

Marketing Channels Used by Type of Space

(1 - never / 7 always)

| | Instagram | Facebook | Email Newsletter | Signage | Meetup | Posters | YouTube | Local Mags News | Radio | Newspaper | Mail | TV |
|---------------------------|-----------|----------|---------------------|---------|--------|---------|---------|--------------------|-------|-----------|------|-----|
| Independent For-Profit | 6.2 | 6.1 | 4.6 | 4.4 | 3.8 | 3.3 | 3.1 | 1.9 | 1.7 | 1.4 | 1.4 | 1.2 |
| Independent Non-Profit | 4.0 | 5.4 | 4.5 | 4.0 | 4.3 | 3.5 | 2.0 | 2.1 | 1.8 | 1.4 | 1.6 | 1.6 |
| Institution- Based | 4.2 | 3.4 | 3.5 | 2.3 | 1.9 | 3.4 | 2.1 | 2.0 | 1.5 | 1.5 | 1.6 | 1.1 |