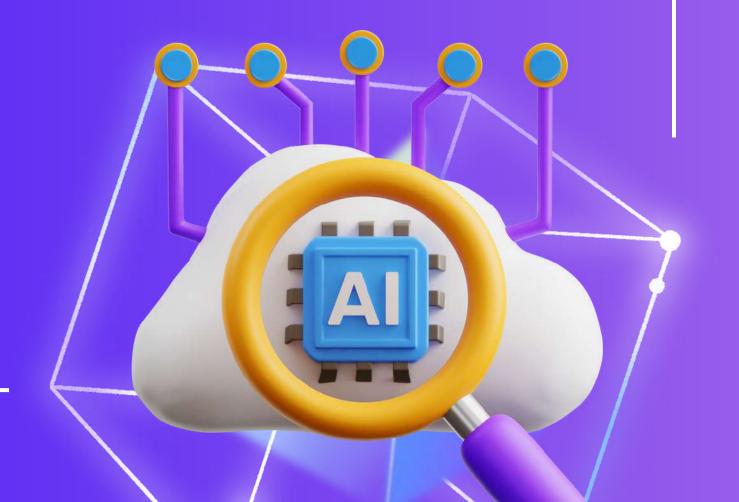




# PRESENTATION

- Team
- Problems
- Did we create a thief?
- Current Problems
- Is it possible to solve all problems?
- So what do we propose?
- A few questions and answers on our project
- Comparing models
- Our Future Goals
- References



# FIRAT UNIVERSITY BLOCKCHAIN TEAM



Onur ÇAKIR

Software Engineering Student Founder and President of Fırat Blockchain Community

**Business Development** 



Ahmet Asım BIYIKLI

Computer Engineering Student
Vice President of Fırat
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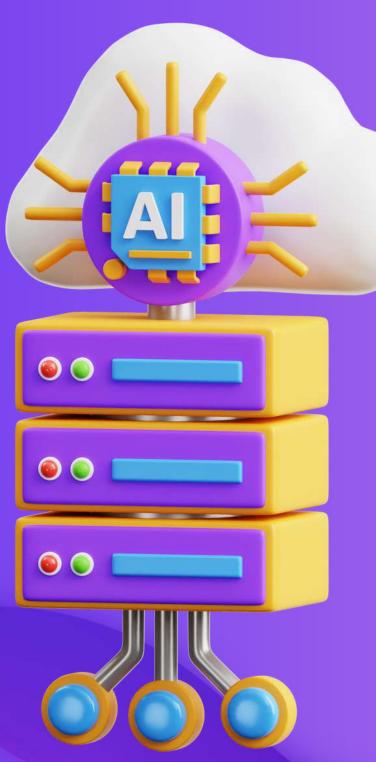
**Project Designer** 

# PROBLEMS

The use of **artificial intelligence** is becoming more and more widespread. However, this can lead to some **problems**. For example, people now prefer to learn by asking questions to **chatbots** instead of getting information from **websites**.

Artificial intelligence companies can use this information from websites as they wish, at **no cost.** This reduces click-through rates and advertising revenue for **websites** and puts **content producers** in a difficult situation.

Continuing in this way could lead to **less data** being uploaded to the internet, which could hinder or even halt the **development** of Al applications. This continued use of resources also poses a problem for **rights ownership** and **copyrights**. On the other hand, as the development of Al depends on the efforts of centralized companies, it is underperforming.





We wrote a blog post where I work, but instead of reading the answer on the company's Medium account, people found out from the Bing AI. Readership dropped, our outreach to new audiences was disrupted, and our motivation to produce informative content plummeted.



- Copyright Litigations
- Decrease in the **number of clicks** on websites
- Decrease in advertising revenues
- Less content production
- No increase in the data used as a source
- Al being susceptible to abuse
- Dependence on the central authority
- Data security risk





### SO WHAT DO WE PROPOSE?

A platform pioneering the 'Teach to Earn' model by using the Internet Computer Protocol (ICP) infrastructure and through the ICP network, paying royalties to data provider companies that protect their ownership rights, redesigning the revenue model without the need for website owners to reach the user directly, and contributing to the increase of artificial intelligence of users.

The platform will accelerate the digital migration **from web2 to web3** and increase the number of projects and sites on the ICP, allowing them to attract **organic traffic.** 

It can enable existing projects running on ICP infrastructure to reach a wider audience and accelerate the development of the ecosystem.

### Q/A ON OUR PROJECT

### WHY ARE WE LAUNCHING A PROJECT ON ARTIFICIAL INTELLIGENCE?

We chose the field of artificial intelligence because, despite the rapid increase in the use of artificial intelligence projects, there is still a long way to go. ICP will be thinking like us that they selected the Pyhton Agent Project as the 1st in the Hackathon they organized in China.

### WHY ARE WE DEVELOPING A PROJECT ON ICP?

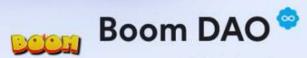
ICP is the **easiest** and **necessary** network to use to **move from web2 to web3.** It is a ready-made network because of the presence in its ecosystem of data sources such as **social media**, **websites**, **blog sites**, **etc.** (Openchat, Python Agent, Omnic, Portal Mora, Dsocial, Kinic, etc.). The developed model can be integrated into the whole ICP ecosystem.

### INTEGRATION WITH ICP ECOSYSTEM



OpenChat is a fully decentralized realtime messaging service that is indistinguishable from Web2 chat apps, while living 100% on the blockchain. This allows users to send crypto to each other - including Bitcoin - and own a part of OpenChat through CHAT tokens.





+23000 DAO Members

BOOM DAO is an all-in-one web3 game platform and protocol running 100% on-chain on the Internet Computer. We are on a mission to build the gaming vertical of the Internet Computer blockchain, power the next generation of fully on-chain games on ICP, and provide a collaborative hub for all things web3 gaming.



Portal is a web3 video infrastructure platform built entirely on the Internet Computer blockchain. Portal enables developers to easily replace their current web2 video solutions with a native web3 video service at a fraction of the cost.



The world's first Web3 search engine indexing all Internet Computer based dapps.



### **DSCVR**

Social portals, community airdrops, crypto tipping on chain

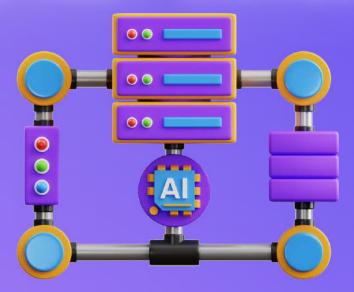


### distrikt

Censorship-resistant fully onchain social media platform

110,000+ users

### DEFAULT CHATBOTS



- Centralized Database.
- Does not pay royalties.
- It cannot address the security concerns of companies.
- Membership Fees only go to companies.

# PAIC CHATBOTS



- Decentralized database
   (with ICP Cloud 3.0 solutions)
- Pays royalties via ICP
   Blockchain and NF ID's.
- The company can commit access to its data with ICP blockchain infrastructure.
- Membership Fees go to users who develop Al.

# OUR FUTURE GOALS



With bots specialized for various professions, from health to law, increasing the sectors of assistant bots will provide more usage areas.

The data pool can be increased by feeding multiple data sets with image and audio processing integrations.





Your personal Al assistant will be created with information, sounds and images for which people pay royalties. It can witness your digital migration in 3D.

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