

(1) Objective

(2) Adcopy

(3) Targeting

(4) Budget

(5) Review

Choose Your Facebook Conversion Pixel Type

Your campaign will be optimized based on this pixel

Type or select an option

Great Job With Your Ads!  
Now Let's Define Who You Want To See Those  
Beautiful Ads.

Continue to Targeting

press ENTER

Will You Be Targeting a Facebook Custom Audience?

Yes

No

Refresh

Total Target Audience Size 1,000,000 People

Custom Audience	4 Custom Audiences
Location	2 Locations
Gender	All Genders
Age	2 Age Groups
IDB	4 IDB's
Placements	All Placements
Others	English

Adset 1 1,000,000 People

Adset 2 1,000,000 People

Adset 3 1,000,000 People