# **Business Attire for Men**



# 男性穿著要素

外套 上衣 褲子 領帶 背心 鞋子 袖扣 胸章 筆

# British, American & Italian Suits **British** American Italian *Bespoke* U∩it

# 常見市場西裝分類

## 義大利版 Italian Suit

• 收窄、肩小、強調腰身

## 美版 American

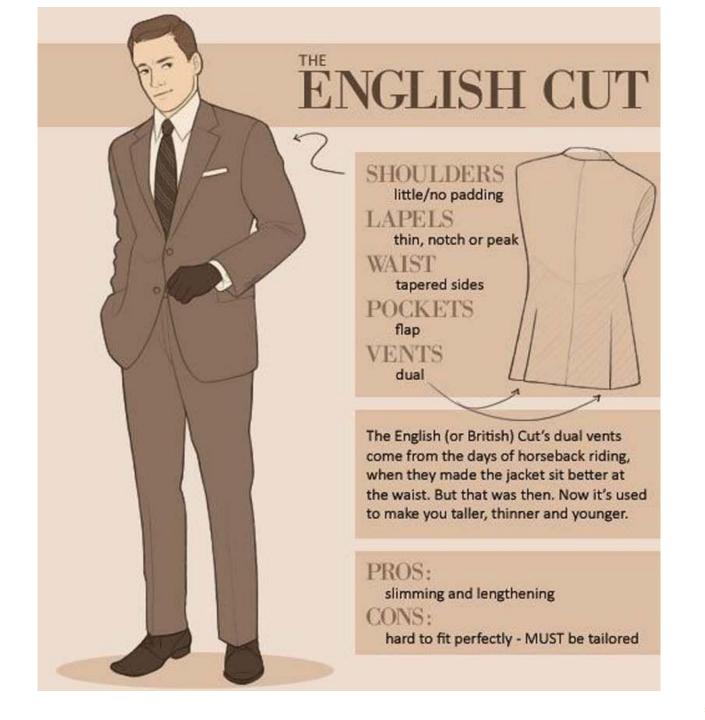
• 滑肩、寬鬆

## 英版 British

• 強調肩部線條

## **British Suits**







# Difference Between British, Italian & American Suits



#### Creator

 Inspired By Henry Poole's Dinner Jacket

### History

A Luxurious Good For Military Elite And High Political Class.

## **Body Type**

➤ Athletic/Muscular

### **Jacket**

- > Stiff Canvas
- > Structured Shoulder
- ➤ Single Or Double Breasted
- ➤ Low Gorge Lines
- ➤ Surgeon's Cuffs
- ➤ Heavy Cloth
- Hacking Pocket

#### **Pants**

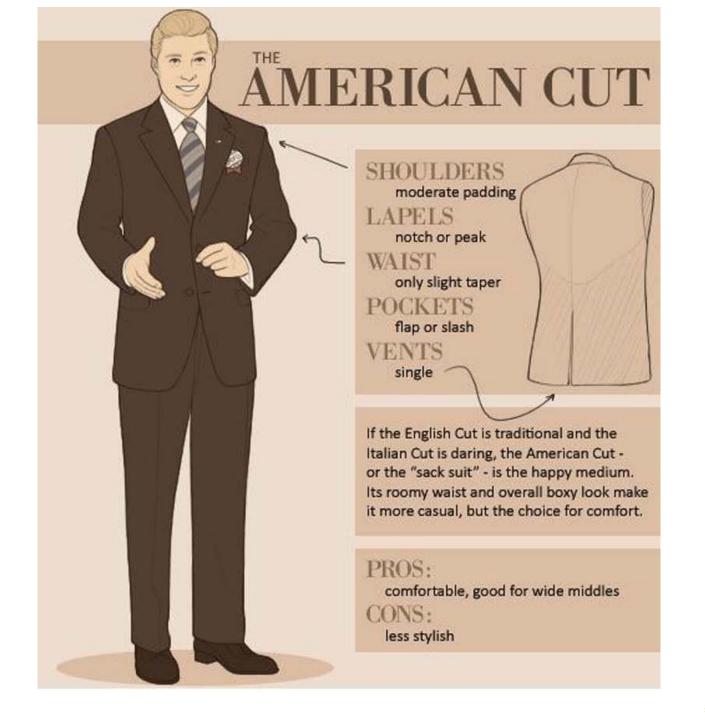
- ➤ High Waist
- ➤ Single or Double Pleats





## **American Suit**







# Difference Between British, Italian & American Suits

## American Suit Style

Presented by: Real Men Real Style



#### Creators

> Brooks Brothers

## History

The Outcome Of Large Scale Production For A Wealthy Business Class In Its "Roaring" Age.

