## **Supporting Information**

## Understanding the High Photocatalytic Activity of (B, Ag)-codoped TiO<sub>2</sub> under Solar-light Irradiation with XPS, Solid-state NMR and DFT Calculations

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<sup>\*\*</sup>Calculation of NMR parameters: The isotropic chemical shift  $(\delta_{iso})$  and quadrupolar interaction parameter  $(P_O)$  were estimated by the center of gravity of the

signal corresponding to the F1 and F2 axes (designated by  $\delta_{F1}$  and  $\delta_{F2}$ ) observed in the 3QZ-FAM MAS NMR spectra (sheared) recorded at 9.4T in Figure 3 (see main text) using the following equations:

$$\delta_{\text{iso}} = \frac{17}{27} \delta_{\text{F1}} + \frac{10}{27} \delta_{\text{F2}};$$
 Eq. (S1)

$$P_{Q} = v_{0} \times \sqrt{\frac{17}{675000} \times (\delta_{F1} - \delta_{F2})} = QCC \times \sqrt{1 + \frac{\eta^{2}}{3}},$$
 Eq. (S2)

where  $\upsilon_0$  denote the Larmor frequency. Accordingly, the NMR parameters, *viz.* isotropic chemical shift ( $\delta_{iso}$ ), quadrupolar coupling constant (QCC), and asymmetry parameter ( $\eta$ ) corresponding to various B sites may be extracted by fitting of the second-order quadrupolar line shape obtained from slices of the <sup>11</sup>B 3QZ-FAM MAS NMR spectra (Fig.5) using the Dimfit program. <sup>S1</sup> In turn, these NMR parameters were adopted to simulate the 1D NMR spectra in Figure 3.

## **References (Supporting Information):**

(S1) Massiot, D.; Fayon, M.; Capron, I.; King, S.; Le Calve', B.; Alonso, J.-O.; Durand, B.; Bujoli, Z.; Gan, Z.; Hoatson G. *Magn. Reson. Chem.* **2002**, *40*, 70.

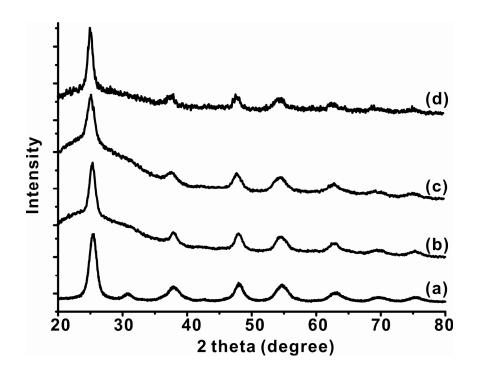


Figure S1. XRD spectra of (a) pure, (b) 3%Ag-doped, (c) 10%B-doped, and (d) (10%B, 3%Ag)-codoped  $TiO_2$ .

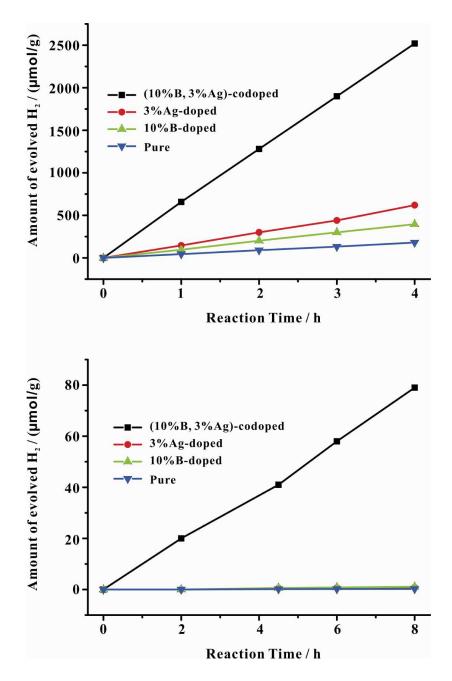


Figure S2.  $H_2$  evolution from methanol solution (5.0 vol. %) in the suspension containing pure, B-doped, Ag-doped, and (B, Ag)-codoped  $TiO_2$  catalysts (catalyst amount: 50 mg) under irradiation of (upper) UV-Vis light (Xe lamp, 300 W), and (bottom) visible light (Xe lamp with a 400 nm cut-on filter,  $\lambda$ >400 nm).

