



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Date:31.08.2023
Team
ID:NM2023TMID15285
Project Tittle:Political
Juggernauts a
Quantitative Anaysis of
Candidates inthe 2019
Lok Sabha Elections.

Previous
General
Election

Tribe
Candidates
"General"
seats

Well-
Regarded
M.P.

550 members
the State, 20
members
Union
territories

Indian
General
Election

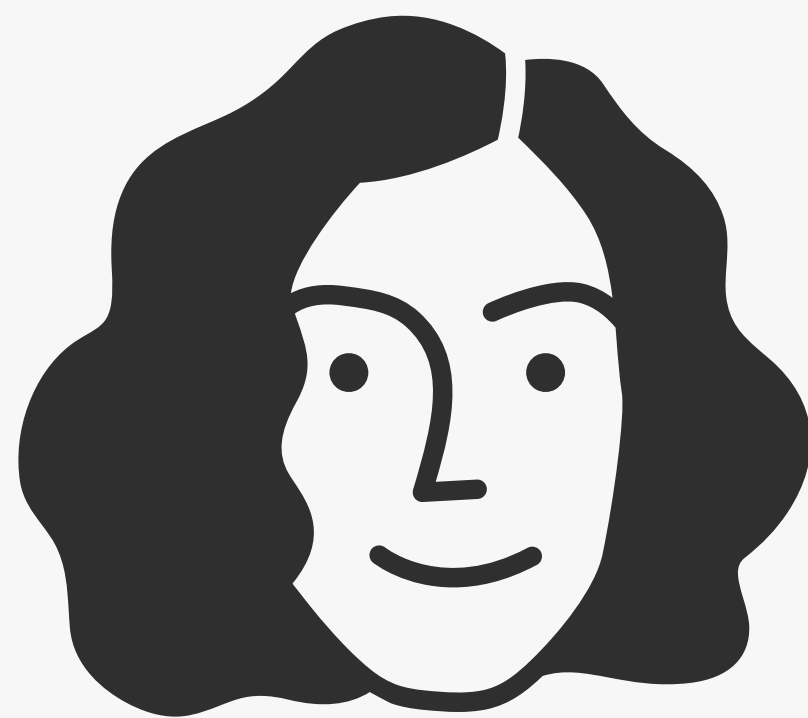
State wise
and Union
Territories
wise

Model coe
of Conduct

Government
affects the
Party System

P.M. before
Election and
P.M. after
Election

Economy
and
Tederatism
in INDIA



Persona's name

Short summary of
the persona

BJP 303
won seats
(17th
Election)

Indian
Genaral
Election

Lok Sabha
Election
2019

17th
LokSabha

Lok Sabha
Members

543 seats

Leaders
Narendra
Modi and
Rahul Gandhi

Consequence
of the 2019
Election

Indian
General
Elecion 2019

Narendra
Modi,BJP



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?