

# Bluebird Inbound Email

Senate Technology Services Helpline: 518-455-2011

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## What does Managing Inbound Emails mean?

This feature in Bluebird allows authorized office staff to forward emails from IBM Notes into Bluebird using a specialized email address (**crm.senatorsuserid@nysenate.gov**). Emails can be forwarded one a time or in bulk. Once forwarded these emails will then be associated to a contact record in Bluebird.

#### **Inbound Email Permissions**

There are two additional permissions needed for managing Inbound Email:

- Authorized Forwarder: Allows you to forward email from IBM Notes or iNotes into Bluebird.
  - The staff member and the Senator will need to each have a user record in Bluebird that contains their First Name, Last Name, and email address.
  - Each user record will need to be added to a Bluebird static group titled **Authorized Forwarders**.

**Note**: If an email is sent into Bluebird from someone who is not in the Authorized Forwarder group, the email will be rejected from the Bluebird Inbox and that person will receive an email in their email account stating that they are not permitted to send emails to Bluebird.

- **Manage Bluebird Inbox:** Allows someone access to the Inbox menu within Bluebird. This menu has links to the Matched and Unmatched screens along with the Reports screen. Theses screens allow you to manage the incoming emails.
  - This role works in conjunction with current Bluebird roles (i.e. Office Staff) and will be administered by the Bluebird Office Administrator via the Manager Users screen.
  - This list can be different from the Authorized Forwarder list.

#### How does it work?

- Each Senator has been assigned a CRM (Constituent Relationships Management) email address (crm.senatorsuserid@nysenate.gov). The Senator's account and staff members who are listed in the Authorized Forwarder's group can forward email from IBM Notes to this address.
- Once an email is sent to the Bluebird inbox, it is processed every two minutes. Large amounts of mail (10,000+ emails) may take a little while to fully process.
- The system will then try to match the email address of the incoming email to an existing Bluebird record. Based on the results the mail will be divided into two screens: Unmatched and Matched.
- Bluebird Office Administrators need to add the Manage Bluebird Inbox role to authorized staff members for them to be able to see the Unmatched and Matched screens within Bluebird.
- If an email is unmatched, you will be able to search to see if the record exists and if not you can choose to create a new record. Once you match or create a new record, the email then moves over to the Matched Message screen to be processed.
- Once an email is matched, an Inbound Email Activity is created in the contact record containing all of the information from the incoming email, including attachments.
   (Reminder – Activities can hold up to 5 attachments of 2 megabytes each.)
- From the Matched Messages screen you can update the contact record, add Tags to the contact record, and/or Keywords to the Activity.
- Once you are done with an email message, clear it from the Matched Messages screen so you can see what you have left to process.

## **Forwarding Emails into Bluebird**

There are several methods that authorized forwarders can use to send emails into Bluebird.

#### Through IBM Notes:

- If a Senator's staff member HAS delegation access to the Senator's email (opens an additional tab within the staff member's email account) then the staff member WILL be able to use the Forward to Bluebird agent (see section titled **Forwarding Bulk Messages using the IBM Notes agent**).
- If a Senator's staff member DOES NOT have delegation access to the Senator's email account, then the staff member will have to forward in email individually using the normal Forward option within their email account (see section titled **Forward Individual Messages**).
- The Senator's staff member also has the option of signing into IBM Notes as the Senator and using either option to send email messages into Bluebird.

#### • Through **iNotes**:

 No matter if you have delegation access or not, if the staff member is sending email into Bluebird through iNotes the only option available is through individually forwarding email.

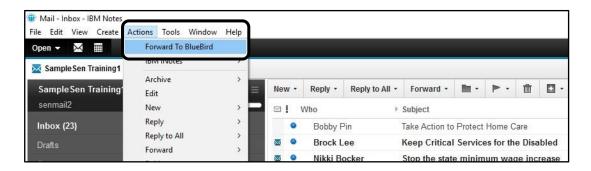
#### **Forwarding Individual Messages**

- 1. From IBM Notes or iNotes, **select** or **open the individual message** that you want to forward.
- 2. Click **Forward** on the menu bar.
- 3. In the **To**: field, type the **CRM address for your Senator** (**crm.senatorsuserid@nysenate.gov**)
- 4. Click Send.

