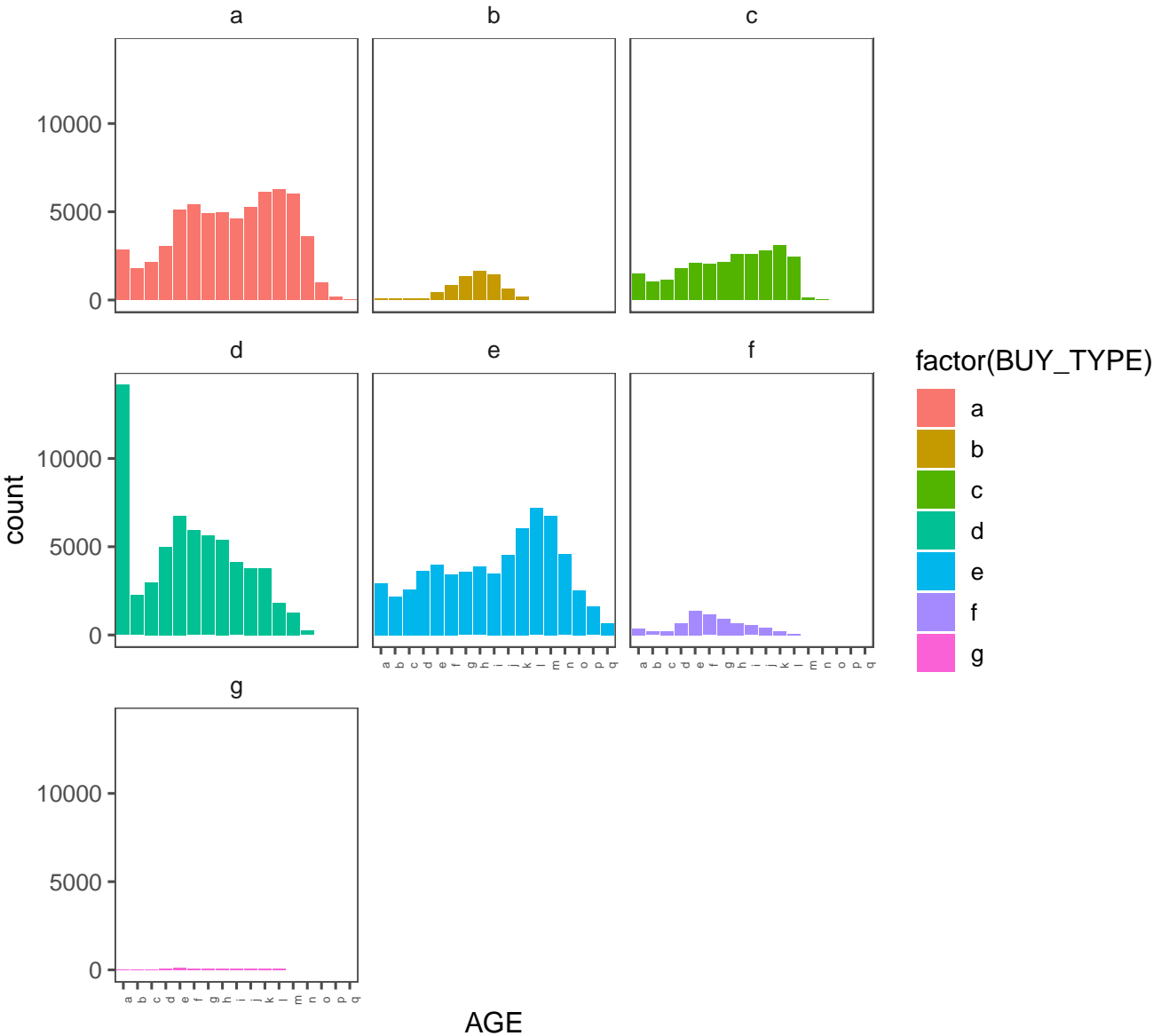
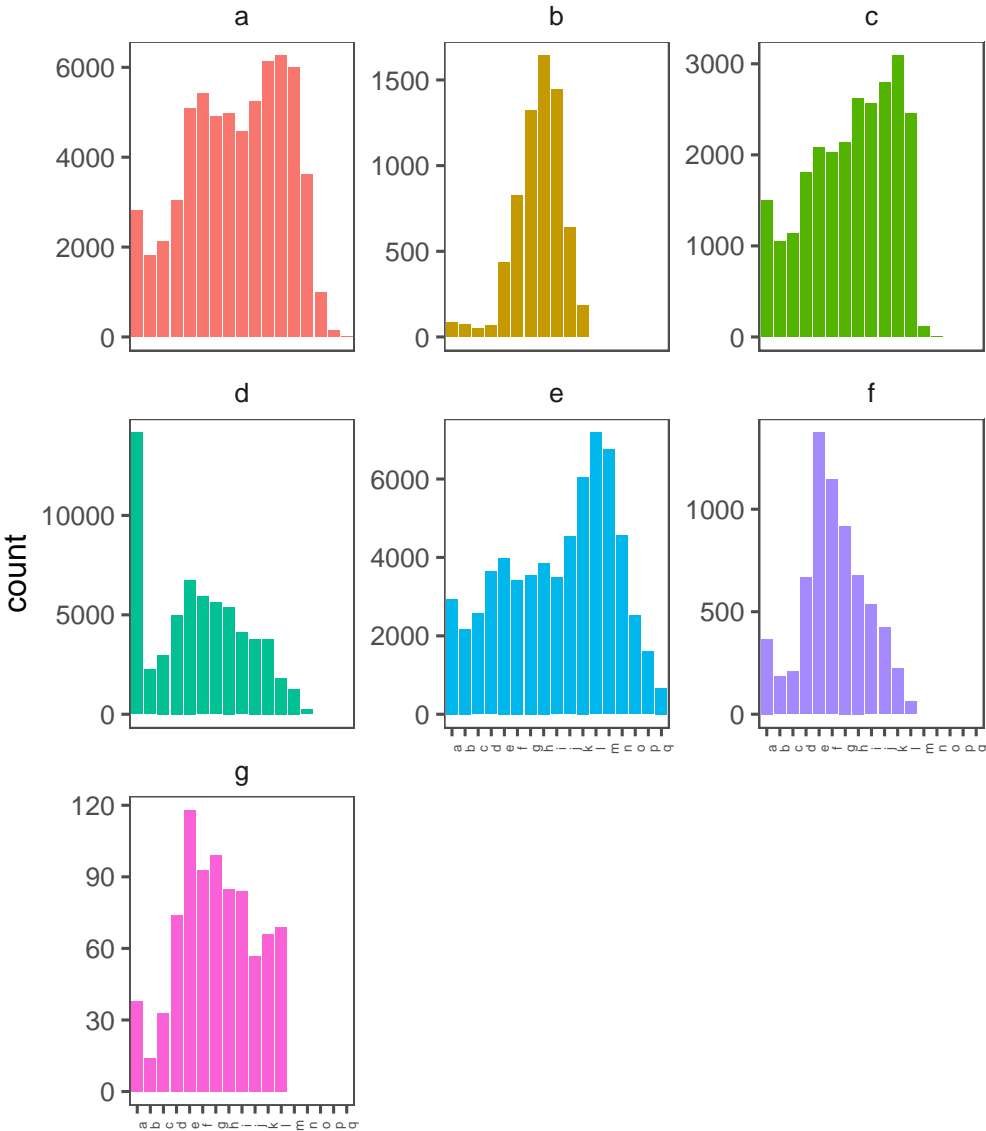


AGE  
-Groupby BUY\_TYPE,  
Fixed Y



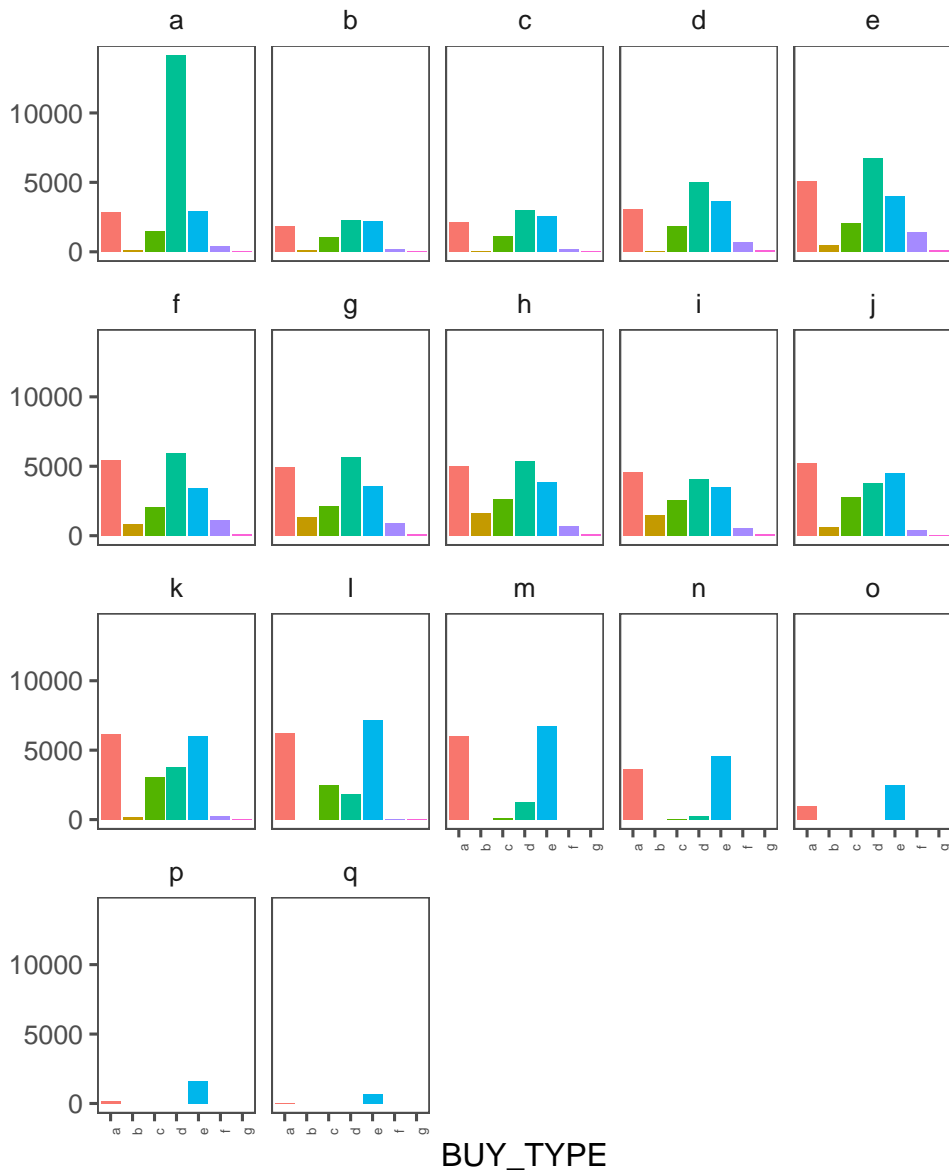
AGE  
-Groupby BUY\_TYPE,  
Relative Y



factor(BUY\_TYPE)



AGE  
-Groupby AGE ,  
Fixed Y



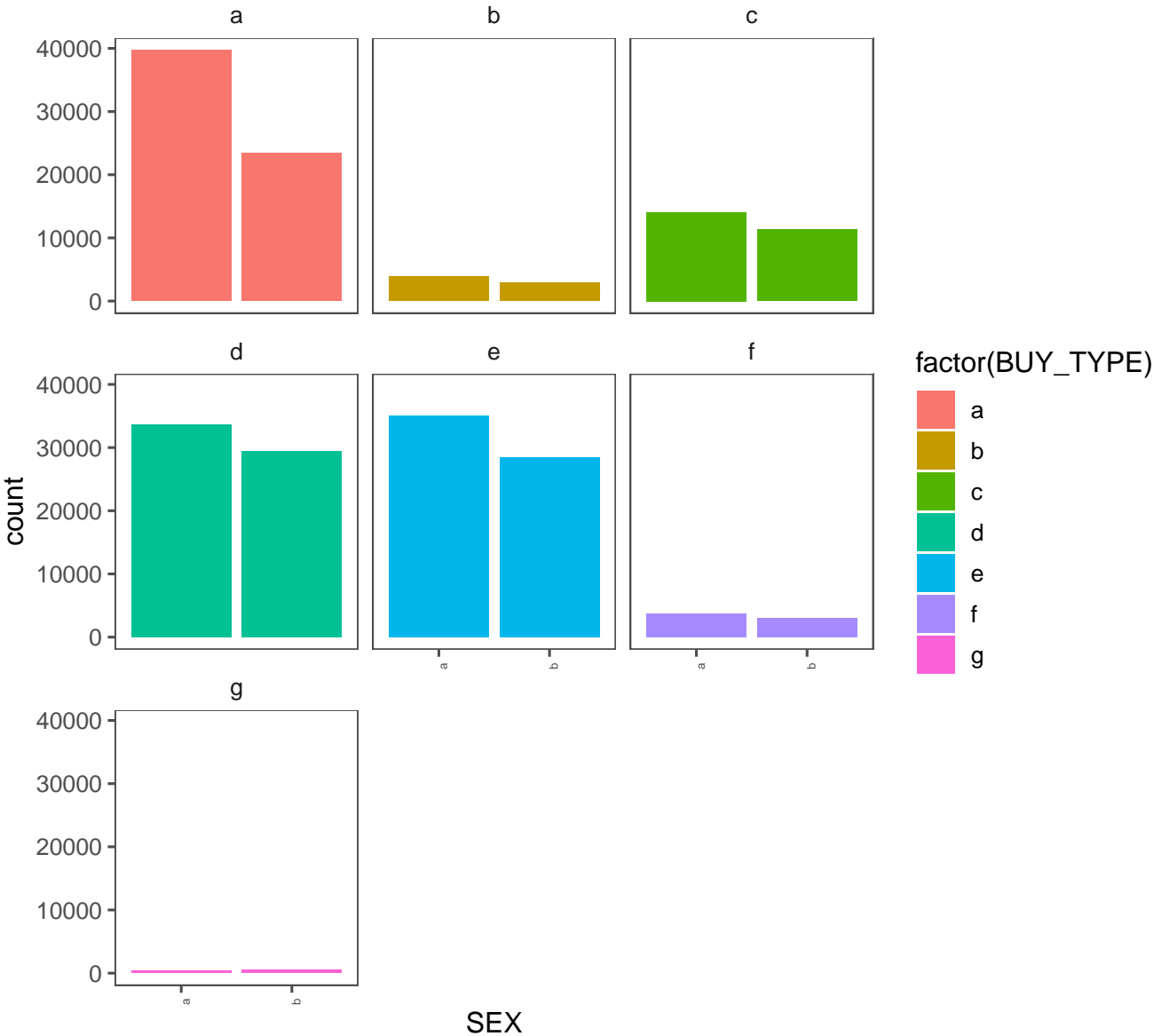
# AGE

–Groupby AGE ,

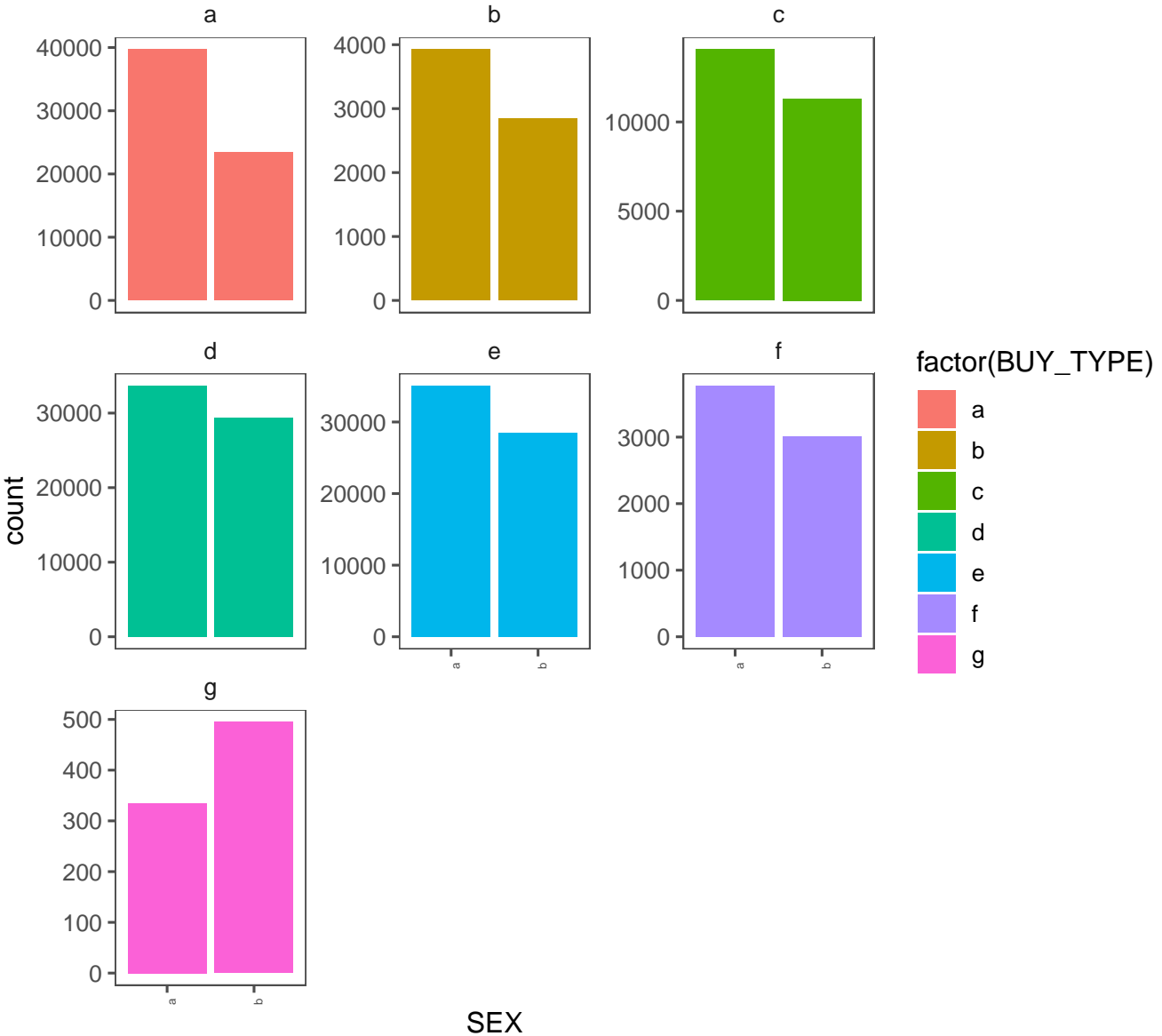
Relative Y



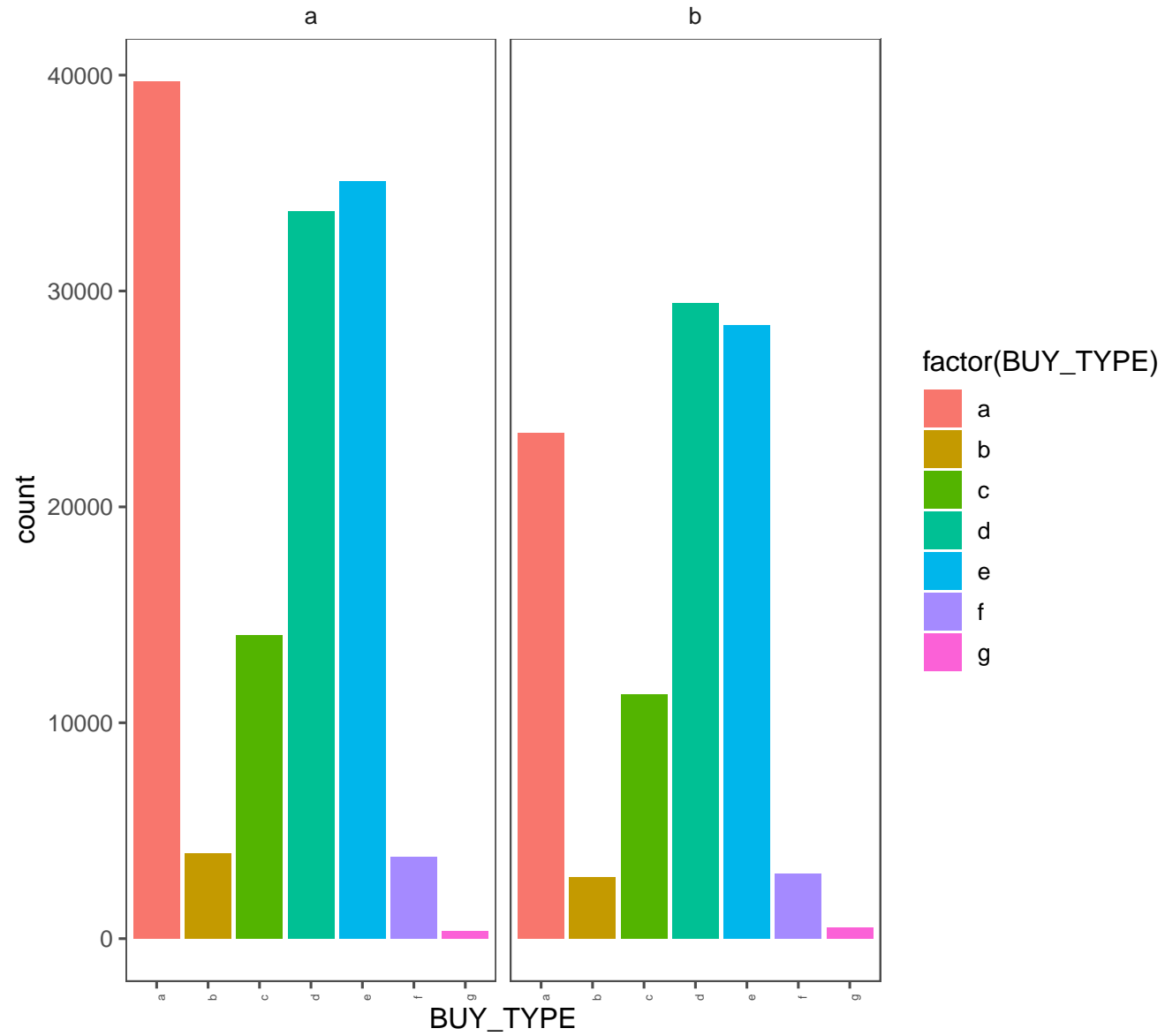
SEX  
-Groupby BUY\_TYPE,  
Fixed Y



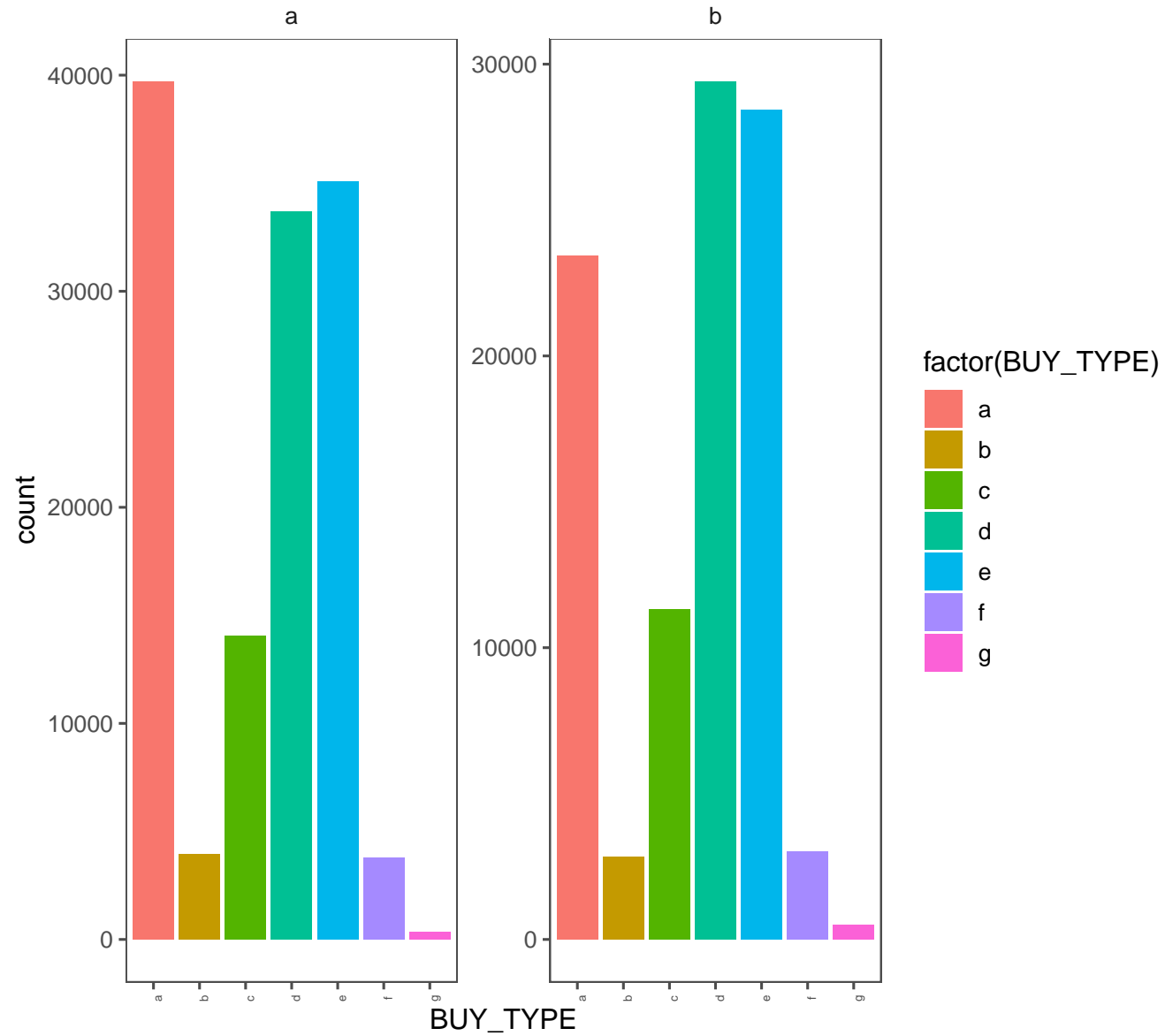
SEX  
-Groupby BUY\_TYPE,  
Relative Y



SEX  
-Groupby SEX ,  
Fixed Y

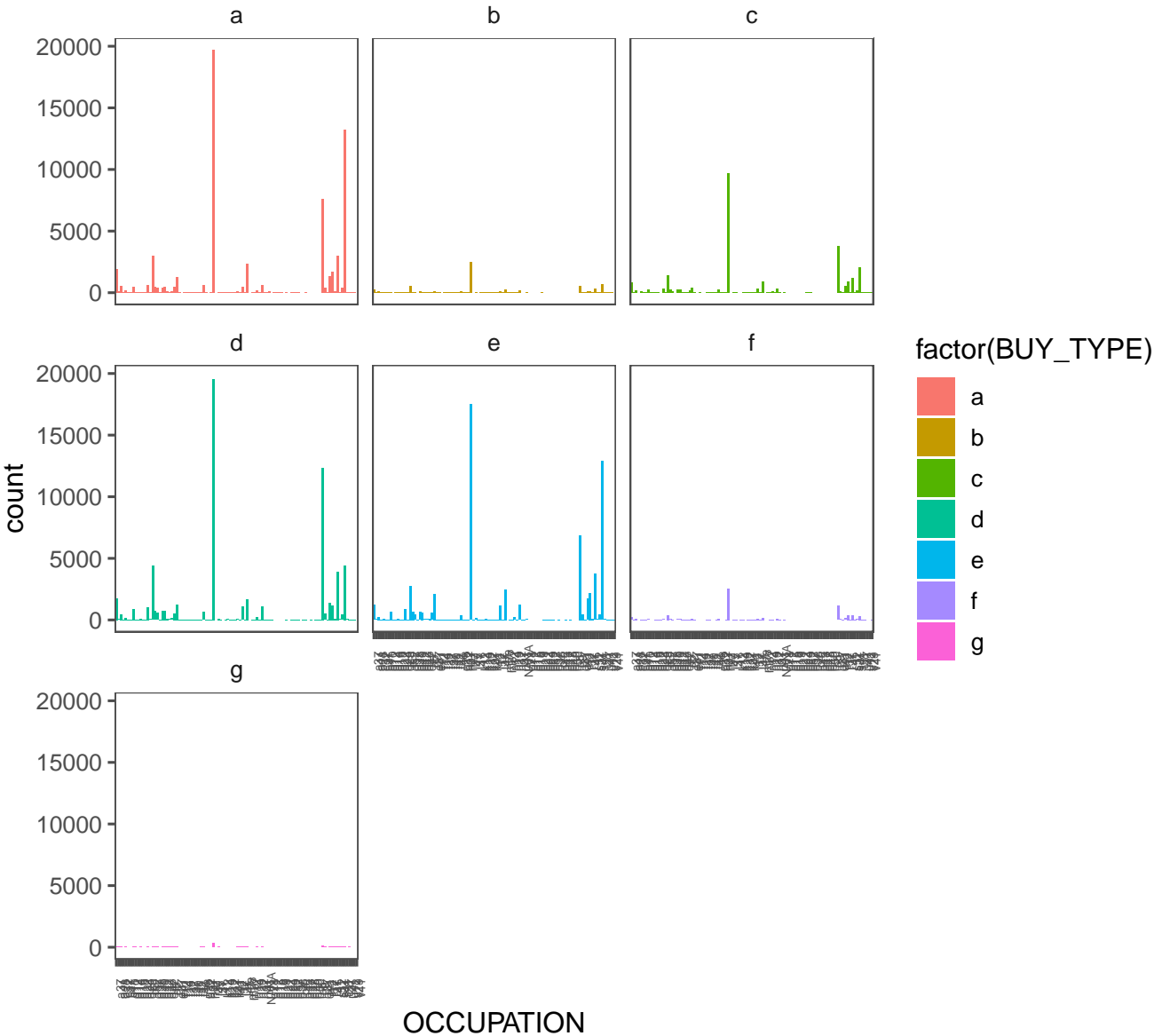


SEX  
-Groupby SEX ,  
Relative Y

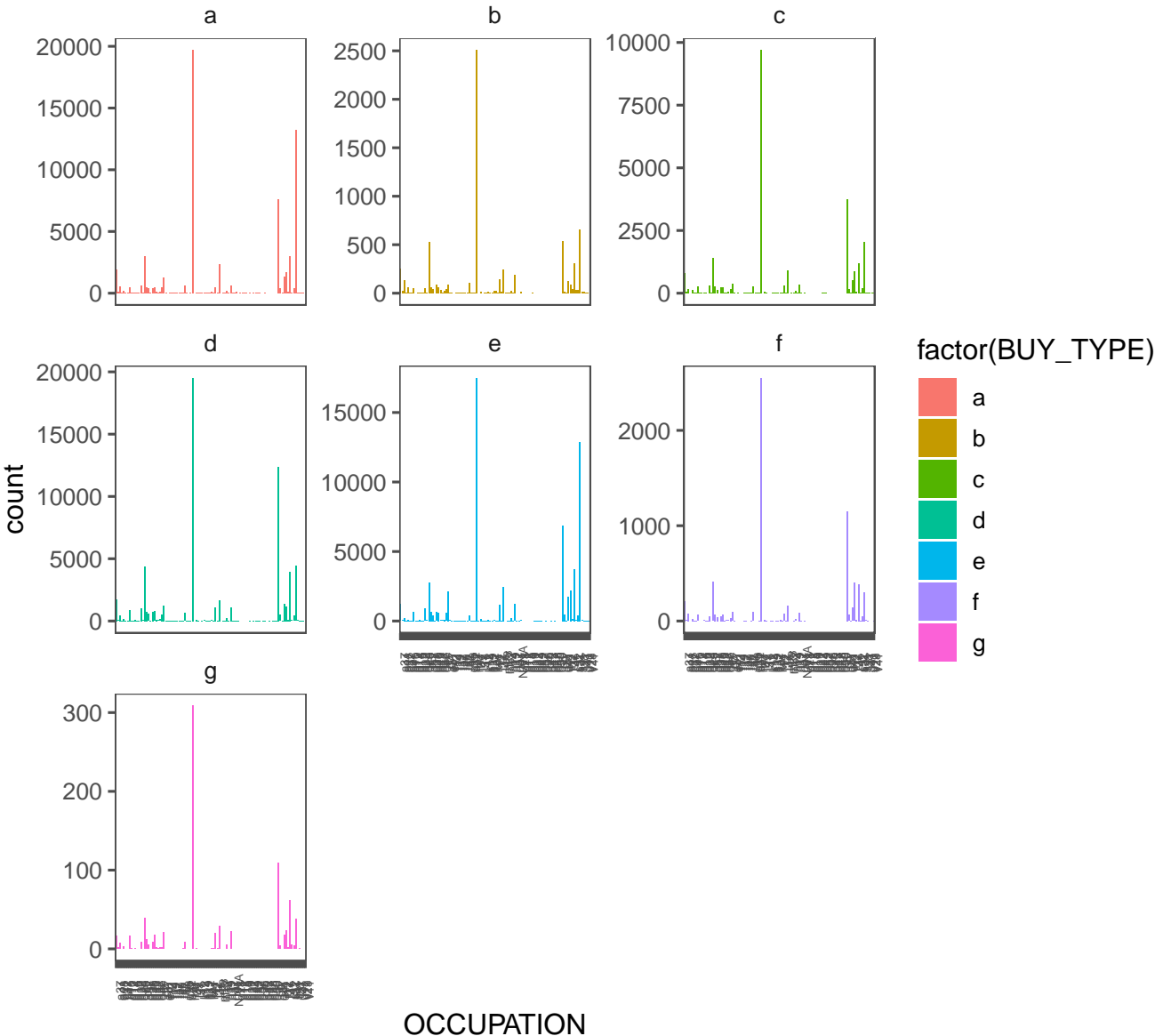




OCCUPATION  
-Groupby BUY\_TYPE,  
Fixed Y

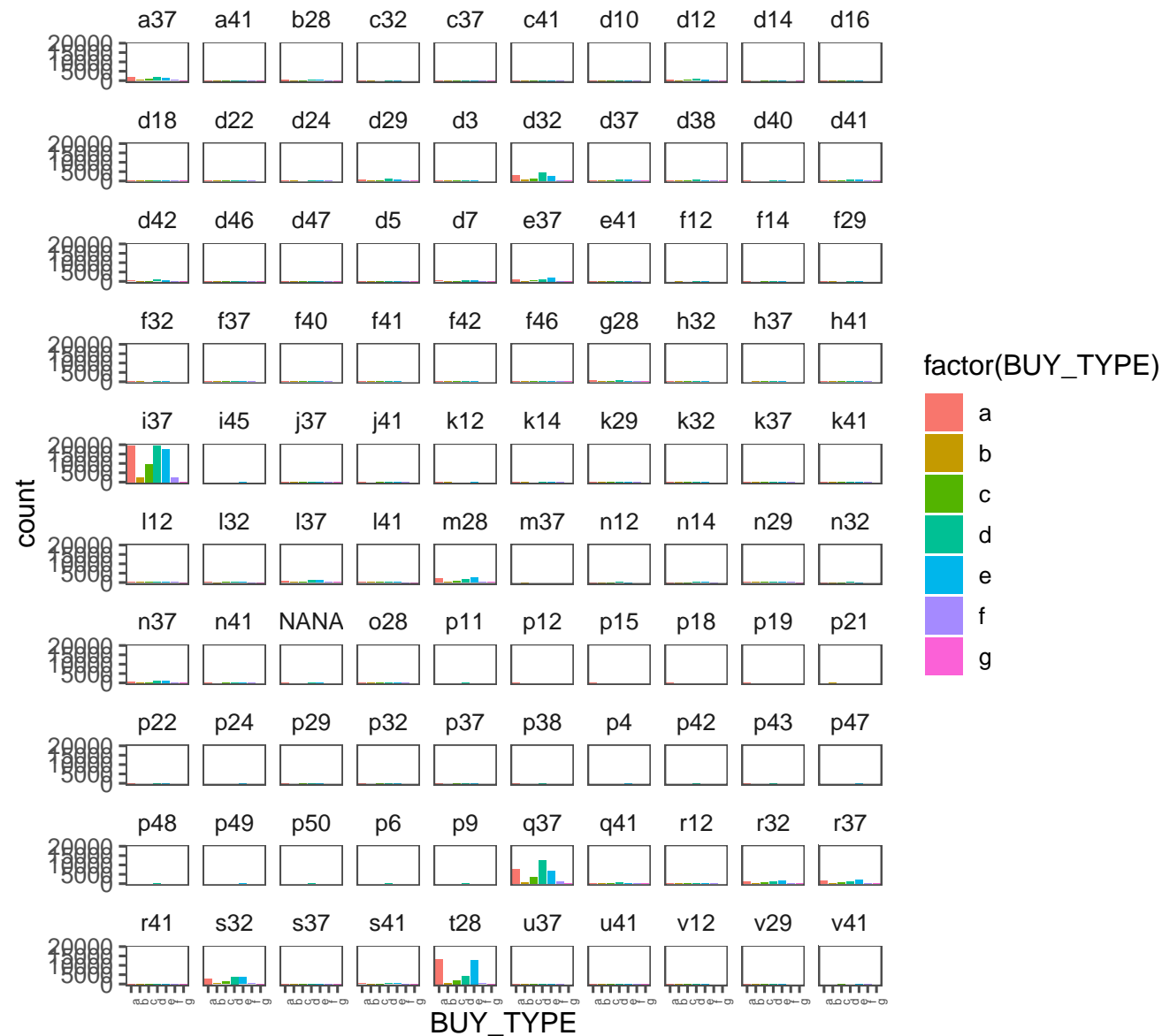


OCCUPATION  
-Groupby BUY\_TYPE,  
Relative Y



# OCCUPATION

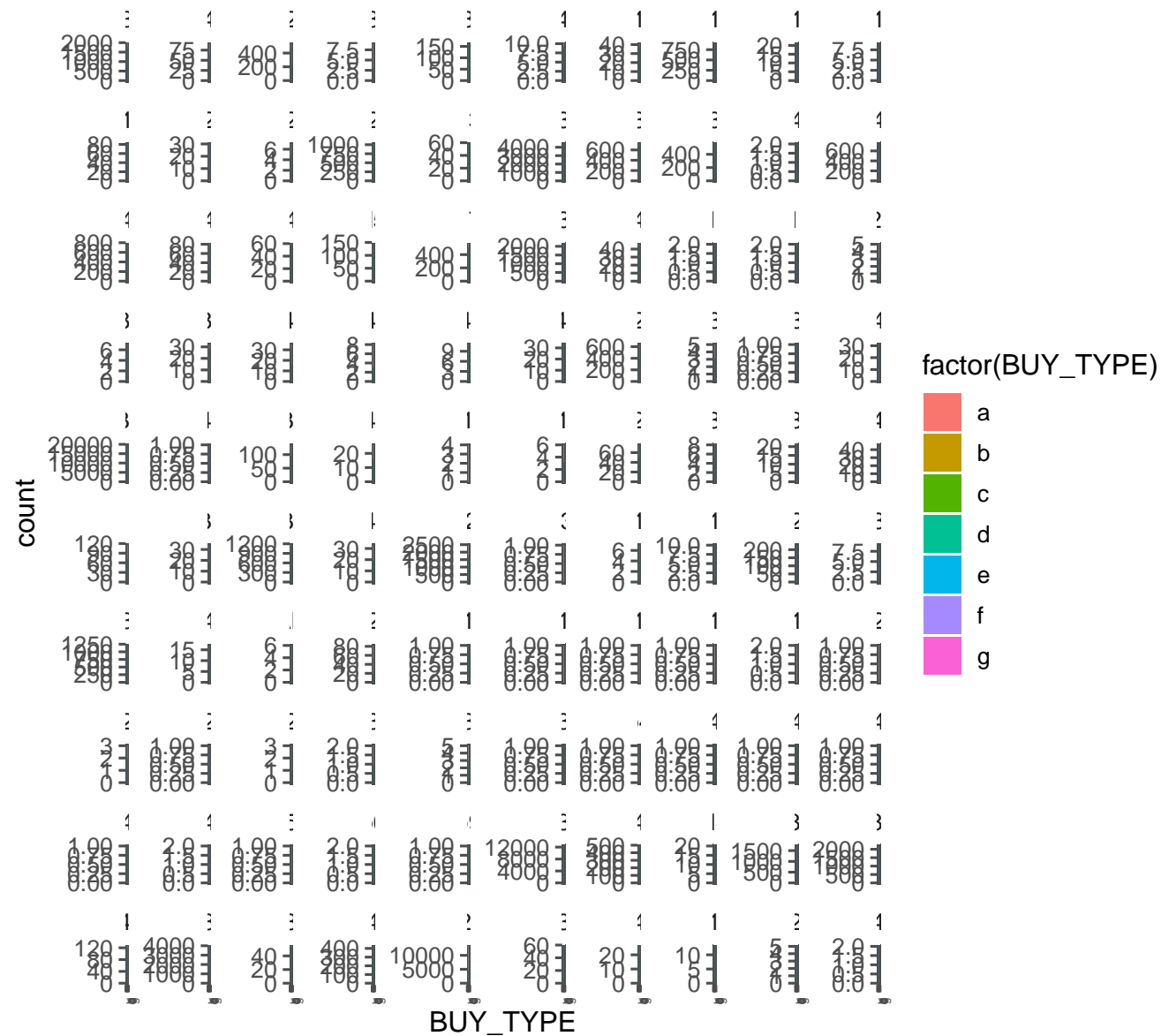
–Groupby OCCUPATION ,  
Fixed Y



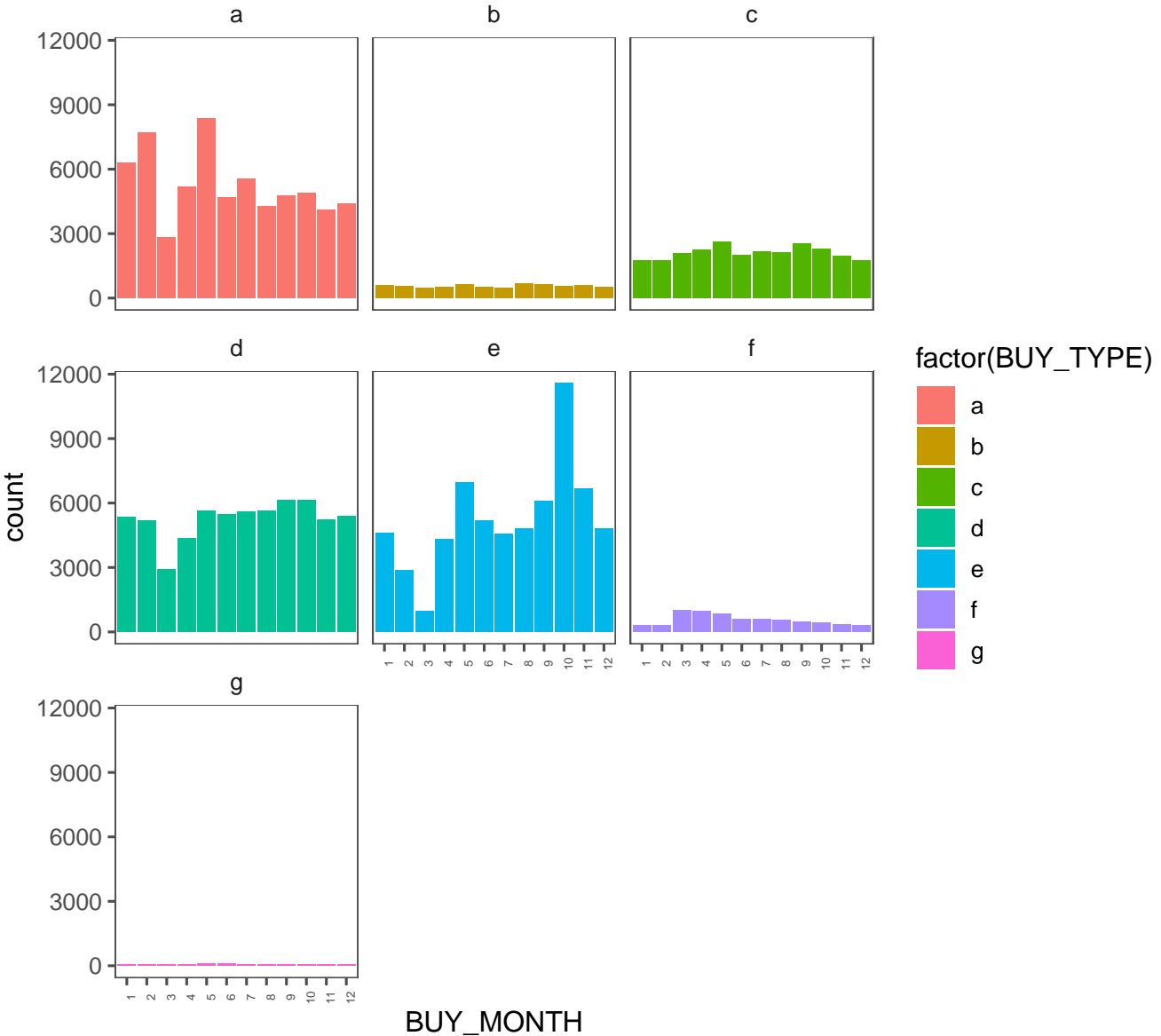
# OCCUPATION

–Groupby OCCUPATION ,

Relative Y

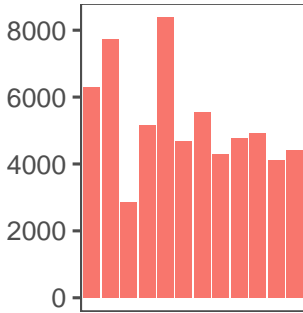


BUY\_MONTH  
-Groupby BUY\_TYPE,  
Fixed Y

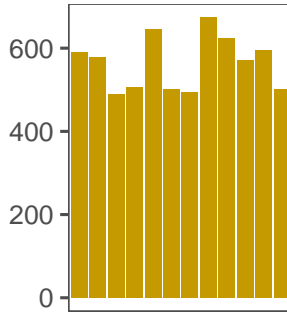


BUY\_MONTH  
-Groupby BUY\_TYPE,  
Relative Y

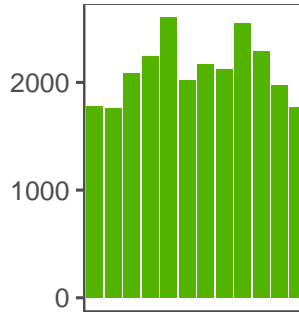
a



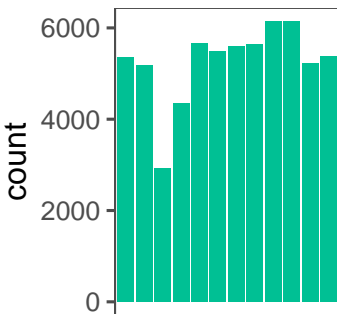
b



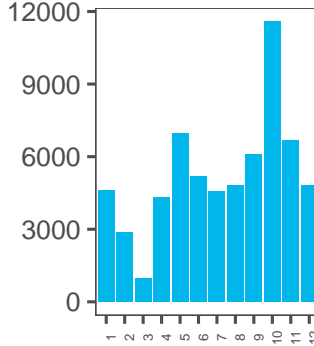
c



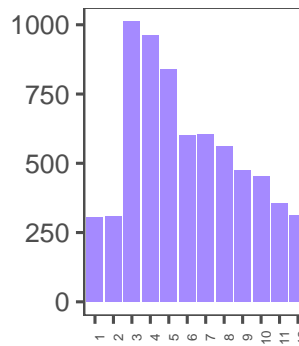
d



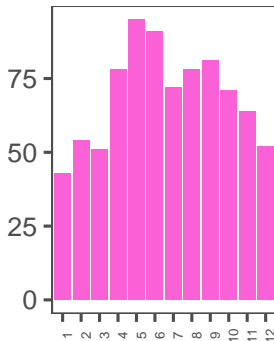
e



f



g

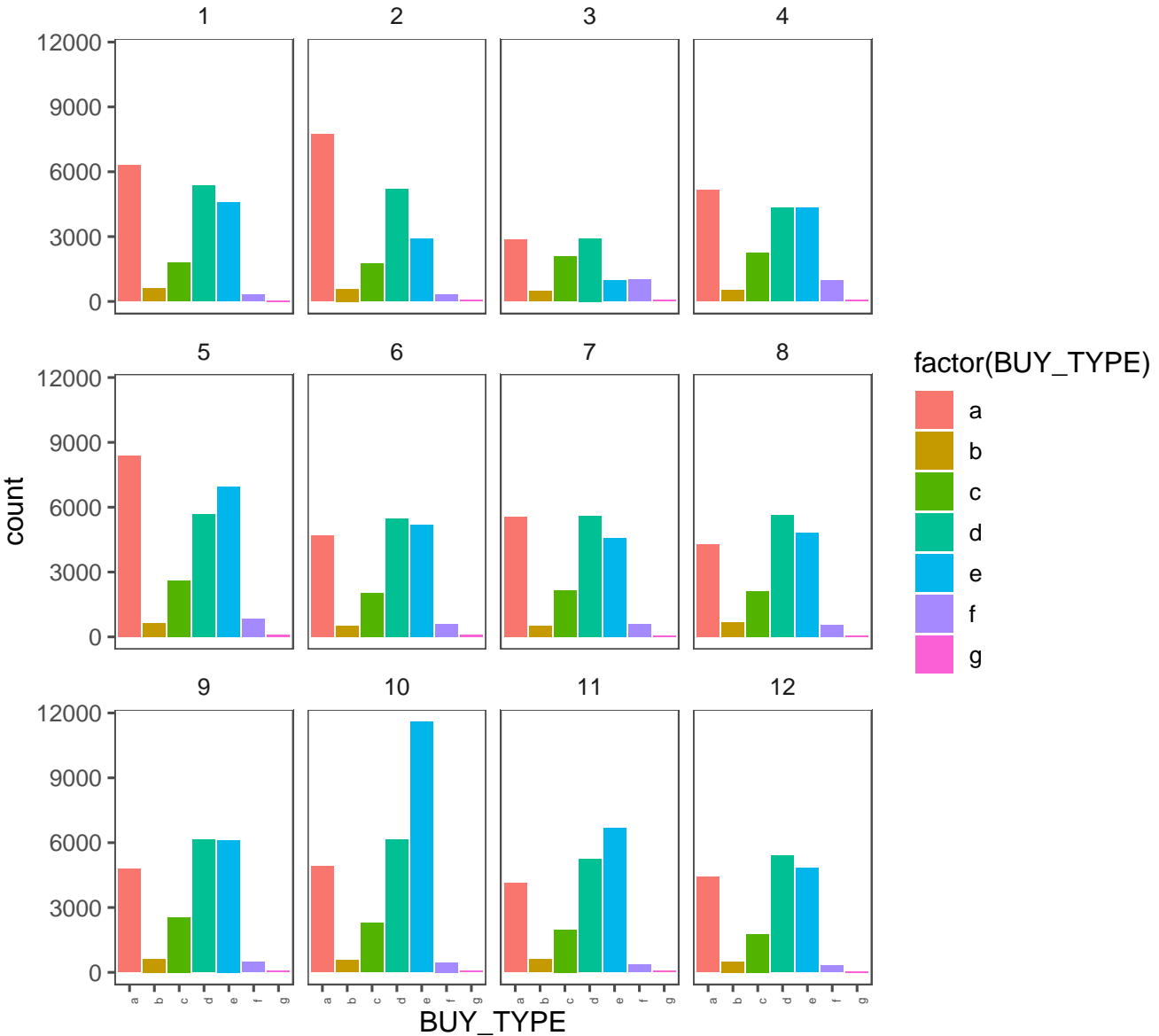


factor(BUY\_TYPE)

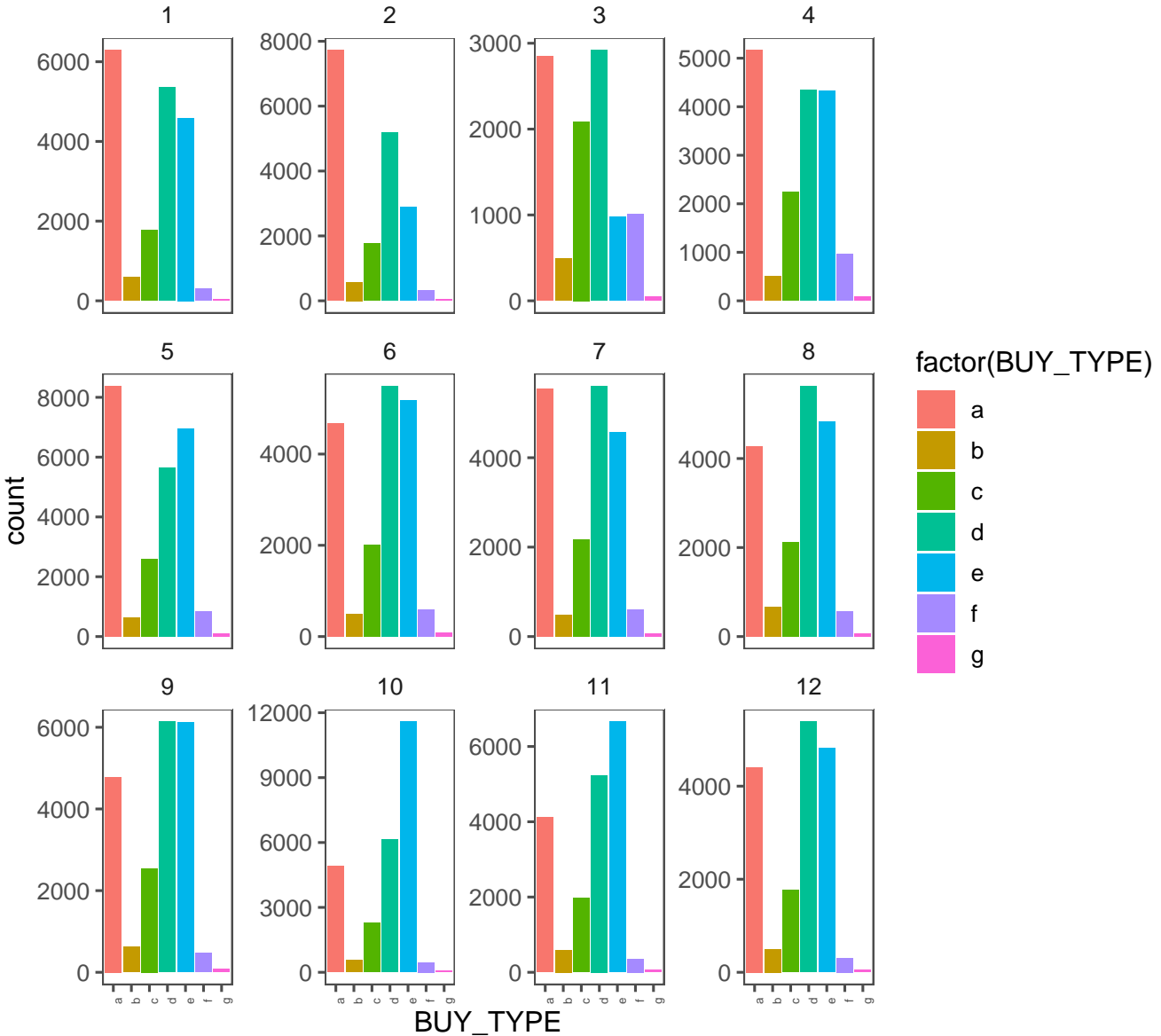


BUY\_MONTH

BUY\_MONTH  
-Groupby BUY\_MONTH ,  
Fixed Y



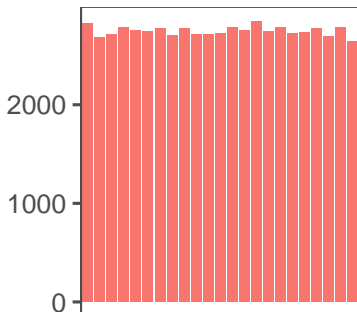
BUY\_MONTH  
-Groupby BUY\_MONTH ,  
Relative Y



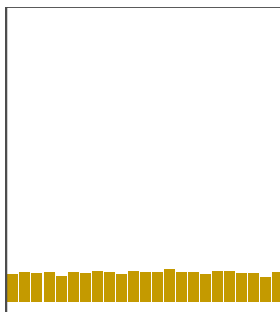


CITY\_CODE  
-Groupby BUY\_TYPE,  
Fixed Y

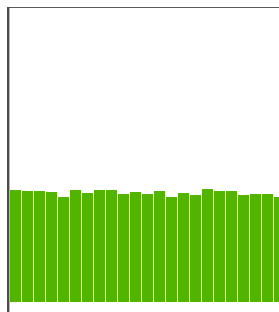
a



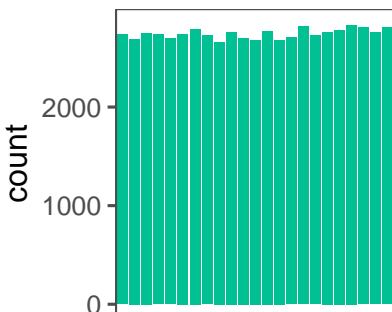
b



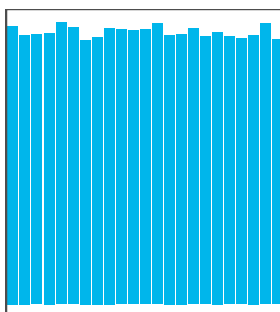
c



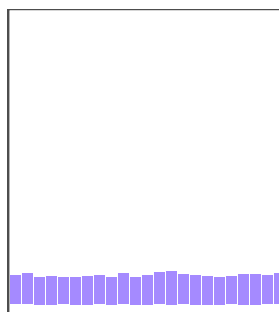
d



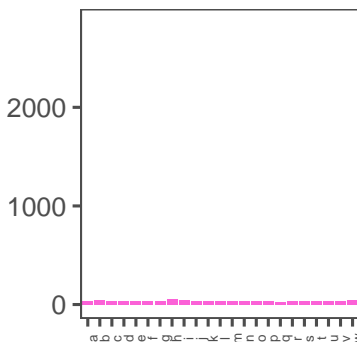
e



f



g

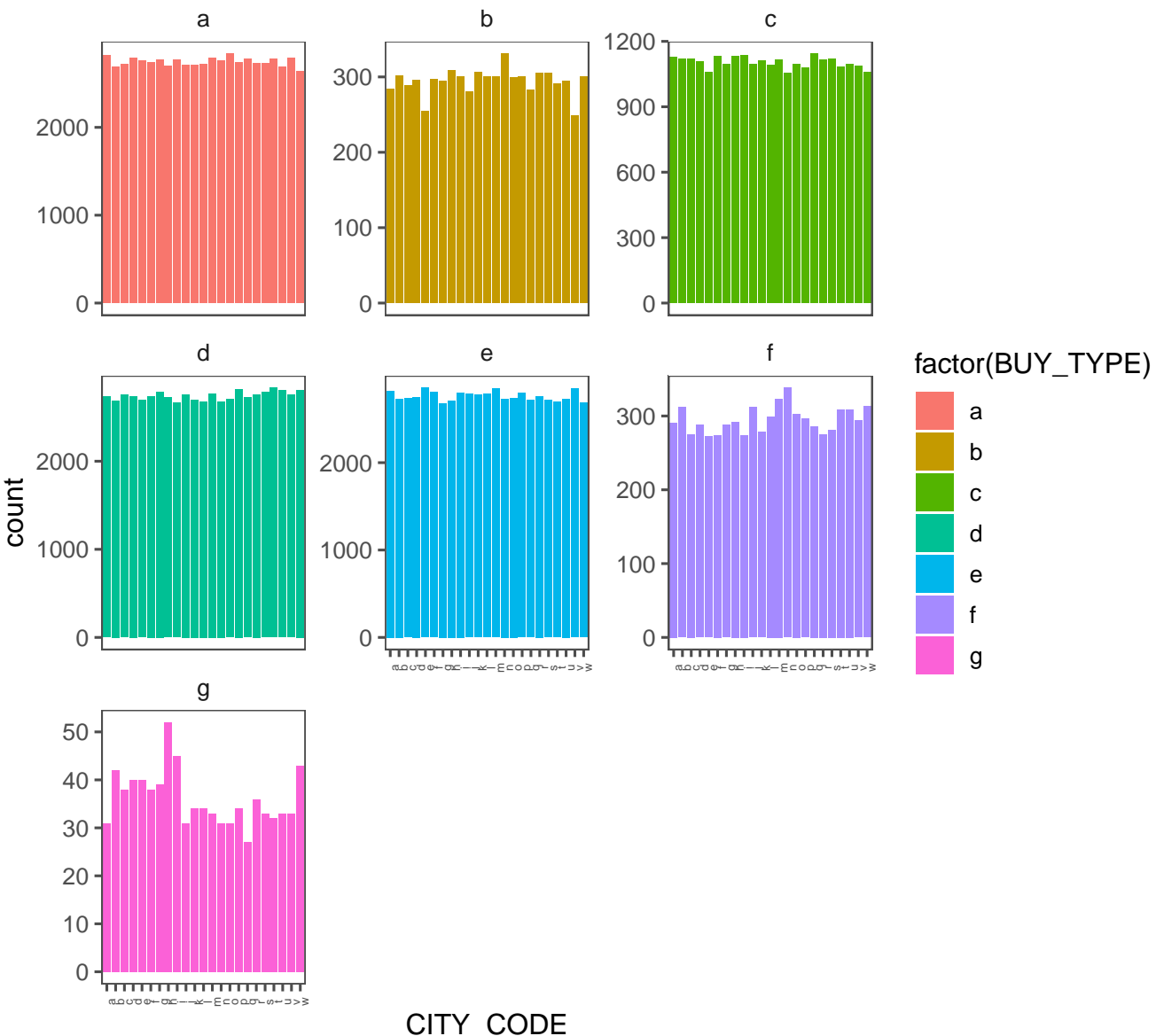


factor(BUY\_TYPE)

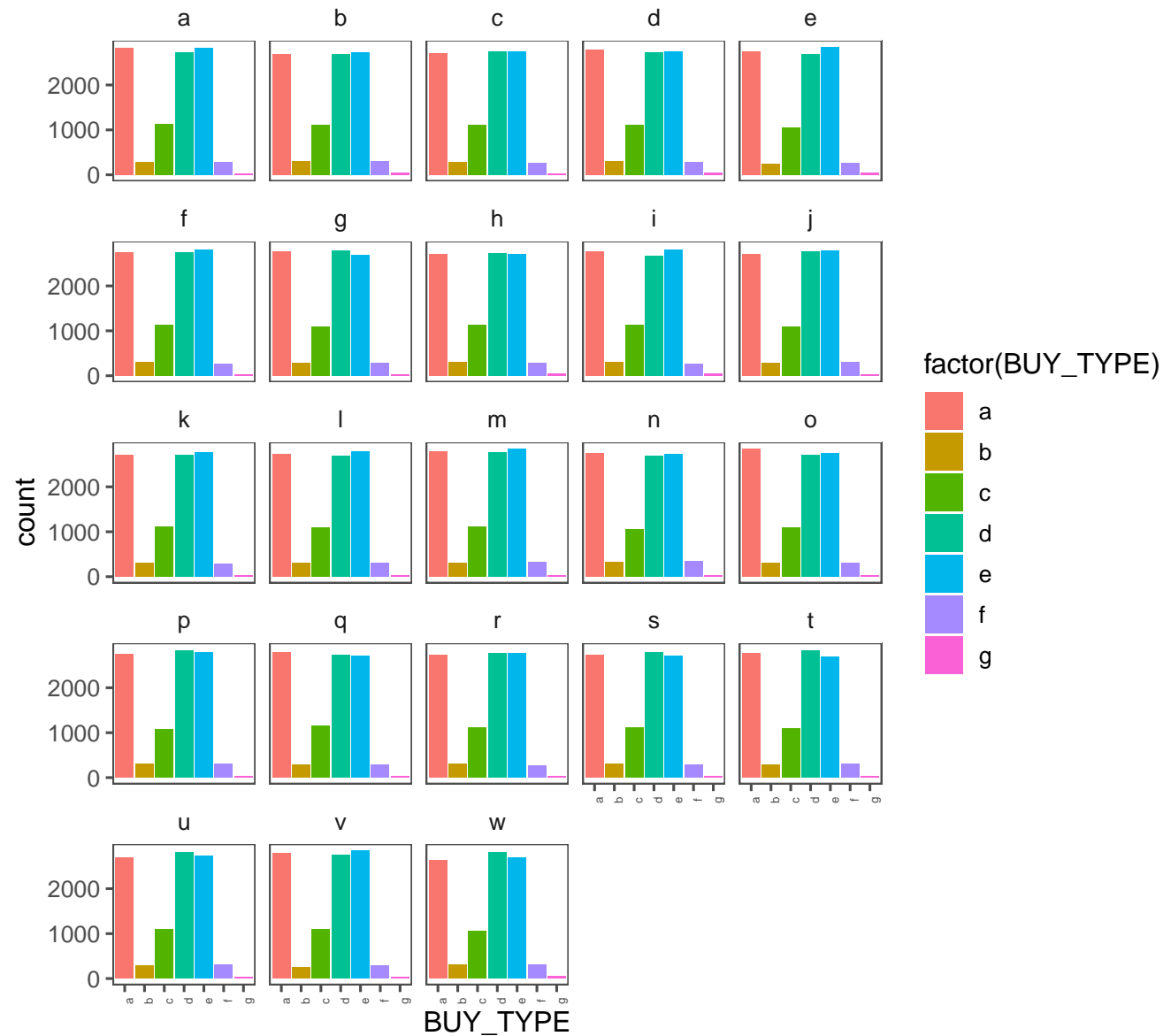


CITY\_CODE

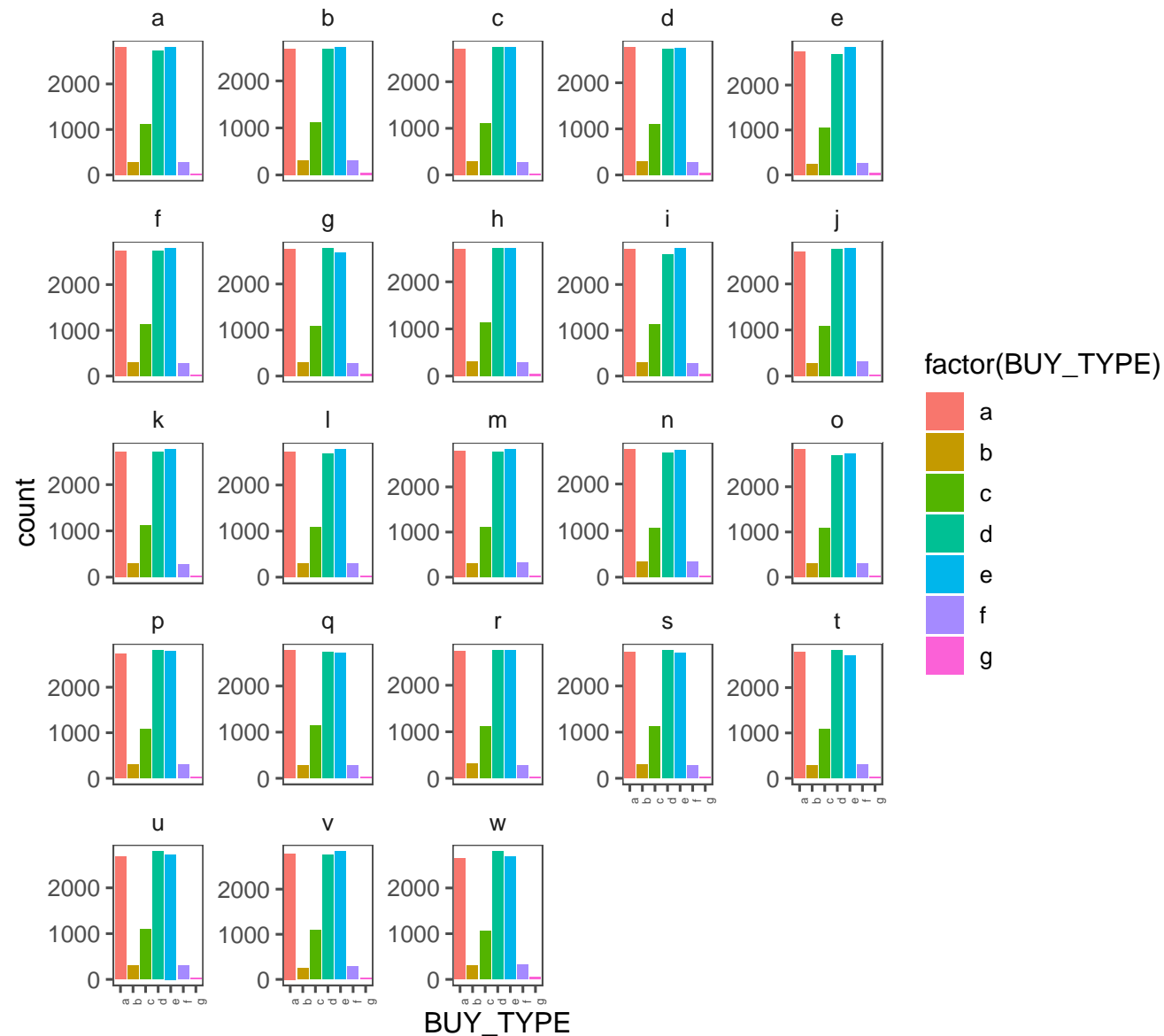
CITY\_CODE  
-Groupby BUY\_TYPE,  
Relative Y



