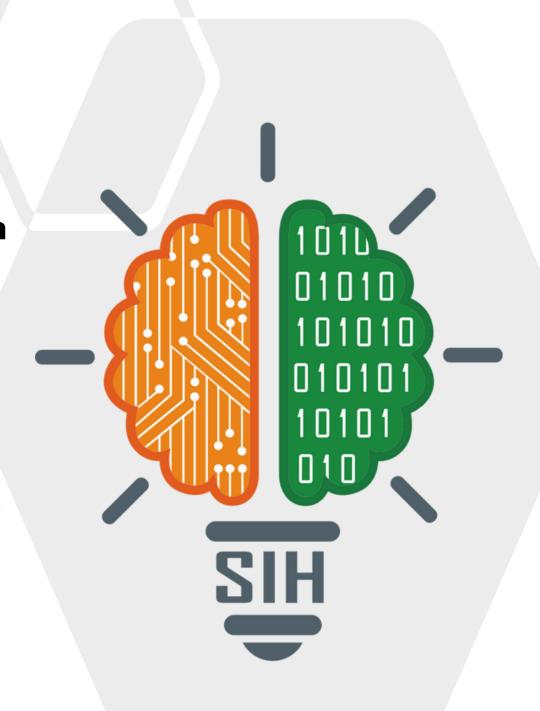
# **SMART INDIA HACKATHON 2025**



- Problem Statement ID SIH25045
- Problem Statement Title Blockchain-Based Supply Chain

Transparency for Agricultural Produce

- Theme- Agriculture, FoodTech & Rural Devlopement
- PS Category- Software
- Team ID-
- Team Name HASH MAESTROS





# FASALINK: TRANSPARENT FARM-TO-FORK





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- by middlemen. • Need to **verify transactions** and ensure transparency in pricing, quality, and origin
- Lack of a user-friendly interface for farmers and consumers to **track** produce, lots and transactions

**QR code integration** - instant product verification and traceability.

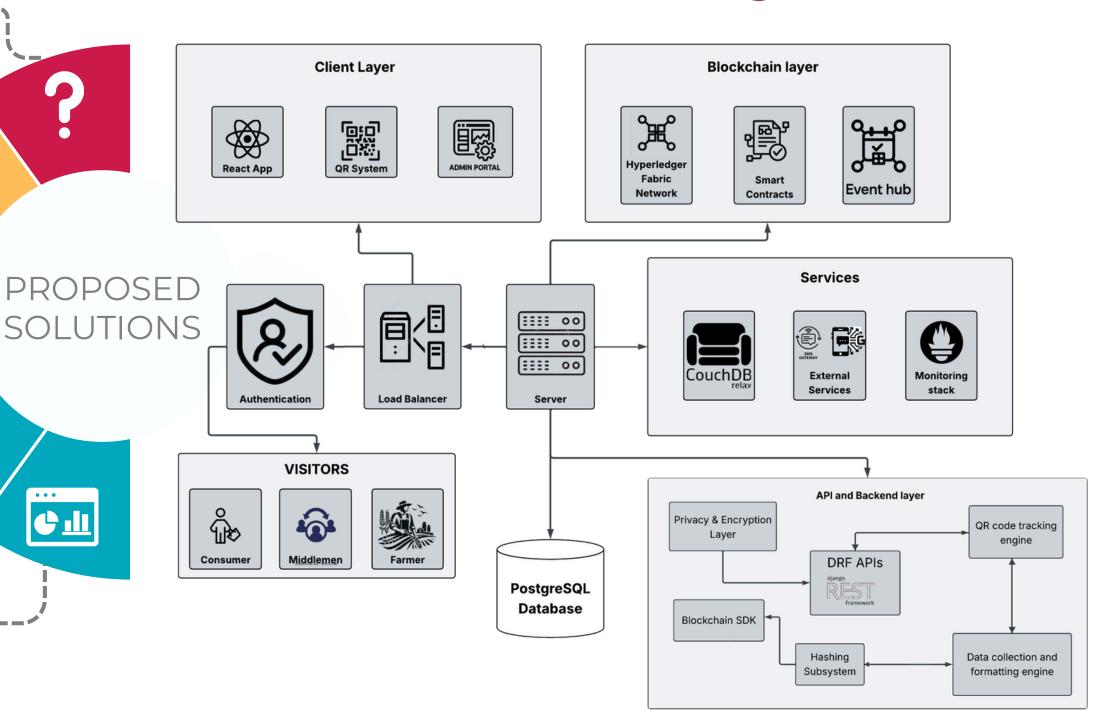
### Fair and transparent pricing mechanism eliminates middleman