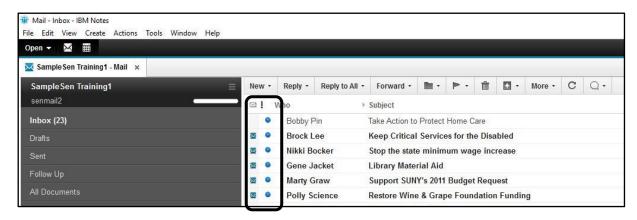
#### Forwarding Bulk Messages using the IBM Notes Agent

- 1. Select the **messages** you want to send.
- Once the messages are selected, click **Actions** on the menu bar in the upper left hand corner of the screen.
- 3. Click **Forward to Bluebird** to run the Agent.

**If you do not see this option**, make sure your contact record in Bluebird is in the Authorized Forwarders group AND that the Senator's contact record in Bluebird is in the Authorized Forwarders group AND that you have delegation access to the Senator's email if you are not signing in as him. If all three of these are correct and you still do not see the option call the **STS Helpline at extension 2011**.



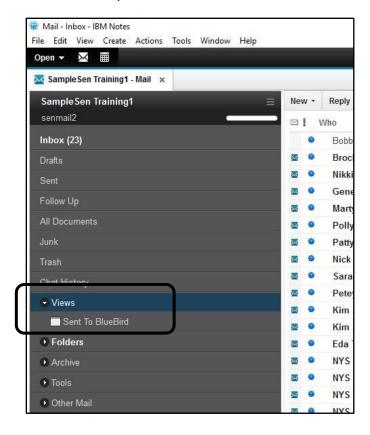
- 4. A message box will appear letting you know how many emails were successfully sent.
- 5. Click OK.
- 6. The emails that were sent to Bluebird will be marked with a blue circle to the left of the *Who* column. (This way you will know what emails were processed.)



#### **Sent to Bluebird View in IBM Notes**

There is also a new view available in the Senator's IBM Notes account named *Sent to Bluebird*.

1. In the navigation pane, click the **plus sign** in front of Views to display the Sent to Bluebird View option.



- 2. Click the **Sent to Bluebird** option to see all of the messages that have been forwarded to Bluebird.
- 3. When done with this view, click **Inbox** in the navigation pane to return to the IBM Notes Inbox.

#### **Bluebird Inbox**

Once emails have been forwarded from IBM Notes, they will go into the Bluebird Inbox.



From here, the program checks to see if an email address already exists and then separates the messages into two screens:

- **Unmatched Messages:** If an email address isn't found or if the same email address is found on multiple records, the message will be placed in the unmatched messages screen. From here you will be able to:
  - View the multiple records it may have found and choose what person to assign the activity to.
  - View the email and search for a different person all together.
  - View the email and choose to create a new record.
  - Delete the email from the Bluebird Inbox.

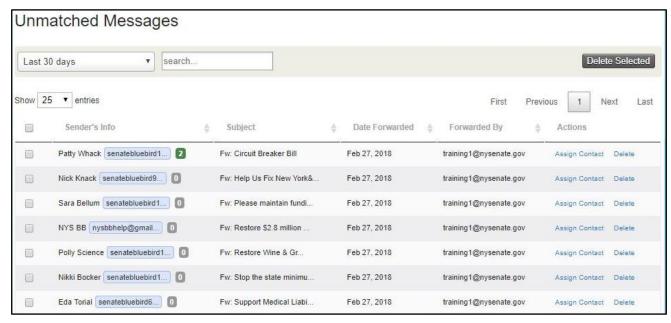
**Note**: Once you "matched" a record from the unmatched screen, the email then moves over the Matched Messages list to be processed.

- Matches Messages: If an email is matched, an Activity is automatically created on the contact's Bluebird record. From here you will be able to:
  - Reassign the Activity to another contact record
  - Add a Tag to the contact record and/or activity
  - o Change the Status of Activity and/or Assign the Activity to a staff person
  - o Delete the Activity containing the email from Bluebird

**Note**: When done processing the Matched messages, **remove** them from the list so you will only see the messages you need to still work with.

