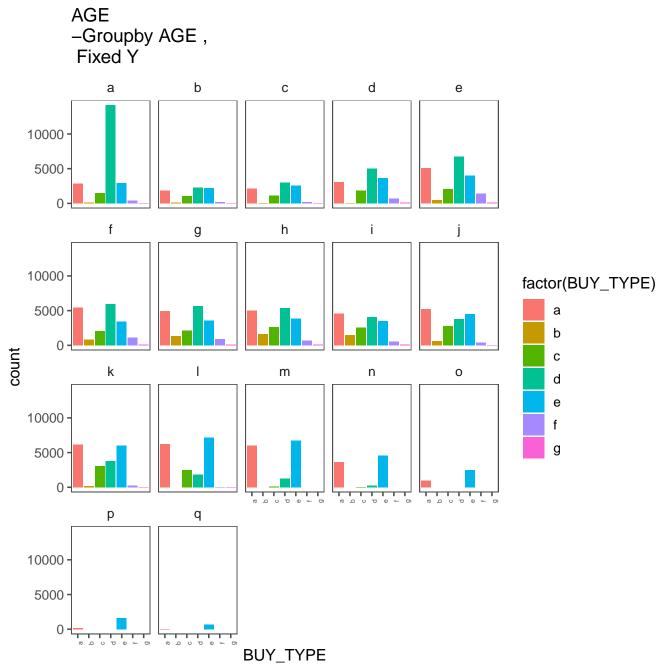
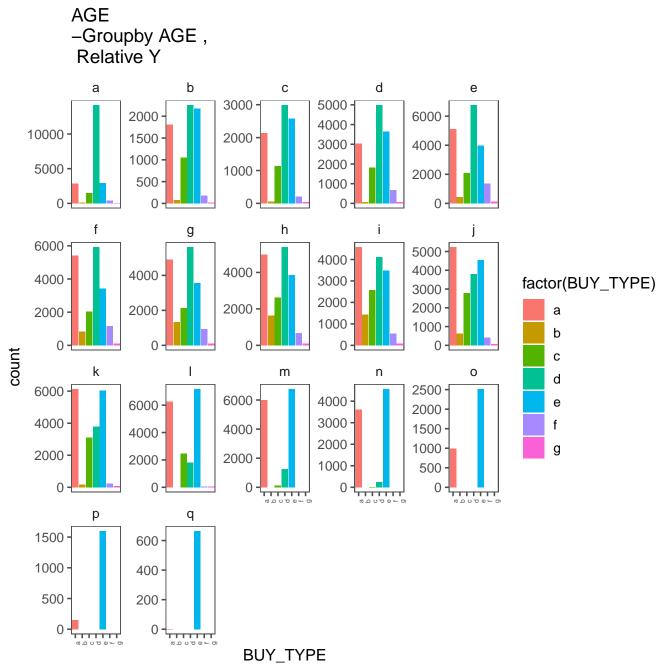
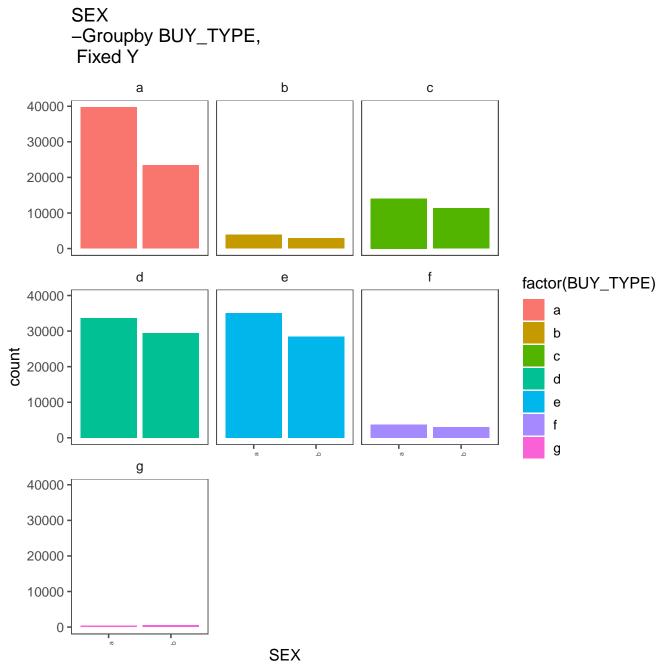


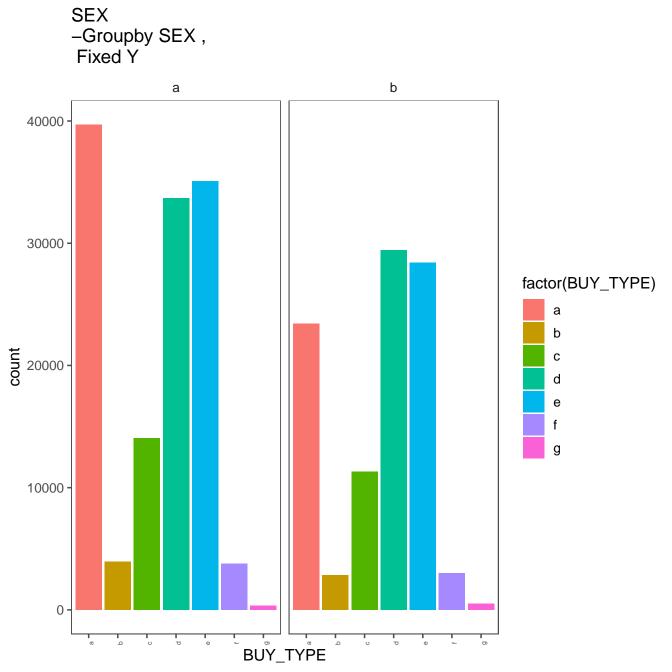
**AGE** -Groupby BUY\_TYPE, Relative Y b С а 6000 -3000 -1500 -2000 4000 1000 -2000 1000 -500 -0 d е f factor(BUY\_TYPE) а 6000 b 1000 10000 count С 4000 d 500 5000 -2000 е g ασορο+ ρτ.-.-x- Ε c ο σρ g 120 90 60 30 0 AGE

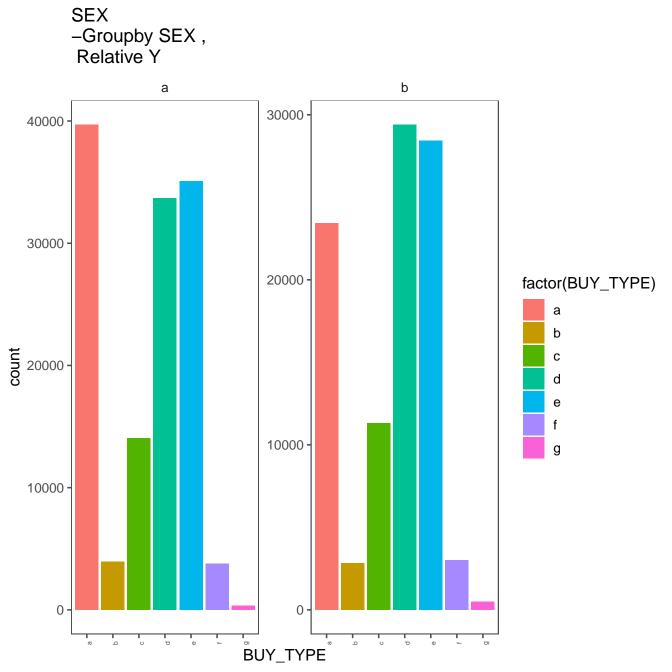


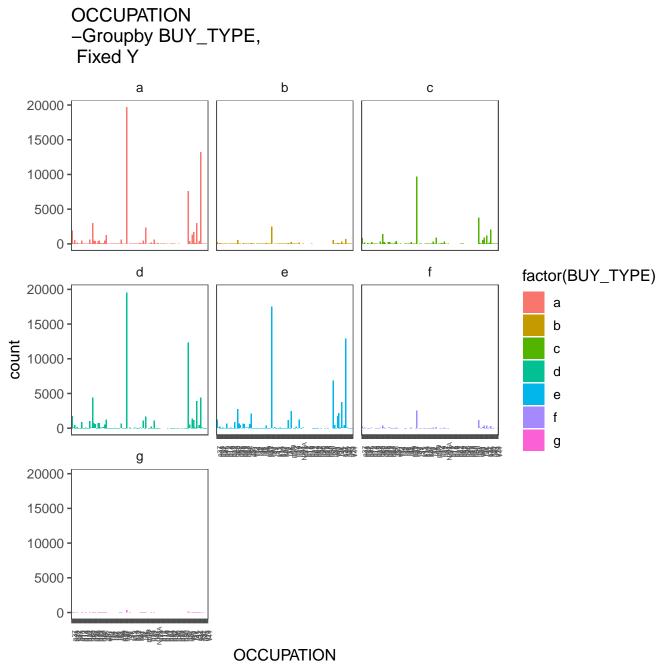


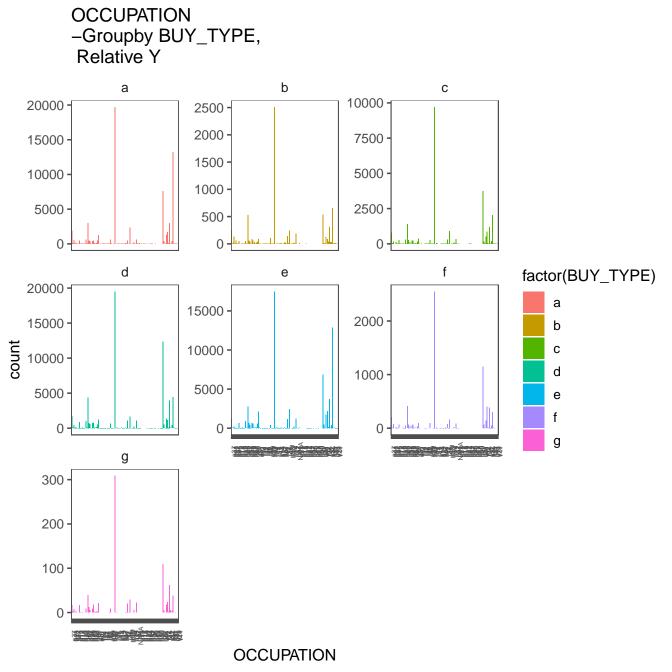


SEX -Groupby BUY\_TYPE, Relative Y b С а 4000 40000 -30000 3000 10000 -20000 2000 5000 -1000 10000 0 0 0 d f е factor(BUY\_TYPE) 30000 а 30000 -3000 b count 20000 20000 С 2000 d 10000 -10000 -1000 е 0 0 0 g g 500 -400 -300 200 100 0 SEX

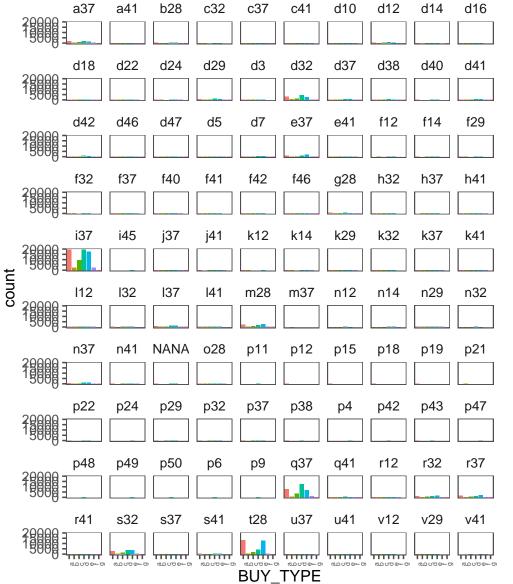








## OCCUPATION -Groupby OCCUPATION, Fixed Y a37 a41 b28 c32 c37



factor(BUY\_TYPE)

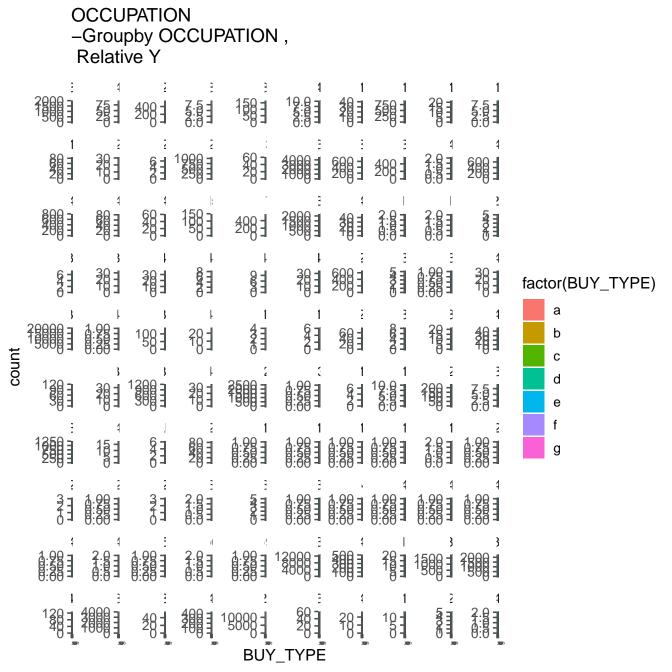
а

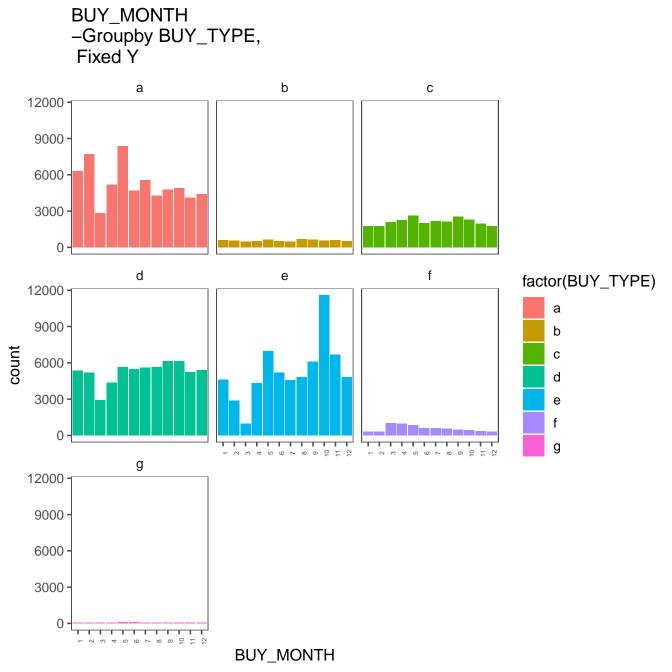
b

С

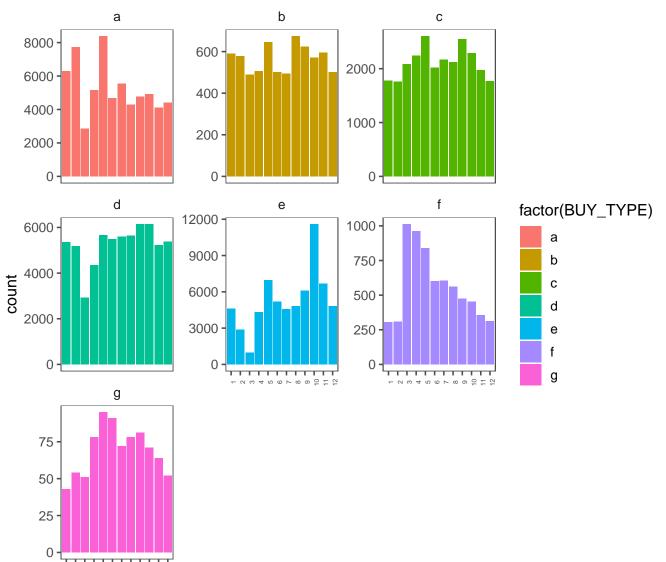
d e

g

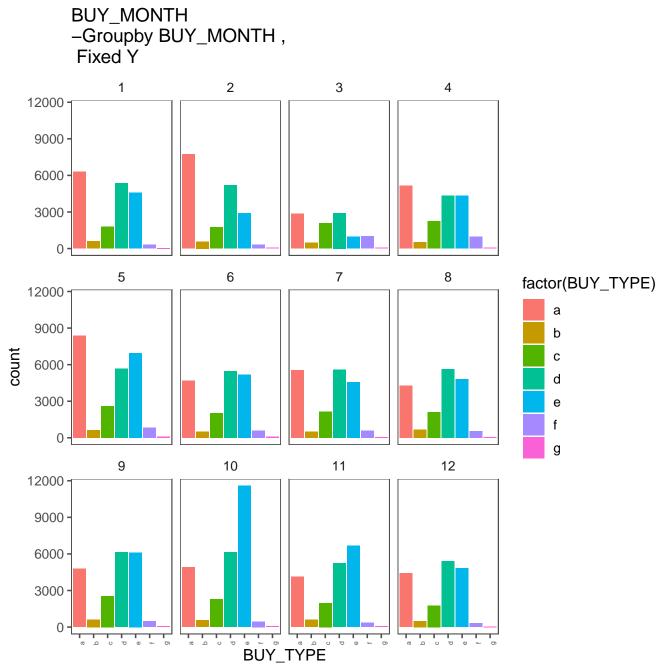




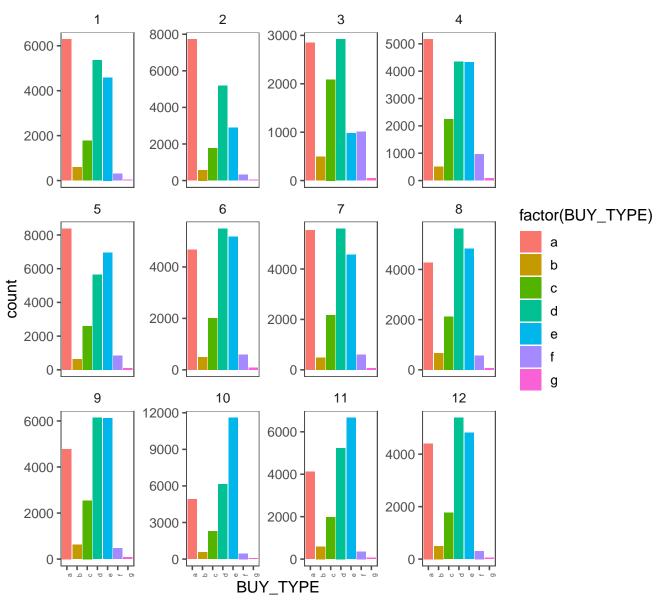
BUY\_MONTH
-Groupby BUY\_TYPE,
Relative Y

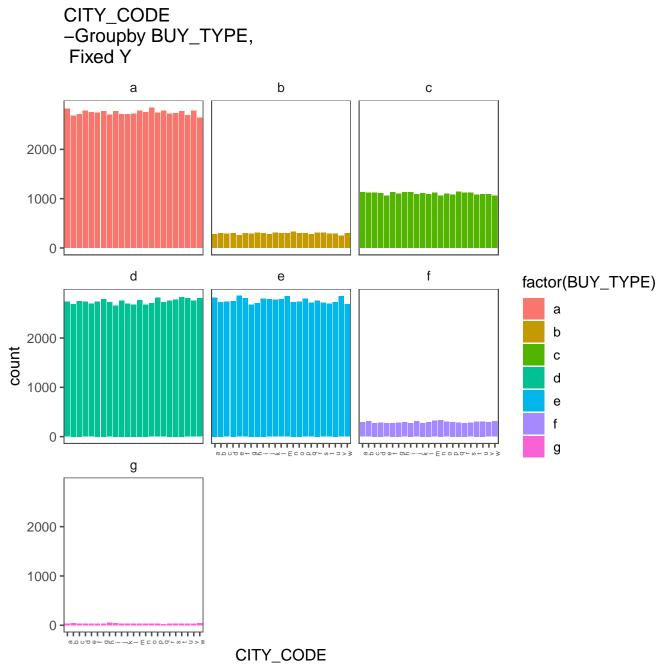


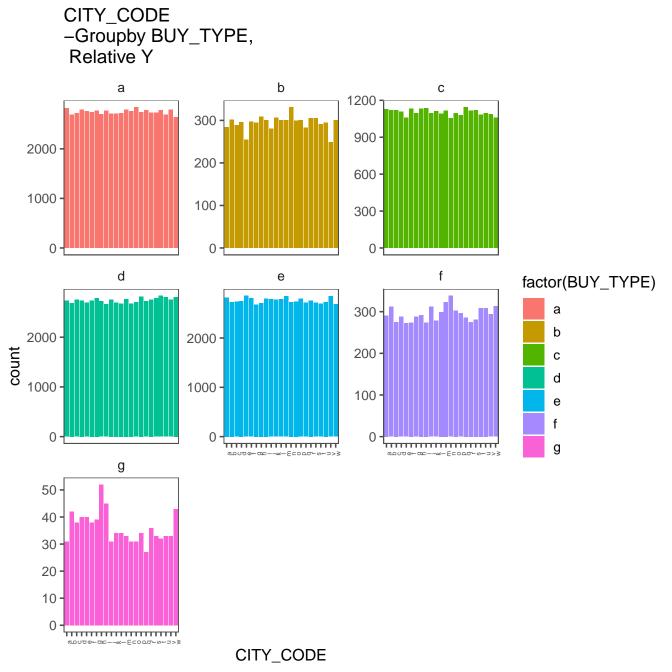
**BUY\_MONTH** 

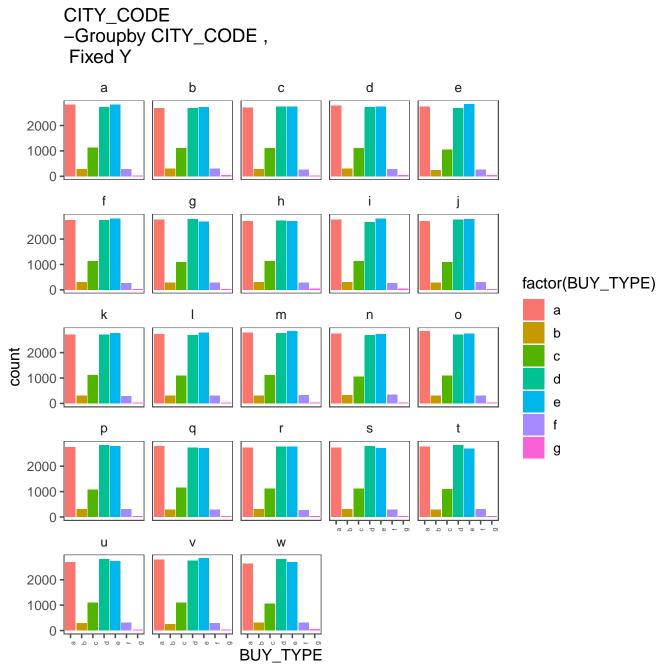


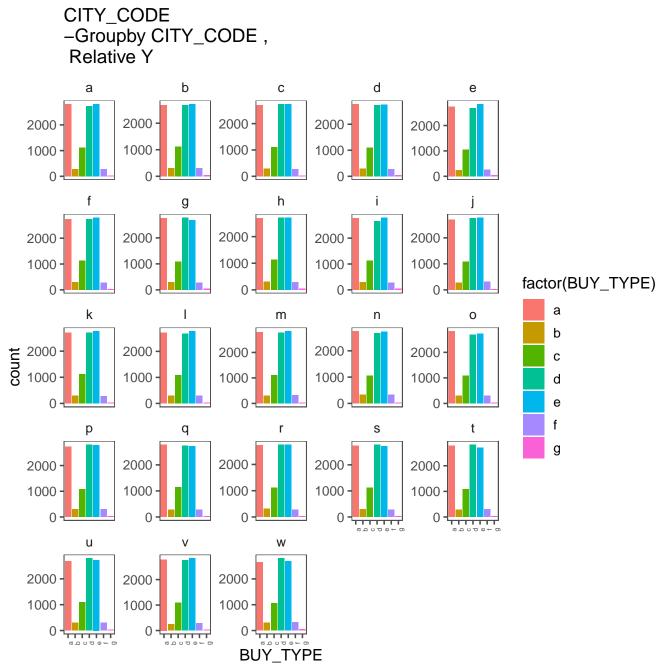
BUY\_MONTH -Groupby BUY\_MONTH, Relative Y