## **Body Type**

➤ Big/Wider build

#### Jacket

- ➤ Straight Silhouette
- ➤ Single Vented
- ➤ Low Armhole
- > Flap Pockets
- ➤ Almost No Padding
- ➤ No Darts In The Canvas
- > Three Buttons On The Sleeve

#### **Pants**

- ➤ Full Cut
- No Pleats



## **Italian Suit**

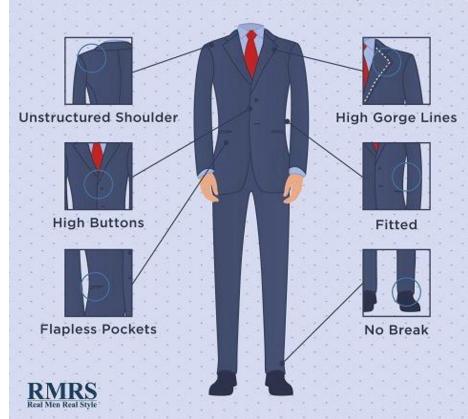




# Difference Between British, Italian & American Suits

## Italian Suit Style

Presented by: Real Men Real Style



### Creators

- Zegna
- > Brioni
- > Armani

### History

 A Slim And Stylish Design To Reflect The Nature Of Italians.

## **Body Type**

> Slim and Athletic

#### Jacket

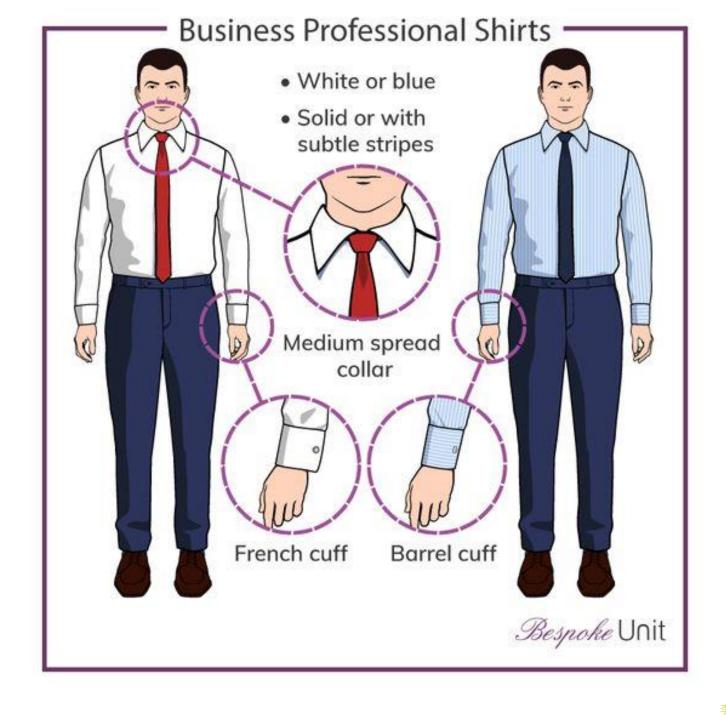
- ➤ Light Cloth
- ➤ Light Canvas
- > Unstructured Shoulder
- > Fitted
- > Slim and Sleek Silhouette
- > High Buttons
- Flapless Pockets
- High Gorge Lines
- Low Overall Padding

#### **Pants**

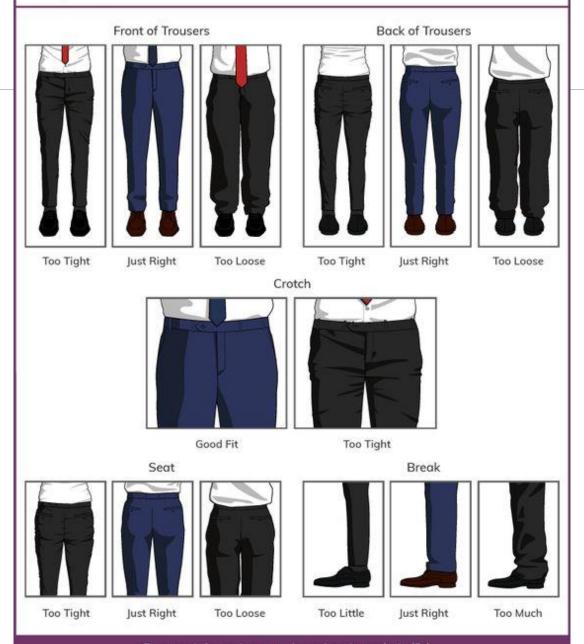
- > Tapered Waist
- > Tight Hips
- > No Break