CITY\_CODE  
-Groupby CITY\_CODE ,  
Fixed Y

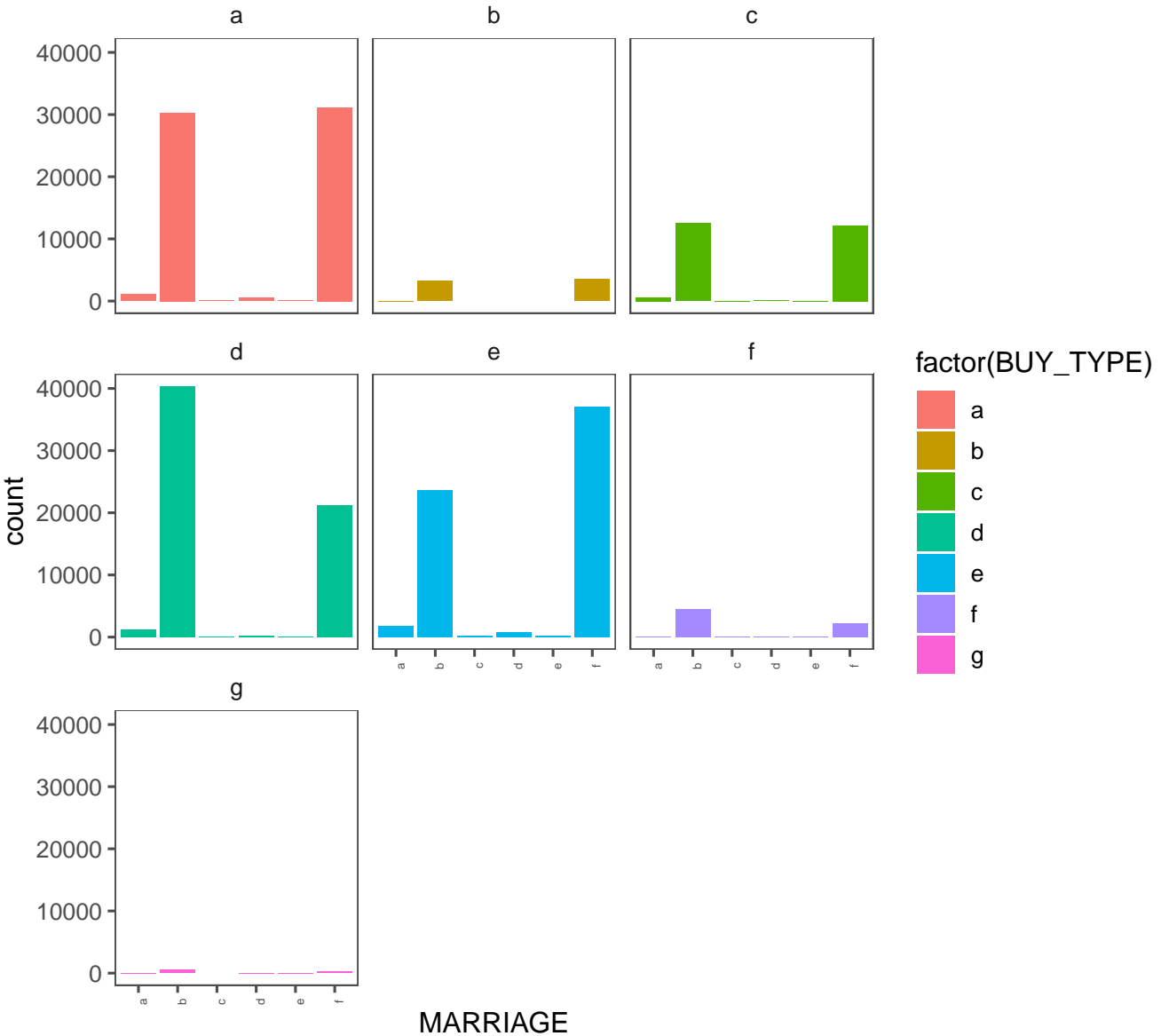


CITY\_CODE  
-Groupby CITY\_CODE ,  
Relative Y



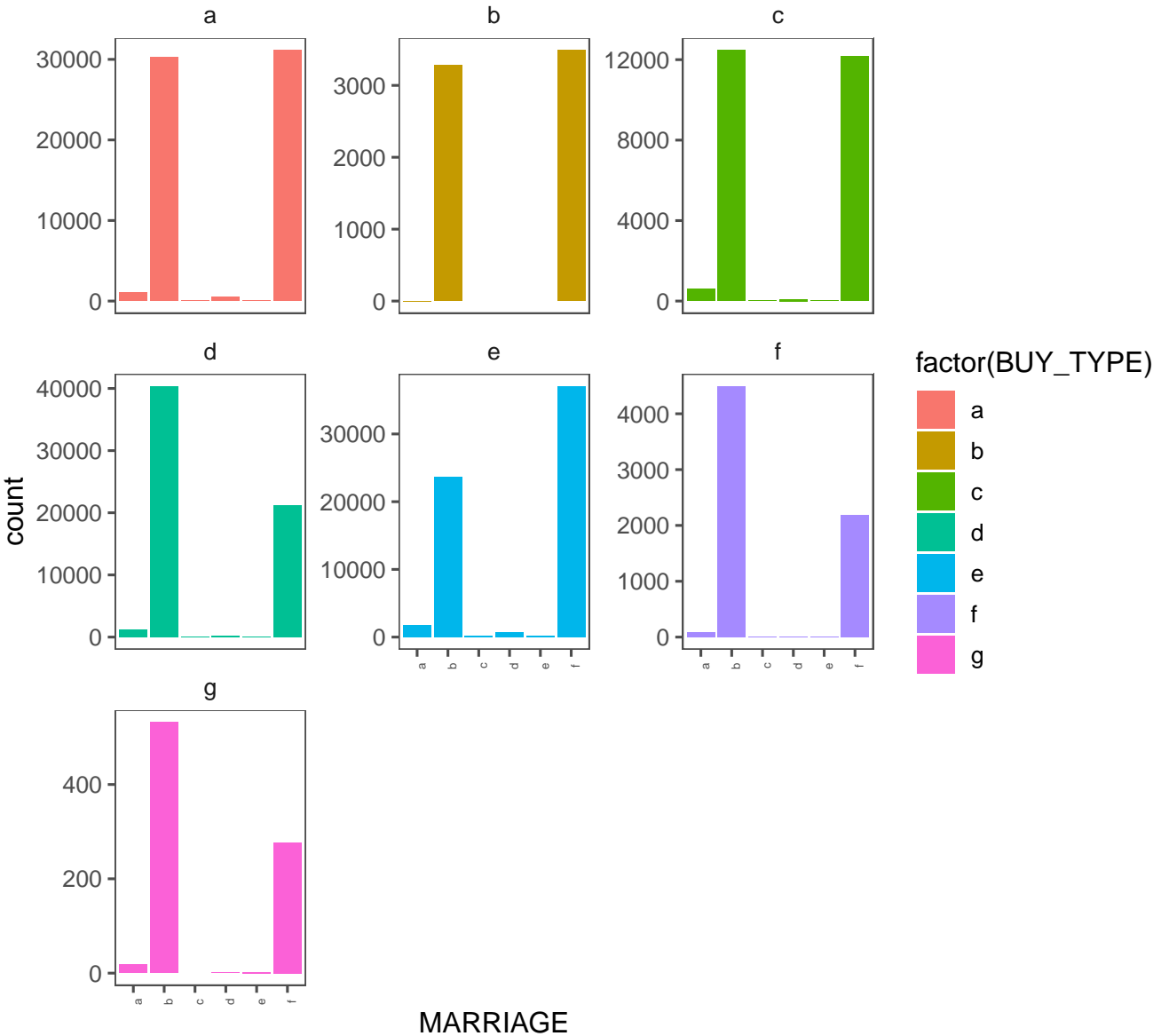
# MARRIAGE

–Groupby BUY\_TYPE,  
Fixed Y

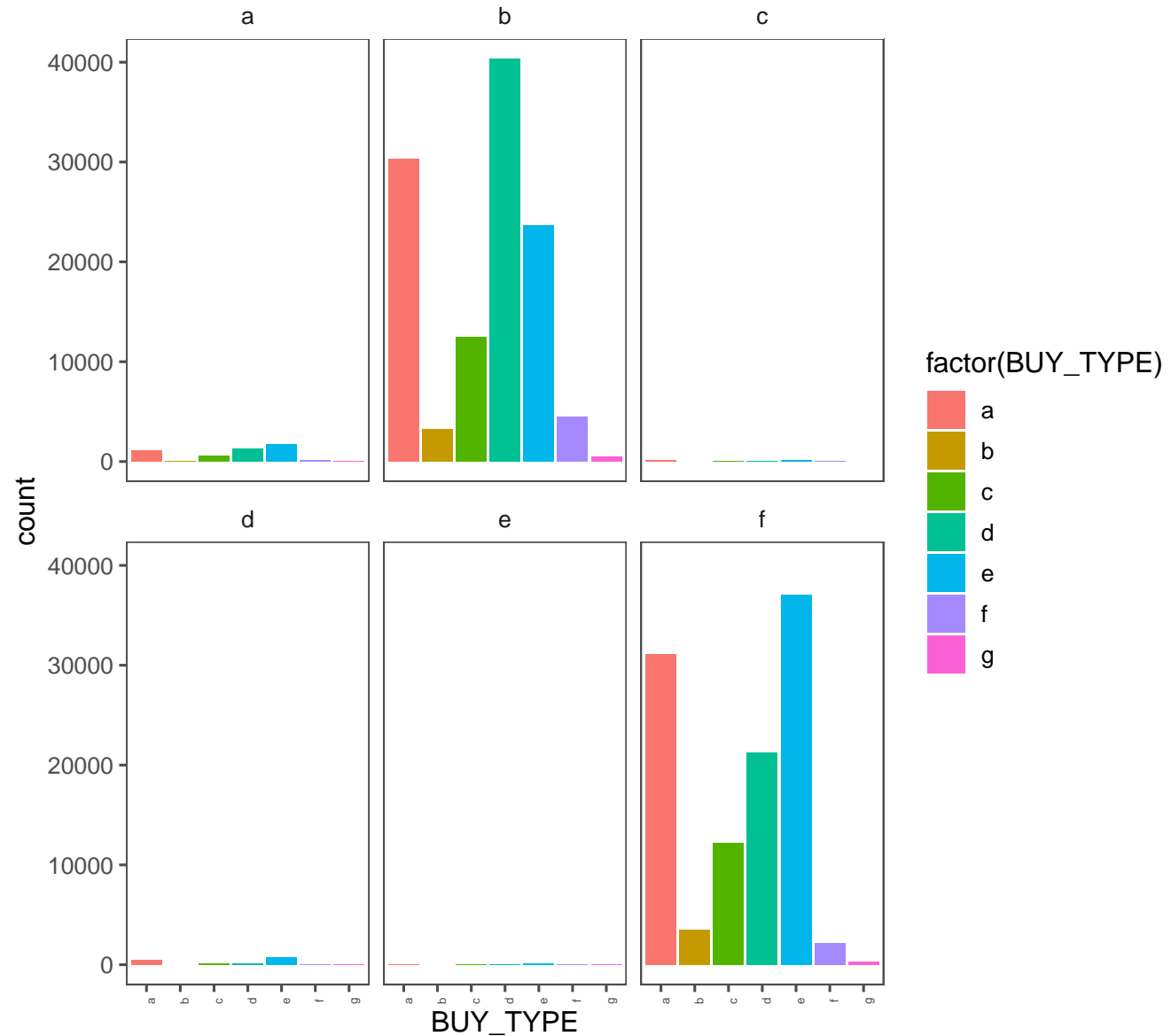


# MARRIAGE

–Groupby BUY\_TYPE,  
Relative Y

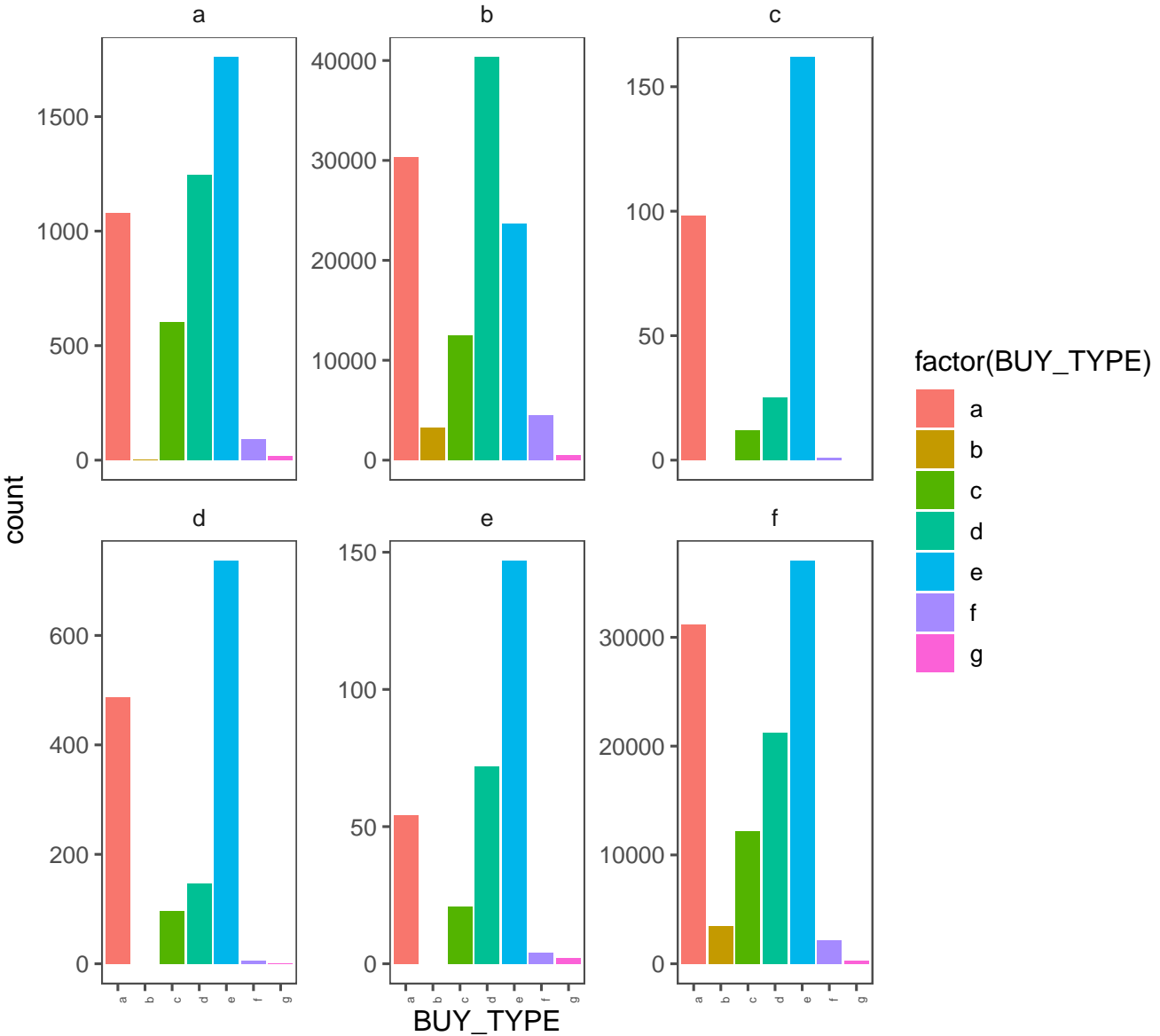


MARRIAGE  
-Groupby MARRIAGE ,  
Fixed Y



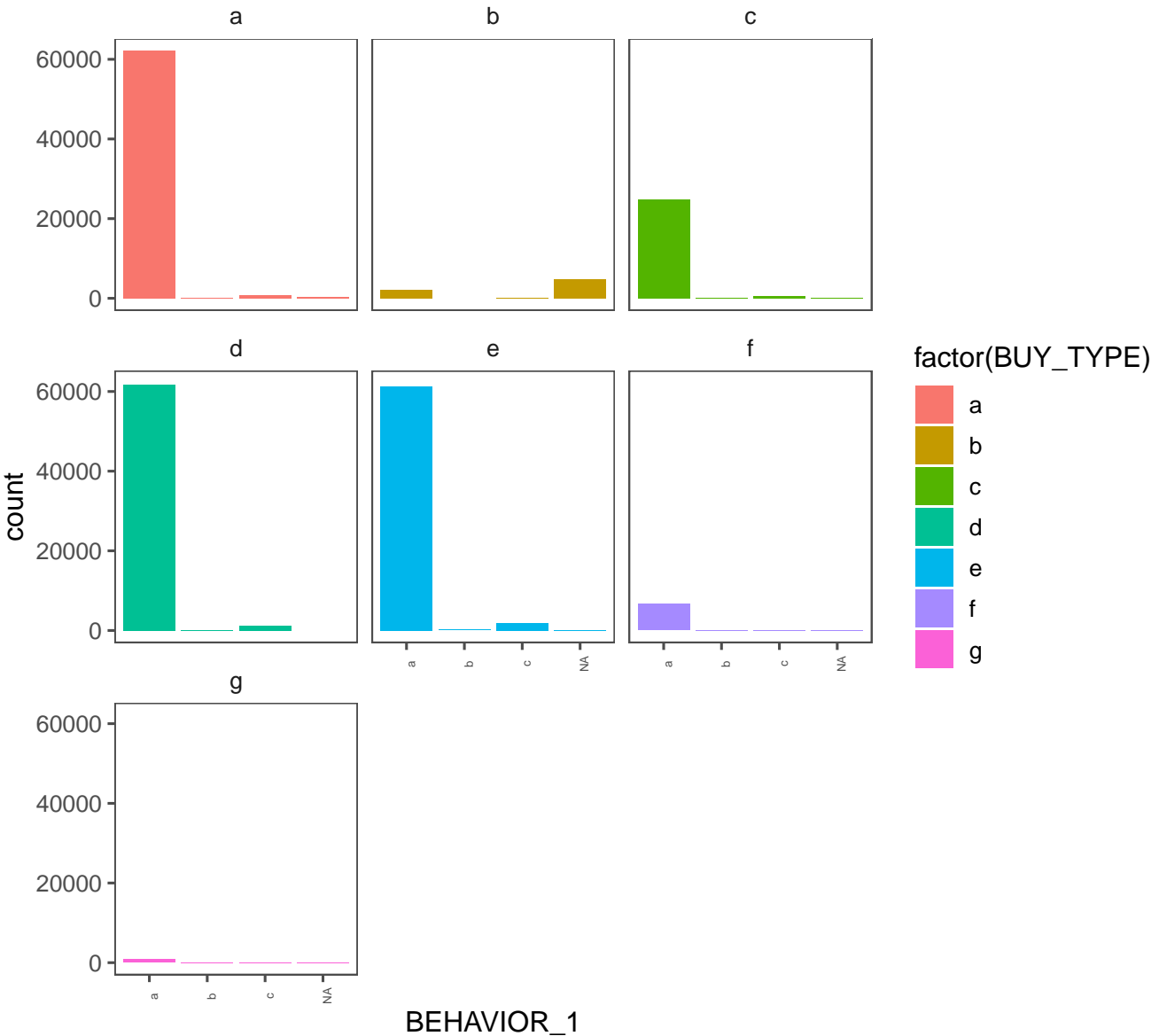
# MARRIAGE

–Groupby MARRIAGE ,  
Relative Y

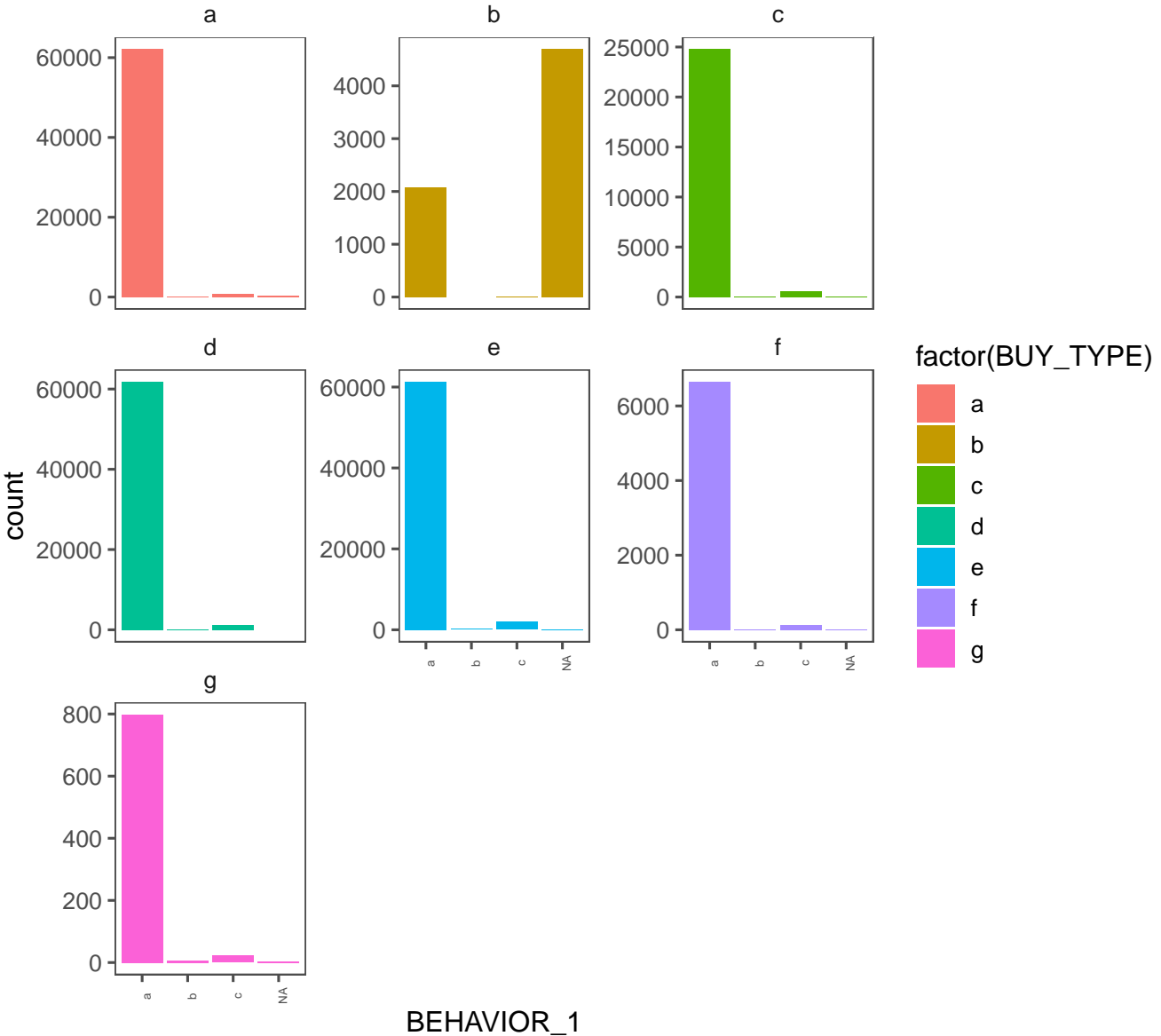




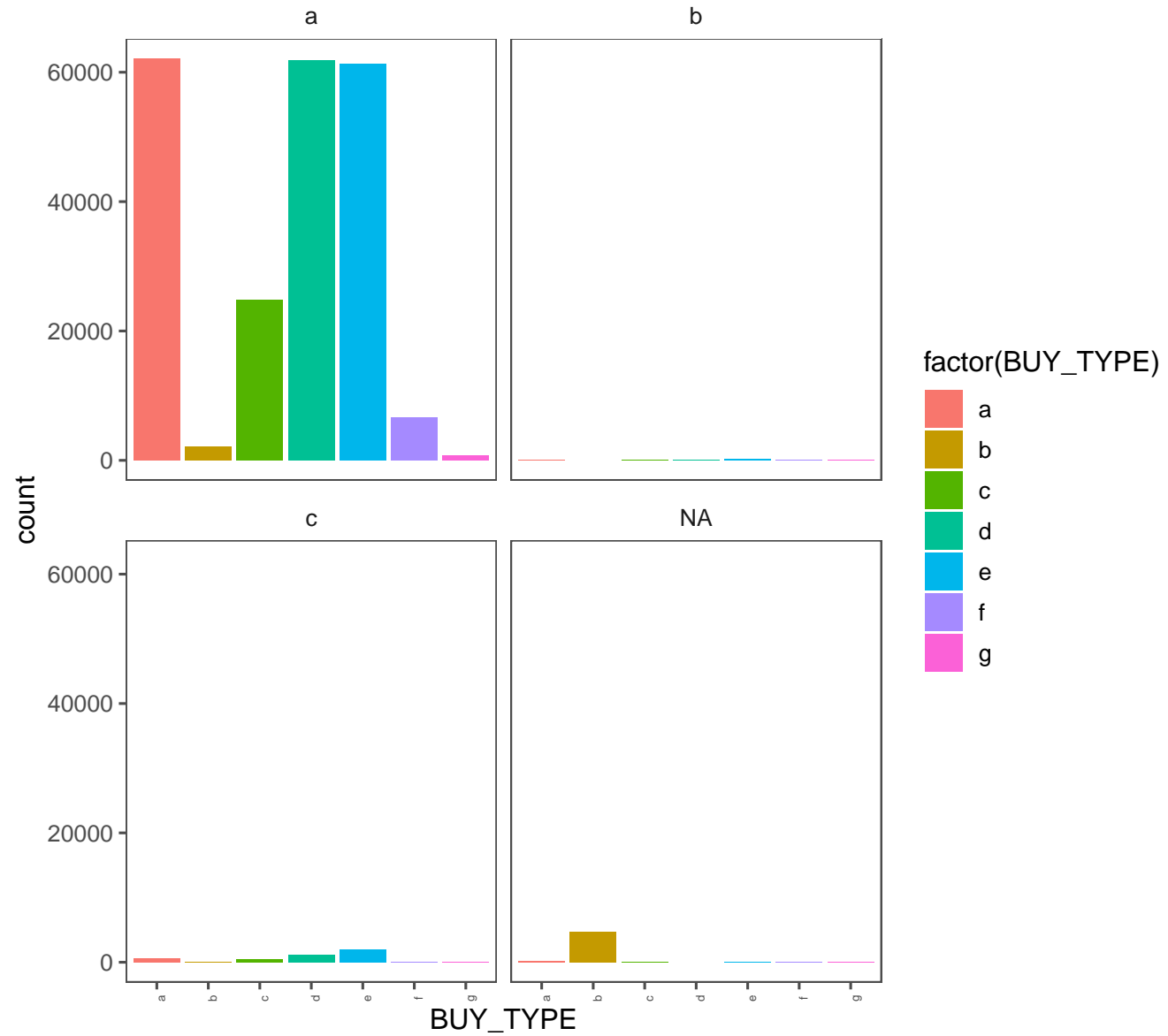
BEHAVIOR\_1  
-Groupby BUY\_TYPE,  
Fixed Y



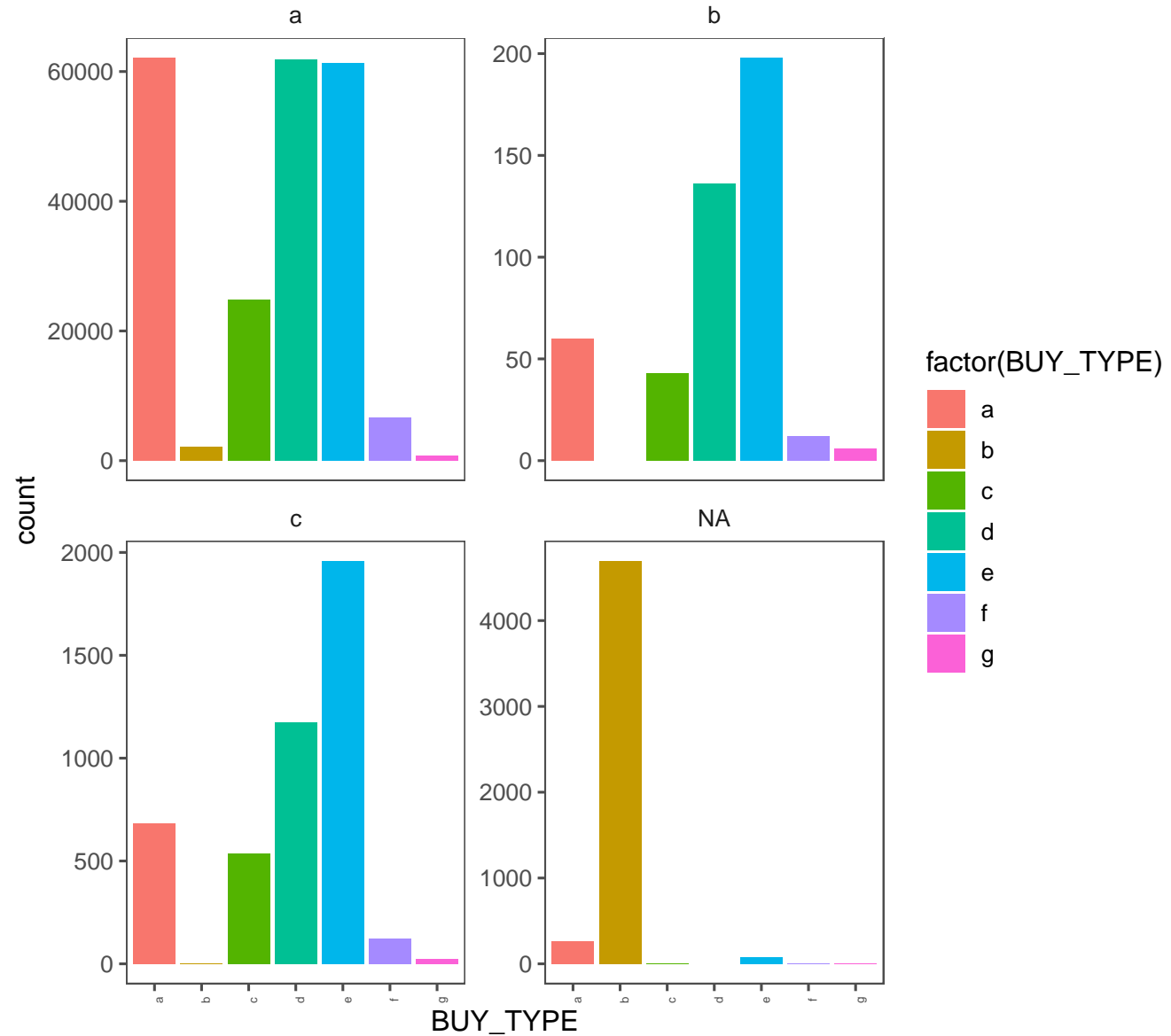
BEHAVIOR\_1  
-Groupby BUY\_TYPE,  
Relative Y



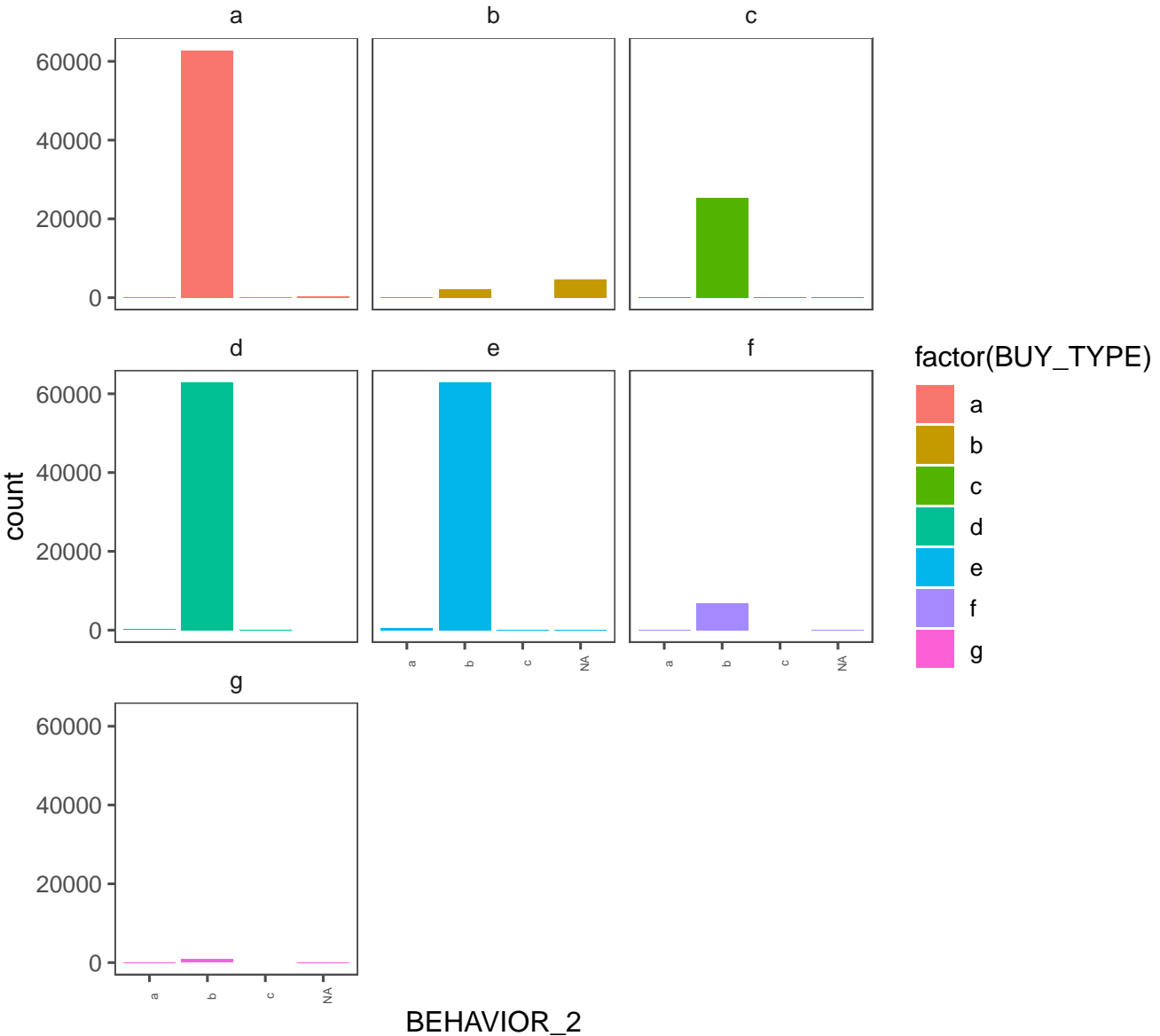
BEHAVIOR\_1  
-Groupby BEHAVIOR\_1 ,  
Fixed Y



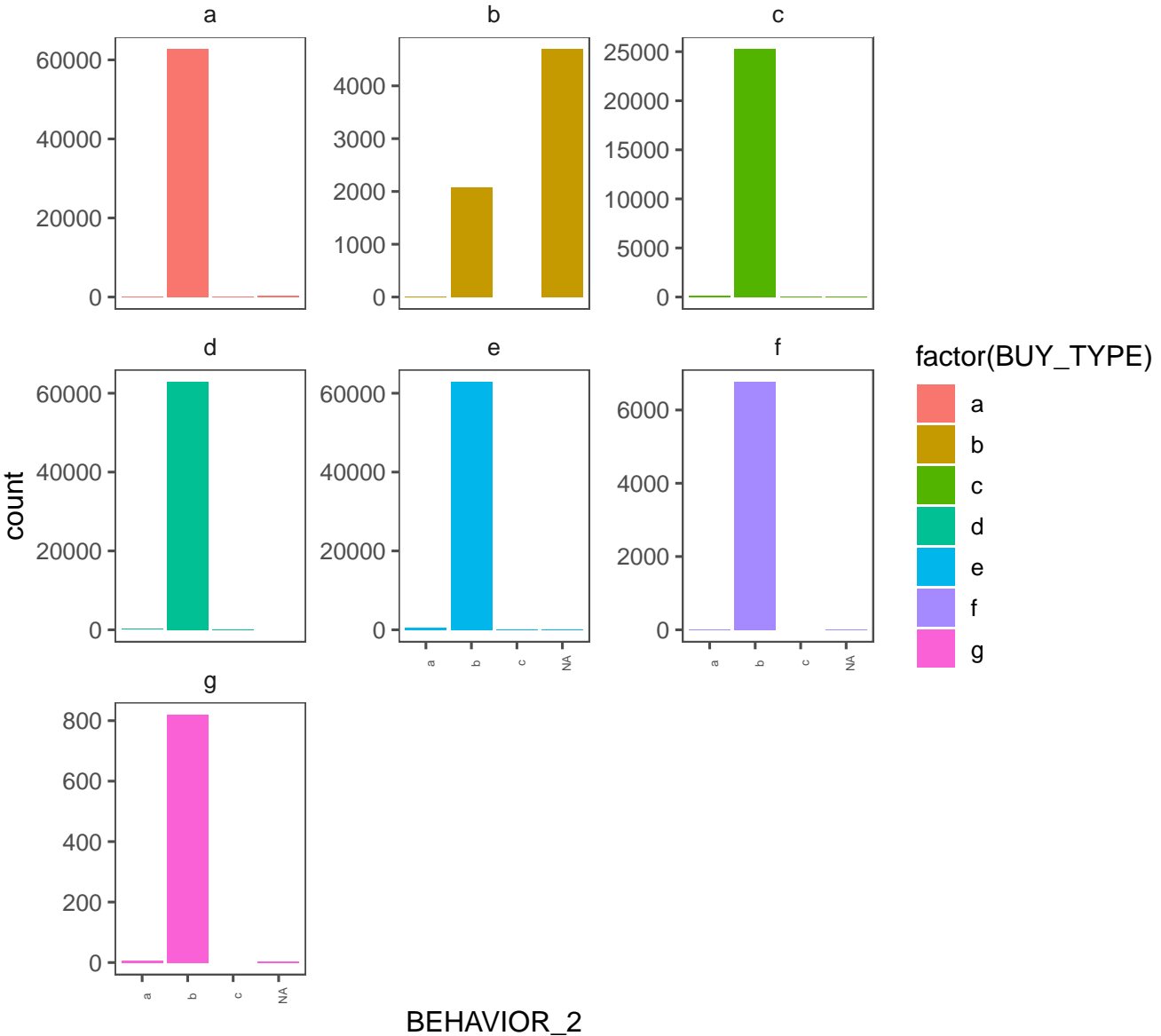
BEHAVIOR\_1  
-Groupby BEHAVIOR\_1 ,  
Relative Y



BEHAVIOR\_2  
-Groupby BUY\_TYPE,  
Fixed Y



BEHAVIOR\_2  
-Groupby BUY\_TYPE,  
Relative Y

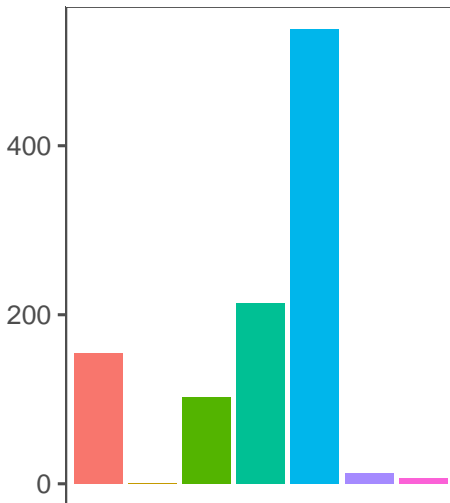


## Fixed Y

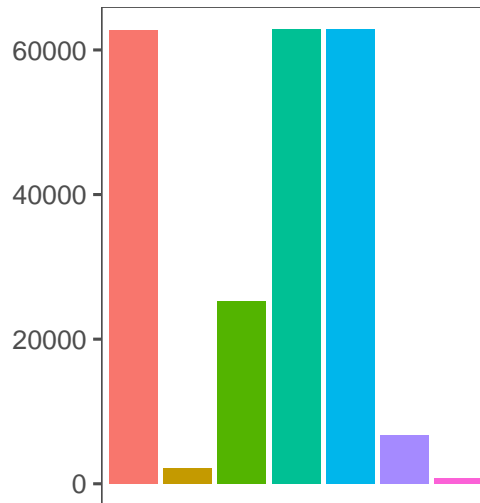


BEHAVIOR\_2  
-Groupby BEHAVIOR\_2 ,  
Relative Y

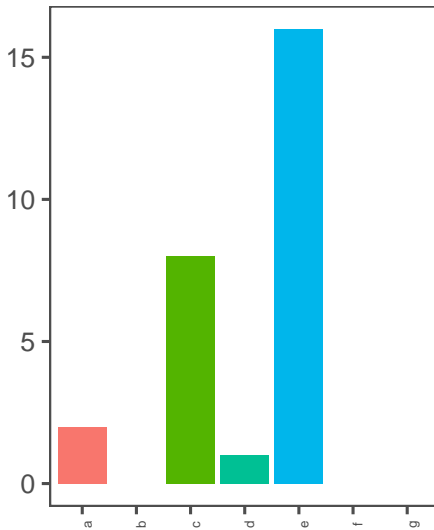
a



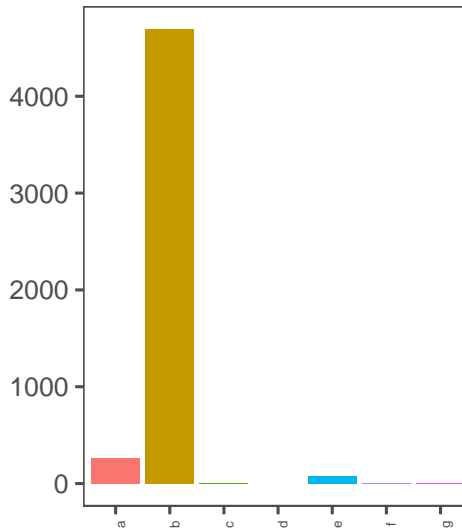
b



c



NA

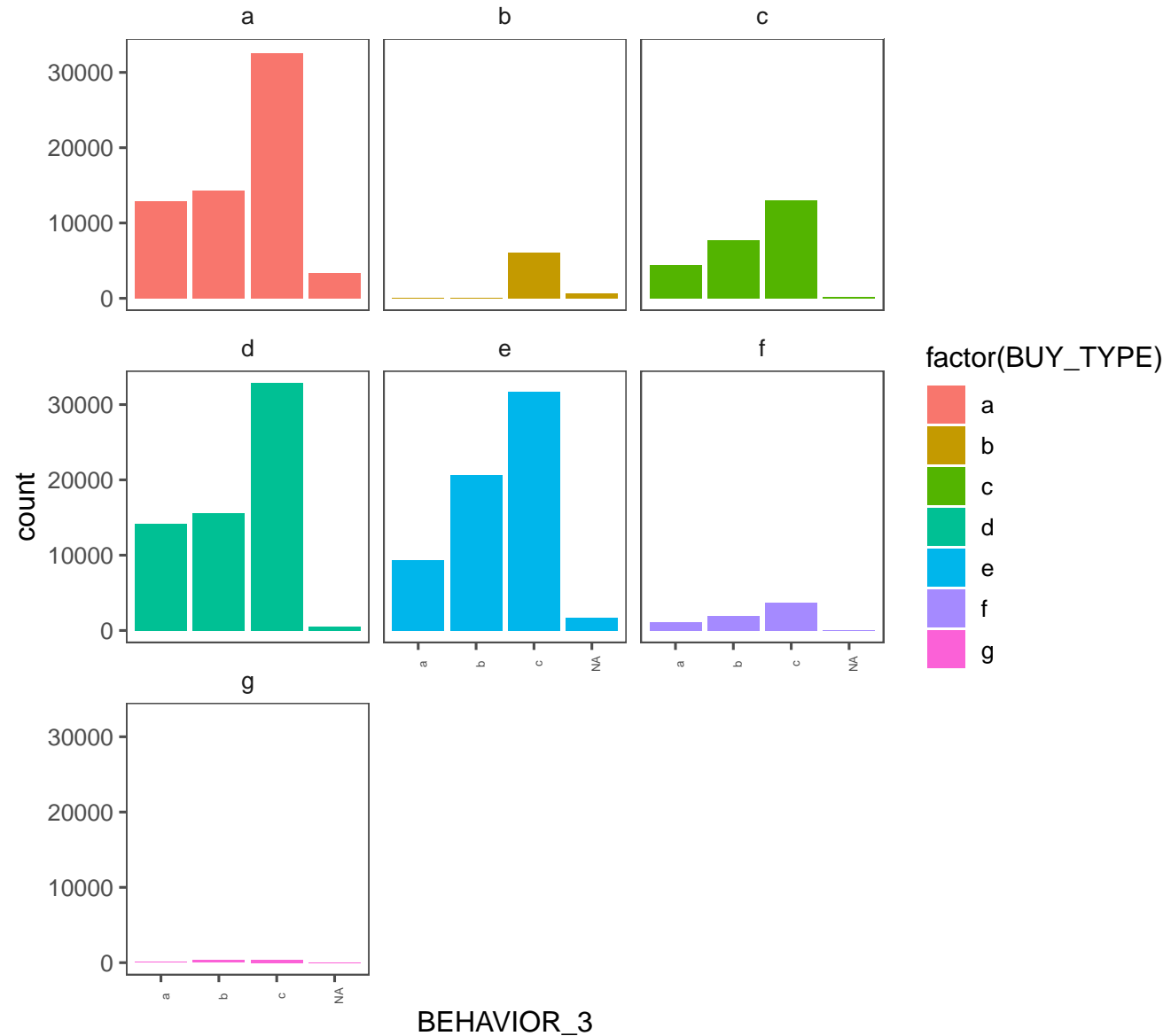


factor(BUY\_TYPE)

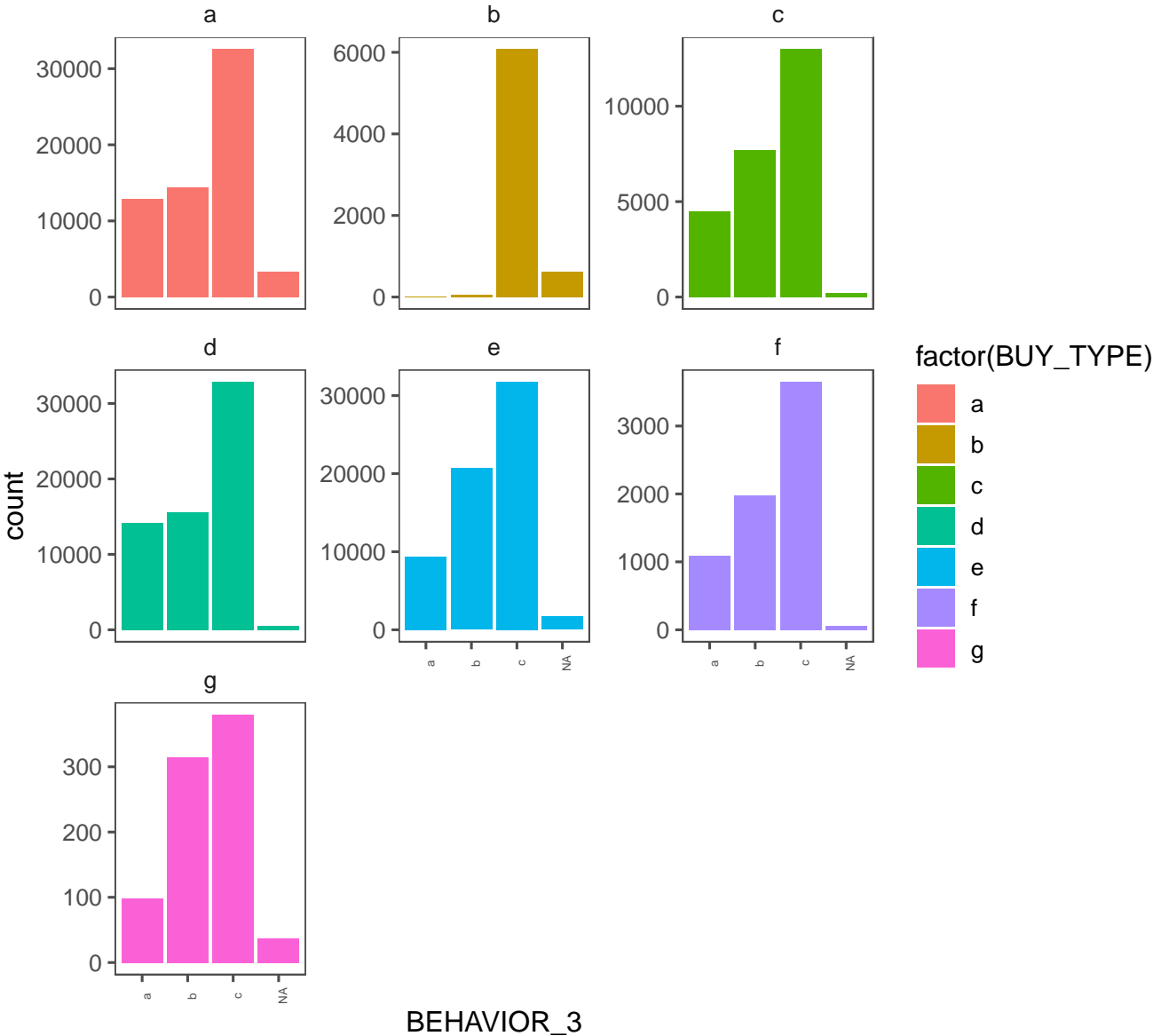




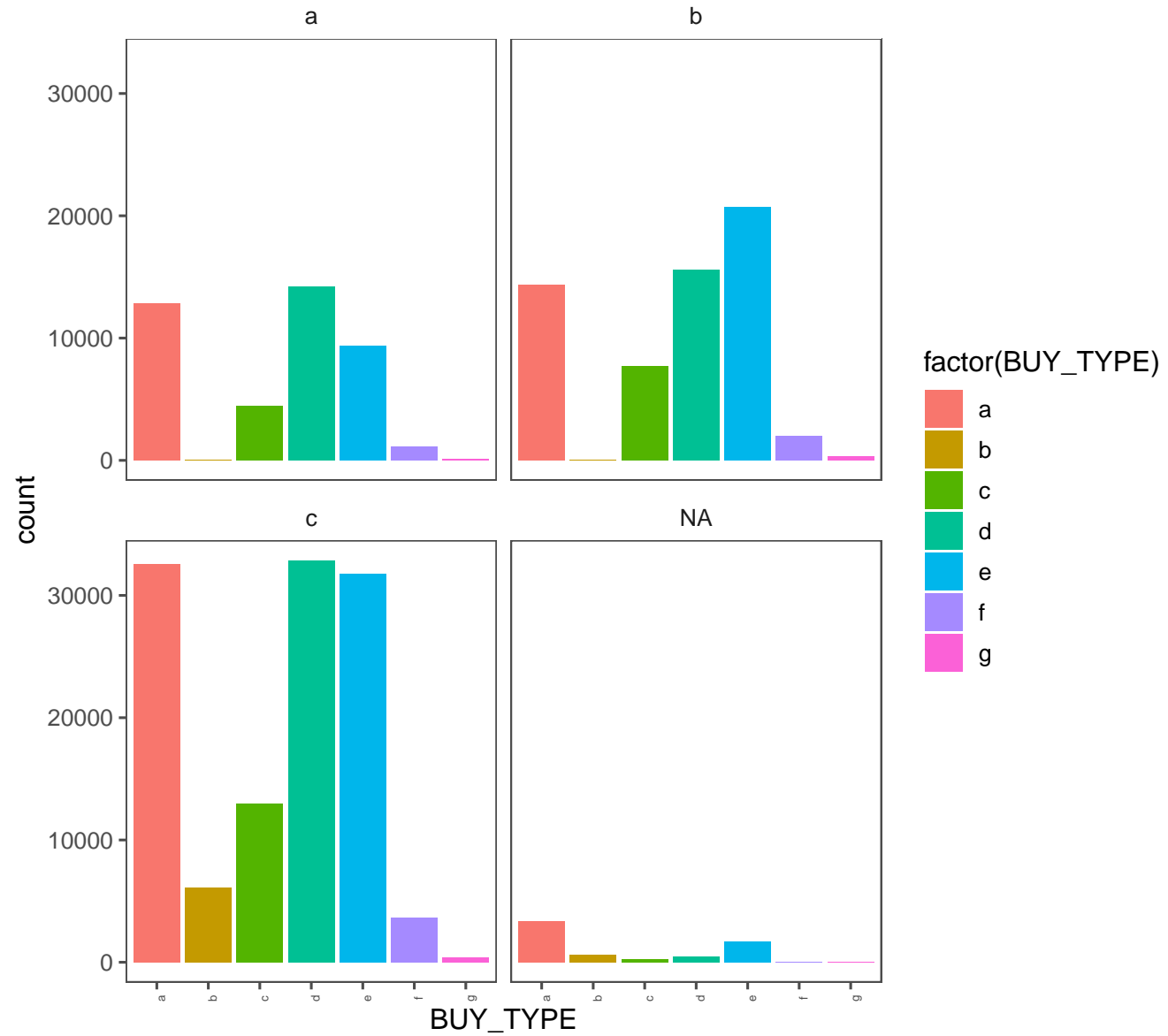
BEHAVIOR\_3  
-Groupby BUY\_TYPE,  
Fixed Y



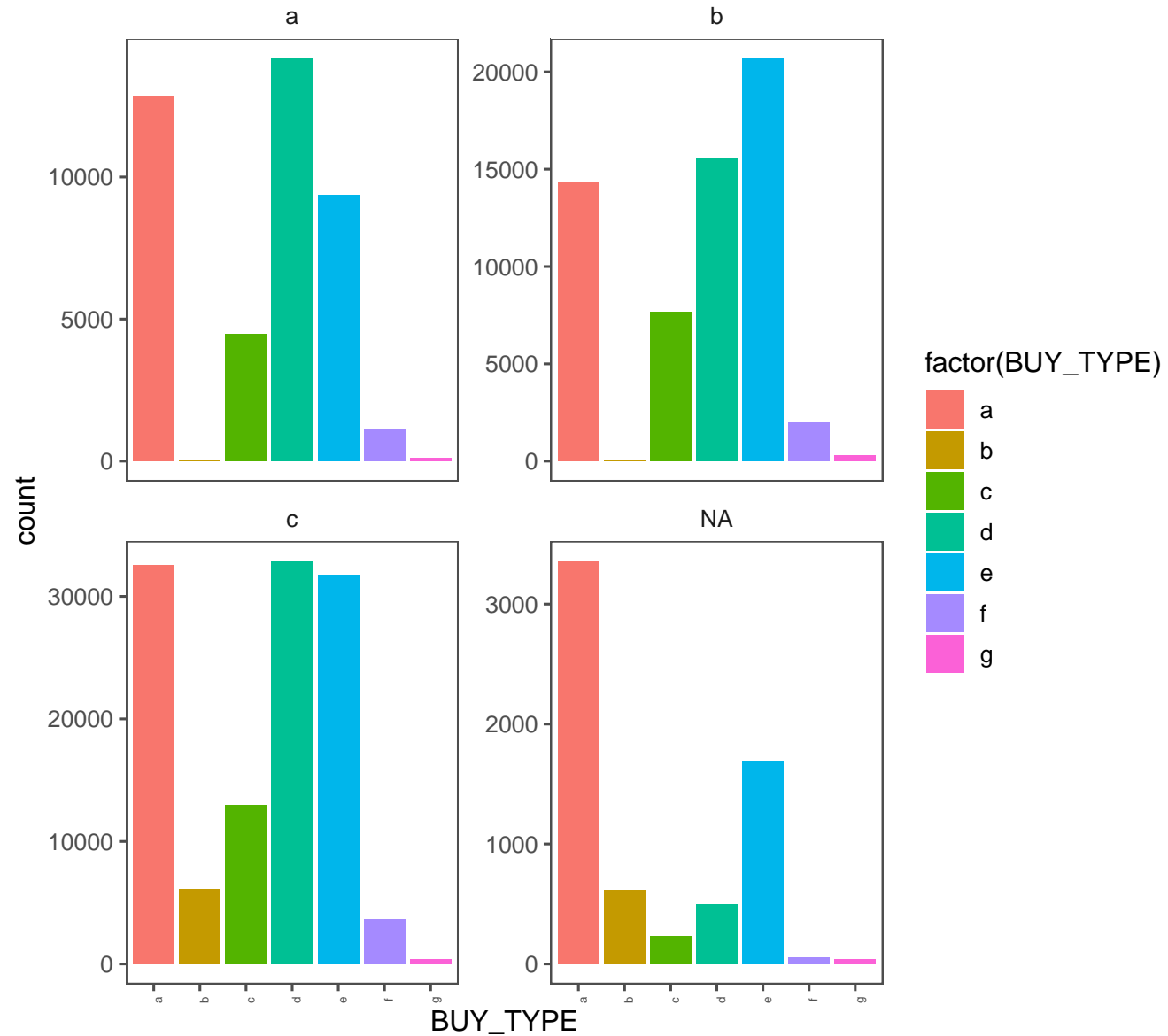
BEHAVIOR\_3  
-Groupby BUY\_TYPE,  
Relative Y



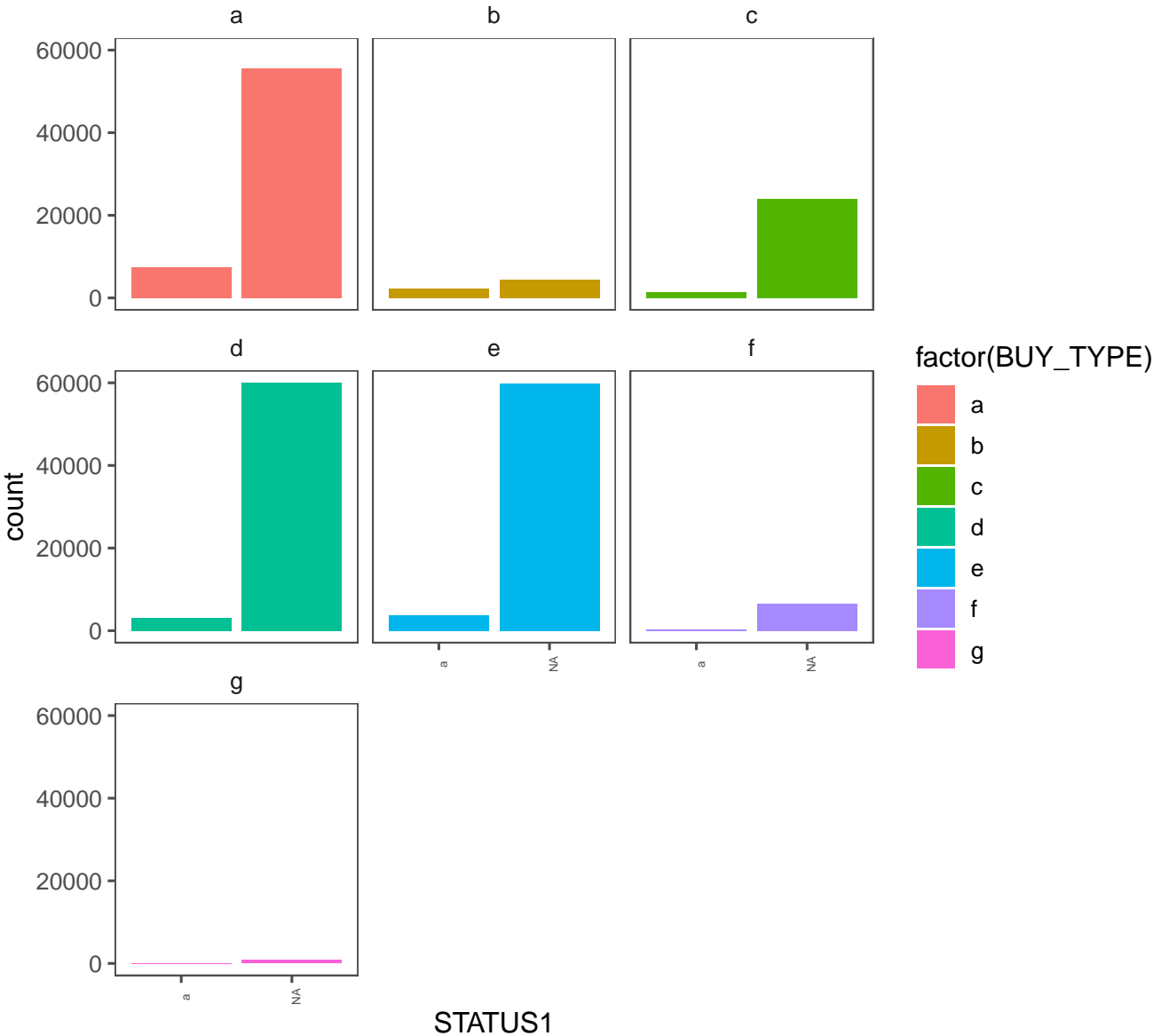
BEHAVIOR\_3  
-Groupby BEHAVIOR\_3 ,  
Fixed Y



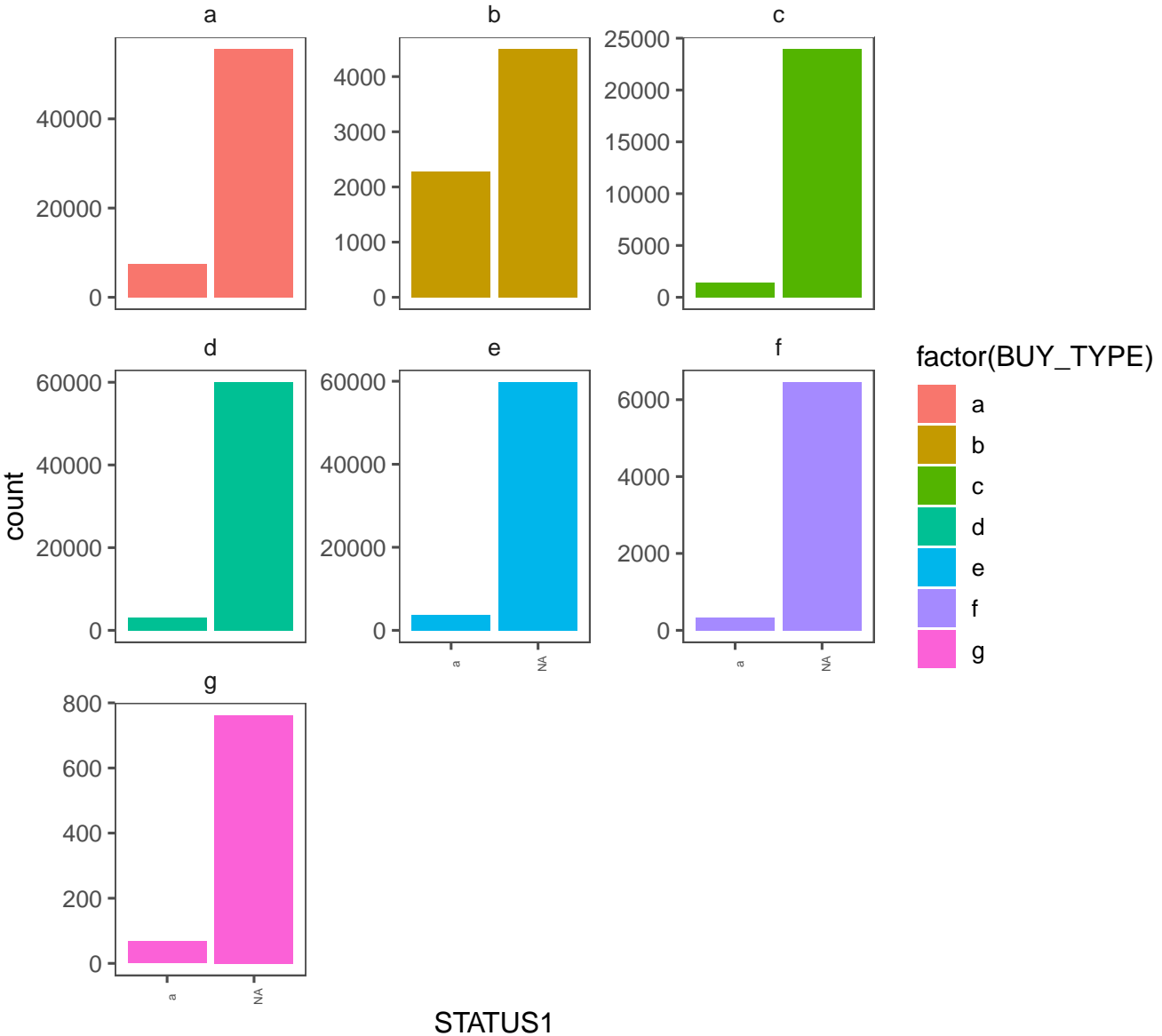
BEHAVIOR\_3  
-Groupby BEHAVIOR\_3 ,  
Relative Y



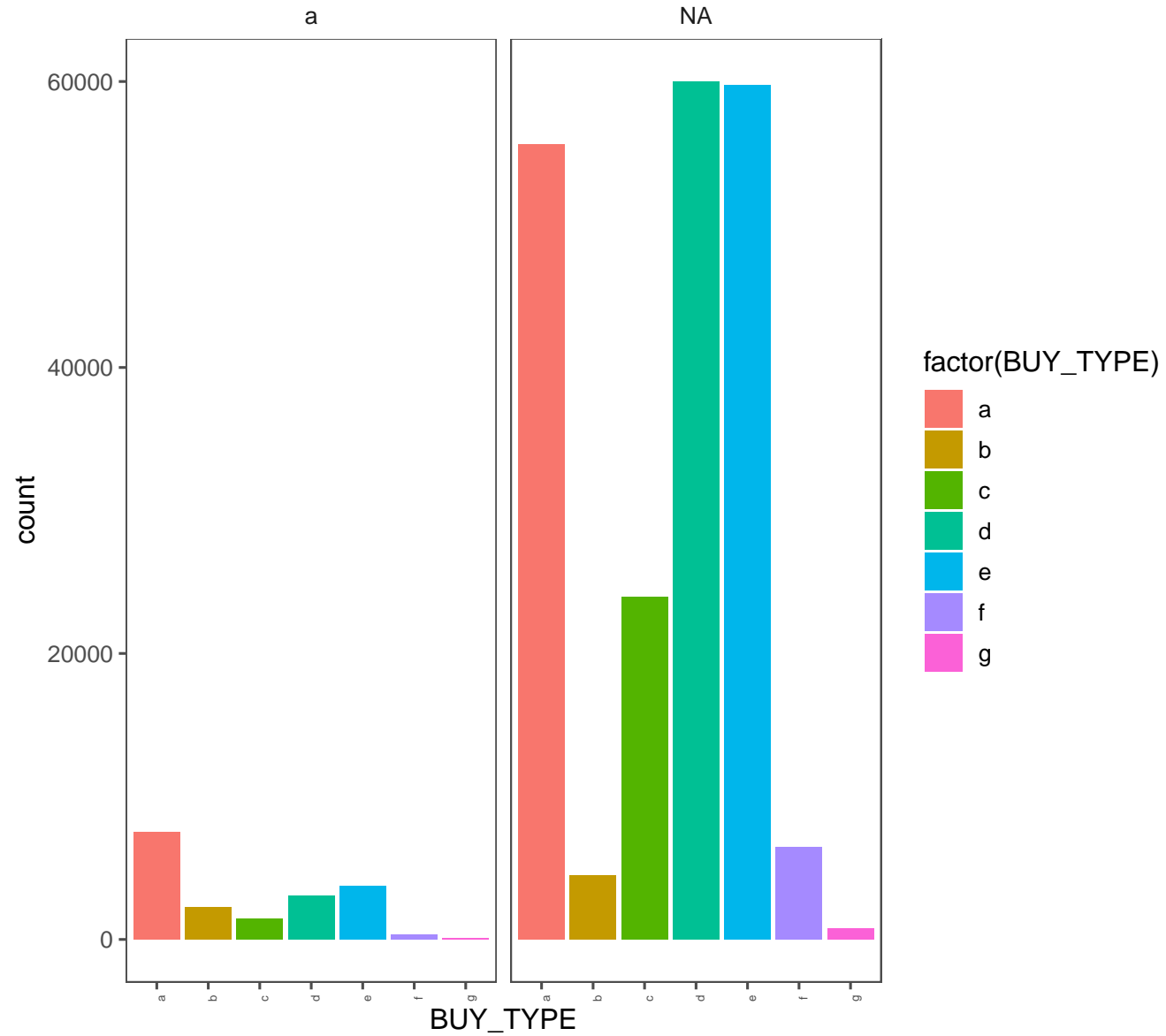
STATUS1  
-Groupby BUY\_TYPE,  
Fixed Y



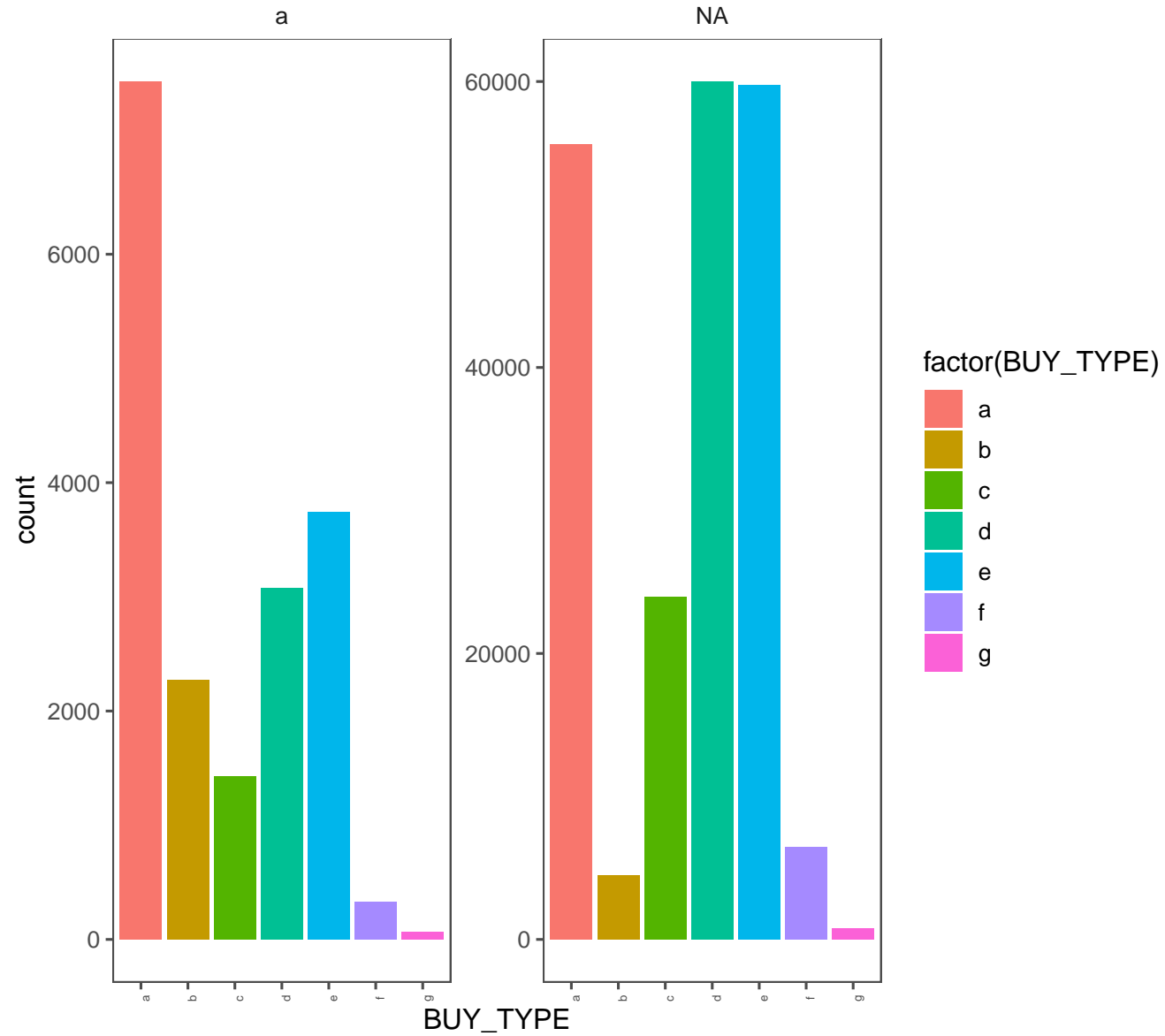
STATUS1  
-Groupby BUY\_TYPE,  
Relative Y



STATUS1  
-Groupby STATUS1 ,  
Fixed Y

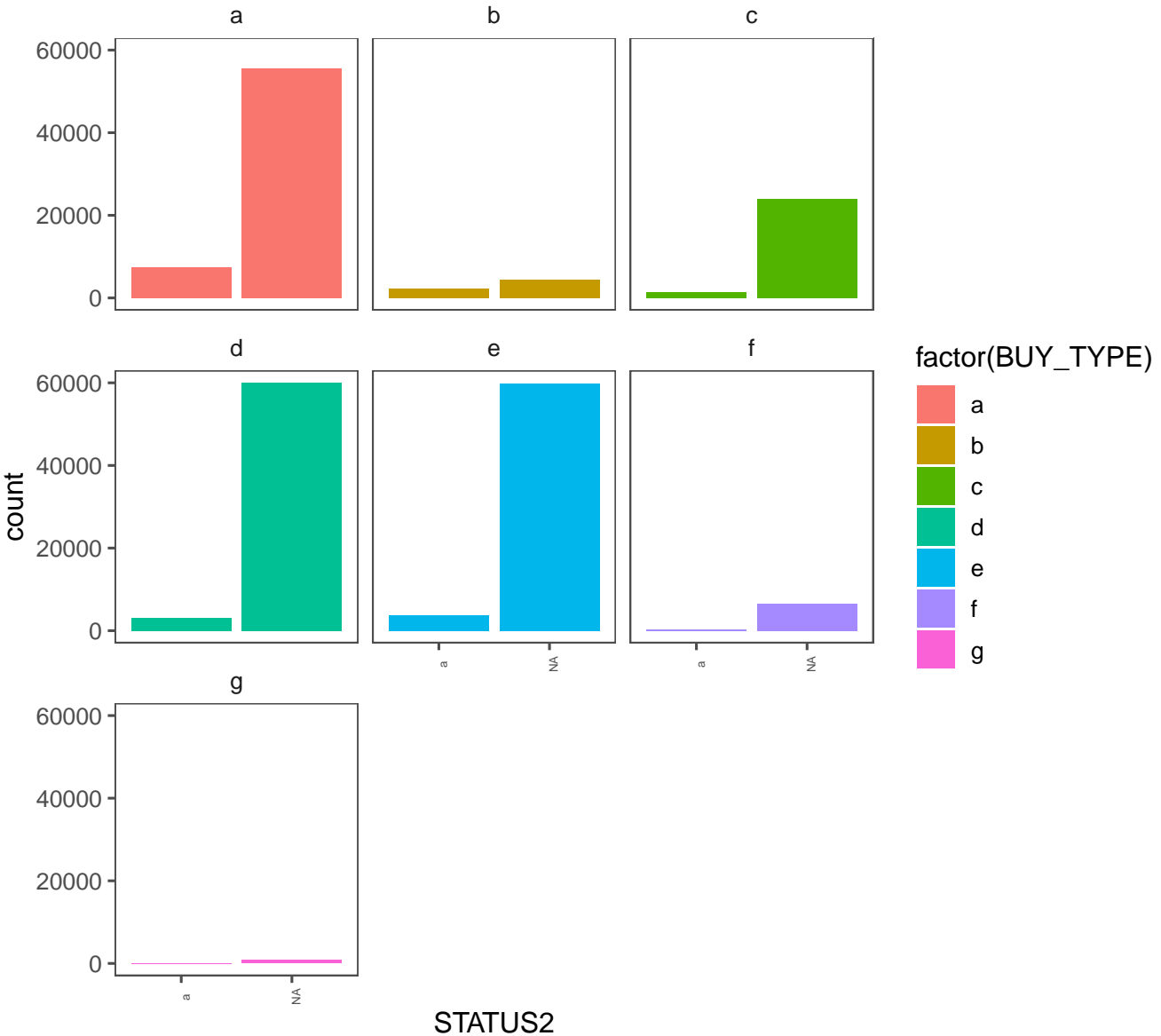


STATUS1  
-Groupby STATUS1 ,  
Relative Y

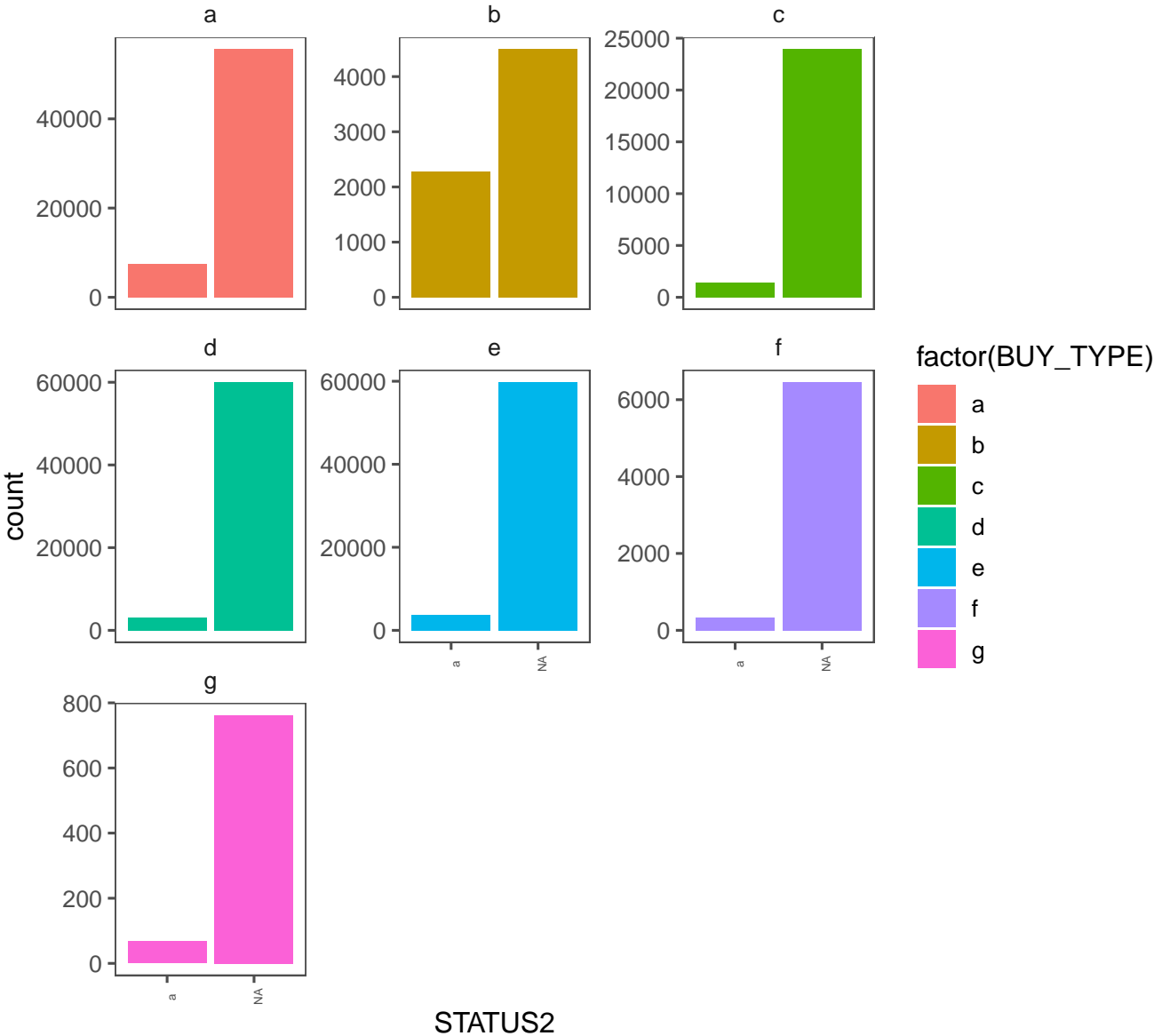




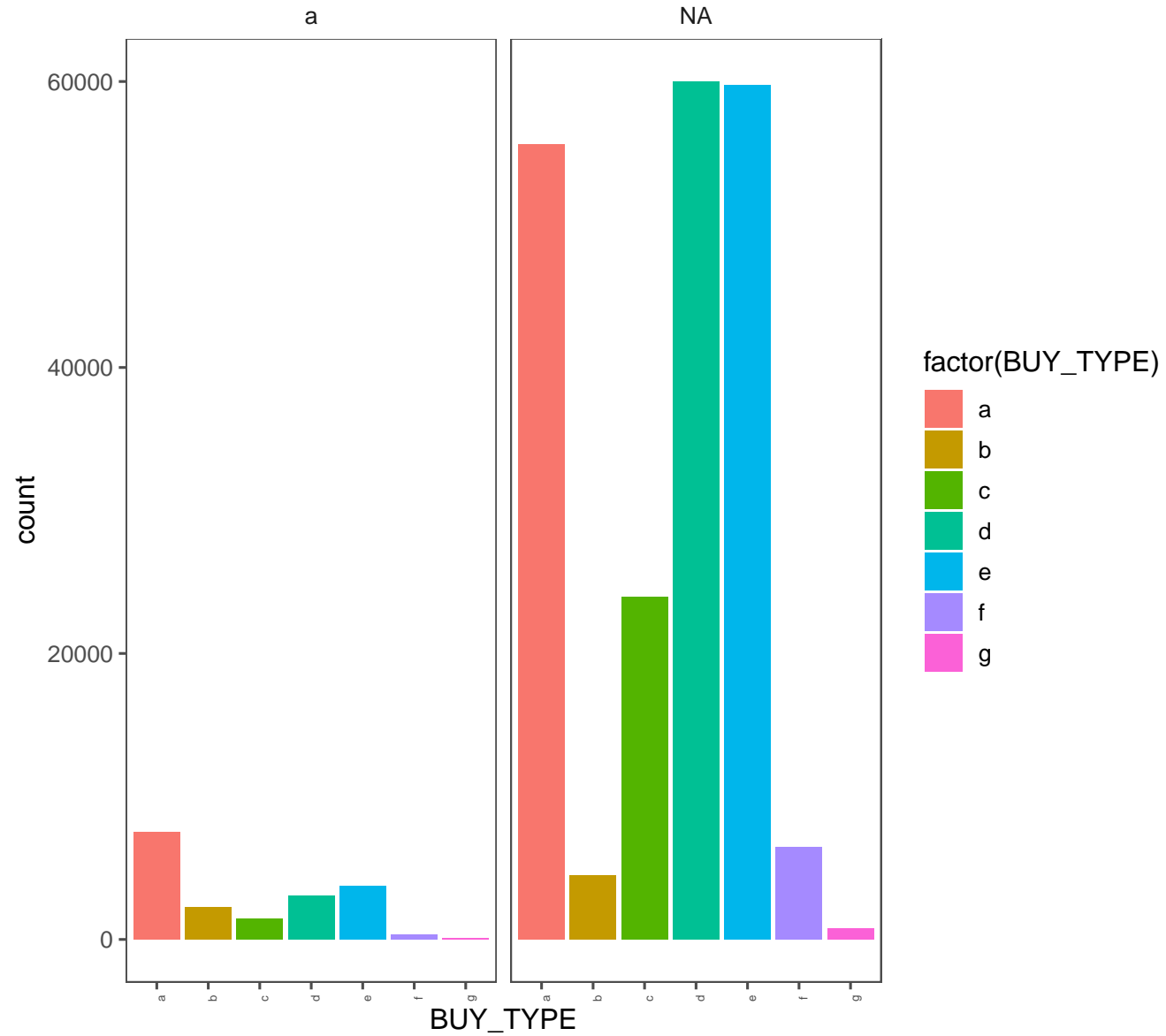
STATUS2  
-Groupby BUY\_TYPE,  
Fixed Y



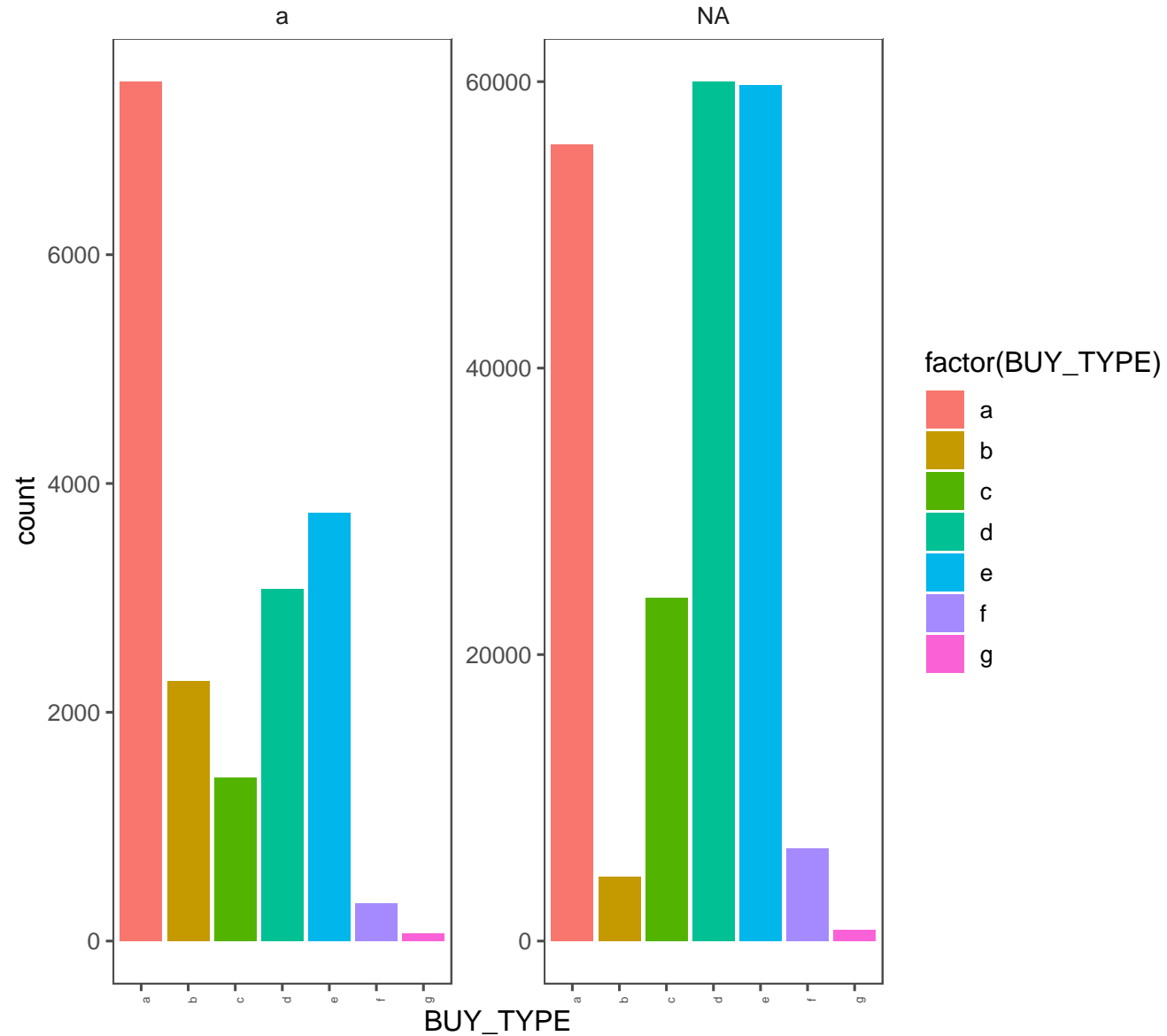
STATUS2  
-Groupby BUY\_TYPE,  
Relative Y