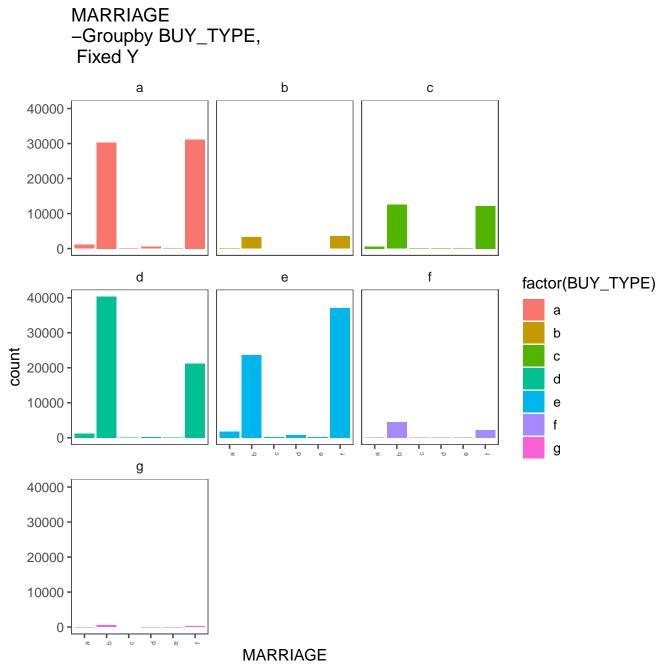






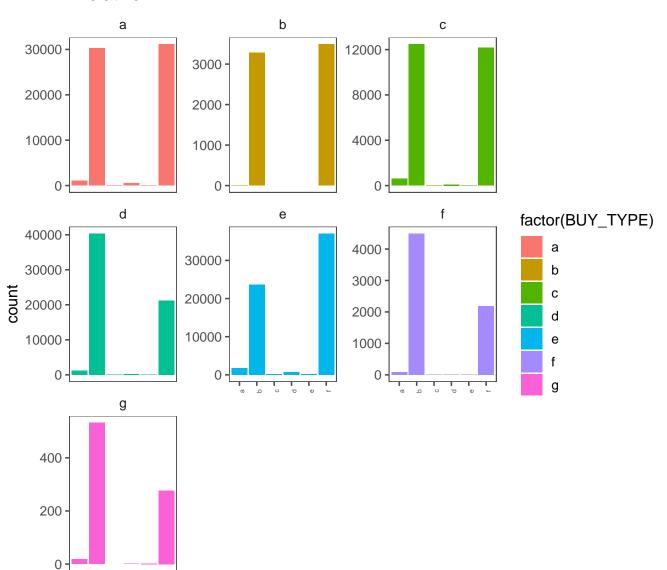






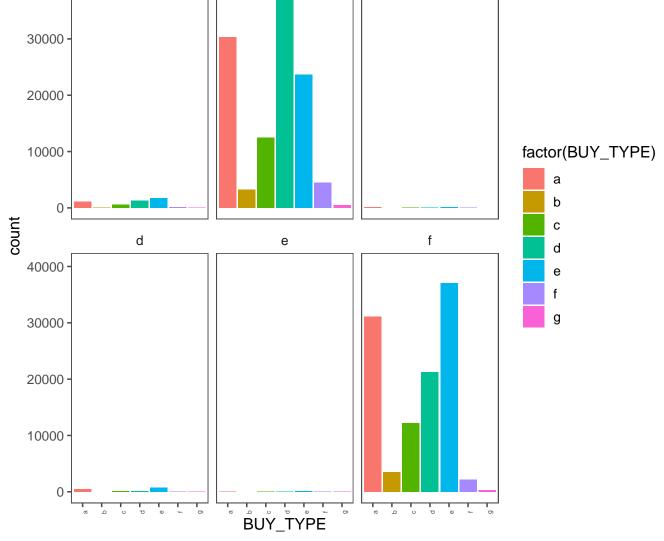
MARRIAGE
-Groupby BUY\_TYPE,
Relative Y

0 0

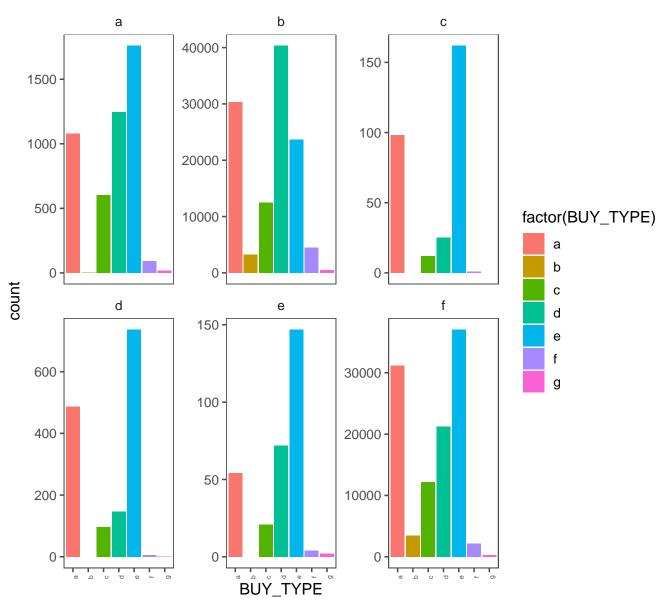


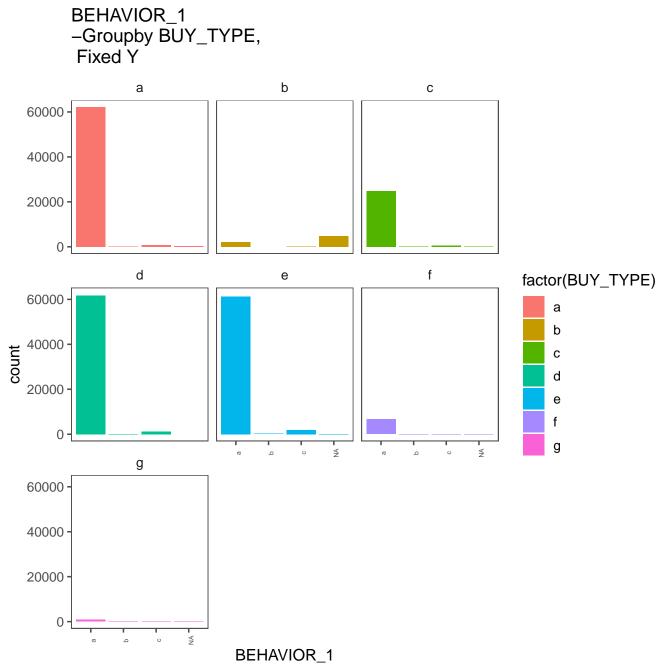
**MARRIAGE** 

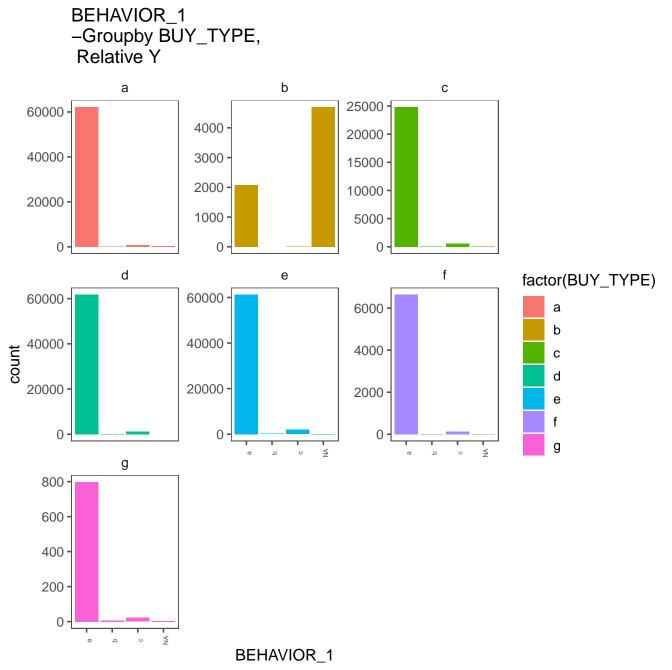
**MARRIAGE** -Groupby MARRIAGE , Fixed Y b а С 40000 factor(BUY\_TYPE) а b 0 С d f е d е g

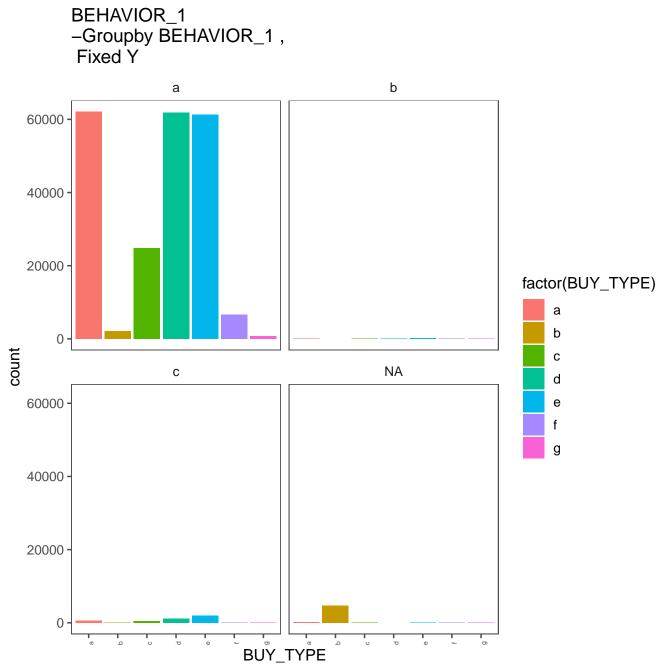


MARRIAGE –Groupby MARRIAGE , Relative Y

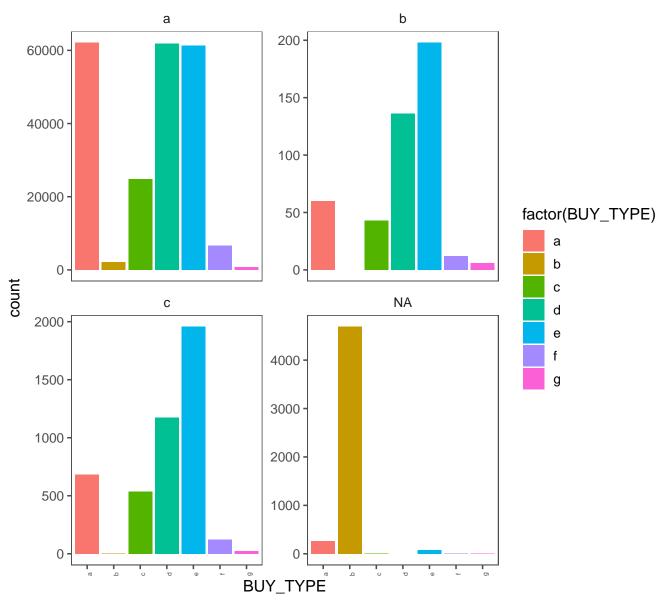


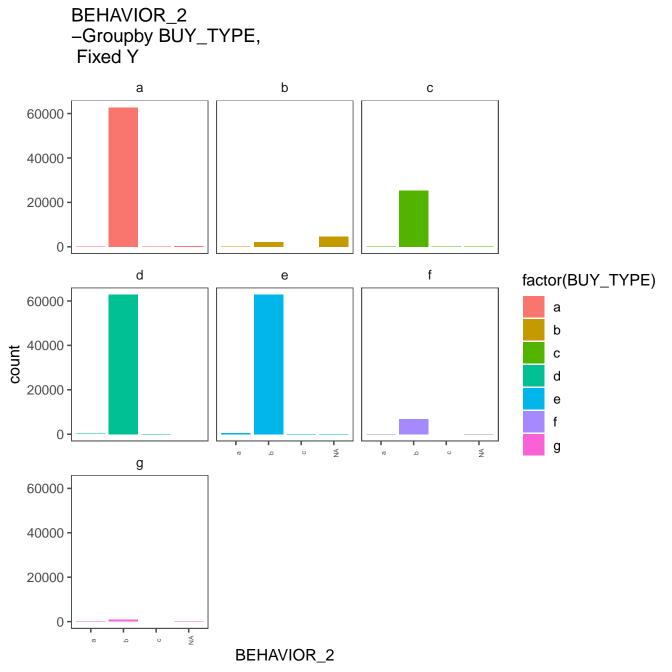






BEHAVIOR\_1
-Groupby BEHAVIOR\_1,
Relative Y





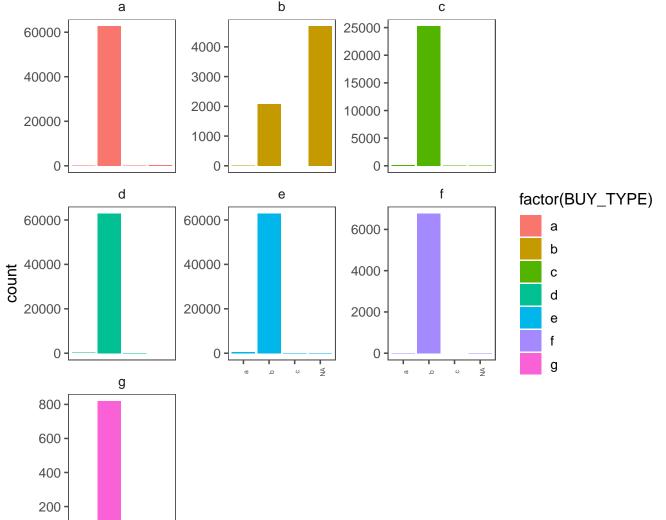
BEHAVIOR\_2
-Groupby BUY\_TYPE,
Relative Y

a

b

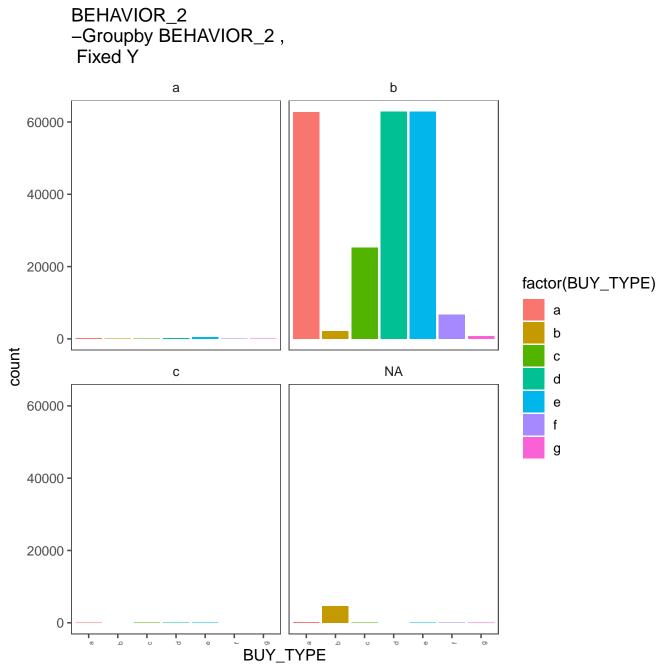
c

250004000-

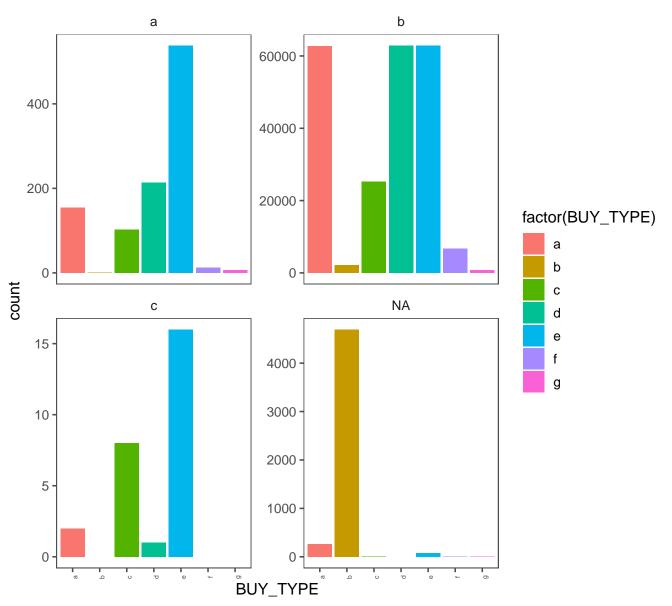


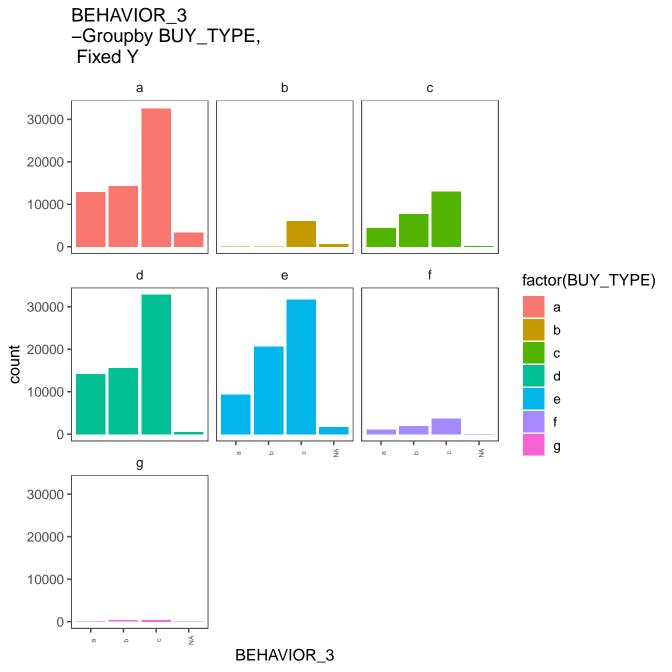
0

р

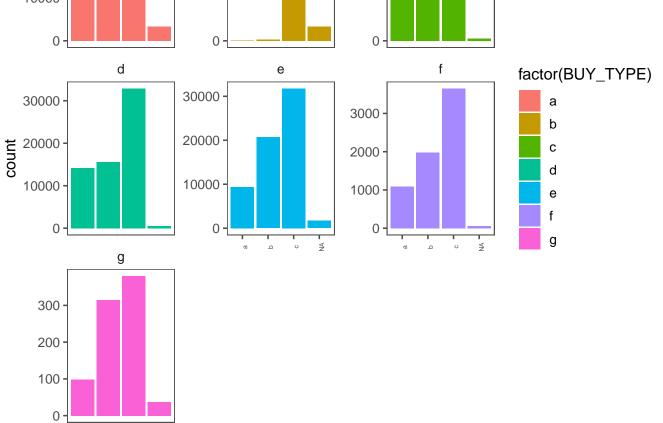


BEHAVIOR\_2 -Groupby BEHAVIOR\_2, Relative Y





BEHAVIOR\_3 -Groupby BUY\_TYPE, Relative Y b С а 6000 -30000 -10000 4000 -20000 -5000 2000 -10000 0 0 0 d f е factor(BUY\_TYPE) 30000 а 3000 b 20000 -С 2000 d 10000 1000 е



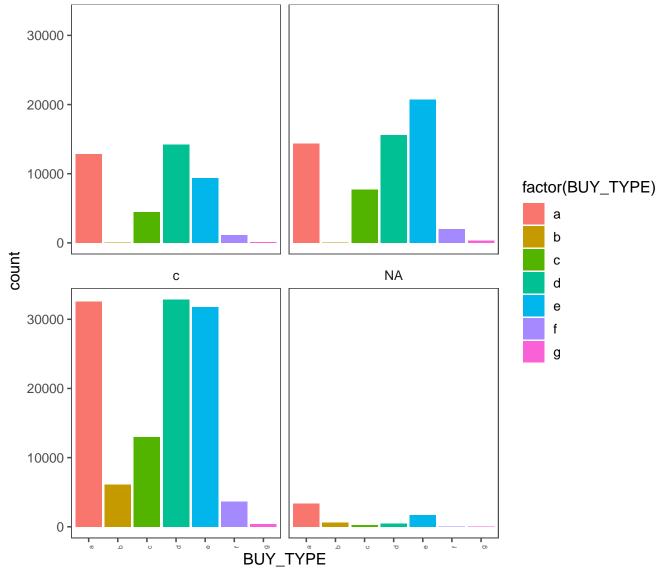
Ϋ́

р

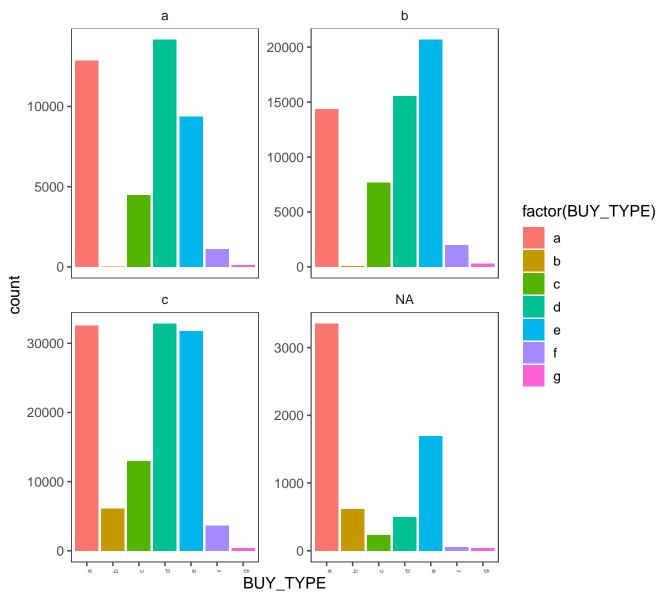
BEHAVIOR\_3
-Groupby BEHAVIOR\_3 ,
Fixed Y

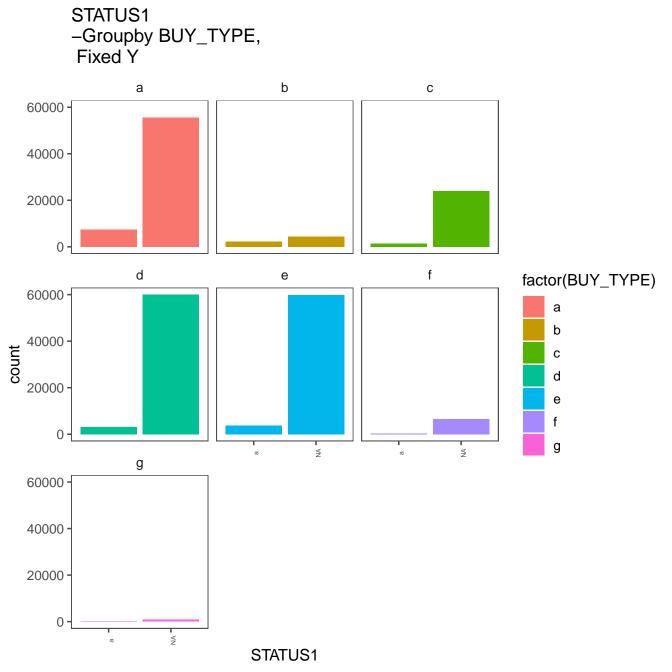
a

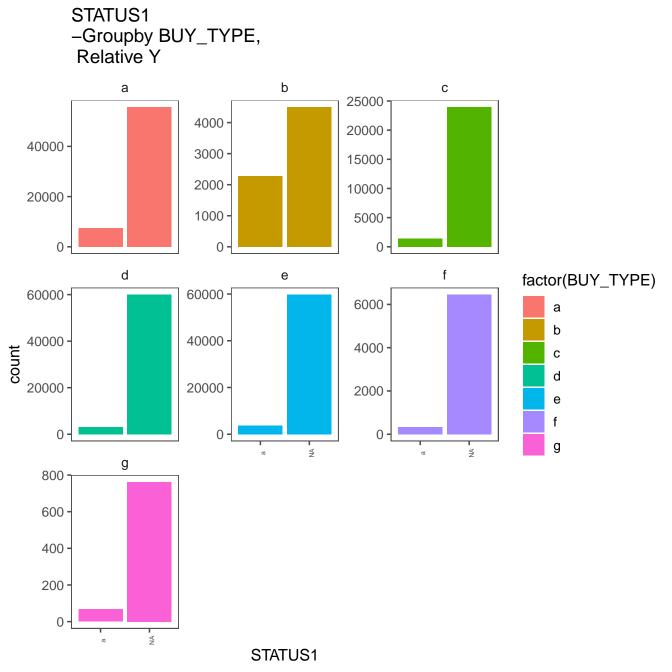
b



BEHAVIOR\_3
-Groupby BEHAVIOR\_3,
Relative Y

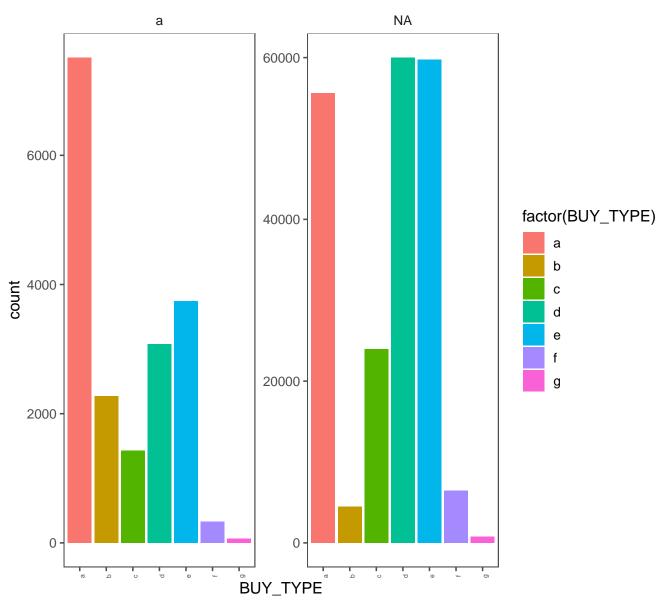


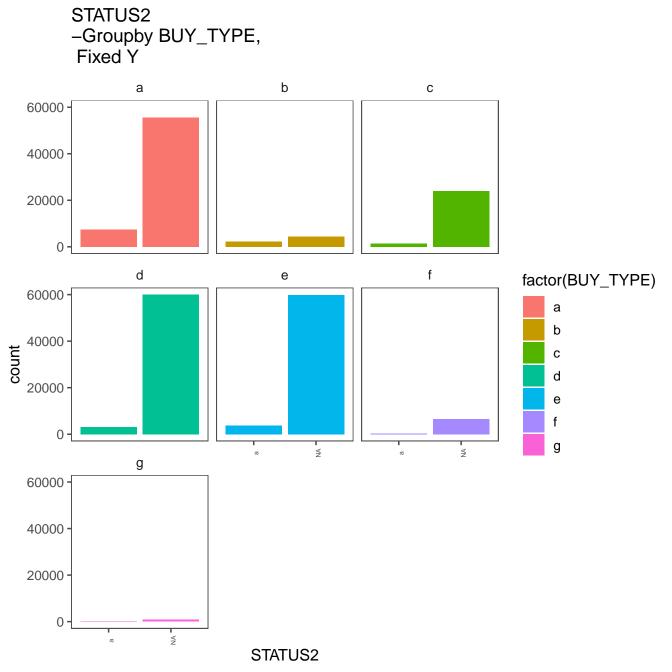




STATUS1 -Groupby STATUS1 , Fixed Y NA а 60000 factor(BUY\_TYPE) 40000 а b С d е 20000 g 0 BUY\_TYPE

