

Total Spent How much you spent	\$17,800	Clicks Clicks to Site	\$7,800	Ad Engagement Likes+Comments+Shares	\$17,800
Impressions Ad impressions	\$1,227,800	CPC Cost Per Click	\$1.231	CPC Per 1k Impressions	2.55%
CPM Cost per 1k Impressions	\$1.342	Click Through Rate Clicks per 1k Impressions	1.34%	Frequency Times seen by 1 Person	1.34

What Data Would You Like To Focus On



Choose Data

2,332 Total Leads	\$1.23 Per Leads	2.23% Lead Rate
GENDER	Men 82.4%	Women 82.4%
AGE	18 - 24 82.4%	25 - 34 82.4%
	35 - 44 82.4%	45 - 54 82.4%
	55 - 64+ 82.4%	
PLACEMENT	Desktop Feed 82.4%	Mobile Feed 82.4%
	Instagram 82.4%	Desktop Side 82.4%
	Audience Network 82.4%	



Current Campaign Data

Filter

Show Active Campaign

STATUS	CAMPAIGN NAME	CLICKS	CONVERSIONS	ENGAGEMENT	PAGE LIKES	CTR	IMPRESSIONS
	Post: "Check out our newest.."	3,321 @ 0.32	3,321 @ 0.32	3,321 @ 0.32	3,321 @ 0.32	%3.55	100,124
	Post: "Check out our newest.."	3,321 @ 0.32	3,321 @ 0.32	3,321 @ 0.32	3,321 @ 0.32	%3.55	100,124
	Post: "Check out our newest.."	3,321 @ 0.32	3,321 @ 0.32	3,321 @ 0.32	3,321 @ 0.32	%3.55	100,124
	Post: "Check out our newest.."	3,321 @ 0.32	3,321 @ 0.32	3,321 @ 0.32	3,321 @ 0.32	%3.55	100,124
	Post: "Check out our newest.."	3,321 @ 0.32	3,321 @ 0.32	3,321 @ 0.32	3,321 @ 0.32	%3.55	100,124