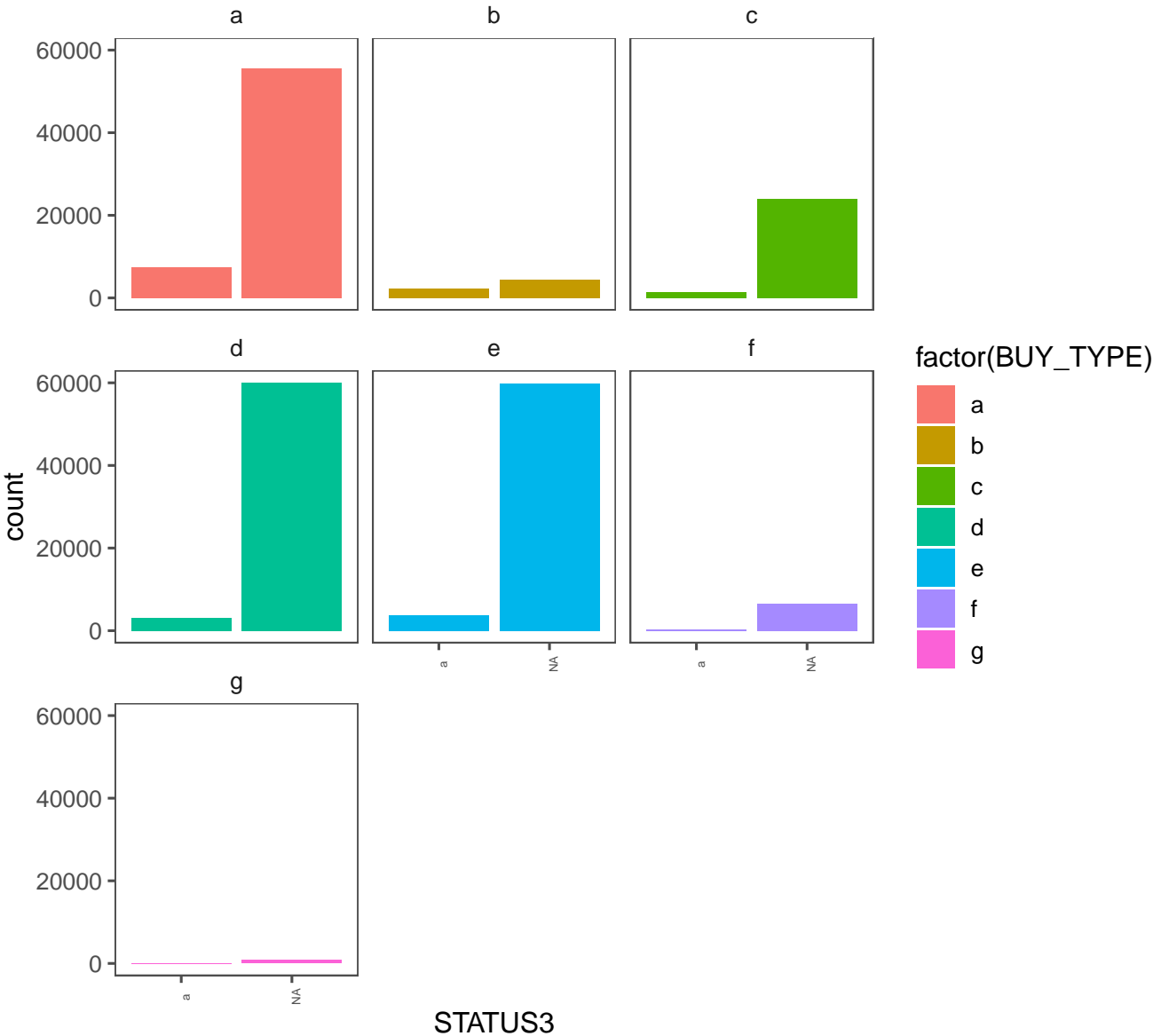
STATUS2  
-Groupby STATUS2 ,  
Fixed Y



STATUS2  
-Groupby STATUS2 ,  
Relative Y

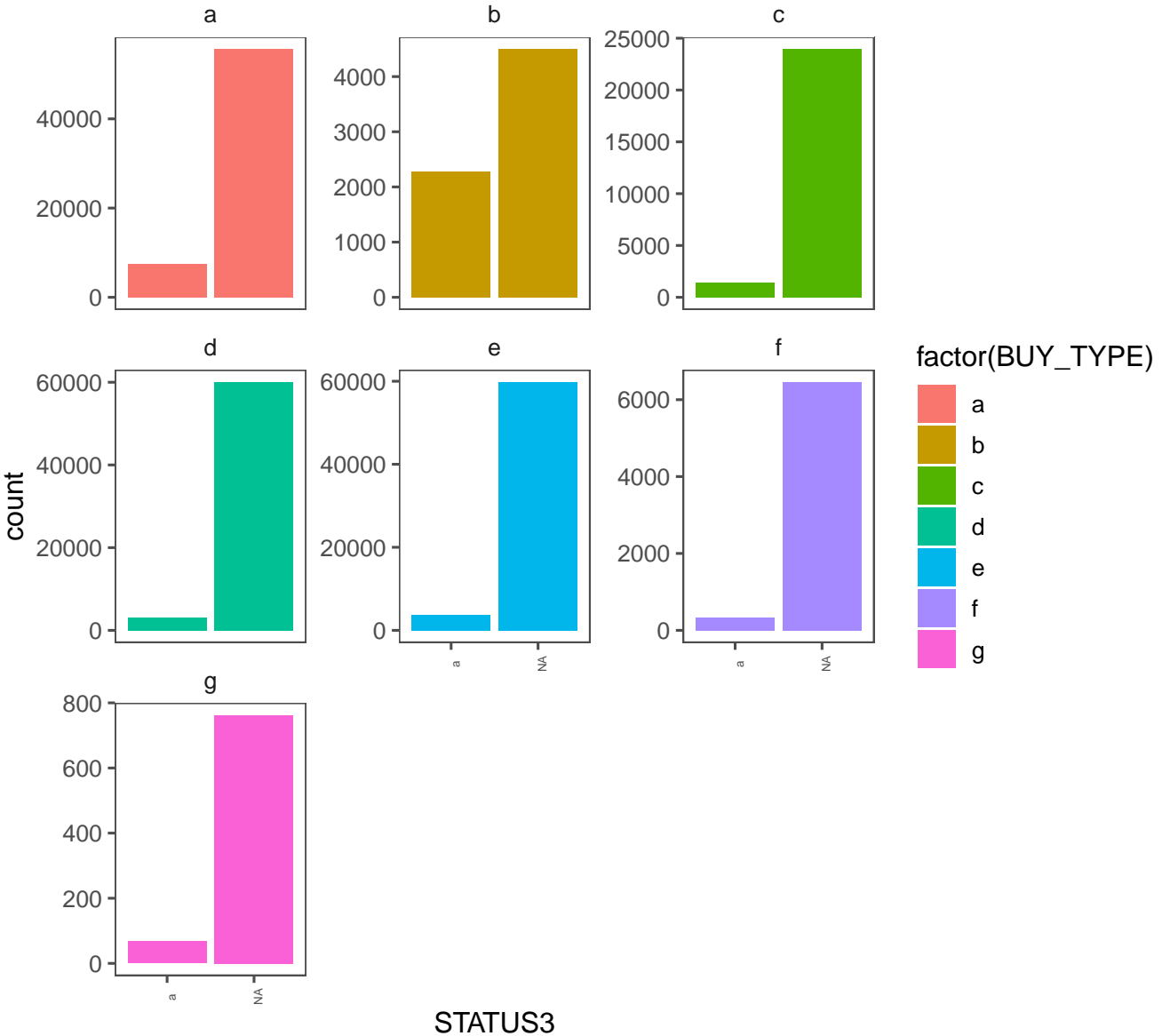


STATUS3  
-Groupby BUY\_TYPE,  
Fixed Y

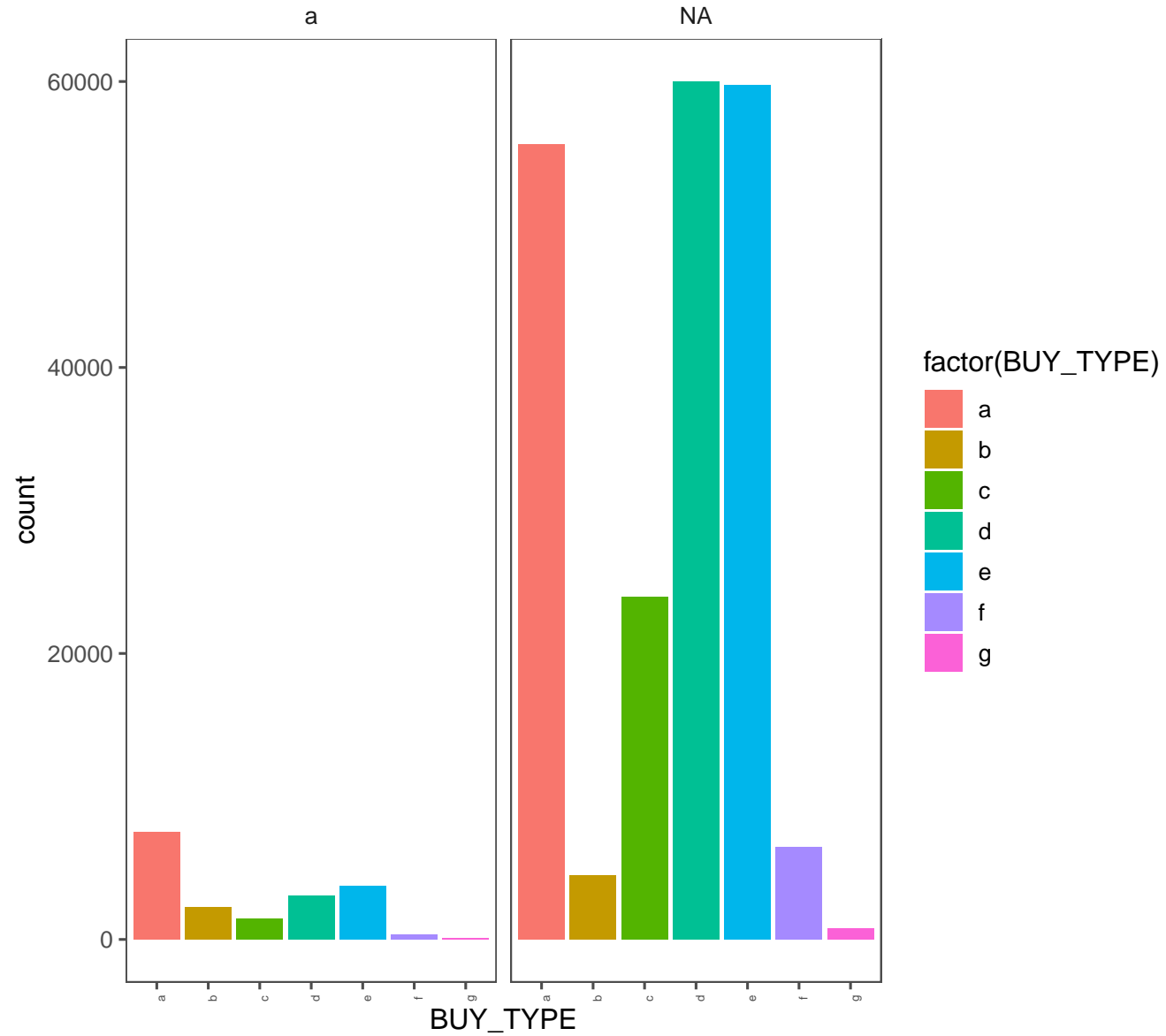


# STATUS3

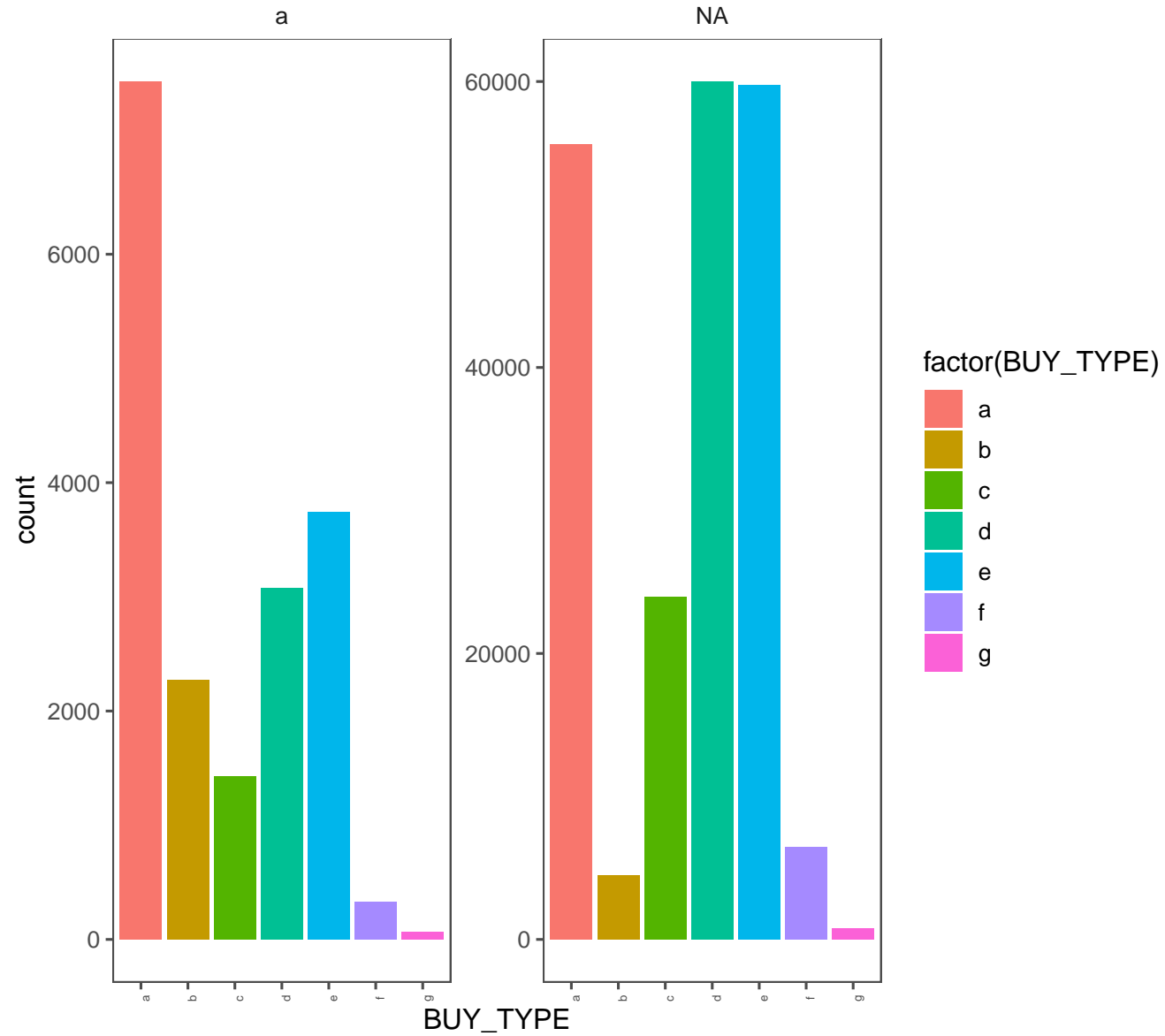
–Groupby BUY\_TYPE,  
Relative Y



STATUS3  
-Groupby STATUS3 ,  
Fixed Y



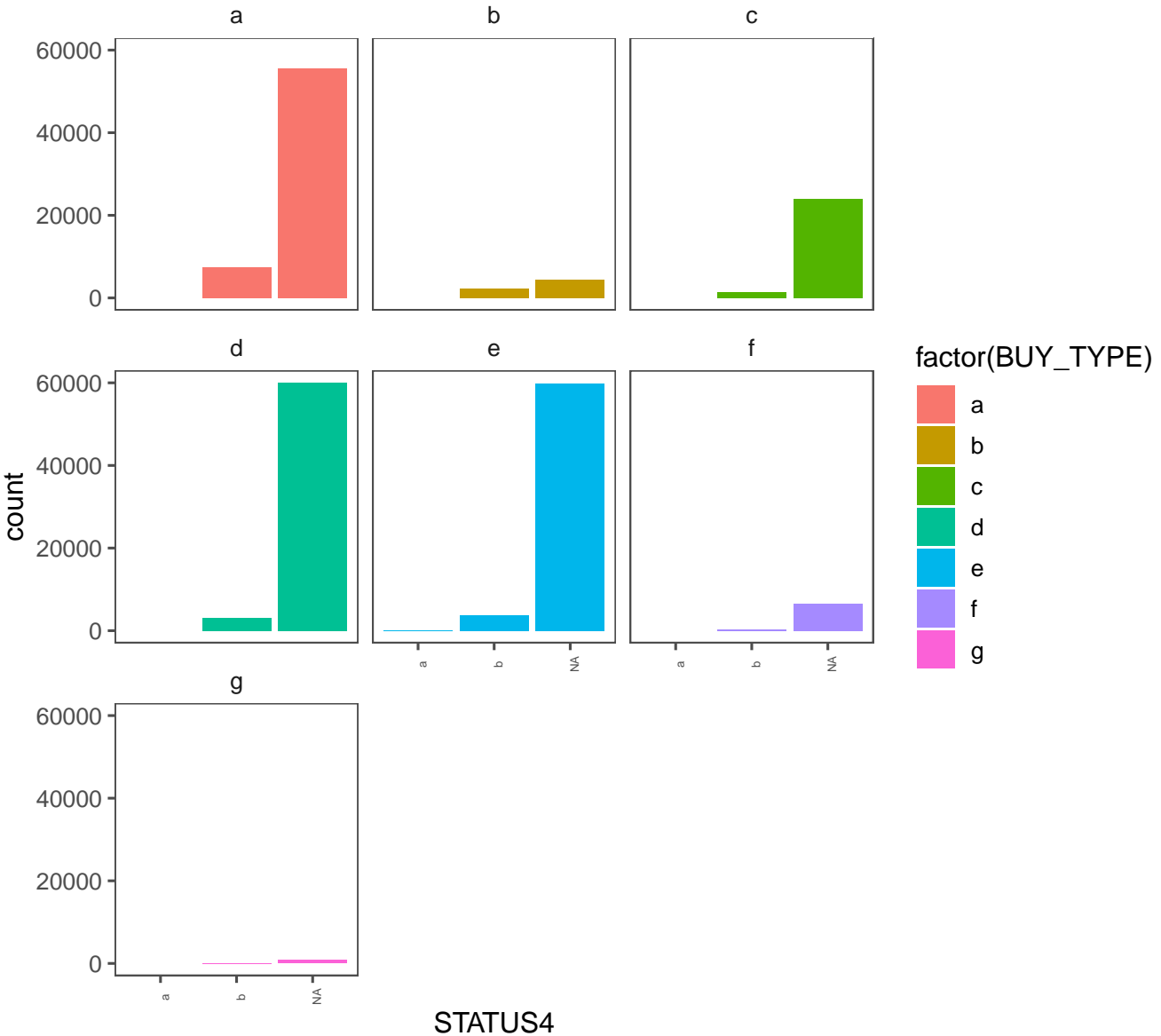
STATUS3  
-Groupby STATUS3 ,  
Relative Y





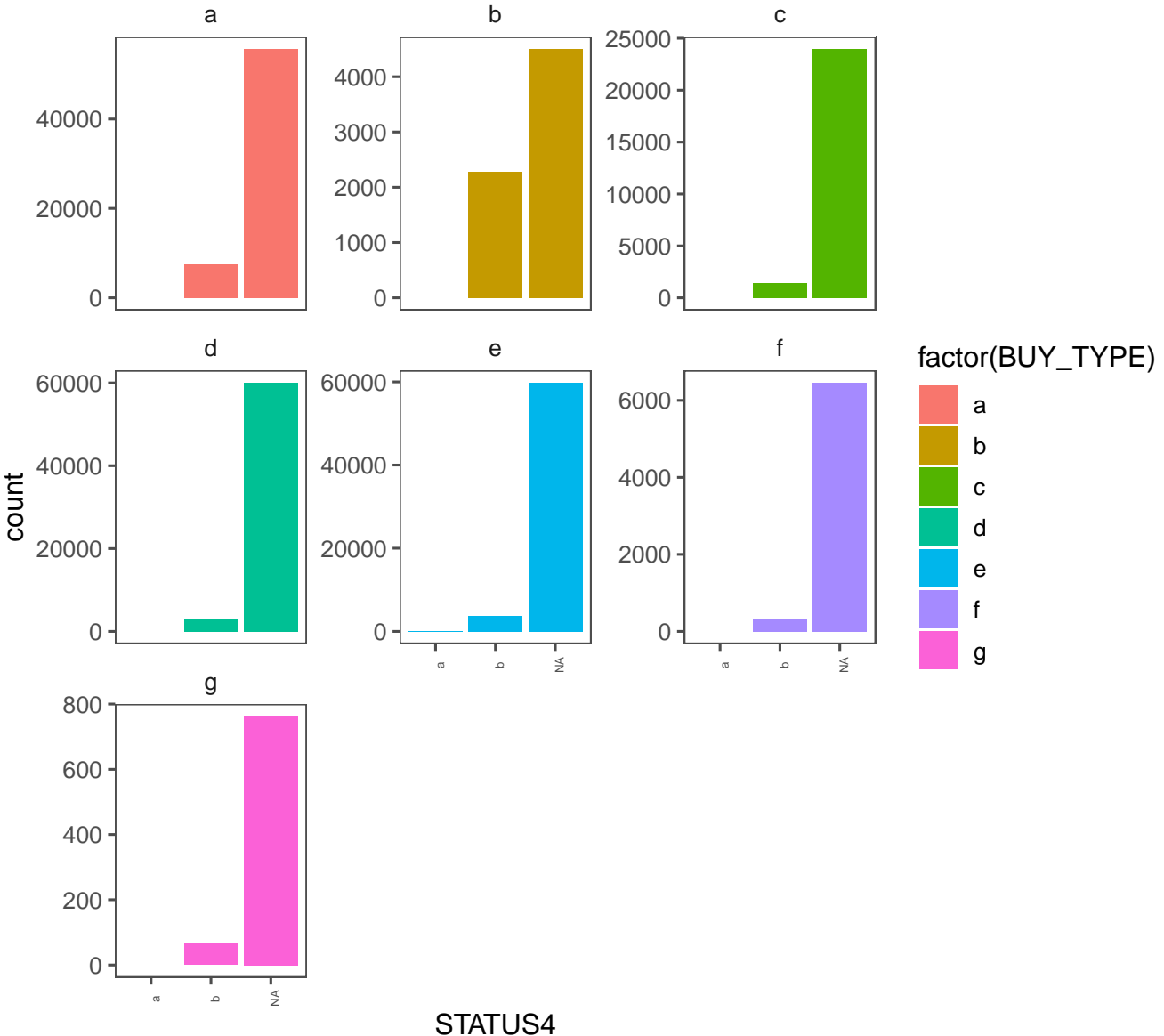
# STATUS4

-Groupby BUY\_TYPE,  
Fixed Y

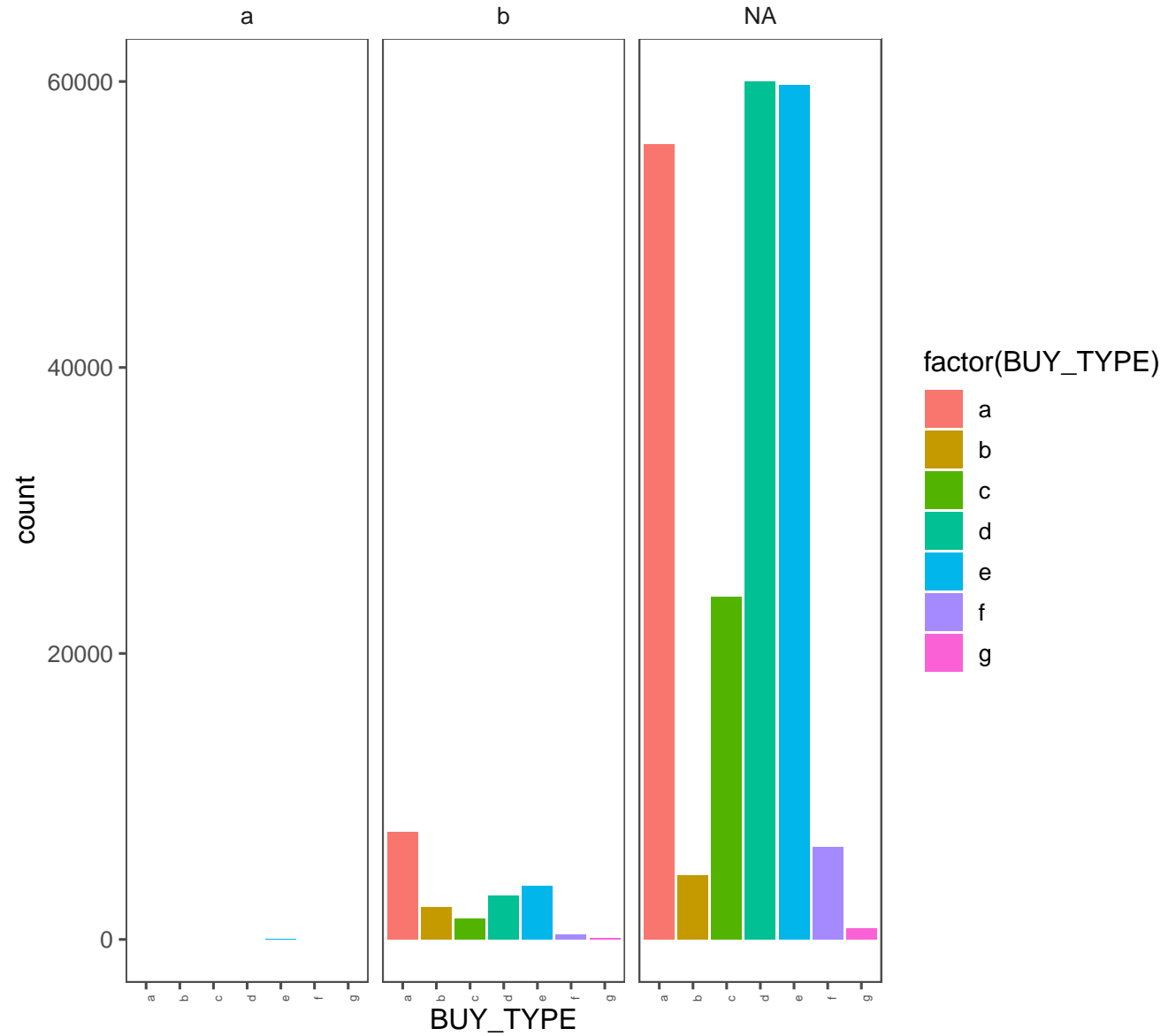


# STATUS4

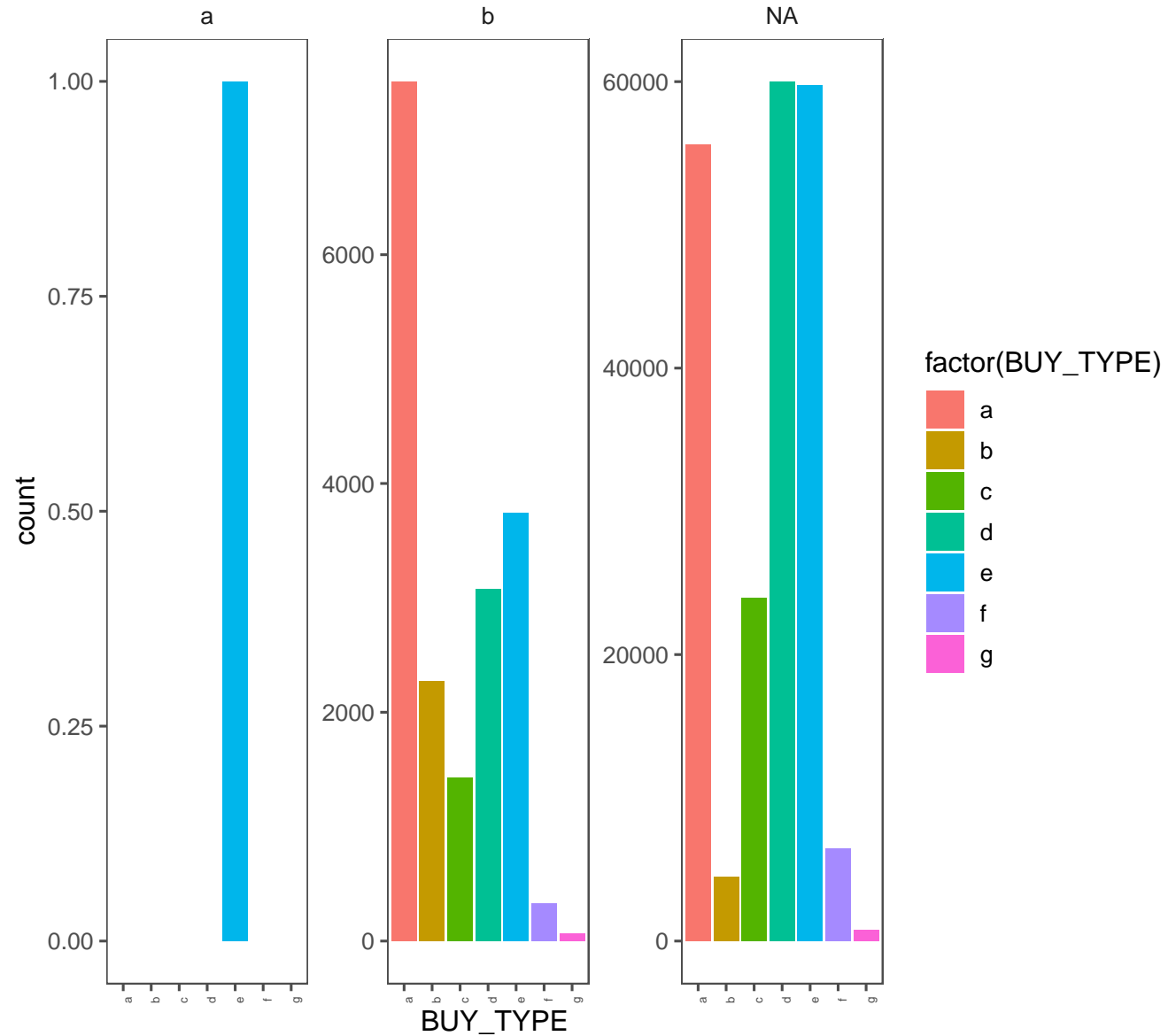
–Groupby BUY\_TYPE,  
Relative Y



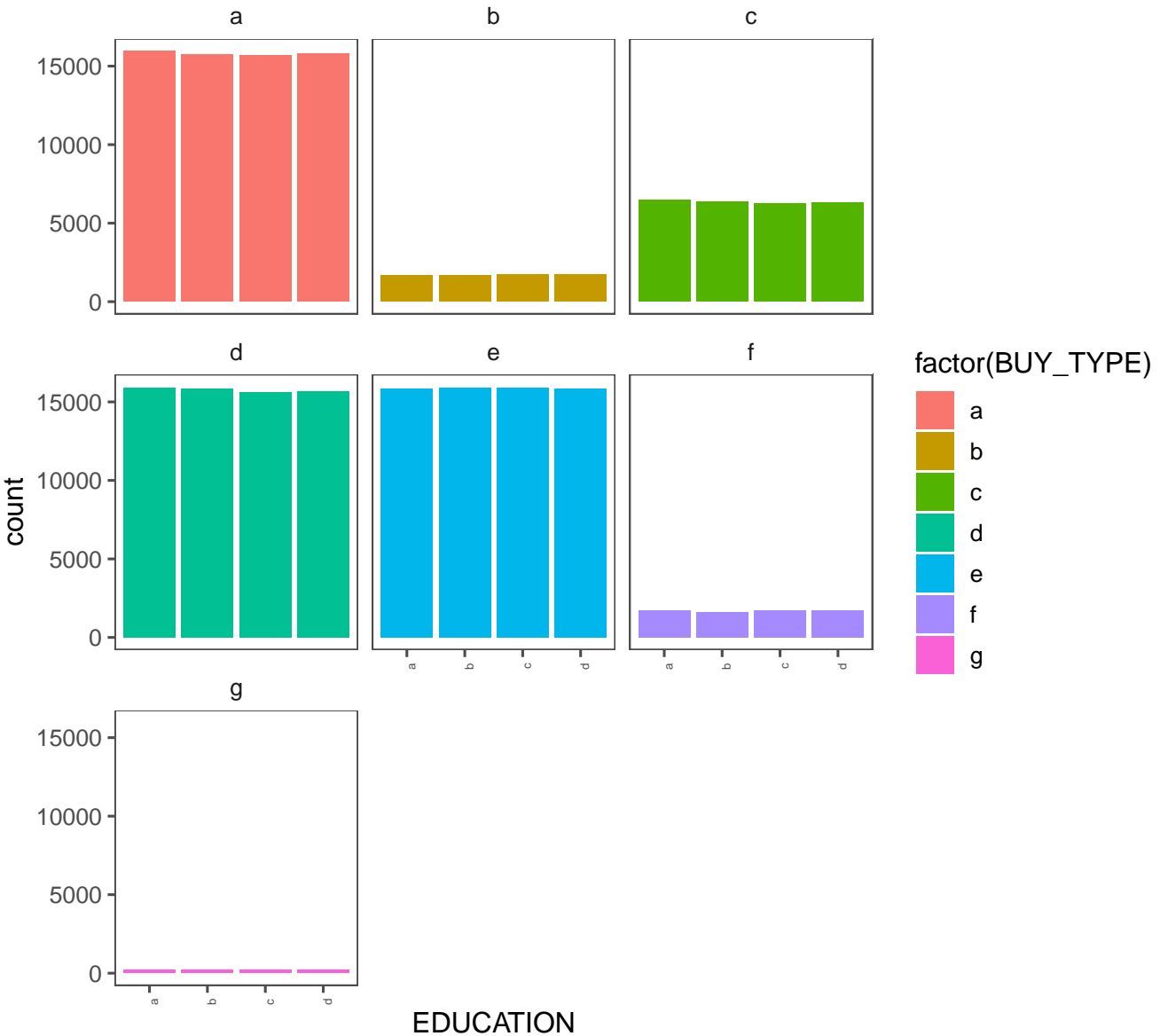
STATUS4  
-Groupby STATUS4 ,  
Fixed Y



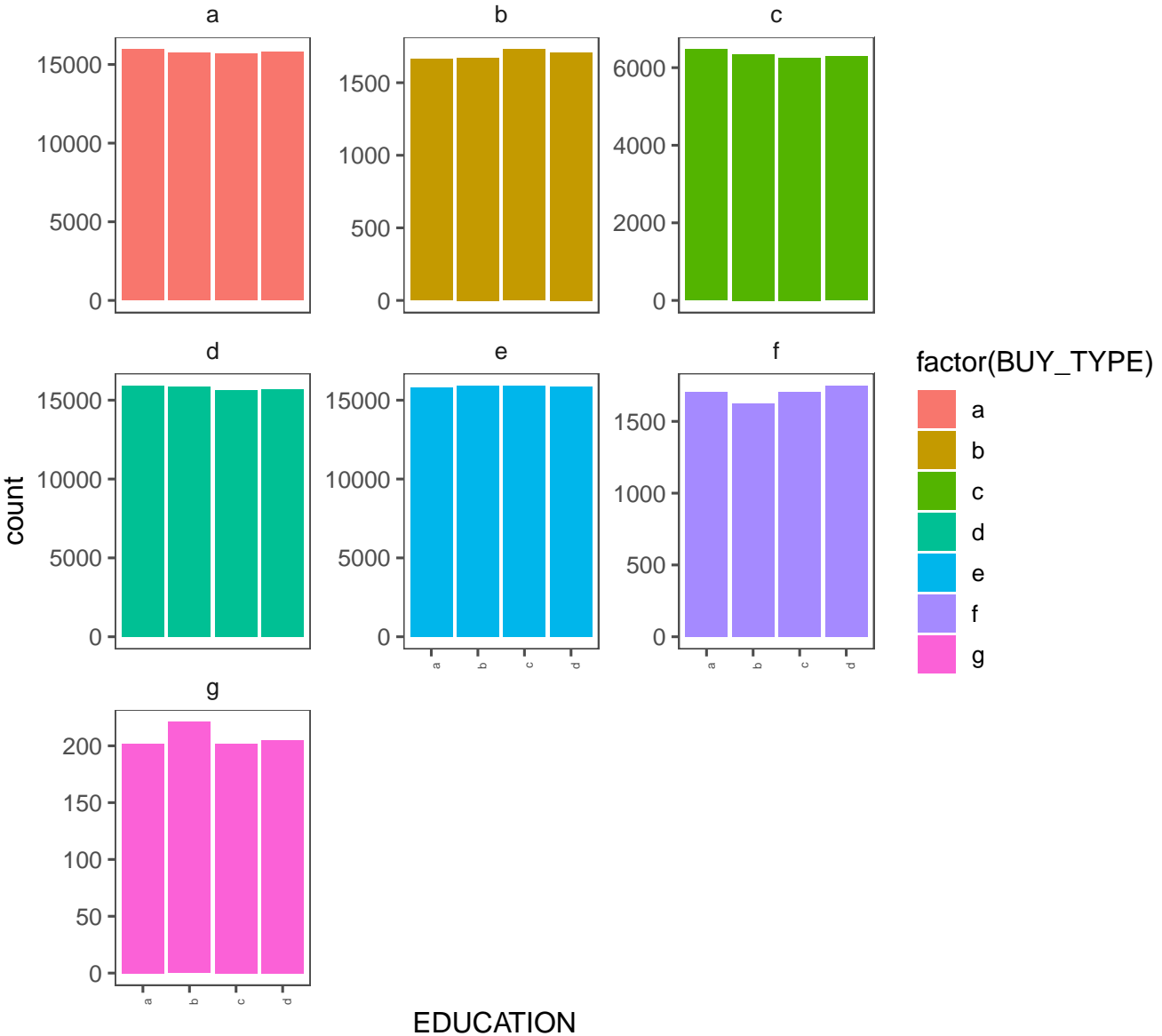
STATUS4  
-Groupby STATUS4 ,  
Relative Y



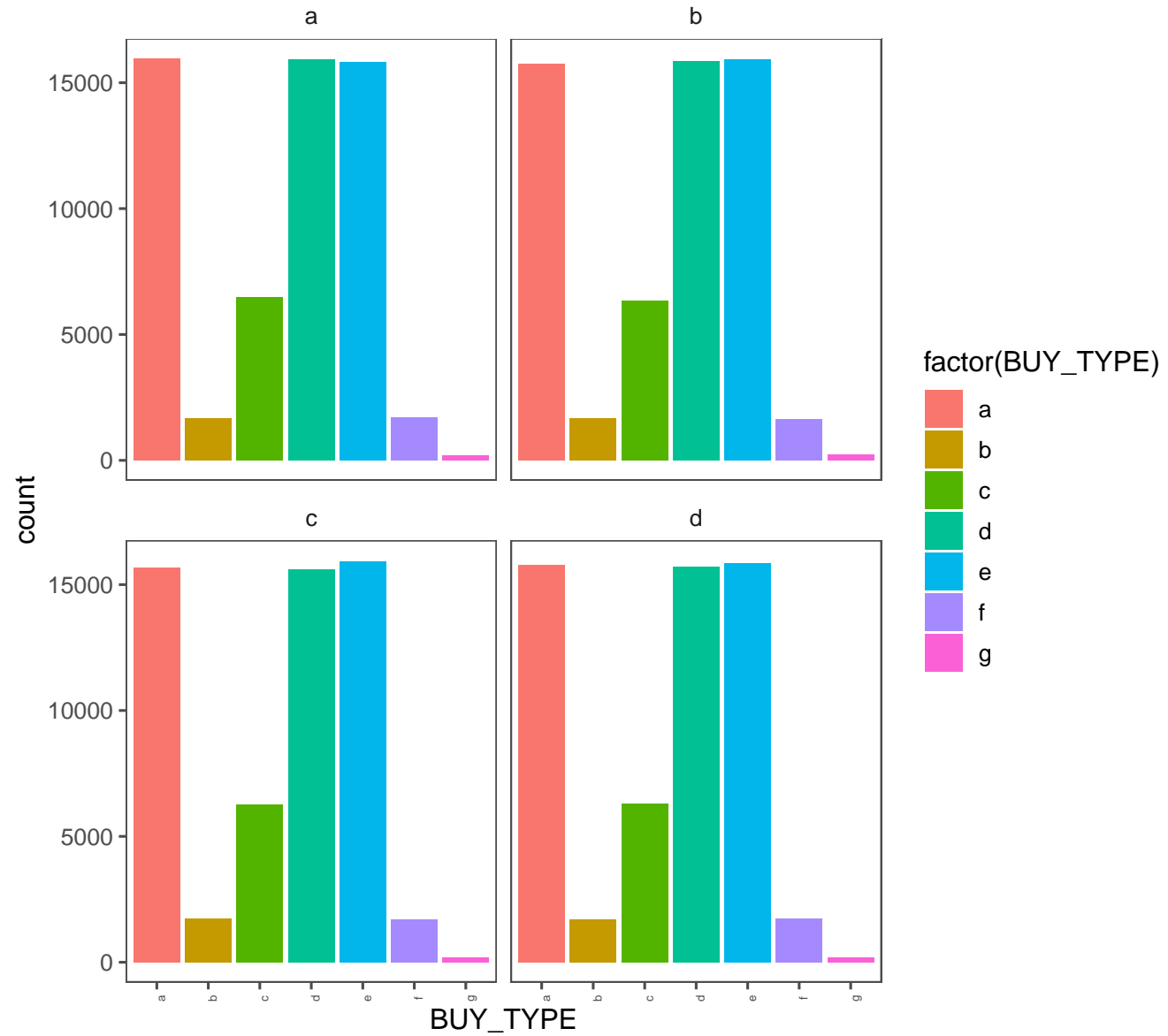
EDUCATION  
-Groupby BUY\_TYPE,  
Fixed Y



EDUCATION  
-Groupby BUY\_TYPE,  
Relative Y

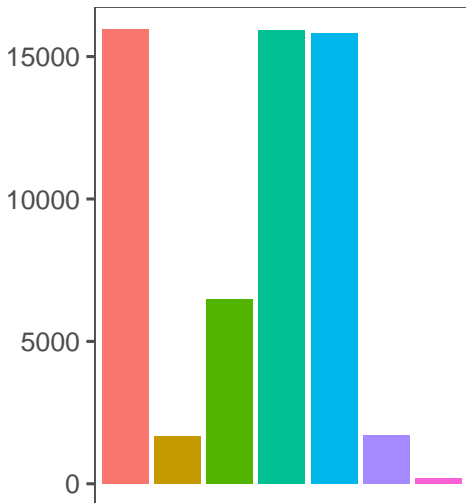


EDUCATION  
 -Groupby EDUCATION ,  
 Fixed Y

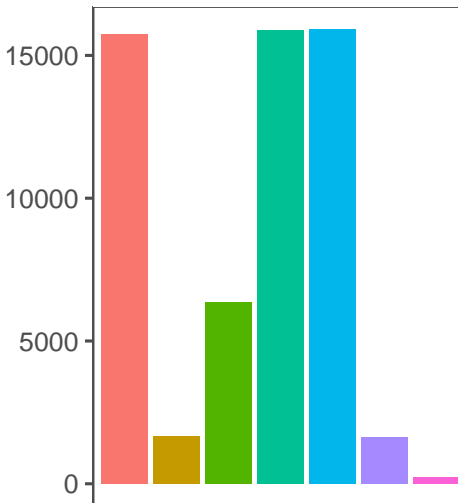


EDUCATION  
-Groupby EDUCATION ,  
Relative Y

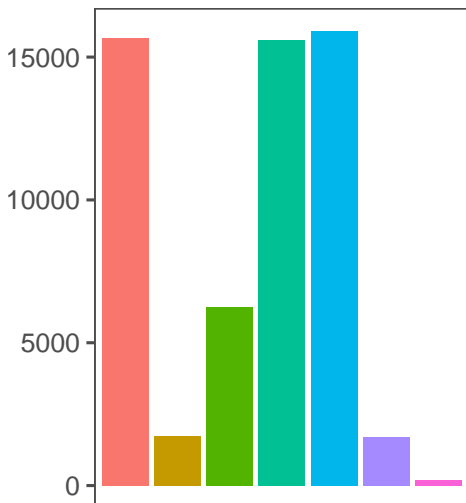
a



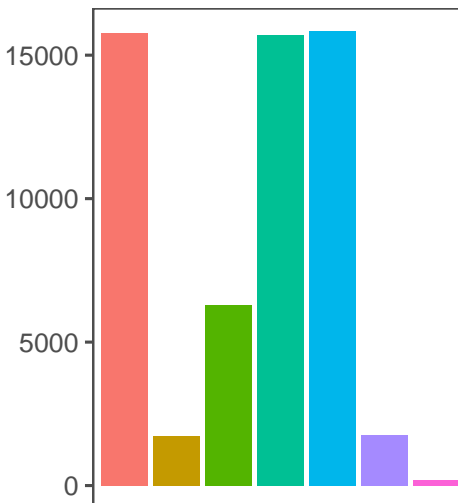
b



c



d

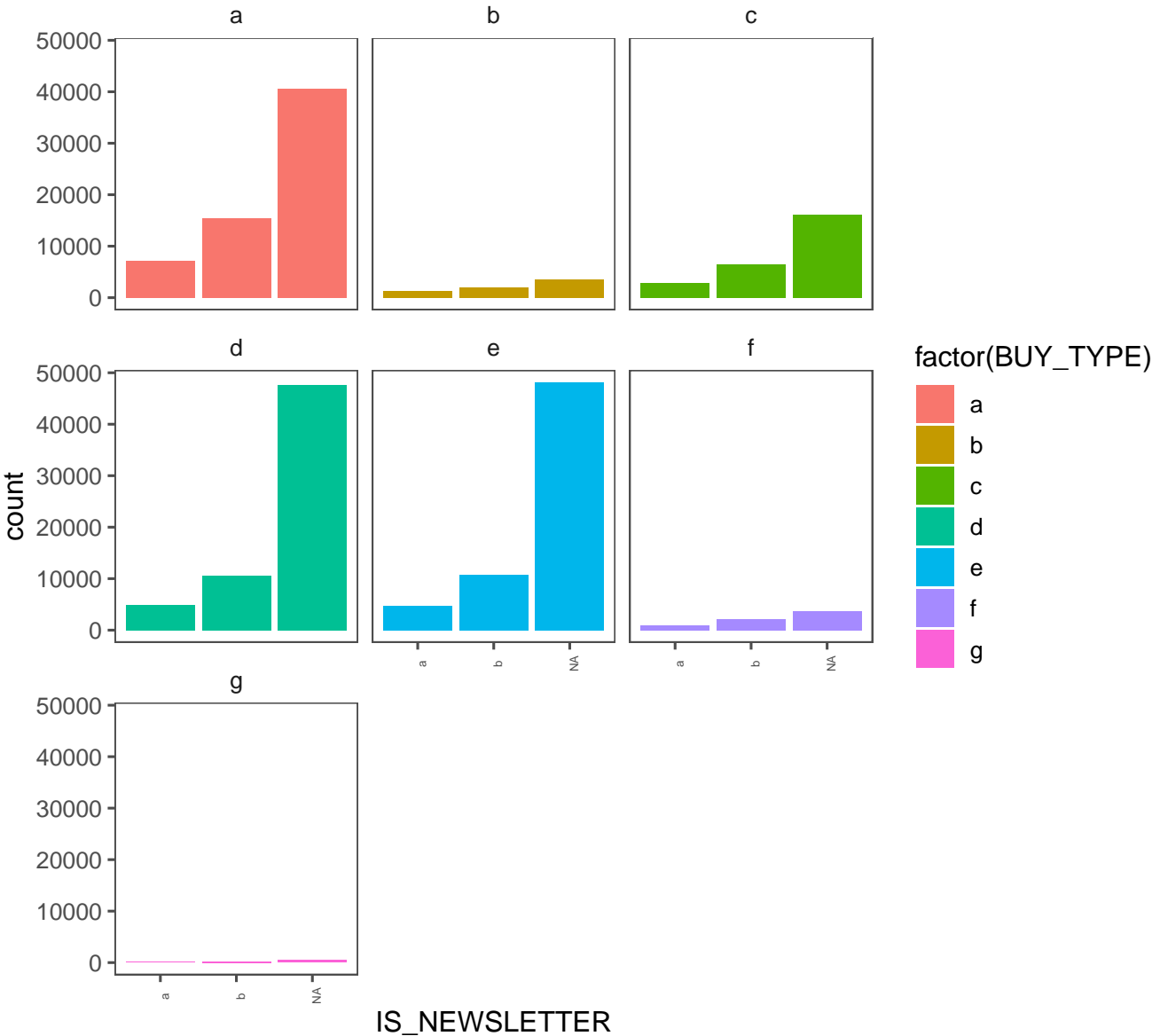


factor(BUY\_TYPE)

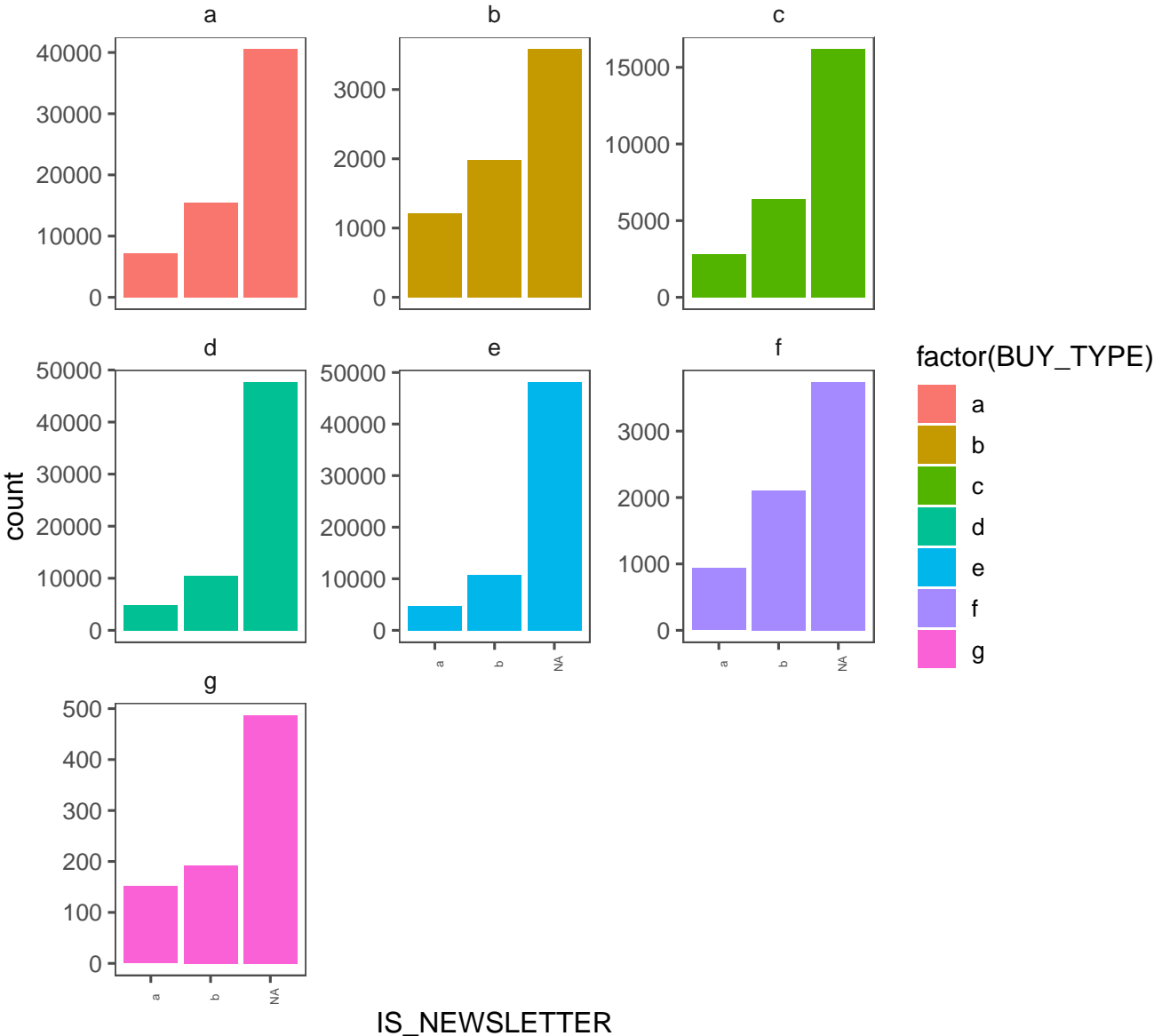




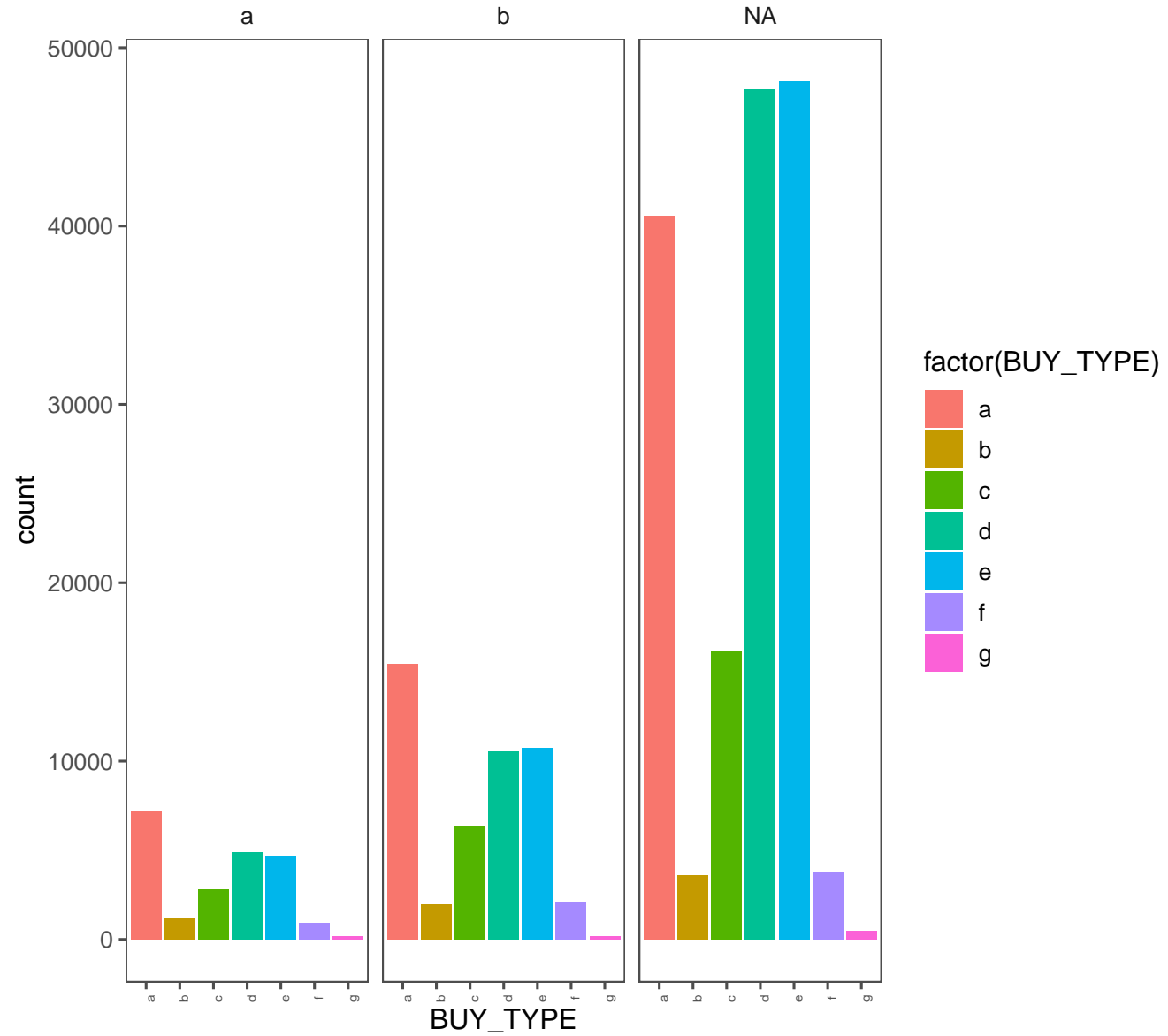
IS\_NEWSLetter  
-Groupby BUY\_TYPE,  
Fixed Y



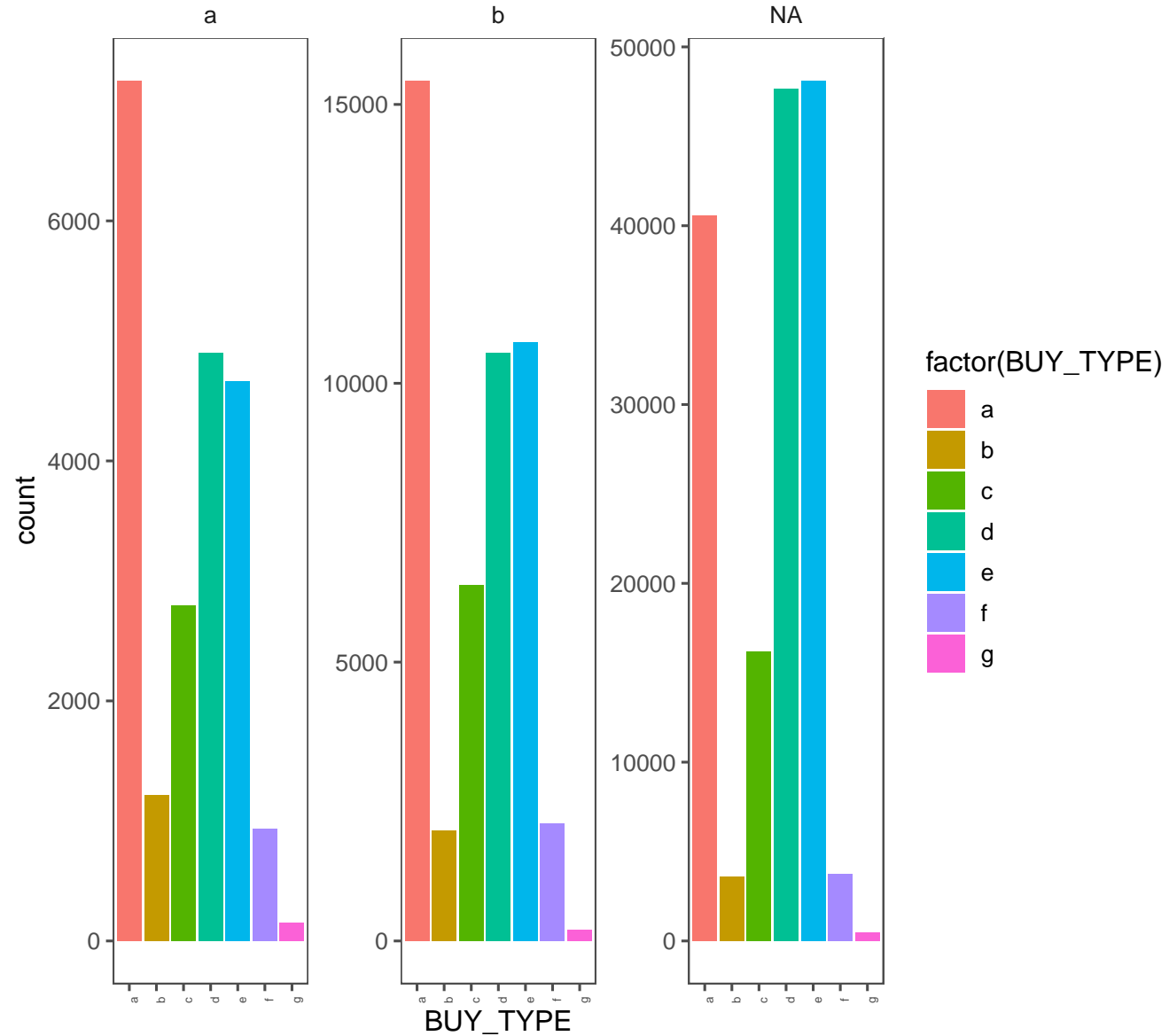
IS\_NEWSLETTER  
-Groupby BUY\_TYPE,  
Relative Y



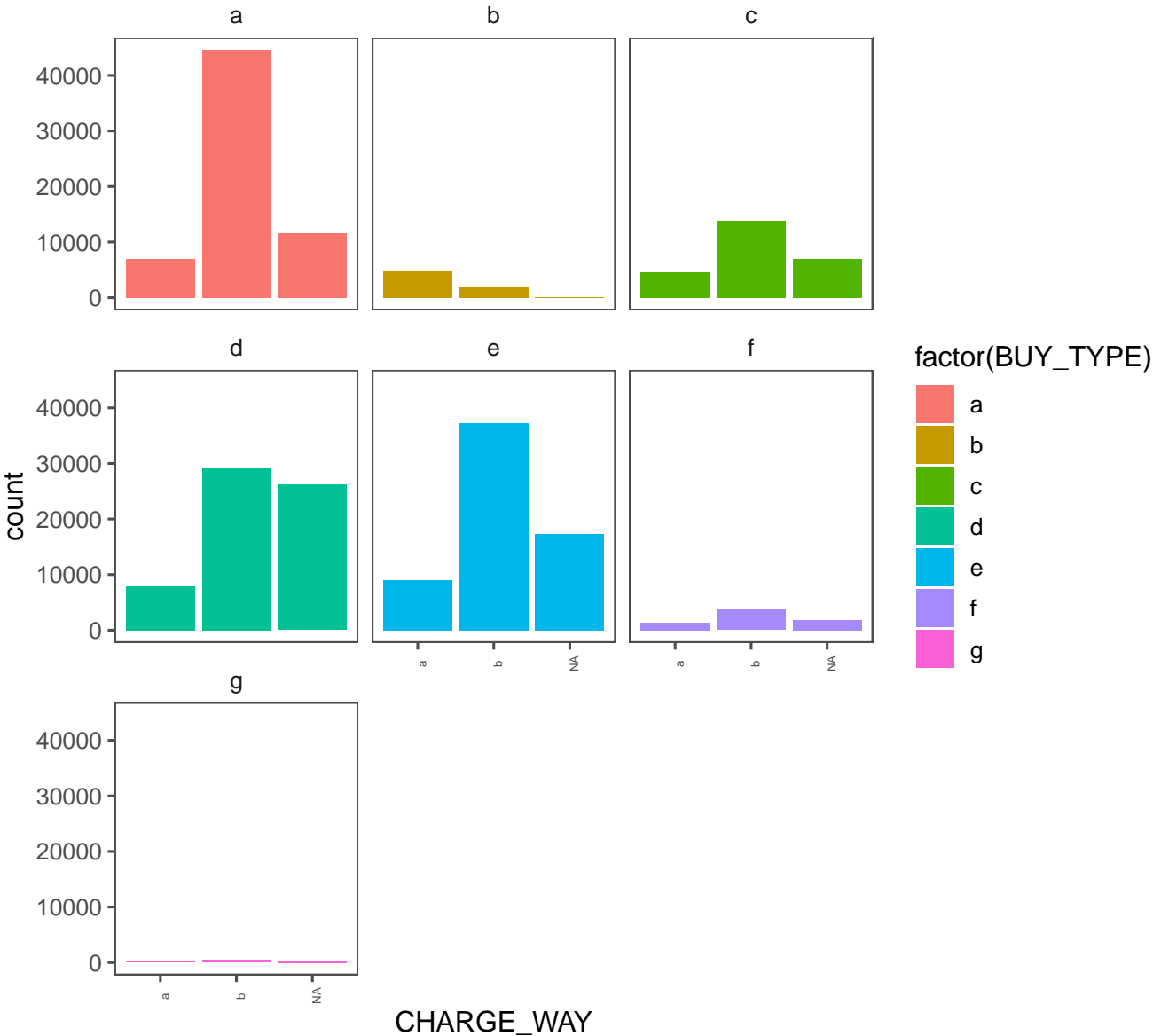
IS\_NEWSLETTER  
-Groupby IS\_NEWSLETTER ,  
Fixed Y



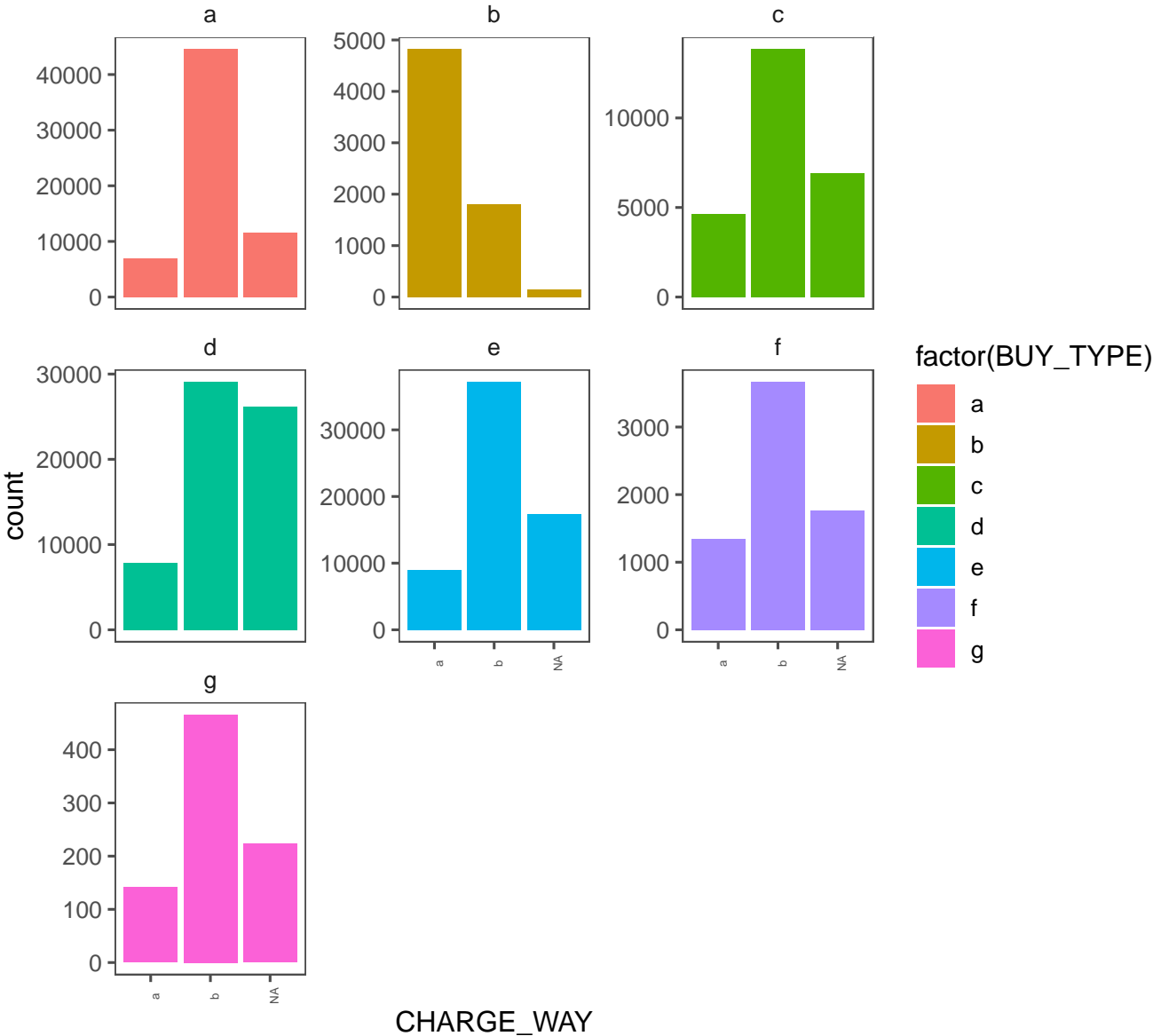
IS\_NEWSLETTER  
-Groupby IS\_NEWSLETTER ,  
Relative Y