exploitation.

Decentralized blockchain platform for total agricultural supply chain transparency.

Multi-stakeholder interface for farmers, distributors and consumers.

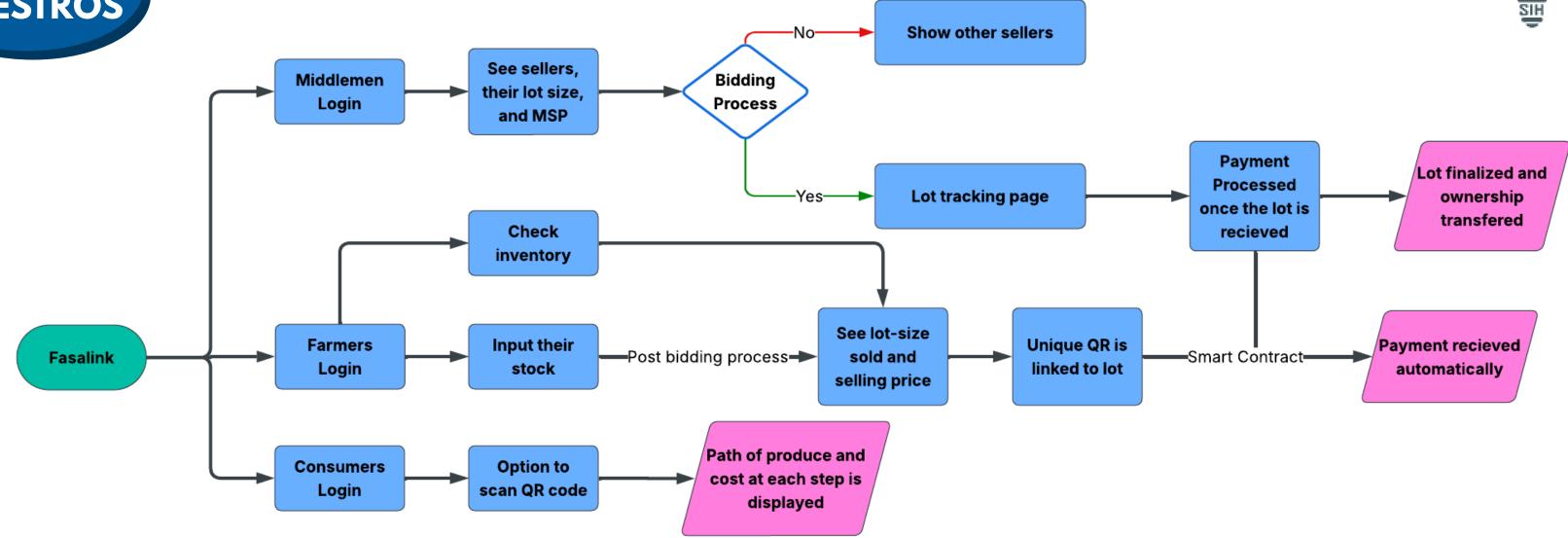
## **Architecture Diagram**



# HASH MAESTROS

# TECHNICAL APPROACH





### **TECHNOLOGY STACK**

Web Development: - React Js, HTML, CSS, Material UI, Django REST framework

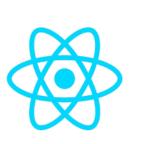
**APP Development**:- React Native, Django rest framework