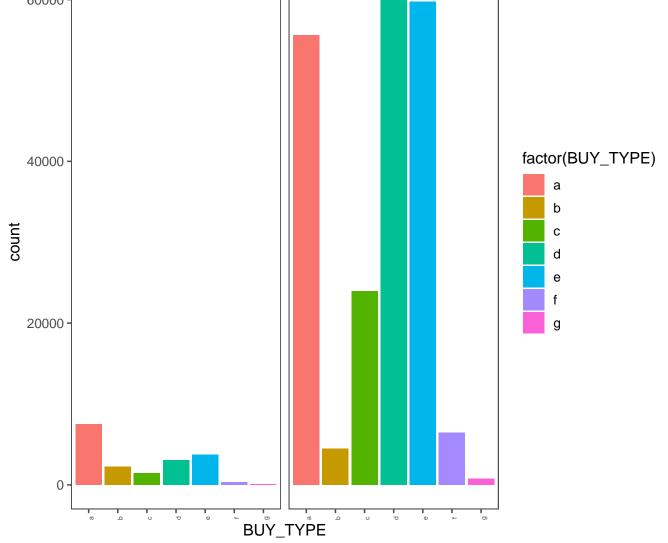
STATUS1 -Groupby STATUS1 , Relative Y



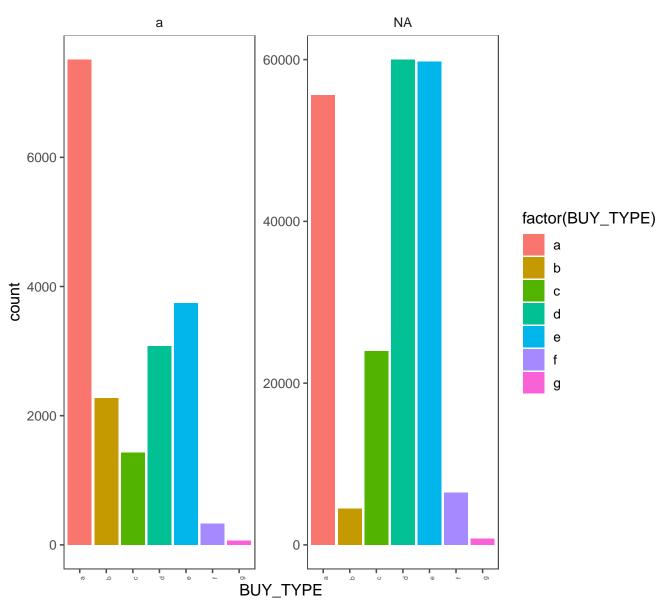


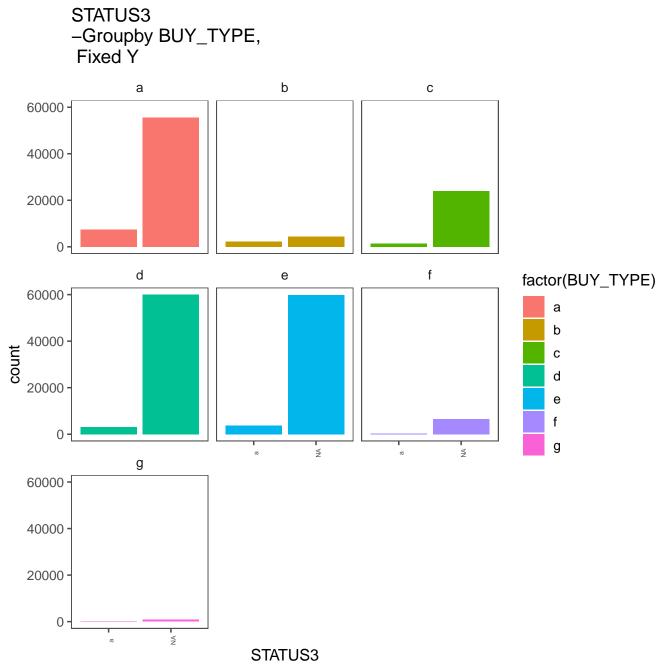
STATUS2 -Groupby BUY\_TYPE, Relative Y b С а 25000 4000 20000 -40000 -3000 15000 2000 10000 20000 -1000 5000 -0 0 0 d е f factor(BUY\_TYPE) 60000 -60000 -6000 а b 40000 -40000 count 4000 С d 20000 -20000 2000 е 0 0 0 ₹ g . ≶ g 800 600 400 -200 0 ¥ Z STATUS2

STATUS2 -Groupby STATUS2 , Fixed Y NA а 60000 -



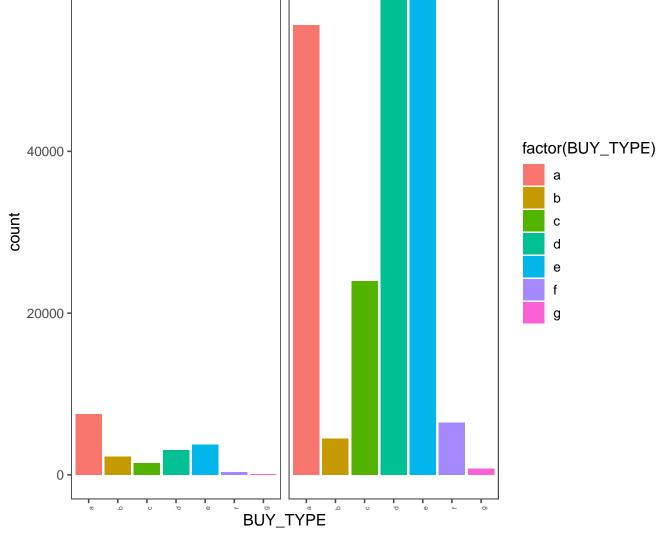
STATUS2 -Groupby STATUS2, Relative Y



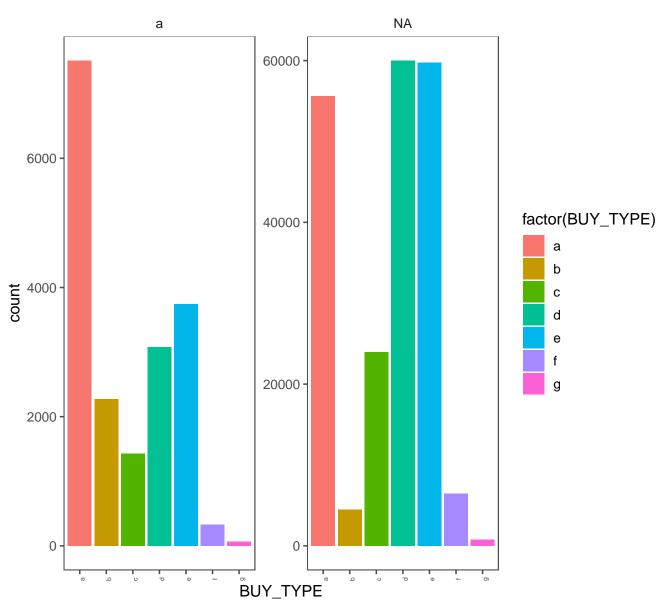


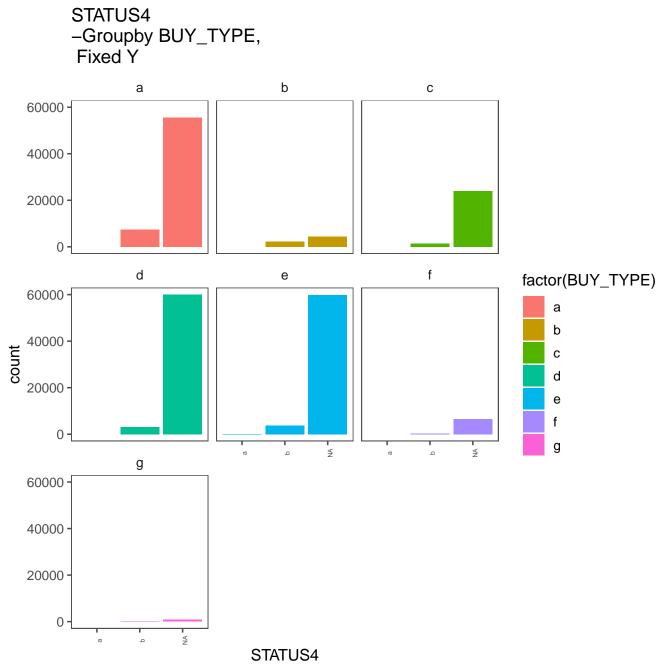
STATUS3 -Groupby BUY\_TYPE, Relative Y b С а 25000 4000 20000 -40000 -3000 15000 2000 10000 20000 -1000 5000 -0 0 0 d е f factor(BUY\_TYPE) 60000 -60000 -6000 а b 40000 -40000 count 4000 С d 20000 -20000 2000 е 0 0 0 ₹ g . ≶ g 800 600 400 -200 0 ¥ Z STATUS3

STATUS3 -Groupby STATUS3 , Fixed Y NA а 60000 factor(BUY\_TYPE) а b

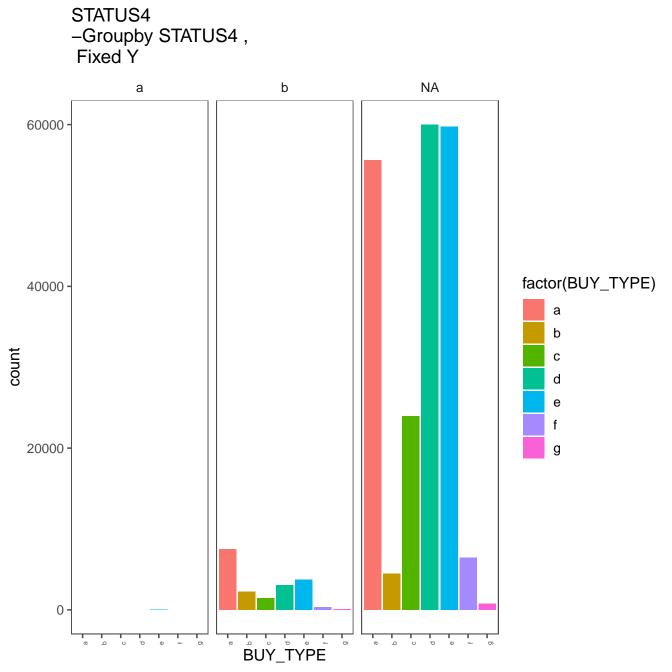


STATUS3 -Groupby STATUS3, Relative Y

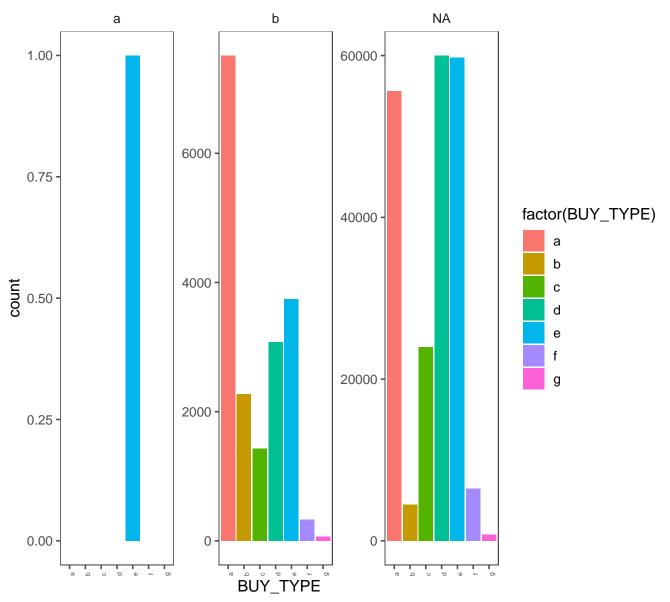


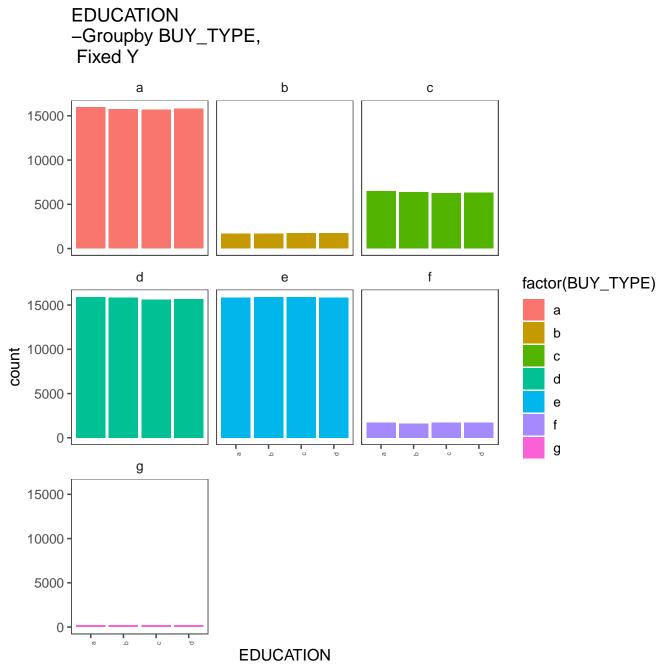


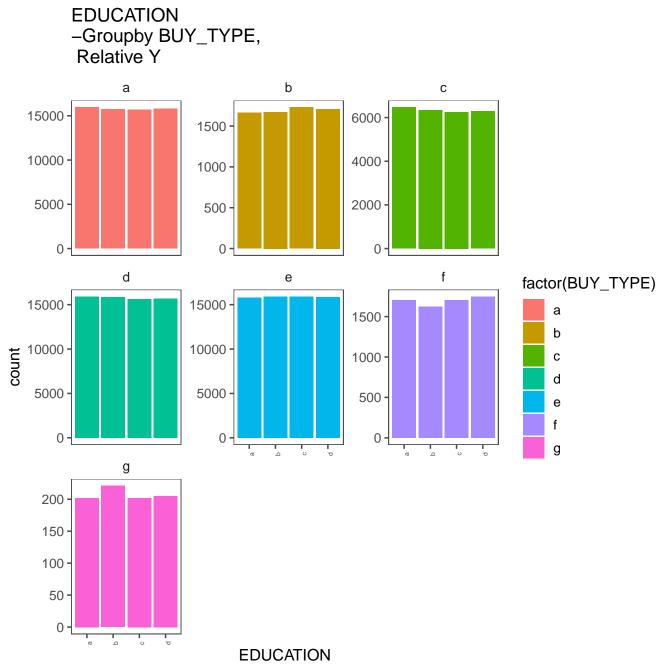
STATUS4 -Groupby BUY\_TYPE, Relative Y b С а 25000 4000 20000 -40000 -3000 15000 2000 10000 20000 -1000 -5000 -0 0 0 d f е factor(BUY\_TYPE) 60000 -60000 -6000 а b 40000 -40000 count 4000 С d 20000 -20000 -2000 е 0 0 0 ¥ g . ≱ g 800 600 400 -200 0 STATUS4

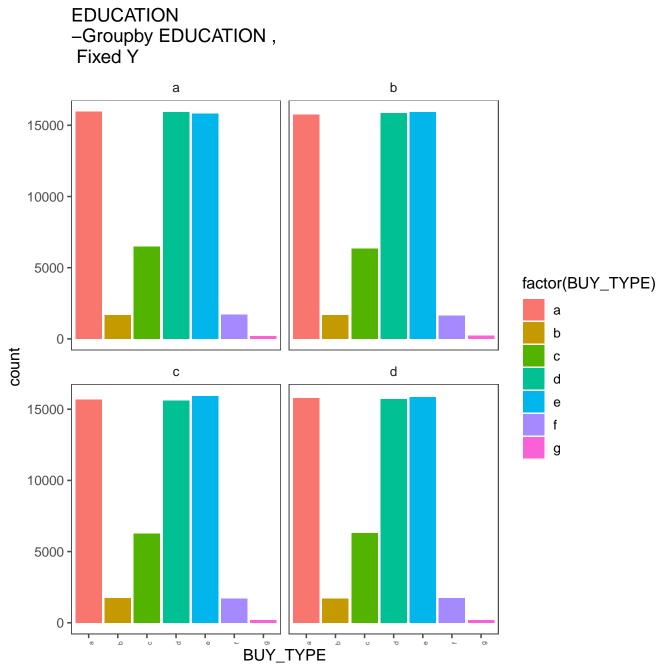


STATUS4 -Groupby STATUS4 , Relative Y

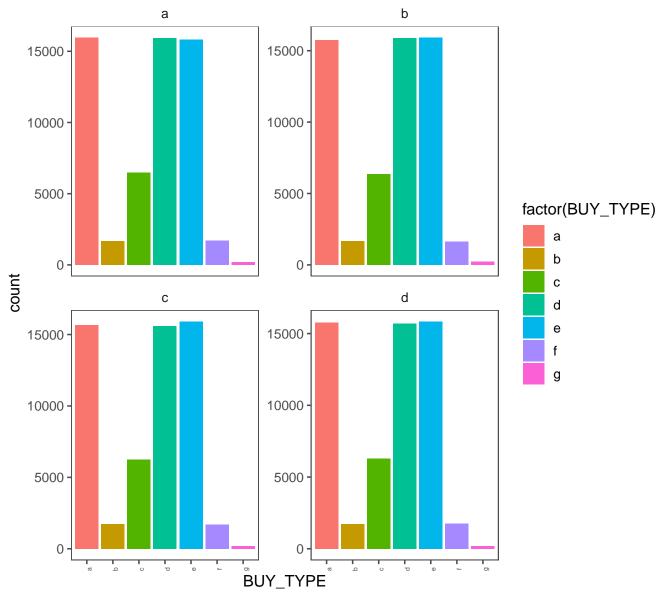


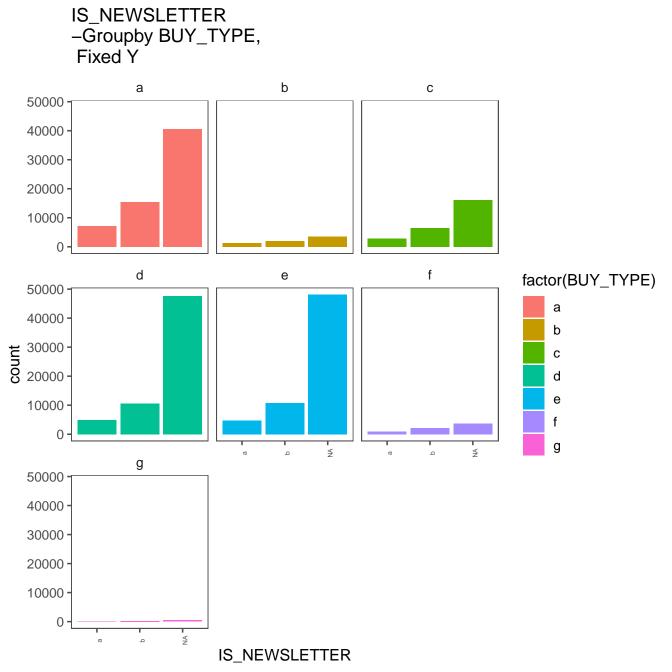






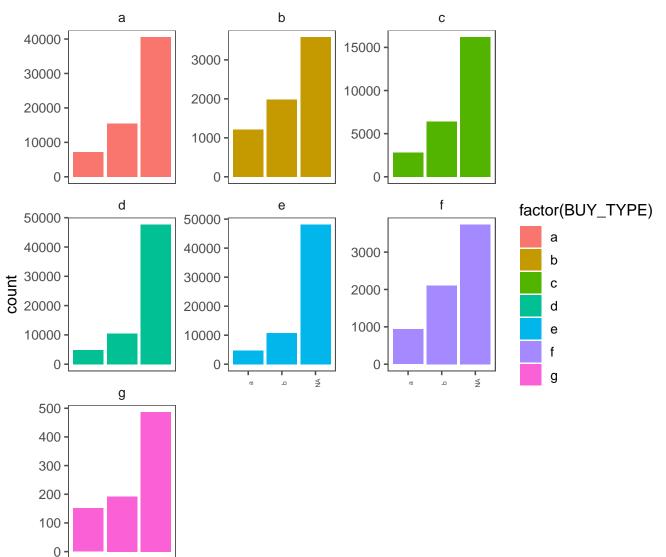
EDUCATION
-Groupby EDUCATION,
Relative Y





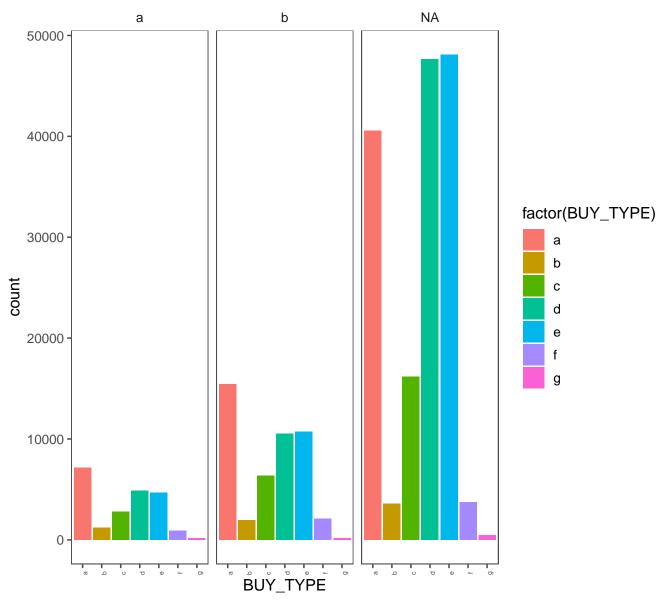
IS\_NEWSLETTER
-Groupby BUY\_TYPE,
Relative Y

Ϋ́

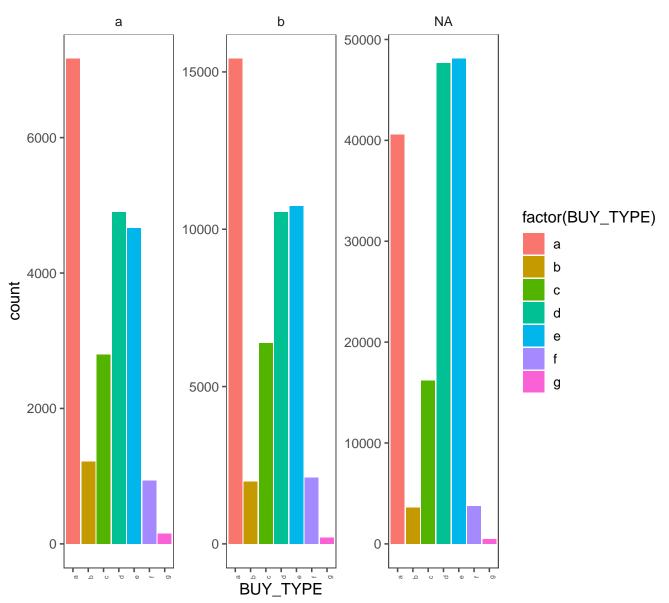


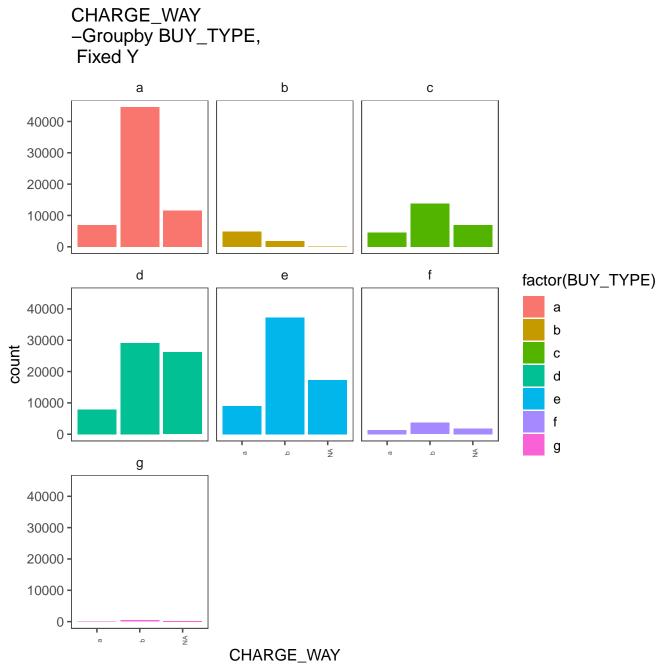
IS\_NEWSLETTER

IS\_NEWSLETTER
-Groupby IS\_NEWSLETTER,
Fixed Y



IS\_NEWSLETTER
-Groupby IS\_NEWSLETTER,
Relative Y





CHARGE\_WAY -Groupby BUY\_TYPE, Relative Y b С а 5000 40000 -4000 10000 -30000 -3000 20000 -2000 5000 -10000 -1000 0 0 0 d е f factor(BUY\_TYPE) 30000 а 30000 -3000 b 20000 count С 2000 -20000 d 10000 -10000 -1000 е 0 0 0 g ¥ . ≸ g 400 300 -200