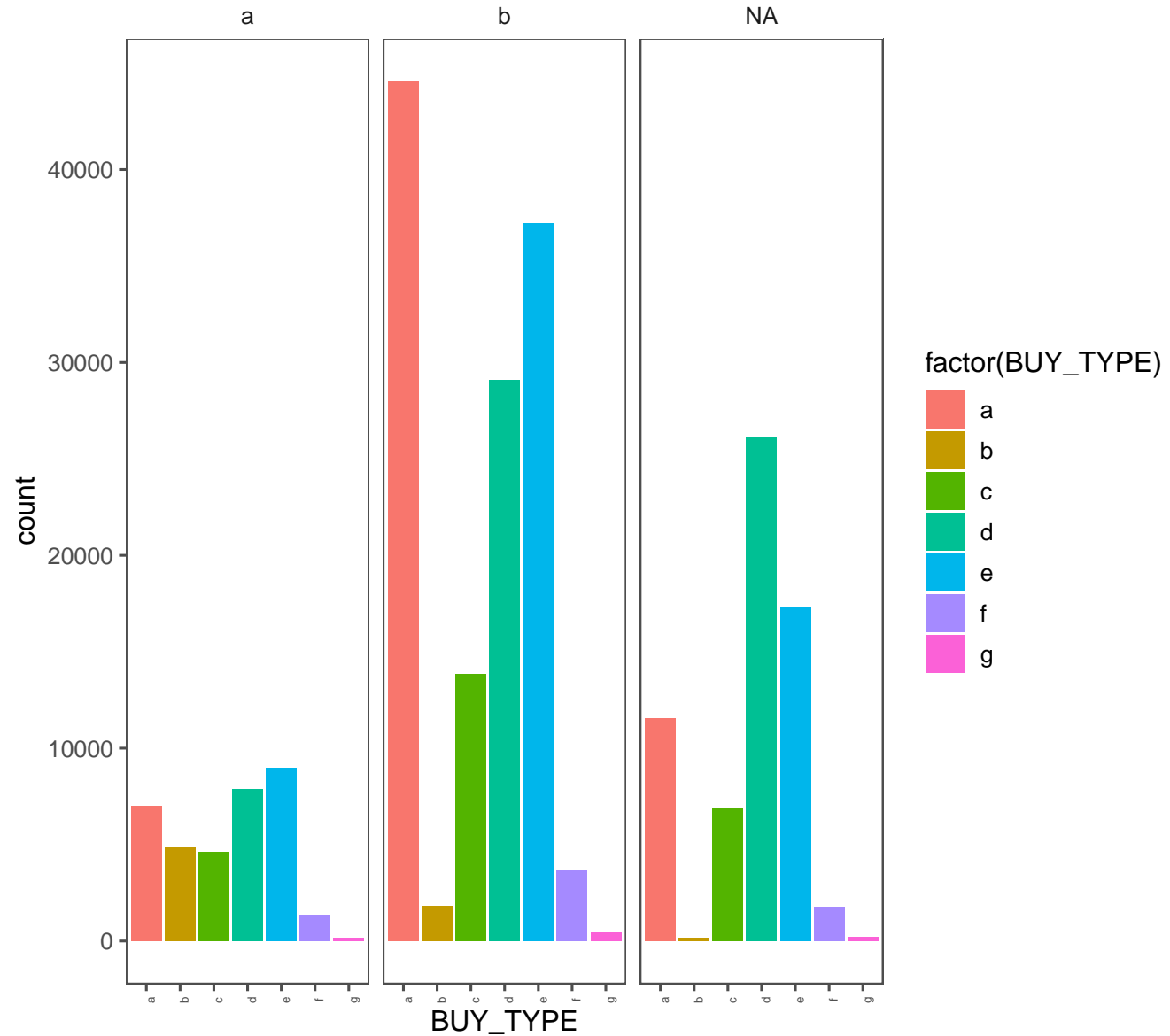
CHARGE\_WAY  
-Groupby BUY\_TYPE,  
Fixed Y



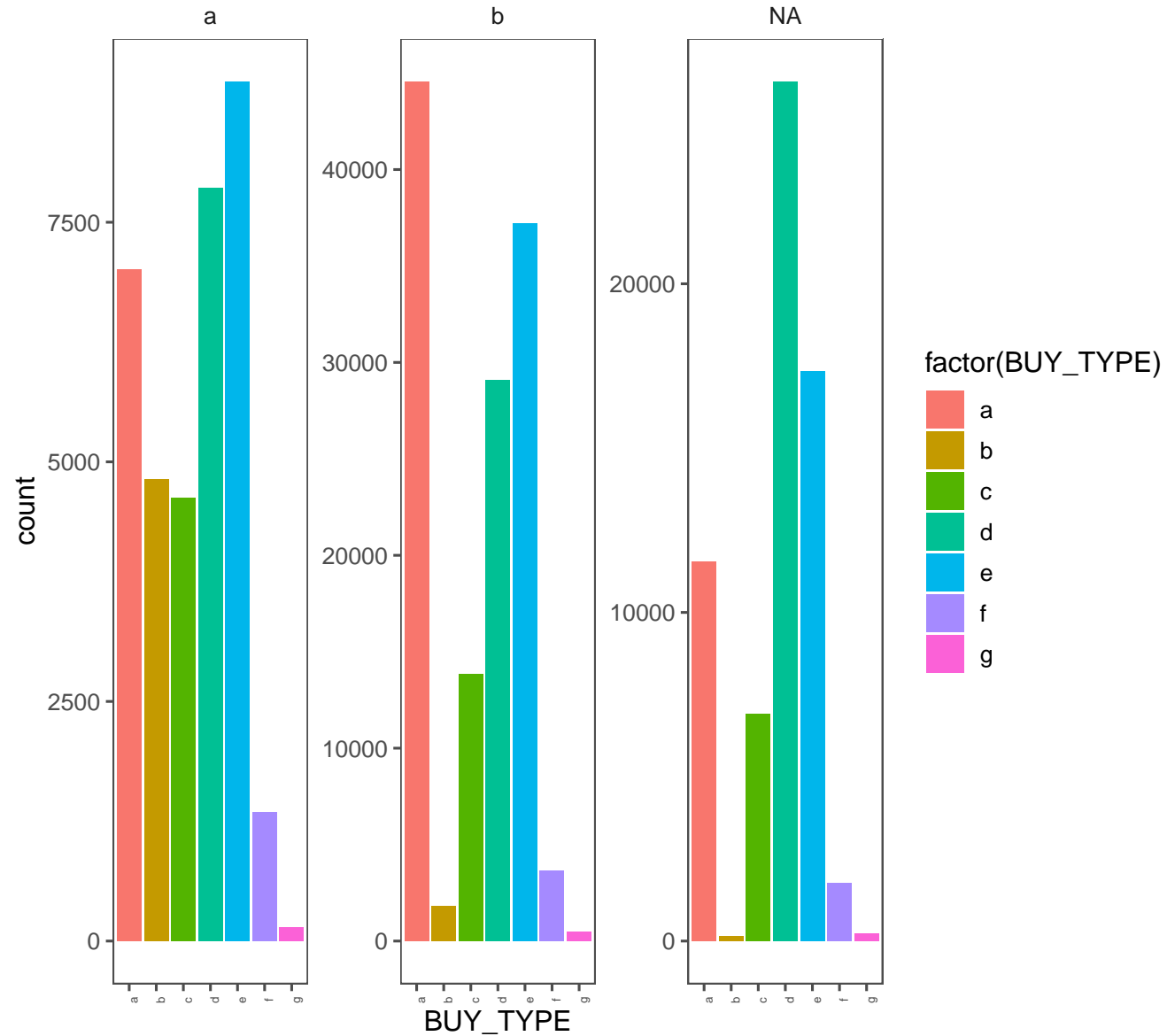
CHARGE\_WAY  
-Groupby BUY\_TYPE,  
Relative Y



CHARGE\_WAY  
-Groupby CHARGE\_WAY ,  
Fixed Y

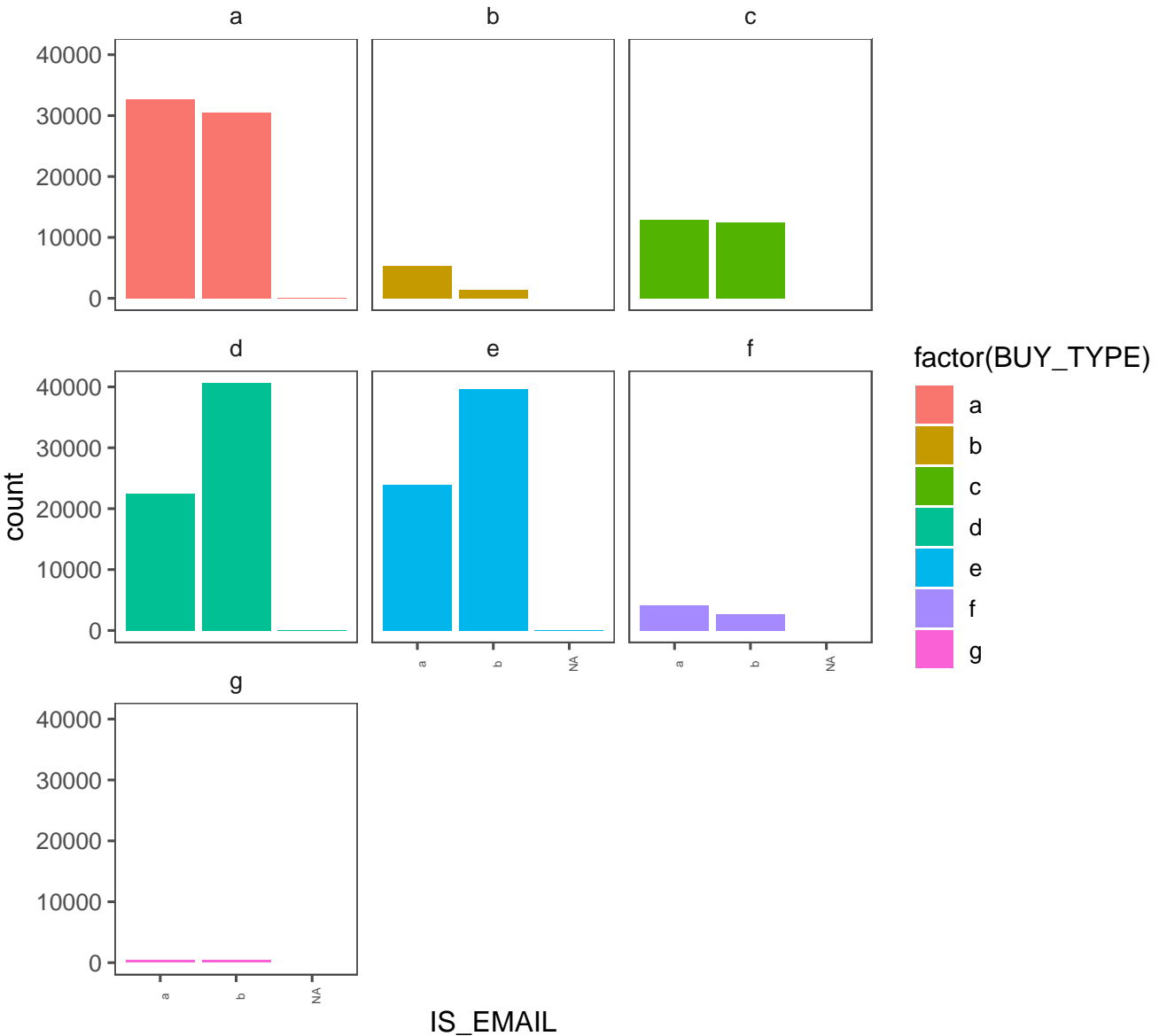


CHARGE\_WAY  
-Groupby CHARGE\_WAY ,  
Relative Y

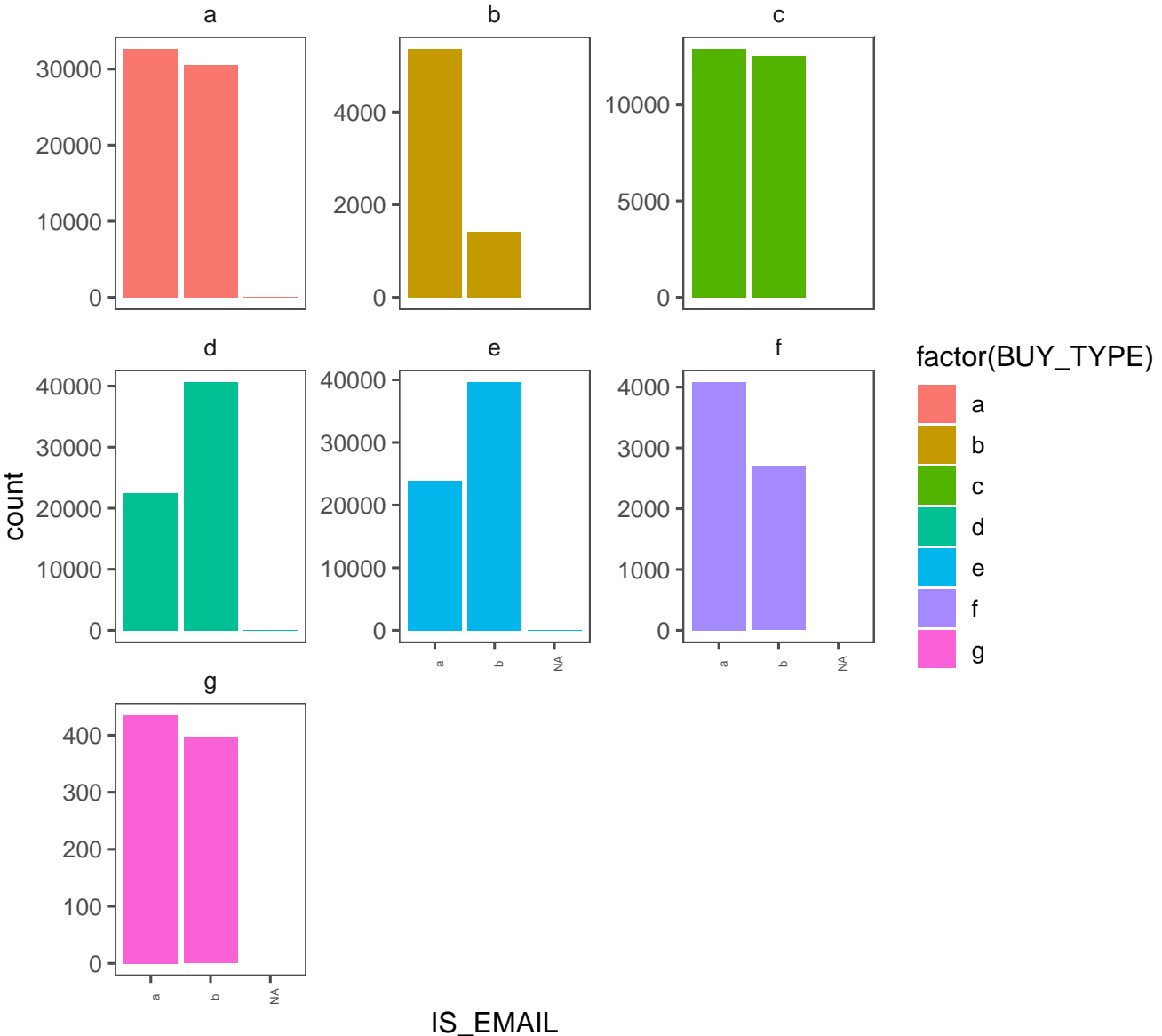




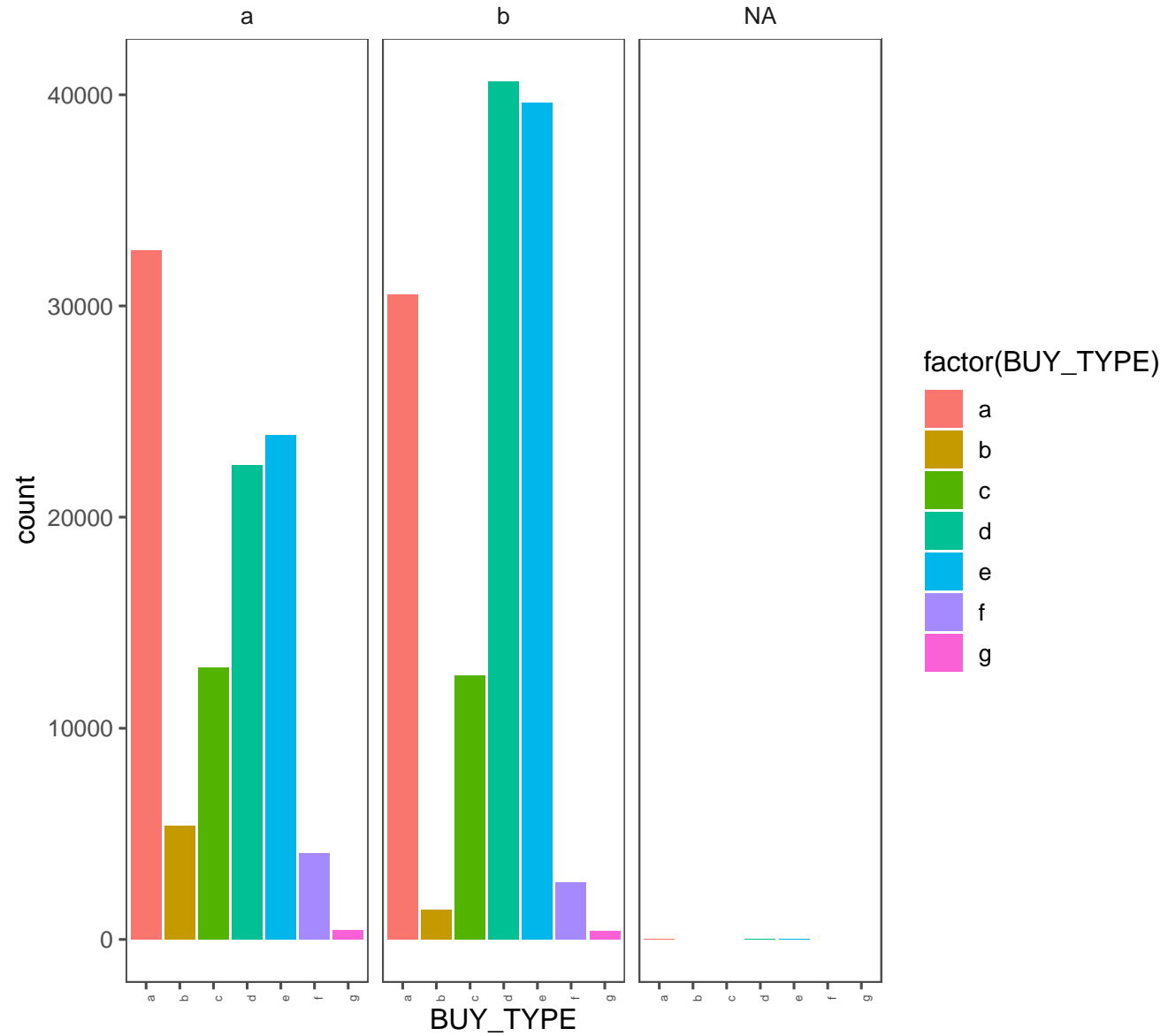
IS\_EMAIL  
 -Groupby BUY\_TYPE,  
 Fixed Y



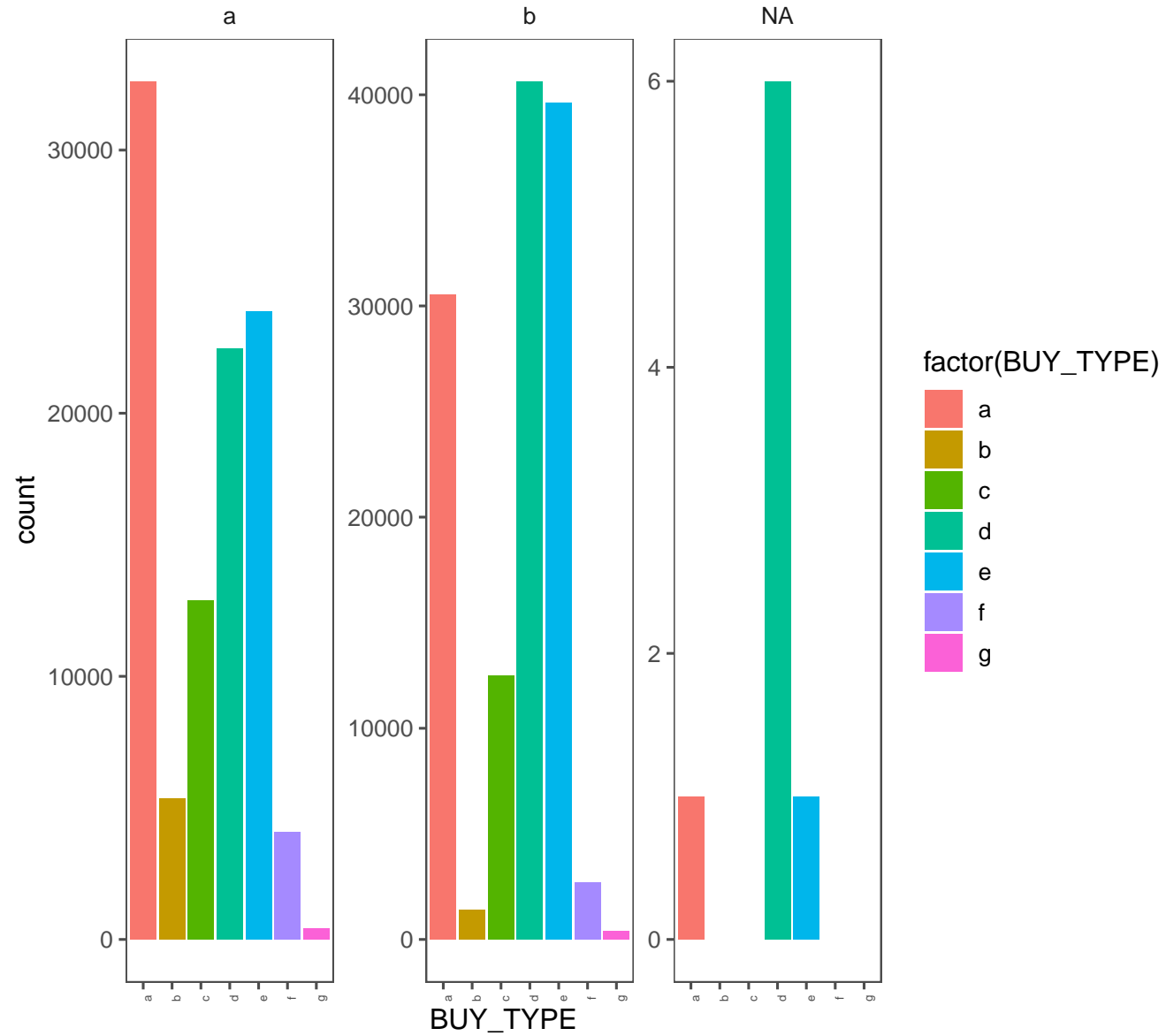
IS\_EMAIL  
-Groupby BUY\_TYPE,  
Relative Y



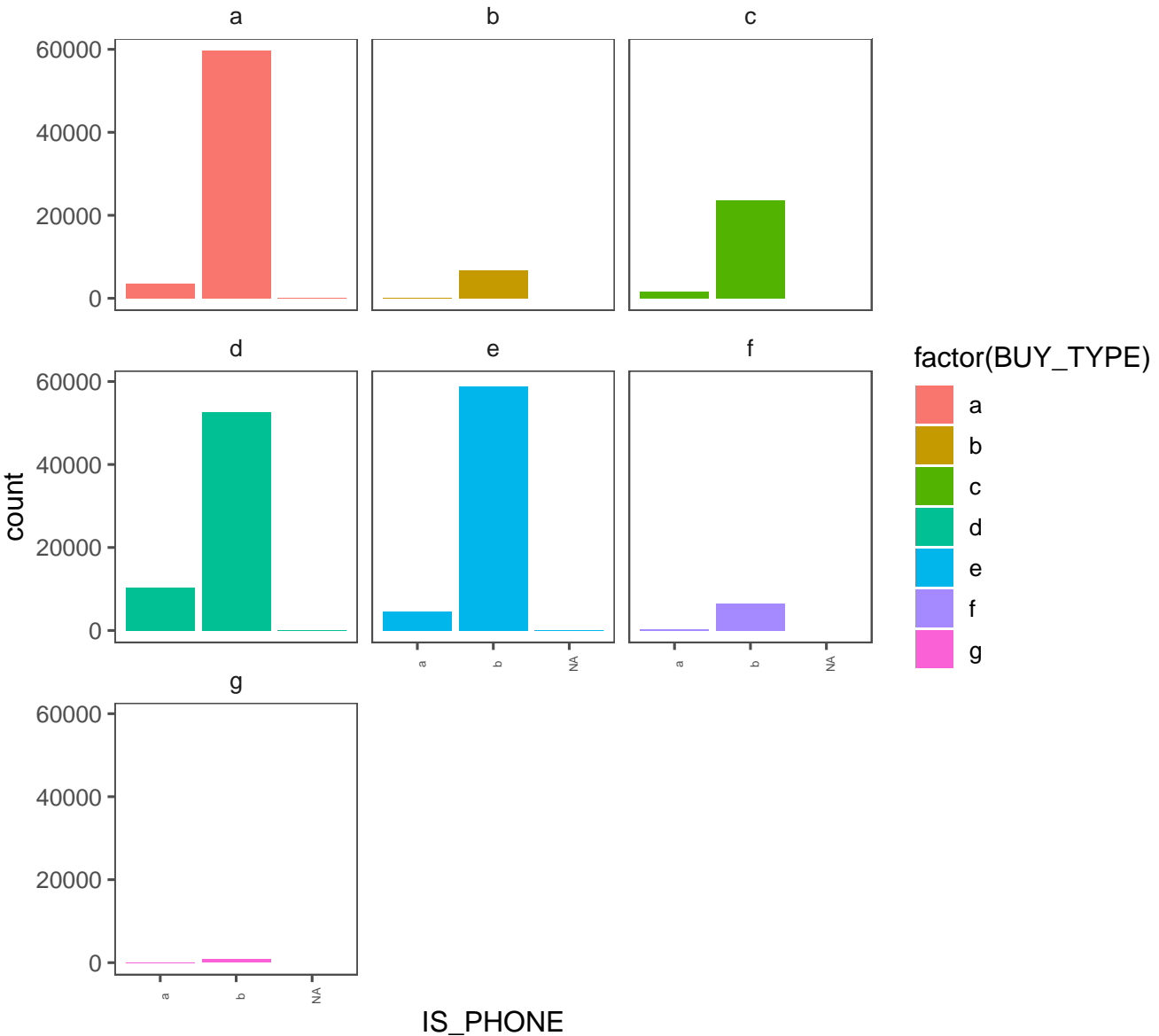
IS\_EMAIL  
-Groupby IS\_EMAIL ,  
Fixed Y



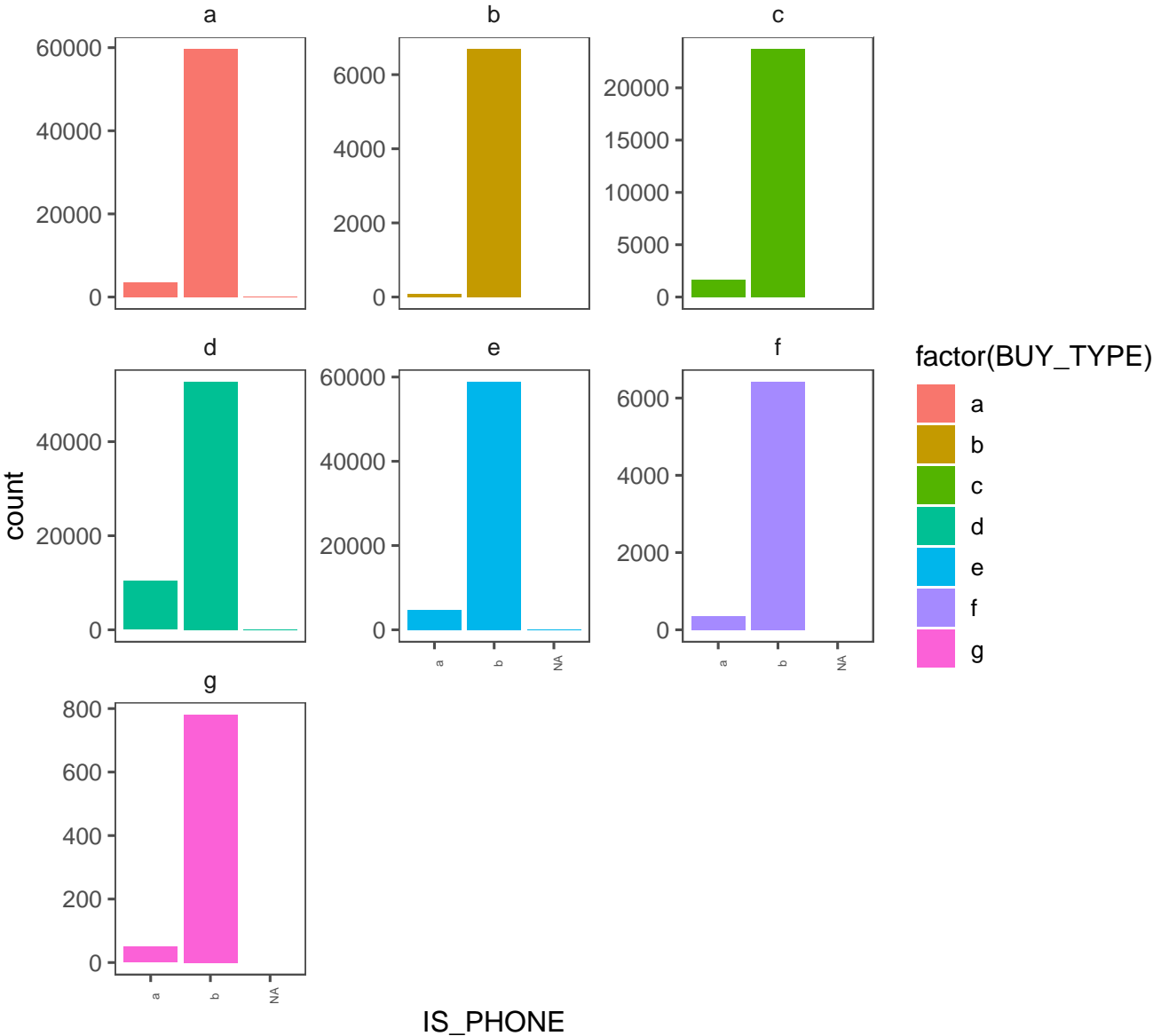
IS\_EMAIL  
-Groupby IS\_EMAIL ,  
Relative Y



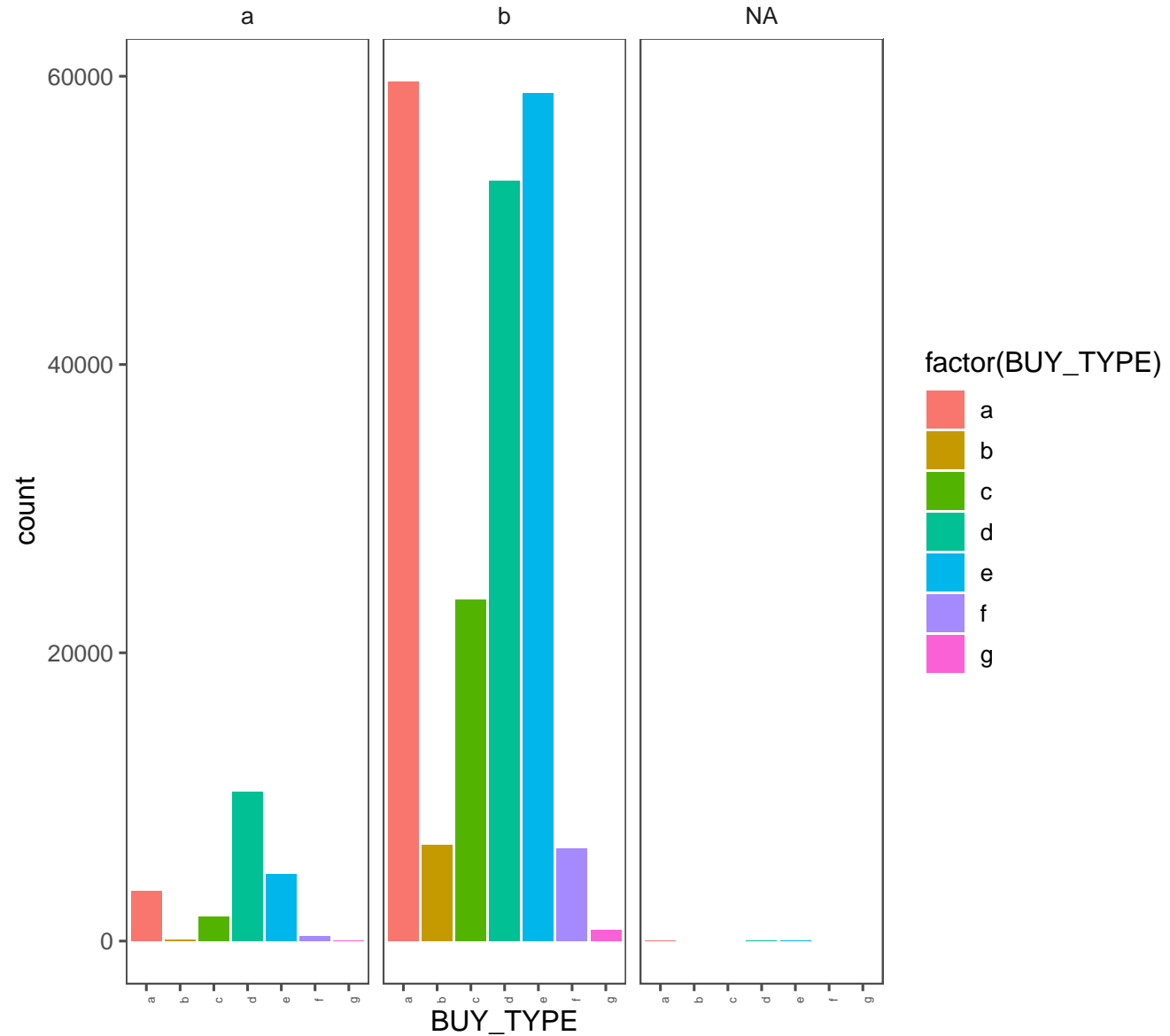
IS\_PHONE  
-Groupby BUY\_TYPE,  
Fixed Y



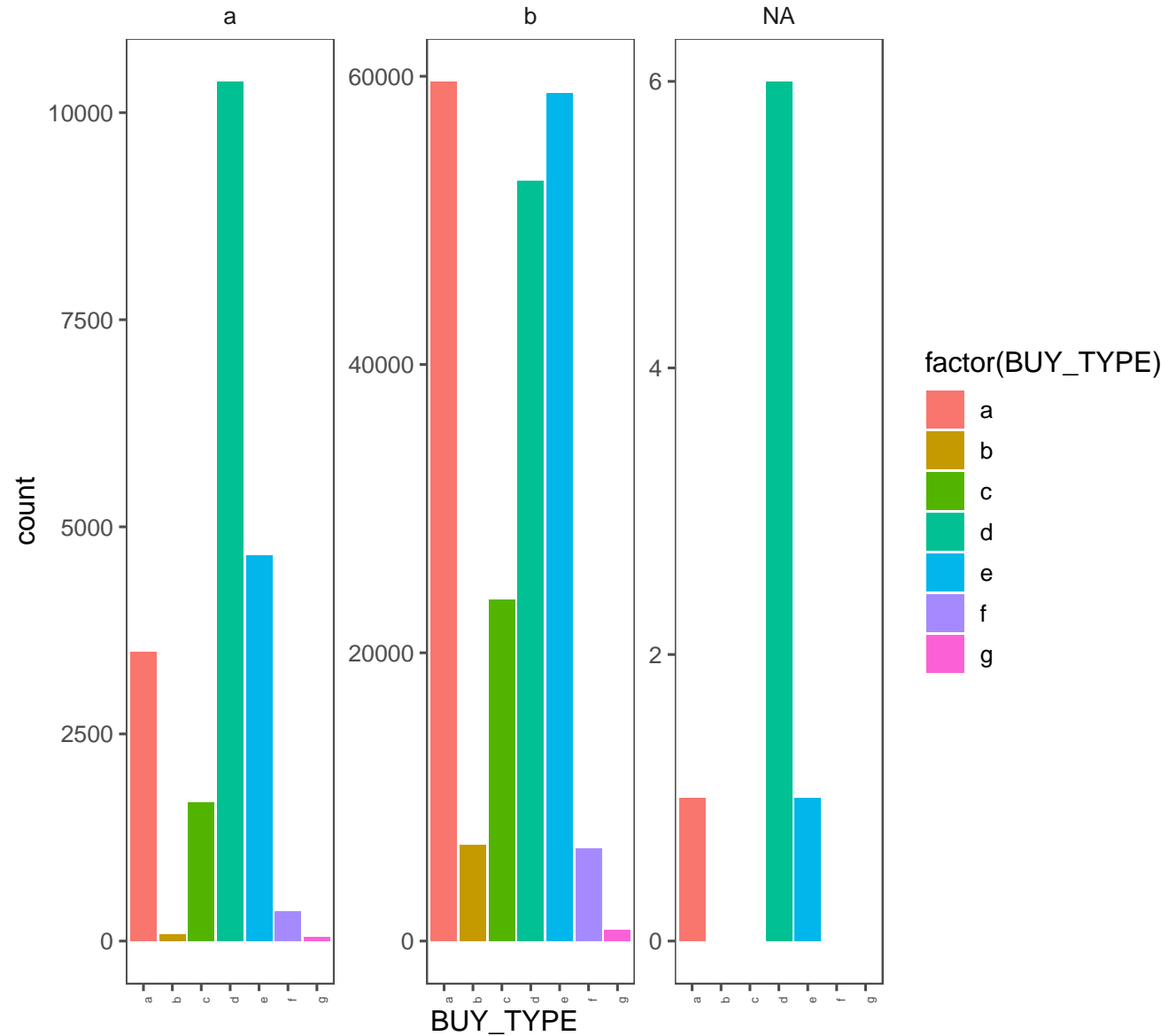
IS\_PHONE  
-Groupby BUY\_TYPE,  
Relative Y



IS\_PHONE  
-Groupby IS\_PHONE ,  
Fixed Y



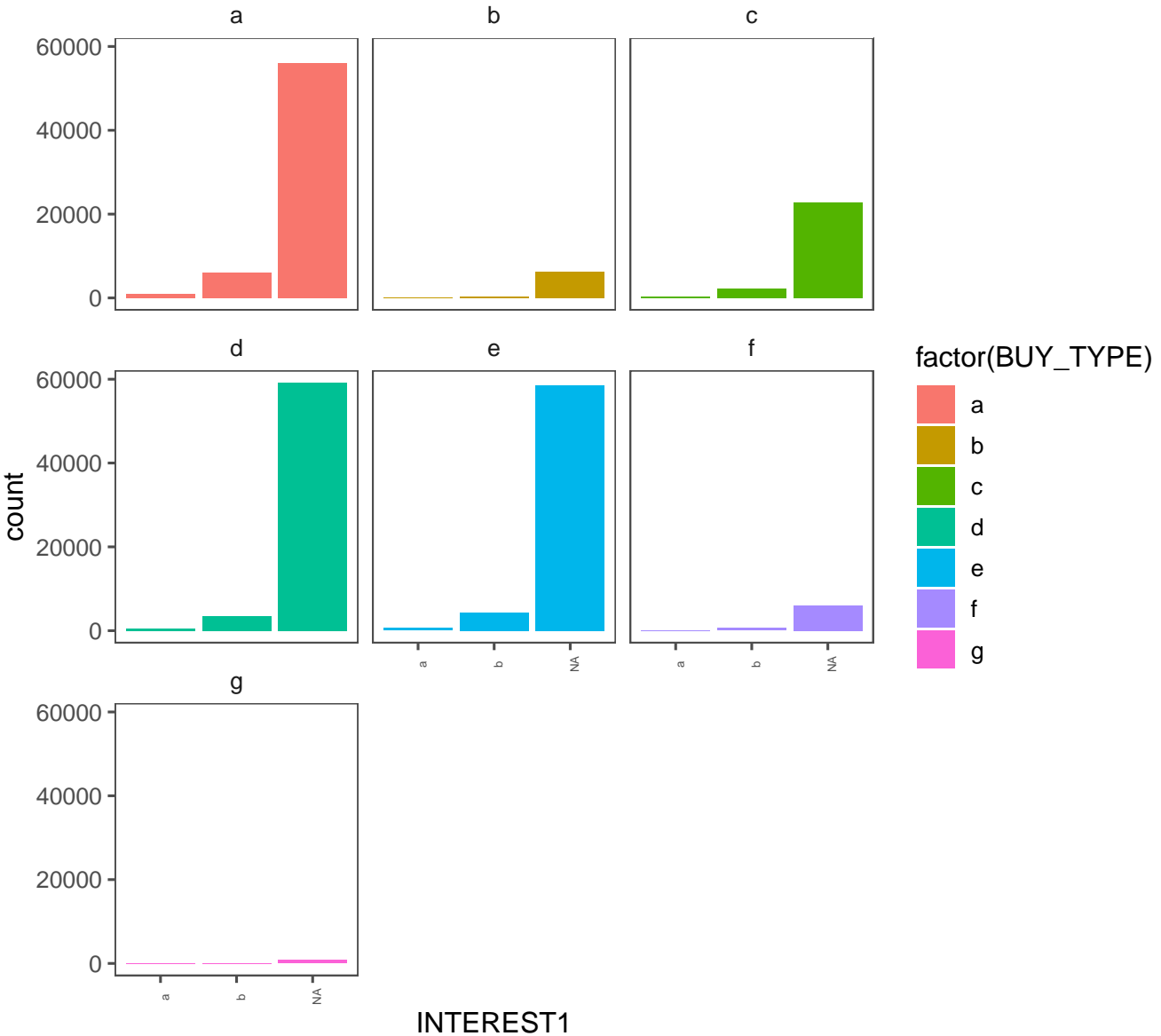
IS\_PHONE  
-Groupby IS\_PHONE ,  
Relative Y