## **Unmatched Messages**

From the Bluebird Inbox option on the main menu, click **Unmatched Messages**.



This screen displays the following information and options:

**Number of days** (right of Unmatched Messages): Number of days box will display only messages that were forwarded into Bluebird within the time frame selected.

**Search box** (Upper right): Allows you to search for specific emails.

**Sender's Info column**: Displays name and email address of sender and the number indicator which shows how many records matched the email address.

**Subject**: This is the subject from the sender's emails.

**Date Forwarded**: The date the message was sent into Bluebird.

**Forwarded By**: The IBM Notes account the email was forwarded from (i.e. Senator's or staff member.)

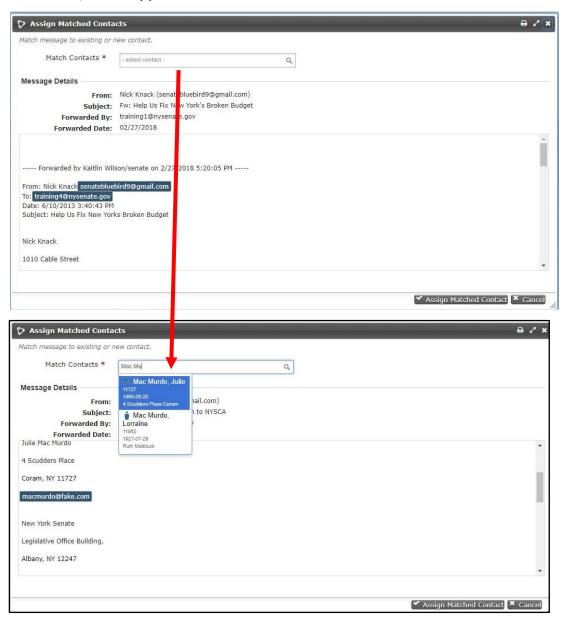
**Actions**: Use this area to Assign Contact or Delete the email from the Bluebird Inbox.

**Delete** (Above the Search box and in the lower right corner of the screen): Use this option to delete multiple emails from the Bluebird Inbox.

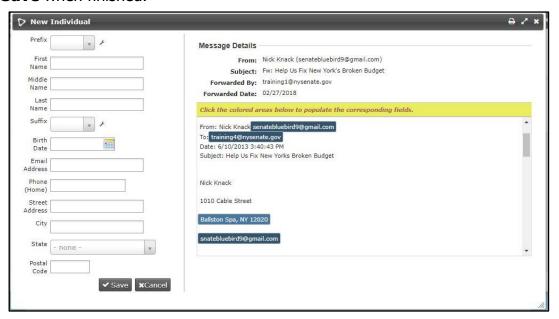
#### **Assigning Contacts**

Use the Assign Contact option to match an email address to an existing record or to create a new contact record. You will always want to search to see if the contact record already exists in Bluebird before adding a new one.

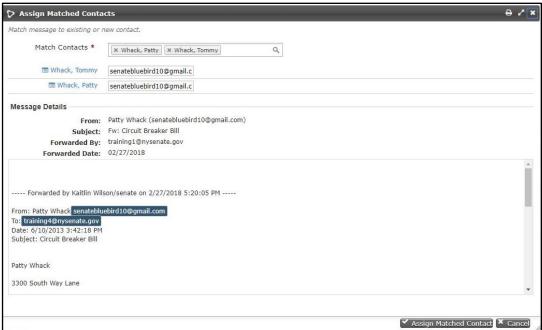
- 1. Click **Assign Contact** across from the email that you want to match.
- 2. Click in the **Match Contact** box. *If you know the contact is in the system* start typing the last name of the contact. The autofill box will appear with the matching names, select the one you are looking for. If the selected contact has an email address, it will appear in the email box.



3. If the person is not already in the Bluebird database then you need to create a record for this person. Click in the **Matched Contact** box and then click on **New Individual**, the New Individual box appears. **Fill in desired information**. Click **Save** when finished.



