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Question Paper Code : 30219

B.E./B.Tech. DEGREE EXAMINATIONS, APRIL/MAY 2023.

Second Semester

HS 3252 – PROFESSIONAL ENGLISH – II

(Common to: All Branches (Except Marine Engineering))

(Regulations 2021)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. Go through the sentences and change their tenses as directed.
 - (a) Anne went to school yesterday. (Future continuous)
 - (b) I finish my assignment. (Present perfect)
2. Identify the sentences where prepositional phrases are used.
 - (a) The match was called off due to heavy rain.
 - (b) She complained about the issue.
 - (c) The Manager turned down his proposal.
 - (d) Preethan is suffering from severe cold.
3. Convert the active voice sentence into passive voice.
 - (a) Divith bought a brand-new smartphone.
 - (b) The Principal has instructed the NSS students to clean the college campus.
4. Combine the following sentences to bring out the cause and effect.
 - (a) The information was easily stolen. There were no security checks in the System.
 - (b) This type of turbine is widely used. It has greater efficiency.

5. Spot the error and rewrite the sentence correctly.
 - (a) Politics are sometimes a dirty business.
 - (b) The automobile sector is one of the largest employer in the country, employing about 37 million people, directly and indirectly.
6. Complete the sentences.
 - (a) How can you finish the project if _____?
 - (b) If I had more time, _____.
7. Choose the correct Modal verbs for the following sentences.
 - (a) According to the weather forecast, it _____ snow heavily tomorrow. (may/shall)
 - (b) Madam, _____ (could/may) you please repeat what you said?
8. Use appropriate prepositions :
 - (a) The scientist looked _____ the microscope. (through/in)
 - (b) The teacher divided the sweets _____ all the children. (between / among)
9. Rewrite the following as numerical adjectives.
 - (a) An internal project work lasting for two years.
 - (b) A journey of 100 kilometers
10. Combine the following sentences using relative pronouns.
 - (a) The studio's annex is located across the street. It carries similar artwork in a similar space.
 - (b) Decorating is a difficult job. I hate it.

PART B — (5 × 16 = 80 marks)

Q.No. 11 is Compulsory.

11. (i) Write an essay to compare and contrast "Shopping Online Vs Shopping in person." (8)
- (ii) Read the passage and answer the questions. (4 × 2 = 8)

Copy Chasers, Inc., is a group of advertising experts who utilize visual magnetism to sell your product or service. What is visual magnetism, you ask. It is Copy Chasers' original advertising technique that will get your company noticed--and after all, isn't that the number one goal of advertising? Think of it this way: Your company's message is virtually meaningless if no one ever encounters it.

Kerry Randall, author of many comprehensive Yellow Page advertising books, states, "Any graphic that does not leap from the page may as well be invisible. Likewise, any text that is not engaging and easy to read is tomfoolery." Call Copy Chasers today and get noticed.

- (1) What is the main purpose of the advertisement?
 - (A) To give advice on searching the Yellow pages.
 - (B) To promote Copy Chasers, Inc.,
 - (C) To explain visual magnetism
 - (D) To introduce Kerry Randall
- (2) What is the number one goal of advertising, according to the passage?
 - (A) Technical accuracy
 - (B) Compelling copy
 - (C) Getting noticed
 - (D) Using Graphics
- (3) What does the ad say "visual magnetism" is?
 - (A) An advertising technique
 - (B) Cleverly written copy
 - (C) Brilliant Graphics
 - (D) A showcasing of new products
- (4) According to Kerry Randall, what should a Yellow page advertising Graphics do?
 - (A) Be visible
 - (B) Leap from the page
 - (C) Conform to the background
 - (D) Provide detail information

12. (a) Read the following passage and answer the questions.

"Click!" That's the sound of safety. That's the sound of survival. That's the sound of a seat belt locking in place. Seat belts save lives and that's a fact. That's why I don't drive anywhere until mine is on tight. Choosing to wear your seat belt is as simple as choosing between life and death. Which one do you choose?

Think about it. When You're driving a car, you may be going 60 MPH or faster. That car is zipping down the road. Then somebody a head of you locks up his or her brakes. Your driver doesn't have time to stop. The car that you are in crashes. Your car was going 60 miles per hour. Now it was suddenly stopped. Your body, however, is still going 60MPH. What's going to stop your body? Will it be the windshield or your seat belt? Every time that you get into a car you make that choice. I choose the seat belt.

Some people think that seat belts are uncool. They think that seat belts cramp their style, or that seat belts are uncomfortable. To them I say, what's more uncomfortable? Wearing a seat belt or flying through a car windshield? What's more uncool? Being safely anchored to a car, or skidding across the road in your Jean shorts? Wearing a seat belt is both cooler and more comfortable than the alternatives.

