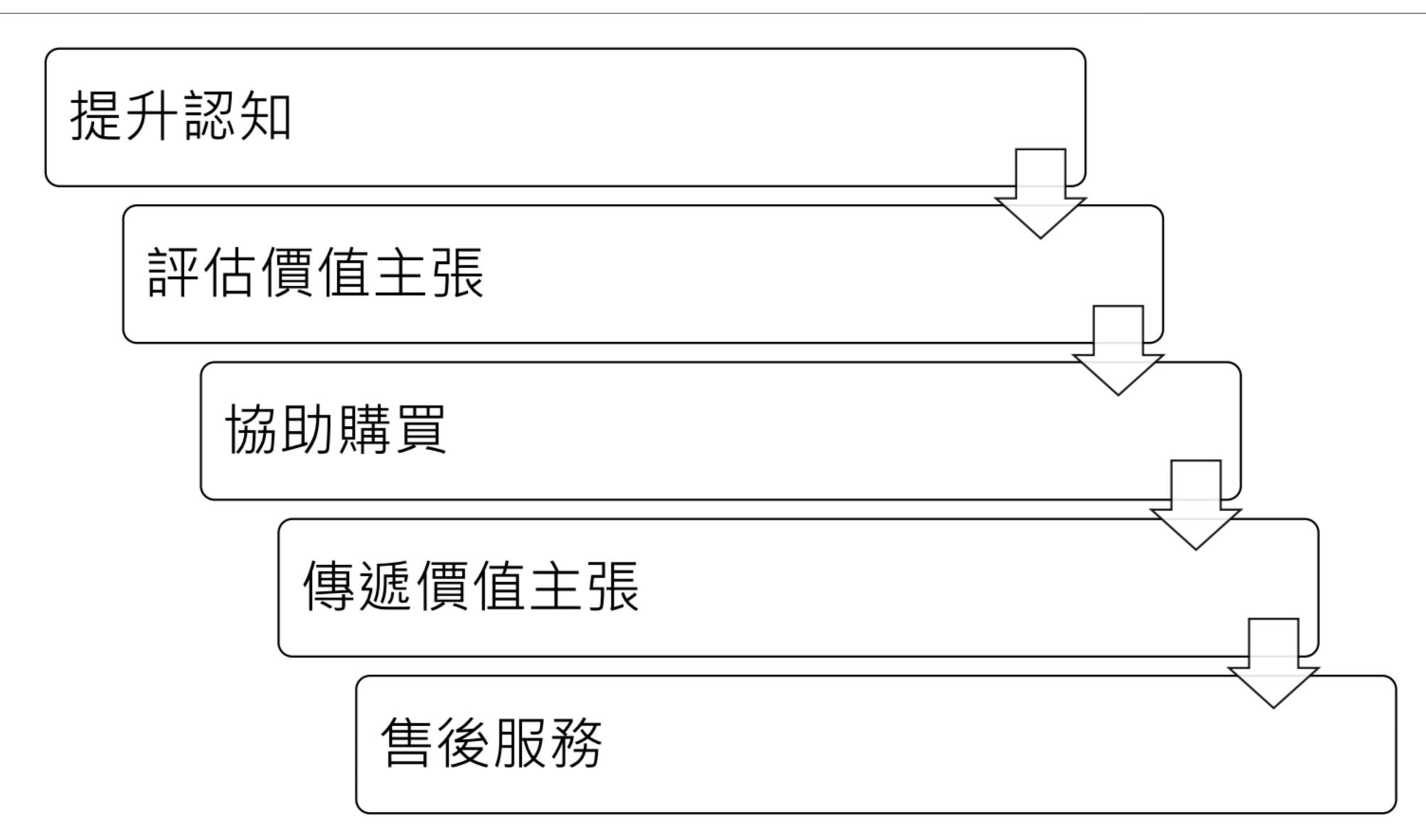
Channels

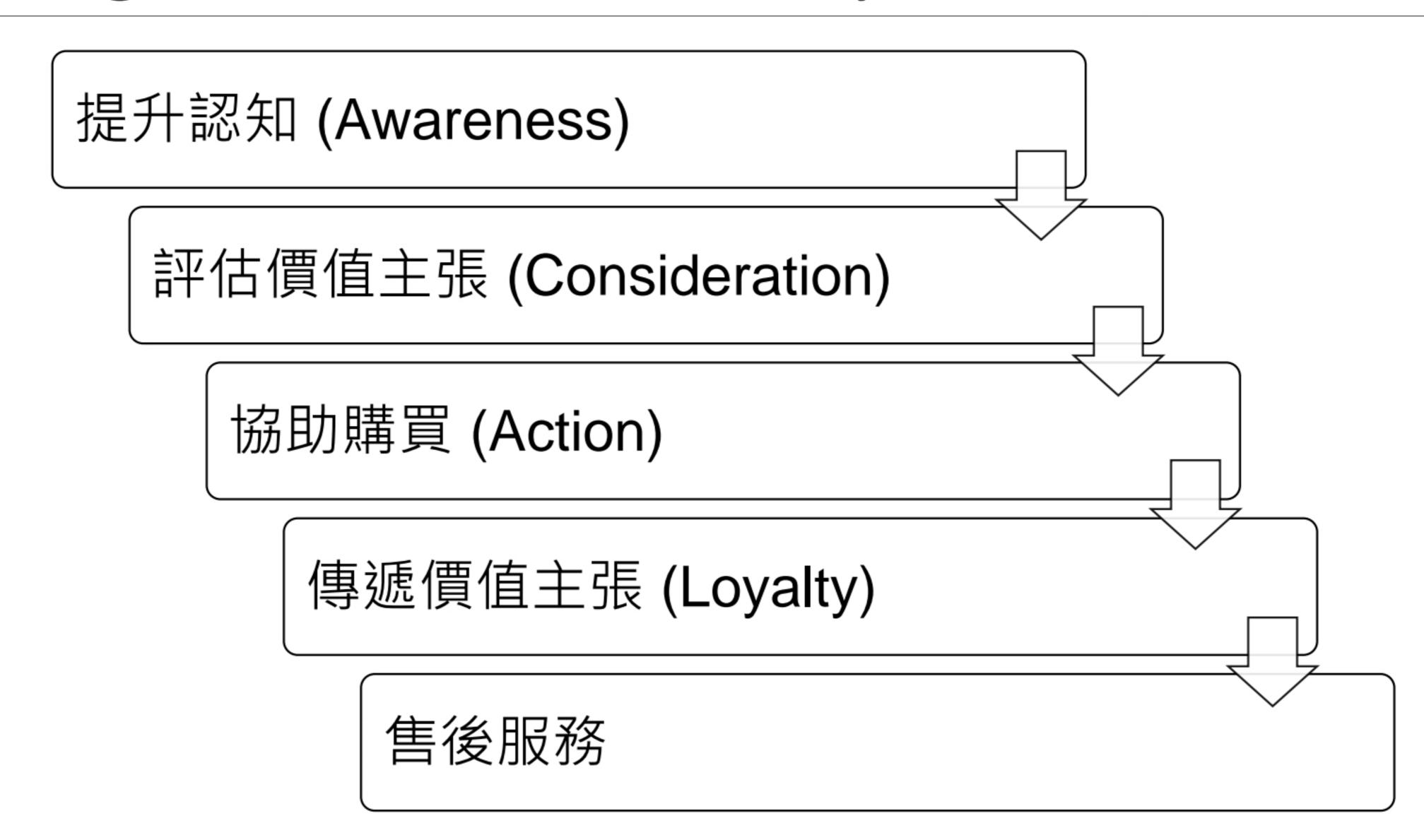
透過溝通與銷售來傳遞價值主張給客戶。

Key Partners	Key Activities	Value Proposi	tion	Customer Relationships	Customer Segments
	Key Resources			Channels 22 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	
Cost Structure			Revenu	ie Streams	

Channels (Sales/Marketing)



Google's Customer Journey



Channels 類型

