



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

DATE :1.9.2023
TEAM
ID:NM2023TMID15331
PROJECT
TITLE:EXPLORING
WORLD'S TOP
YOUTUBE CHANNEL

GOOD
EFFECT
GIVE GOOD
RESULTS

GOOD
VISUAL
EFFECTS
AND EDITING

EXPLORING
FOODS

THEY
ATTRACT
EVERY AGE
PEOPLE

GAMING
TRICKS AND
IDEAS

ROASTING
FAMOUS
ACTOR AND
POLITICIAN

BEST THING
TO DAY
TODAY LIFE

USEFUL
IDEAS IN
GAMING
WORLD

BEST
ENTERTAINMENT

INFLUENCE
WITH THEI
FAMOUS

KIDS
NURSERY
RHYMS

IMPROVING
KIDS
KNOWLEDGE



Persona’s name

Short summary of
the persona

FOOD
REVIEWING
CHANNEL

MOST LIKED
AND
VIEWED
CHANNEL

FOOD
WORLD
OFFICIAL-
USA

T-SERIES ,
MR.BEAST

GAMING
CHANNELS

ROAST AND
COMEDY

SALONI
SEHRA,
ANUNAY
SOOD

TOTAL
GAMING
INDIA

CARRY
MINATI

POPULAR
CHANNEL

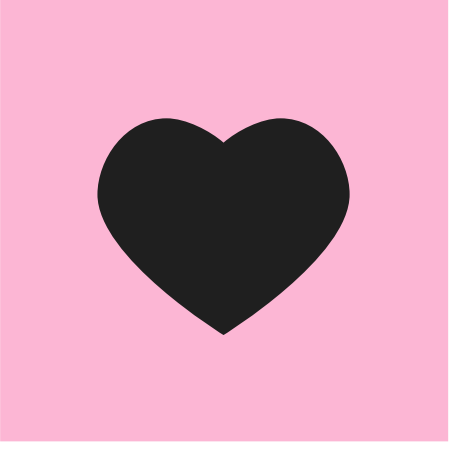
MOST
SUBSCRIBED
CHANNEL

OCOMELON,
LIKE
NATASHA



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?