CHARGE\_WAY

100

0

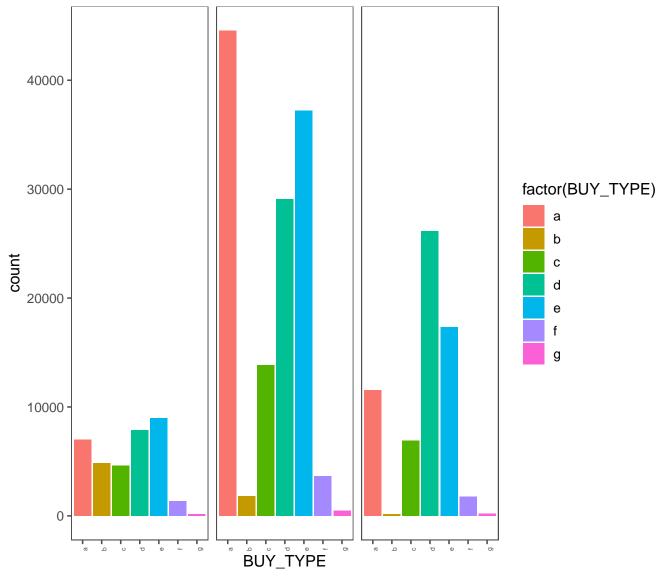
Ϋ́

CHARGE\_WAY

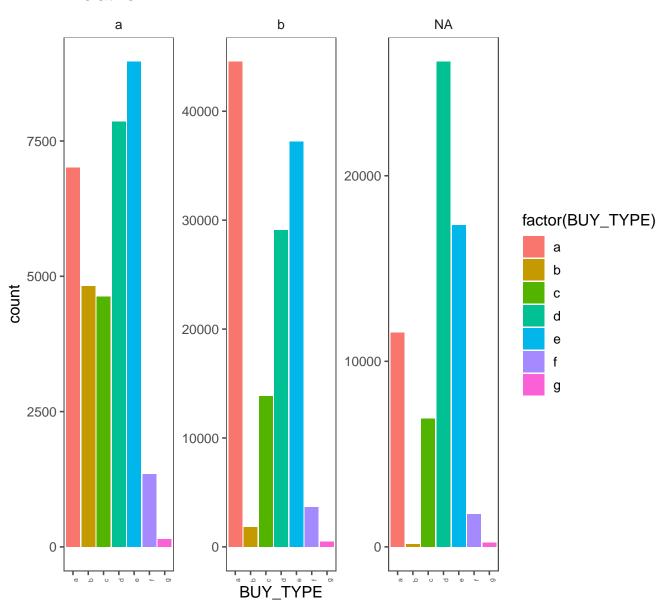
-Groupby CHARGE\_WAY ,

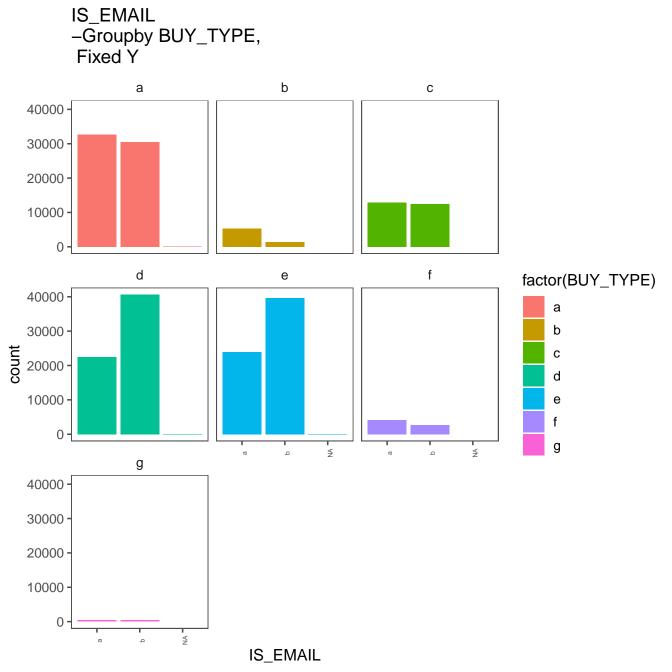
Fixed Y

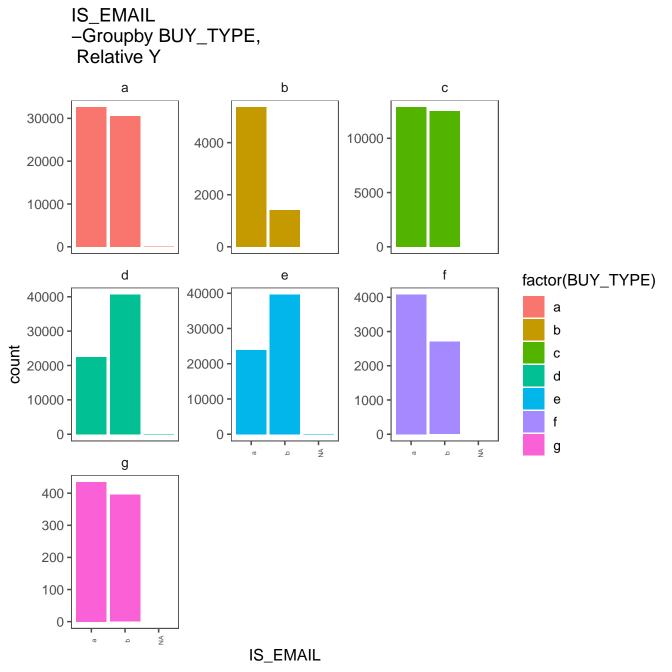
a b NA

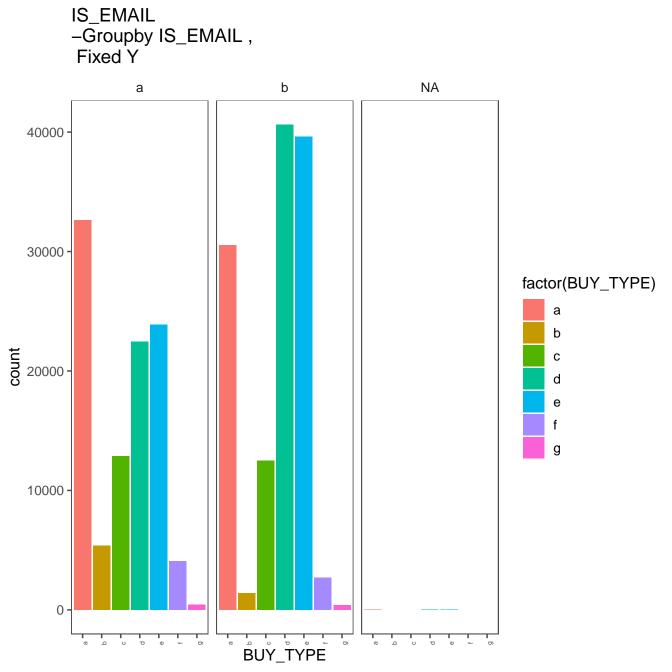


CHARGE\_WAY
-Groupby CHARGE\_WAY,
Relative Y

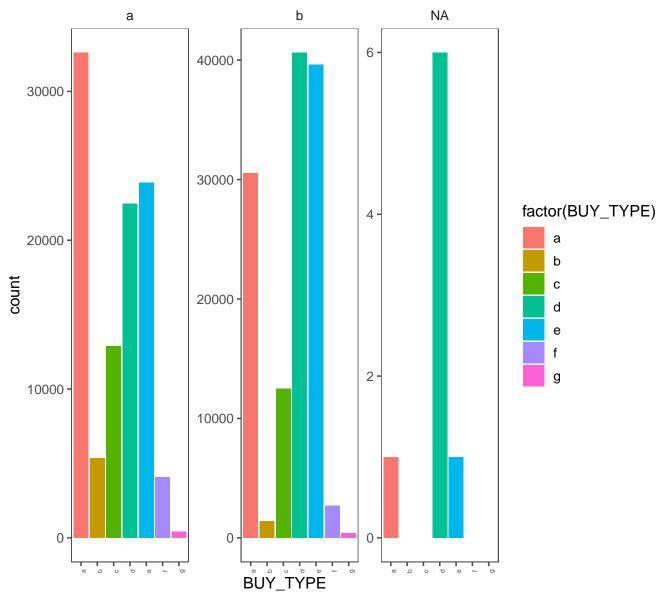


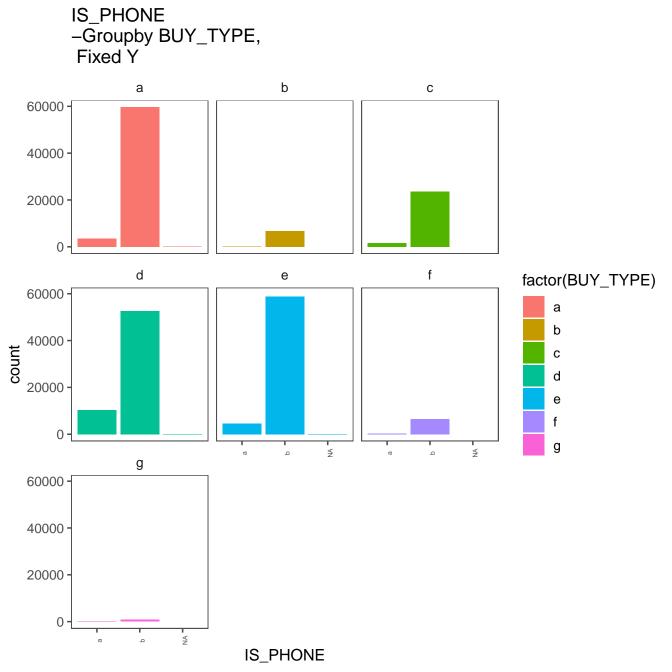






IS\_EMAIL -Groupby IS\_EMAIL , Relative Y

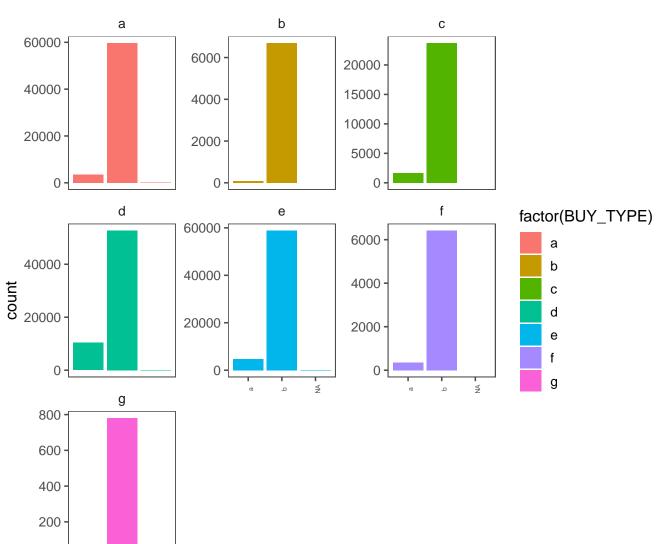




IS\_PHONE
-Groupby BUY\_TYPE,
Relative Y

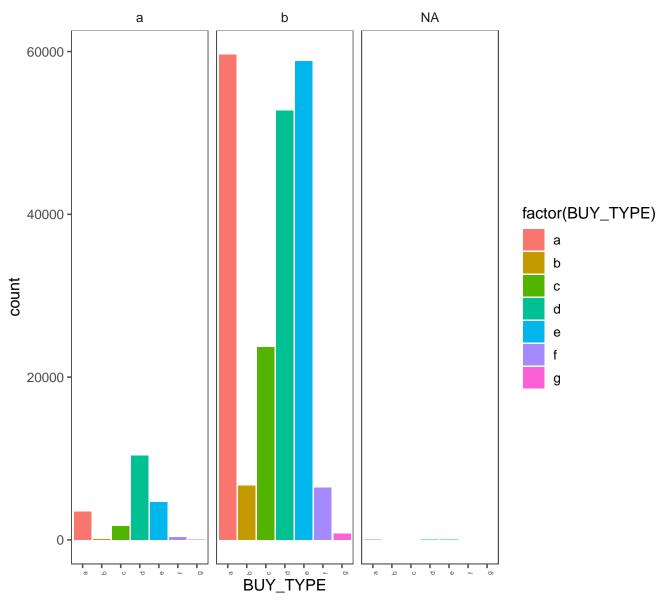
0

ΑN

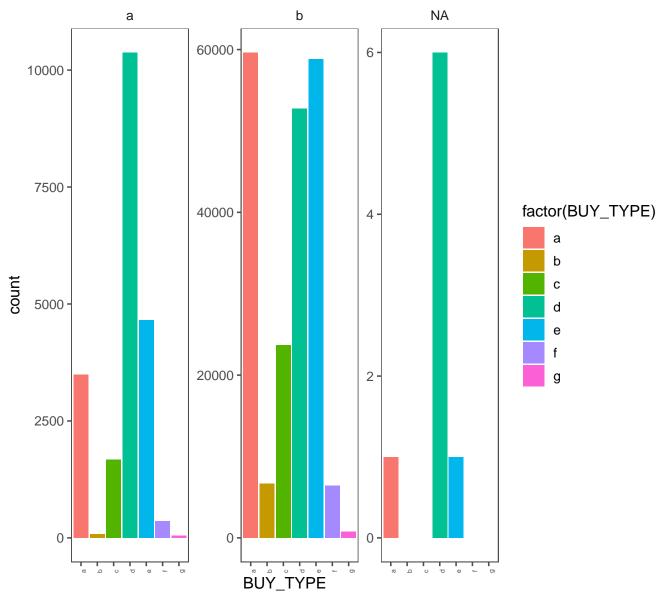


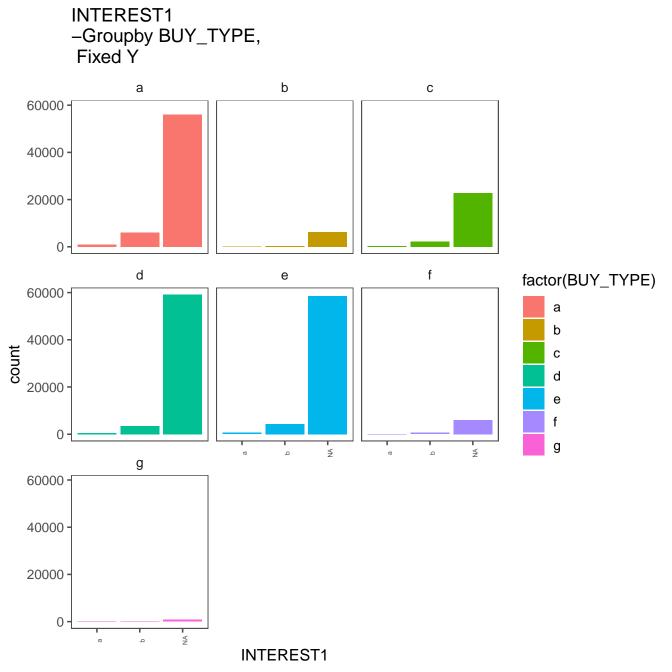
**IS\_PHONE** 

IS\_PHONE -Groupby IS\_PHONE , Fixed Y



IS\_PHONE
-Groupby IS\_PHONE,
Relative Y

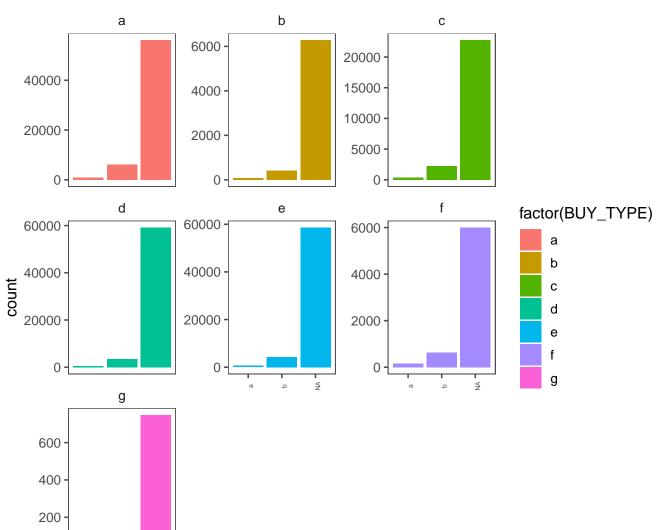




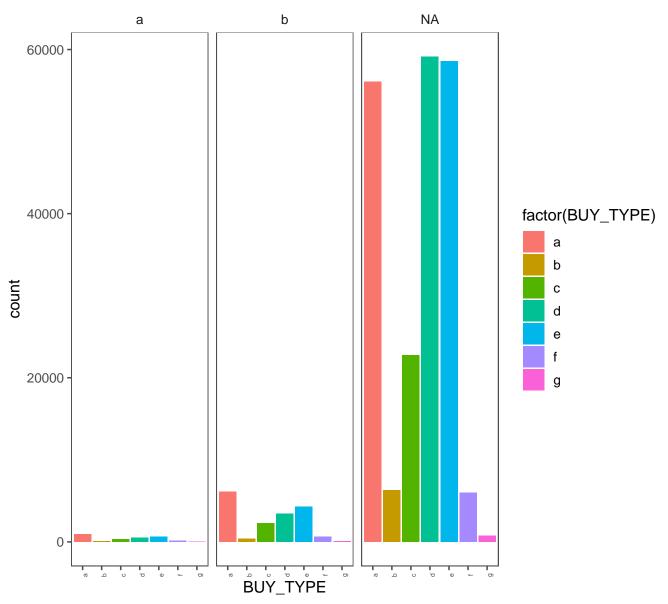
INTEREST1
-Groupby BUY\_TYPE,
Relative Y

0

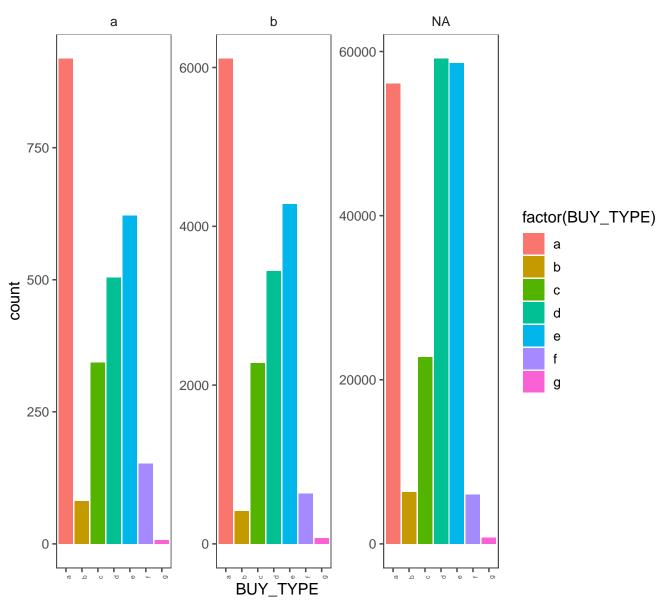
Ϋ́

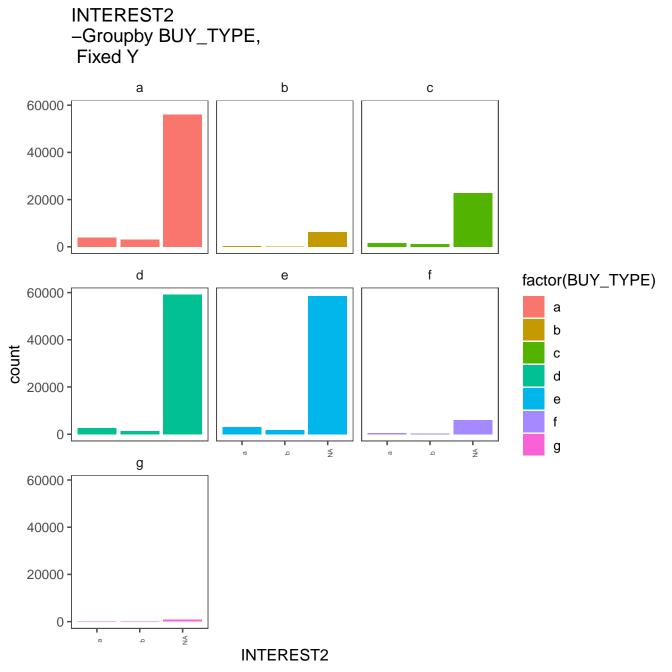


INTEREST1 -Groupby INTEREST1 , Fixed Y



INTEREST1 -Groupby INTEREST1, Relative Y



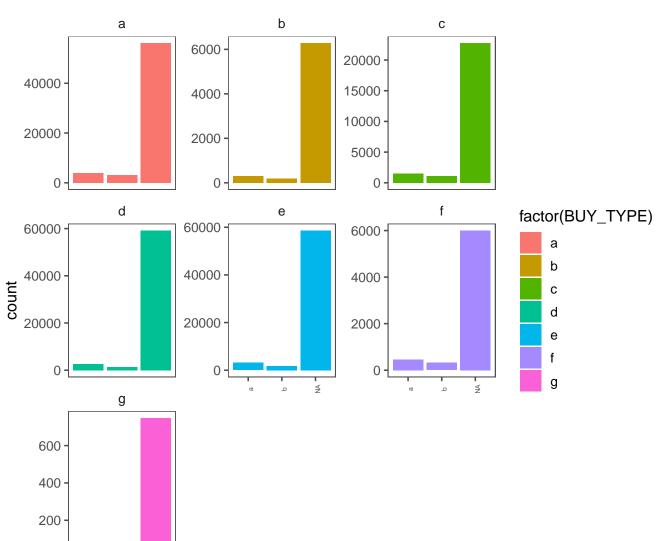


INTEREST2

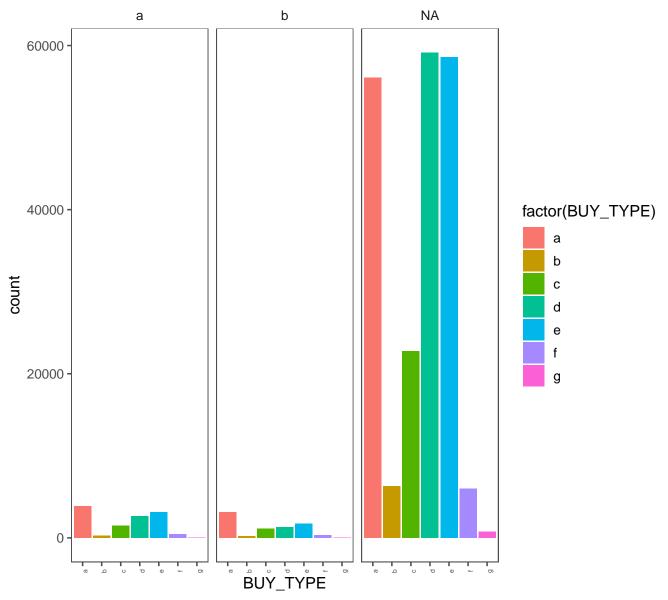
-Groupby BUY\_TYPE,

Relative Y

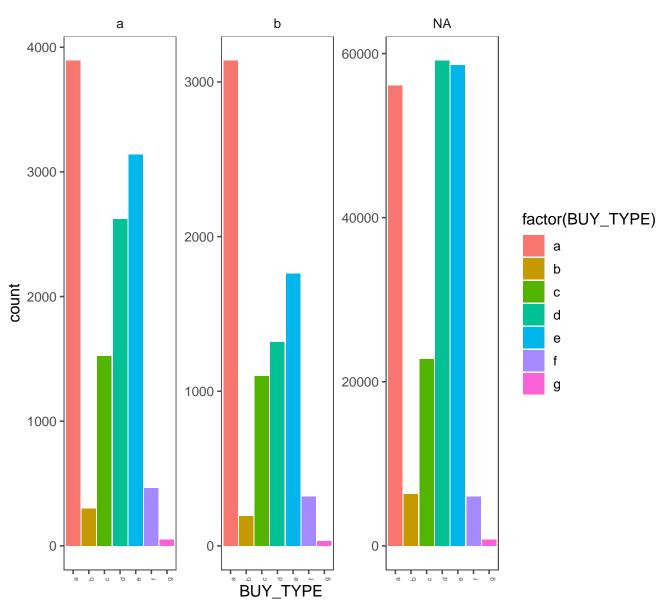
0

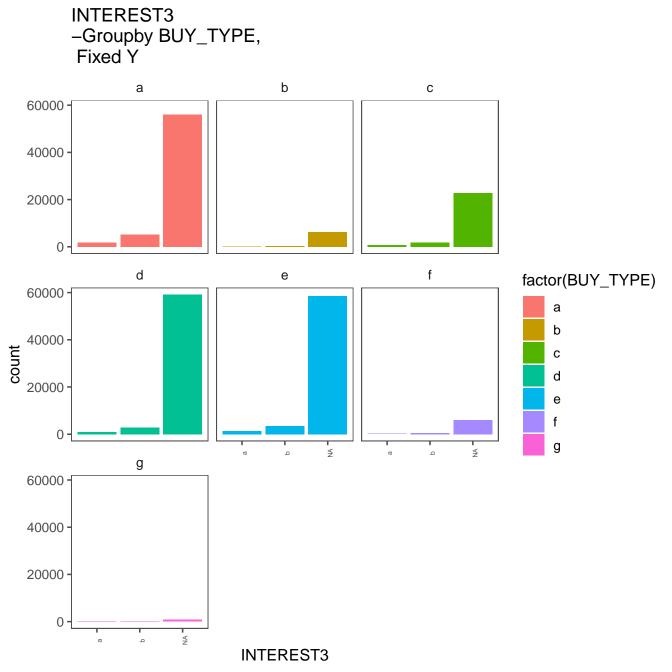


INTEREST2 -Groupby INTEREST2 , Fixed Y



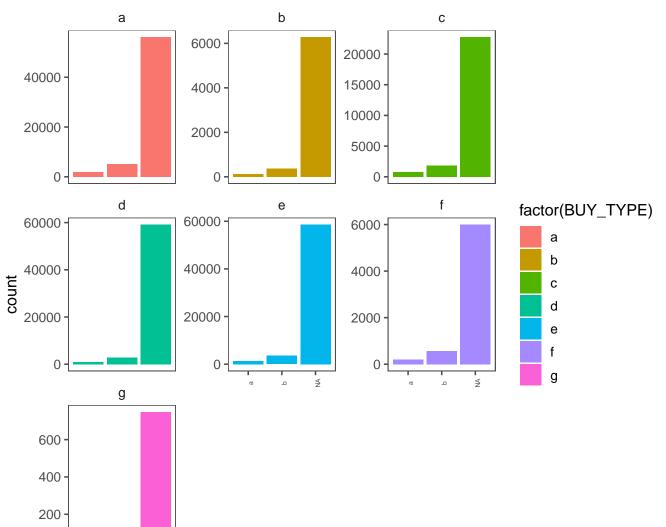
INTEREST2 -Groupby INTEREST2 , Relative Y



