

Says

What have we hear What can we imagi

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TITLE: INDIA'S
AGRICULTURAL CROP
PRODUCTION ANALYSIS
(1997-2021)

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



IT MAKES A
ROLE IN
COUNTRY'S
ECONOMY AND
NUTRITION

INDIA
PRODUCES
A VARIETY
OF PULSES

DIVERSE
CLIMATES AND
REGION MAKE IT
SUITABLE FOR
CULTIVATING
SPICES

SIGNIFICANT
ACHIEVEMENT
FOR THE
COUNTRY'S
DAIRY INDUSTRY

A VALUABLE
CONTRIBUTION
TO GLOBAL
FOOD
PRODUCTION

IT HIGHLIGHT
THE COUNTRY;S
RICH CULINARAY
HERITAGE

RICE IS THE
STAPLE
FOOD IN THE
COUNTRY

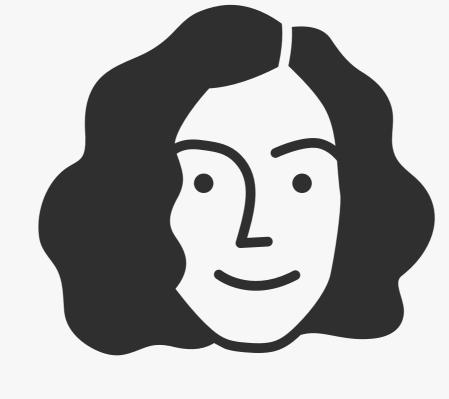
THE GREEN
REVOLUTION
INCREASES THE
WHEAT
PRODUCTION IN
INDIA

SUGARCANE
PRODUCTION IS
THE INTEGRAL
PART OF
COUNTRY'S
AGRICULTURE

IT PLAYS A
CRUCIAL ROLE IN
THE COUNTRY'S
AGRICULTURE
AND FOOD
SECURITY

A GREAT
ACHIEVEMENT
IN GLOBAL
WHEAT
PRODUCTION

IT PLAYS A
GREAT ROLE IN
THE SUGARCANE
AND ETHANOL
INDUSTRIES



Persona's name

Short summary of the persona

LARGEST
PRODUCER
OF MILK

LARGEST
PRODUCER
OF PULSES

LARGEST
PRODUCER
OF SPICES

IT ALSO
INCREASES THE
HIGHEST
CONSUMPTION
OF DAIRY
PRODUCTS

IT PLAYS AN IMPORTANT SOURCE OF PROTEIN

SPICES ARE
THE SOUL
AND BODY OF
INHDIAN
CUISINE

LARGEST
PROIDUCER
OF RICE

LARGEST
PRODUCER
OF WHEAT

LARGEST
PRODUCER
OF
SUGARCANE

INDIA IS THE
IMPORTANT
CENTRE OF
RICE
CULTIVATION

IT CONTRIBUTE
TO ALLEVIATION
OF
MALNUTRITION
IN THE STATE

IMPACTS THE
RURAL
LIVELIHOOD OF
ABOUT 50 MILLION
SUGARCANE
FARMERS



Does

What behavior have we observed? What can we imagine them doing?



