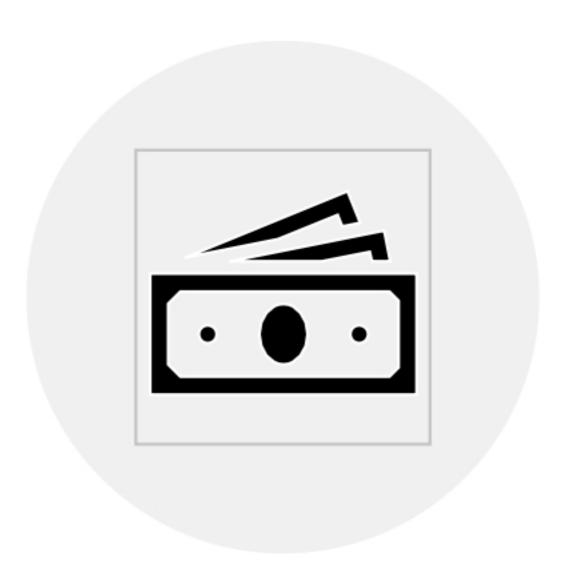
Revenue Streams

被客戶認可的價值主張如何定價並收錢

Key Partners	Key Activities	Value Proposition		Customer Relationships	Customer Segments
	Key Resources			Channels	
Cost Structure			Revenu	e Streams	

Revenue Stream





收費方式

定價方式

常見的 Revenue Steams

Asset Sale

Leasing

Usage Fee

Subscription Fee

(IP) Licensing Brokerage Fees

Revenue Share

Advertising