

# MUHAMMAD FAHIM

## CONTACT

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📍 Abu Dhabi, UAE

## EDUCATION

### ABU DHABI UNIVERSITY

Bachelor of Science in IT  
2023 - 2027

### HIGH SCHOOL

FINISHED SCHOOL IN 2022

## SKILLS

- Account management
- Strategic and social selling
- Proficient in using CRM software
- Academic Writing
- Business research
- Critical Thinking
- Project Management
- Content Development

## CERTIFICATION

### DIGITAL MARKETING COURSE

2023  
AIMS Training Centre

### CONTENT MARKETING COURSE

2022  
Udemy

## ABOUT ME

As a full-time student and part-time freelancer, I excel in balancing academic rigor with real-world challenges. With a passion for learning, I apply my skills in practical settings, crafting innovative strategies and exceeding expectations. A dedicated problem-solver, I manage my time effectively to meet deadlines in academia and freelance work. Committed to growth, I embrace challenges, striving to make impactful contributions in both domains.

## WORK EXPERIENCE

### FREELANCE CONSULTANT

Freelance (2021-Present)

As a freelance consultant, I provide tailored strategic advice to clients spanning various industries. My role involves conducting thorough research to identify client needs and market trends. I develop customized strategies to optimize online presence and achieve business goals. With a keen eye on performance metrics, I ensure the successful implementation of these strategies, fostering long-term partnerships through exceptional results and continuous innovation.

### SOCIAL MEDIA INTERN

AIMS Training Centre (April 2023 - July 2023)

In my role as a social media intern, I contributed to enhancing brand presence and engagement by crafting compelling content across diverse platforms. I supported the implementation of strategic social media initiatives and actively engaged with our online community. My responsibilities included content creation, monitoring performance metrics, and collaborating with cross-functional teams. Through creativity and dedication, I helped drive measurable growth in follower engagement and brand visibility.

### DIGITAL MARKETING INTERN

Al Maraghi Auto Services (January 2024 - Present)

As a part-time digital marketing intern, I am assisting in the execution of comprehensive digital campaigns aimed at increasing brand awareness and driving conversions. I conduct market research, optimized digital content, and monitored campaign performance metrics. Through my contributions, I am playing a vital role in the successful deployment of email marketing campaigns, website management, and campaign analysis. My dedication and enthusiasm for learning propelled my growth in digital marketing strategies and tools.