



Says

What have we heard them say?
What can we imagine them saying?

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PROJECT TITLE:POLITICAL
JUGGERNAUT: A
QUANTITATIVE ANALYSIS
OF CANDIDATES IN THE
2019 LOK SHABHA
ELECTION

president of
india accting
as their head

local
governments
are
independent
bodies

vidhan
parishad
or saasana
mandali

read the
power and
functions of
the state
legislature

my vote to
the party
based on
their prime
minster

parilamentary
leader

Parliment in
the lok
shabha

state
legislative
councis

state
legislative
assemblies

local
government
bodies

leader of
house

lok shabha
candidates



Does

What behavior have we observed?
What can we imagine them doing?

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



practice of
house
twohouses of
parilament

legislatures
with two
chambers
can sub-
national

formally
designated
as the upper
is usually
smaller

accountability
in judiciary
consider

narendra
modi

lower house
of india's
bicameral
parliament

legislative
chambers
of nation

upper
house and
lower
house

government
duty
including
local public
authority

the prime
minister
of india

543
members in
the lok
sahbha

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?





Persona's name

Short summary of the persona