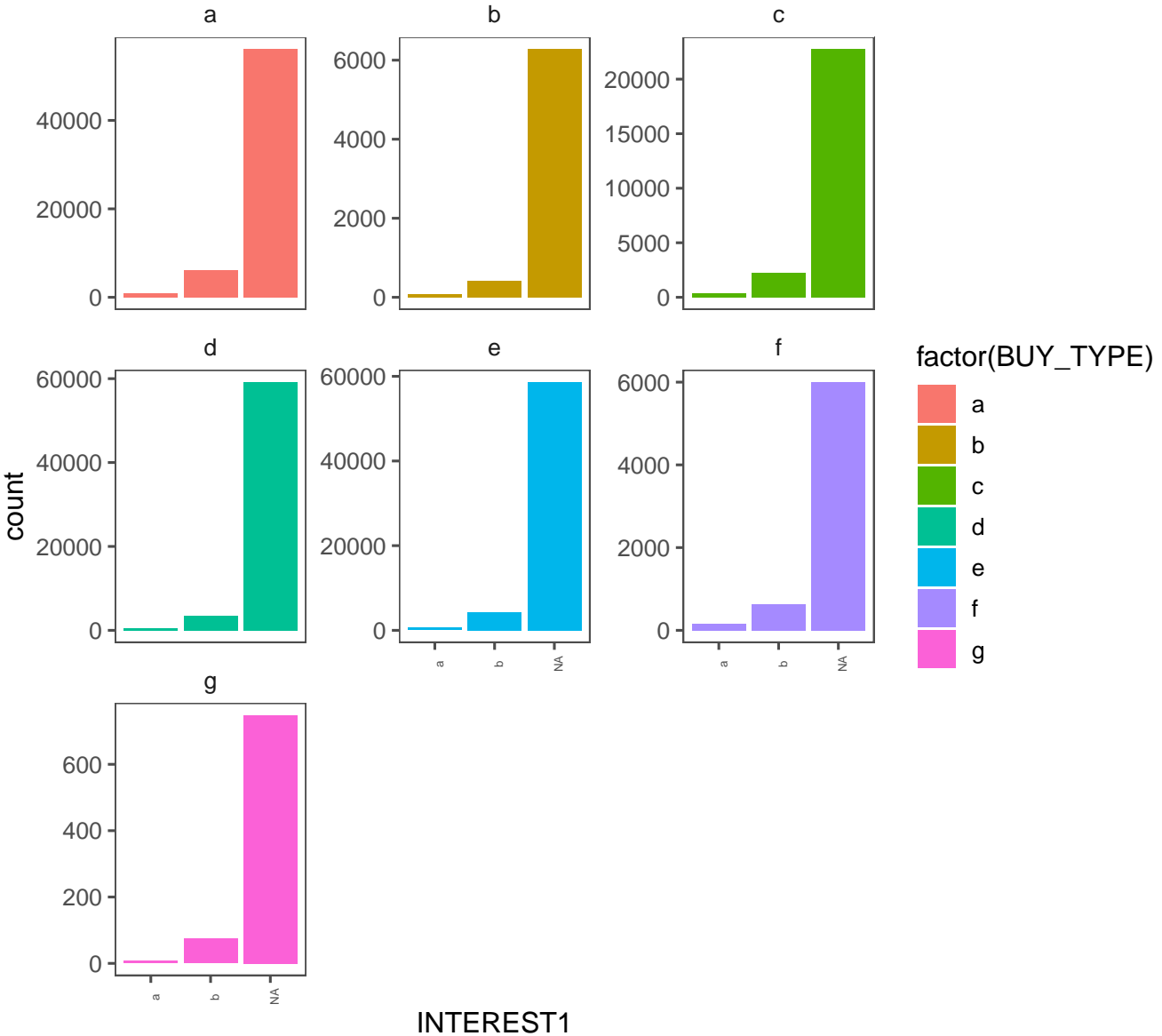
# INTEREST1

-Groupby BUY\_TYPE,  
Fixed Y

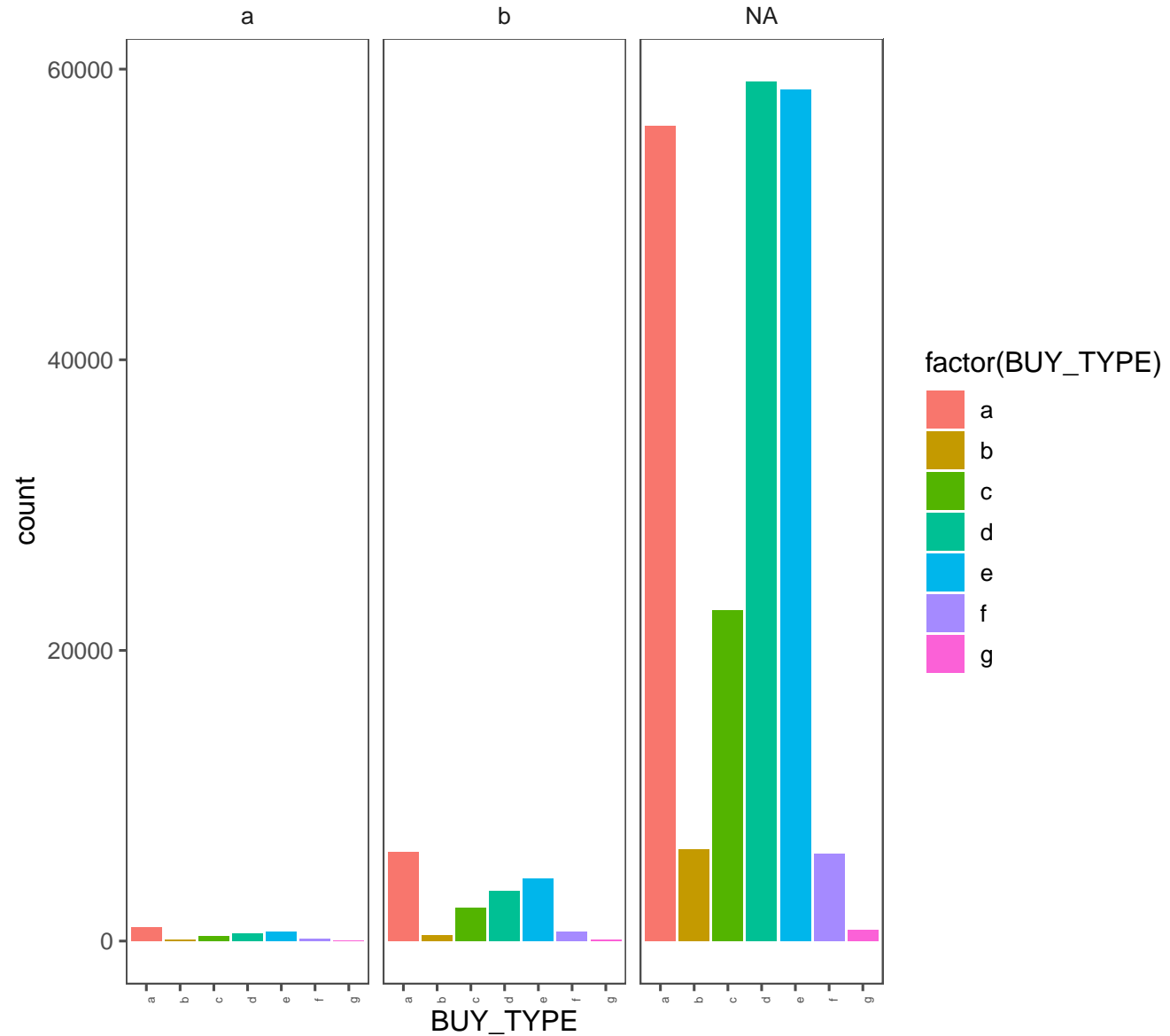


# INTEREST1

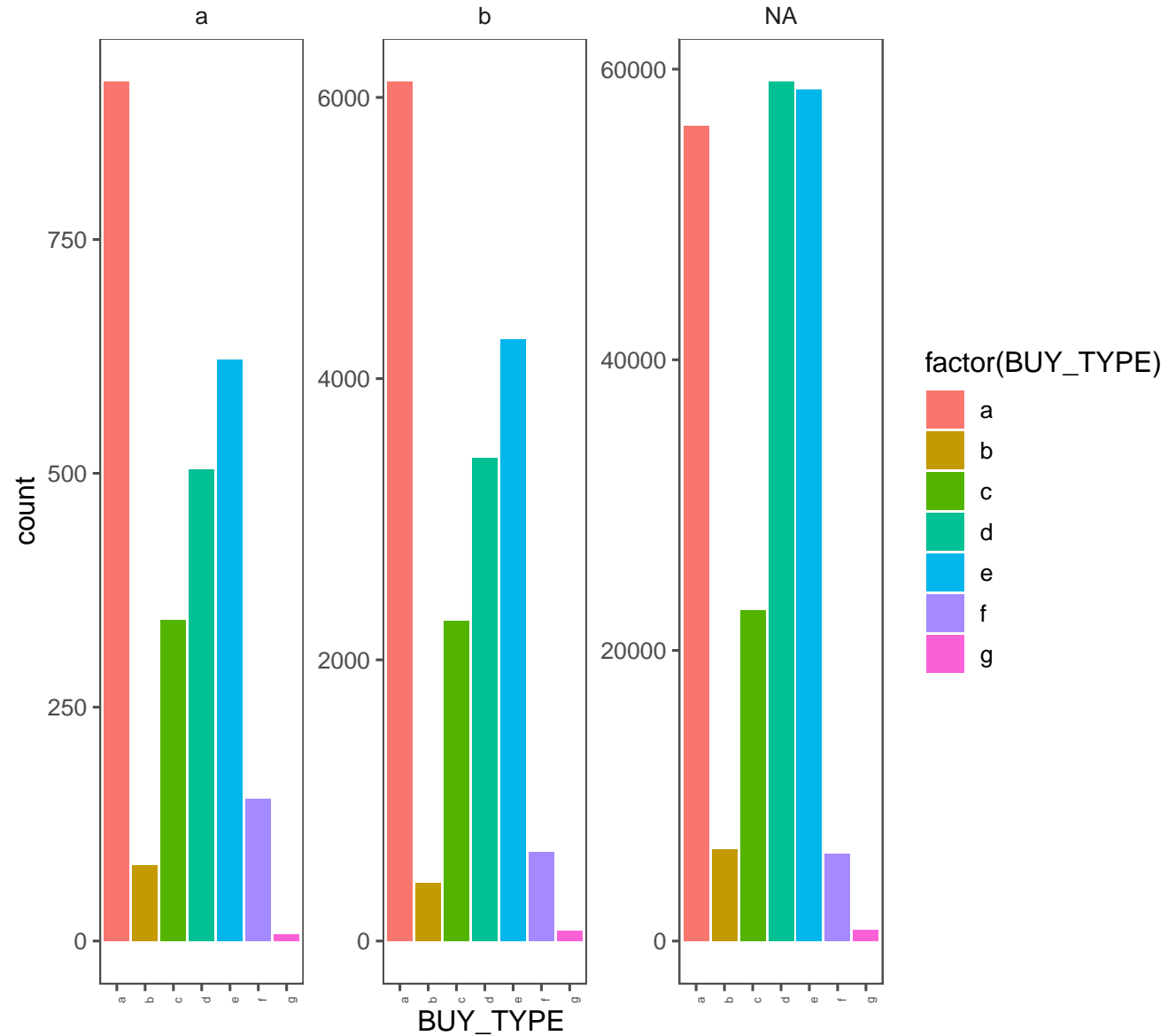
-Groupby BUY\_TYPE,  
Relative Y



INTEREST1  
-Groupby INTEREST1 ,  
Fixed Y

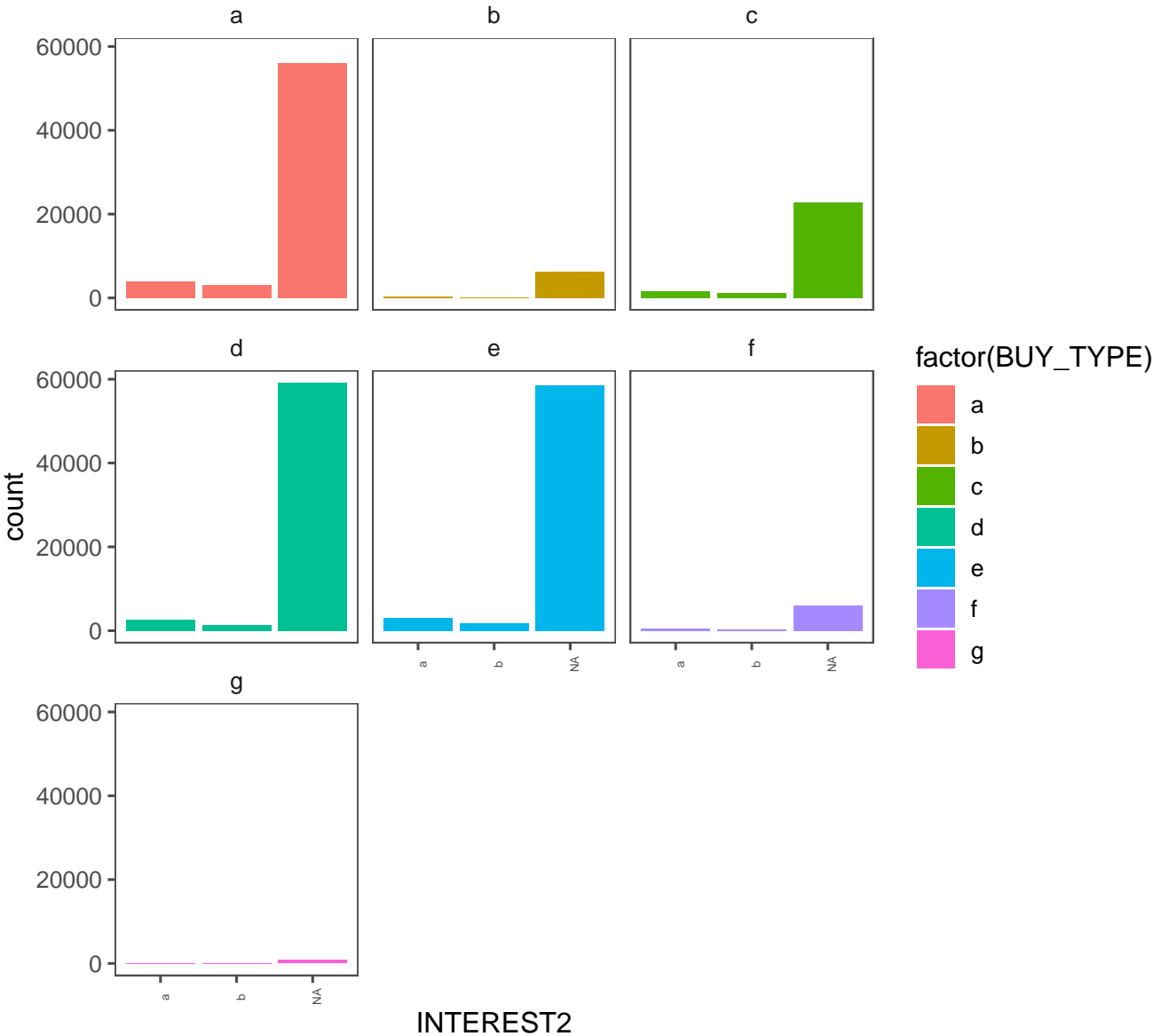


INTEREST1  
-Groupby INTEREST1 ,  
Relative Y

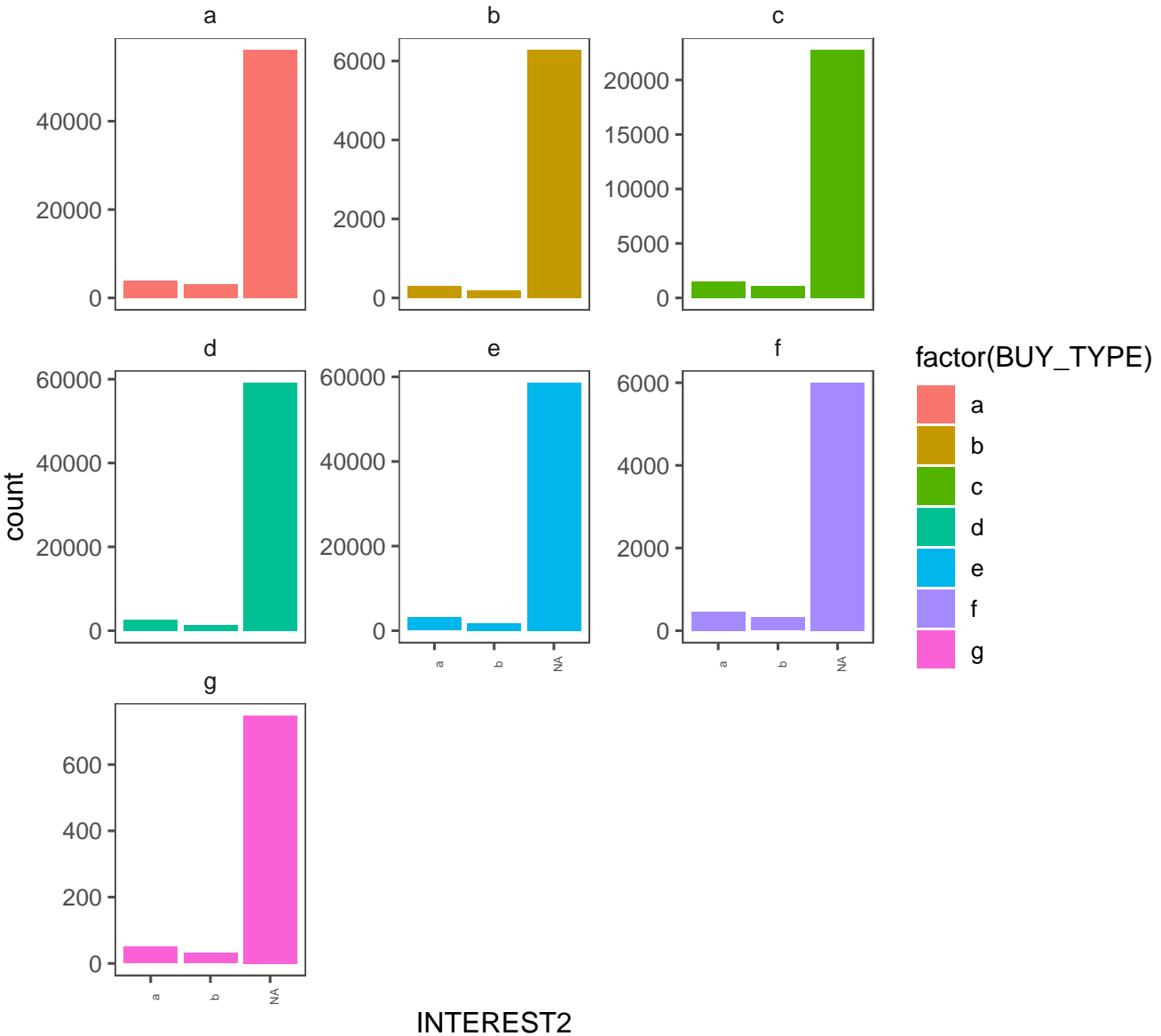


# INTEREST2

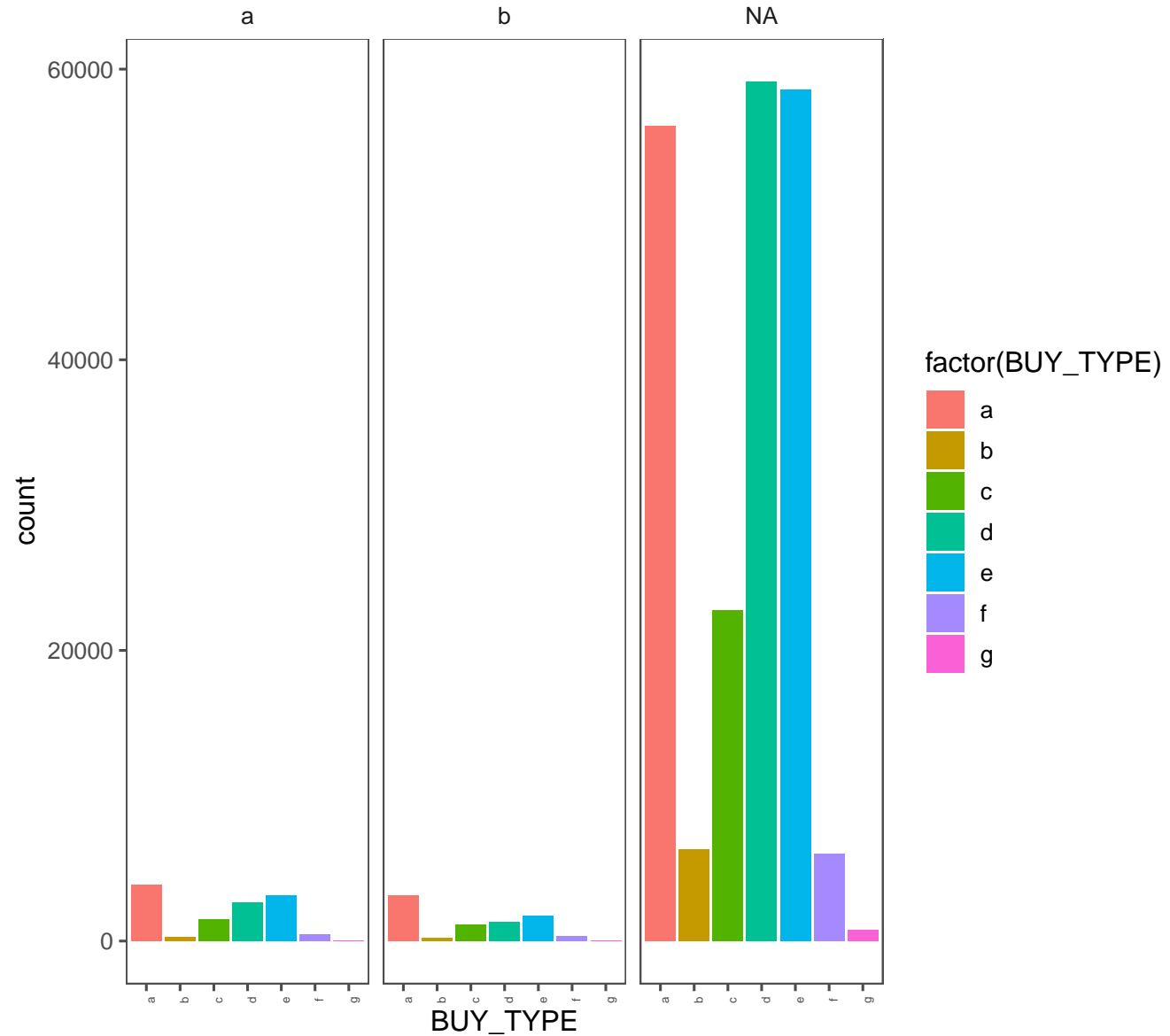
-Groupby BUY\_TYPE,  
Fixed Y



INTEREST2  
-Groupby BUY\_TYPE,  
Relative Y

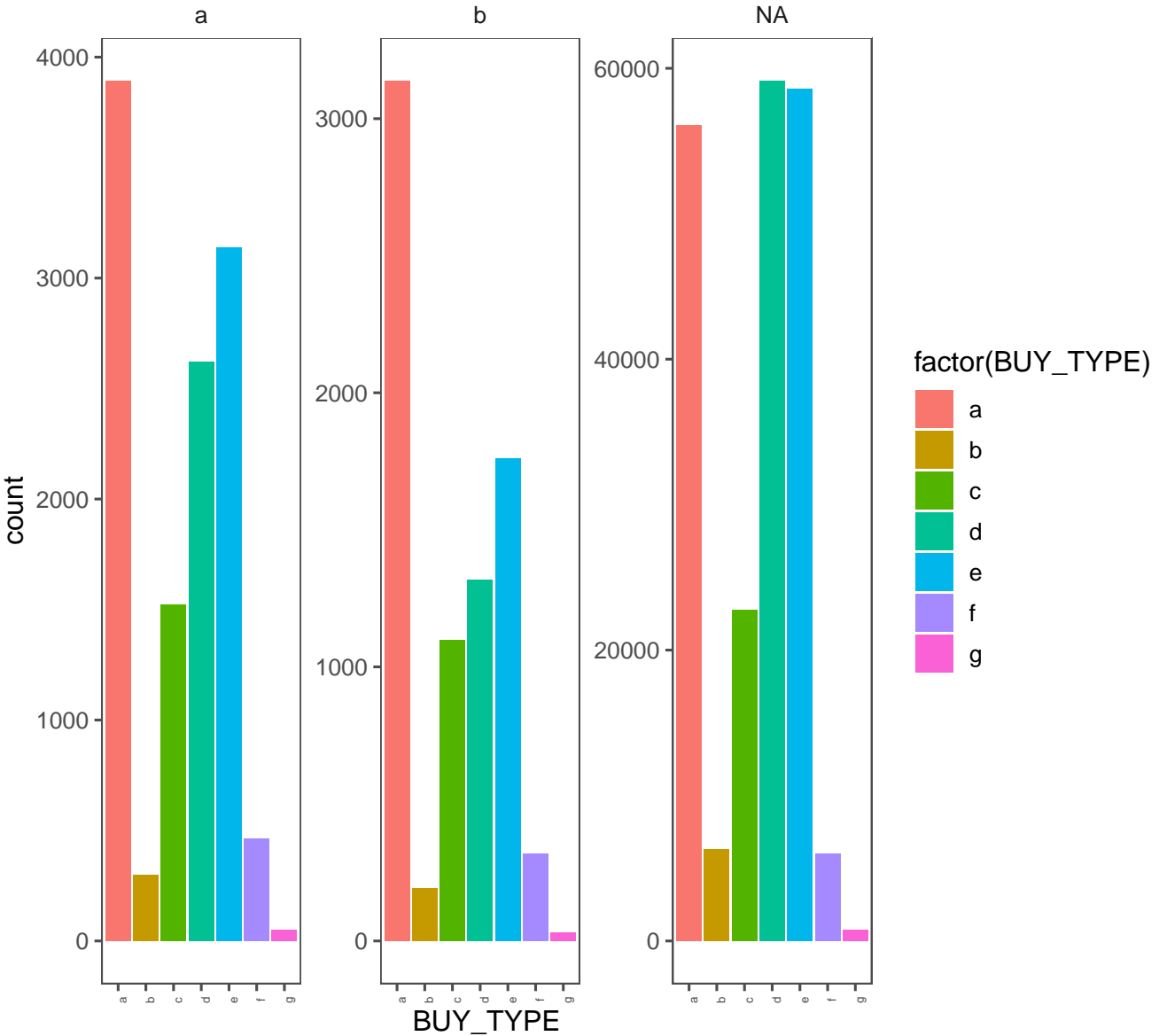


INTEREST2  
-Groupby INTEREST2 ,  
Fixed Y



# INTEREST2

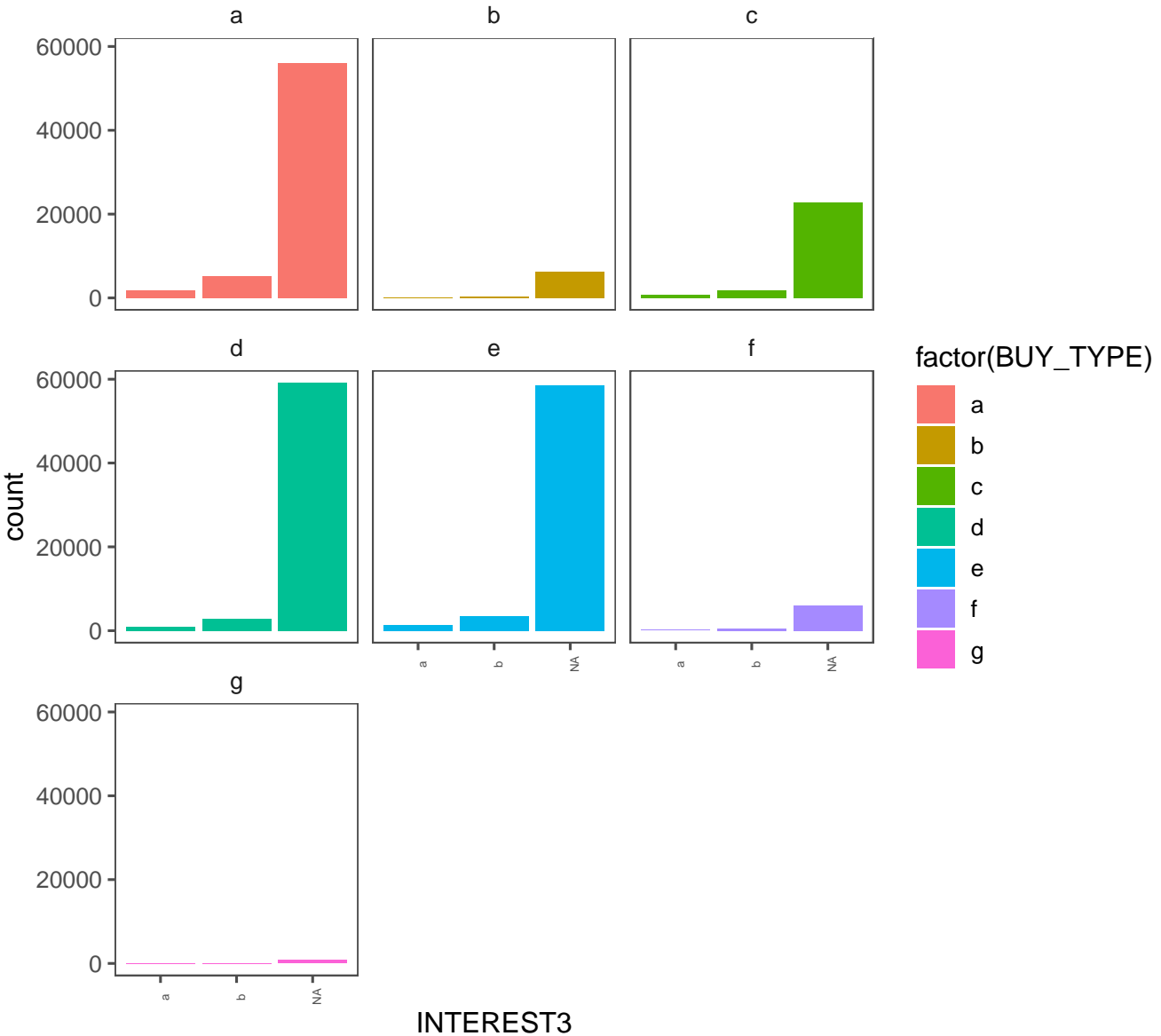
–Groupby INTEREST2 ,  
Relative Y





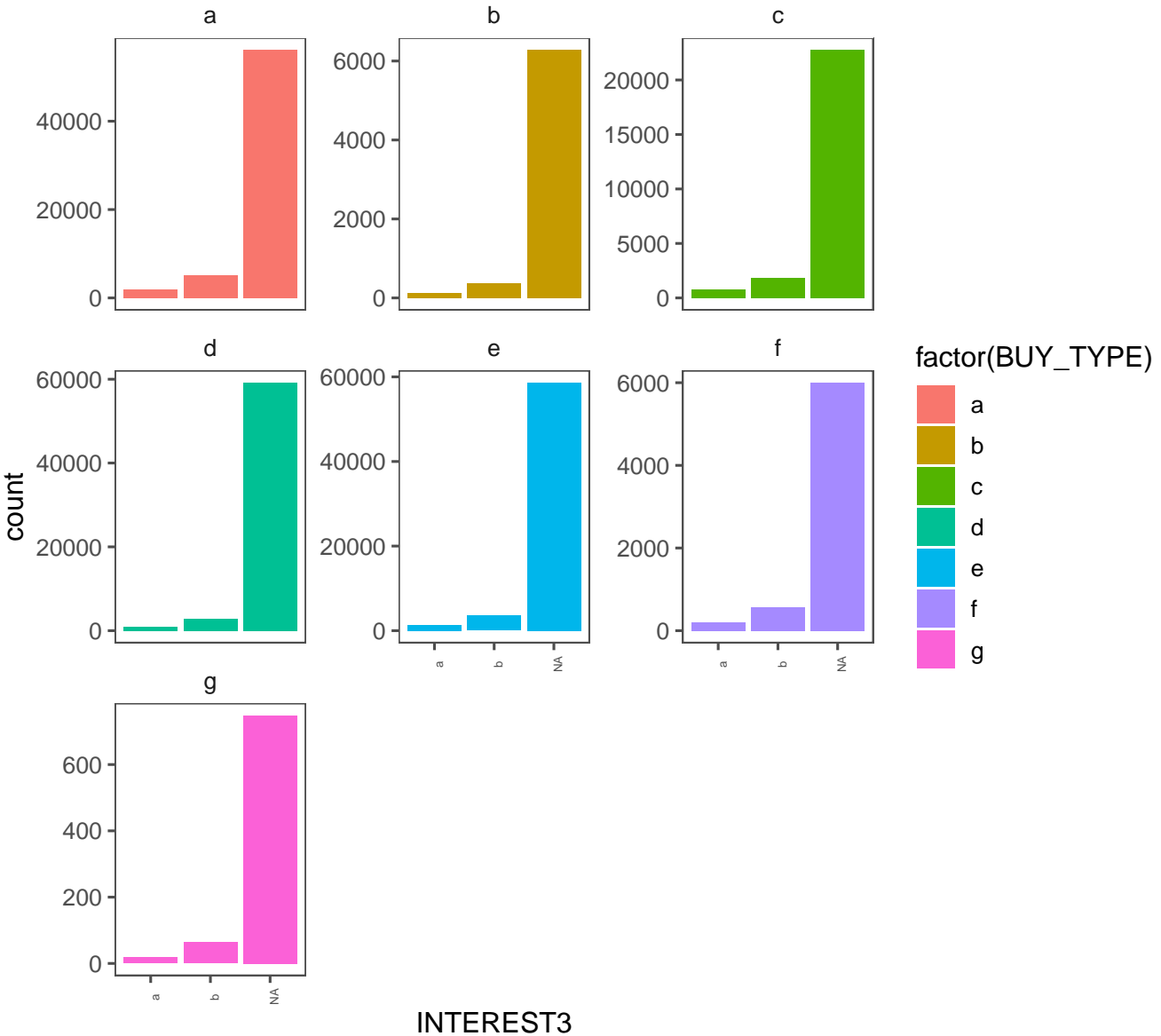
# INTEREST3

–Groupby BUY\_TYPE,  
Fixed Y

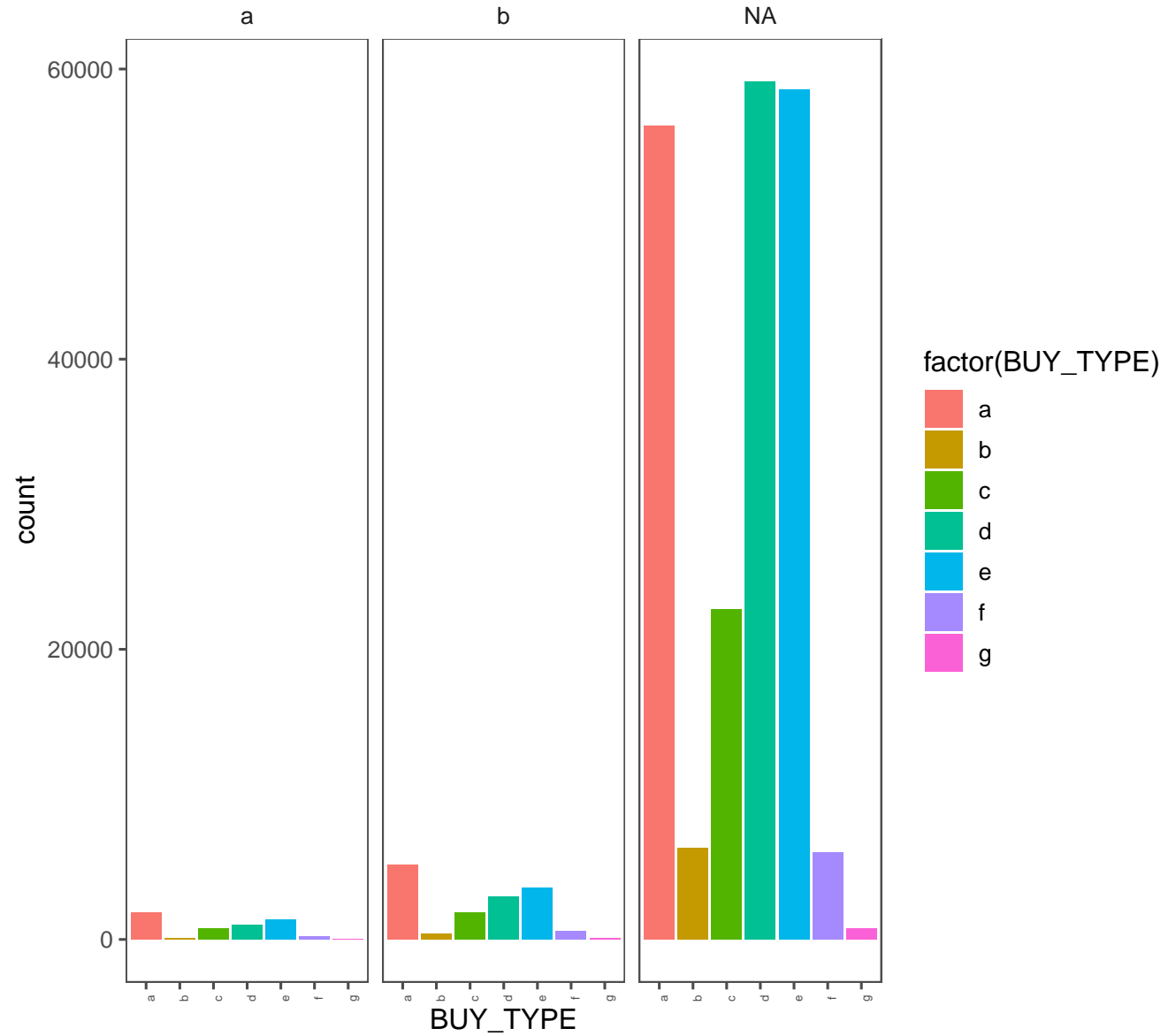


# INTEREST3

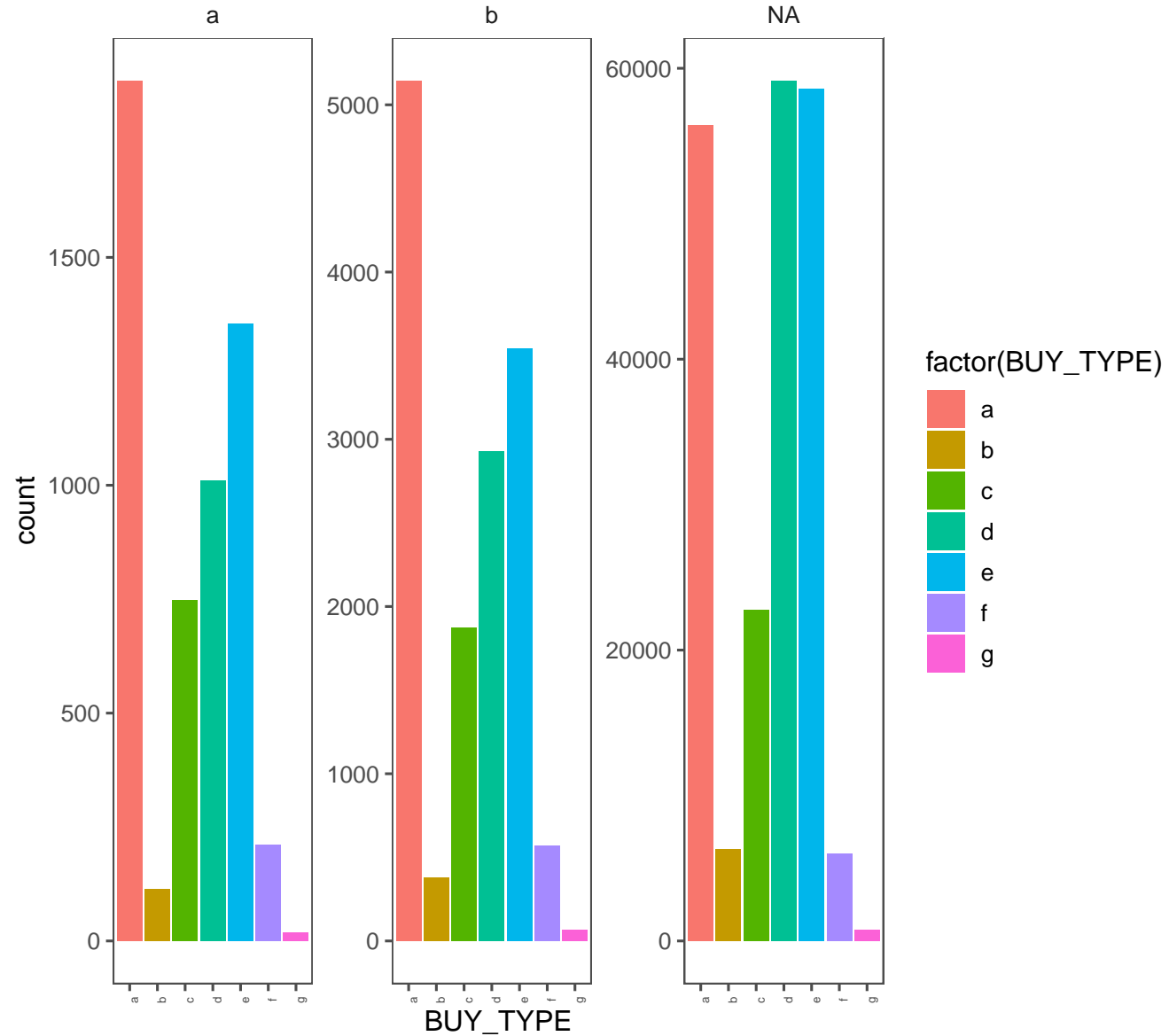
-Groupby BUY\_TYPE,  
Relative Y



INTEREST3  
-Groupby INTEREST3 ,  
Fixed Y

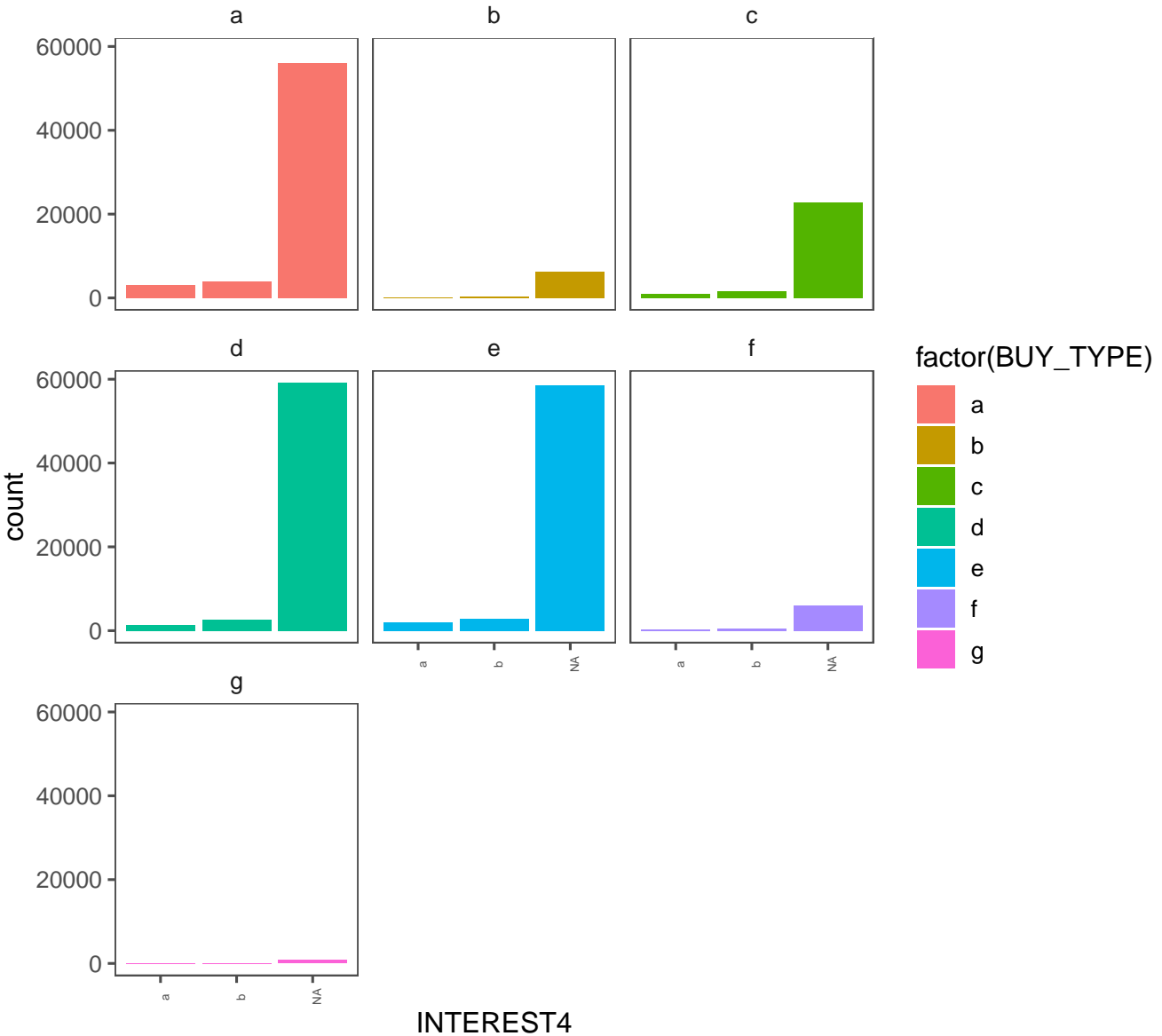


INTEREST3  
-Groupby INTEREST3 ,  
Relative Y



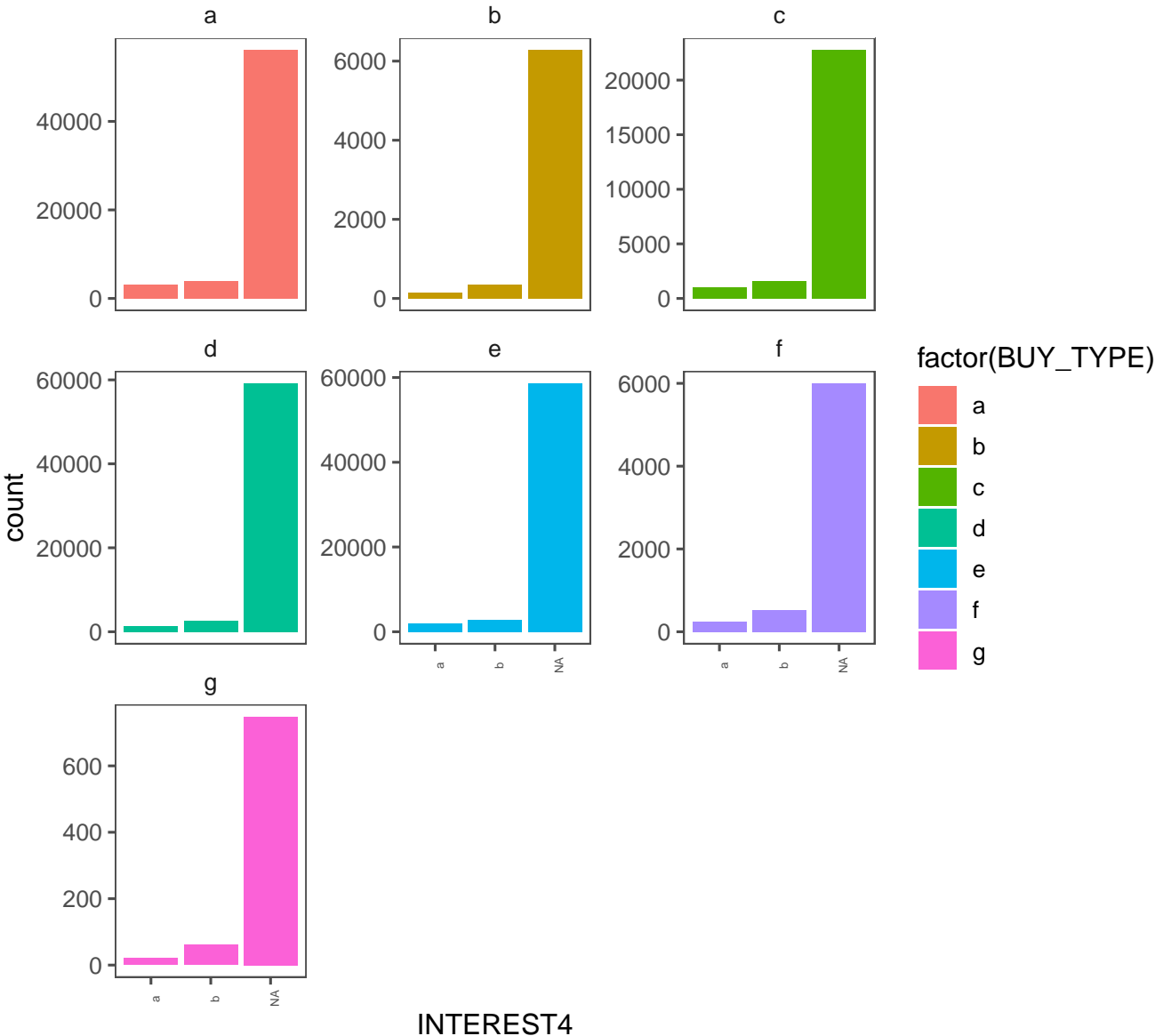
# INTEREST4

-Groupby BUY\_TYPE,  
Fixed Y

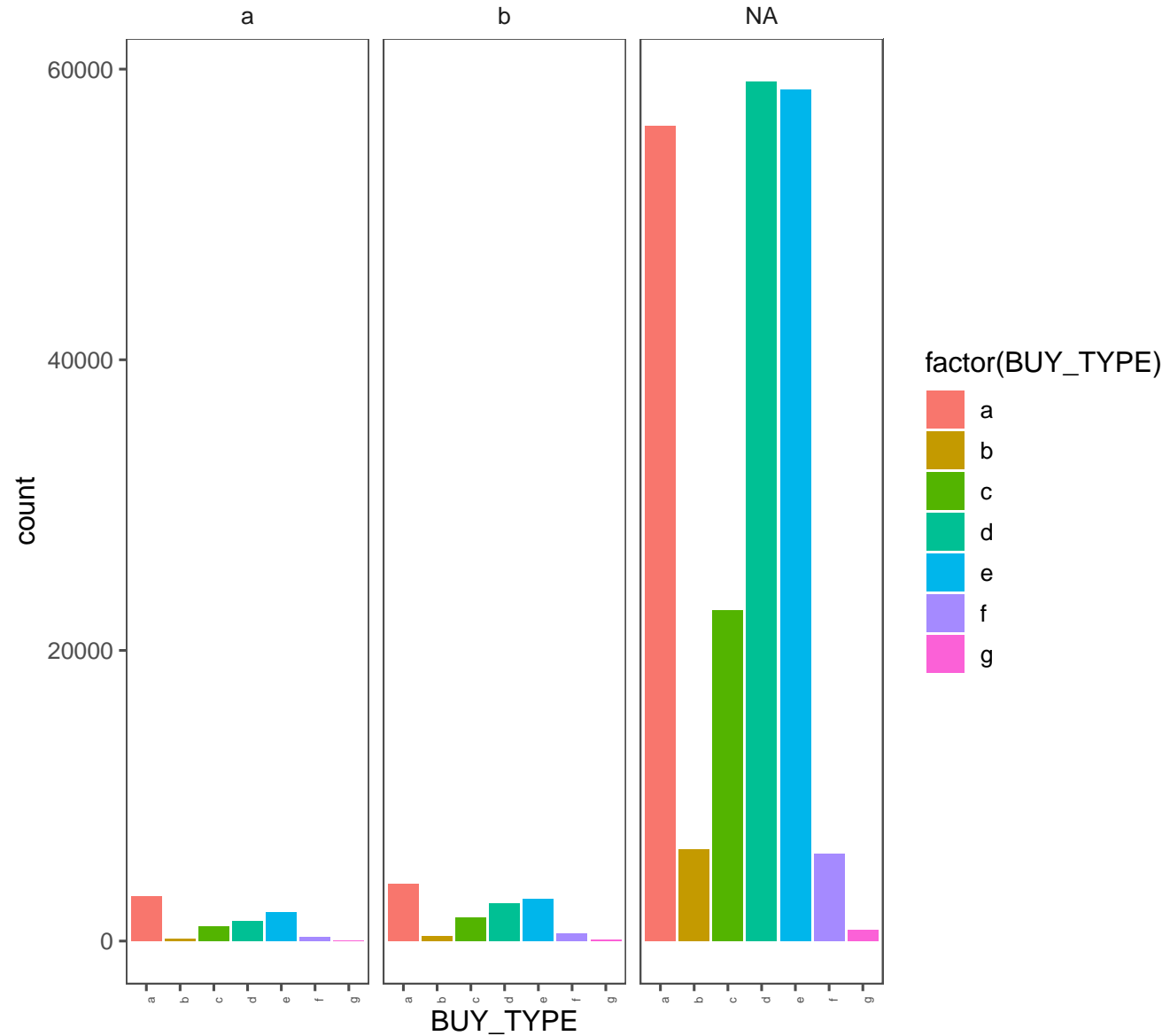


# INTEREST4

-Groupby BUY\_TYPE,  
Relative Y

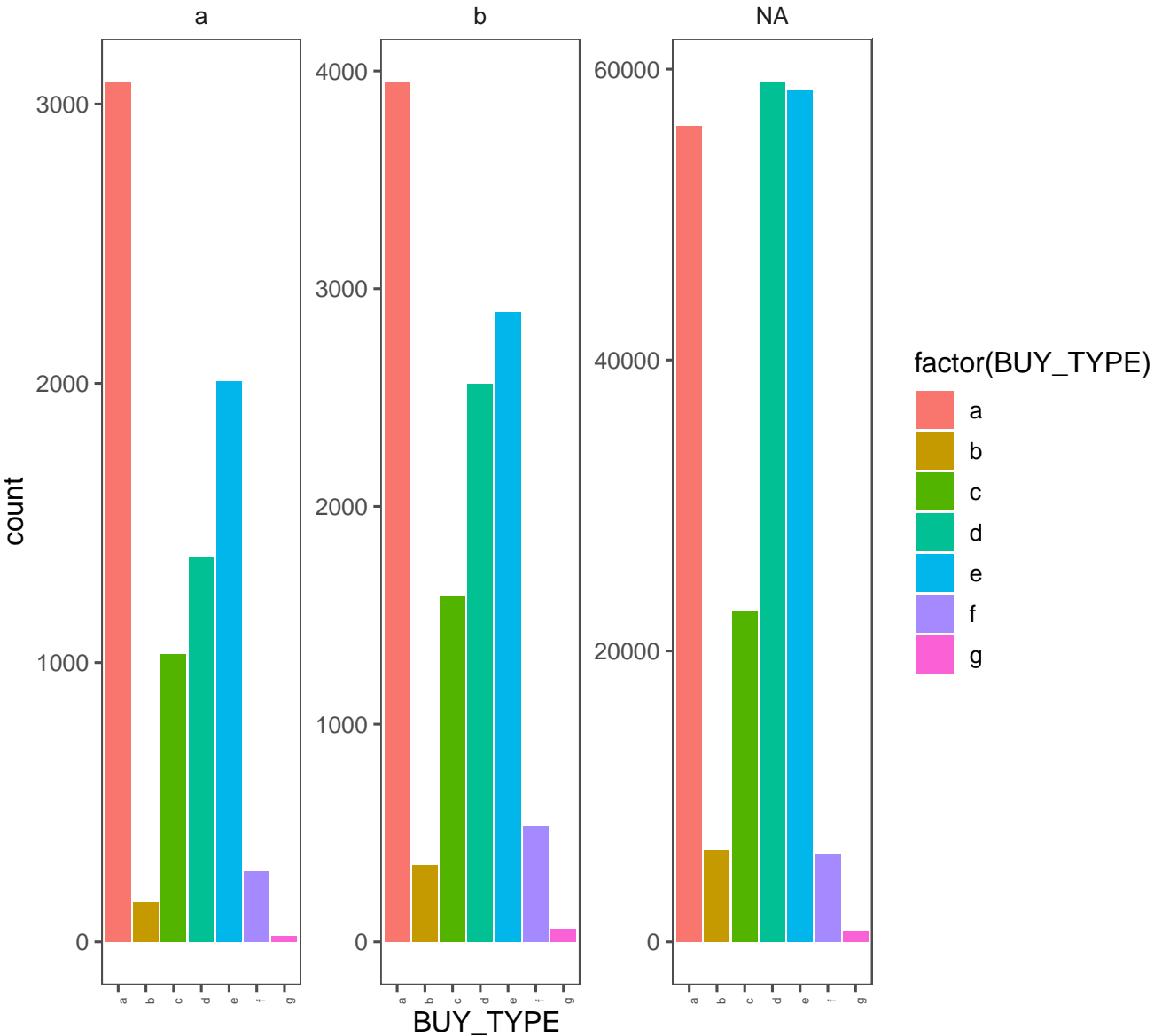


INTEREST4  
-Groupby INTEREST4 ,  
Fixed Y



# INTEREST4

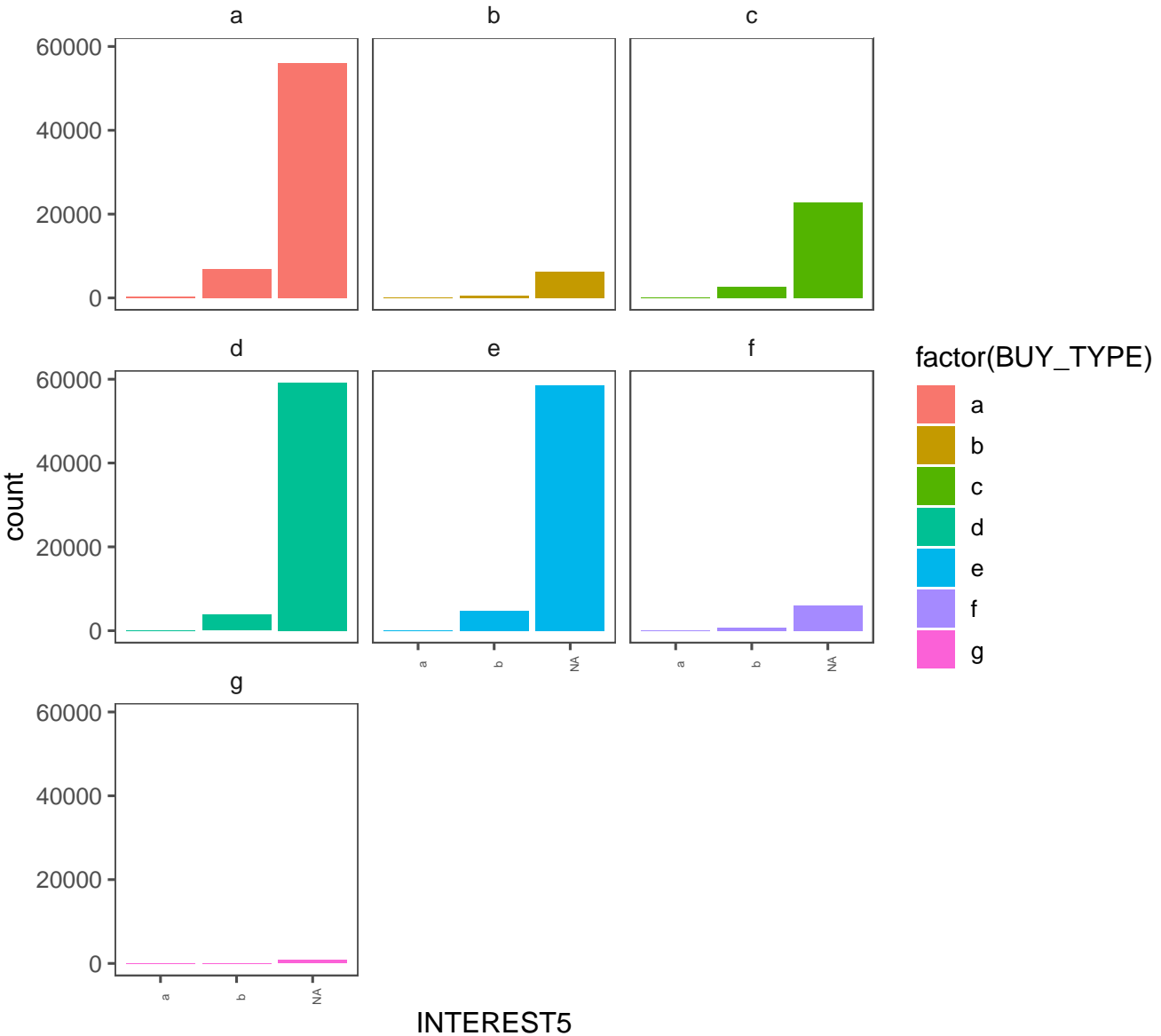
–Groupby INTEREST4 ,  
Relative Y





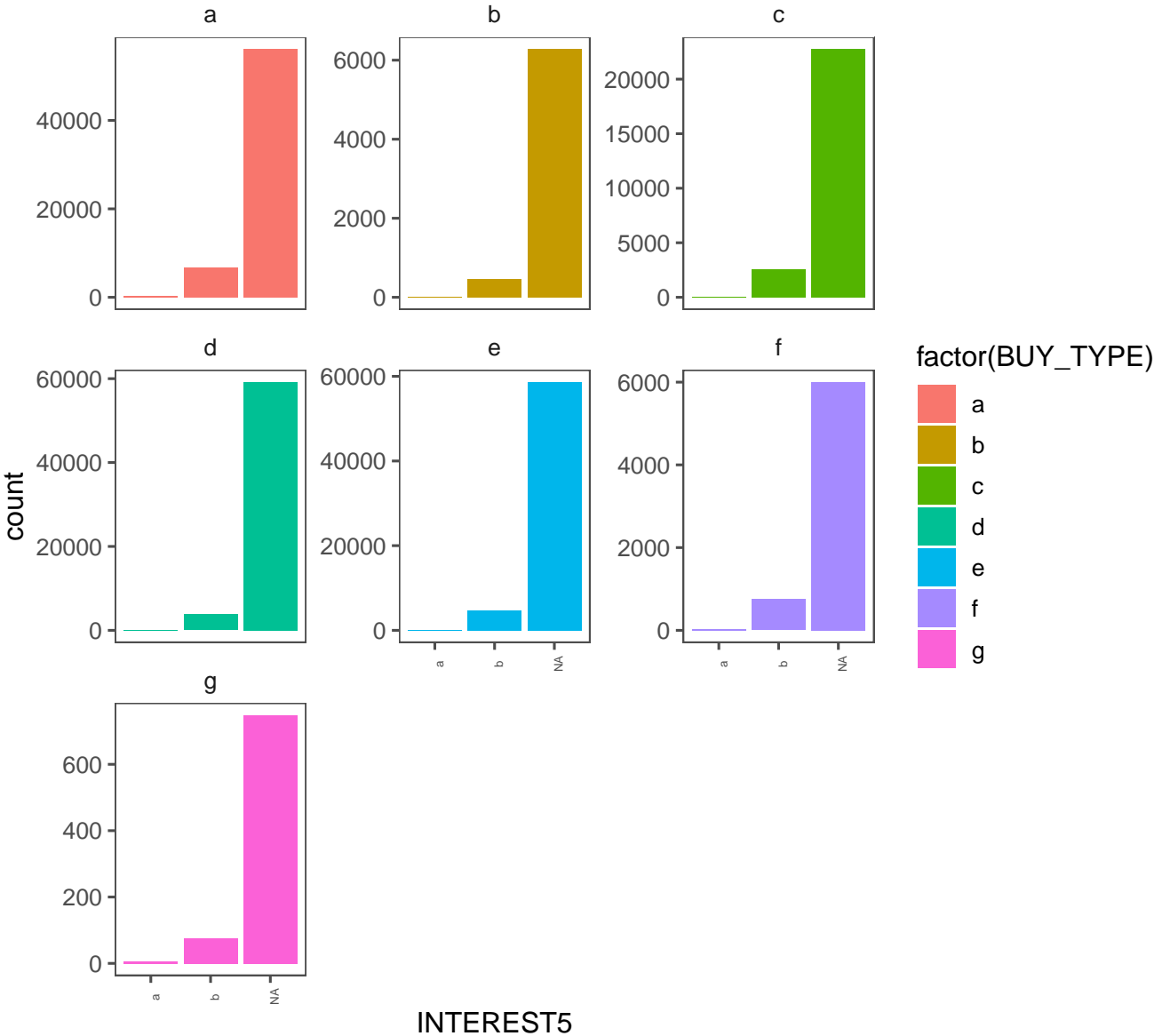
# INTEREST5

-Groupby BUY\_TYPE,  
Fixed Y

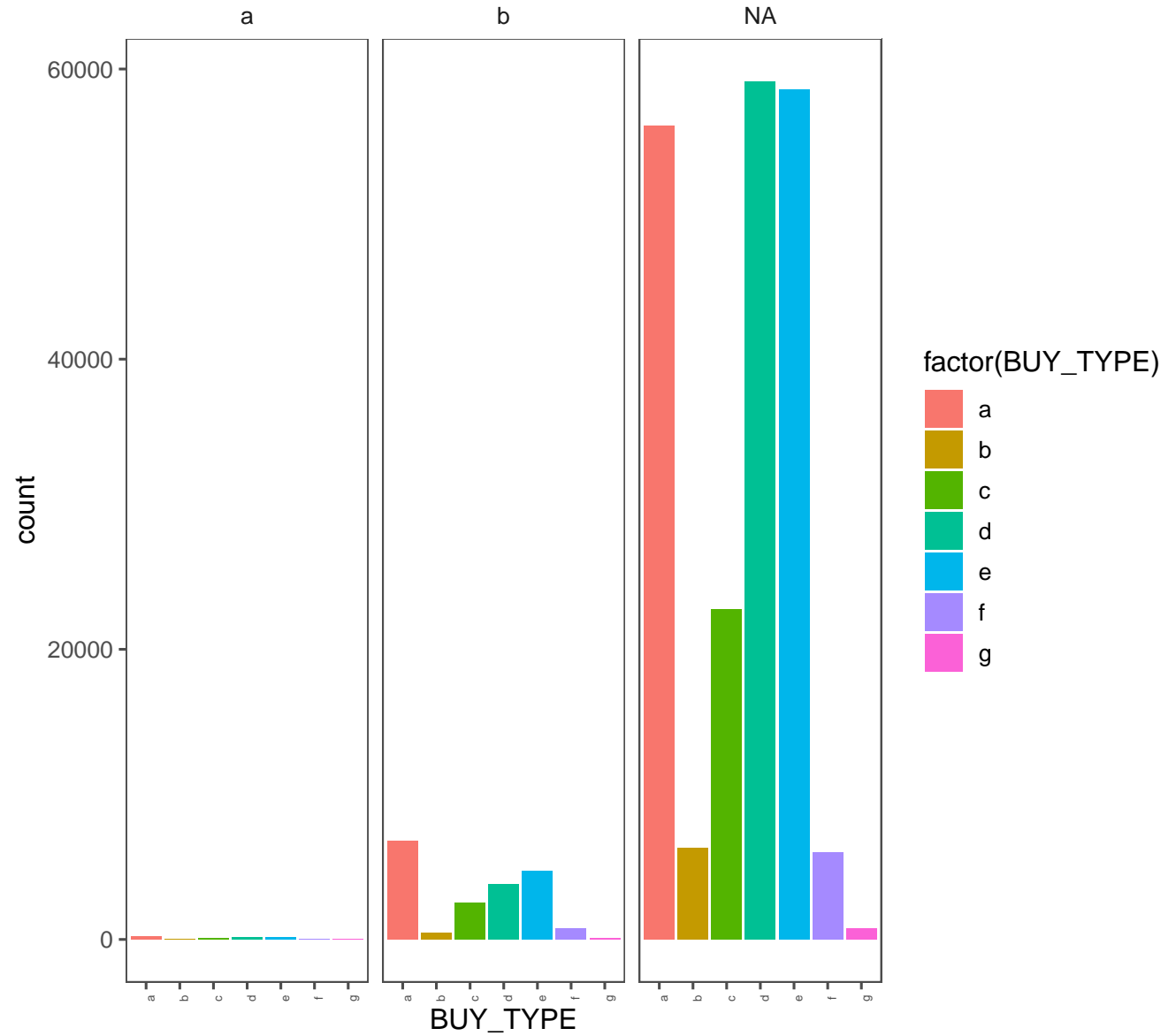


# INTEREST5

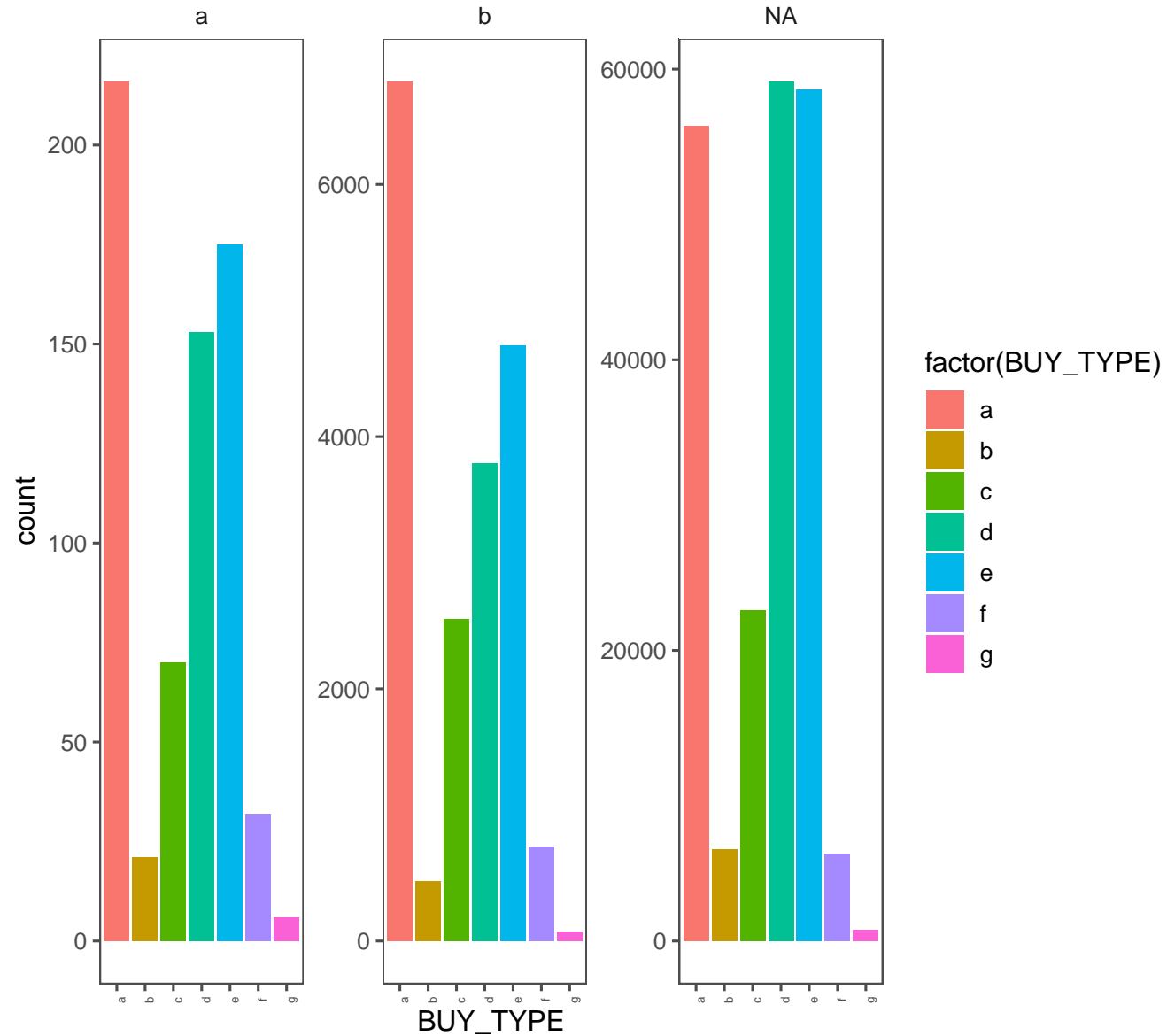
-Groupby BUY\_TYPE,  
Relative Y



INTEREST5  
-Groupby INTEREST5 ,  
Fixed Y

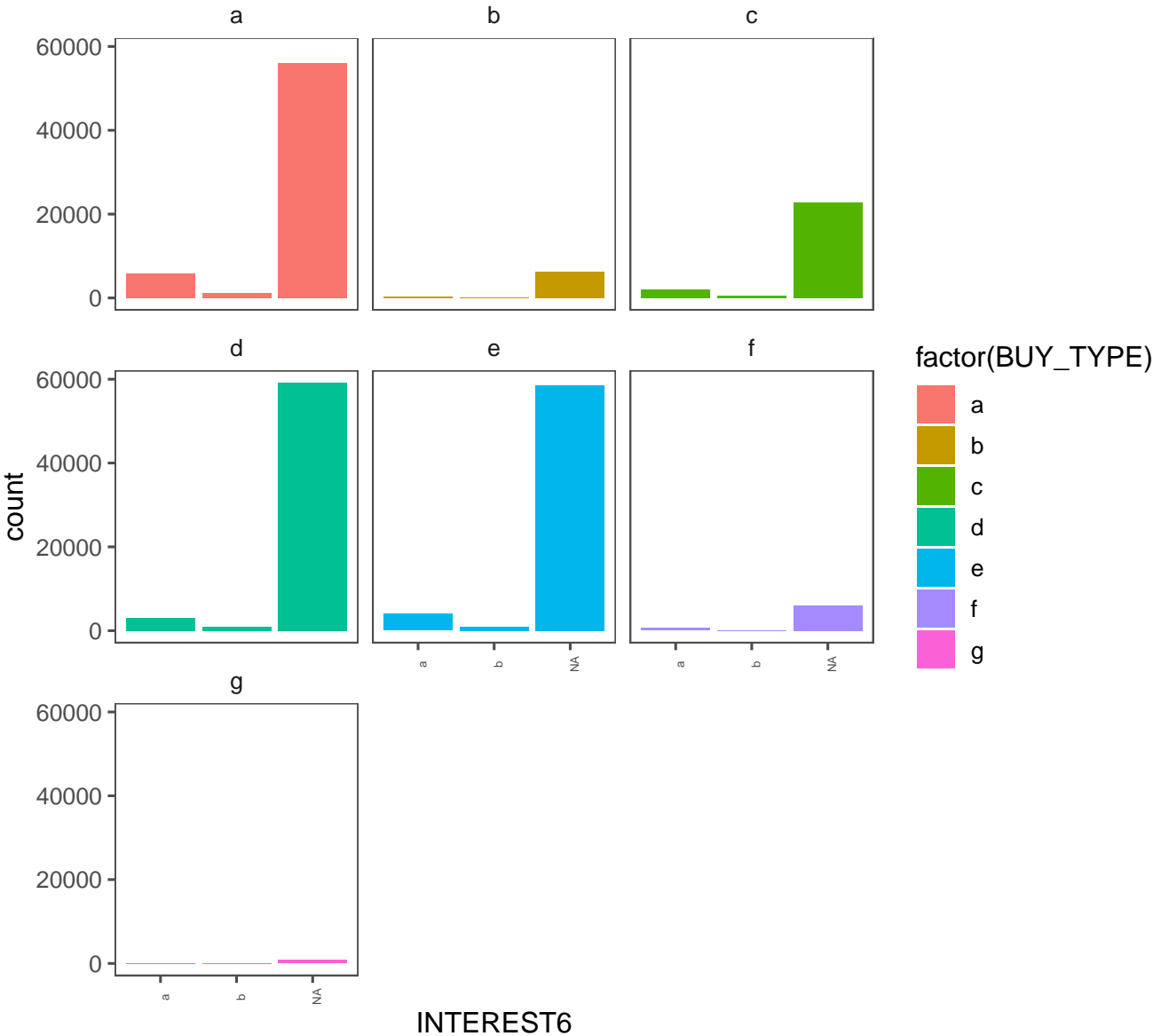


INTEREST5  
-Groupby INTEREST5 ,  
Relative Y

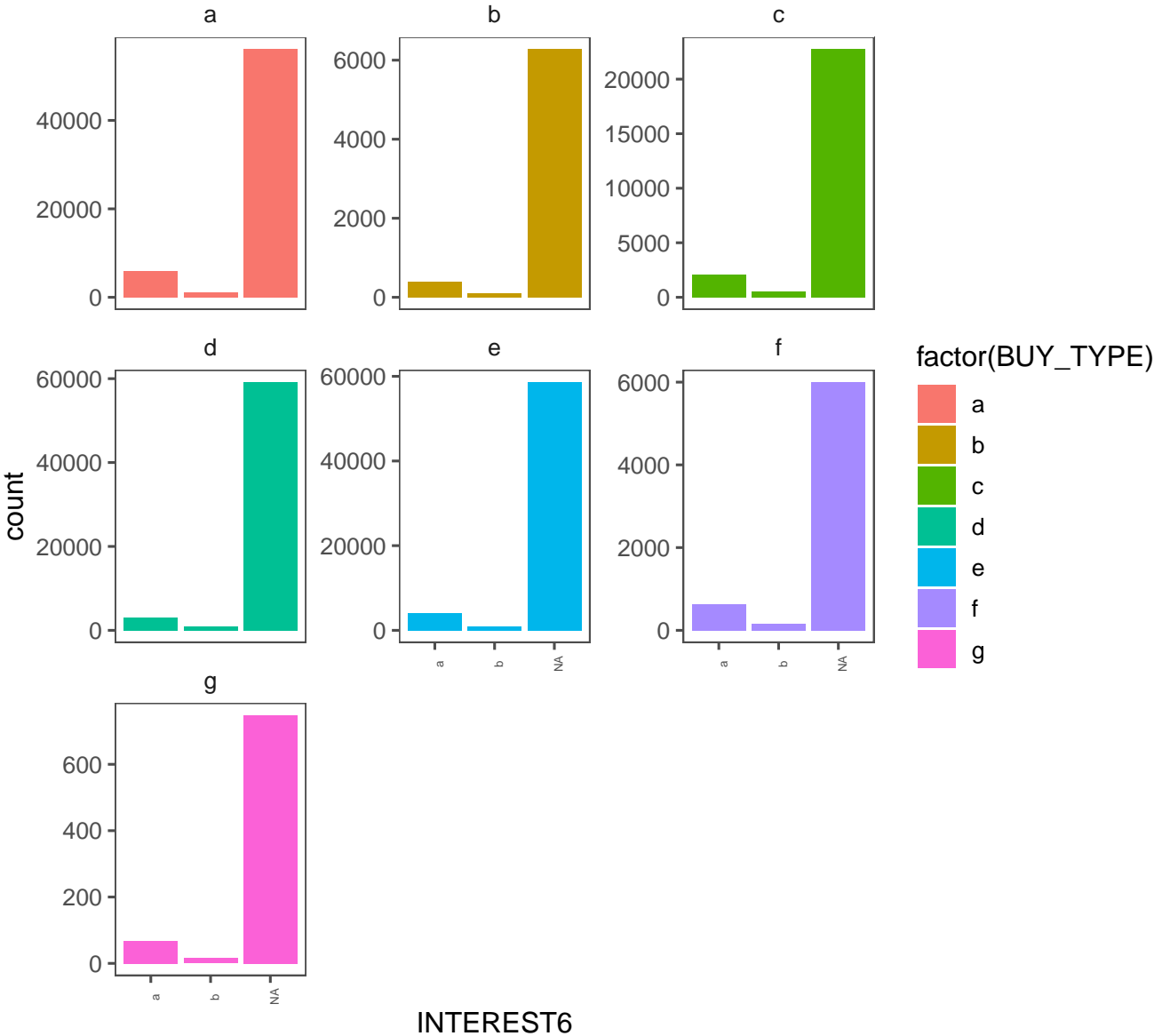


# INTEREST6

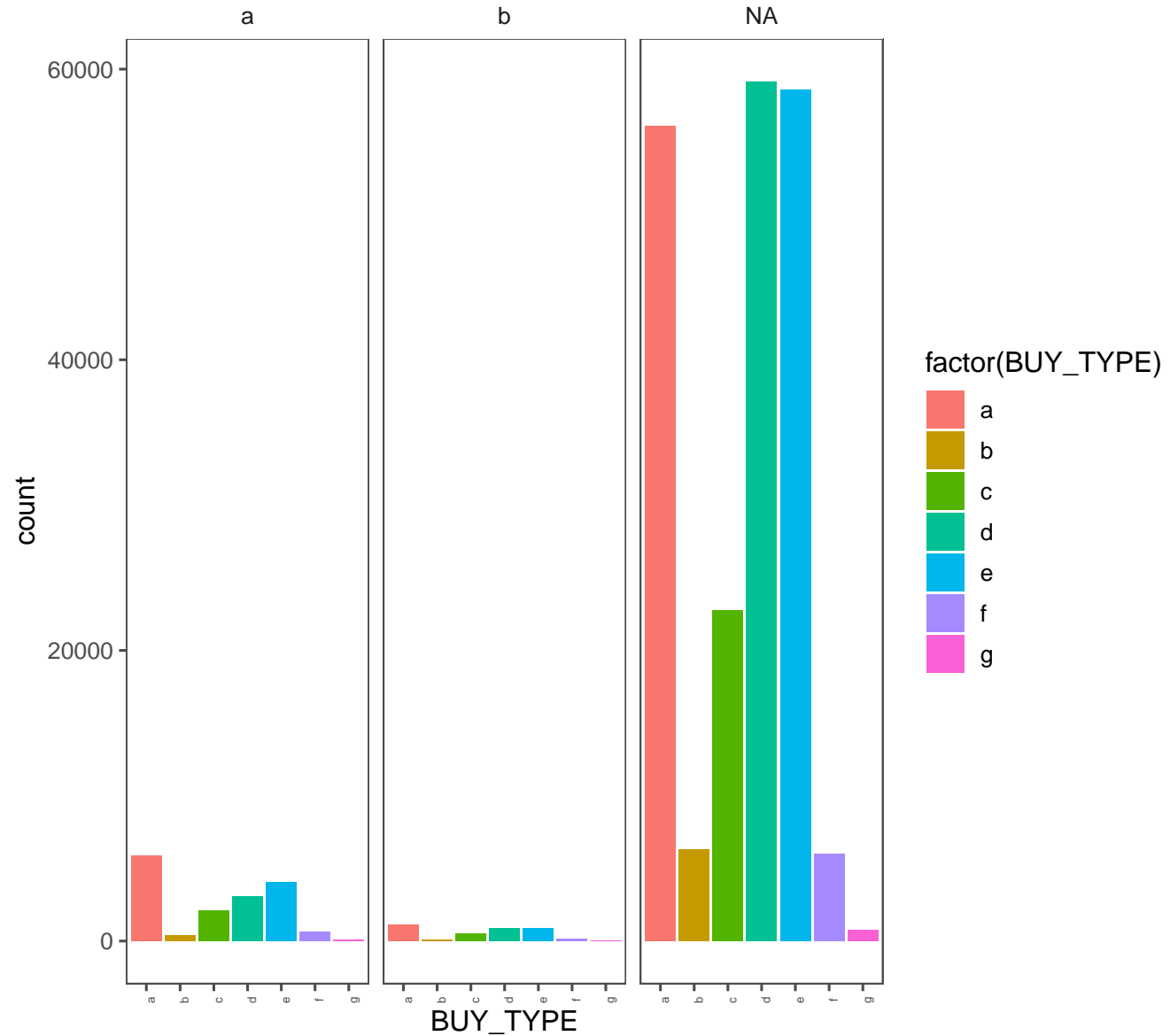
-Groupby BUY\_TYPE,  
Fixed Y



# INTEREST6 -Groupby BUY\_TYPE, Relative Y

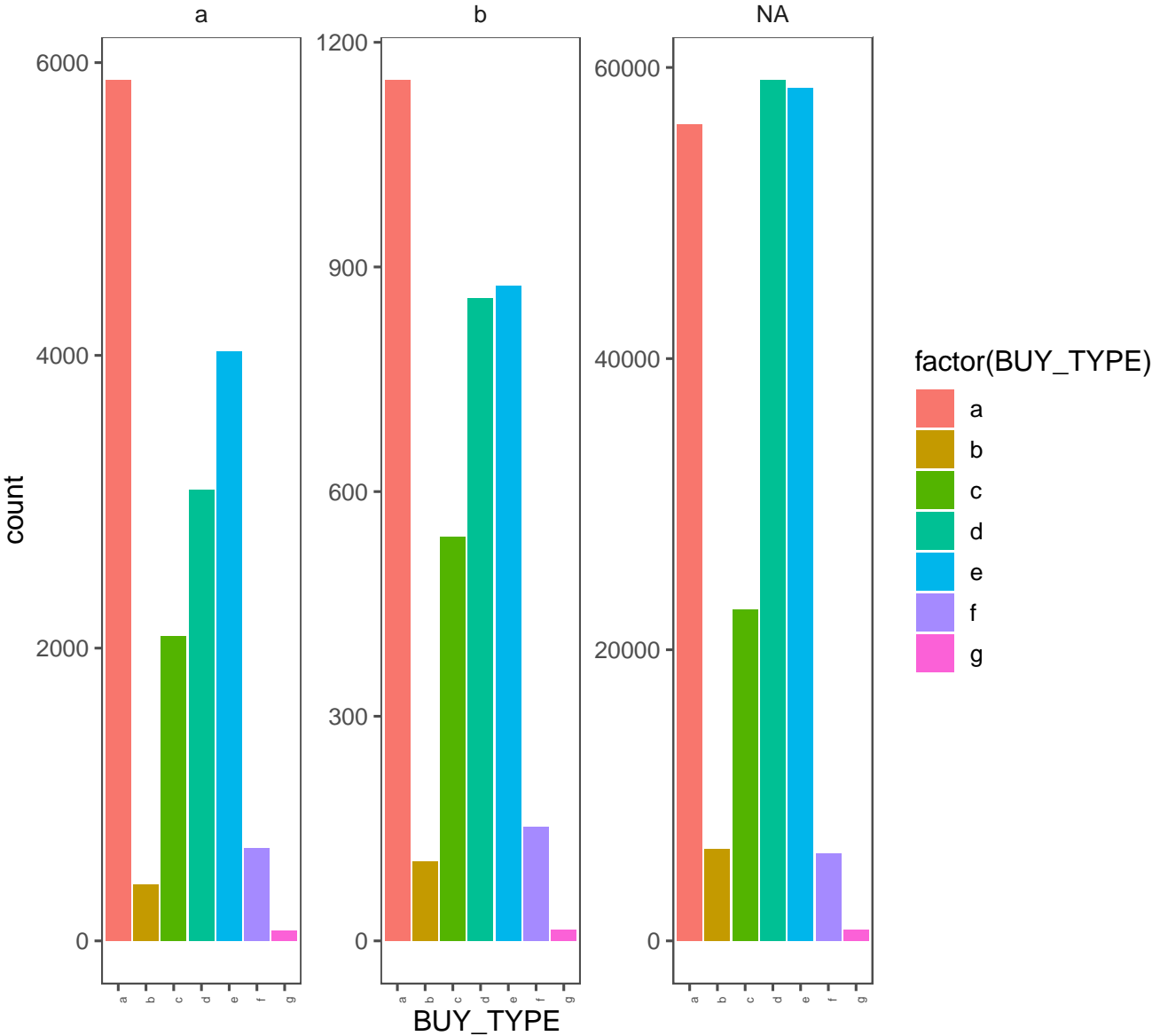


INTEREST6  
-Groupby INTEREST6 ,  
Fixed Y



# INTEREST6

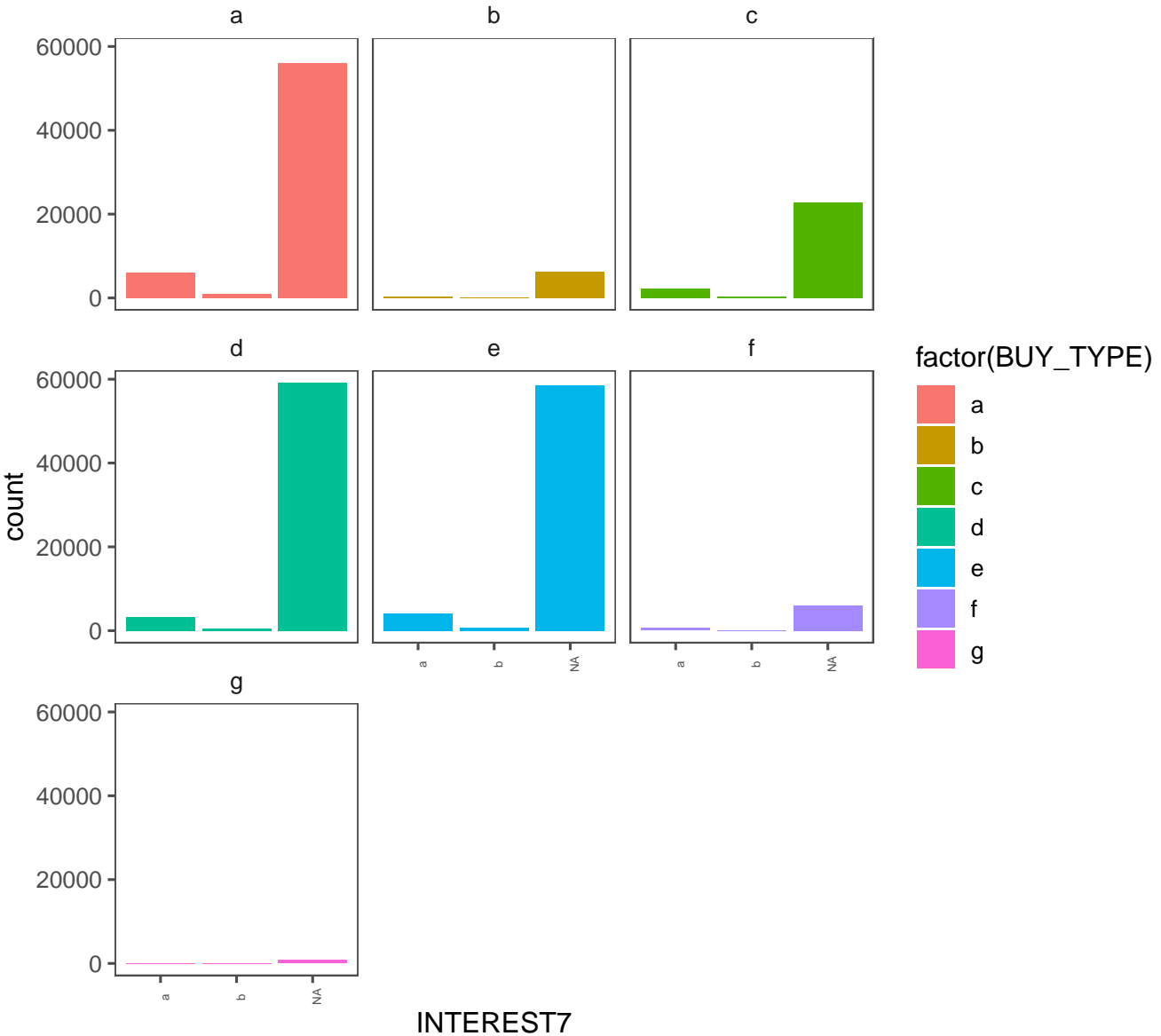