Let's just take a closer look at your choices. If you are not wearing your seat belt, you can hop around the car and slide in and out of your seat easily. That sounds like a lot of fun. But, you are more likely to die or suffer serious injuries. If you are wearing a seat belt, you have to stay in your seat. That's no fun. But, you are much more likely to walk away unharmed from a car accident. A small pleasure for a serious pain. That's a tough choice. I think that I'll avoid the serious pain. How about giving money away? Do you like to give your money away? Probably not. And when you don't wear your seat belt, you are begging to give your money away. That's because kids are required to wear seat belts in every state in America. If you're riding a car, and you don't have a seat belt on, the police can give you or your driver a ticket. Then you will have to give money to the city. I'd rather keep my money, but you can spend yours how you want.

Wearing a seat belt does not make you invincible. You can still get hurt or killed while wearing your seat belt. But wearing them has proven to be safer than driving without them. You are much less likely to be killed in a car wreck if you are wearing a seat belt. You are much less likely to get seriously injured if you are wearing one. So why not take the safer way? Why not go the way that has been proven to result in fewer deaths? You do want to live, don't you?

Answer the following Questions.

- (i) Suggest a suitable title to the passage. (2)
- (ii) What are the three main points that the author uses to support his argument? (2)

(iii) Choose the correct answer:

(2 × 2 = 4)

(1) Which best expresses the author's main purpose in writing this text?

- (A) To inform readers about seat belts.
- (B) To persuade readers to wear seat belts.
- (C) To entertain readers with stories about seat belts
- (D) To describe what car accidents are like without seat belts.

(2) Which argument is not made by the author?

- (A) Not wearing a seat belt is very expensive.
- (B) Penalties for not wearing a seat belt should increase.
- (C) Seat belts keep you from flying through the wind shield.
- (D) Wearing a seat belt is cooler than suffering an inquiry.

(iv) Say TRUE or FALSE.

(2 × 2 = 4)

- (A) Being safe is more important than being cool.
- (B) Seat belts will keep you safe in any car accident.

(v) Give the meaning of these words as used in the passage.

(2)

- (A) Alternatives
- (B) Invincible

(vi) List two disadvantages of not wearing the seat belt.

(2)

Or

(b) You had bought a new mobile phone from a reputed showroom in Chennai. But after a month it developed a serious fault. Write a complaint letter to the Manager asking for immediate repair or replacement of the same. (16)

13. (a) Write a letter to the Editor of The Hindu Newspaper on the fear that is spreading among the North State Workers residing in Chennai due to their anxiety over the widespread message of unsafety existing in the city. Give suggestions to curb such rumours. (16)

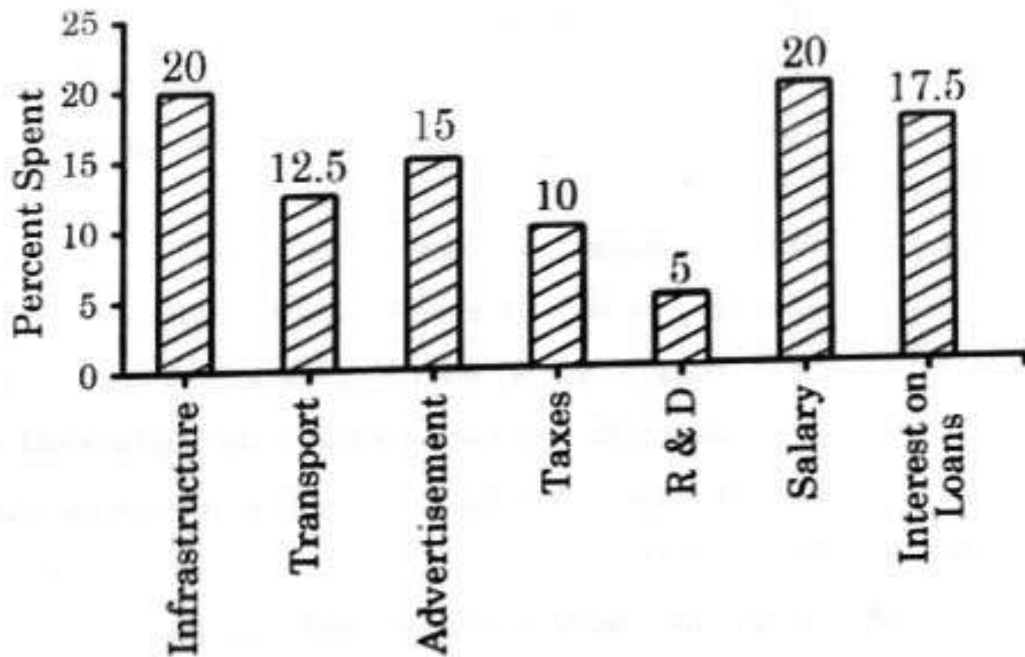
Or

(b) Prepare a Checklist for attending the Job interview the next day. (16)

14. (a) Write down any twelve recommendations for controlling Air Pollution in Metropolitan cities. (16)

Or

- (b) Study the given picture. Describe and comment on it. (200 words) (16)



15. (a) Write a letter to The General Manager, TVS Motors, Hosur, to get permission for internship training in the company. Send your Resume also. (16)

Or

- (b) Reliance Digital World has advertised the post of "Training Manager" in their Retail Storeroom Division. Prepare a resume and a covering letter applying for the post. (16)