## Bespoke Unit The Comprehensive Guide To Men's Suit Fit By Bespoke Unit



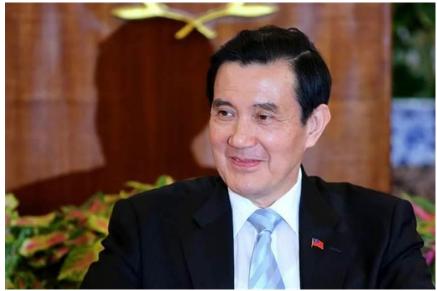
## Bespoke Unit The Comprehensive Guide To Men's Suit Fit By Bespoke Unit Side of Jacket 1111 Too Tight Just Right Too Loose Jacket Collar Sleeve Pitch Roll in Collar Just Right Standing Away Jacket Sleeve Correct Incorrect Too Short Just Right Too Long

# 胸章與袖扣



# 國旗





# 職業 (上圖錯誤示範)





# 組織





## MEN'S SOCK GUIDE

A COMPLETE GUIDE FOR ALL SOCK STYLES



## PROPER SHOE MATCHING

PAIRING SHOES, SOCKS & PANTS

SHORTS	JEANS	CHINOS	TROUSERS	SUIT
	45			
NO SHOW	NO SHOW	CASUAL CREW	CASUAL DRESS	FORMAL DRESS
W	AM	X		W
STREET	STREET/CASUAL	CASUAL	DRESS	DRESS/FORMAL
		The state of the s		
· ith	111			
184	The state of the s			
				1

## A VISUAL GUIDE TO MATCHING SUITS AND SHOES



## Men's Capsule Wardrobe by Bespoke



## Suits

Navy & Charcoal Wear as a suit or mix/match pieces



## Shirts

White & Blue Pair any color shirt with any color jacket or trouser



Shoes & Belts

Black & Brown Any shoe/belt combo goes with any trouser



Ties

Red, Yellow, & Blue Any tie goes with any shirt



**Pocket Squares** 

White White pocket squares coordinate with any jacket





## Socks

Shades of grey & blue Pair with matching trousers





# 配色



腰帶通常與鞋子同色



除了外套與褲子外,只有一個配色(領巾搭配領帶)

# 男學生常見問題









鞋子:**厚底休閒鞋** 

襪子:不夠高、顏

色不夠深

配色:像喪禮

外套:不合身





# 策略的形象

與真實、理想 形象不一樣

擁有外部動機

期待回報

## Female Dress Codes



www.cateringonthemove.com.au

## Male Dress Codes



## **SCALE OF FORMALITY**













POLO

**BUTTON DOWN** 

SEMI-SPREAD / SPREAD

TAB / COLLAR BAR

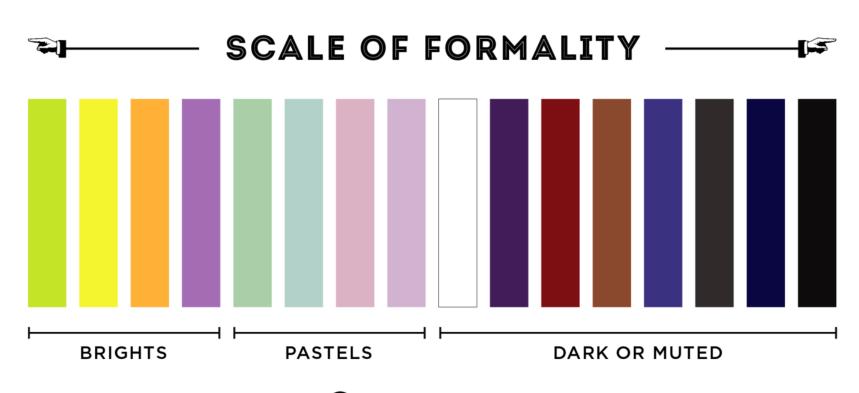
TUXEDO

**DETACHABLE WING** 



GENTLEMAN'S GAZETT

# 顏色





GENTLEMAN'S GAZETTE

## **Business Casual**

Appropriate business casual dress typically includes slacks or khakis, dress shirt or blouse, open-collar or polo shirt, a dress or skirt at knee-length or below, and loafers or dress shoes that cover all or most of the foot.



### Businesss Casual Is

- . Collared, button down shirts tucked in
- . Blouses or shirts with a conservative cut
- · Sweaters or cardigans
- · Khaki or dark pants with a belt
- . Skirts or dresses that fall below the fingertips

#### Businesss Casual Is NOT

- · Flip flops or sandals
- · Gym/athletic attire
- Jeans
- Shorts

## **Business Formal**

The professional standard is to wear a two-piece, matching suit in gray, navy, or black.



#### **Businesss Formal Is**

- · Matching suit
- · Dark colors
- · Closed-toe shoe/low heel
- Button down shirt
- · Formal blouse

#### **Businesss Formal Is NOT**

- · Open-toe shoes
- · Khaki pants
- · Short Sleeve jackets
- · Low-cut clothing