–Groupby INTEREST6 ,  
Relative Y





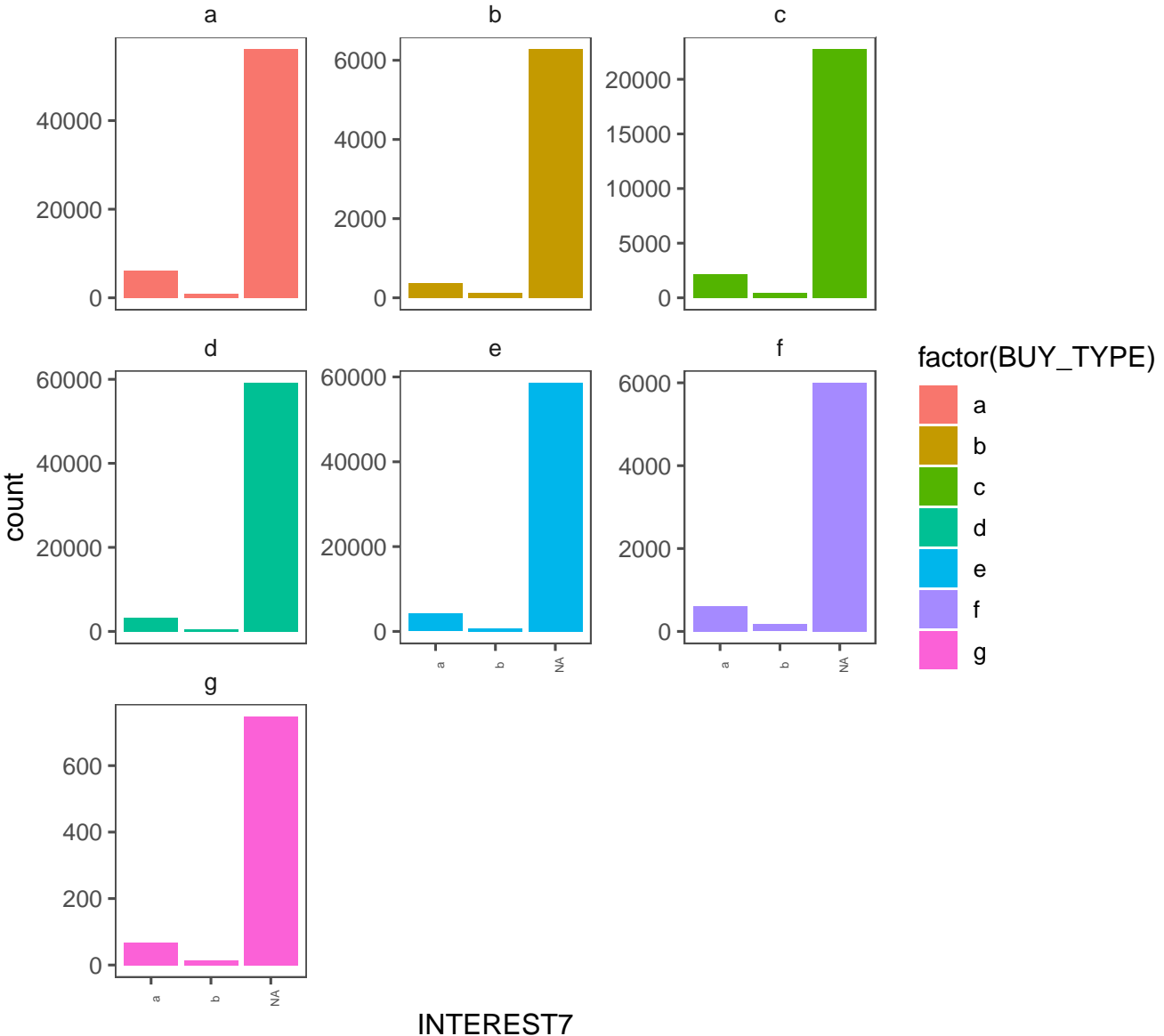
# INTEREST7

-Groupby BUY\_TYPE,  
Fixed Y

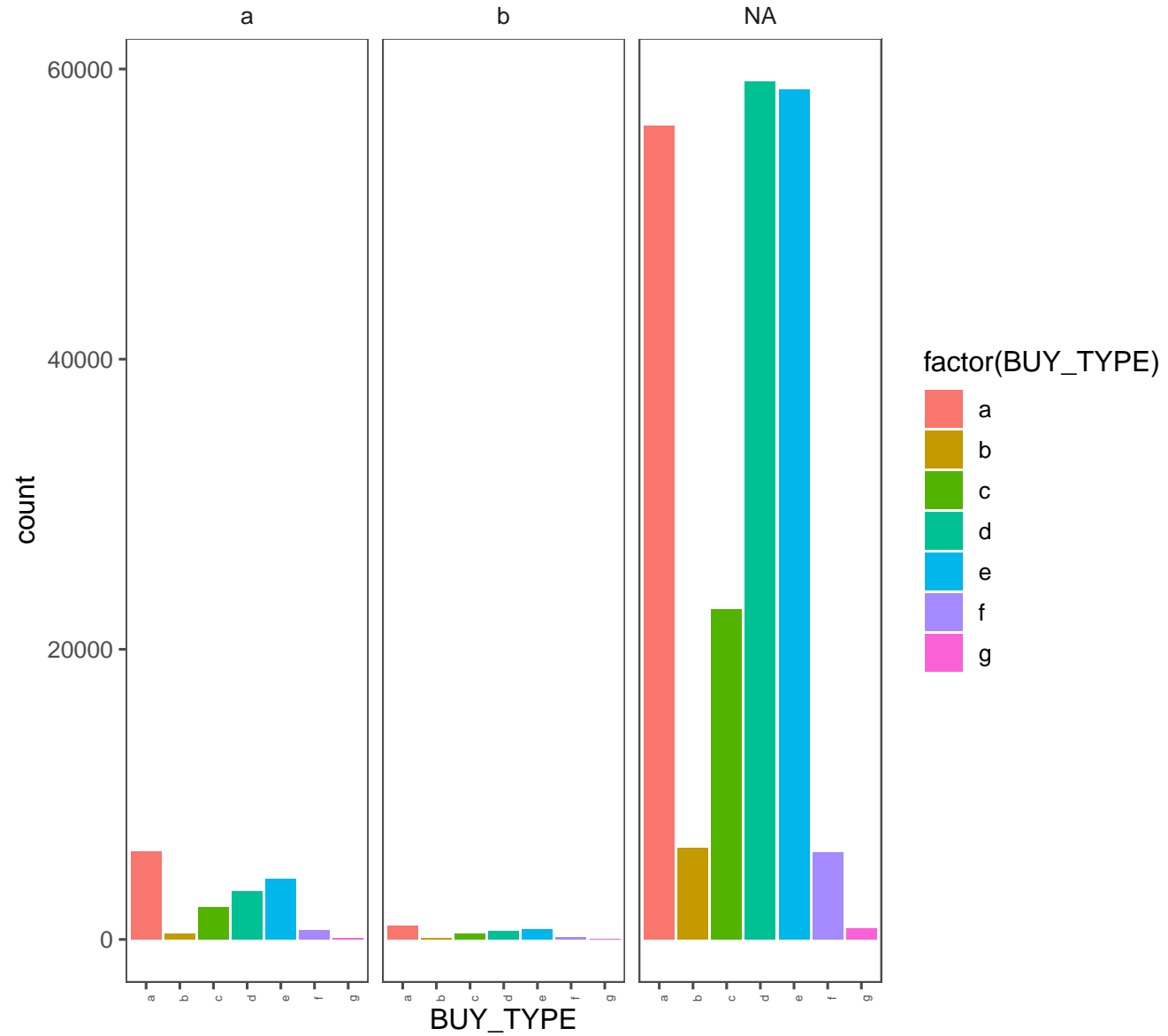


# INTEREST7

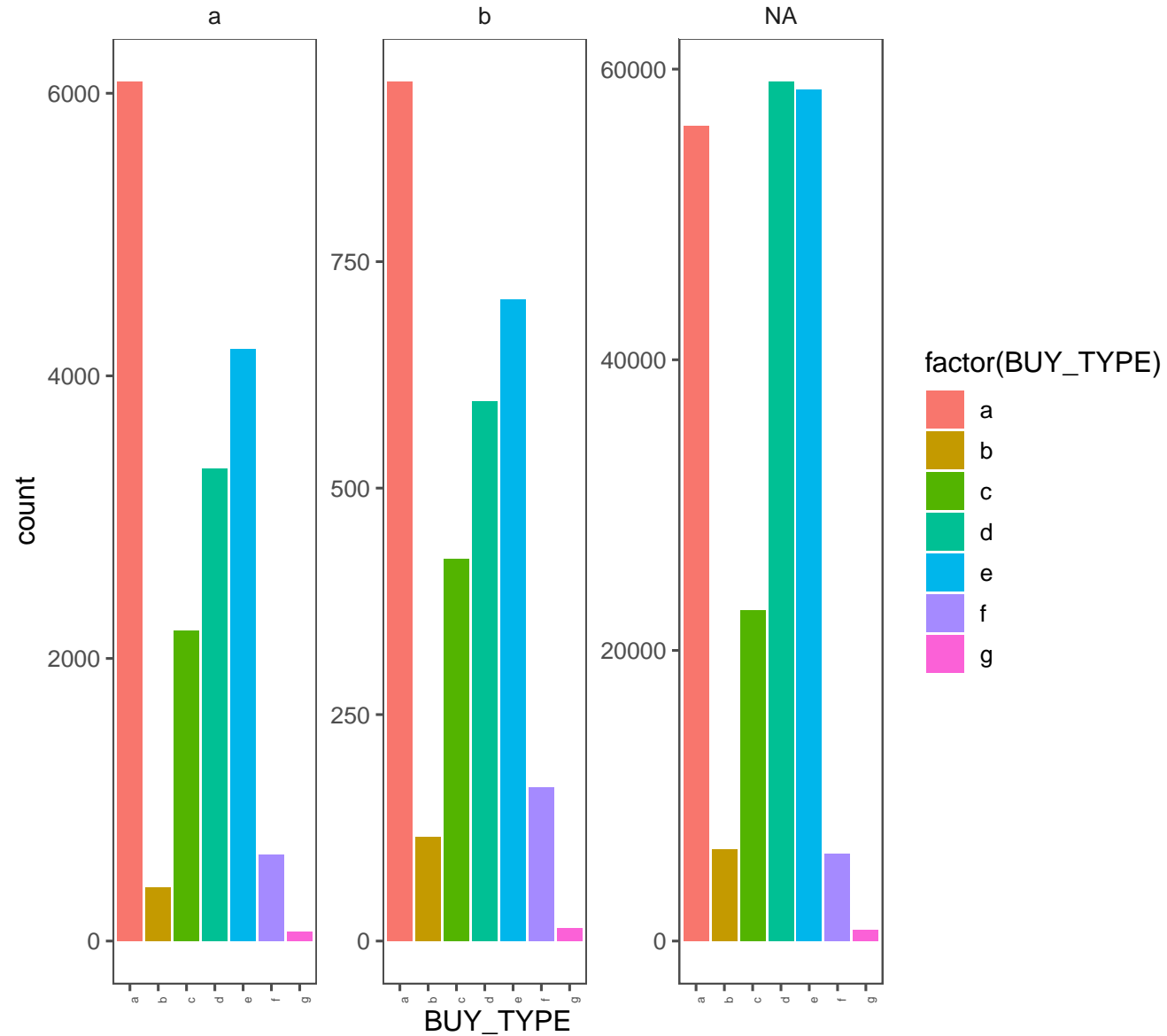
-Groupby BUY\_TYPE,  
Relative Y



INTEREST7  
-Groupby INTEREST7 ,  
Fixed Y

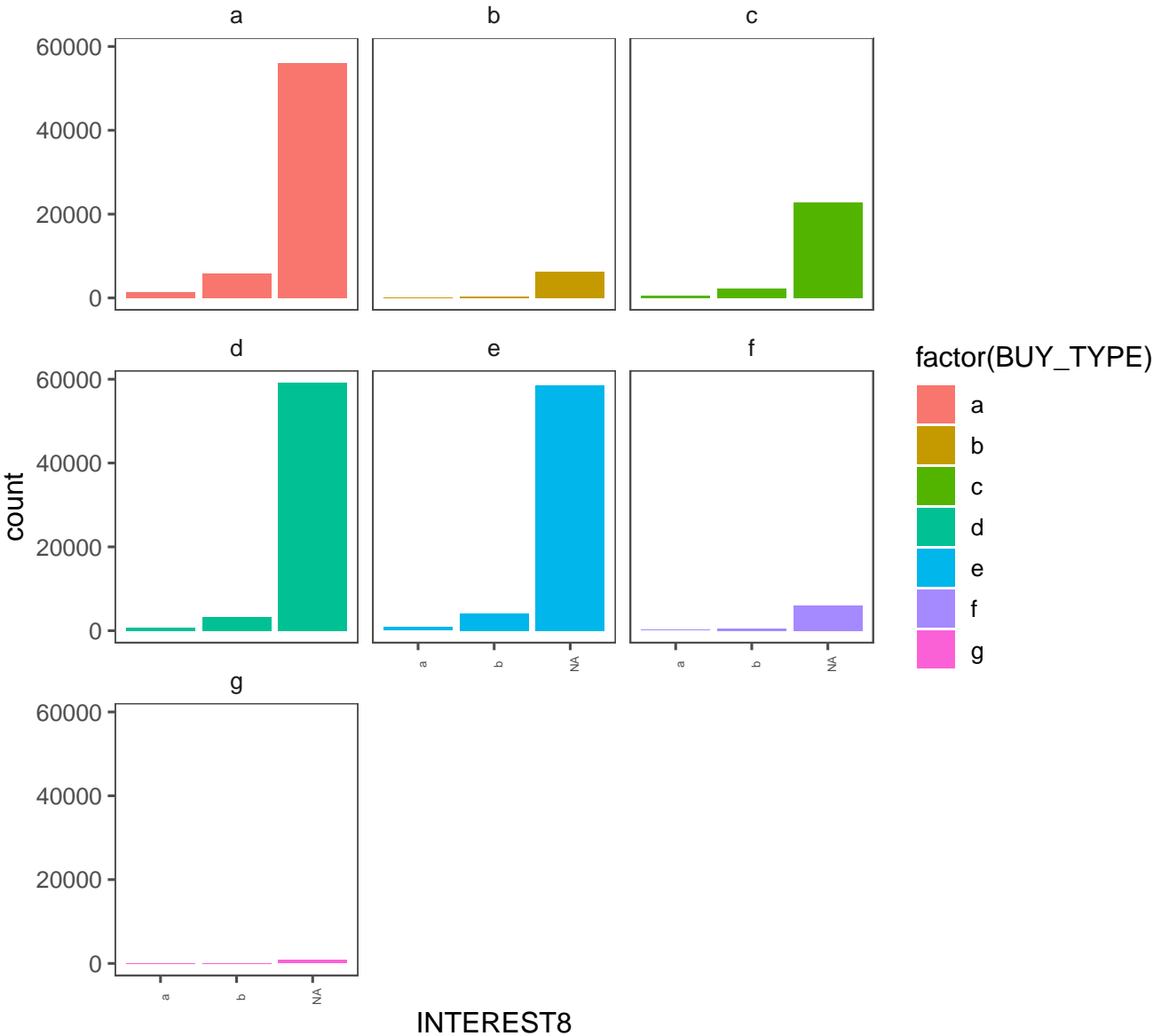


INTEREST7  
-Groupby INTEREST7 ,  
Relative Y



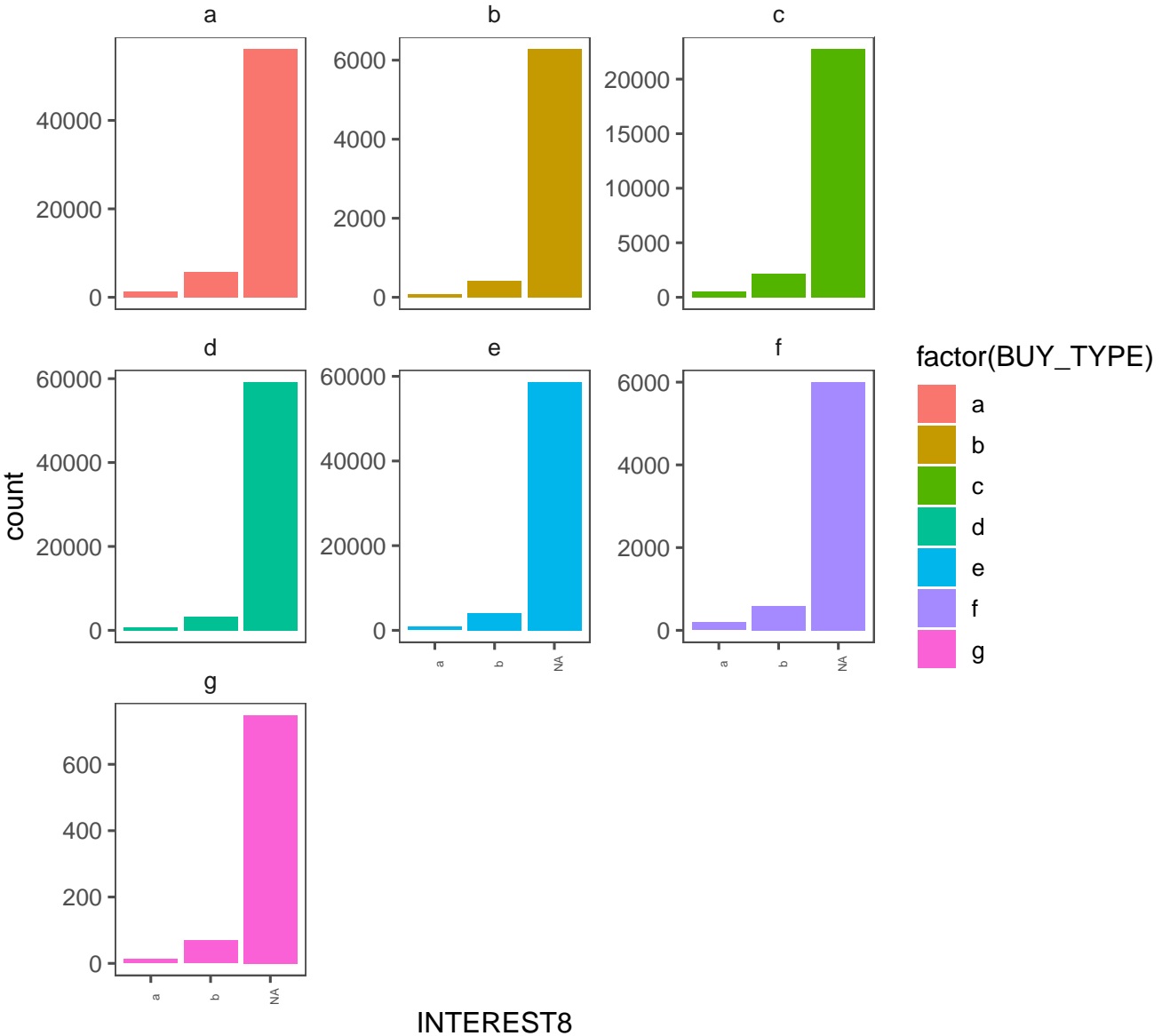
# INTEREST8

-Groupby BUY\_TYPE,  
Fixed Y

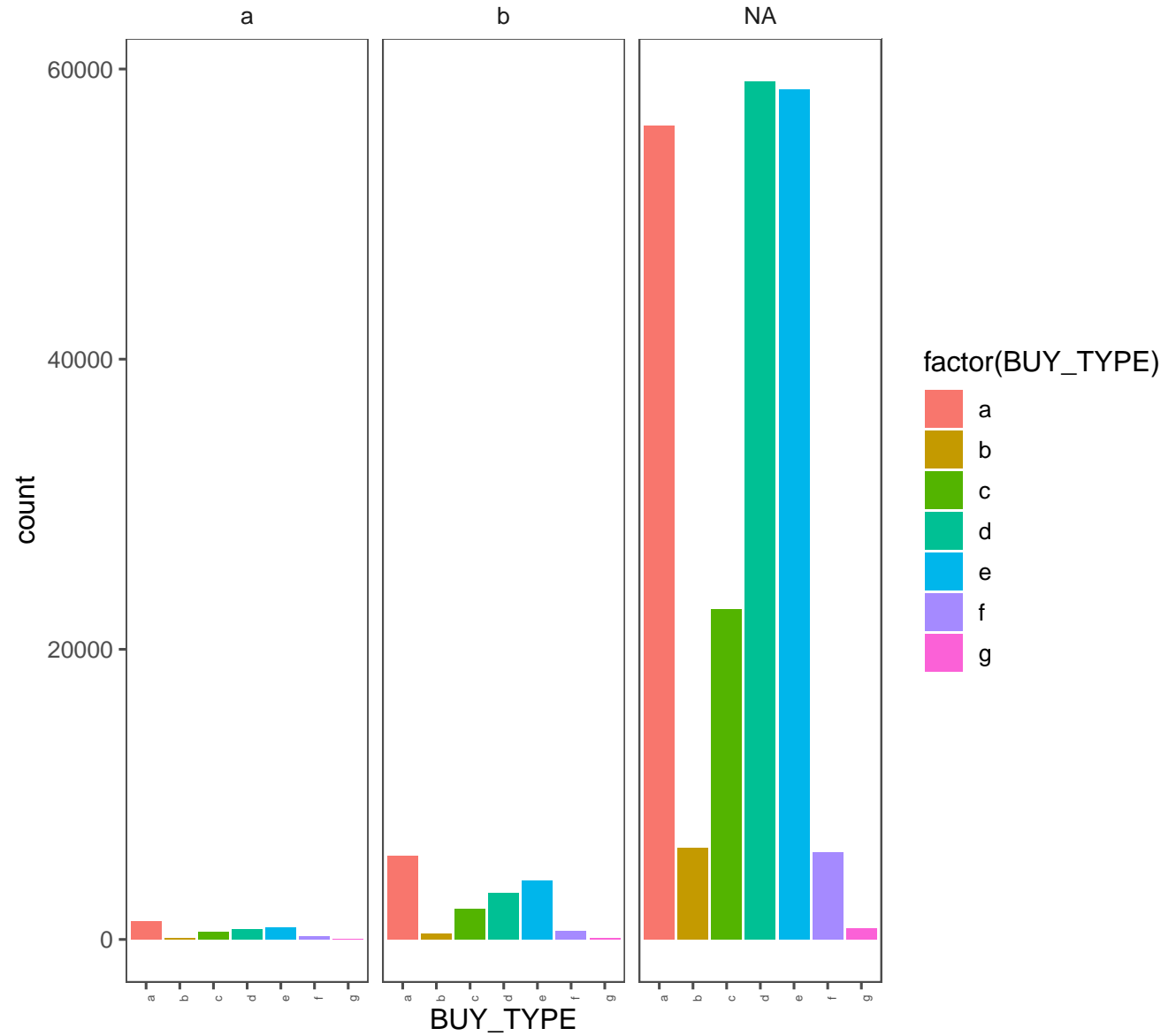


# INTEREST8

-Groupby BUY\_TYPE,  
Relative Y

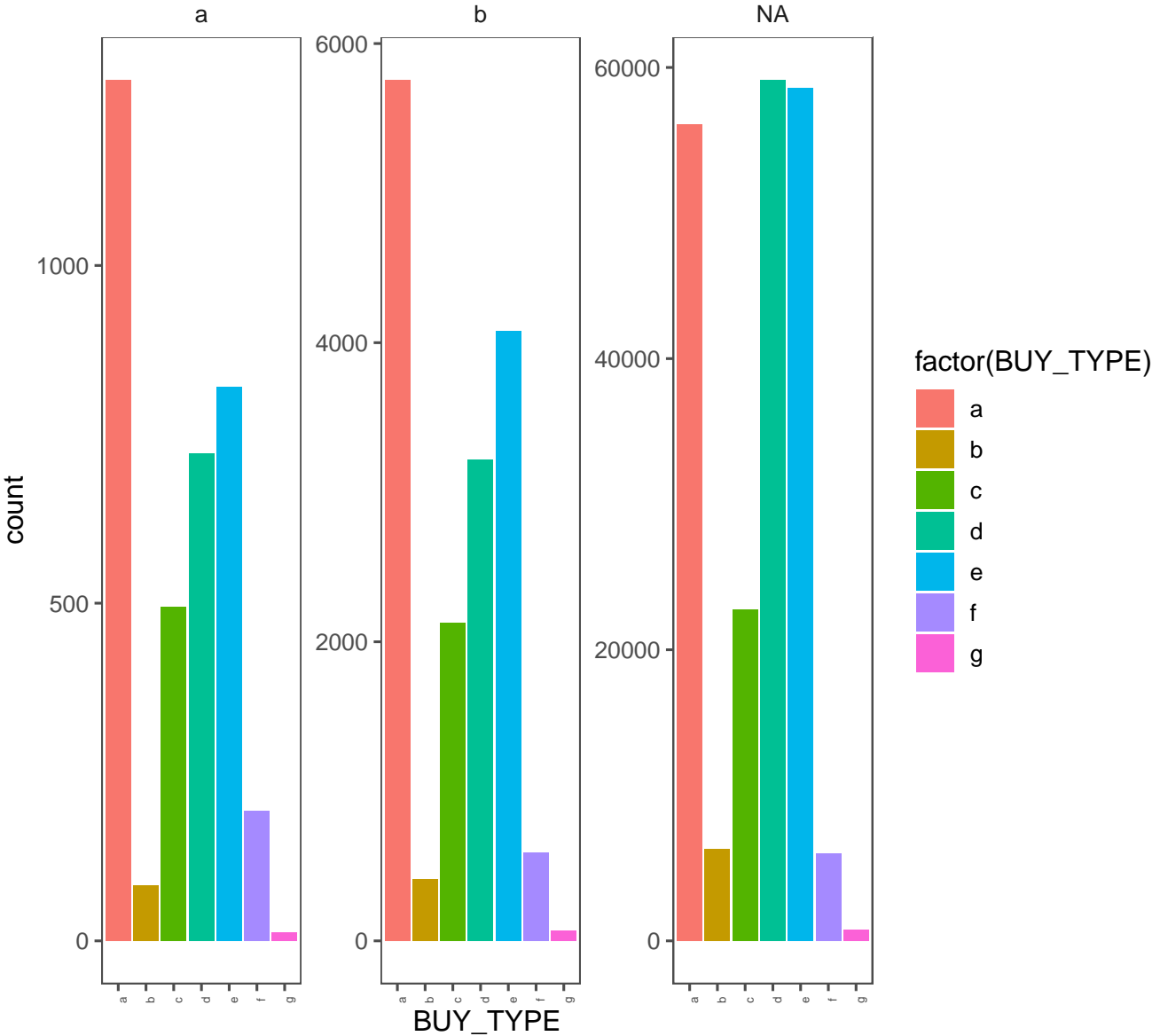


INTEREST8  
-Groupby INTEREST8 ,  
Fixed Y



# INTEREST8

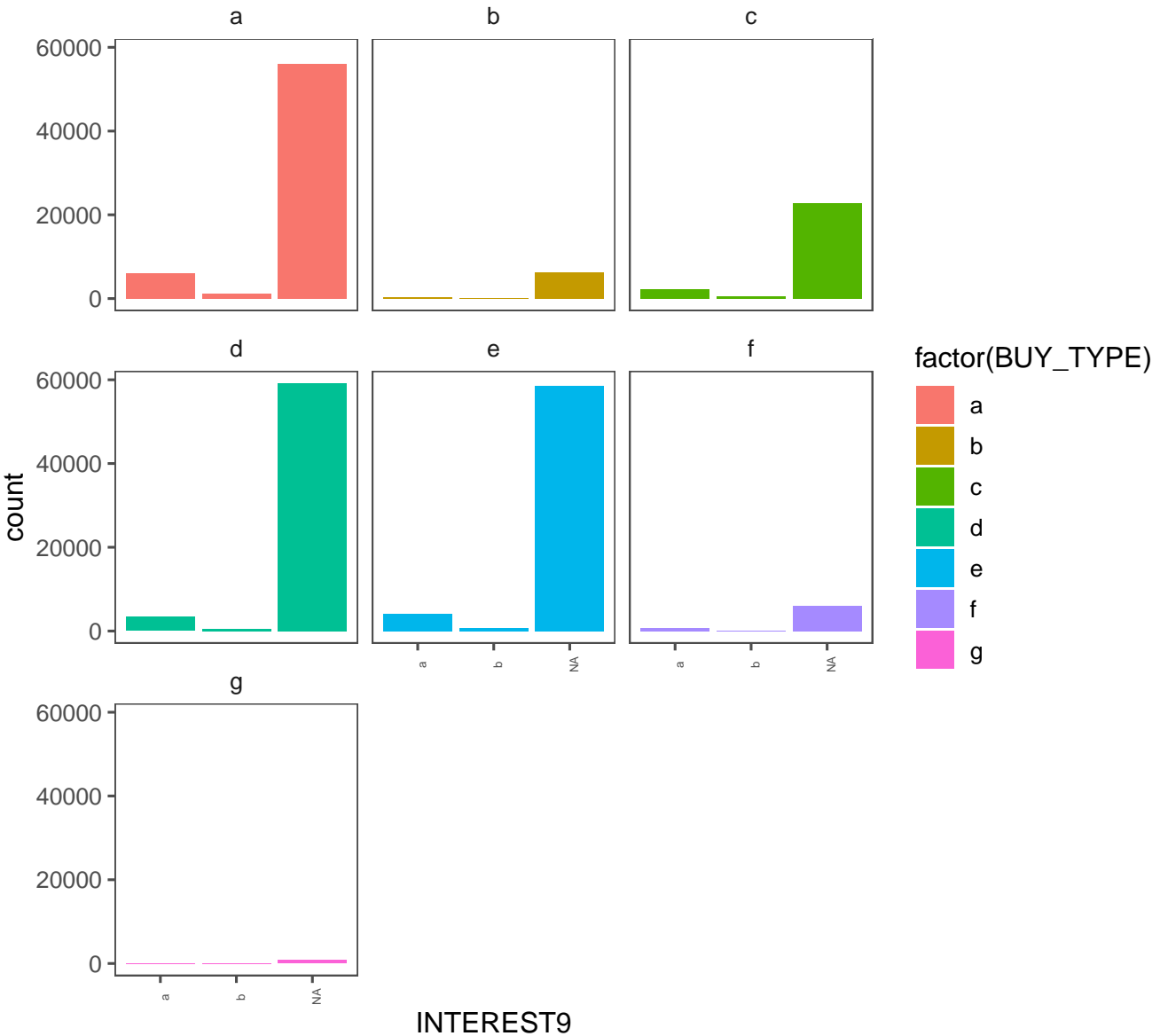
–Groupby INTEREST8 ,  
Relative Y





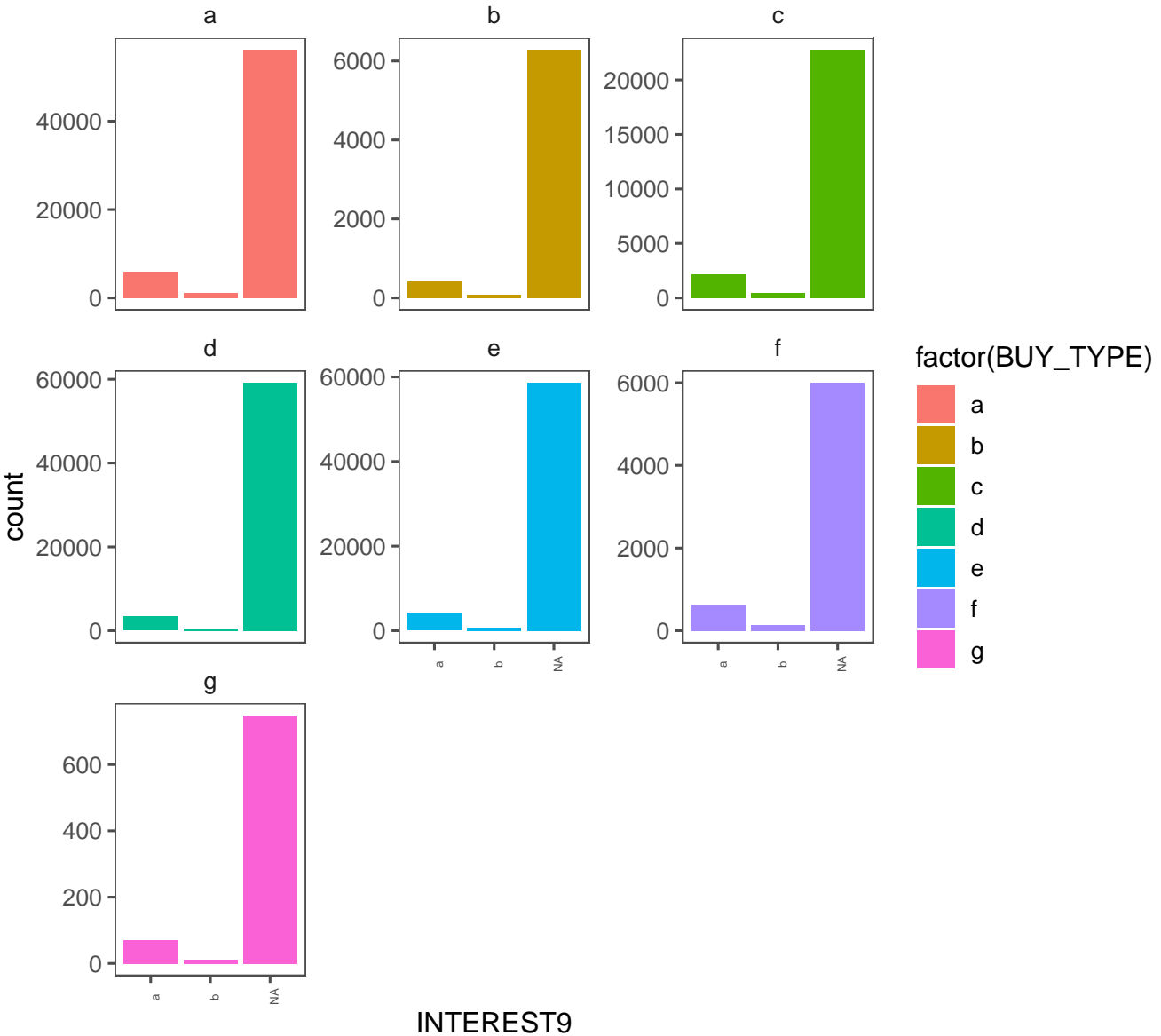
# INTEREST9

-Groupby BUY\_TYPE,  
Fixed Y

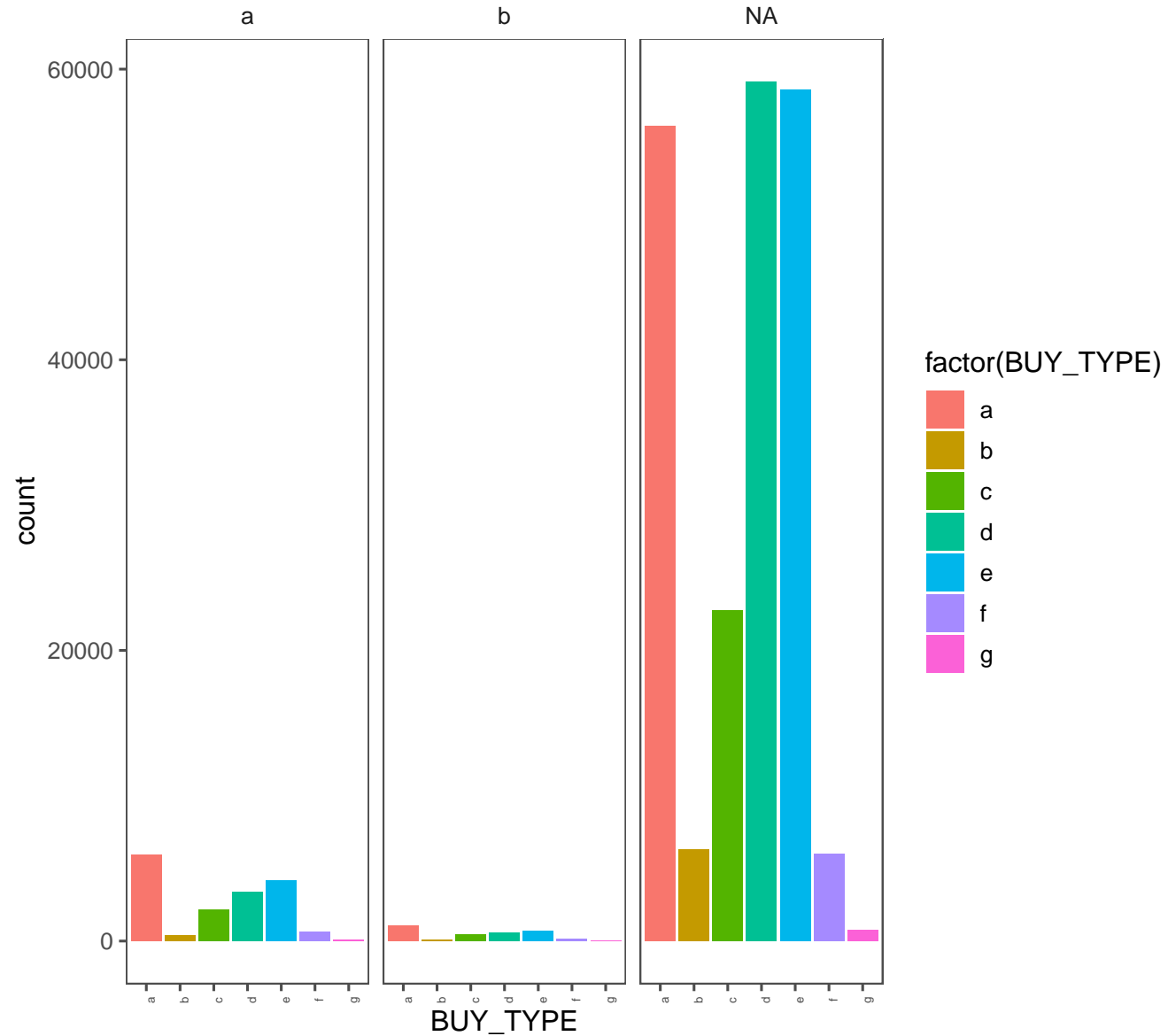


# INTEREST9

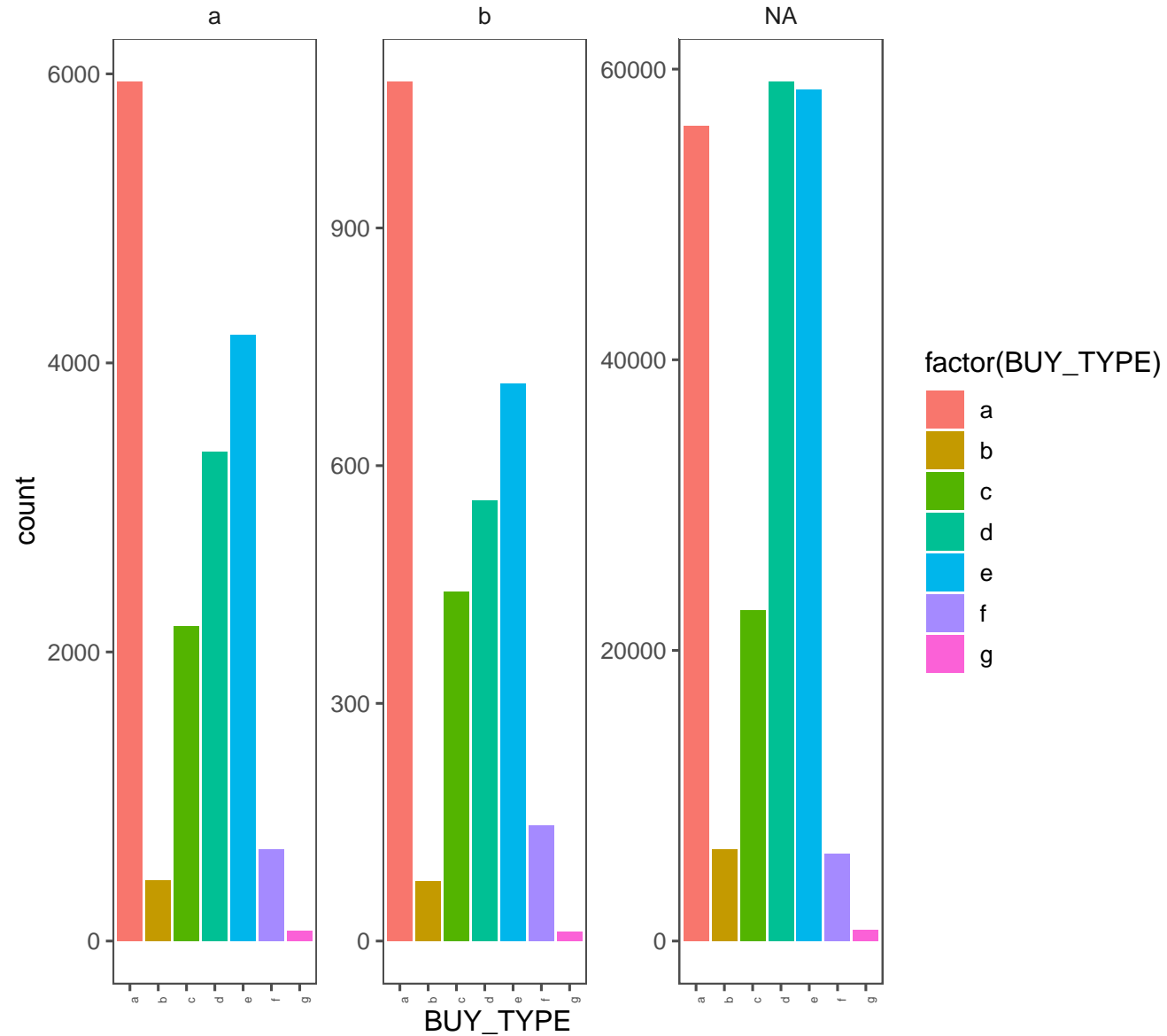
-Groupby BUY\_TYPE,  
Relative Y



INTEREST9  
-Groupby INTEREST9 ,  
Fixed Y

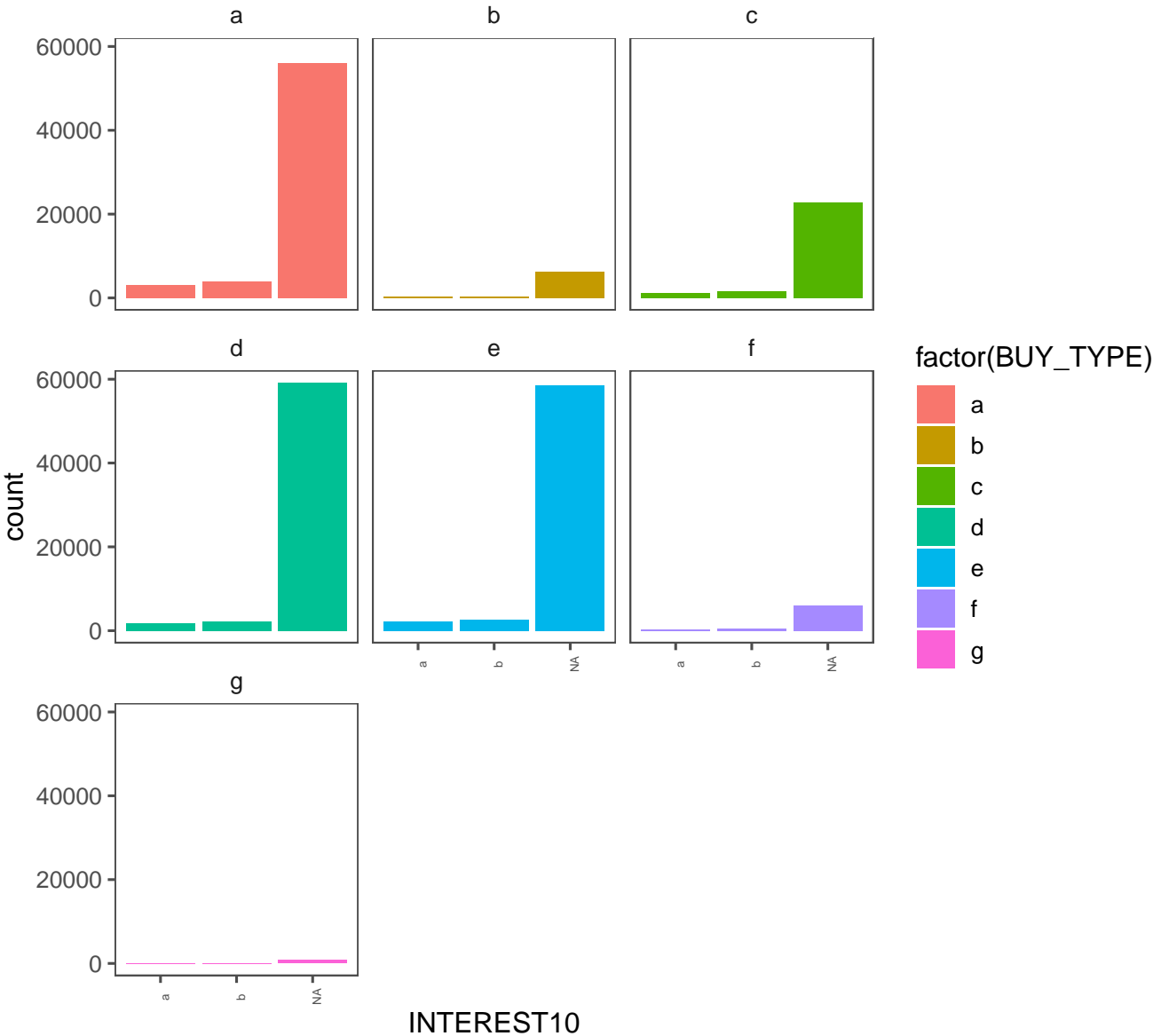


INTEREST9  
-Groupby INTEREST9 ,  
Relative Y



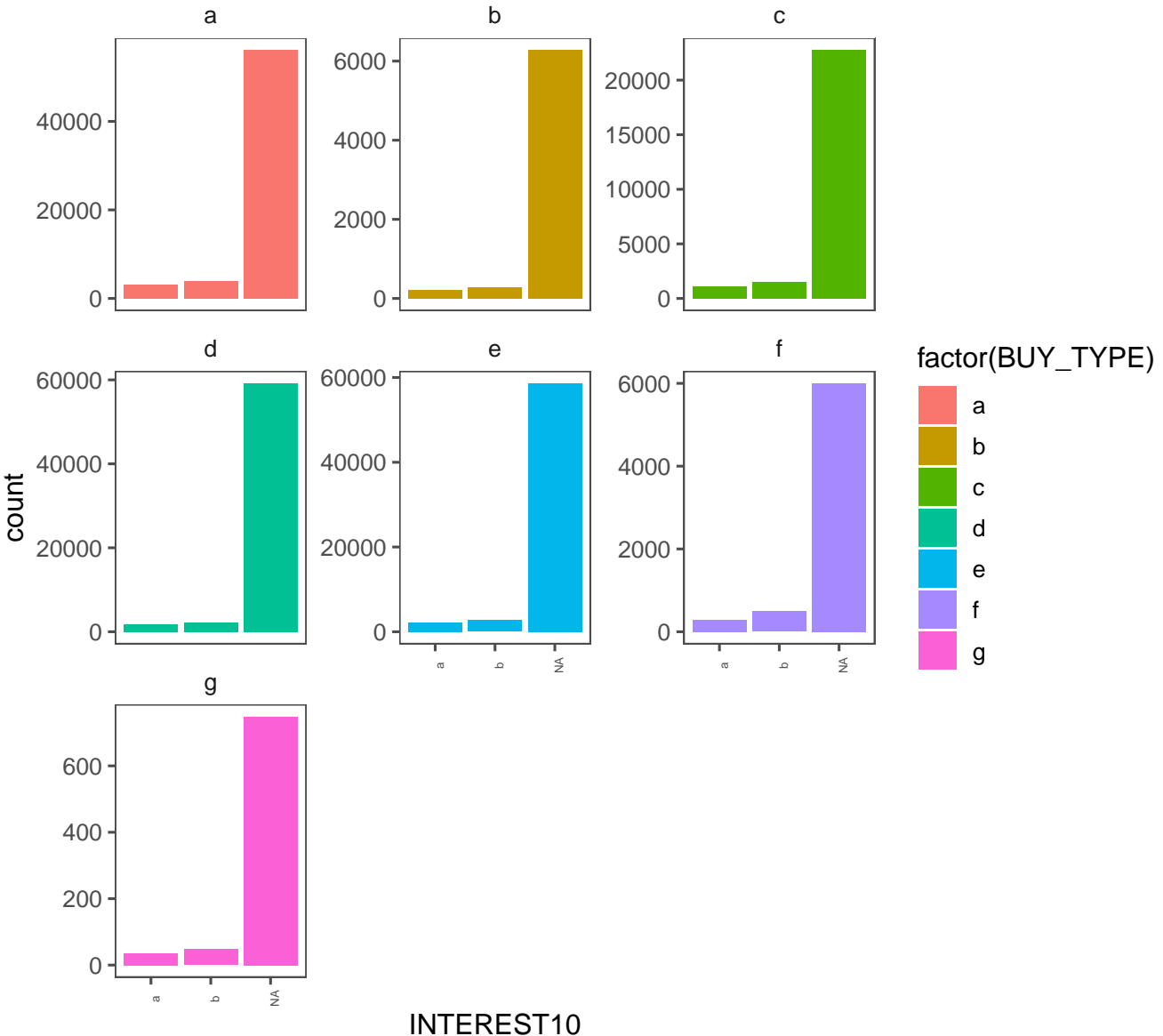
# INTEREST10

-Groupby BUY\_TYPE,  
Fixed Y

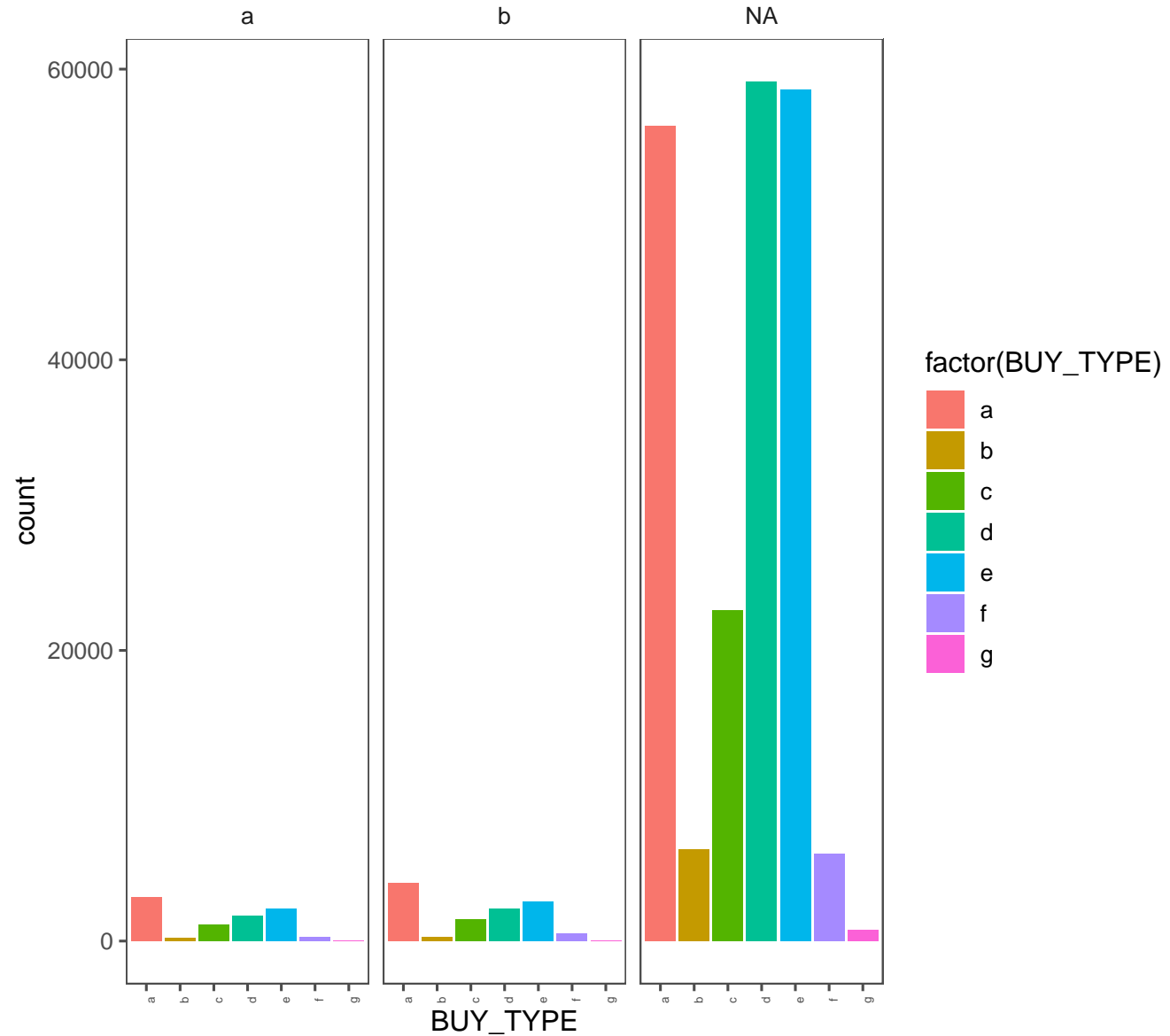


# INTEREST10

-Groupby BUY\_TYPE,  
Relative Y

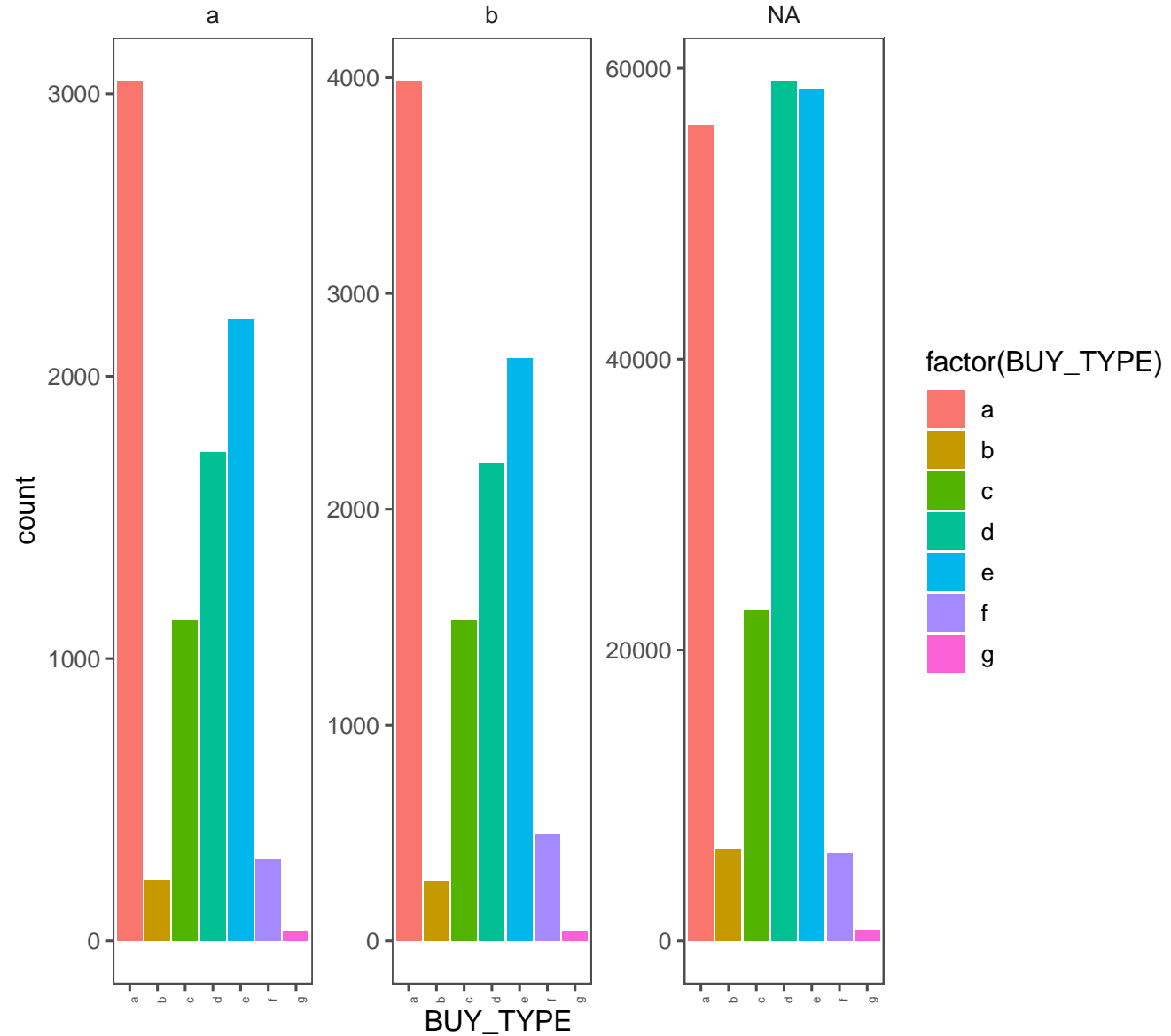


INTEREST10  
-Groupby INTEREST10 ,  
Fixed Y



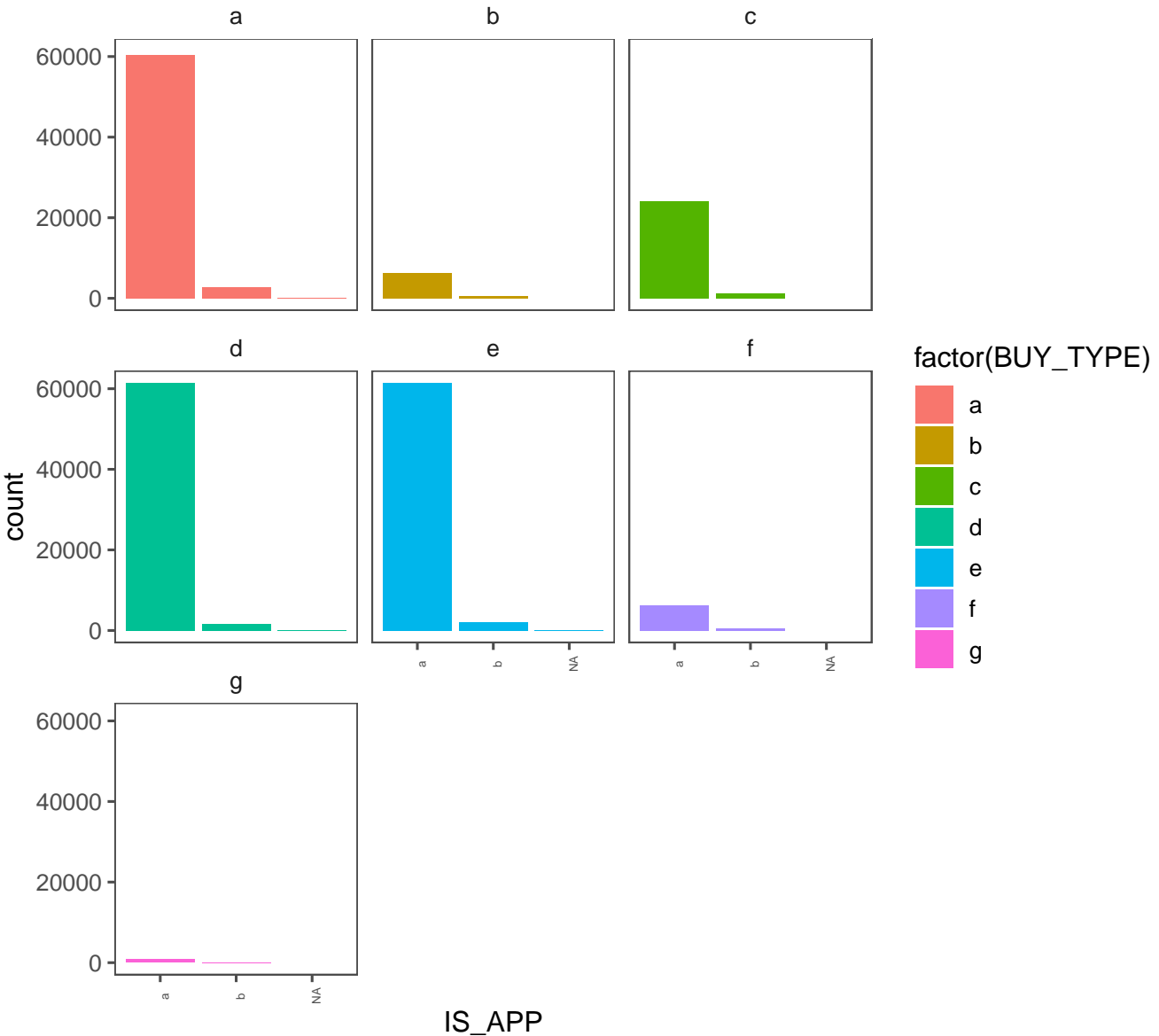
# INTEREST10

–Groupby INTEREST10 ,  
Relative Y

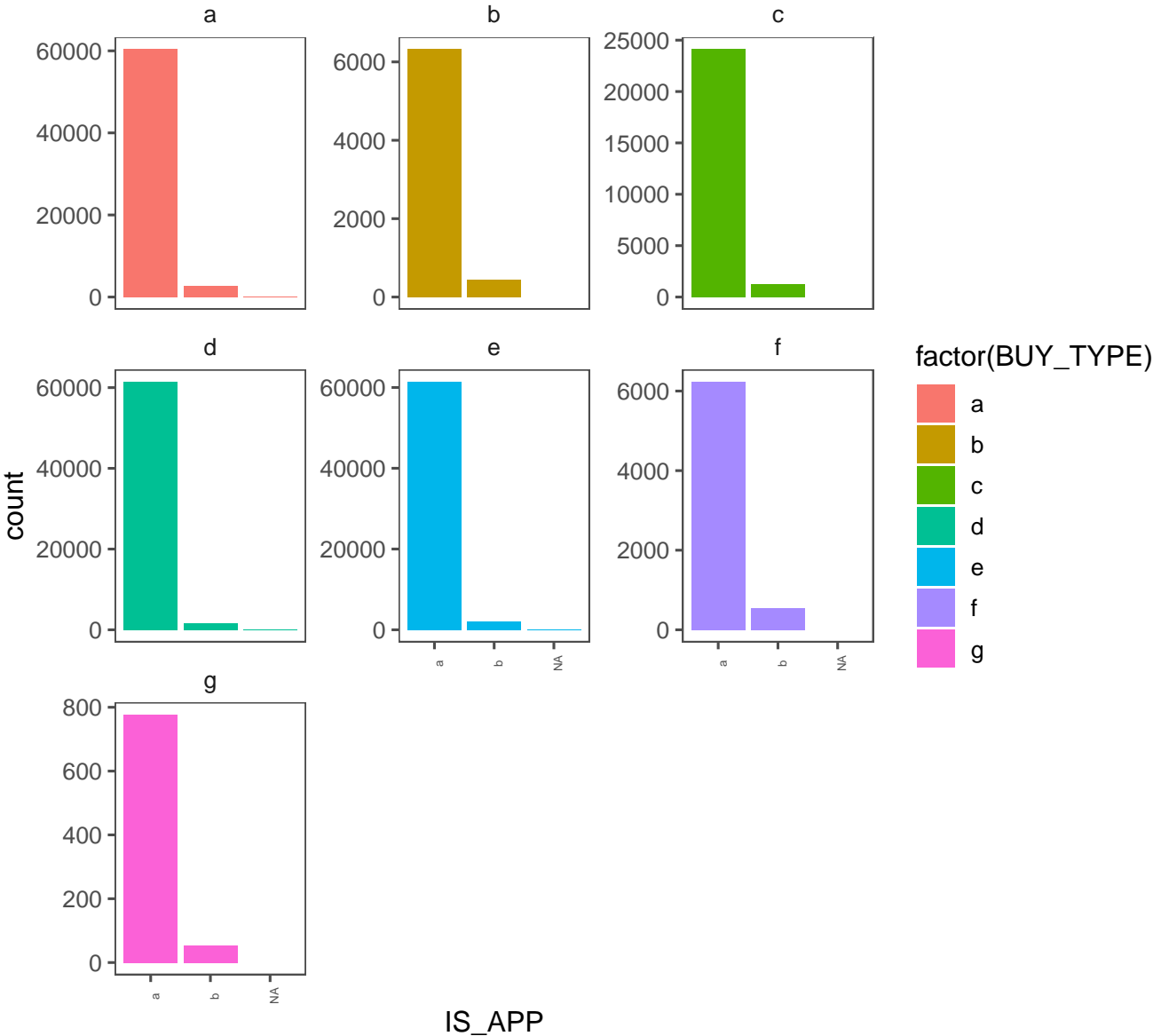




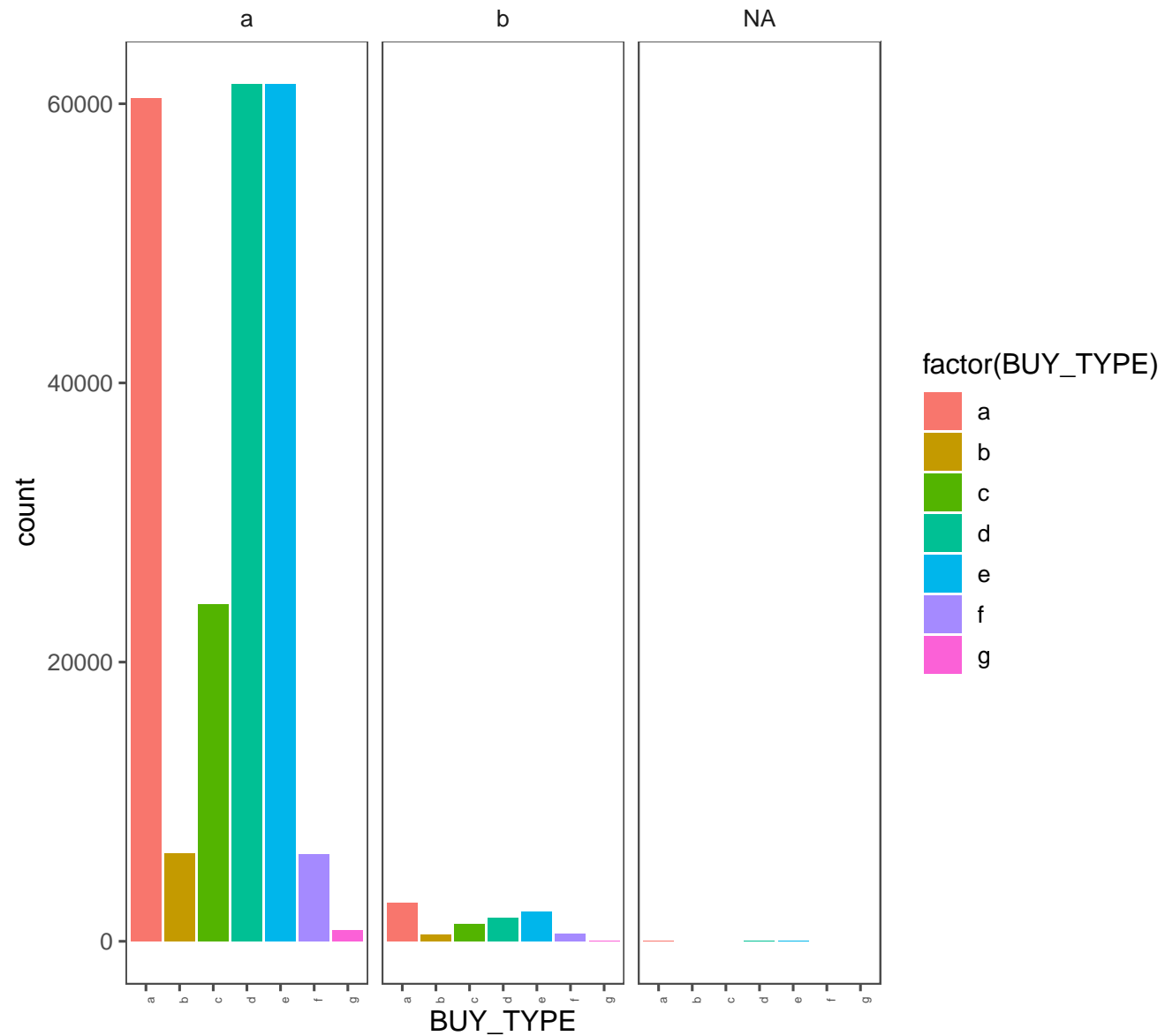
IS\_APP  
-Groupby BUY\_TYPE,  
Fixed Y



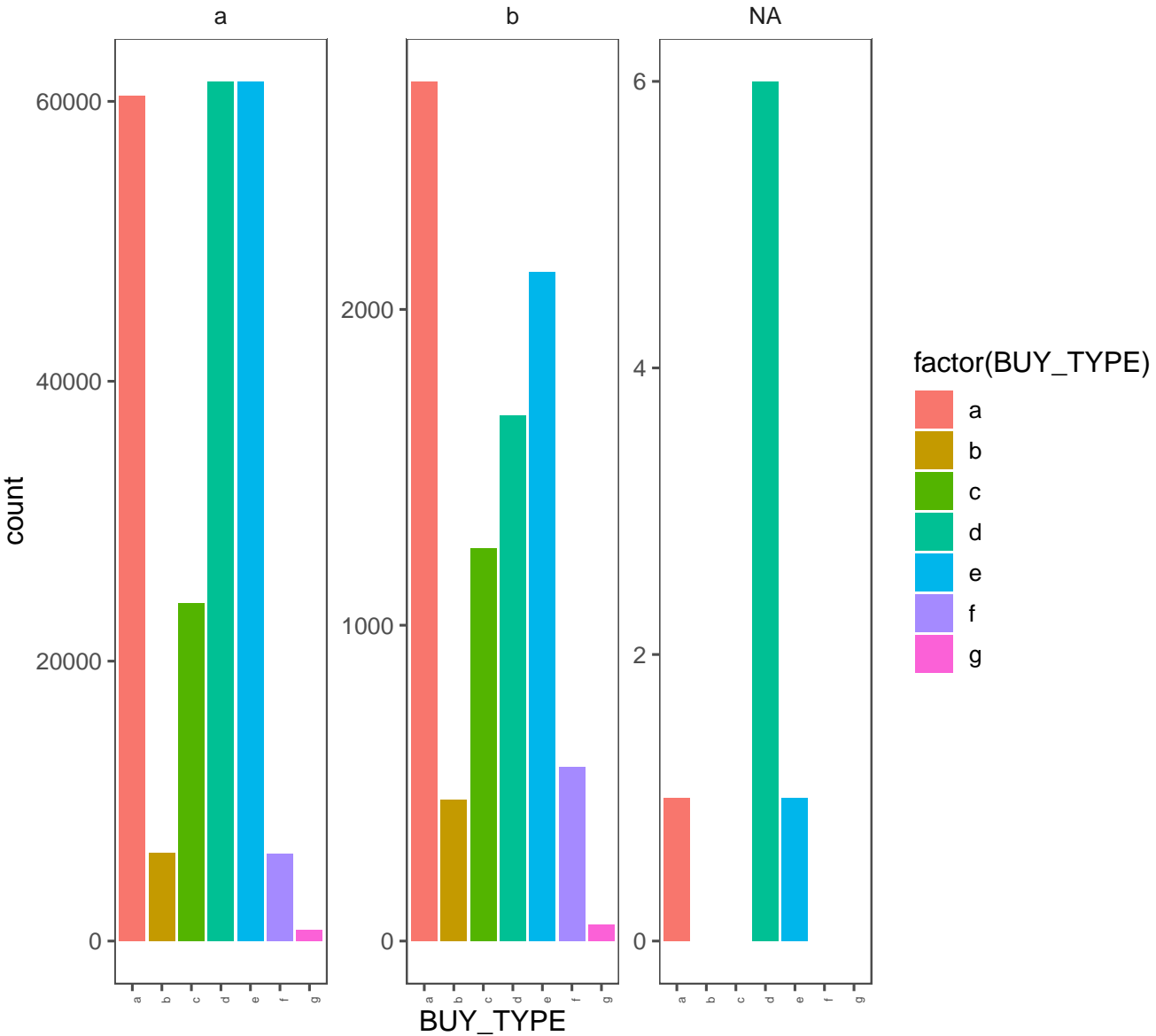
IS\_APP  
-Groupby BUY\_TYPE,  
Relative Y



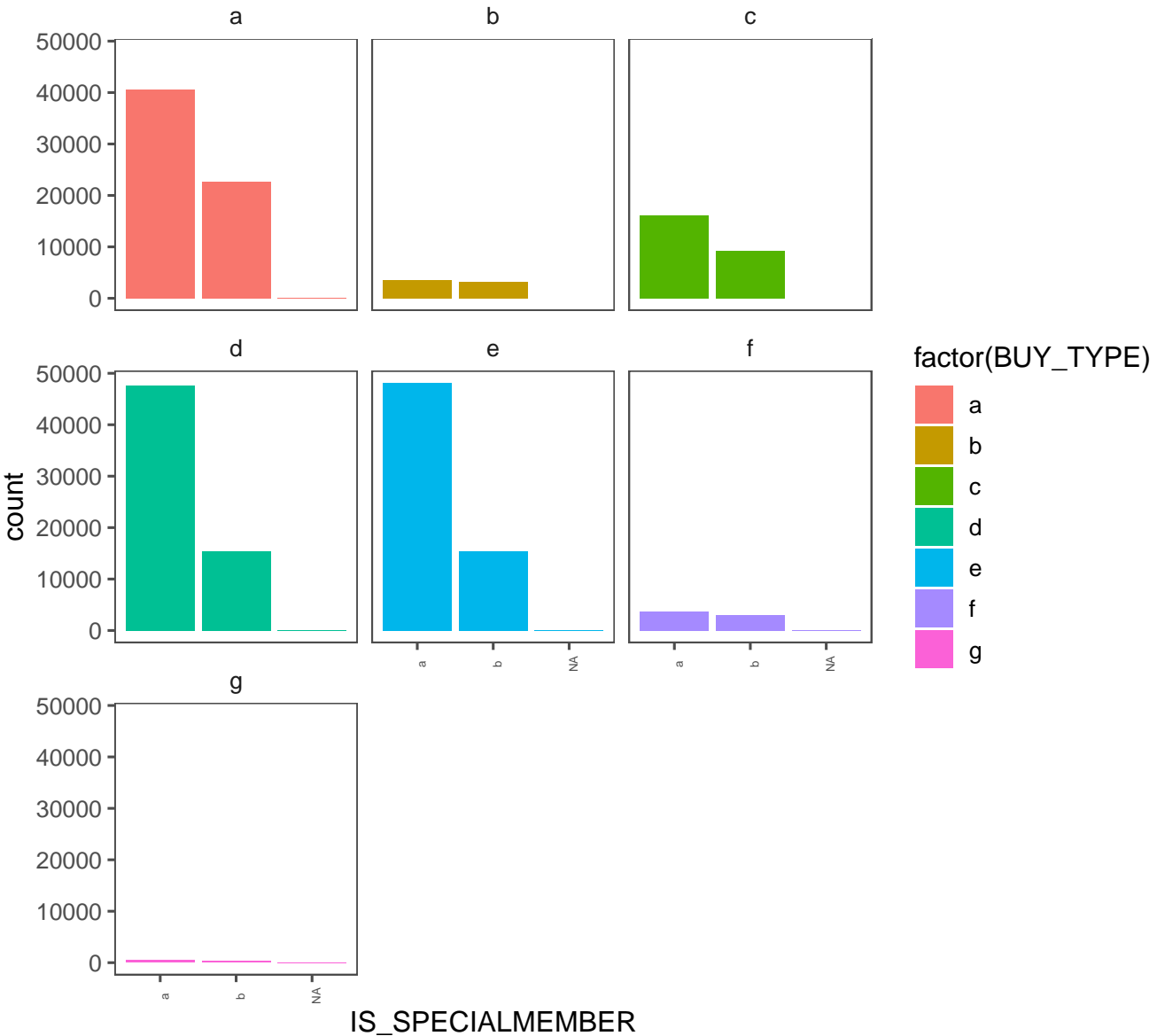
IS\_APP  
-Groupby IS\_APP ,  
Fixed Y



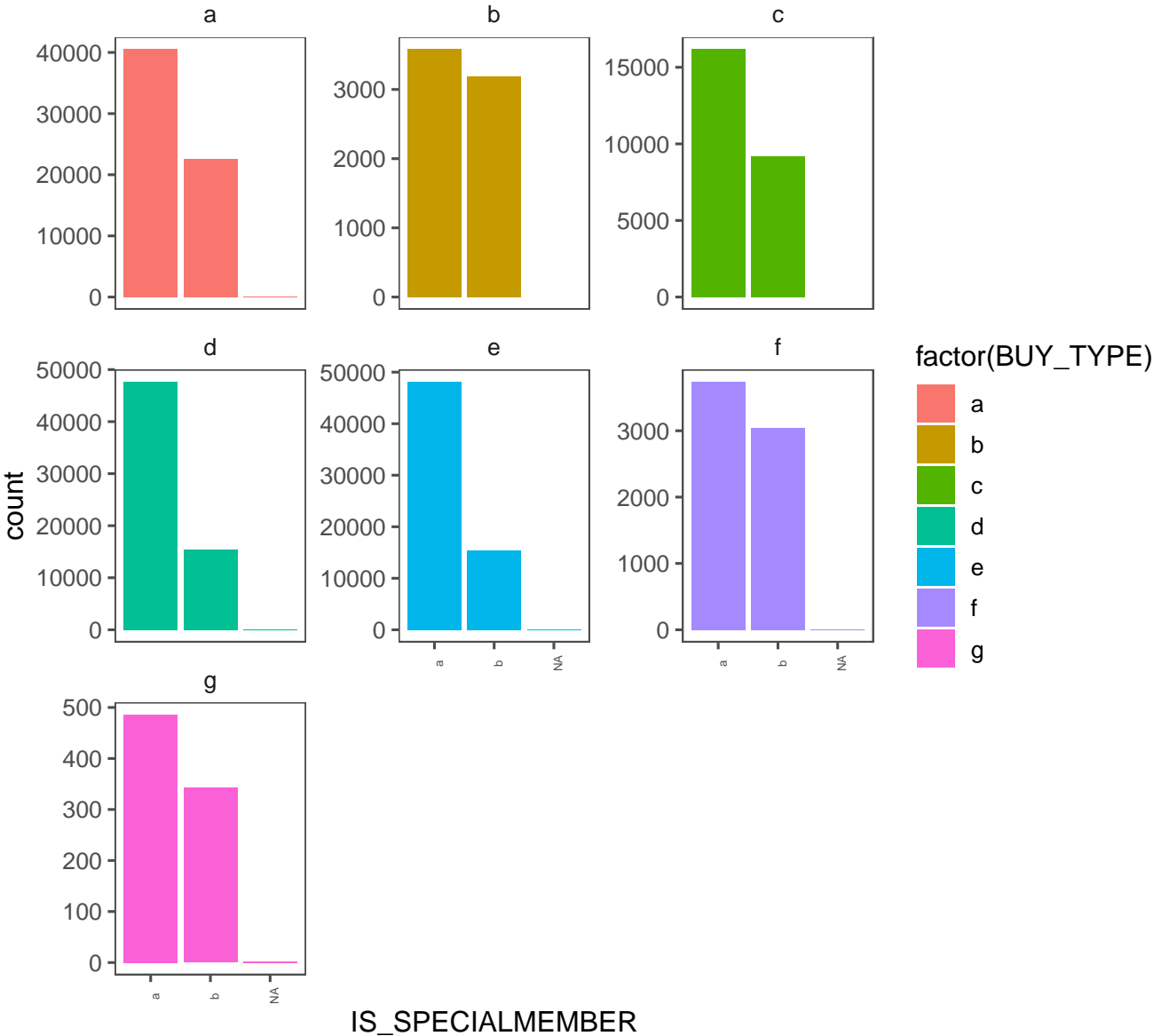
IS\_APP  
-Groupby IS\_APP ,  
Relative Y



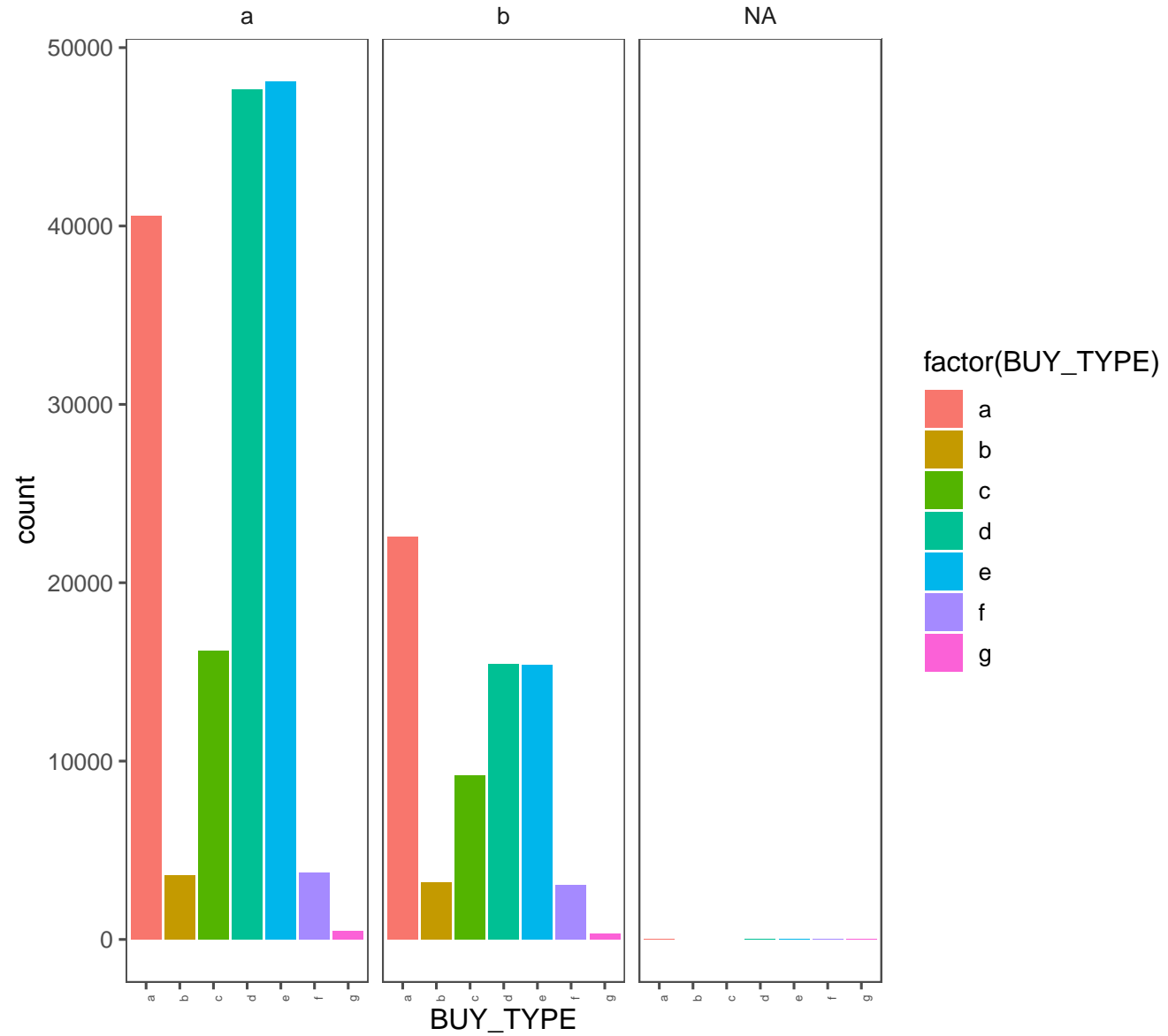
IS\_SPECIALMEMBER  
-Groupby BUY\_TYPE,  
Fixed Y



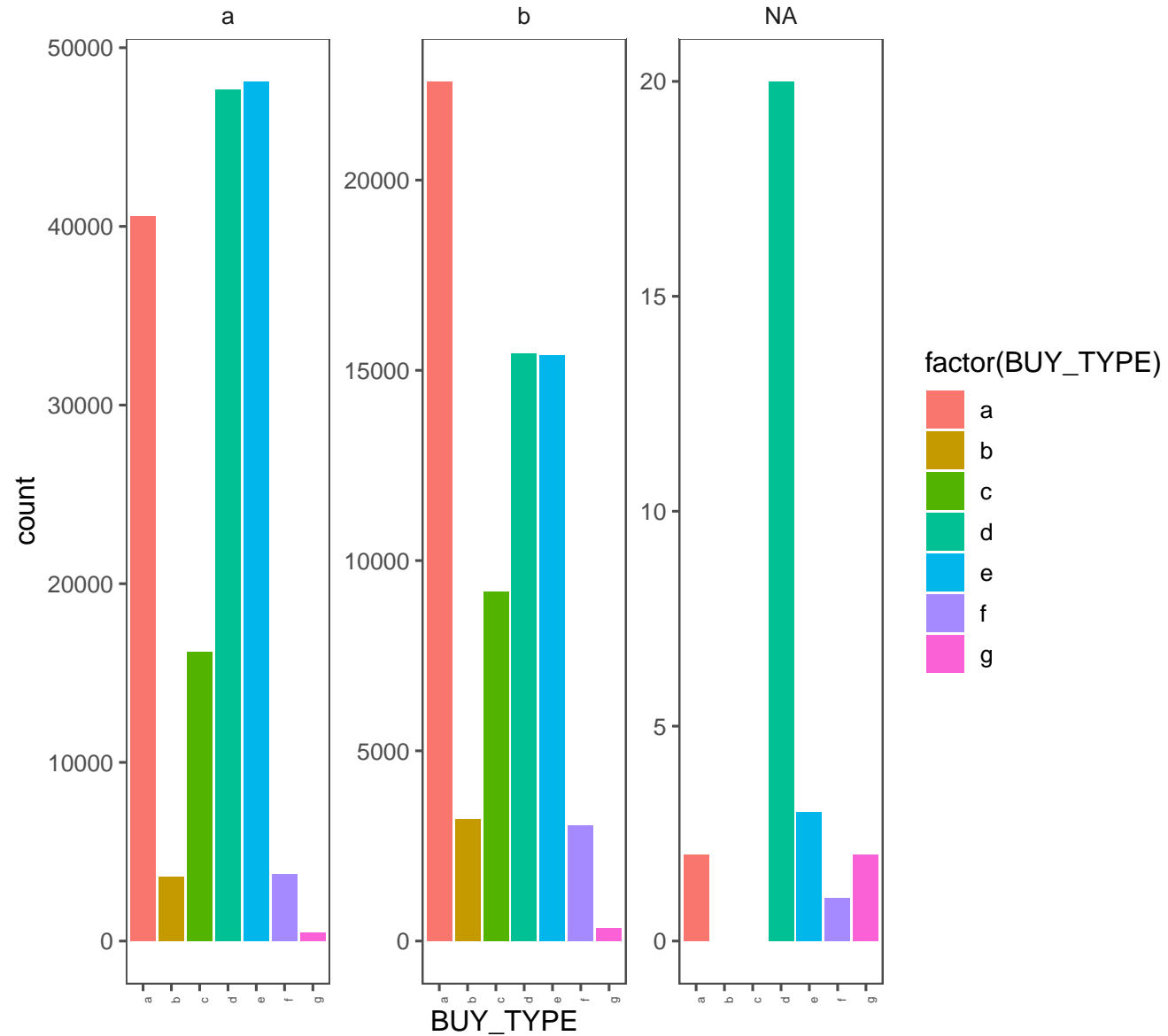
IS\_SPECIALMEMBER  
-Groupby BUY\_TYPE,  
Relative Y