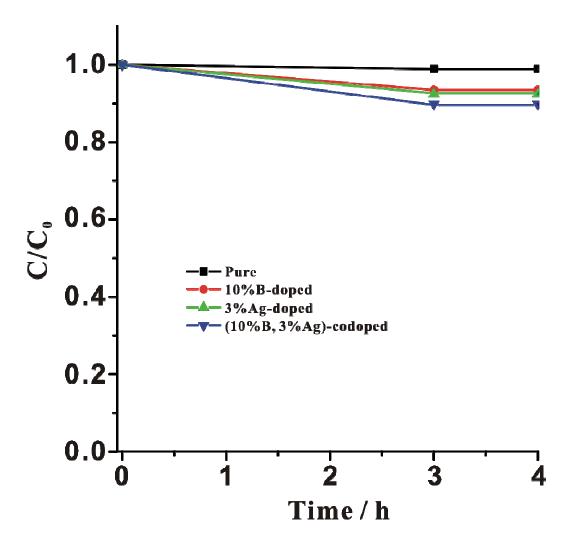


Figure S3. Adsorption curves of methylene blue on pure, 10% B-doped, 3% Ag-doped, and (10% B, 3% Ag)-codoped  $TiO_2$  in dark. The concentrations of methylene blue were determined by the observed optical intensities at  $\lambda = 665$  nm.

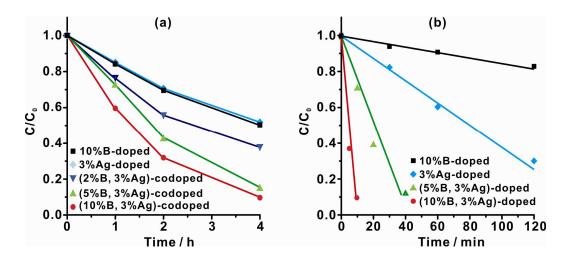


Figure S4. Photo-degradation curves of methylene blue on B-doped, Ag-doped, and (B, Ag)-codoped  $\text{TiO}_2$  under irradiation of (a) visible-light ( $\lambda > 420 \text{ nm}$ ), and (b) solar-light. The concentrations of methylene blue were determined by the observed optical intensities at  $\lambda = 665 \text{ nm}$ .

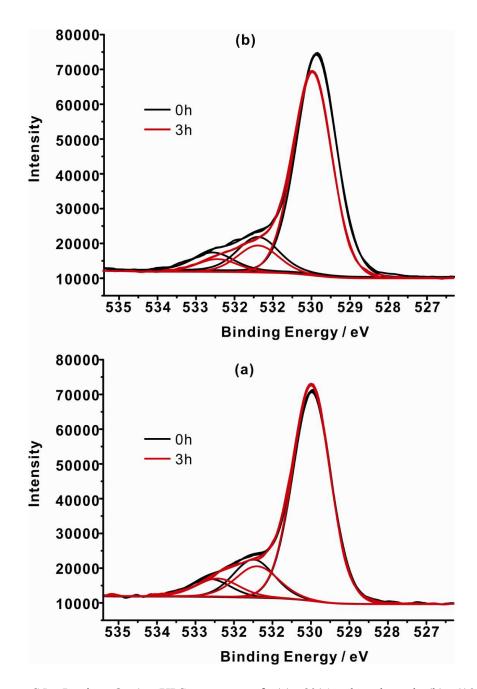


Figure S5. In-situ O 1s XPS spectra of (a) 3%Ag-doped and (b) (10%B, 3%Ag)-codoped  ${\rm TiO_2}$  samples before (black lines) and after (red lines) UV-Vis irradiation for 3 h.