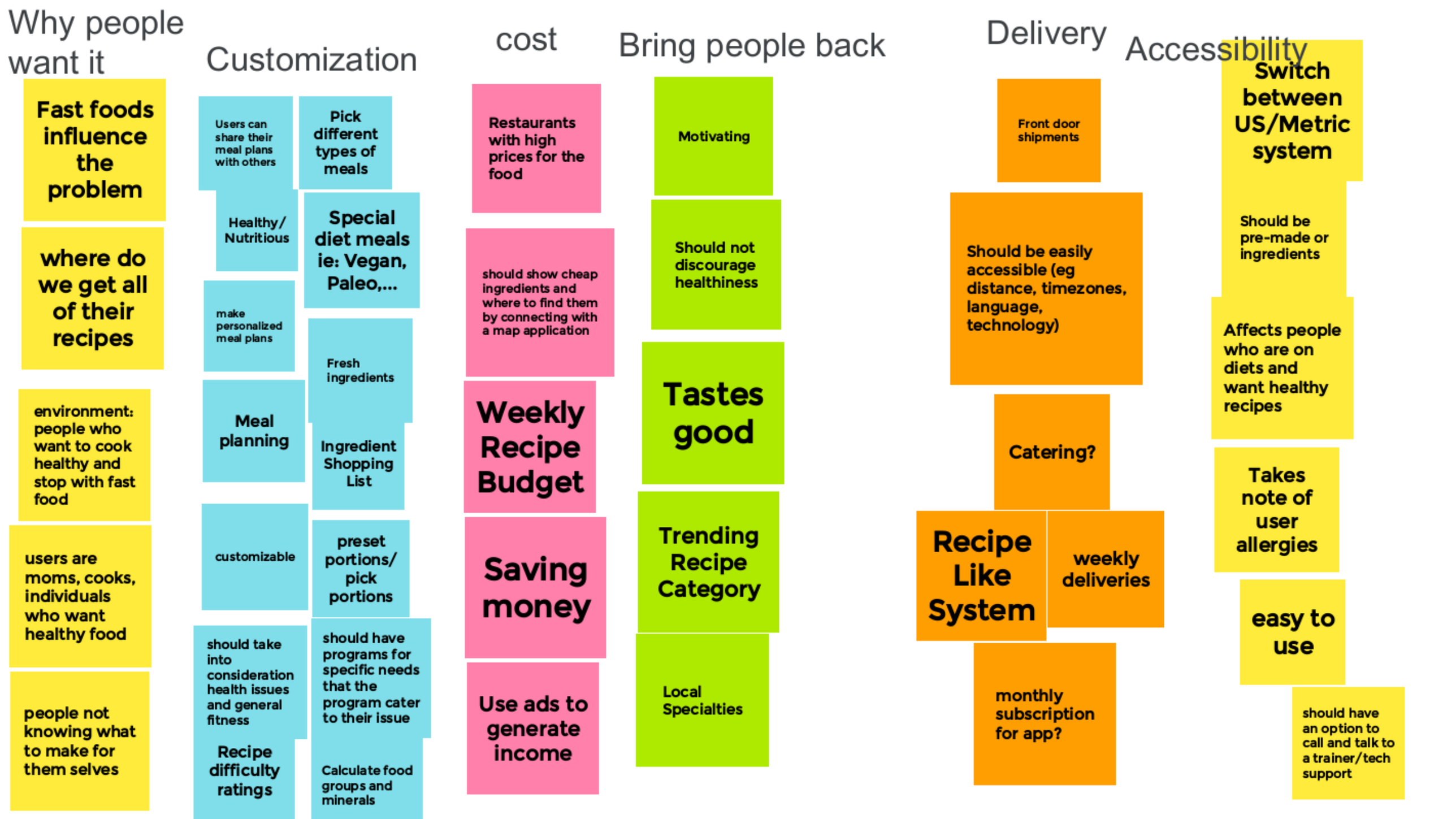
Why people want it
Fast foods influence the problem
where do we get all of their recipes
environment: people who want to cook healthy and stop with fast food
users are moms, cooks, individuals who want healthy food
people not knowing what to make for them selves
Customization
Users can share their meal plans with others
Pick different types of meals
Healthy/ Nutritious
Special diet meals ie: Vegan, Paleo,...
make personalized meal plans
Fresh ingredients
Meal planning
Ingredient Shopping List
customizable
preset portions/ pick portions
should take into consideration health issues and general fitness
should have programs for specific needs that the program cater to their issue
Recipe difficulty ratings
Calculate food groups and minerals
cost
Restaurants with high prices for the food
should show cheap ingredients and where to find them by connecting with a map application
Weekly Recipe Budget
Saving money
Use ads to generate income
Bring people back
Motivating
Should not discourage healthiness
Tastes good
Trending Recipe Category
Local Specialties
Delivery
Front door shipments
Should be easily accessible (eg distance, timezones, language, technology)
Catering?
Recipe Like System
weekly deliveries
monthly subscription for app?
Accessibility
Switch between US/Metric system
Should be pre-made or ingredients
Affects people who are on diets and want healthy recipes
Takes note of user allergies
easy to use
should have an option to call and talk to a trainer/tech support