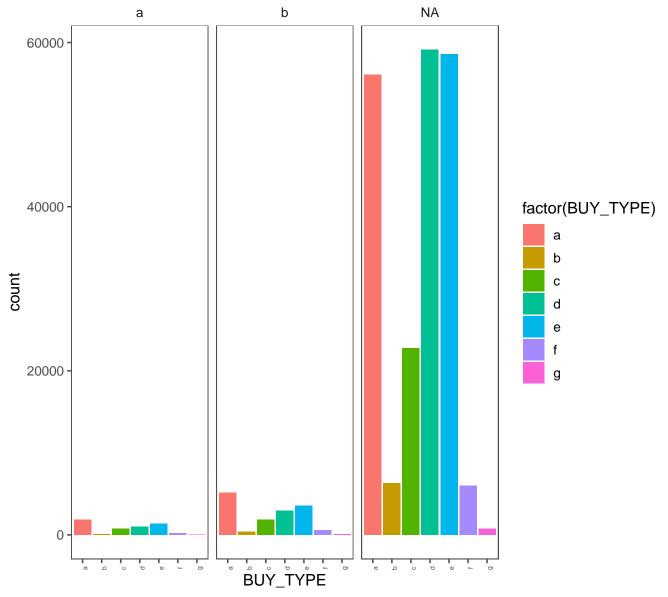


INTEREST3
-Groupby BUY\_TYPE,
Relative Y

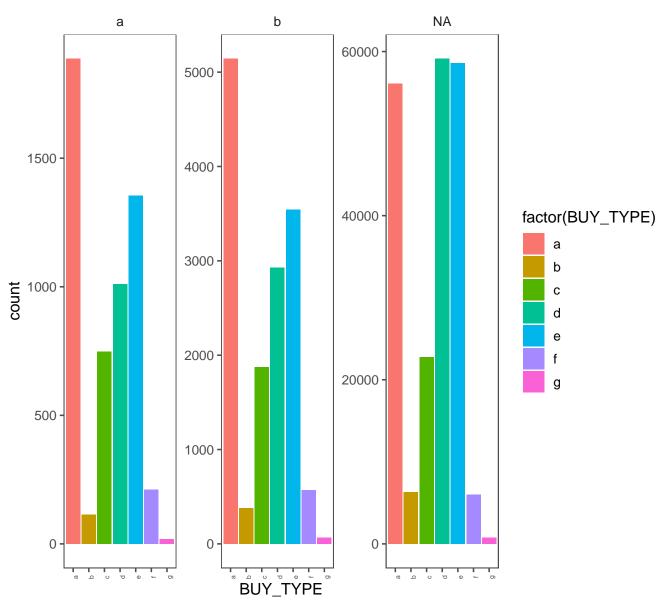
0

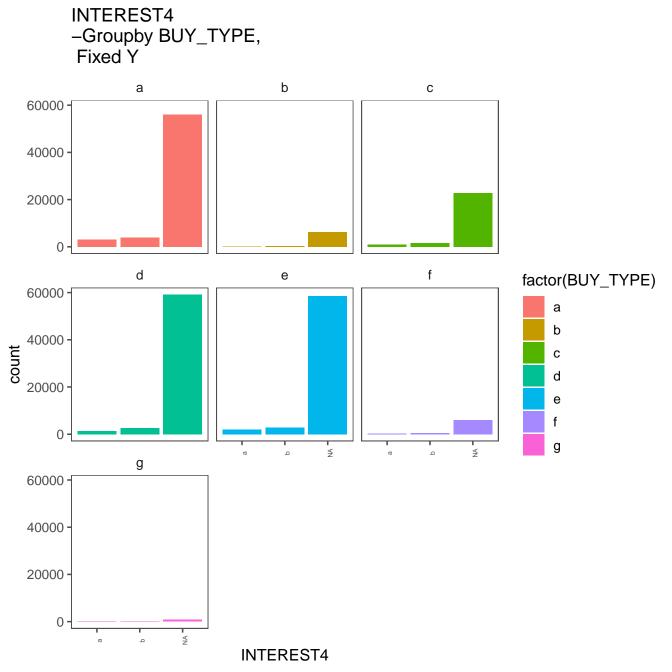


INTEREST3 -Groupby INTEREST3 , Fixed Y



INTEREST3
-Groupby INTEREST3,
Relative Y



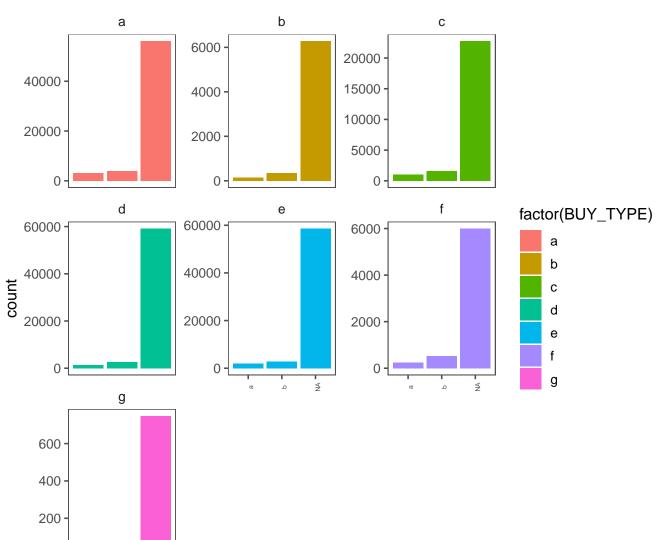


INTEREST4

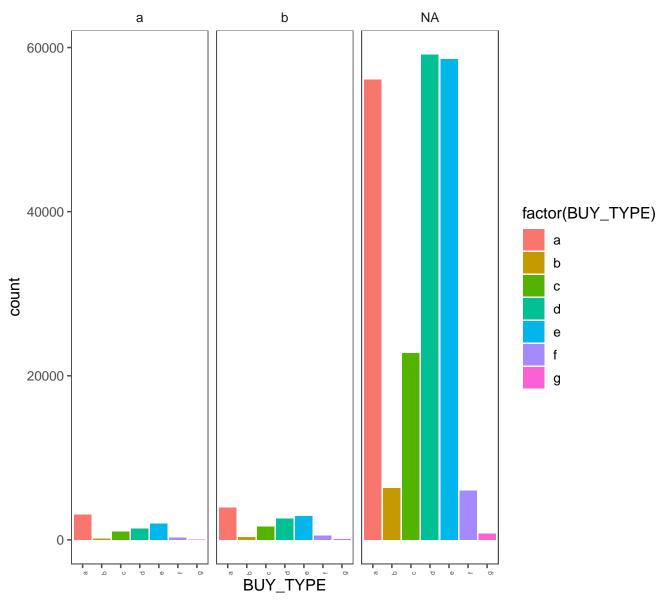
-Groupby BUY\_TYPE,

Relative Y

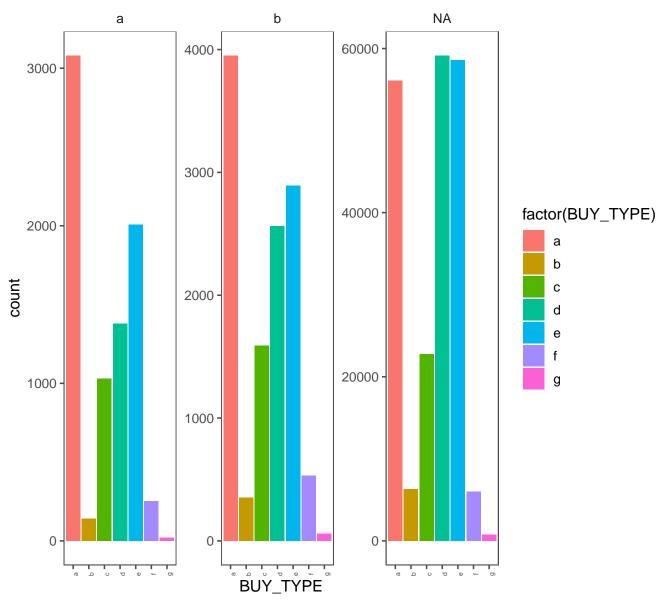
0

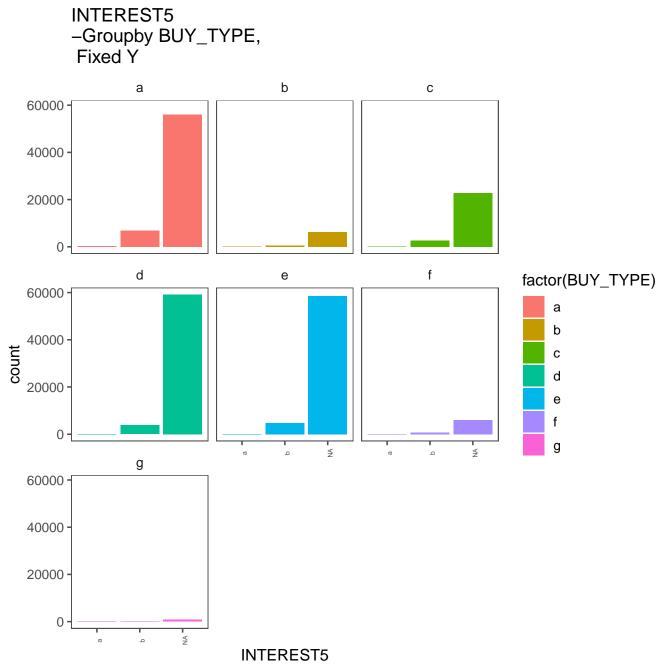


INTEREST4 -Groupby INTEREST4 , Fixed Y



INTEREST4 -Groupby INTEREST4, Relative Y

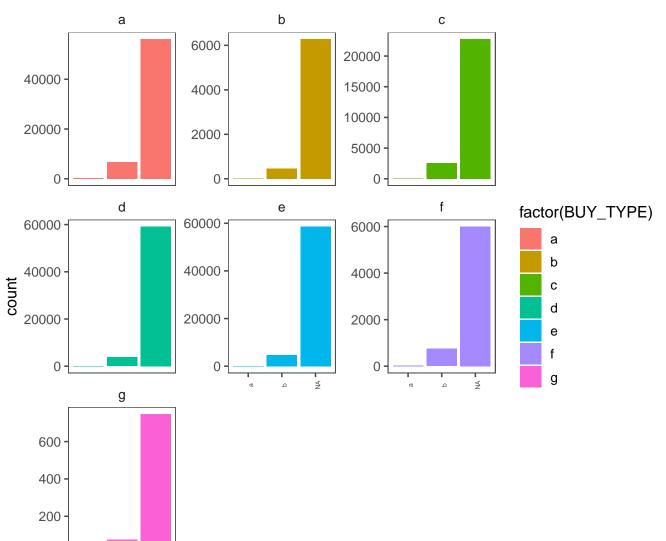




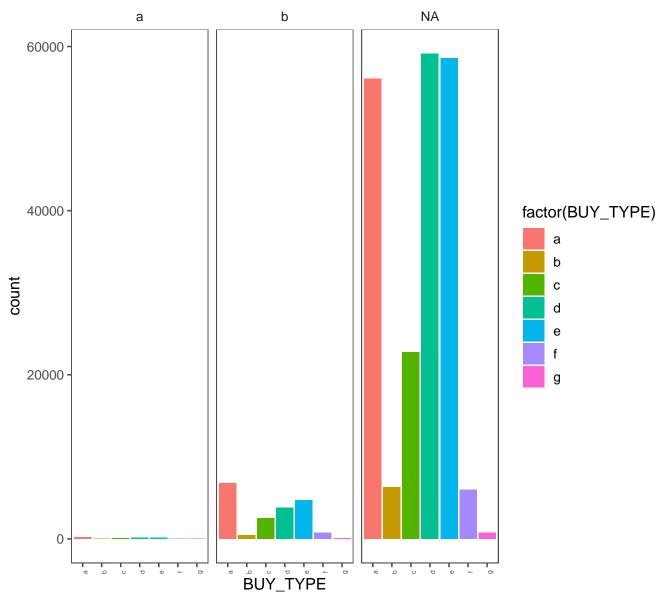
INTEREST5
-Groupby BUY\_TYPE,
Relative Y

0

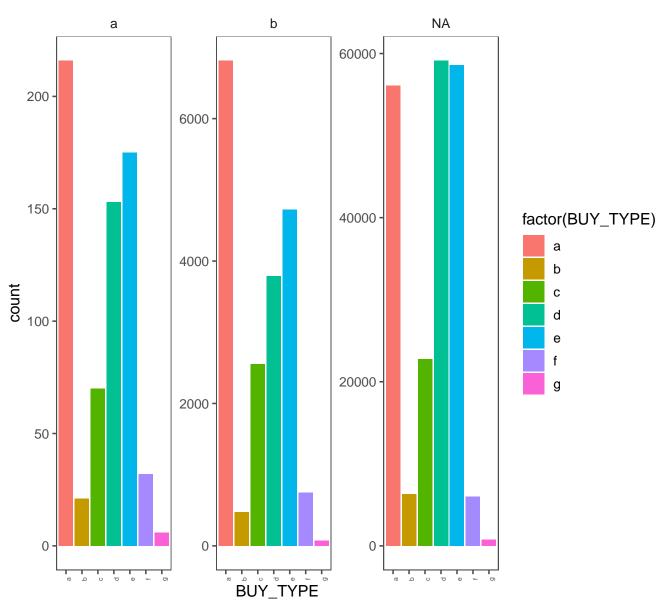
Ϋ́

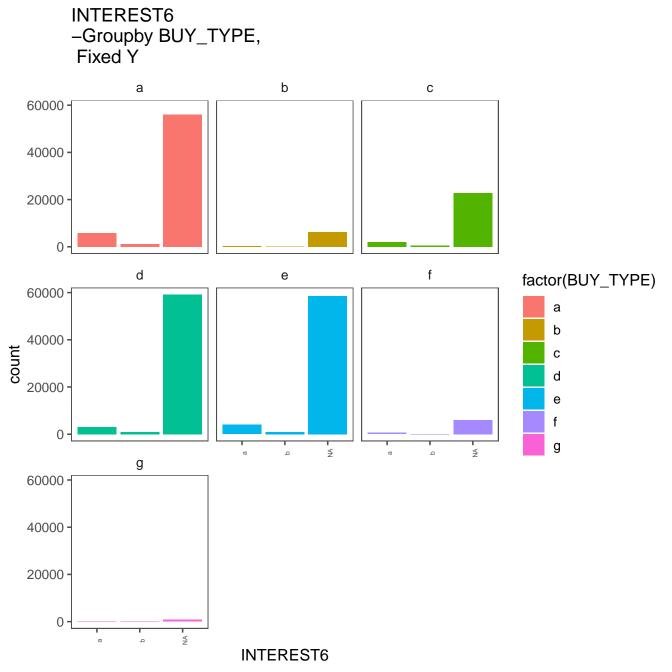


INTEREST5 -Groupby INTEREST5 , Fixed Y



INTEREST5 -Groupby INTEREST5, Relative Y





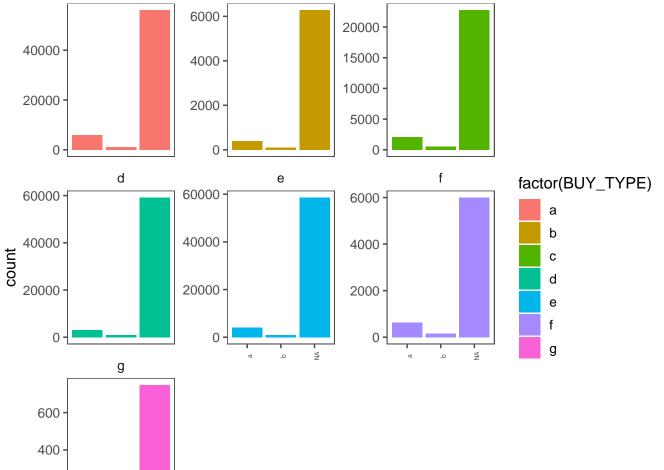
INTEREST6
-Groupby BUY\_TYPE,
Relative Y