IS\_SPECIALMEMBER  
-Groupby IS\_SPECIALMEMBER ,  
Fixed Y

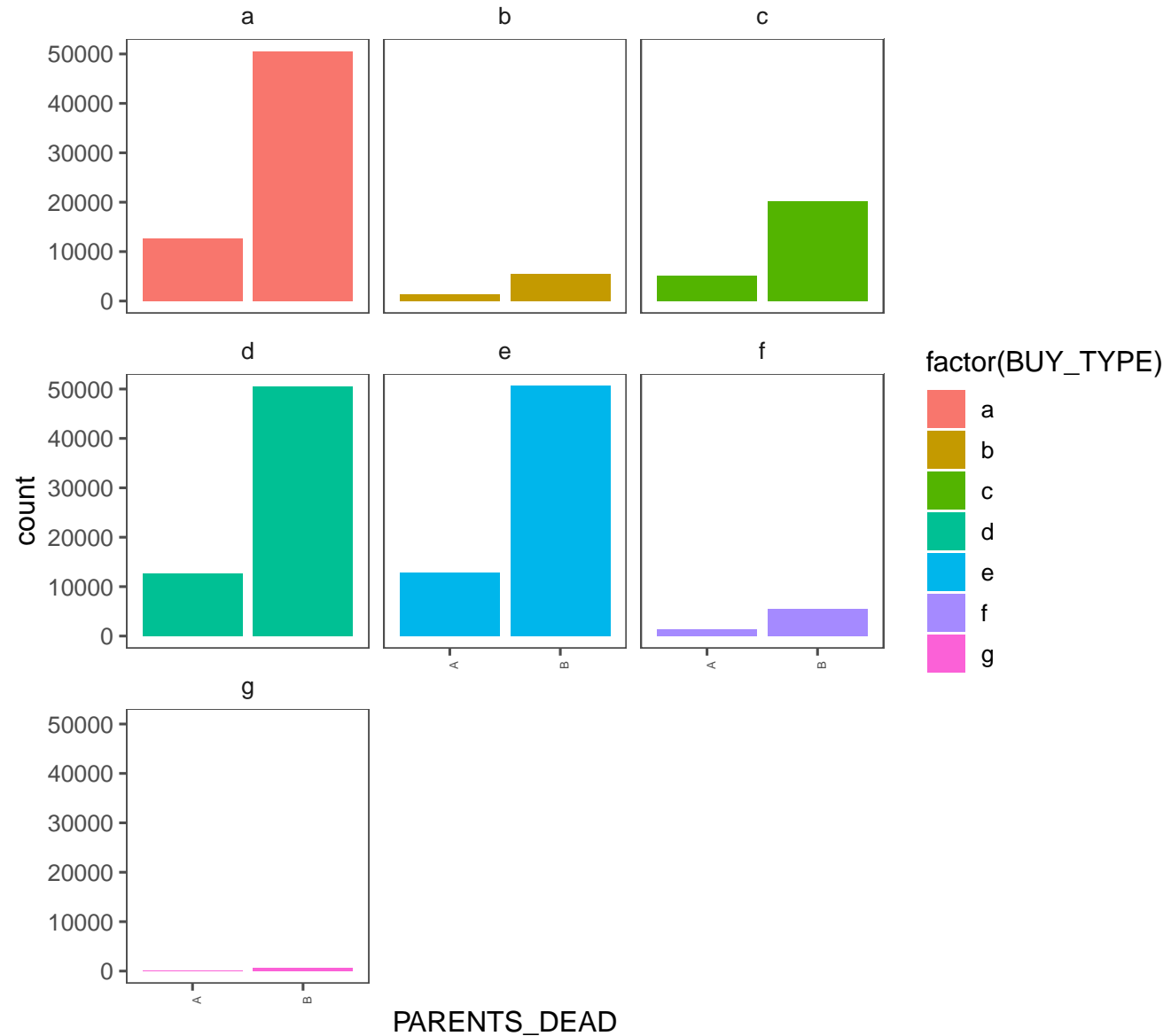


IS\_SPECIALMEMBER  
-Groupby IS\_SPECIALMEMBER ,  
Relative Y

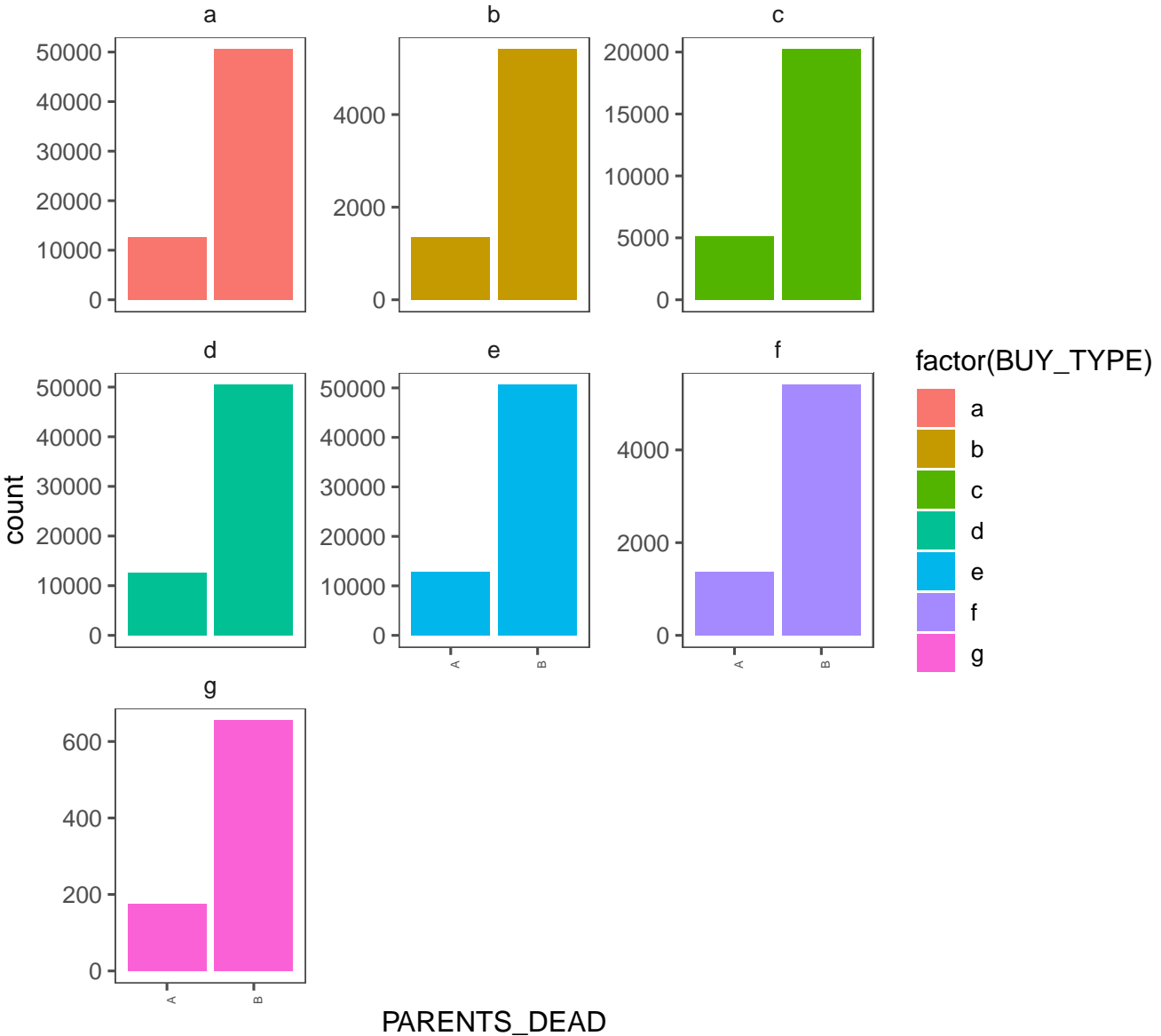




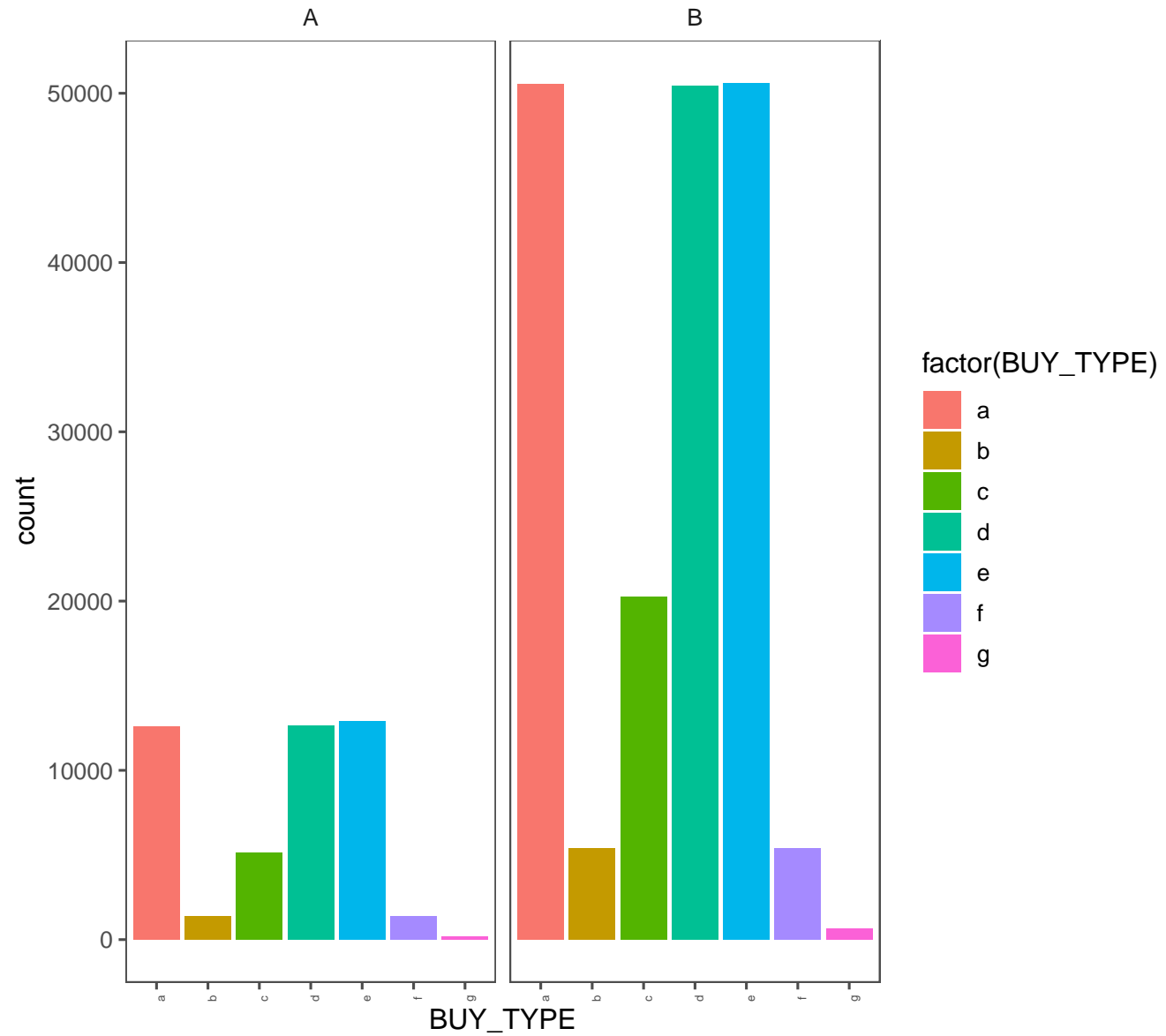
PARENTS\_DEAD  
-Groupby BUY\_TYPE,  
Fixed Y



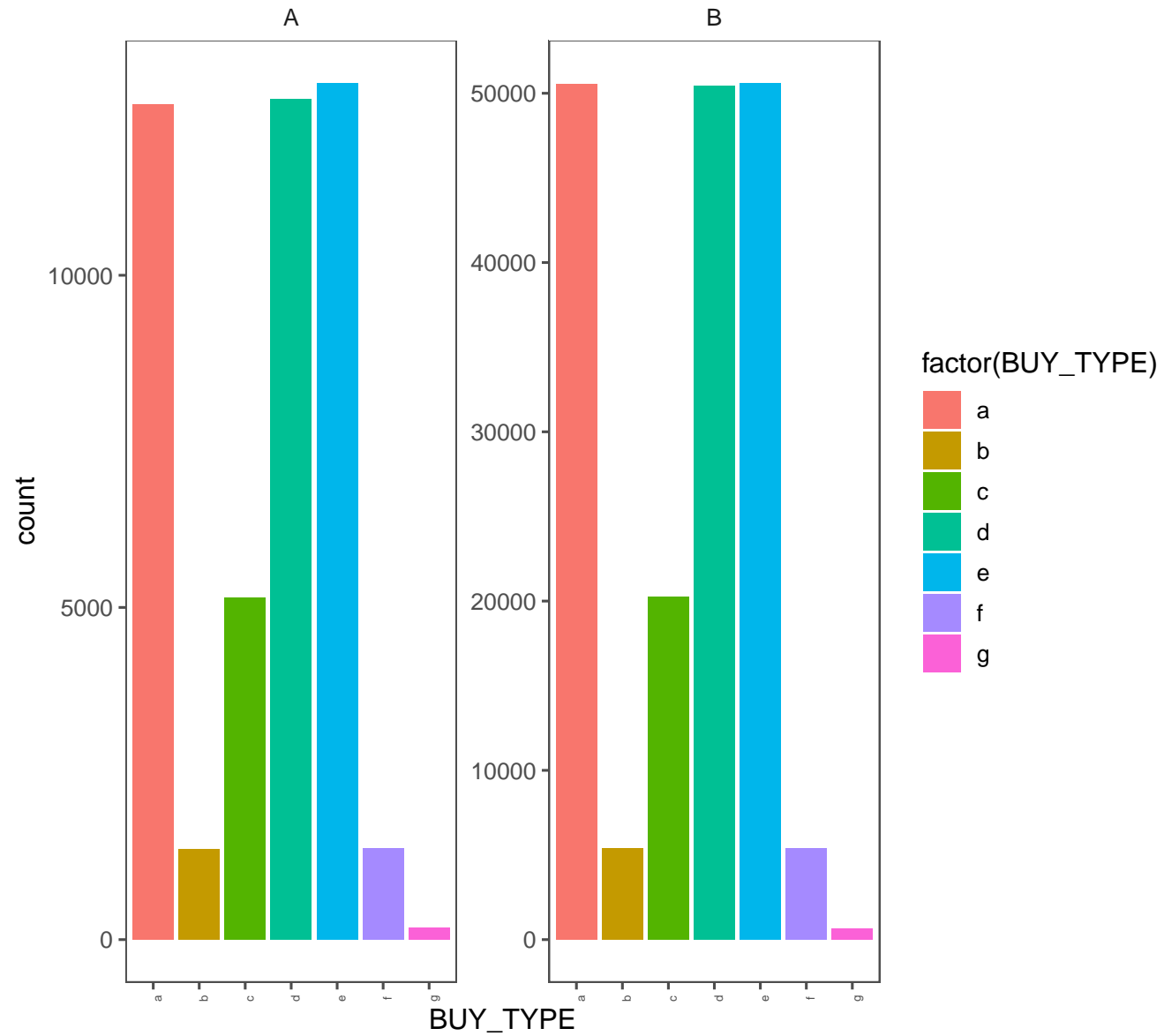
PARENTS\_DEAD  
-Groupby BUY\_TYPE,  
Relative Y



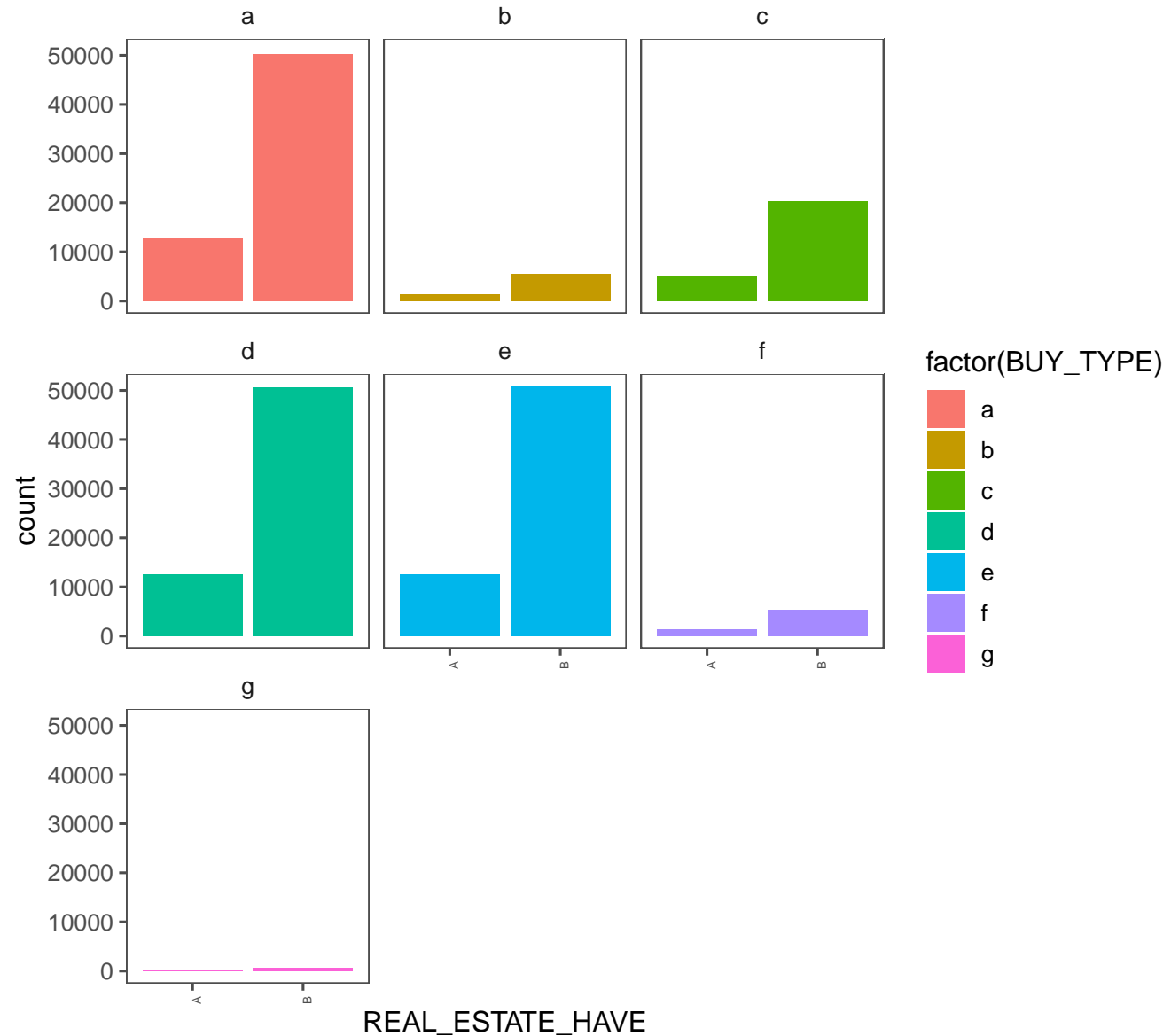
PARENTS\_DEAD  
-Groupby PARENTS\_DEAD ,  
Fixed Y



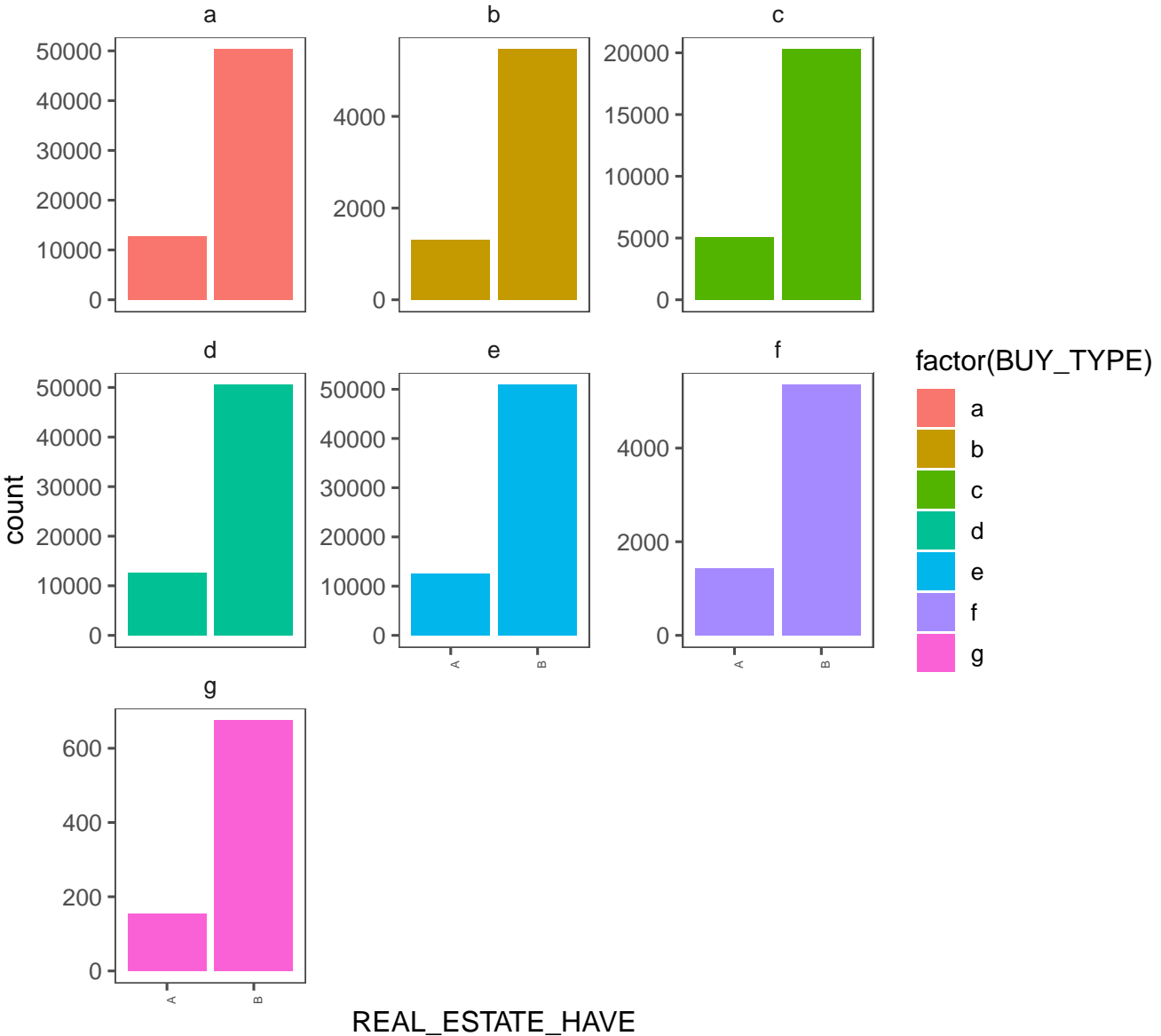
PARENTS\_DEAD  
-Groupby PARENTS\_DEAD ,  
Relative Y



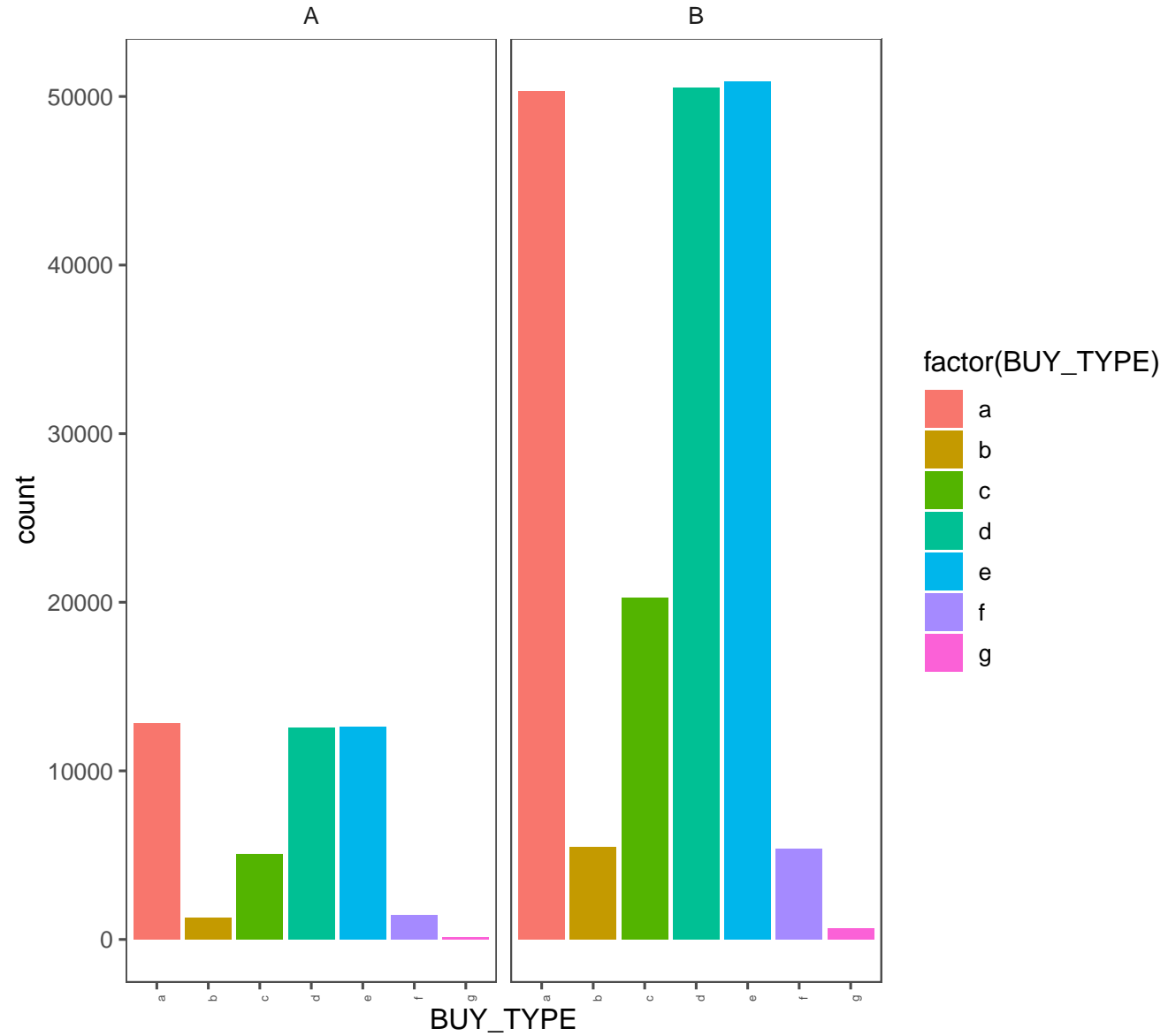
REAL\_ESTATE\_HAVE  
-Groupby BUY\_TYPE,  
Fixed Y



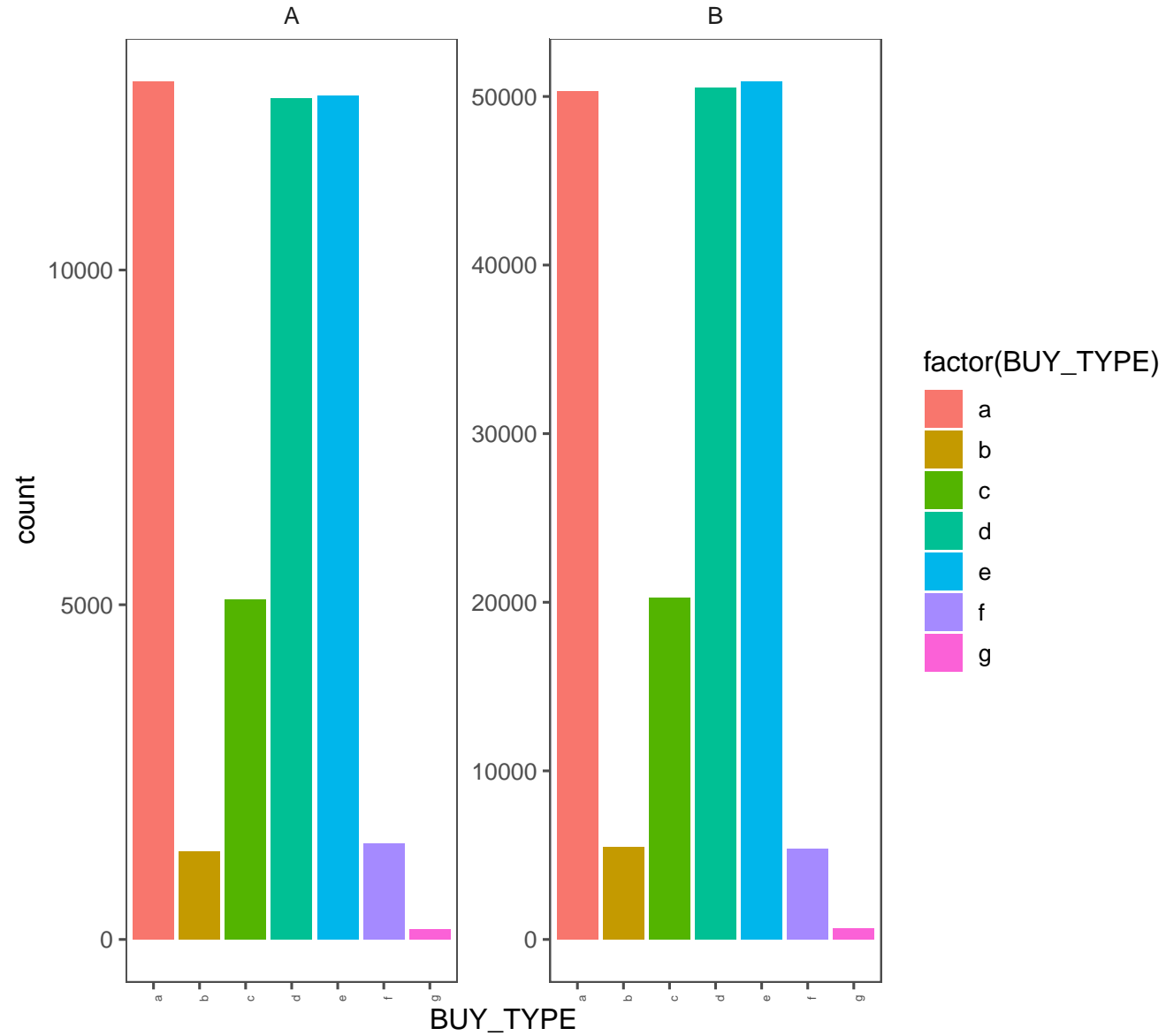
REAL\_ESTATE\_HAVE  
-Groupby BUY\_TYPE,  
Relative Y



REAL\_ESTATE\_HAVE  
-Groupby REAL\_ESTATE\_HAVE ,  
Fixed Y

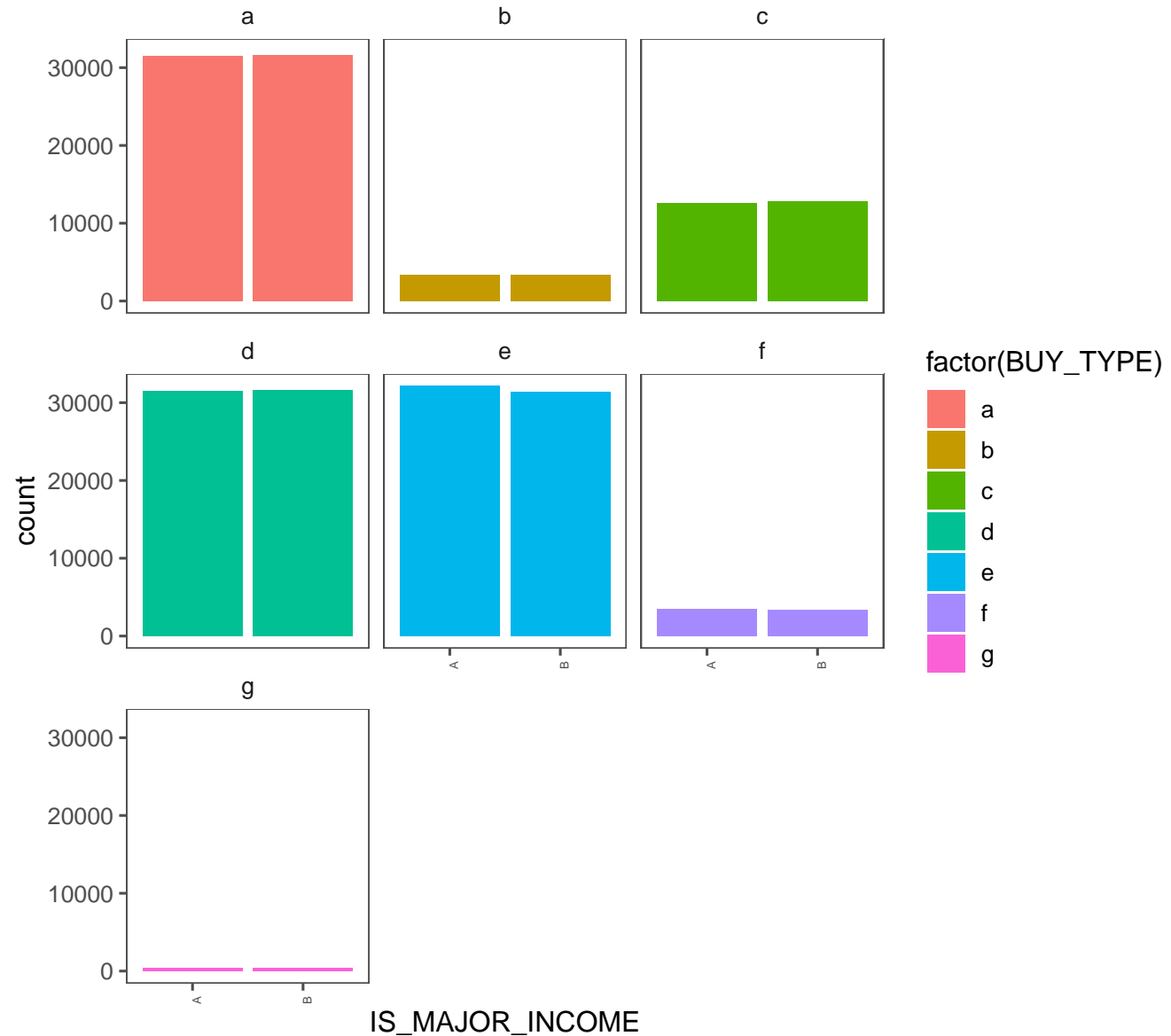


REAL\_ESTATE\_HAVE  
-Groupby REAL\_ESTATE\_HAVE ,  
Relative Y

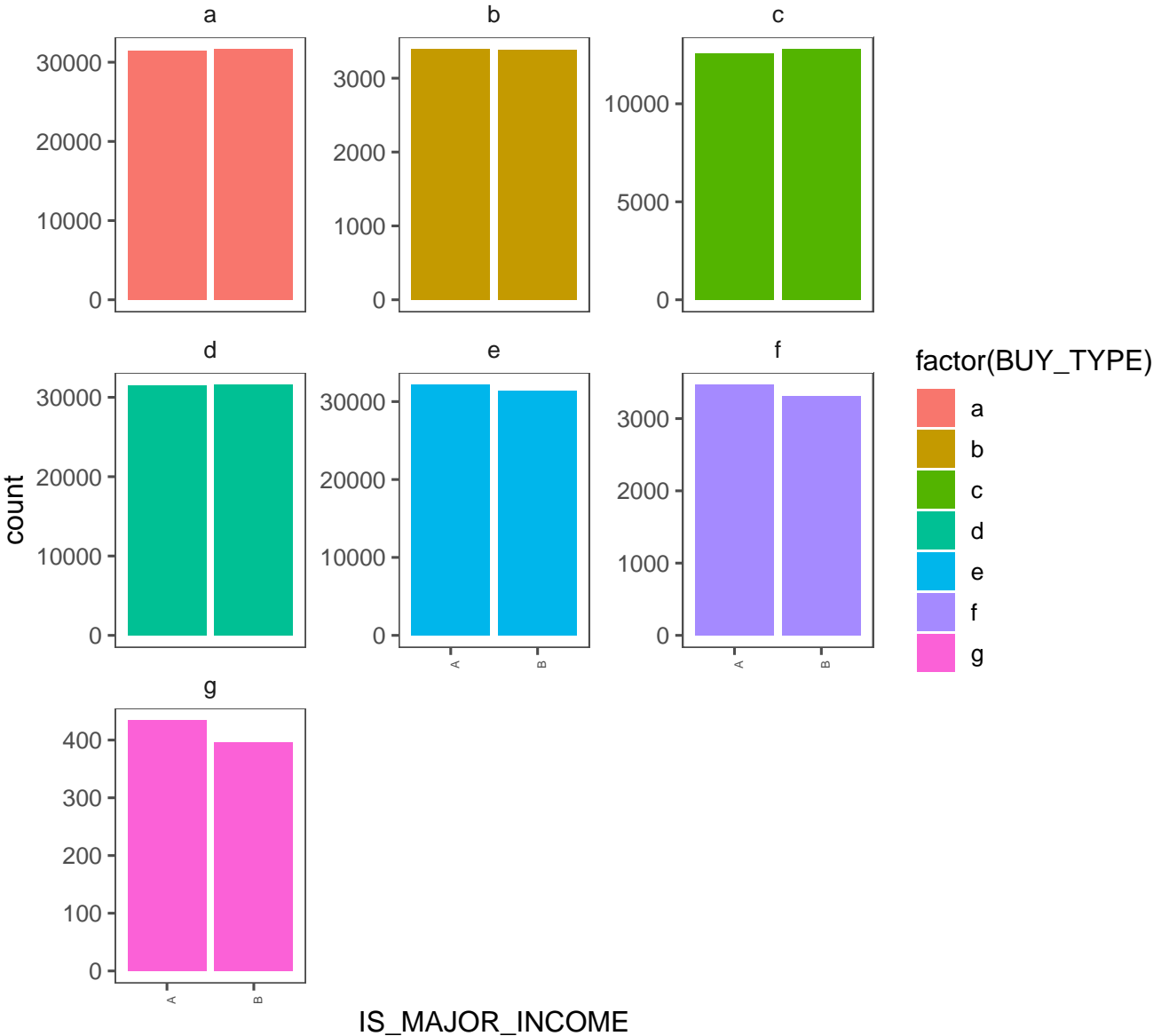




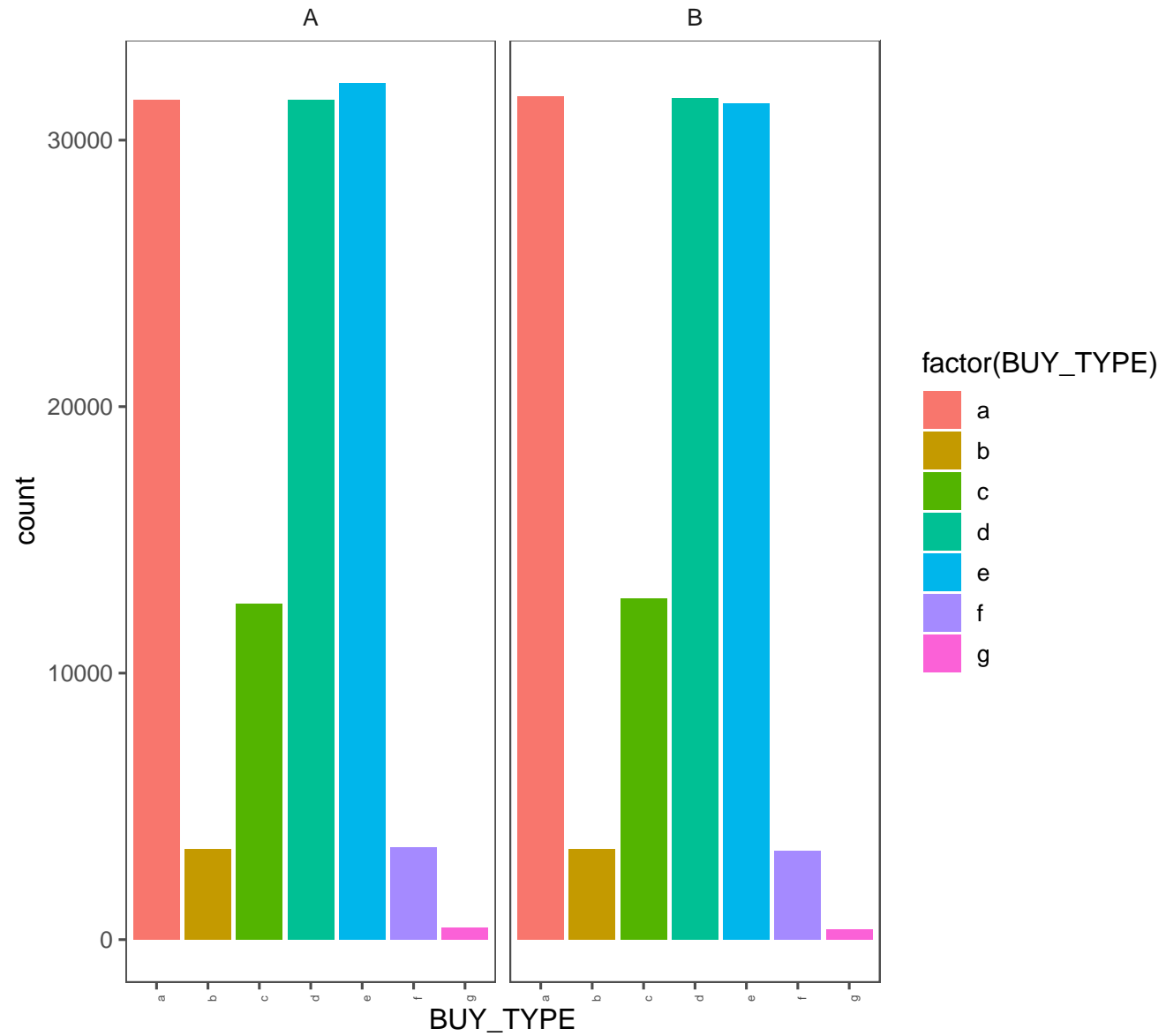
IS\_MAJOR\_INCOME  
-Groupby BUY\_TYPE,  
Fixed Y



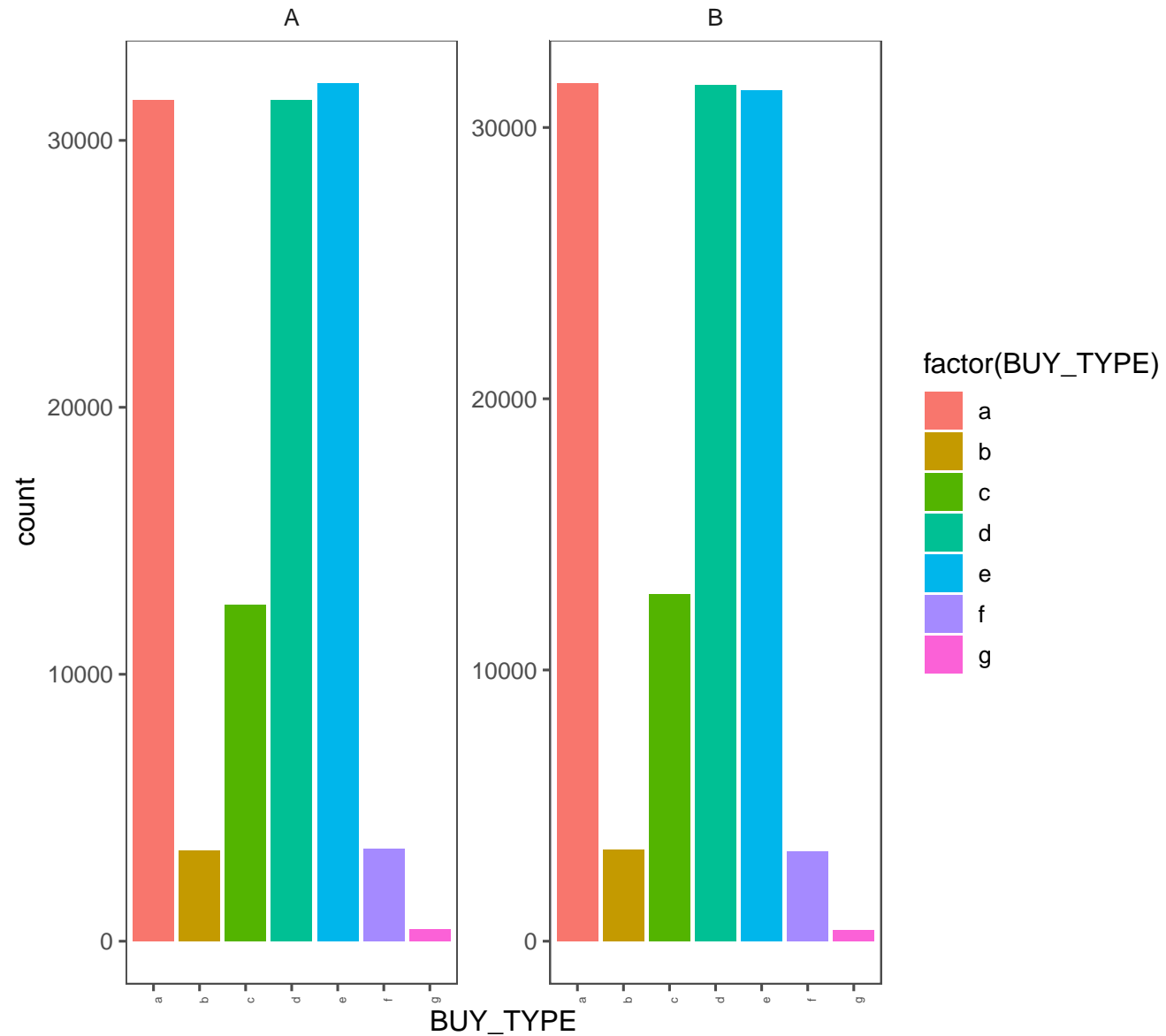
IS\_MAJOR\_INCOME  
-Groupby BUY\_TYPE,  
Relative Y



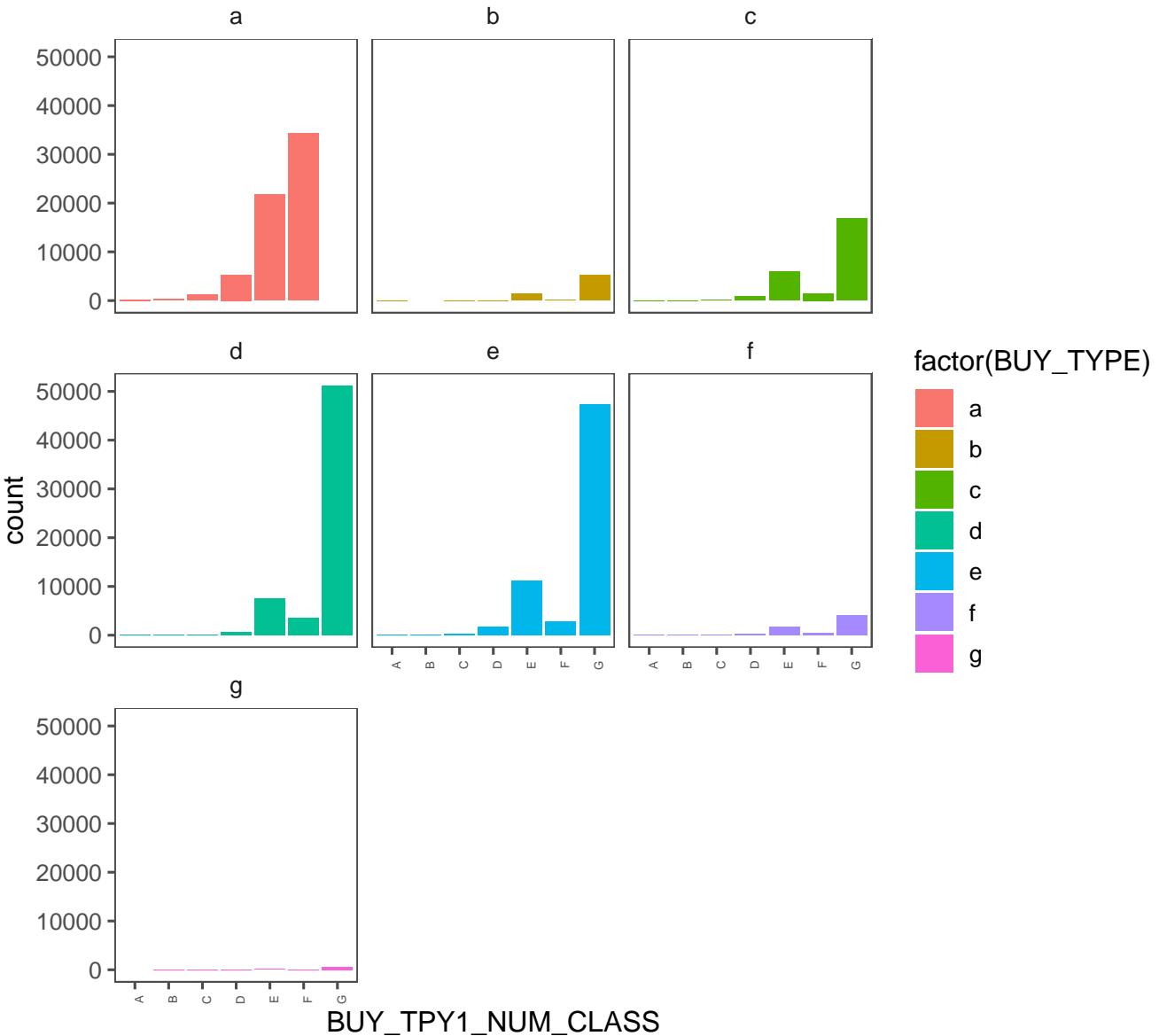
IS\_MAJOR\_INCOME  
-Groupby IS\_MAJOR\_INCOME ,  
Fixed Y



IS\_MAJOR\_INCOME  
-Groupby IS\_MAJOR\_INCOME ,  
Relative Y

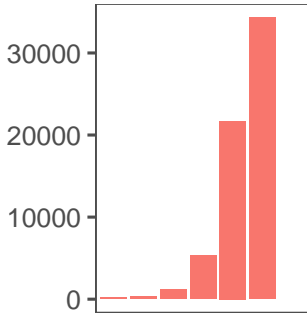


BUY\_TPY1\_NUM\_CLASS  
-Groupby BUY\_TYPE,  
Fixed Y

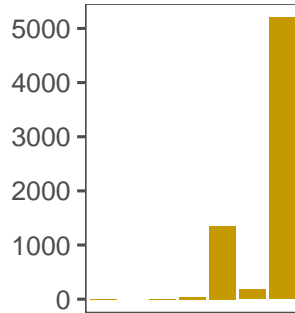


BUY\_TPY1\_NUM\_CLASS  
-Groupby BUY\_TYPE,  
Relative Y

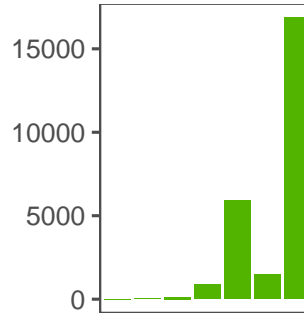
a



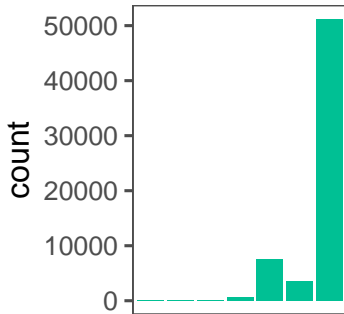
b



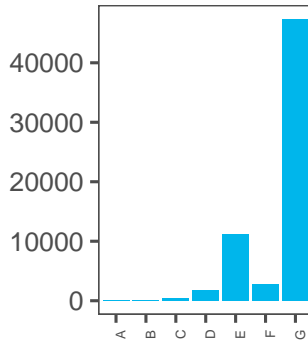
c



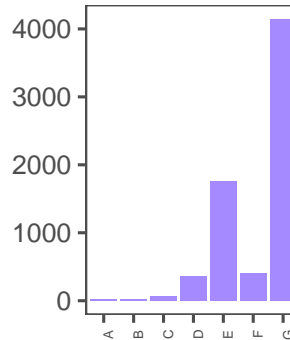
d



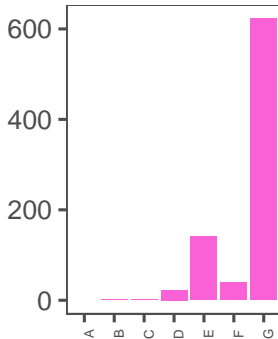
e



f



g

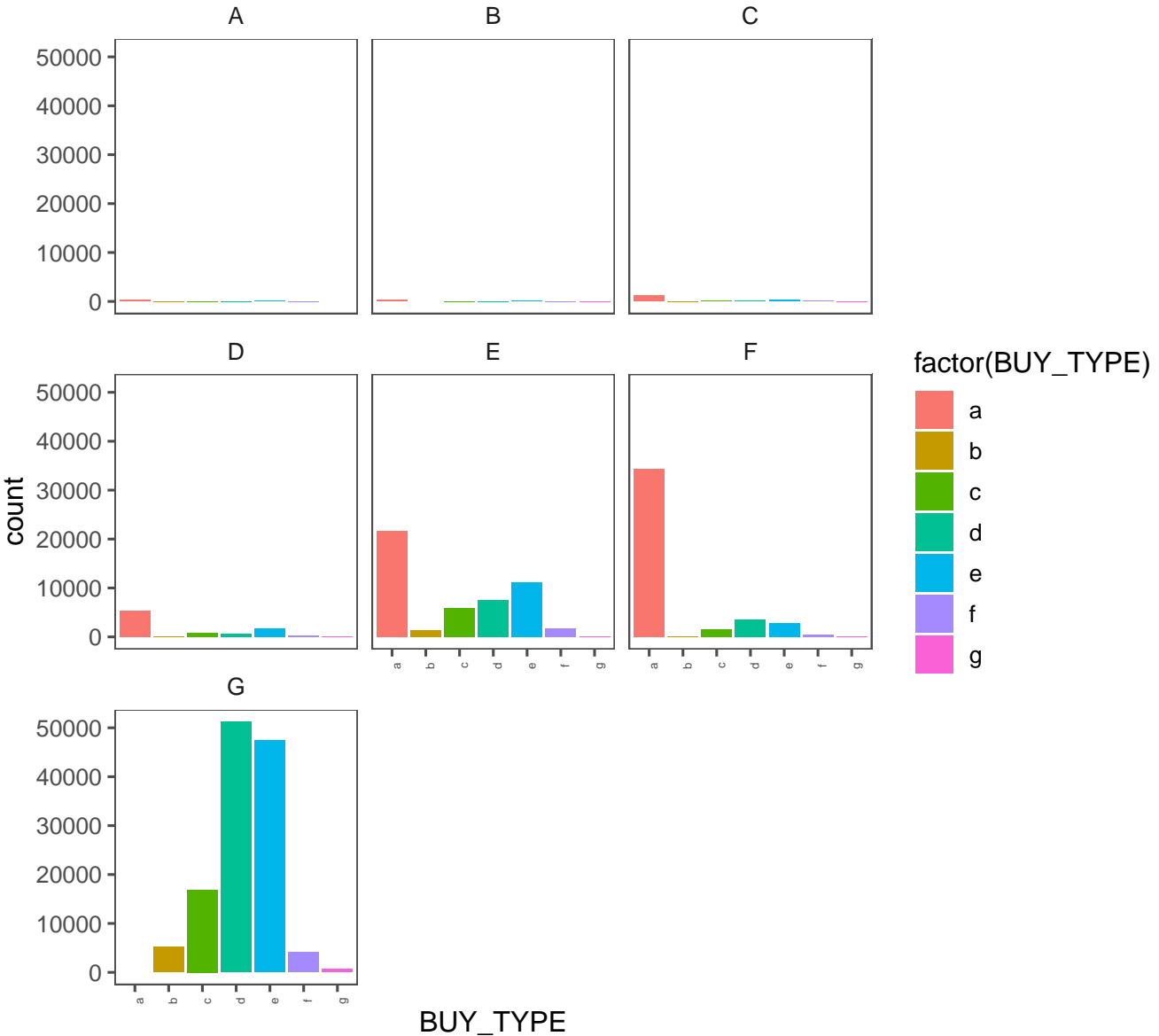


factor(BUY\_TYPE)



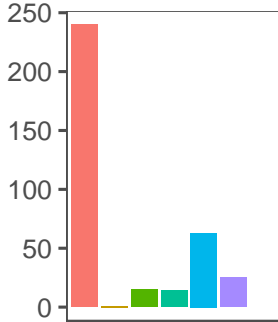
BUY\_TPY1\_NUM\_CLASS

BUY\_TPY1\_NUM\_CLASS  
 -Groupby BUY\_TPY1\_NUM\_CLASS ,  
 Fixed Y

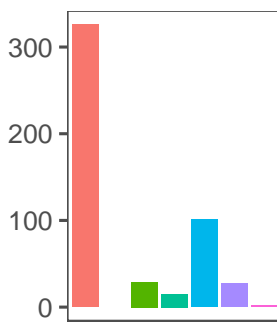


BUY\_TPY1\_NUM\_CLASS  
-Groupby BUY\_TPY1\_NUM\_CLASS ,  
Relative Y

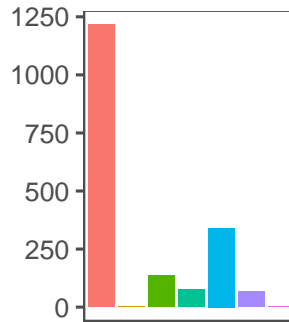
A



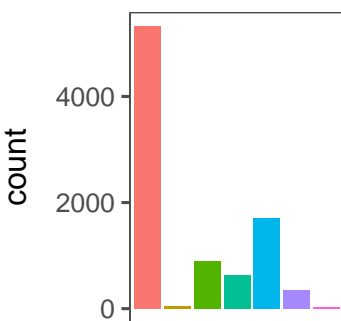
B



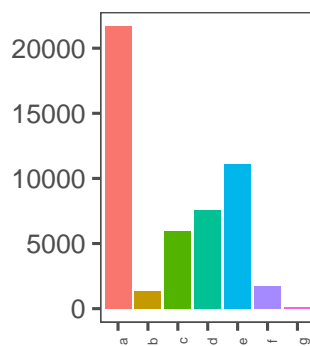
C



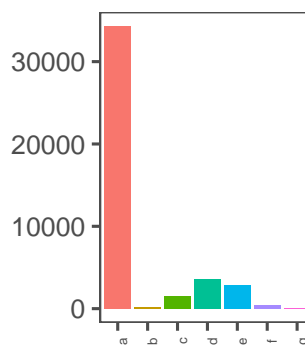
D



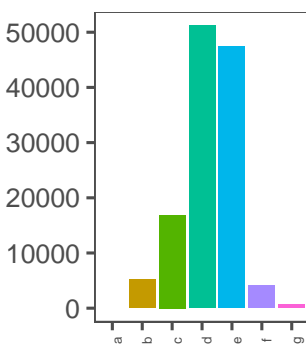
E



F



G



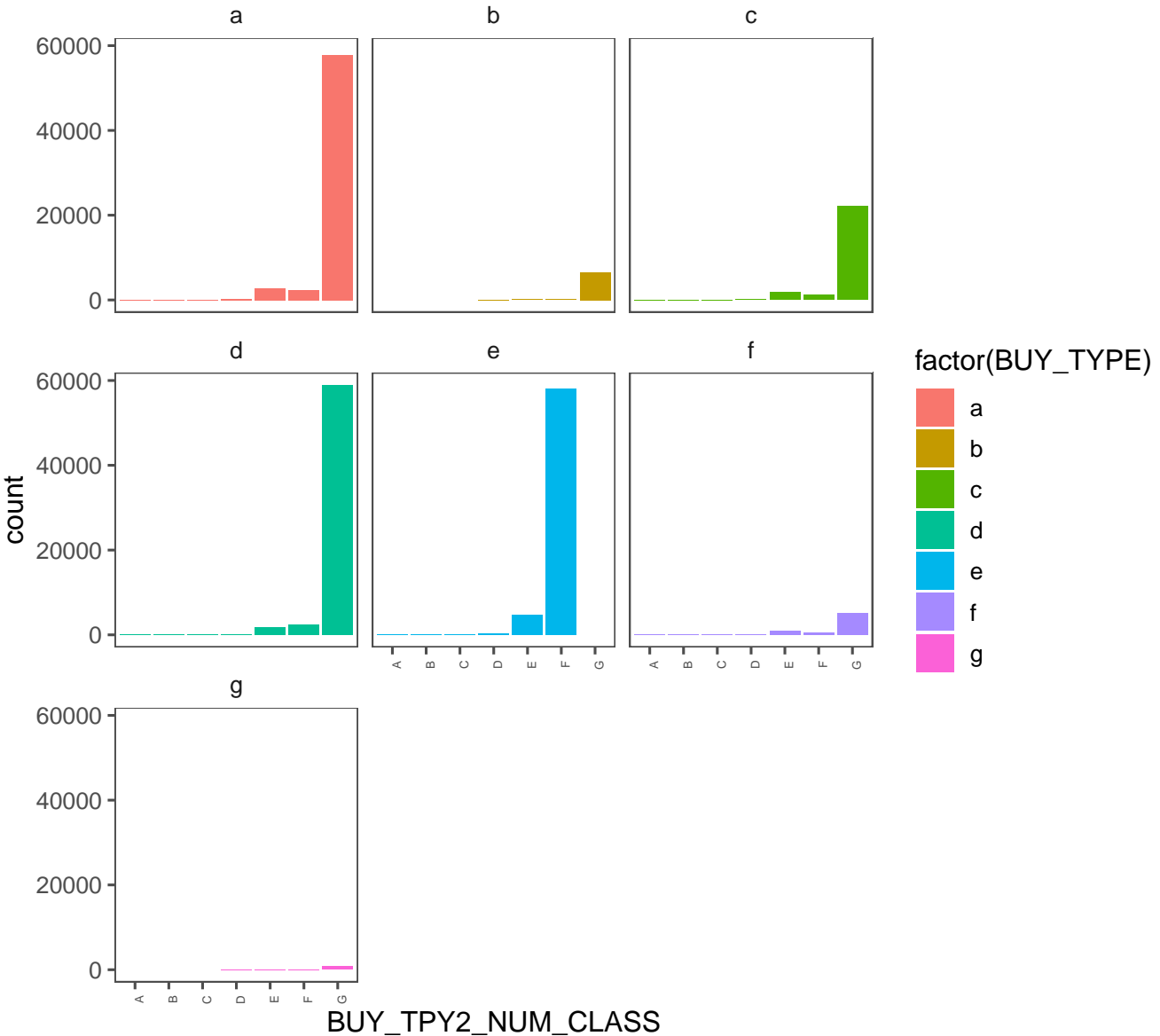
factor(BUY\_TYPE)



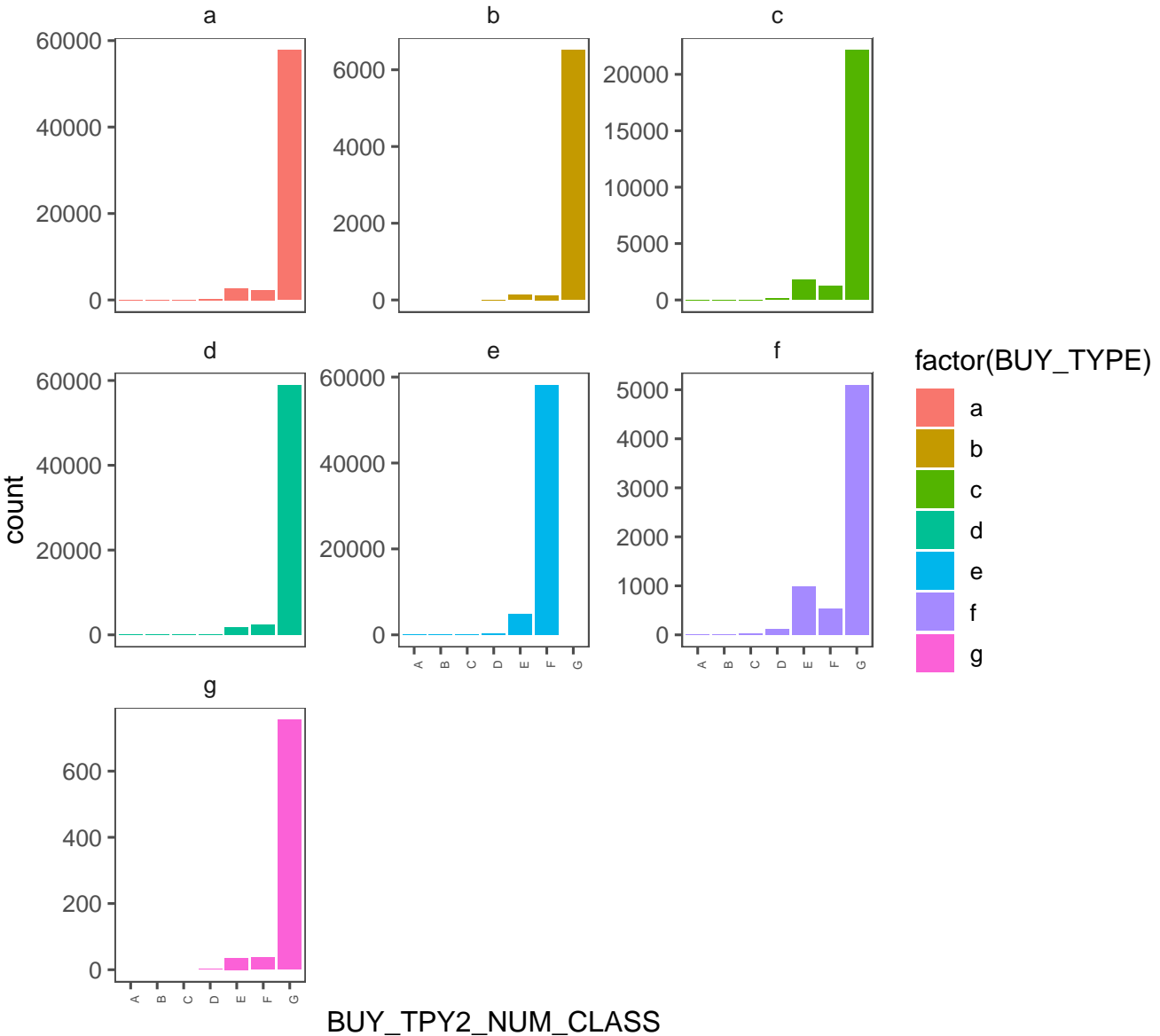
BUY\_TYPE



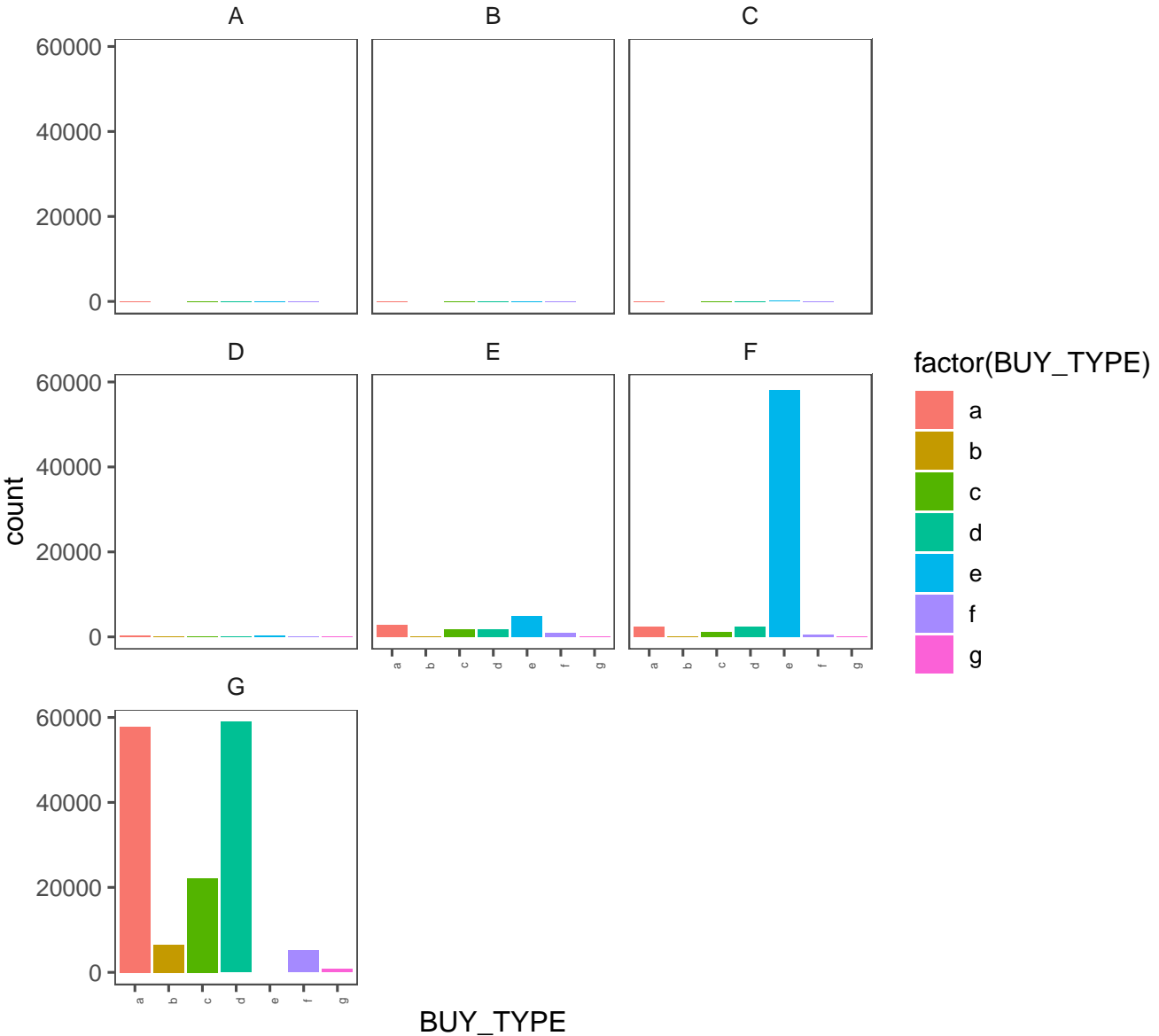
BUY\_TPY2\_NUM\_CLASS  
-Groupby BUY\_TYPE,  
Fixed Y



BUY\_TPY2\_NUM\_CLASS  
-Groupby BUY\_TYPE,  
Relative Y

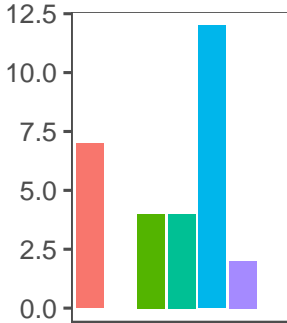


BUY\_TPY2\_NUM\_CLASS  
-Groupby BUY\_TPY2\_NUM\_CLASS ,  
Fixed Y

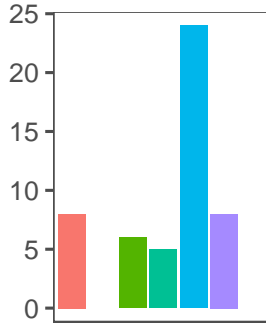


BUY\_TPY2\_NUM\_CLASS  
 -Groupby BUY\_TPY2\_NUM\_CLASS ,  
 Relative Y

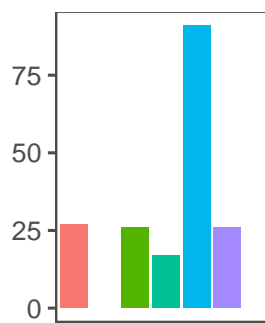
A



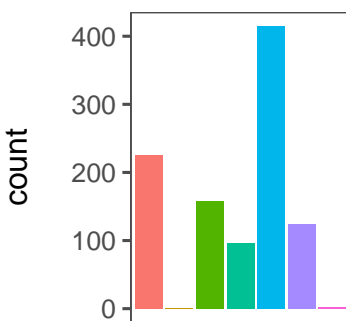
B



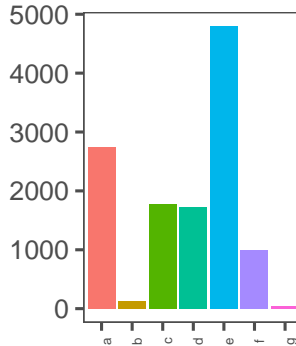
C



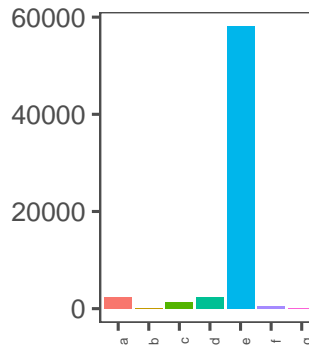
D



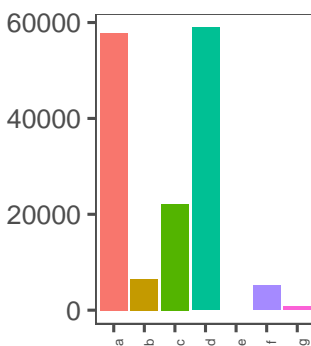
E



F



G

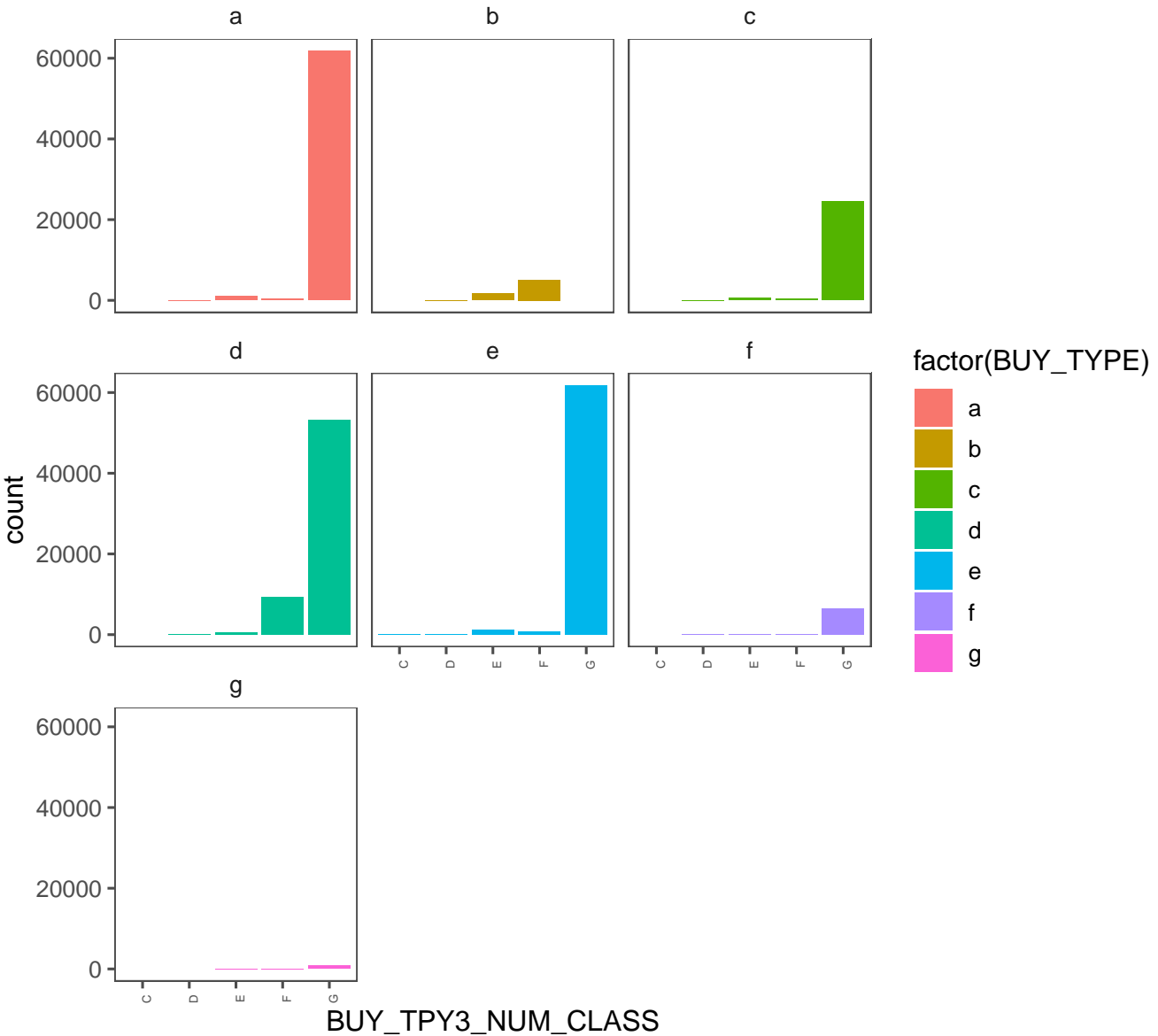


factor(BUY\_TYPE)