Blockchain: - Hybrid Hyperledger Fabric Blockchain model

**Smart Contracts**: - Chaincode(node.js)

Middleware and services: - Restful APIs, QR code Kit, qrcode.js, NGINX

Authentication and Security: - SHA - 256 Hashing, JWT tokens, SSL/TLS encryption





















# FEASIBILITY AND VIABILITY



## STRATEGIES FOR OVERCOMING THESE **CHALLENGES**

**Audited Permissioned** 

Multilingual App &

**FPO Training** 

Offline First Design

Fabric & Consent



Hybrid Off-Chain DB & On-Chain Contracts

### **FEASIBILITY**

**TECHNICAL** 



Proven blockchain frameworks available Hyperledger



SOCIAL

High smartphone adoption in rural India



**REGULATORY** 

Government support through Digital India initiative



**ECONOMIC** 

Low-cost cloud deployment reducing infrastructure costs



## **POTENTIAL CHALLENGES AND RISKS**

Track Record

Many global blockchain agriculture projects show zero measurable impact

Most of the villages lack internet, unreliable power

> Digital Literacy & Adoption

Full blockchain very high cost

Infrastructure & Connectivity Challenge

Low rural digital literacy

### **PRIVACY AND SECURITY**

Selective Information Sharing & Encryption

**Smart Contract Automation** 

Permissioned Access Control

Verification and Proof-of-Authenticity

MSP & APMC Update and Validation



# IMPACT AND BENEFITS





### **FARMERS**

- Direct Price Access:

  Eliminates middlemen

  exploitation, farmers receive
  fair market prices.
- Reduced Financial Losses: Smart contracts automate payments and reduce fraud
- Quality Premium
   Recognition: Blockchain
   verification of organic
   certifications helps farmers
   command higher prices.
- Trust Building with Buyers: Immutable production records build consumer confidence



### **DISTRIBUTORS**

- Real-Time Inventory Visibility:
   Live tracking of stock levels,
   preventing shortages and
   overstock.
- Transparent Pricing Audit: Ensures price changes logged on-chain, deterring unfair markups and building trust.
- Supplier Performance
  Insights: Aggregates
  transactional data for
  performance analytics,
  improving partner selection
  and negotiating leverage.
- Enhanced Traceability
   Reporting: Supplies clear
   origin and transit records,
   simplifying compliance and
   recall management.





- Fair Pricing Assurance: Access transparent pricing history and guaranteeing equitable consumer rates.
- Fraud Prevention: Eliminate counterfeit goods through immutable transaction records, ensuring genuine agricultural.
- Enhanced Trust: Engage confidently with agricultural brands backed by verifiable blockchain records, fostering loyal consumer relationships.
- Real-Time Traceability:
  Instantly verify produce's farm origin via QR code, ensuring authentic supply-chain visibility.



# RESEARCH AND REFERENCES



#### **BLOCKCHAIN**

- https://www.denso.com/global/en/driven-base/tech-design/blockchain\_2/
- <a href="https://hyperledger-fabric.readthedocs.io/en/release-2.5/deployment\_guide\_overview.html">https://hyperledger-fabric.readthedocs.io/en/release-2.5/deployment\_guide\_overview.html</a>
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#### **SMART CONTRACTS**

- https://www.sciencedirect.com/science/article/pii/S092658052200293X
- https://hyperledger-fabric.readthedocs.io/en/release-1.3/chaincode.html
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- https://www.mdpi.com/2079-9292/12/6/1340

### **QR Code Integration**

- <a href="https://qrcodekit.com/news/qr-codes-and-blockchain-technology/">https://qrcodekit.com/news/qr-codes-and-blockchain-technology/</a>
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- <a href="https://www.ssl2buy.com/wiki/sha-256-algorithm">https://www.ssl2buy.com/wiki/sha-256-algorithm</a>