a

b

c

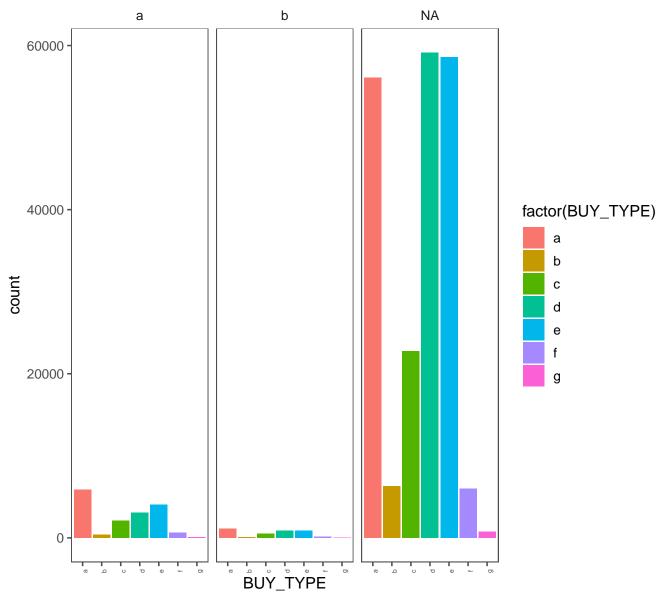
2000015000-



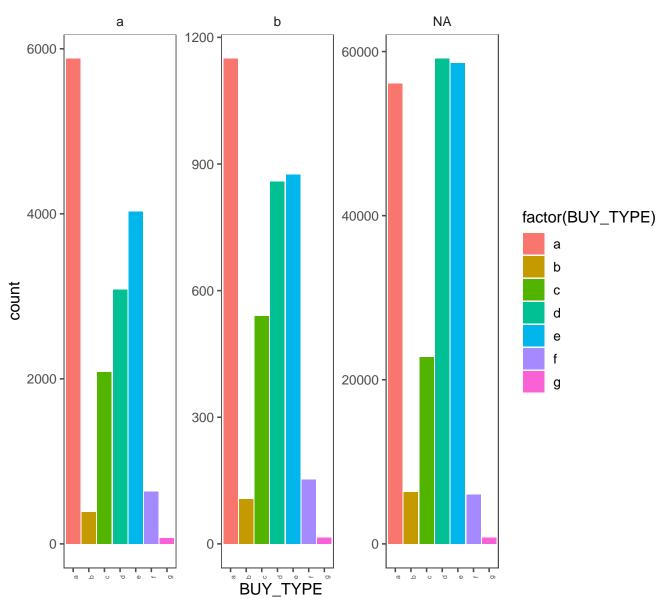
200

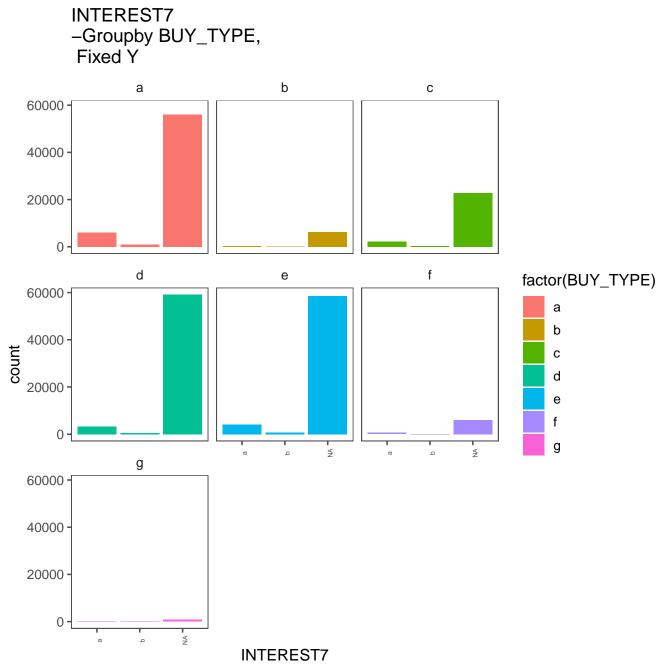
0

INTEREST6 -Groupby INTEREST6 , Fixed Y



INTEREST6 -Groupby INTEREST6, Relative Y



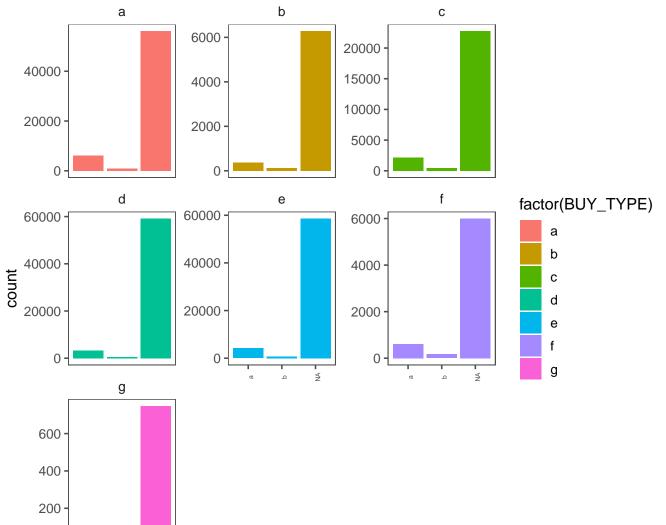


INTEREST7
-Groupby BUY\_TYPE,
Relative Y

a

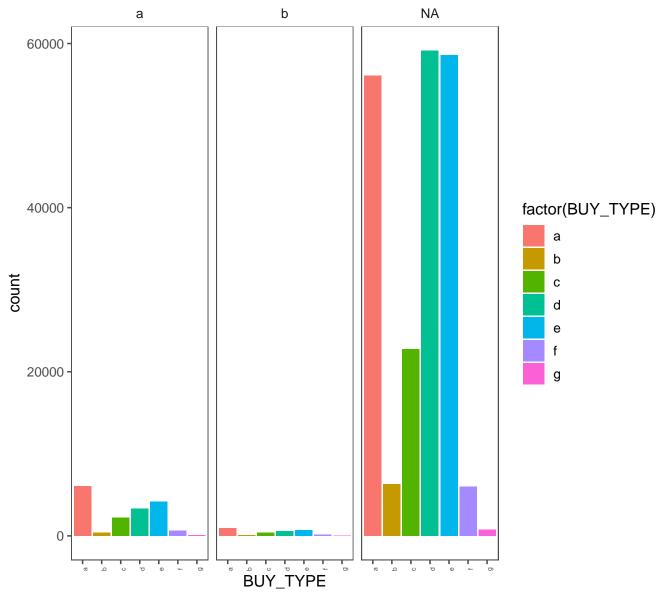
b

c

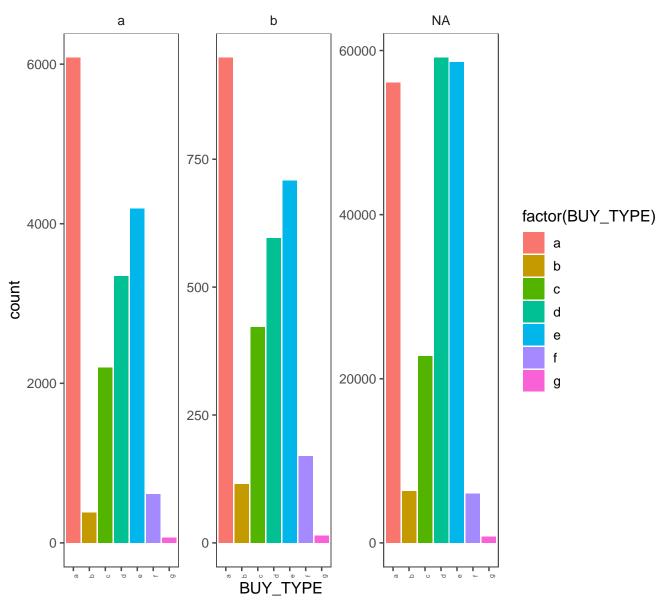


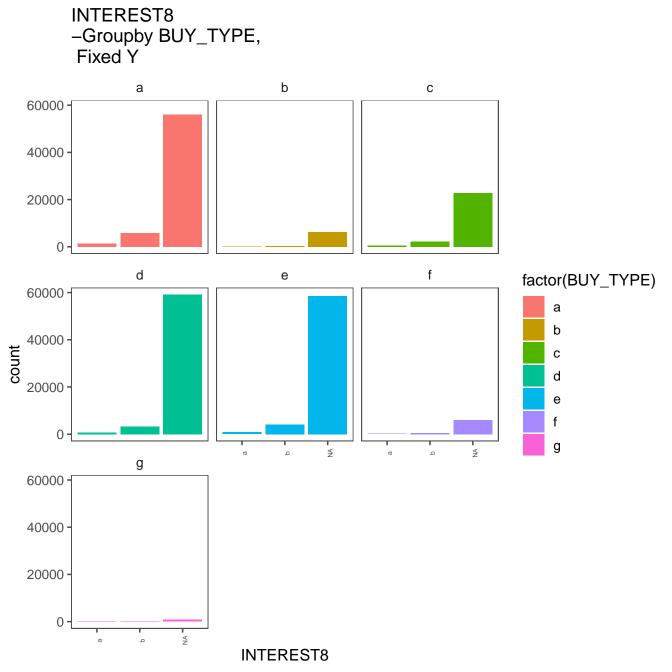
0

INTEREST7 -Groupby INTEREST7 , Fixed Y



INTEREST7 -Groupby INTEREST7, Relative Y





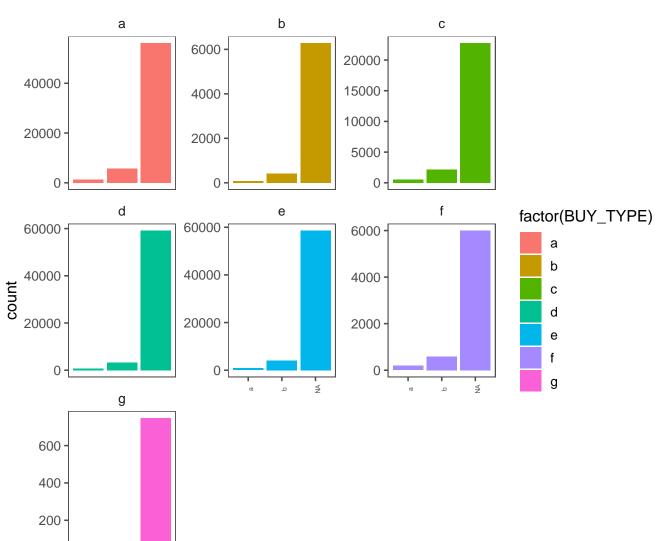
INTEREST8

-Groupby BUY\_TYPE,

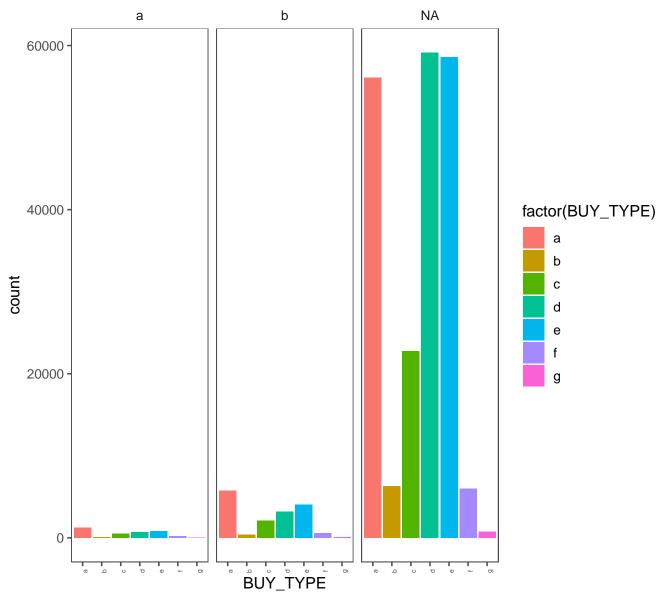
Relative Y

0

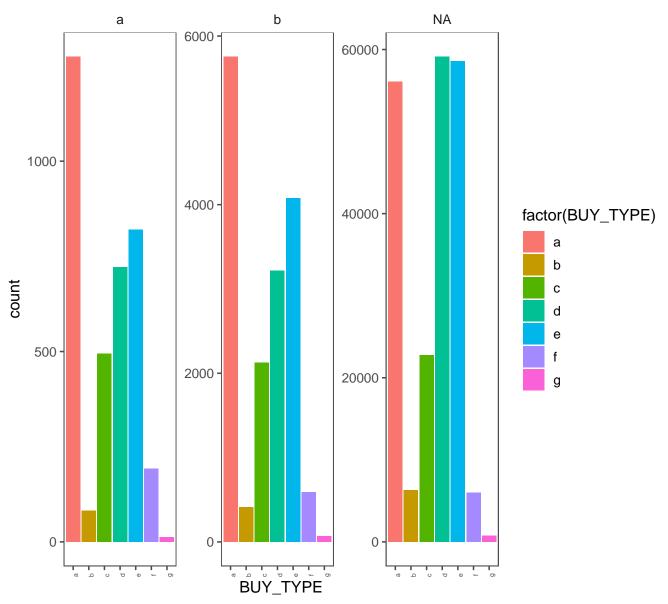
Ϋ́

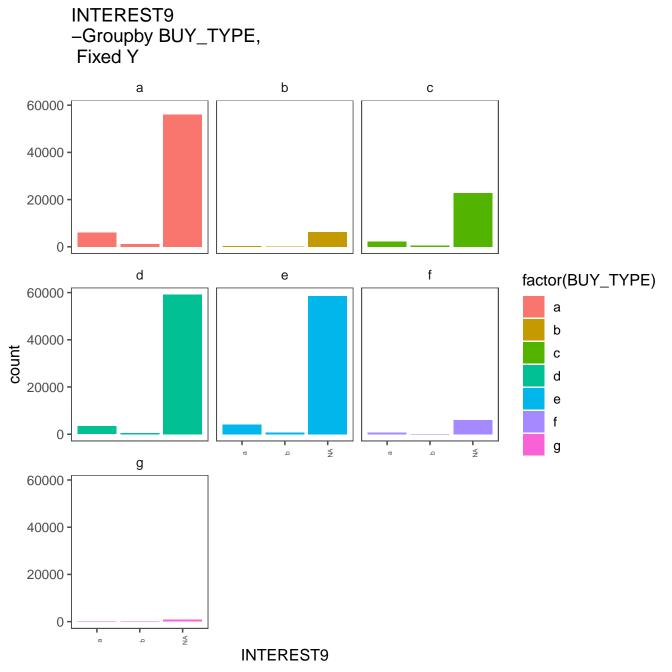


INTEREST8
-Groupby INTEREST8,
Fixed Y

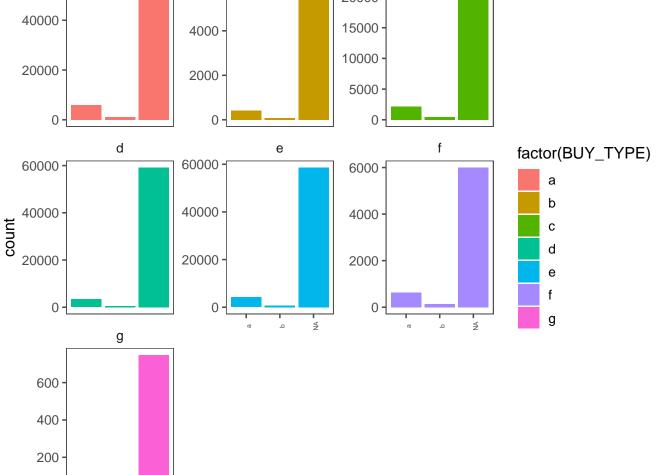


INTEREST8 -Groupby INTEREST8, Relative Y



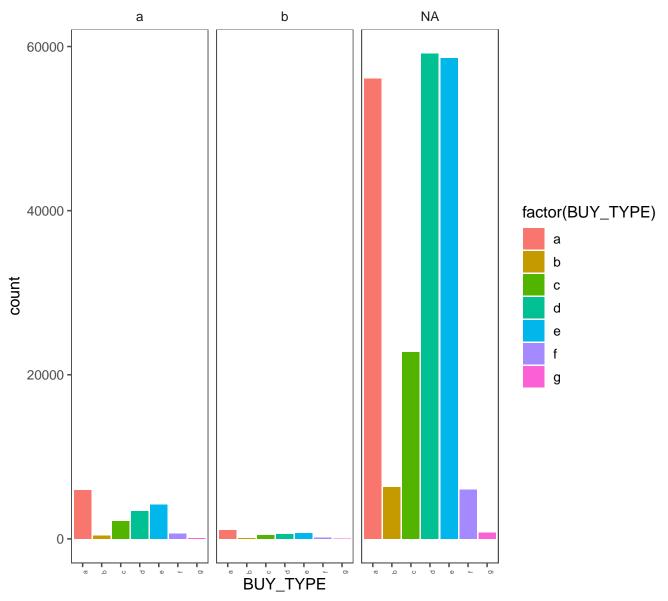


**INTEREST9** -Groupby BUY\_TYPE, Relative Y b С а 6000 -20000 15000 -4000 10000 2000 5000 0 0 0 d f е factor(BUY\_TYPE)

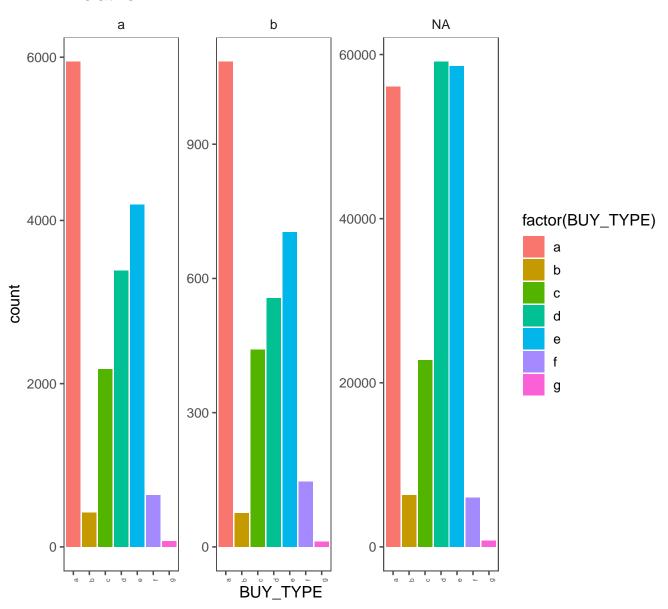


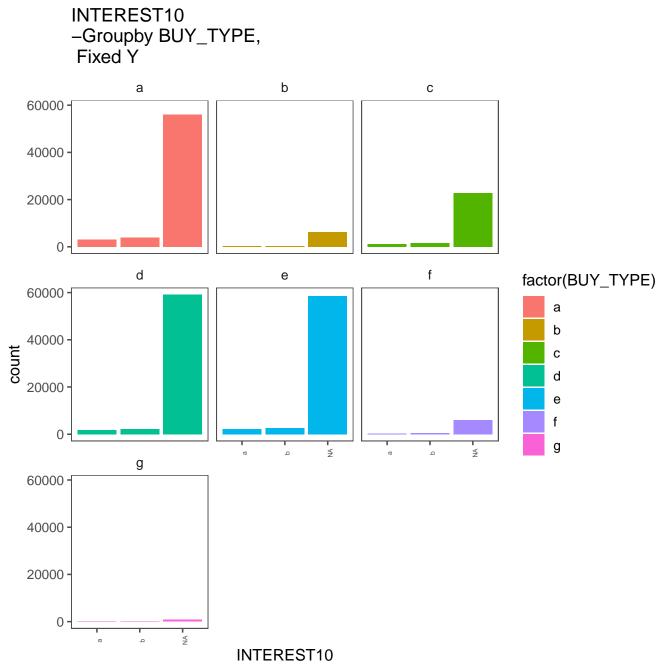
0

INTEREST9
-Groupby INTEREST9,
Fixed Y



INTEREST9 -Groupby INTEREST9 , Relative Y





INTEREST10

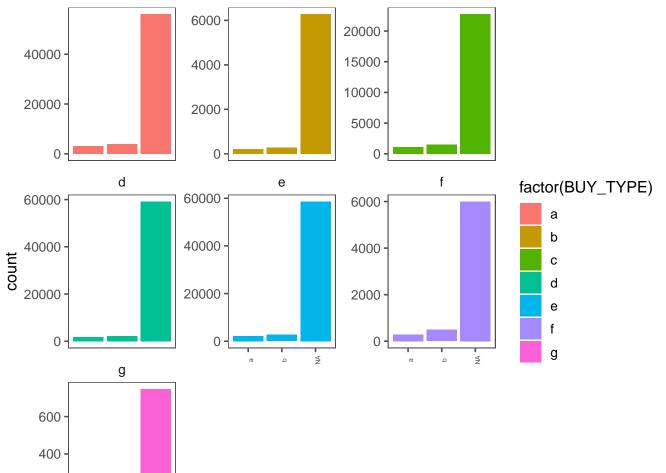
-Groupby BUY\_TYPE,
Relative Y

a

b

c

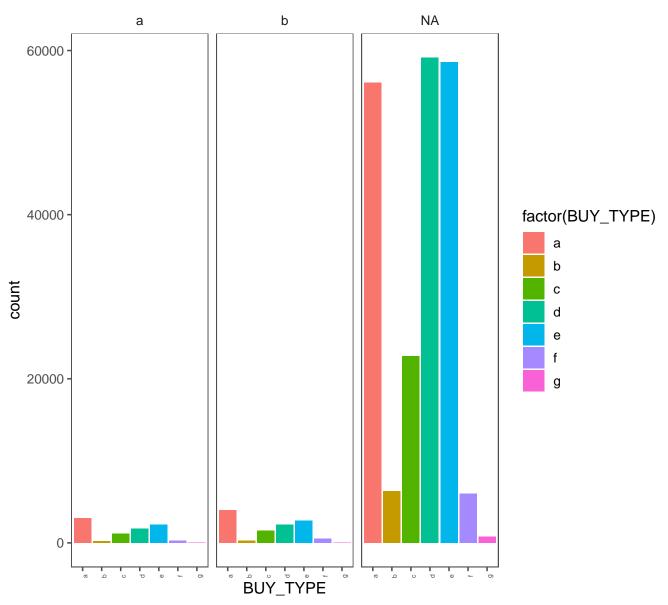
2000015000-



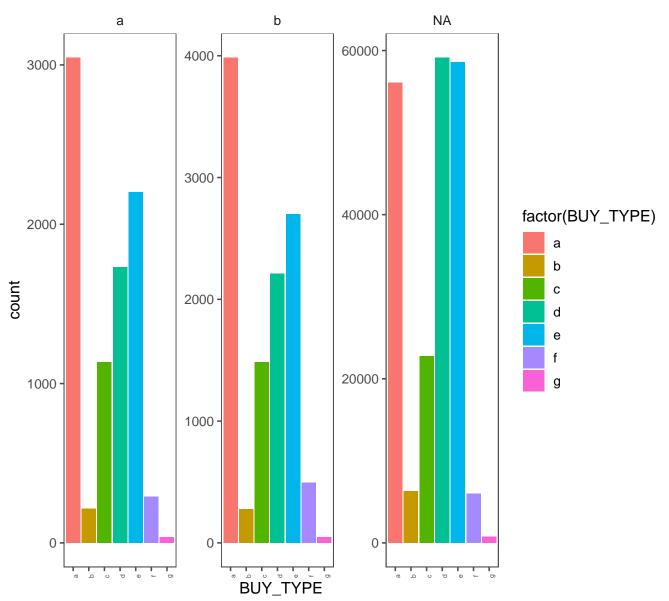
200

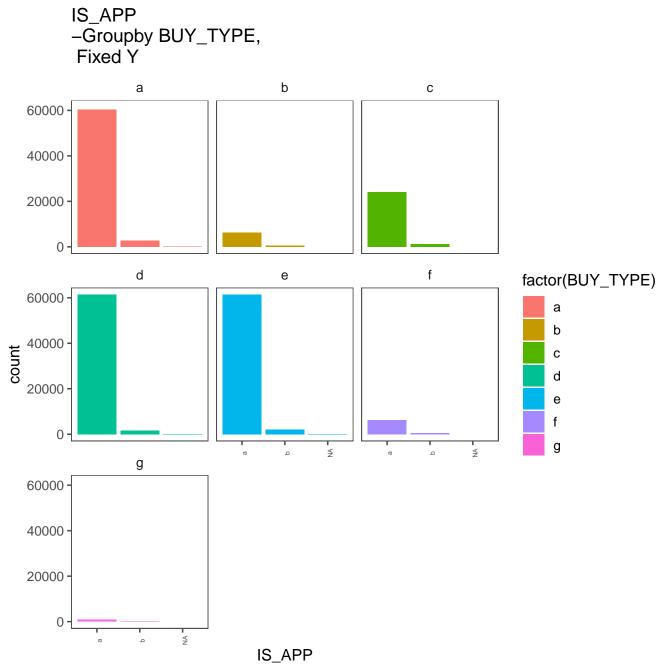
0

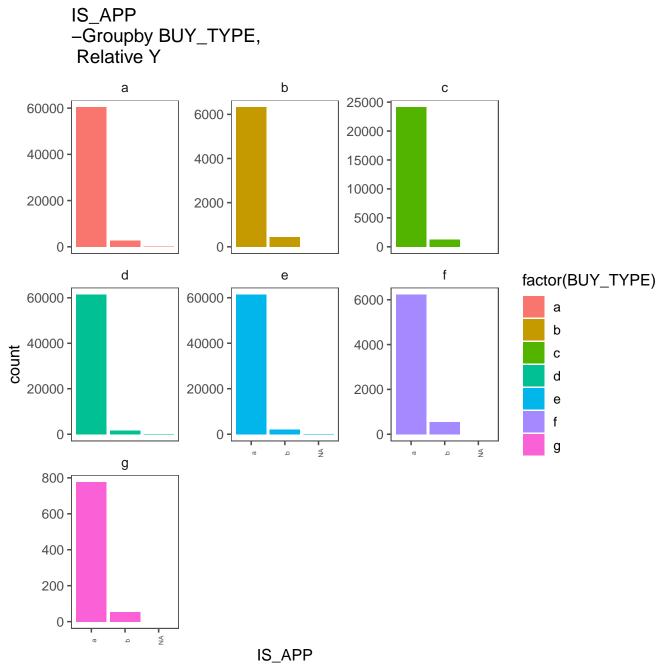
INTEREST10 -Groupby INTEREST10 , Fixed Y

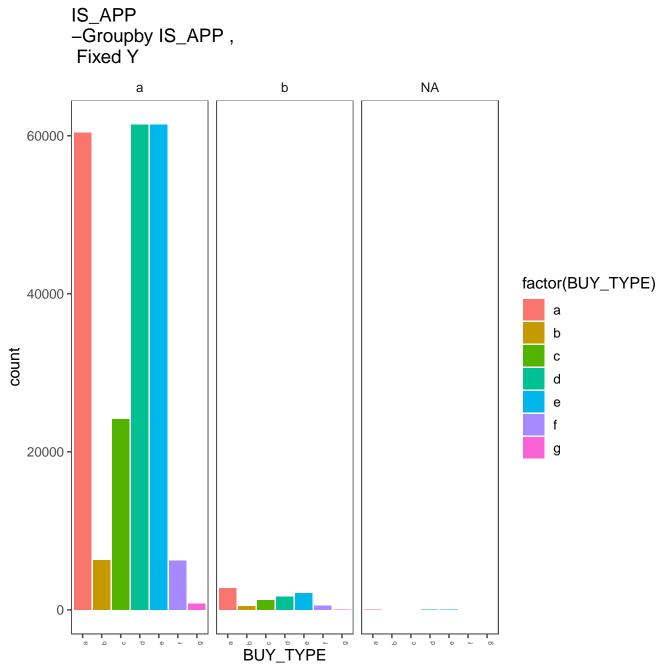


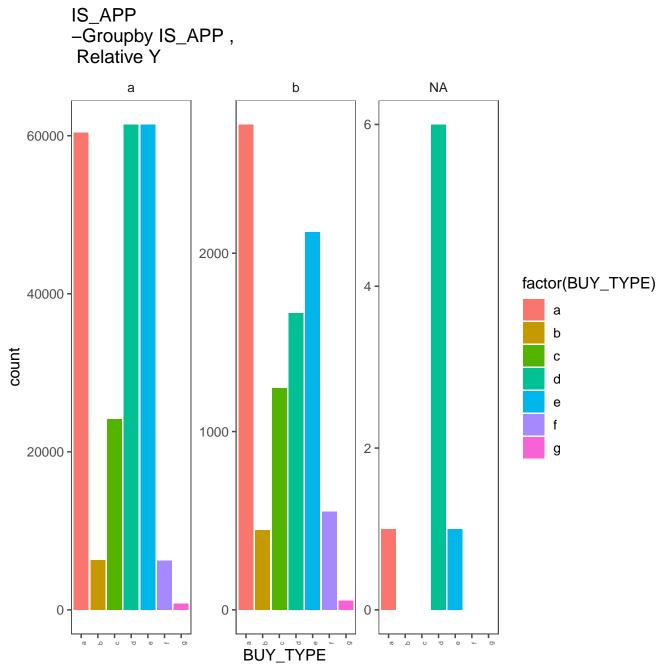
INTEREST10 -Groupby INTEREST10 , Relative Y

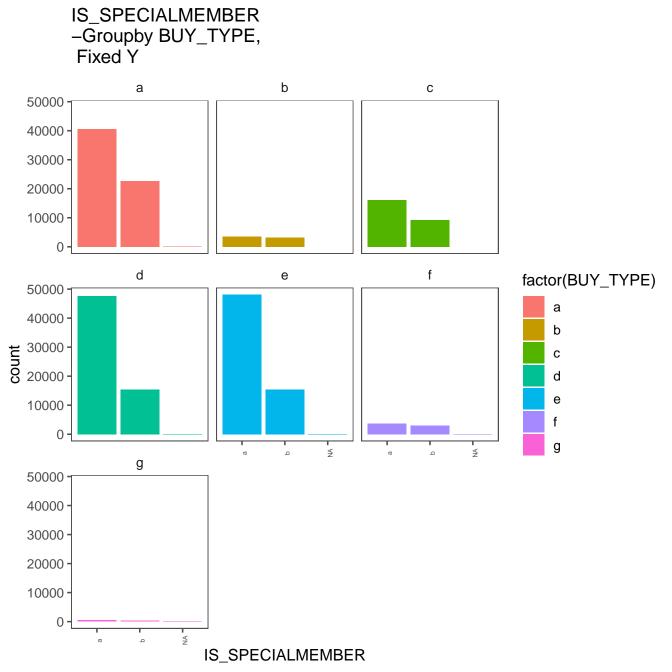








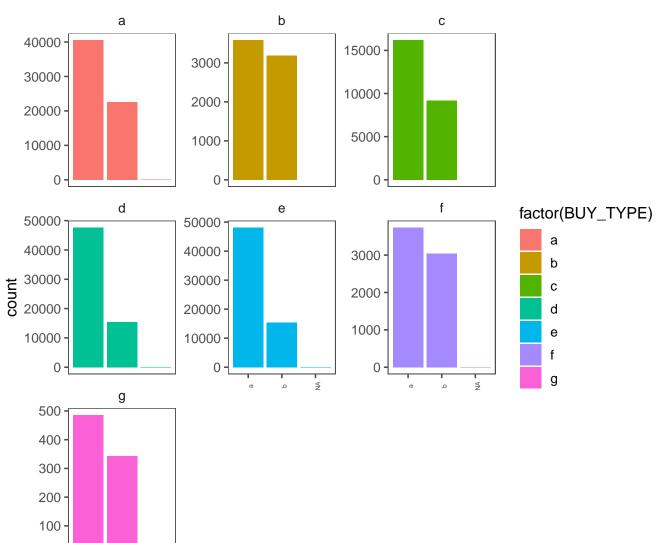




IS\_SPECIALMEMBER
-Groupby BUY\_TYPE,
Relative Y

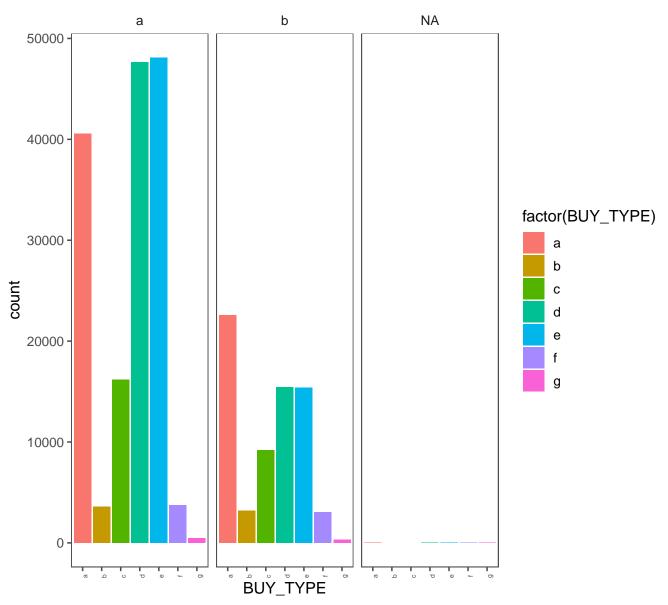
0

Ϋ́

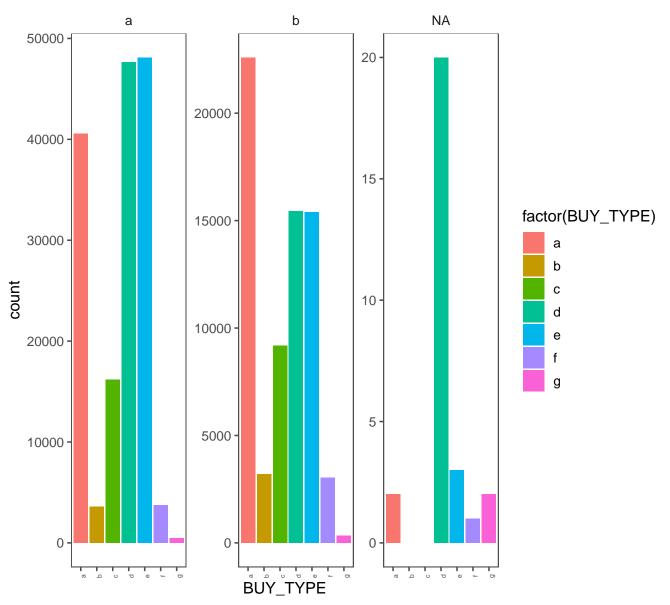


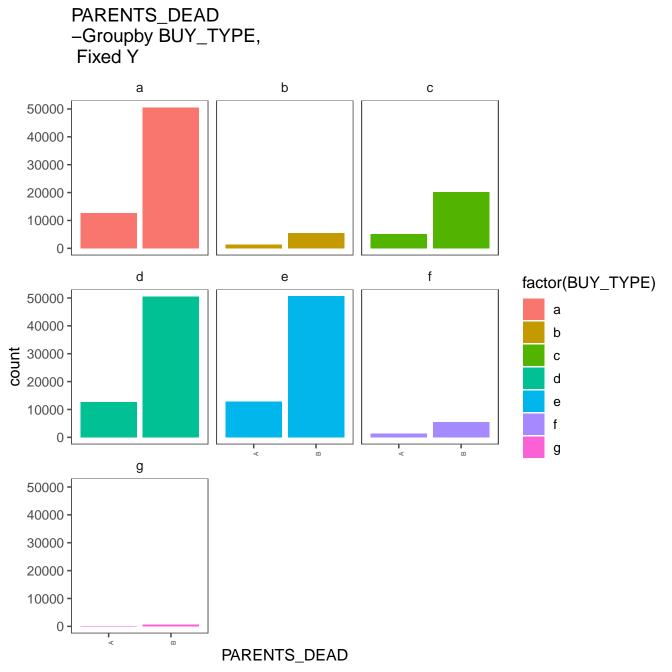
IS\_SPECIALMEMBER

IS\_SPECIALMEMBER -Groupby IS\_SPECIALMEMBER , Fixed Y



IS\_SPECIALMEMBER
-Groupby IS\_SPECIALMEMBER,
Relative Y





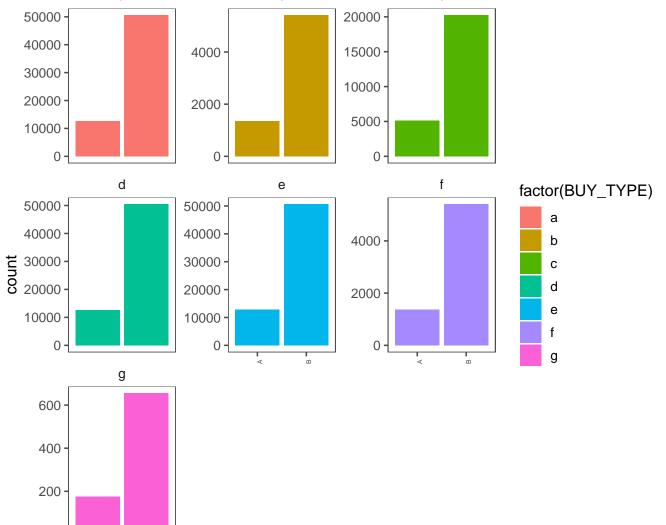
PARENTS\_DEAD
-Groupby BUY\_TYPE,
Relative Y