4. After hitting save the email will be matched to the New Individual record you just entered. You will see the name appear in Match Contact. Click on **Assign Matched Contact** to confirm and save the activity to the record. At this point the Inbound Email activity is created and matched with the record.



**Note: Clicking any of these highlighted fields** will automatically populate that information into the corresponding fields in the contact information on the left.

## **Deleting Messages from Unmatched Messages**

Deleting a record will remove it from the Bluebird Inbox and no information will be added to Bluebird for this contact.

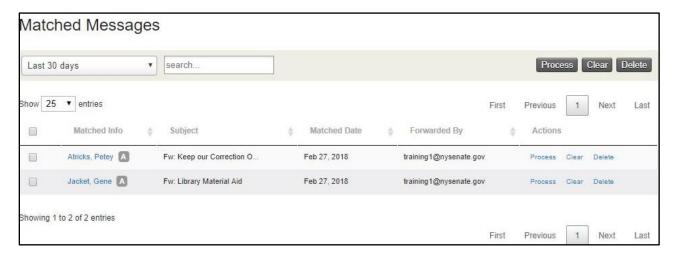
You can delete a single message or multiple messages at the same time.

- If deleting an individual email, click **Delete** across from the email that you want to remove. When the prompt appears, click **Delete**.
- If deleting multiple emails, select the boxes to the left of the **desired emails** and then click the **Delete button** at the bottom of the screen or above the Search box. When the prompt appears, click **Delete**.

## **Matched Messages**

Matched Messages are messages where there is already a contact record in Bluebird that contains the same email address of the message that was forwarded into the Bluebird Inbox.

From the **Inbox** option on the main menu, click **Matched Messages**.



This screen displays the following information and options:

**Number of days** (to the right of Matched Messages): the number of days box will display only those messages that were forwarded into Bluebird within the time frame selected.

**Search box** (Upper right): This box will help you find specific emails quickly. (You can also sort on any of the columns, except for Actions, simply by clicking on the name of the column.)

Icon: Lets you know if this is an individual contact or an organization

**Sender's Info**: Displays the name of the original sender

- If there is an **A** next to the name it means Bluebird "automatically" found a matching record.
- If there is an **M** next to the name it means that this was a "manual" match. Meaning it started off at the Unmatched screen and was processed by a staff member and then moved to the Matched Area.

**Subject**: Displays the original subject

**Attachments column**: An icon of a pushpin will appear if the message has an attachment. You can view the attachments on the Activity screen.

**Date Forwarded**: The date the message was forwarded into Bluebird

**Forwarded By**: The IBM Notes Account the email was forwarded from (i.e. Senator's or staff member.)

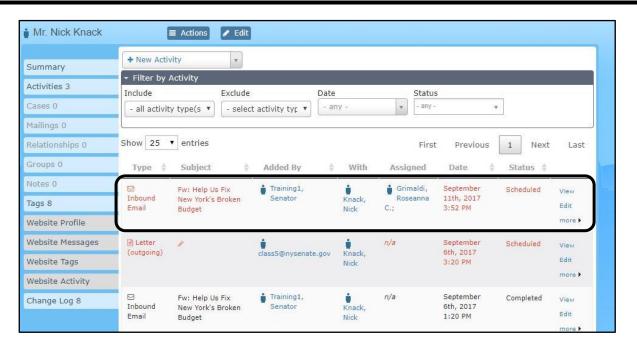
**Process:** Use this option to:

- Reassign an activity to a different Contact record
- Add Tag(s) to a Contact record and/or an Activity
- Update the status of an Activity or to assign it to a staff person

Clear: Use this option to remove the emails that you have processed from the Matched Messages screen. Removing messages makes it easier to see the messages that still need to be reviewed.

