

# Template Project Report

## Political Juggernaut: A Quantitative Analysis of Candidates in the 2019 Lok Sabha Elections

NM Id: NM2023TMID15285

### 1. INTRODUCTION

#### Overview

➤ The Political Juggernaut Quantitative Analysis project conducted in 2019 Lok Sabha Candidates aimed to comprehensively assess the dynamics and impact of influential political entities during that period. By employing rigorous quantitative methods, this analysis sought to key insights into the strategies, financial prowess, and public reception of political juggernauts.

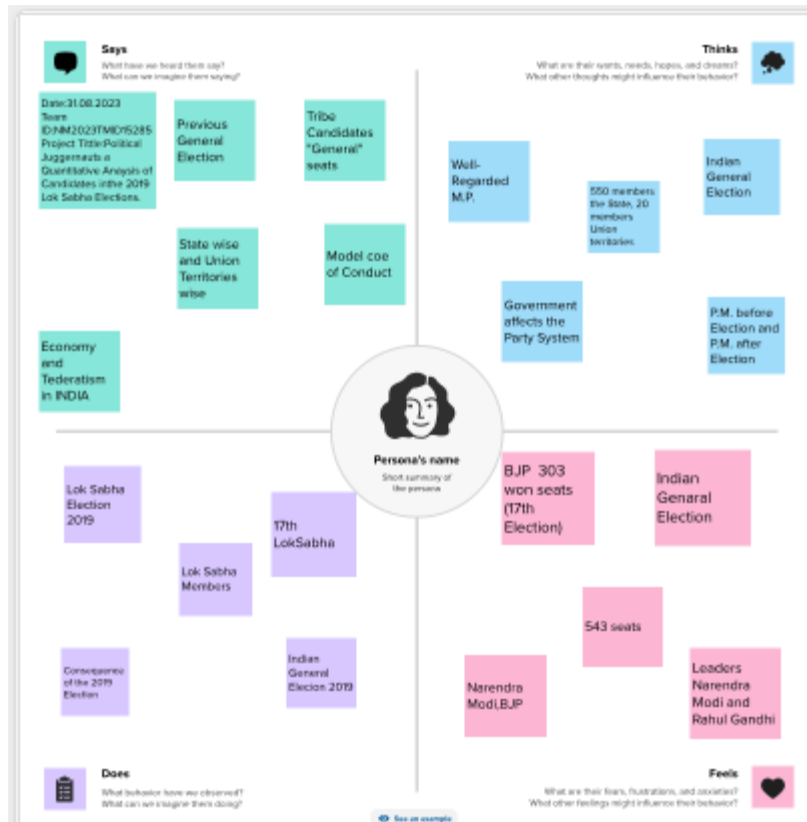
#### Purpose



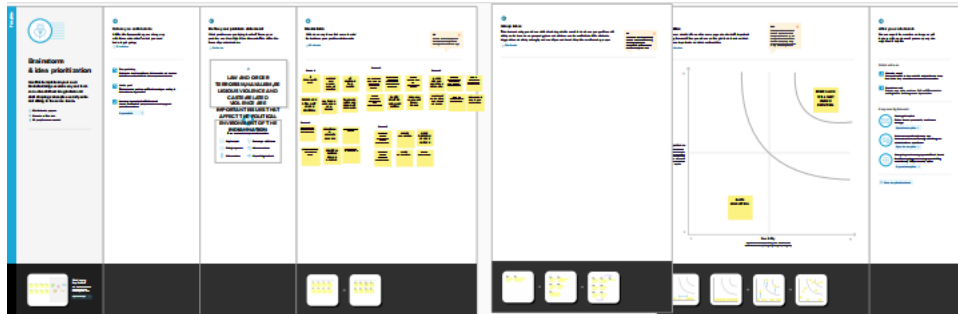
The primary purpose of this project is insights into the political landscape of 2019 by examining quantitative factors associated with political juggernauts. Through a data driven approach, the project aims to uncover patterns, trends, and correlations that contribute to the understanding of political influence and effectiveness during that period.

## **2. Problem Definition & Design Thinking**

### **Empathy Map**



# Ideation & Brainstorming Map



## 3. RESULT



## 4. ADVANTAGES & DISADVANTAGES

### Advantages:

- **Data-driven Insights:** Helps in making decisions based on factual data rather than speculation.

- **Comparative Analysis:** Enables comparisons with competitors or past performance, aiding strategic planning.
- **Identifying Trends:** Pinpoints patterns and trends, offering a predictive element for future actions.

### **Disadvantages:**

- **Populism:** Candidates may prioritize popular decisions over effective governance to secure votes.
- **Corruption:** Elections can be marred by bribery, fraud, or unethical practices.
- **Short-Term Focus:** Politicians may prioritize short-term gains to secure re-election, neglecting long-term issues.

## **5.APPLICATIONS**

- Campaign Finances
- Polling Data
- Social Media Metrics
- Fundraising Analytics
- Media Coverage

## **6. CONCLUSION**

To provide a quantitative analysis of candidates in the 2019 Lok Sabha elections, we would need specific data points and criteria for analysis. Once you provide more details, such as factors considered, key metrics, or specific candidates of interest, I can help draw conclusions based on the available information.

## **7. FUTURE SCOPE**

Analyzing the 2019 Lok Sabha elections quantitatively could involve factors like campaign spending, social media engagement, candidate demographics, and more. Future scope could include predicting electoral outcomes based on evolving data analytics, enhancing voter engagement through targeted strategies, and refining political campaigns using machine learning algorithms. `