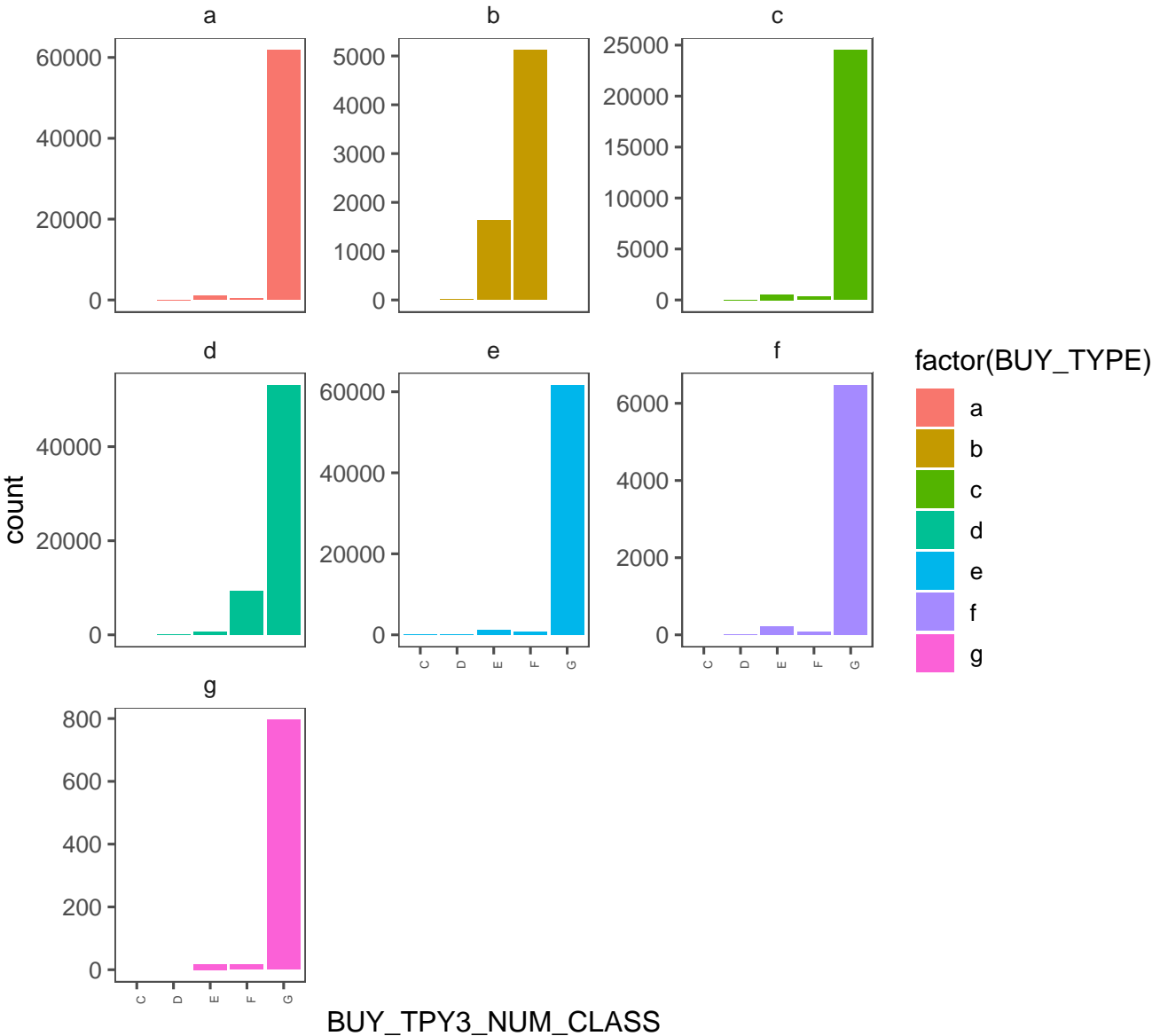


BUY\_TYPE

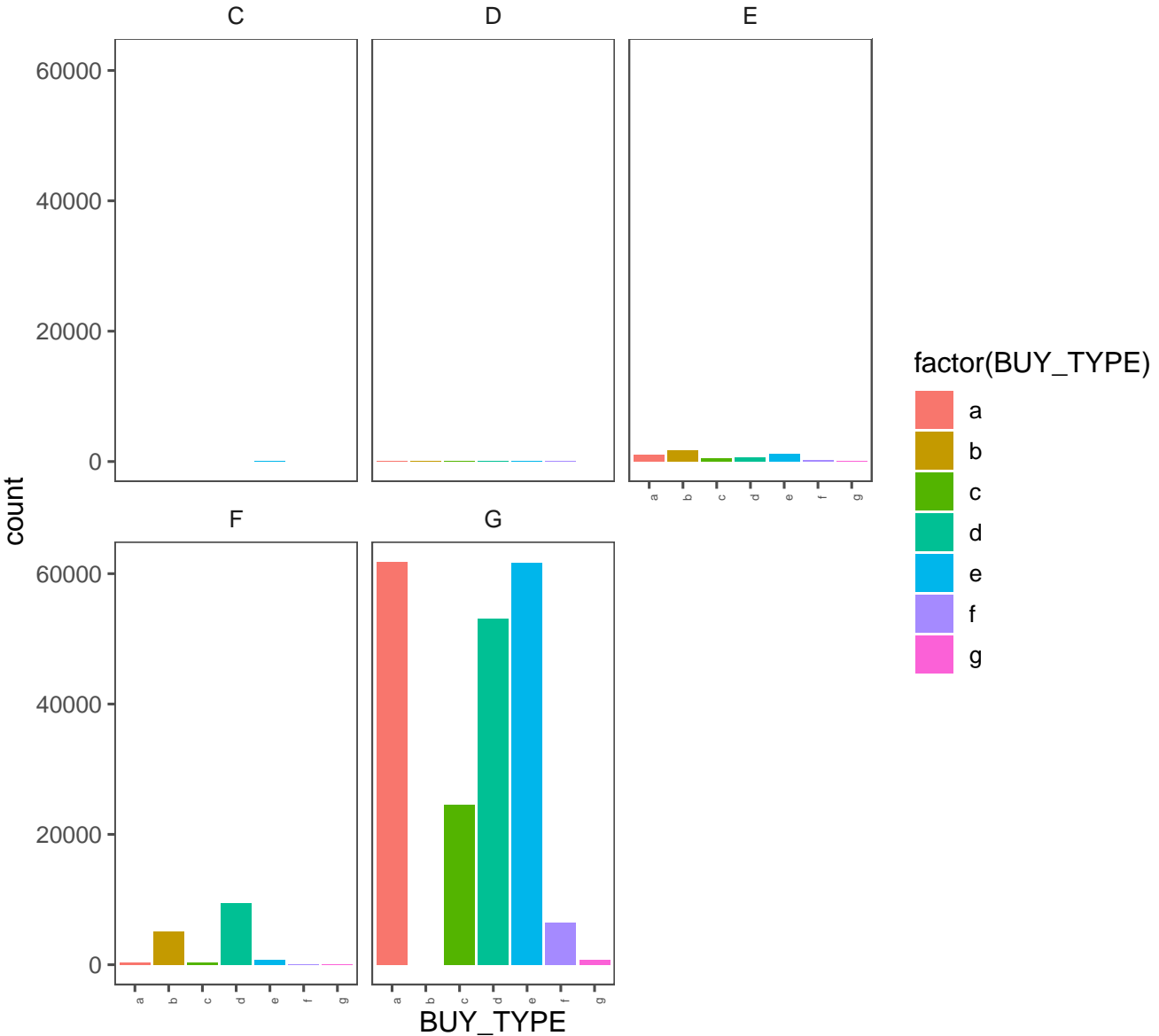
BUY\_TPY3\_NUM\_CLASS  
-Groupby BUY\_TYPE,  
Fixed Y



BUY\_TPY3\_NUM\_CLASS  
-Groupby BUY\_TYPE,  
Relative Y

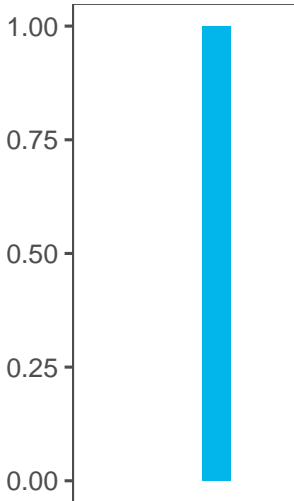


BUY\_TPY3\_NUM\_CLASS  
-Groupby BUY\_TPY3\_NUM\_CLASS ,  
Fixed Y

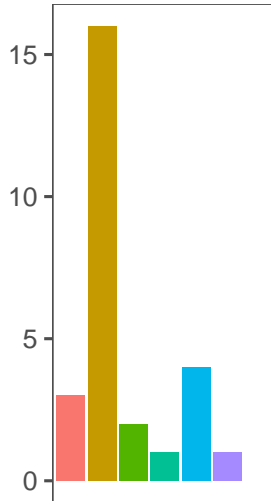


BUY\_TPY3\_NUM\_CLASS  
 -Groupby BUY\_TPY3\_NUM\_CLASS ,  
 Relative Y

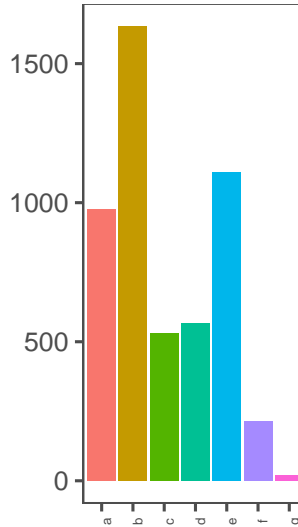
C



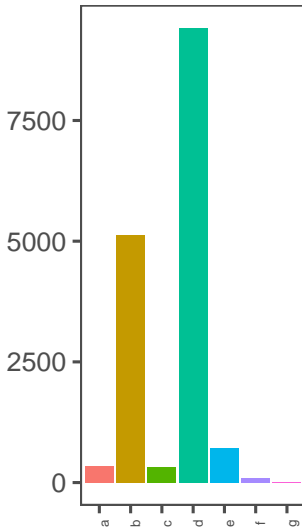
D



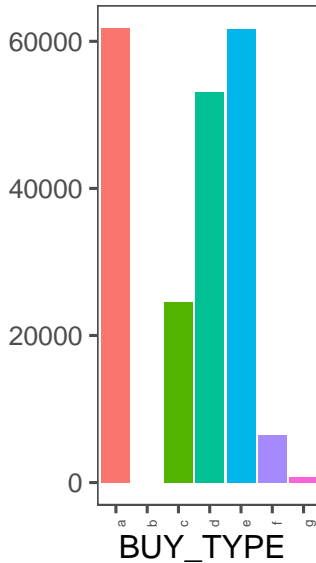
E



F



G

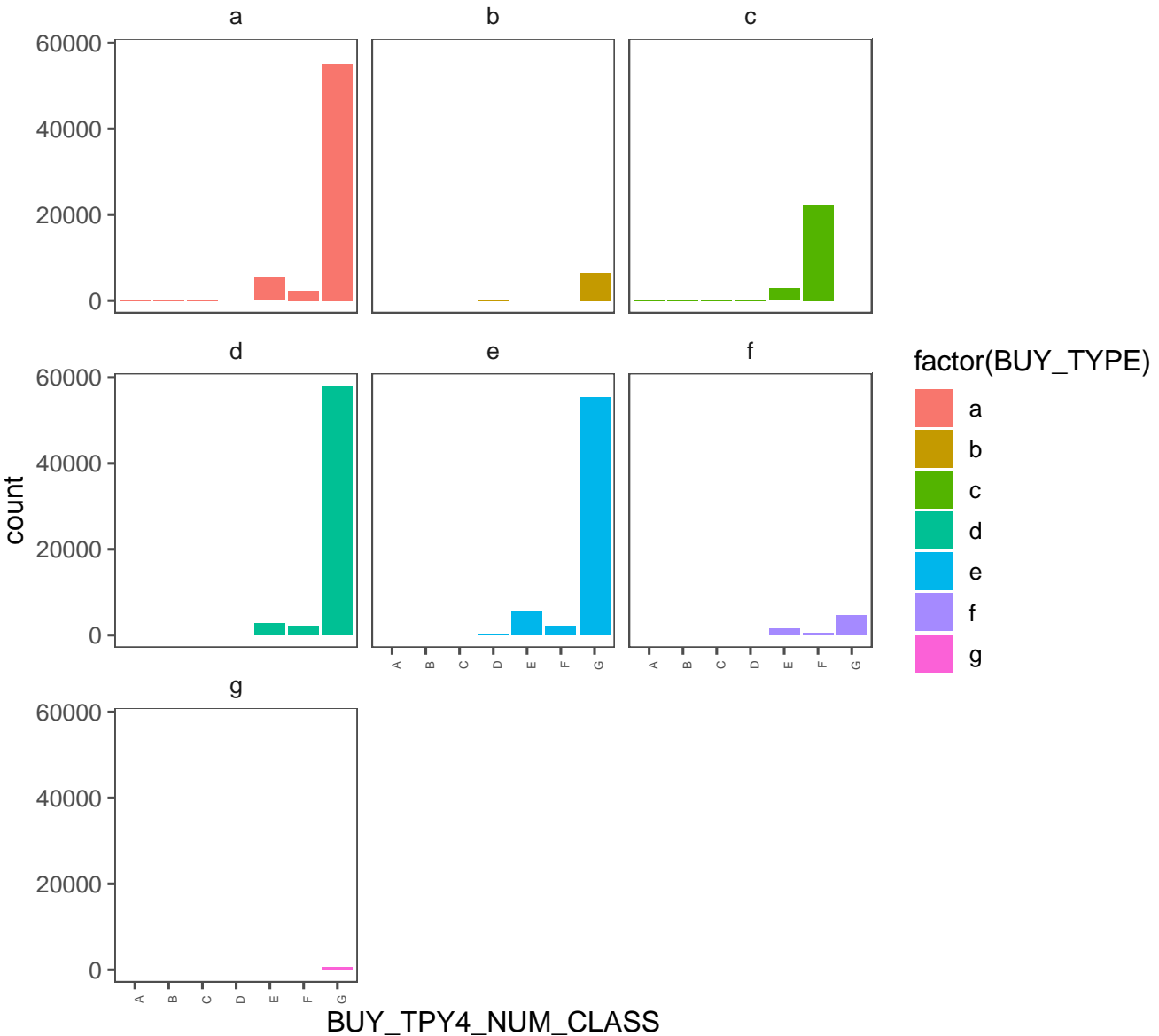


factor(BUY\_TYPE)



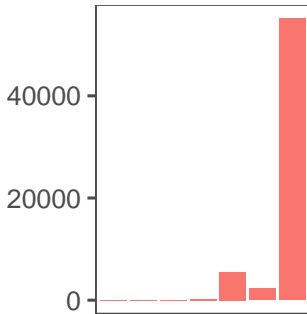


BUY\_TPY4\_NUM\_CLASS  
-Groupby BUY\_TYPE,  
Fixed Y

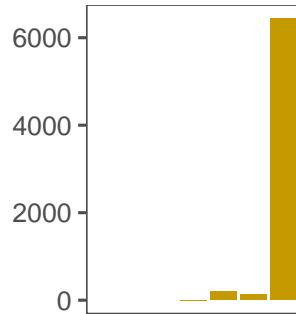


BUY\_TPY4\_NUM\_CLASS  
-Groupby BUY\_TYPE,  
Relative Y

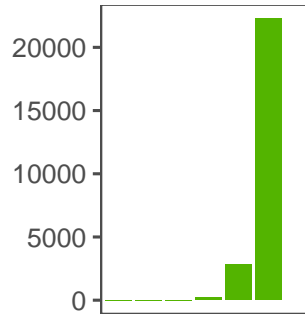
a



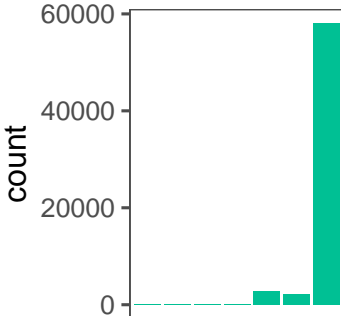
b



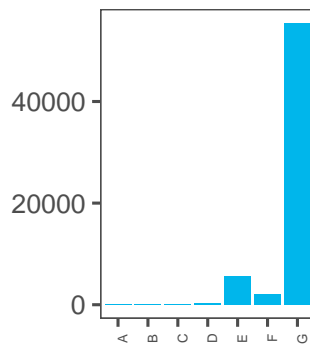
c



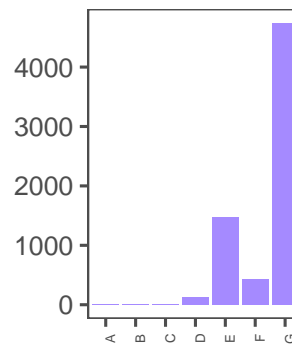
d



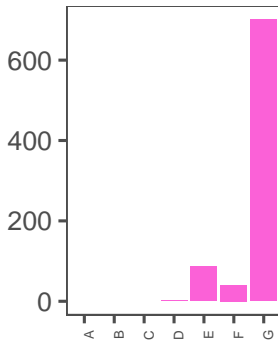
e



f



g

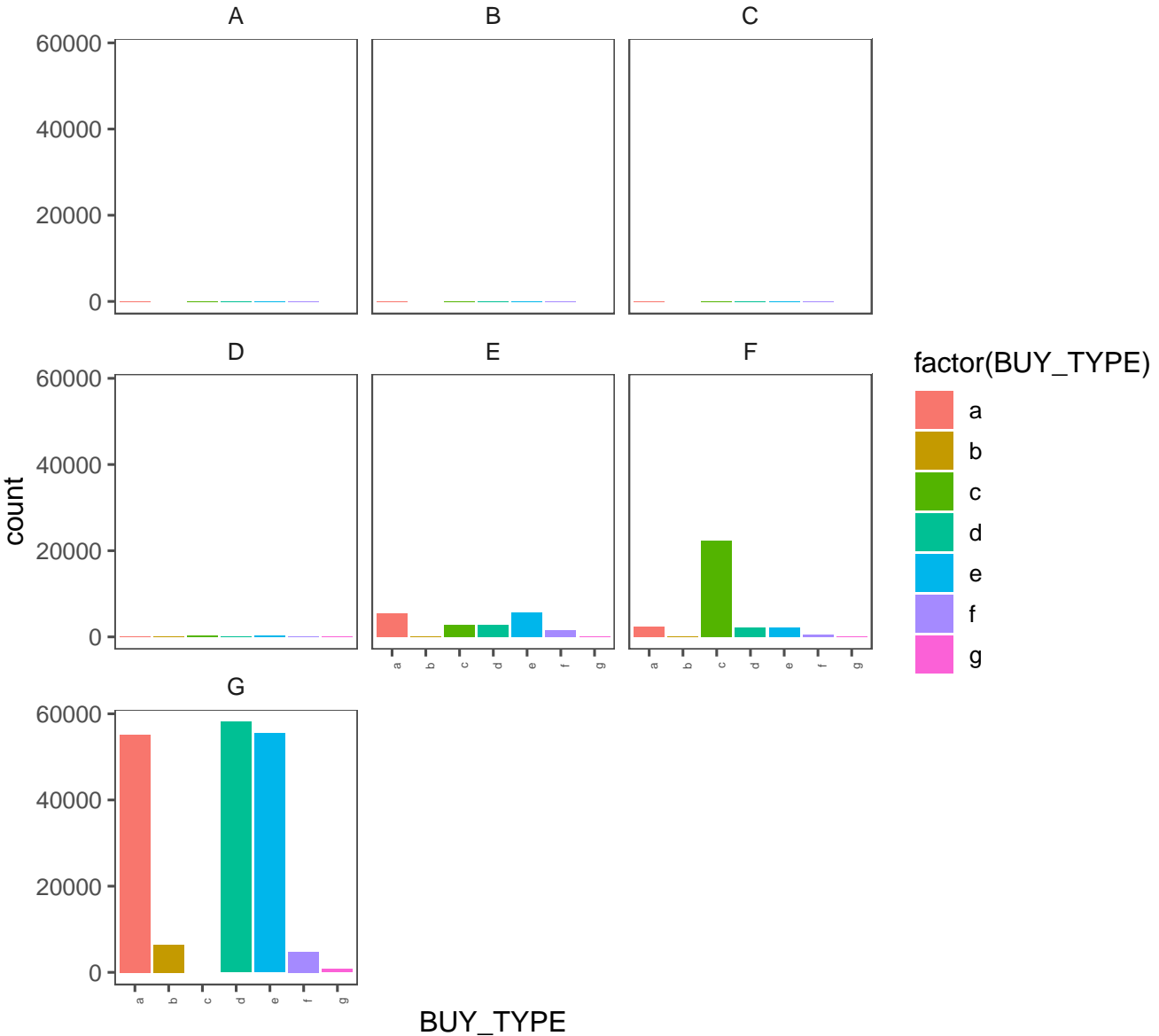


factor(BUY\_TYPE)



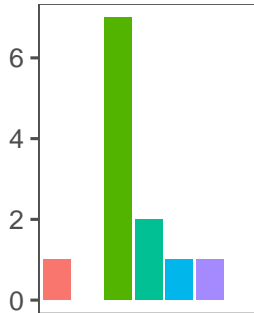
BUY\_TPY4\_NUM\_CLASS

BUY\_TPY4\_NUM\_CLASS  
-Groupby BUY\_TPY4\_NUM\_CLASS ,  
Fixed Y

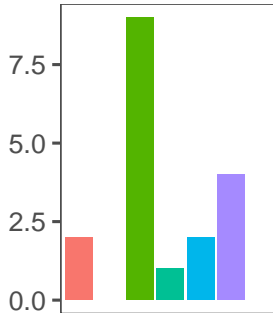


BUY\_TPY4\_NUM\_CLASS  
-Groupby BUY\_TPY4\_NUM\_CLASS ,  
Relative Y

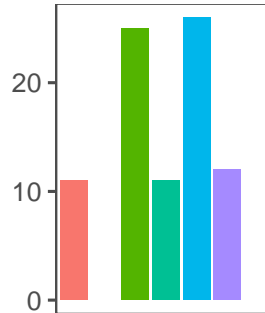
A



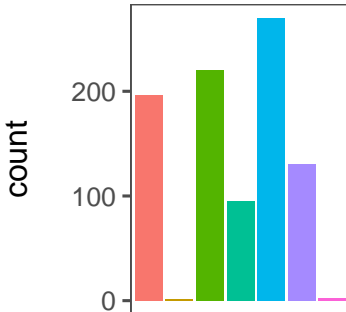
B



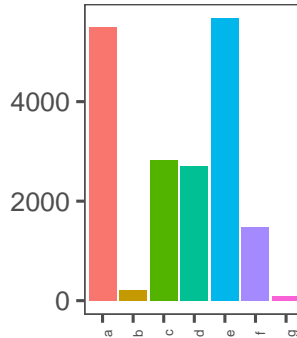
C



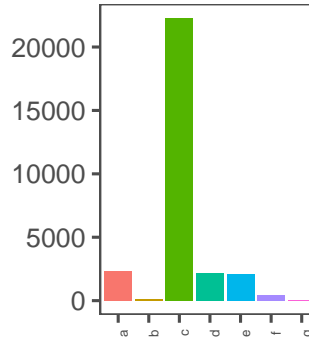
D



E



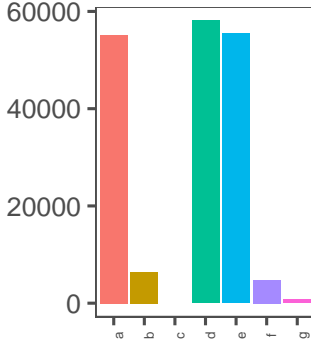
F



factor(BUY\_TYPE)

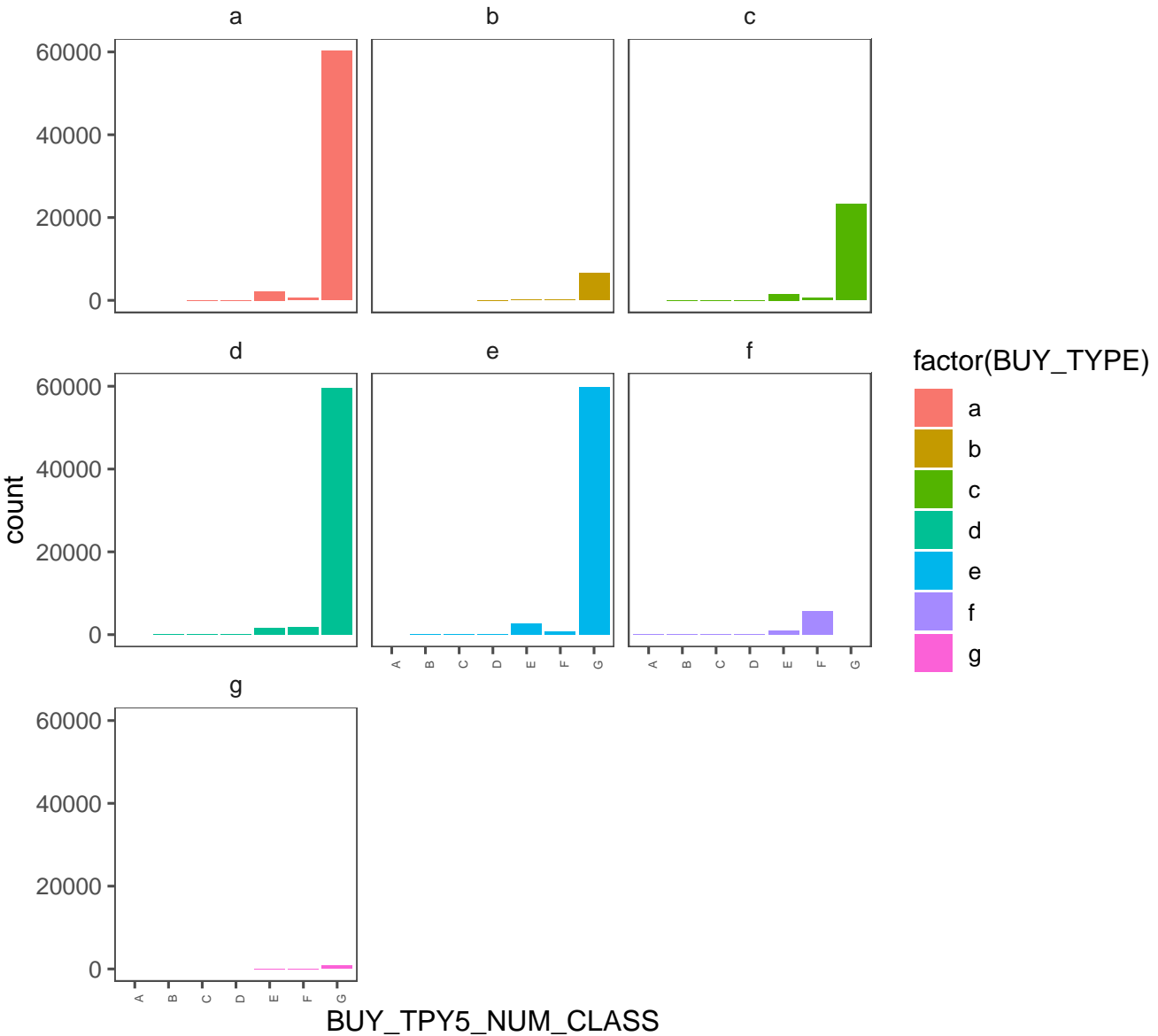


G

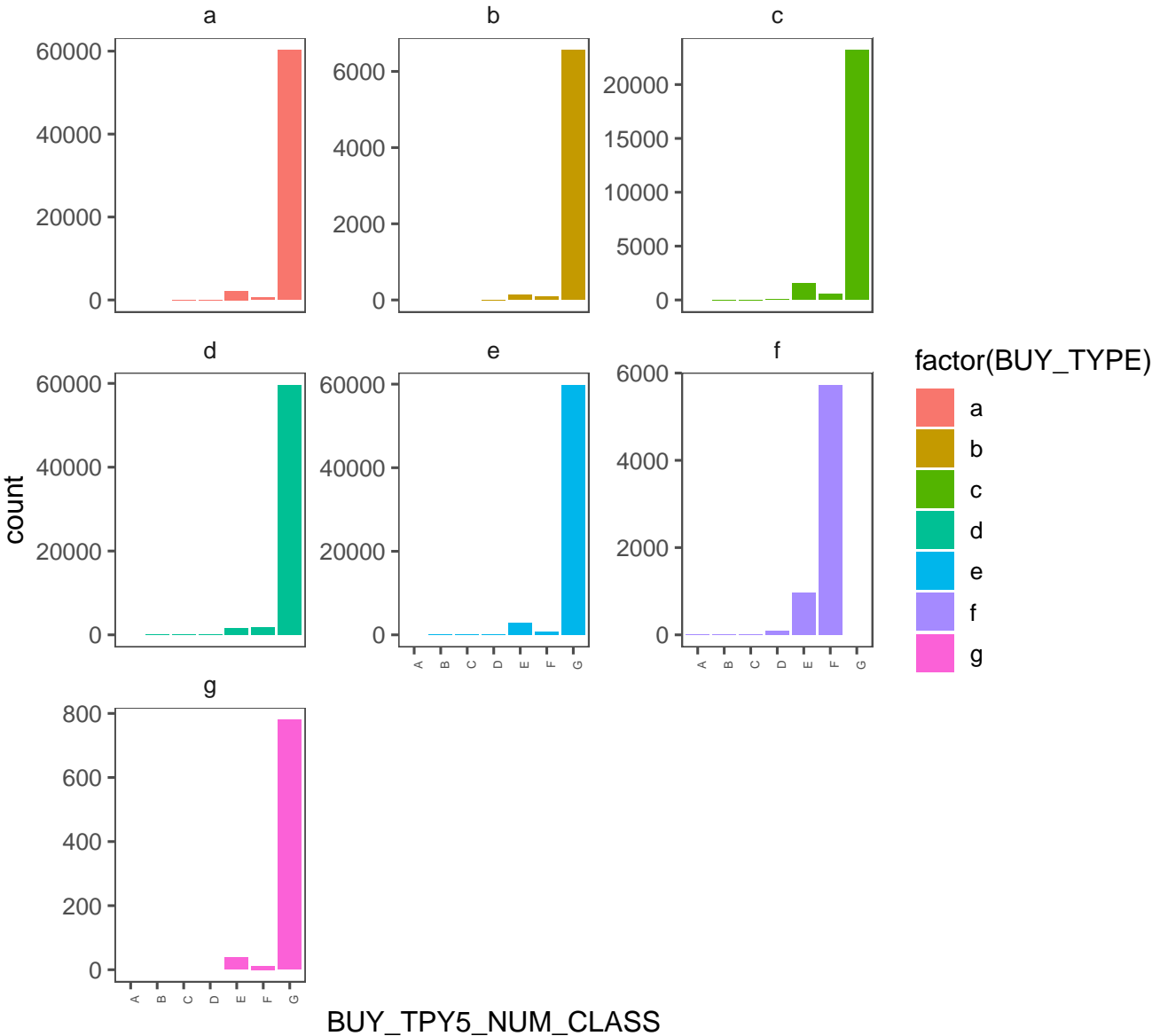


BUY\_TYPE

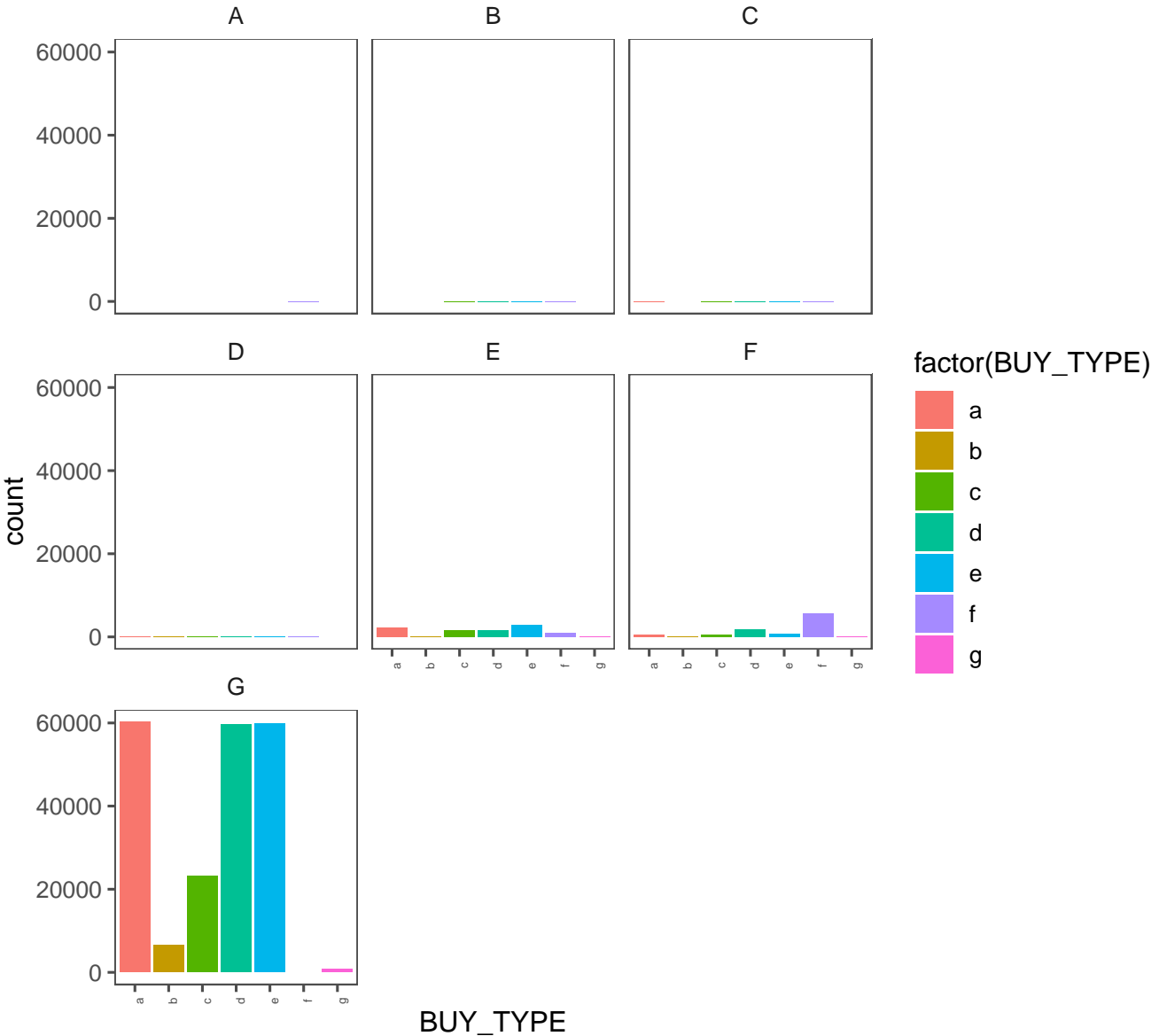
BUY\_TPY5\_NUM\_CLASS  
-Groupby BUY\_TYPE,  
Fixed Y



BUY\_TPY5\_NUM\_CLASS  
-Groupby BUY\_TYPE,  
Relative Y

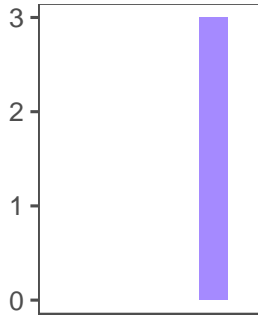


BUY\_TPY5\_NUM\_CLASS  
-Groupby BUY\_TPY5\_NUM\_CLASS ,  
Fixed Y

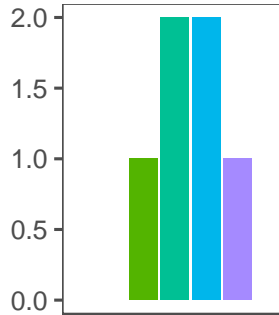


BUY\_TPY5\_NUM\_CLASS  
 -Groupby BUY\_TPY5\_NUM\_CLASS ,  
 Relative Y

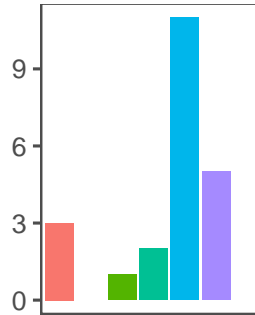
A



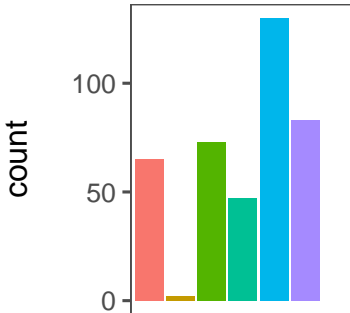
B



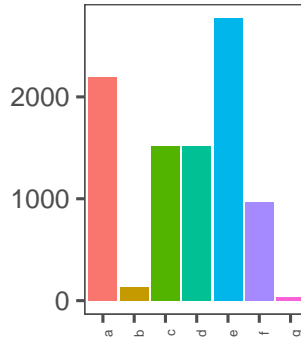
C



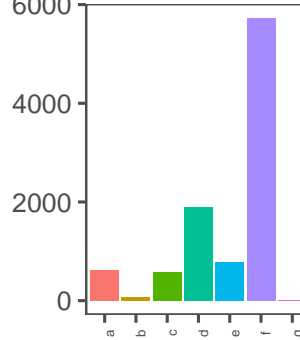
D



E



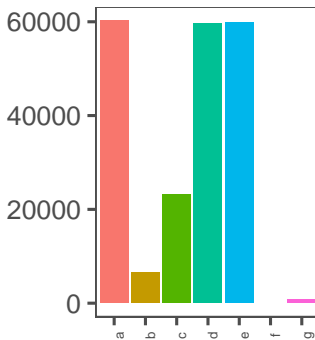
F



factor(BUY\_TYPE)



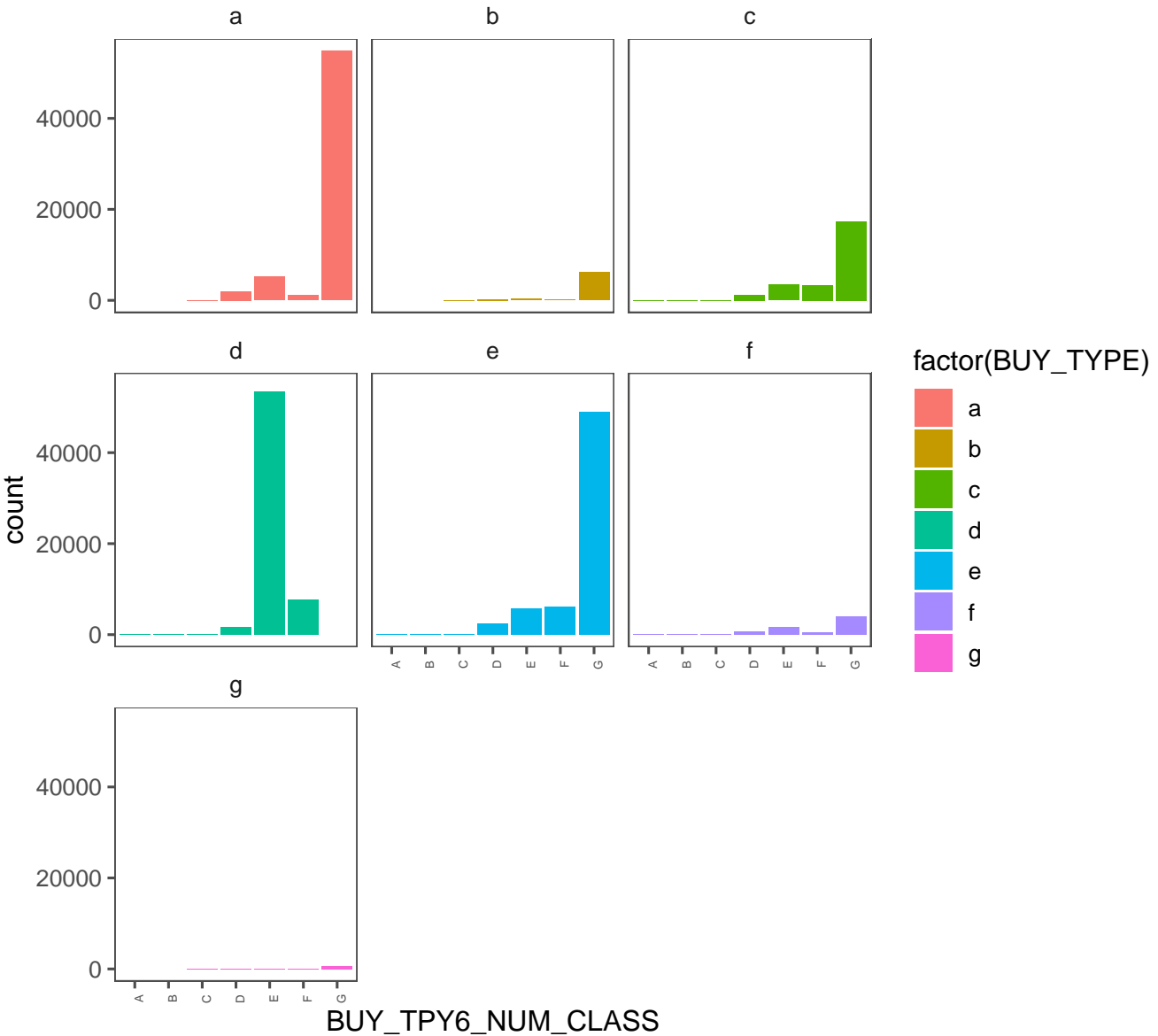
G



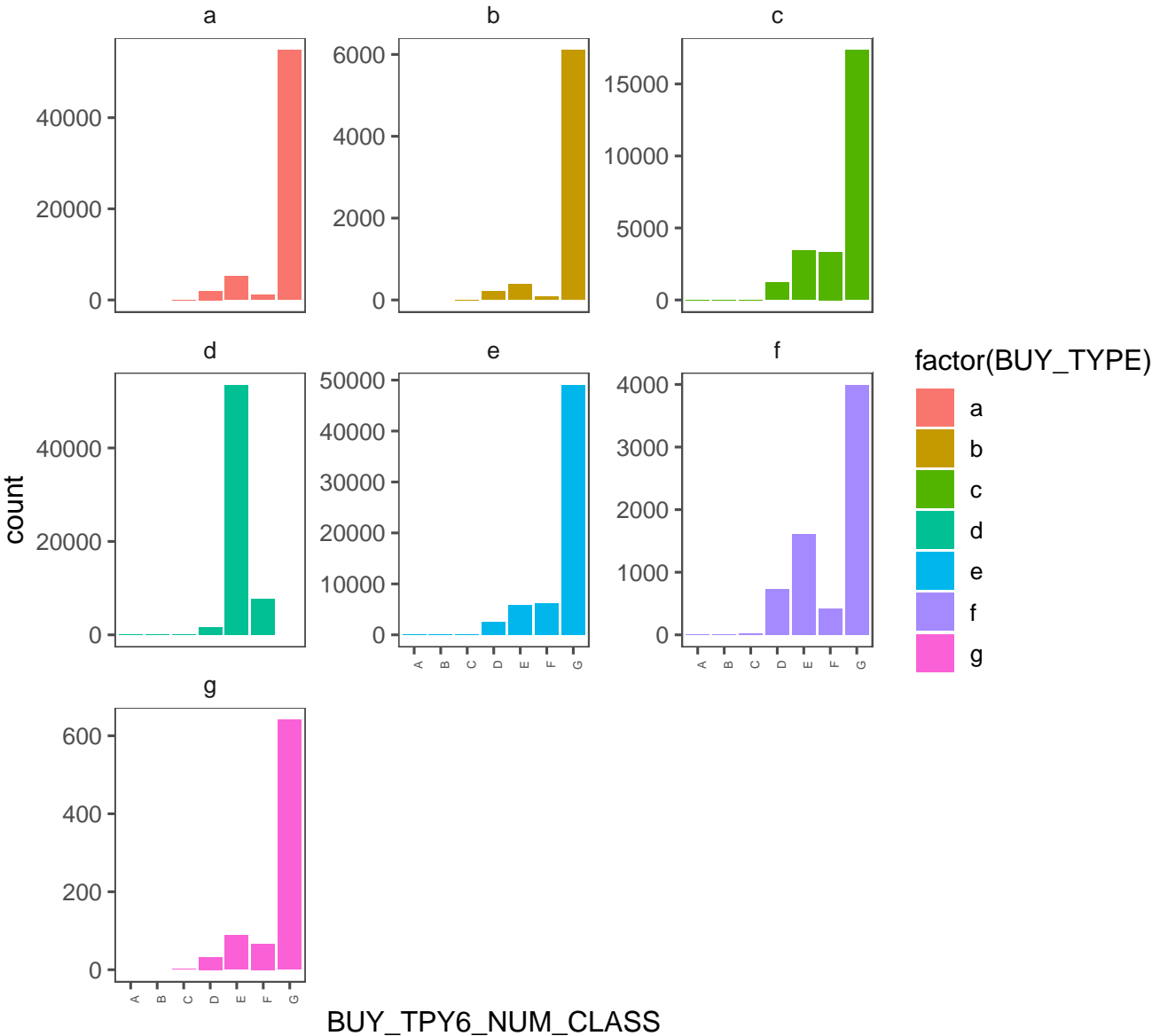
BUY\_TYPE



BUY\_TPY6\_NUM\_CLASS  
-Groupby BUY\_TYPE,  
Fixed Y

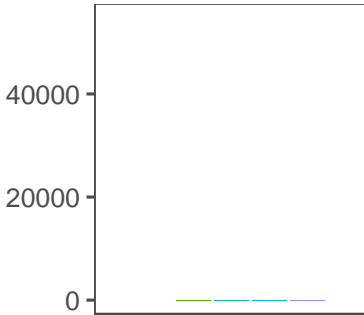


BUY\_TPY6\_NUM\_CLASS  
-Groupby BUY\_TYPE,  
Relative Y

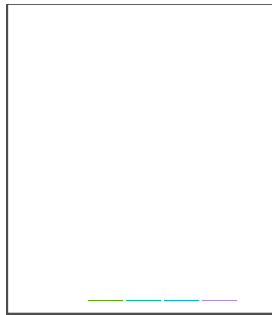


BUY\_TPY6\_NUM\_CLASS  
-Groupby BUY\_TPY6\_NUM\_CLASS ,  
Fixed Y

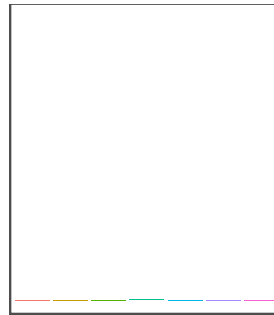
A



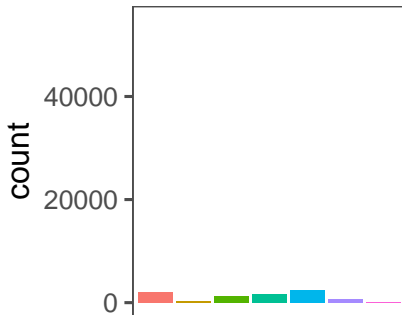
B



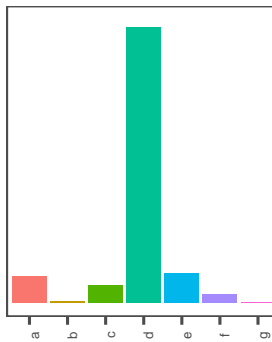
C



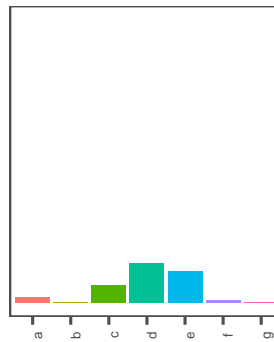
D



E



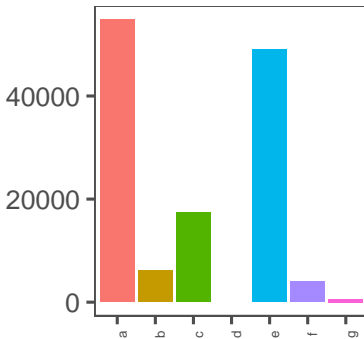
F



factor(BUY\_TYPE)



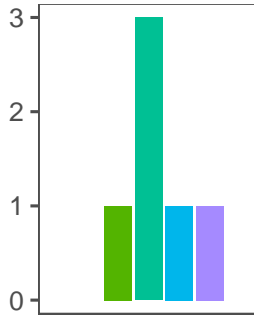
G



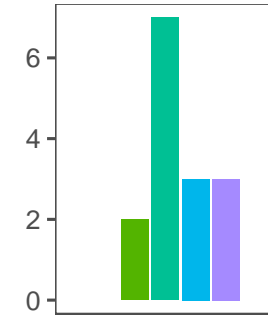
BUY\_TYPE

BUY\_TPY6\_NUM\_CLASS  
-Groupby BUY\_TPY6\_NUM\_CLASS ,  
Relative Y

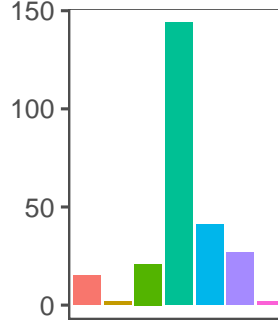
A



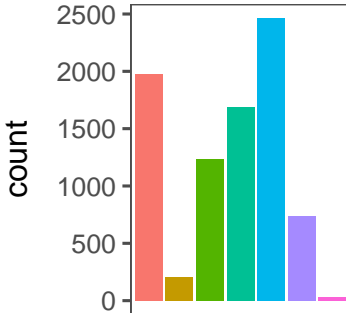
B



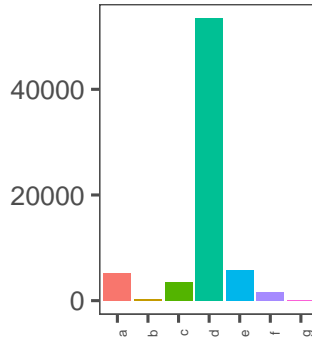
C



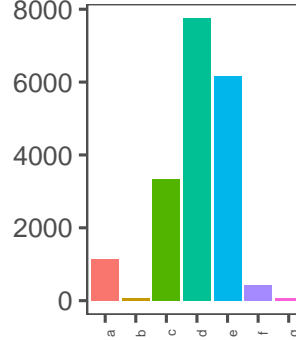
D



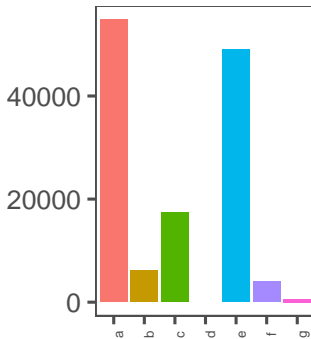
E



F



G

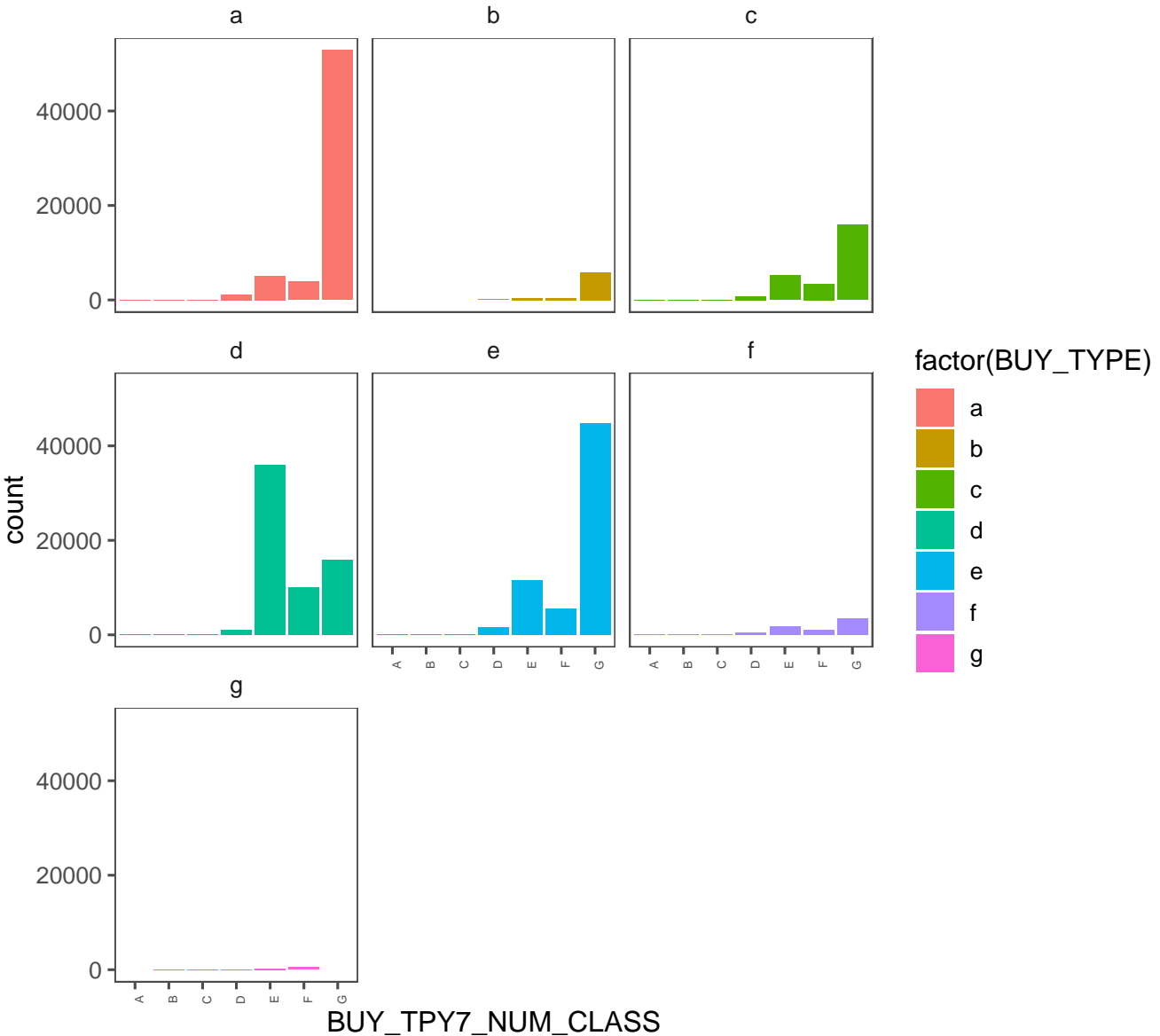


factor(BUY\_TYPE)

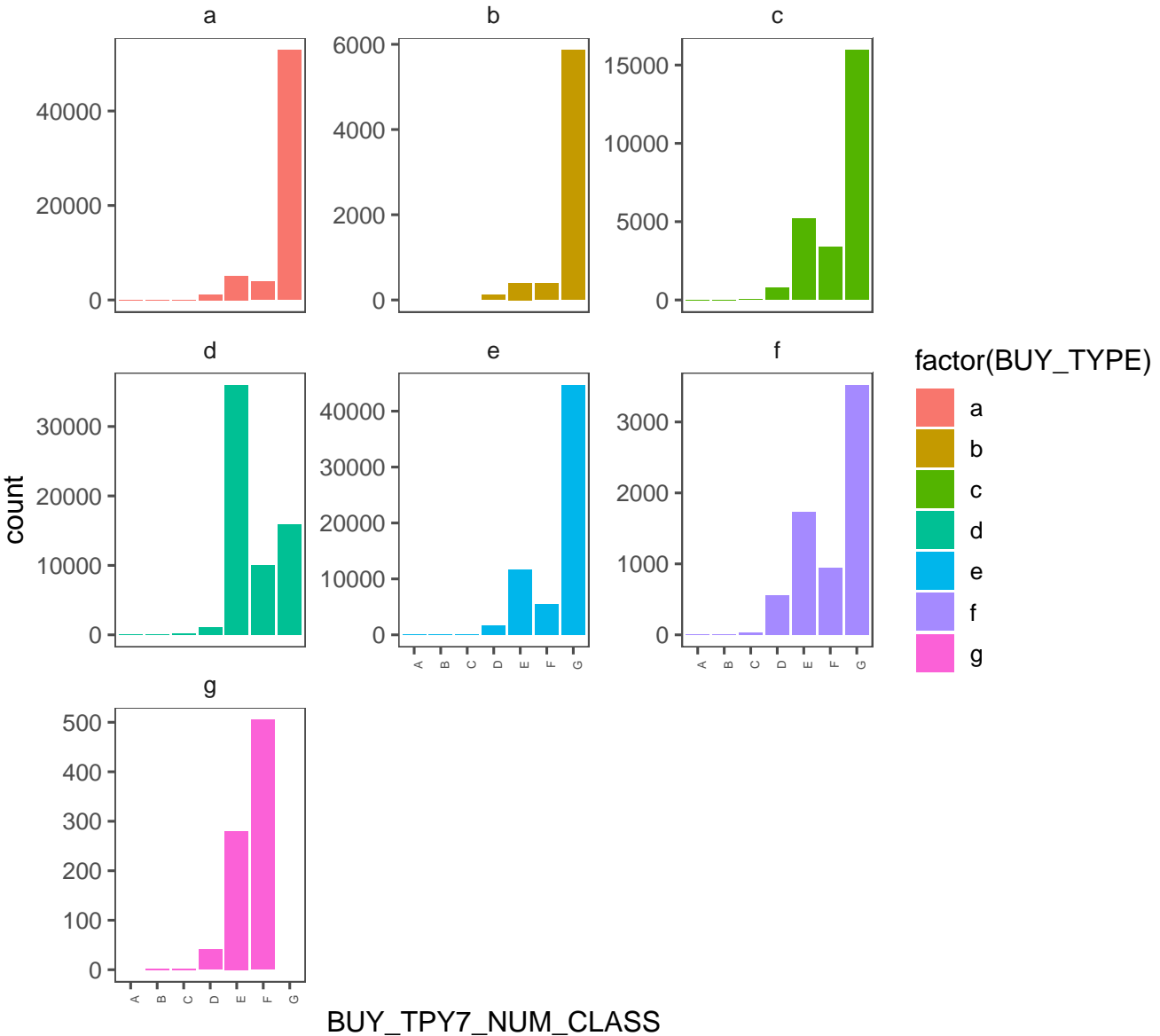


BUY\_TYPE

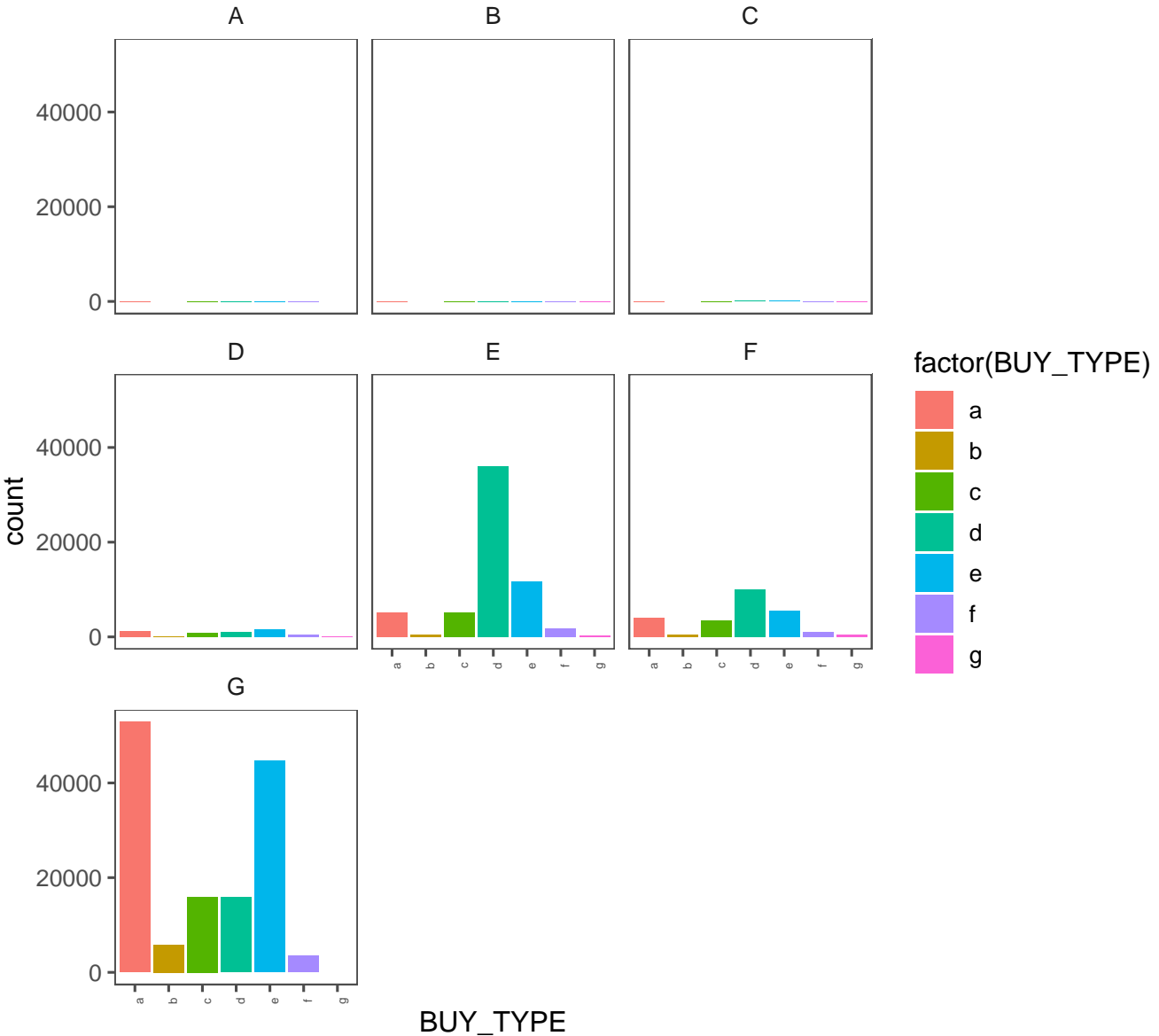
BUY\_TPY7\_NUM\_CLASS  
-Groupby BUY\_TYPE,  
Fixed Y



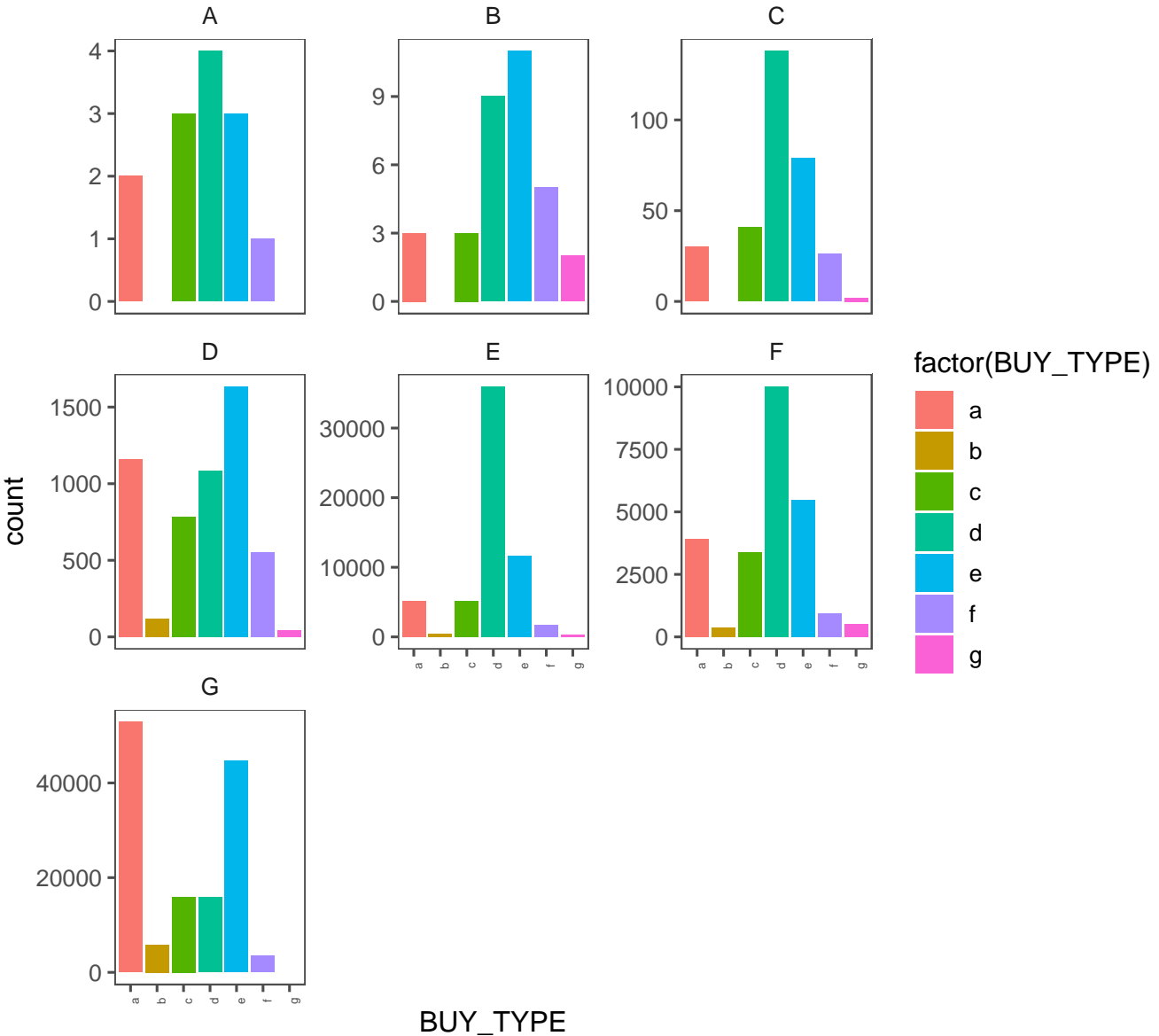
BUY\_TPY7\_NUM\_CLASS  
-Groupby BUY\_TYPE,  
Relative Y



BUY\_TPY7\_NUM\_CLASS  
-Groupby BUY\_TPY7\_NUM\_CLASS ,  
Fixed Y

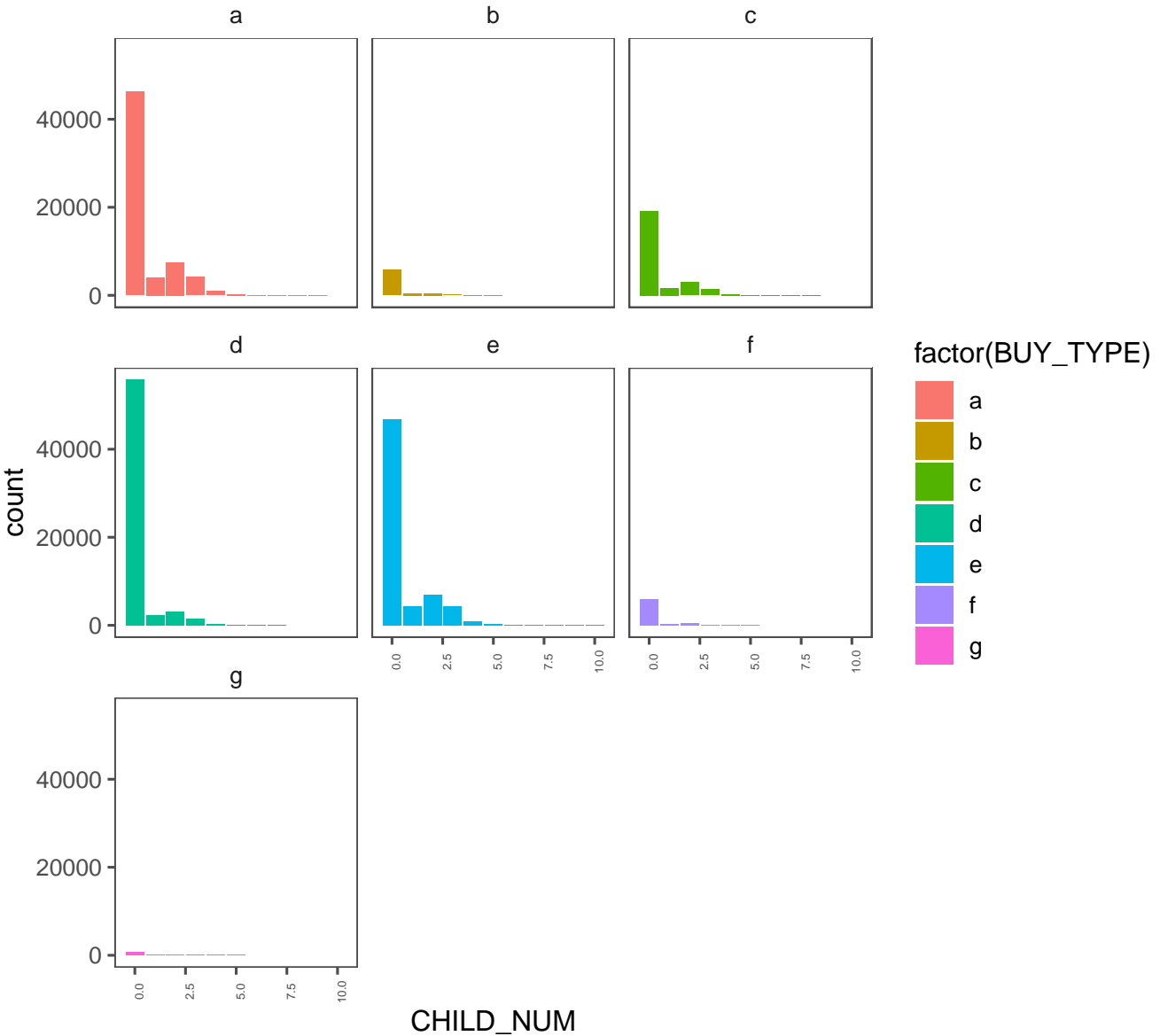


BUY\_TPY7\_NUM\_CLASS  
-Groupby BUY\_TPY7\_NUM\_CLASS ,  
Relative Y

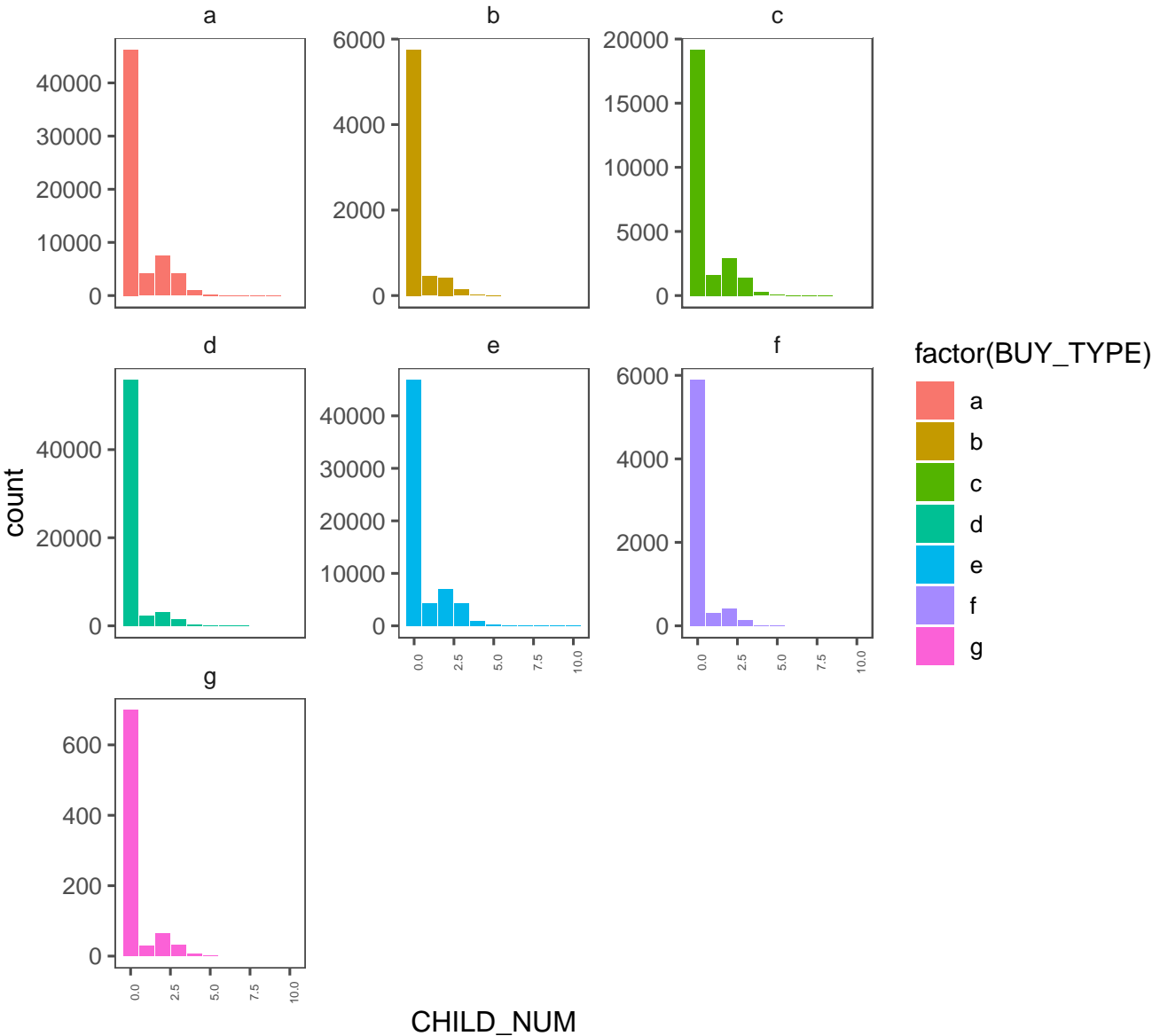




CHILD\_NUM  
-Groupby BUY\_TYPE,  
Fixed Y



CHILD\_NUM  
-Groupby BUY\_TYPE,  
Relative Y



## Fixed Y



CHILD\_NUM  
-Groupby CHILD\_NUM ,  
Relative Y