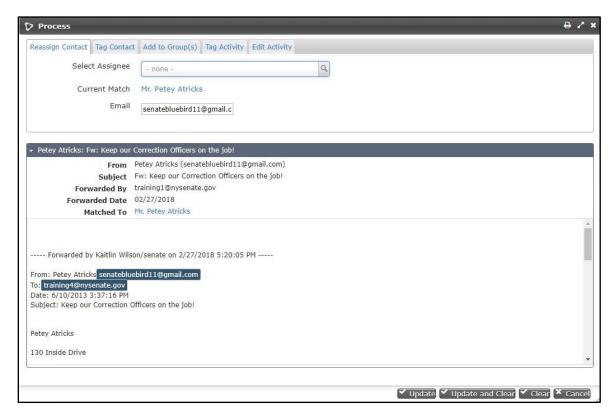
**Delete**: Use this option when you want to delete any Inbound Email Activities that have already been processed in Bluebird.

Note: Once a message appears on the Matched Message screen an Activity type of Inbound Email has already been created within the contact's record.



#### **Reassigning an Activity to another Contact**

If a message was matched to the wrong contact record you can take steps to remove the Activity from the wrong record and reassign it to the correct record.



- 1. From the Matched Messages screen, click **Process** across from the email that needs to be reassigned.
- 2. Make sure the **Reassign Contact tab** is selected on the right. (Under the **search button** you will see who the email is *currently matched to*.)
- 3. Click the **Find Contact** tab and type in (or Auto-fill in) the **First Name** and **Last Name** fields.
- 4. Click Search.
- 5. Under the results area, select the correct record(s) by **clicking the check box(es)**.
- 6. If no matching record is found, click the **Add Contact tab** and fill in the desired information.
- 7. When done, click **Update & Clear** to move this activity to the new contact record and to remove it from the Matched Messages screen.

#### **Adding Tags**

You can add Tags to a single email or to multiple emails from the Matched Messages screen.

- If adding Tags to an individual email, click **Process** across from the email that you want to add the tag to and then click the **Tag tab**.
- If adding to multiple emails, select the boxes to the left of the **desired emails** and then click the **Process button** at the bottom of the screen or above the Search box.

You can add tags to the contact record (**Tag Contact**) and the activity (**Tag Activity**) from within the Process screen.

- 1. Click either the **Tag Contact** or **Tag Activity** tab.
  - Click in the Keywords box and begin typing the **desired keyword**. (a minimum of 3 characters need to be entered before a list of existing Keywords will appear. If the Keyword you are entering does not exist, the list will only display what you typed.) Click the **desired keyword** from the dropdown list.
  - Select the desired Issue Code(s) (Tag Contact only)
  - Type the desired Position (Tag Contact only)
- 2. When done, click **Update & Clear** to move this activity to the new contact record and to remove it from the Matched Messages screen.

#### **Clearing Messages from Matched Messages**

Email messages will remain on the Matched Messages screen until you clear them. (This does not affect the Activity; it only removes the emails from the Matched Messages screen.)

Removing messages makes it easier to see the messages that still need to be reviewed.

You can clear a single email or multiple emails

- If clearing a single email, click **Clear** across from the email that you want to remove. When the prompt appears, click **Clear**.
- If clearing multiple emails, select the boxes to the left of the desired emails and then
  click the Clear button at the bottom of the screen or above the Search box. When the
  prompt appears, click Clear.

#### **Deleting Messages from Matched Messages**

Use this option if you do not want to have this email in Bluebird. This option will delete the Activity that was added to the contact's record and the email will be removed from the matched message screen.

You can delete a single email or multiple emails.

- If deleting a single email, click **Delete** across from the email that you want to remove. When the prompt appears, click **Delete**.
- If deleting multiple emails, select the boxes to the left of the desired emails and then click the Delete button at the bottom of the screen or above the Search box. When the prompt appears, click Delete.

#### **Reports**

The Inbox Report show the statistics of the emails that have been forwarded into Bluebird from IBM Notes.

**Number of days** (to the right of Inbox Report): the number of days box will display only those messages that were edited within the time frame selected.

**Header option**: You can click on any of the options in the header area to display only those messages.

**Search**: You can narrow down the selection by using the Search box in the upper right hand corner of the screen. For instance, if you only want to see the messages that were forwarded by a specific staff member or messages with a similar subject.

**Column headings**: You can sort the emails by any of the columns by clicking the heading.