a

b

c

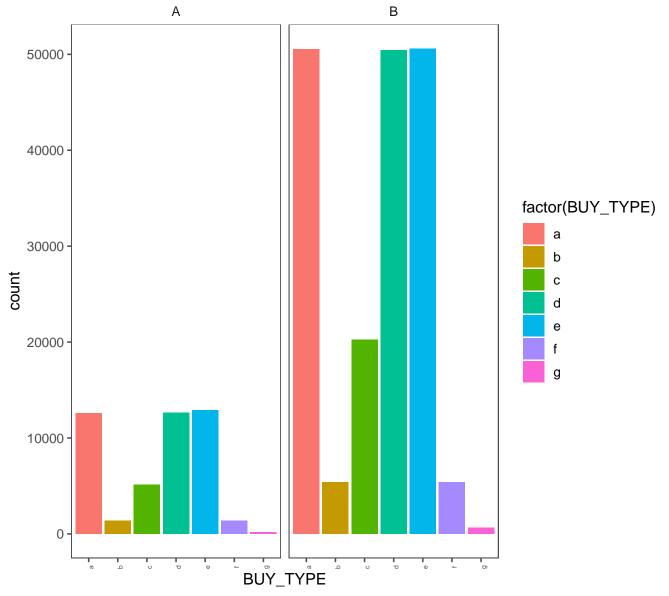
2000015000-



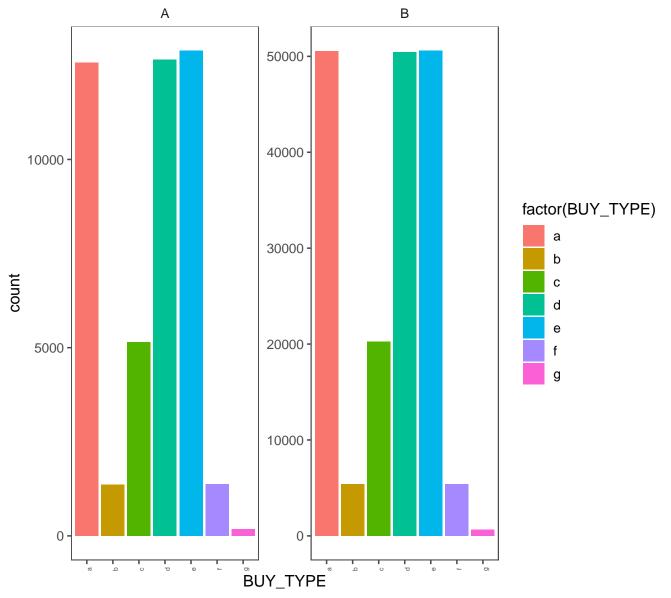
PARENTS\_DEAD

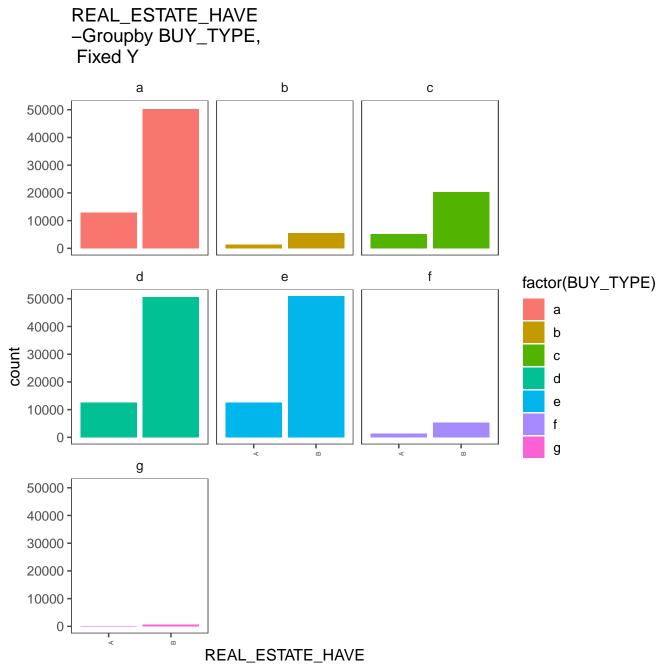
0

PARENTS\_DEAD , -Groupby PARENTS\_DEAD , Fixed Y

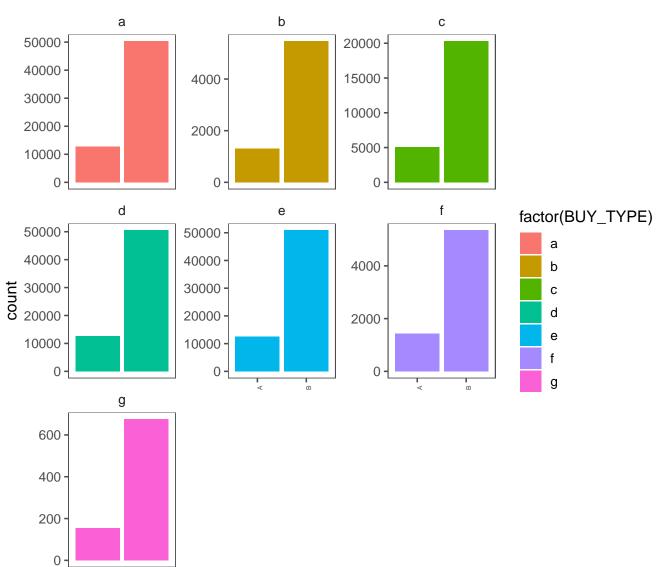


PARENTS\_DEAD
-Groupby PARENTS\_DEAD,
Relative Y



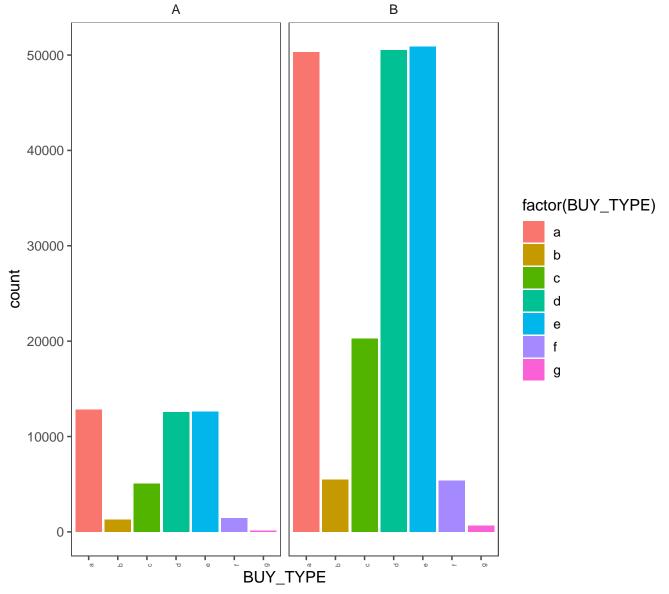


REAL\_ESTATE\_HAVE
-Groupby BUY\_TYPE,
Relative Y

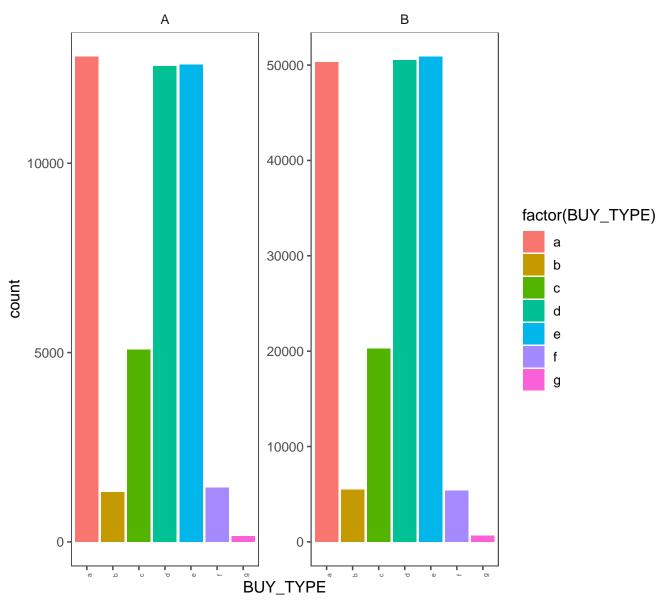


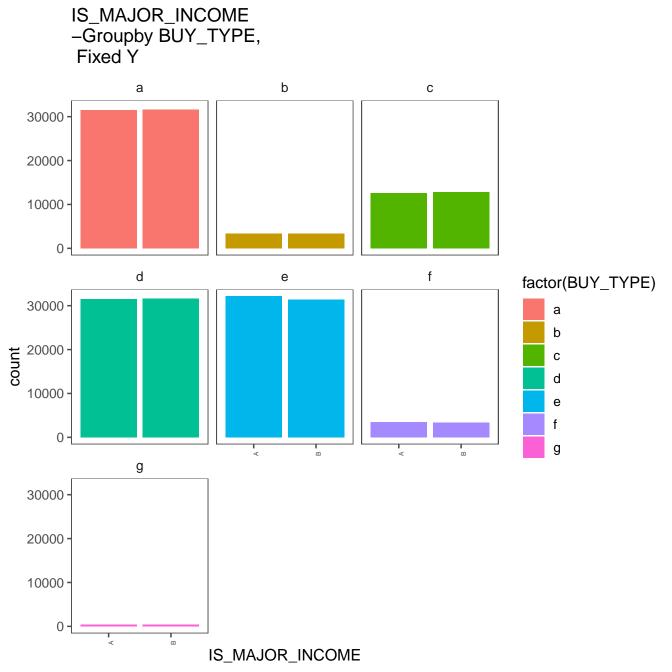
REAL\_ESTATE\_HAVE

REAL\_ESTATE\_HAVE
-Groupby REAL\_ESTATE\_HAVE,
Fixed Y



REAL\_ESTATE\_HAVE
-Groupby REAL\_ESTATE\_HAVE,
Relative Y



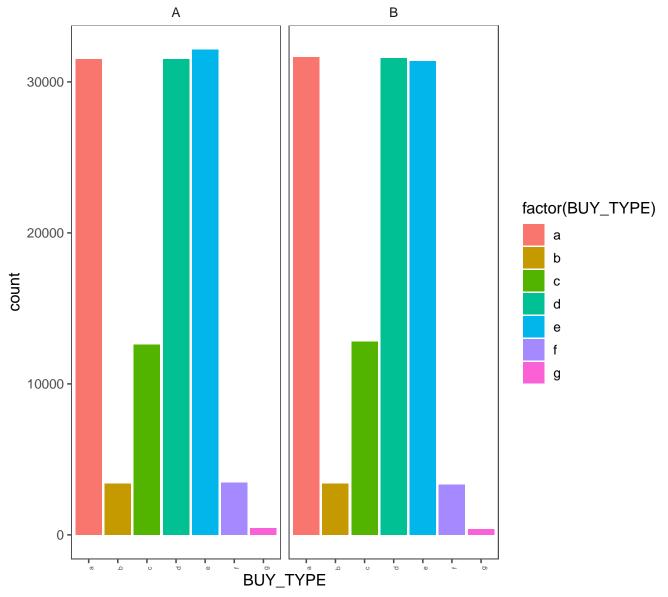


IS\_MAJOR\_INCOME -Groupby BUY\_TYPE, Relative Y b С а 30000 -3000 10000 20000 2000 -5000 10000 -1000 0 0 0 d f е factor(BUY\_TYPE) 30000 -30000 а 3000 b 20000 20000 2000 С d 10000 10000 1000 е 0 0 0 g g 400 300 200 100 -

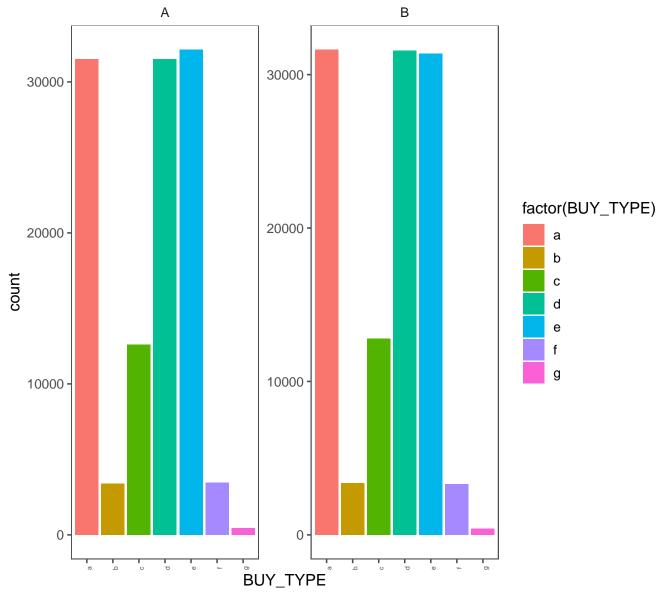
IS\_MAJOR\_INCOME

0

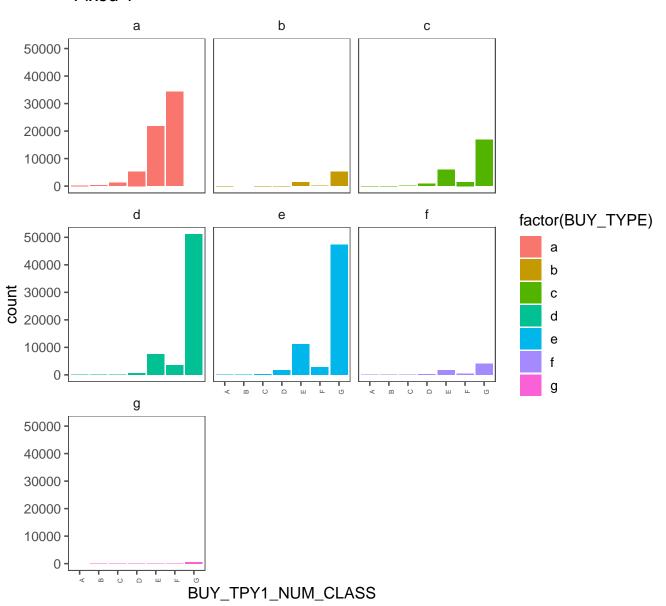
IS\_MAJOR\_INCOME -Groupby IS\_MAJOR\_INCOME , Fixed Y



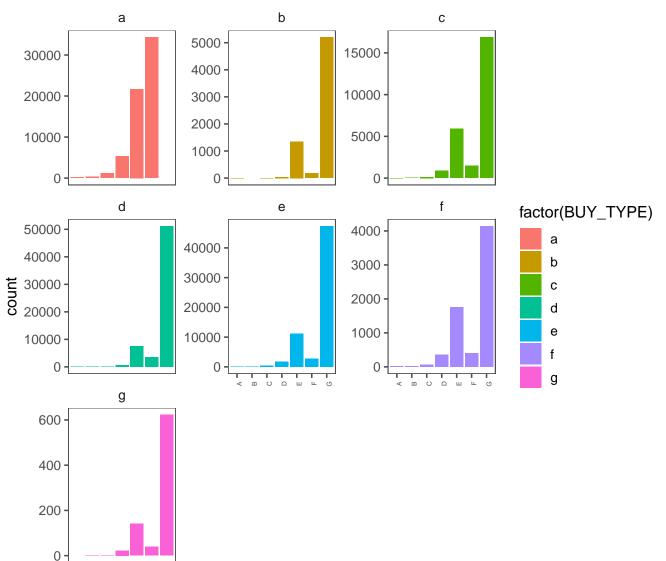
IS\_MAJOR\_INCOME -Groupby IS\_MAJOR\_INCOME , Relative Y



BUY\_TPY1\_NUM\_CLASS -Groupby BUY\_TYPE, Fixed Y



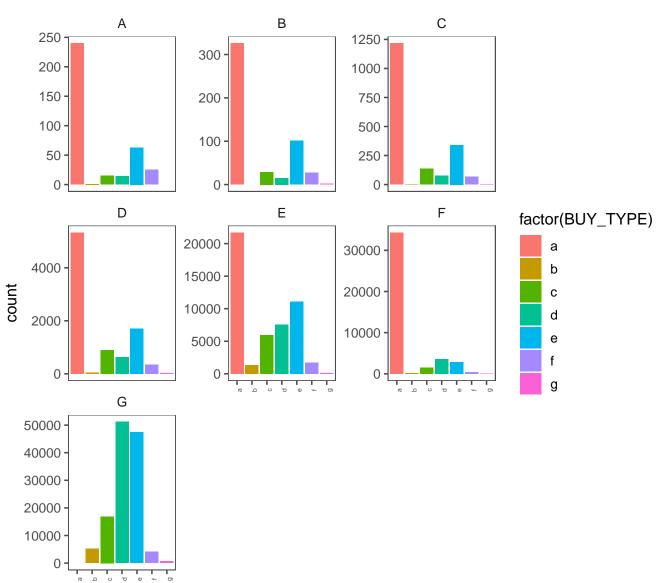
BUY\_TPY1\_NUM\_CLASS -Groupby BUY\_TYPE, Relative Y



BUY\_TPY1\_NUM\_CLASS

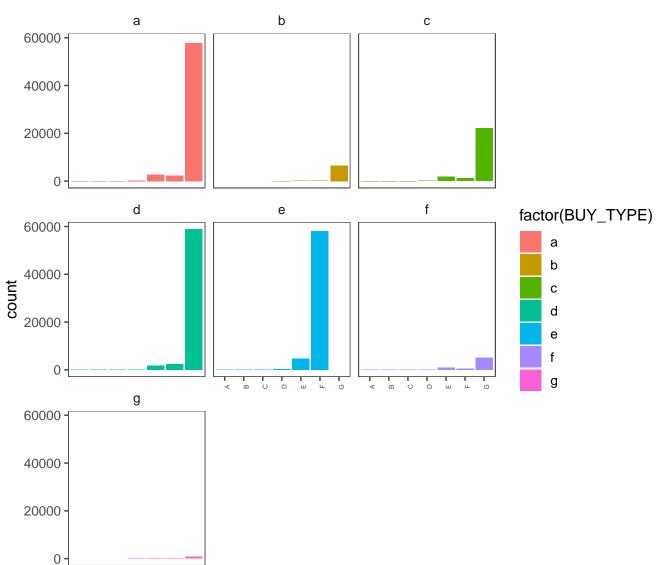
BUY\_TPY1\_NUM\_CLASS -Groupby BUY\_TPY1\_NUM\_CLASS, Fixed Y Α В С 50000 -40000 -30000 -20000 -10000 -0 D Ε F factor(BUY\_TYPE) 50000 а 40000 b 30000 -С d 10000 0 g G 50000 -40000 -30000 20000 -10000 -0 **BUY\_TYPE** 

BUY\_TPY1\_NUM\_CLASS
-Groupby BUY\_TPY1\_NUM\_CLASS,
Relative Y



**BUY\_TYPE** 

BUY\_TPY2\_NUM\_CLASS
-Groupby BUY\_TYPE,
Fixed Y

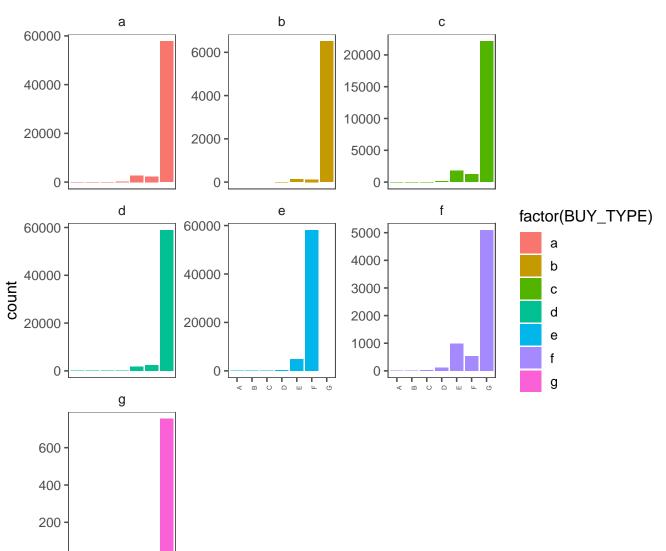


BUY\_TPY2\_NUM\_CLASS

BUY\_TPY2\_NUM\_CLASS -Groupby BUY\_TYPE, Relative Y

0

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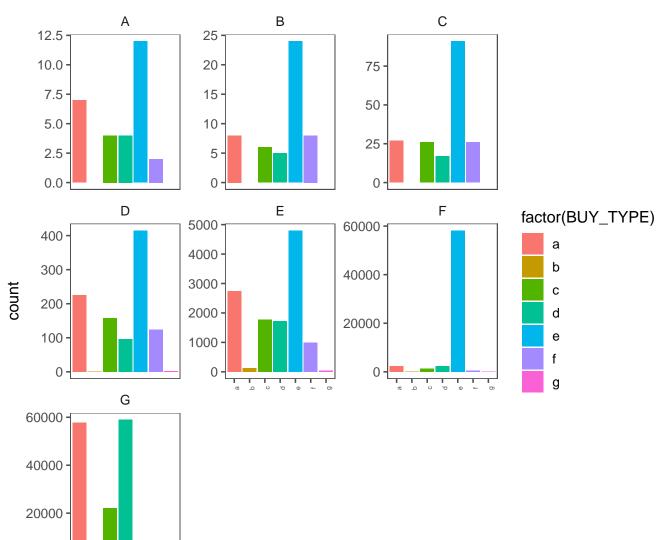
BUY\_TPY2\_NUM\_CLASS

BUY\_TPY2\_NUM\_CLASS -Groupby BUY\_TPY2\_NUM\_CLASS, Fixed Y Α С В 60000 -40000 -20000 -0 D Ε F factor(BUY\_TYPE) 60000 а b 40000 count С d 20000 е 0 g G 60000 -40000 -20000 -0 **BUY\_TYPE** 

BUY\_TPY2\_NUM\_CLASS
-Groupby BUY\_TPY2\_NUM\_CLASS,
Relative Y

0

0 0



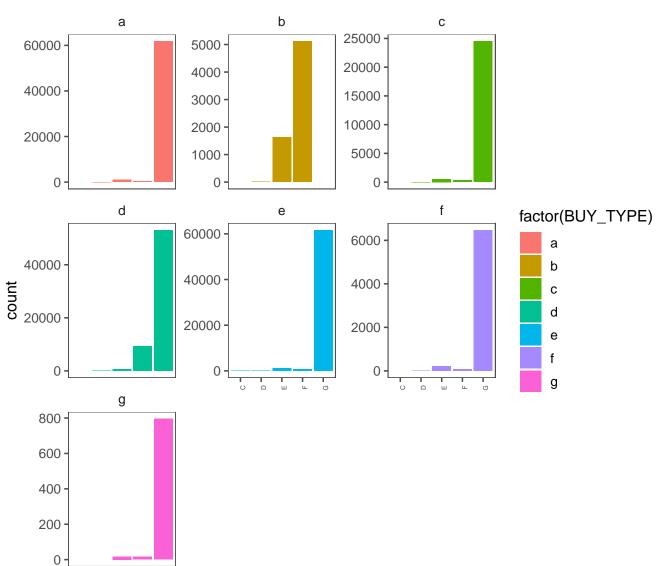
**BUY\_TYPE** 

BUY\_TPY3\_NUM\_CLASS -Groupby BUY\_TYPE, Fixed Y b С а 60000 -40000 -20000 -0 d f е factor(BUY\_TYPE) 60000 а b 40000 -С d 20000 е 0 g g 60000 -40000 -20000 -

