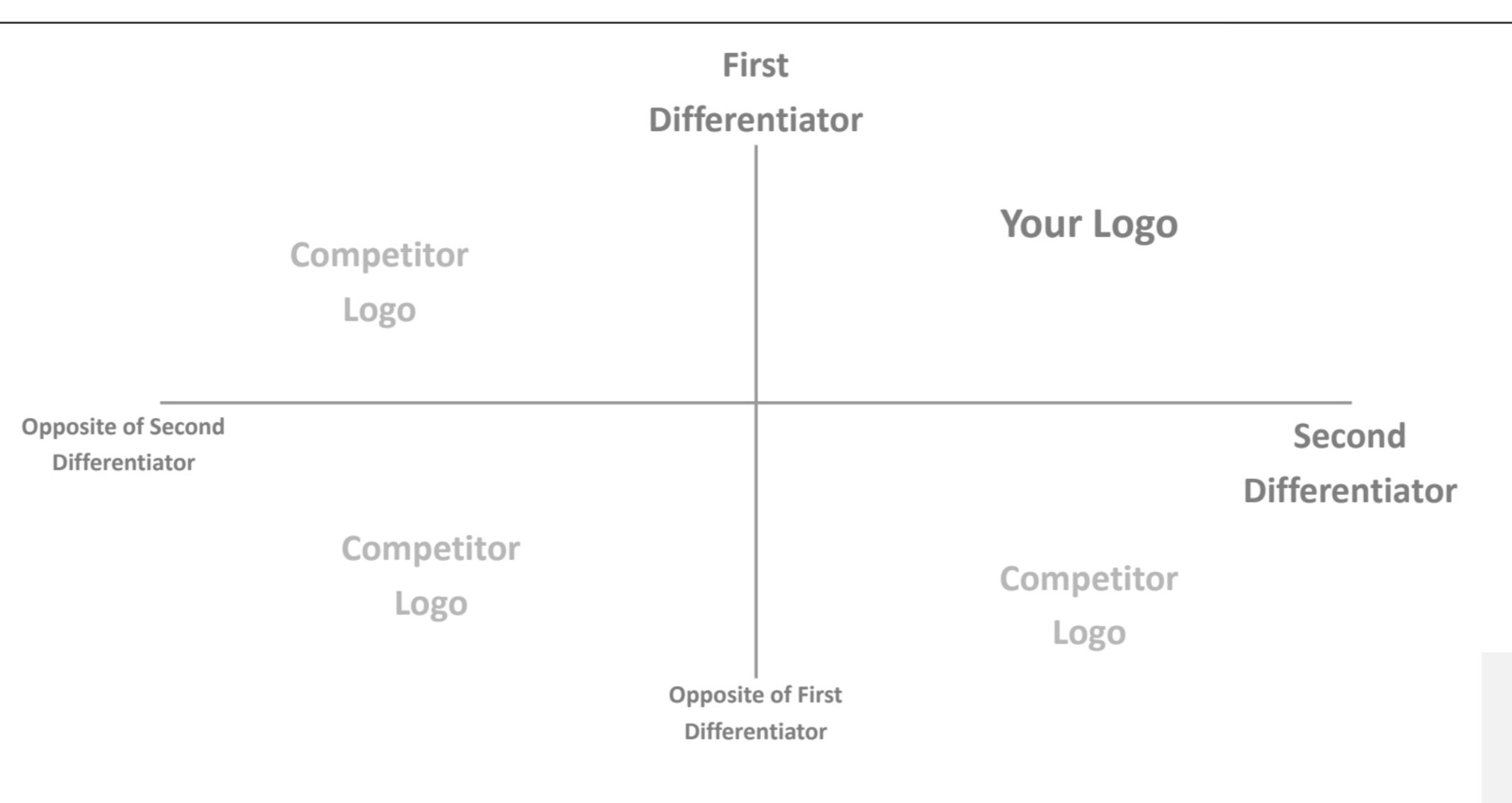
Feature/Step 3

Supporting data if available

#### Business Model

[target customers] pay [\$ amount or %] per [month/year or unit]

### How We Are Different



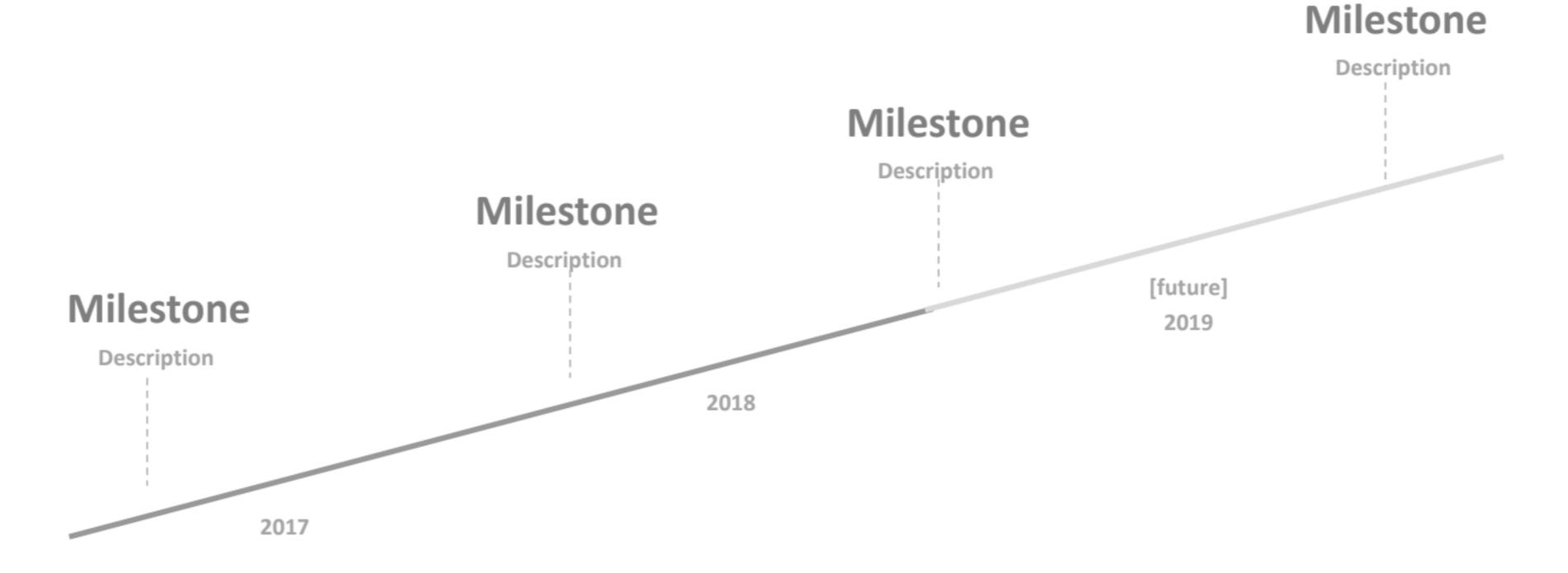
# Market Opportunity Amble N

[Large number that is your market size]

[Your addressable market - if different]

## Progress to Date

## Previously raised: \$[xx,xxx]



### The Team



Name Position

Big accomplishment

[previous company logo]



Name Position

Big accomplishment

[previous company logo]



Name Position

Big accomplishment

[previous company logo]