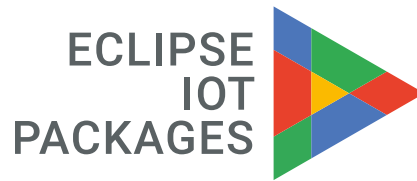


mini corporate design manual

logo



white space








font

ROBOTO MEDIUM

<https://fonts.google.com/specimen/Roboto>

colors

	CMYK.. RGB Hex..	50/ 35/ 35/ 50 #5A6163		CMYK.. RGB Hex..	75/ 0/ 85/ 0 #69AA59
	CMYK.. RGB Hex..	75/ 50/ 0/ 0 #4C76BA		CMYK.. RGB Hex..	0/ 30/ 95/ 0 #E8412C
	CMYK.. RGB Hex..	0/ 85/ 85/ 0 #E8412C			

file names

File names are broken down as follows:



Usage of different data formats:

- .eps** should be used for all offset printed materials,
- .svg** or **.png** should be used on websites,
- .jpg** or **.png** can be used in Word / Excel etc.