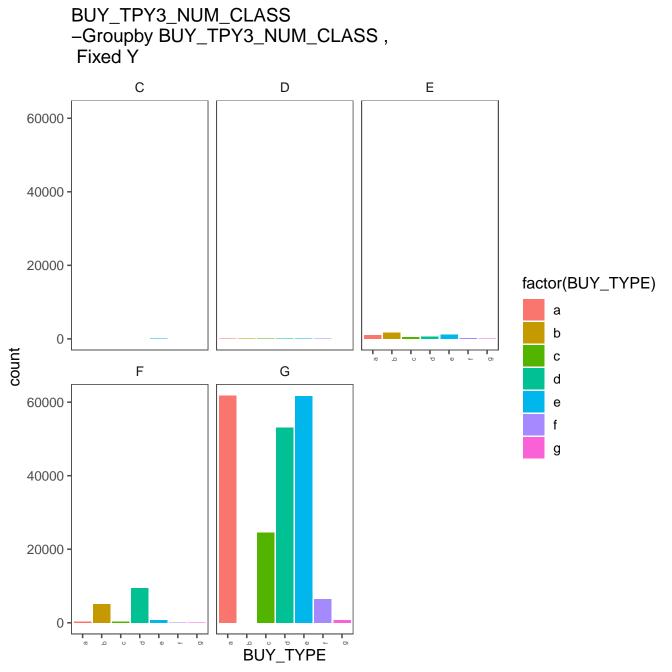
BUY\_TPY3\_NUM\_CLASS

0

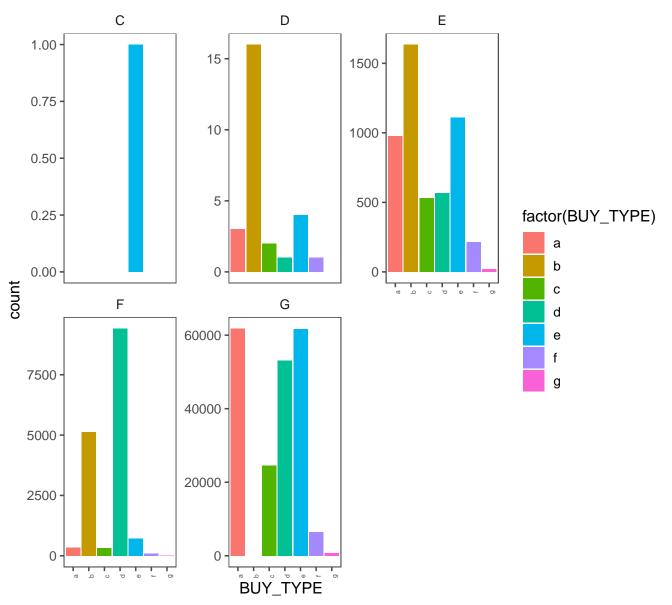
BUY\_TPY3\_NUM\_CLASS -Groupby BUY\_TYPE, Relative Y



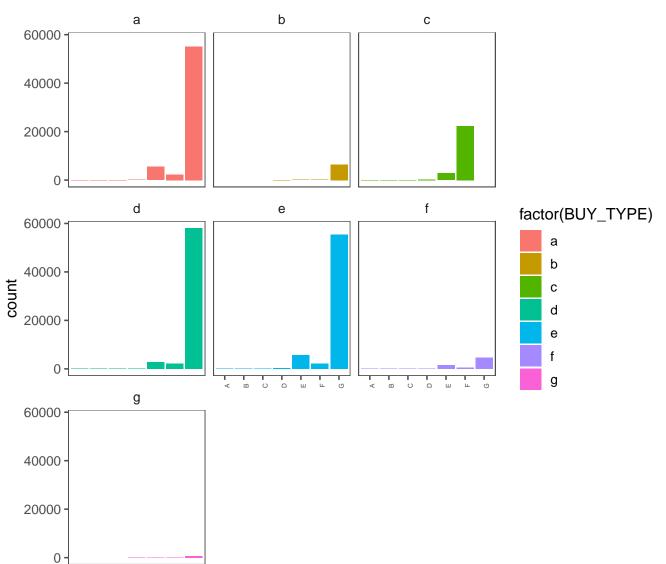
BUY\_TPY3\_NUM\_CLASS



BUY\_TPY3\_NUM\_CLASS
-Groupby BUY\_TPY3\_NUM\_CLASS,
Relative Y



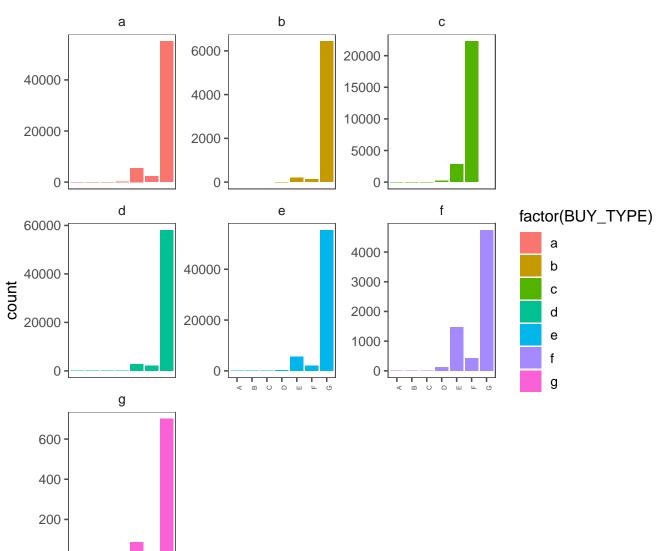
BUY\_TPY4\_NUM\_CLASS
-Groupby BUY\_TYPE,
Fixed Y



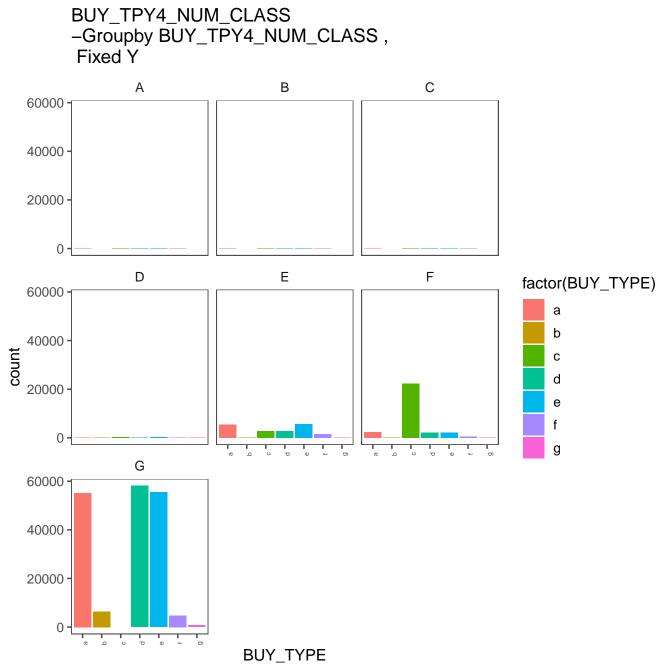
BUY\_TPY4\_NUM\_CLASS

BUY\_TPY4\_NUM\_CLASS
-Groupby BUY\_TYPE,
Relative Y

0



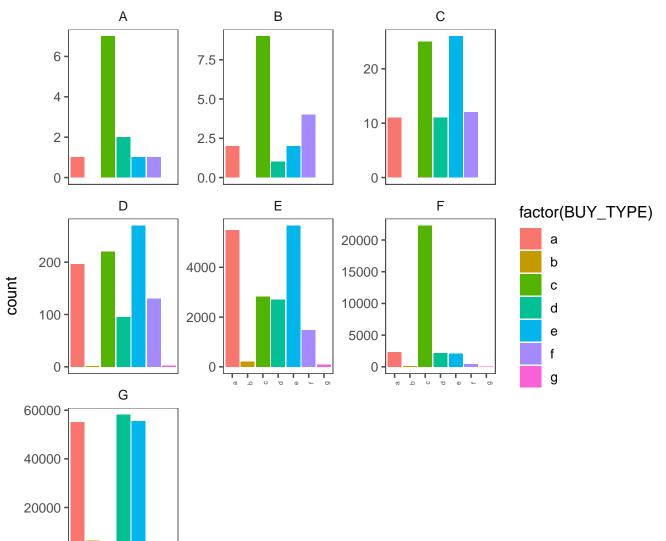
BUY\_TPY4\_NUM\_CLASS



BUY\_TPY4\_NUM\_CLASS
-Groupby BUY\_TPY4\_NUM\_CLASS,
Relative Y

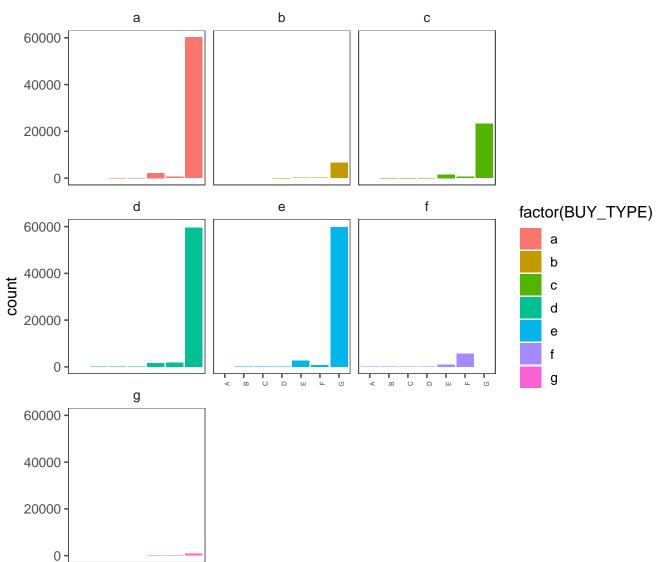
0

- 0 0 0 c



**BUY\_TYPE** 

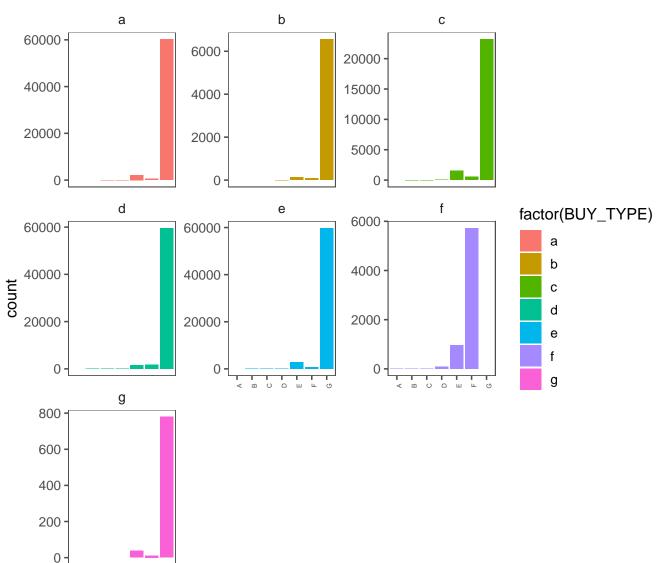
BUY\_TPY5\_NUM\_CLASS
-Groupby BUY\_TYPE,
Fixed Y



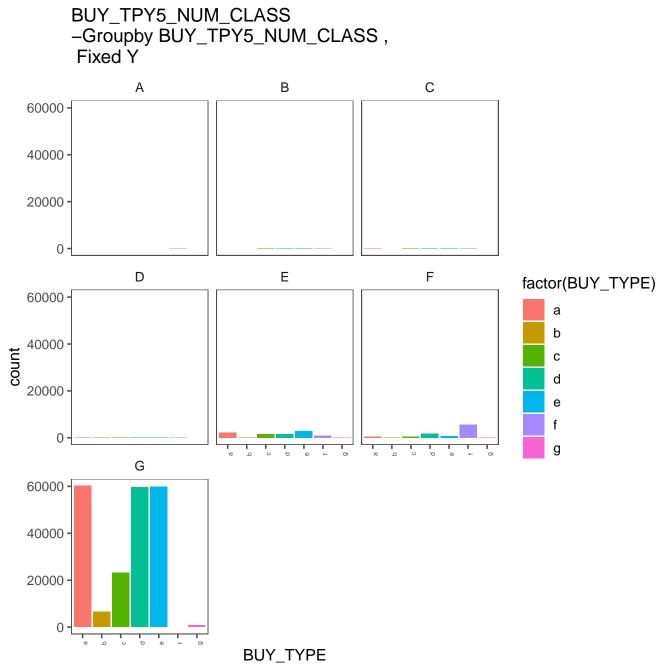
BUY\_TPY5\_NUM\_CLASS

BUY\_TPY5\_NUM\_CLASS -Groupby BUY\_TYPE, Relative Y

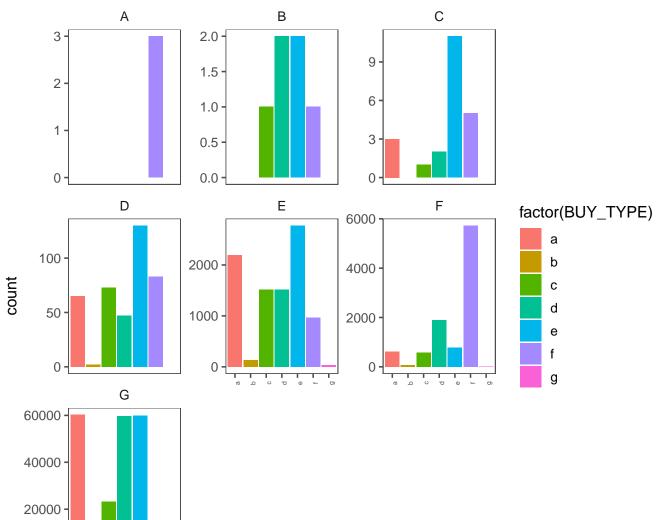
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BUY\_TPY5\_NUM\_CLASS



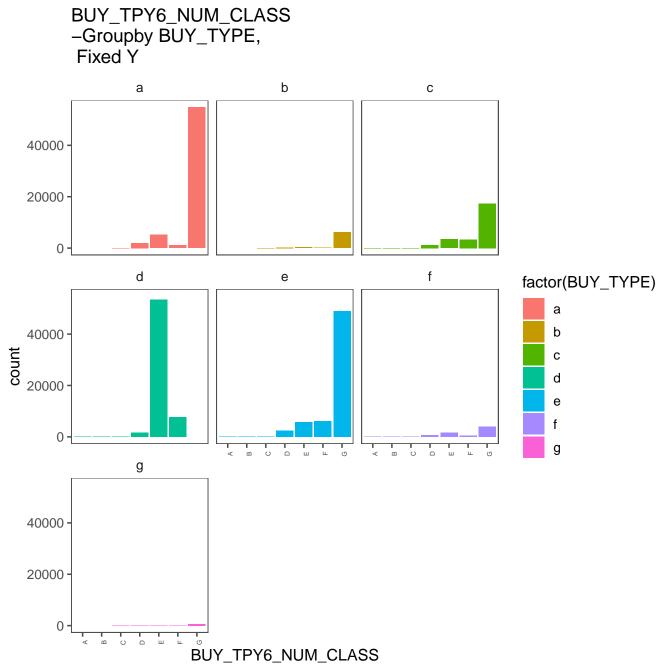
BUY\_TPY5\_NUM\_CLASS -Groupby BUY\_TPY5\_NUM\_CLASS, Relative Y



BUY\_TYPE

0

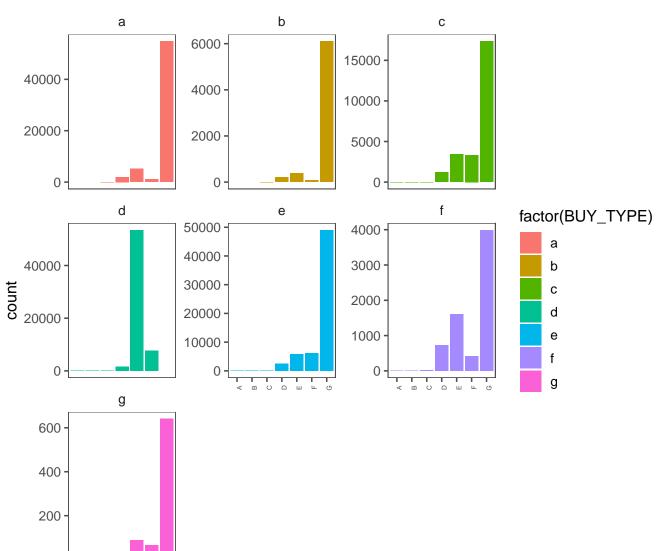
0 0 0 +



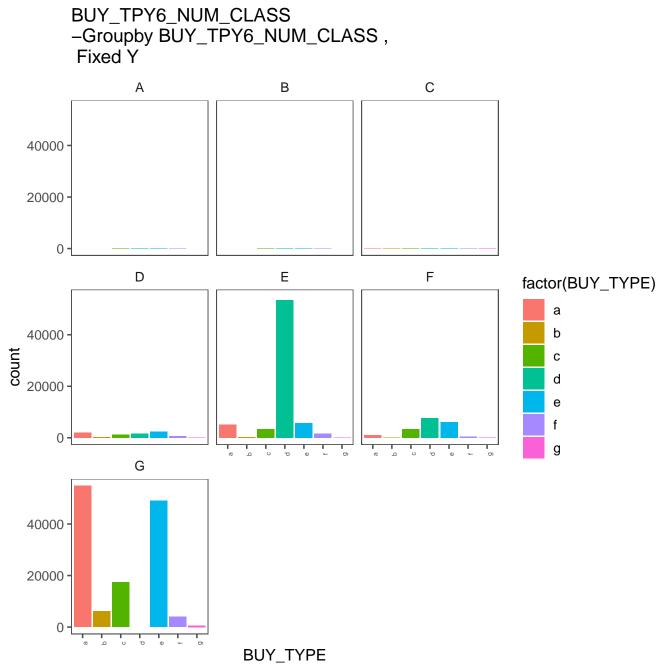
BUY\_TPY6\_NUM\_CLASS -Groupby BUY\_TYPE, Relative Y

0

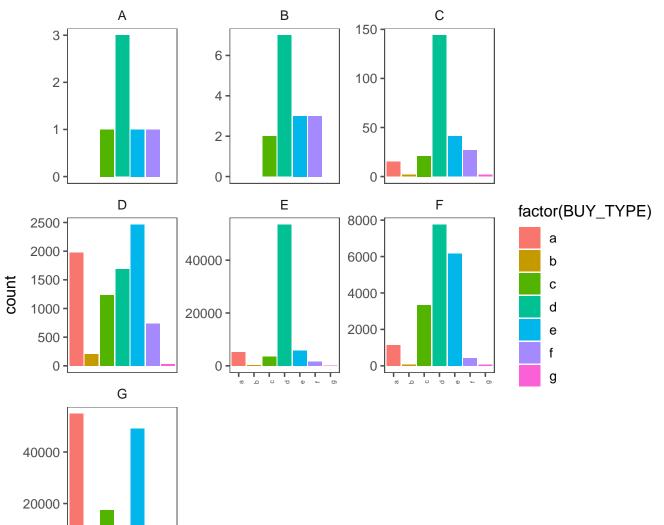
4 M O O H F O



BUY\_TPY6\_NUM\_CLASS



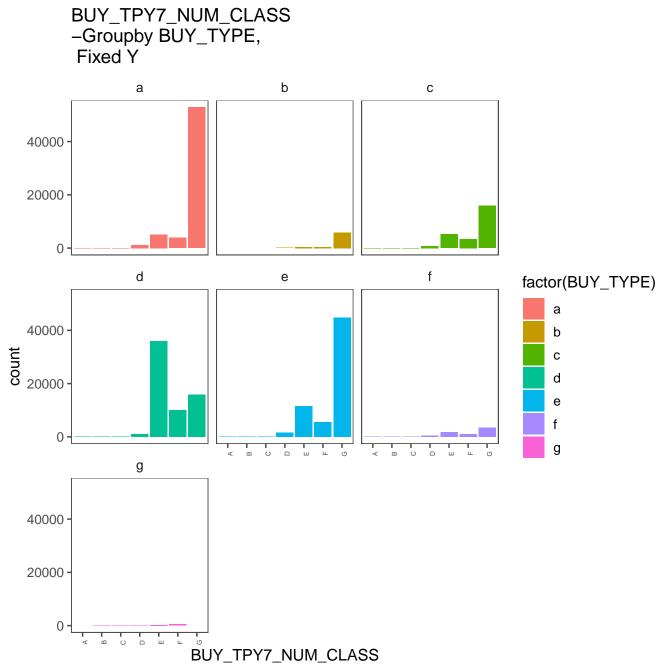
BUY\_TPY6\_NUM\_CLASS -Groupby BUY\_TPY6\_NUM\_CLASS, Relative Y



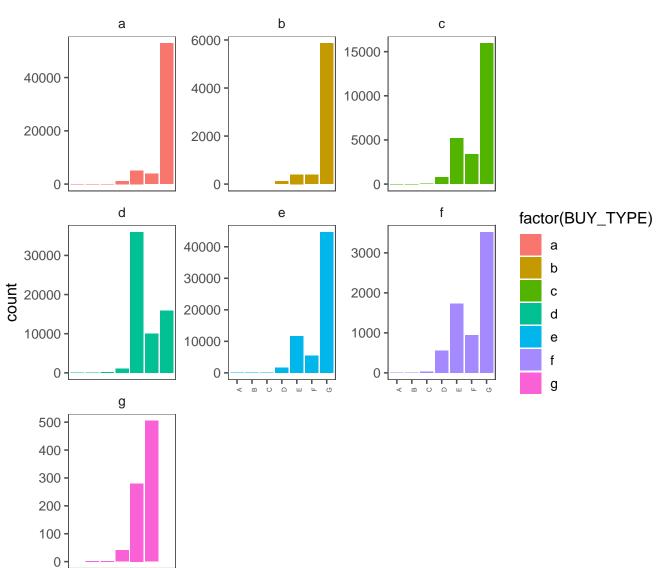
BUY\_TYPE

0

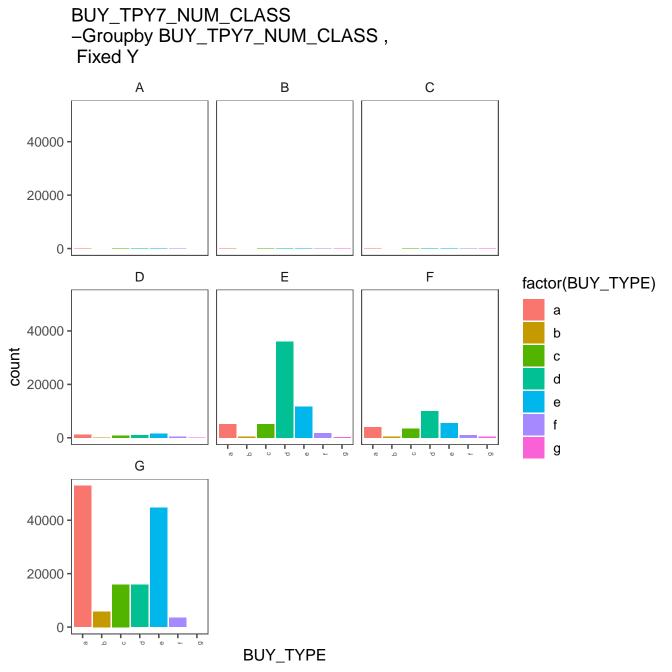
0 0 0 +



BUY\_TPY7\_NUM\_CLASS -Groupby BUY\_TYPE, Relative Y



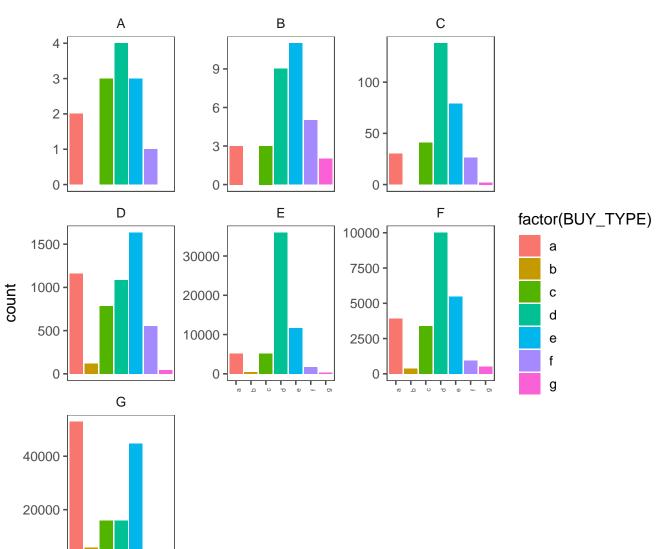
BUY\_TPY7\_NUM\_CLASS



BUY\_TPY7\_NUM\_CLASS
-Groupby BUY\_TPY7\_NUM\_CLASS,
Relative Y

0

Q 0 0 0 4 D



**BUY\_TYPE** 

