



Total Revenue

110.37M

Total Cost

97.29M

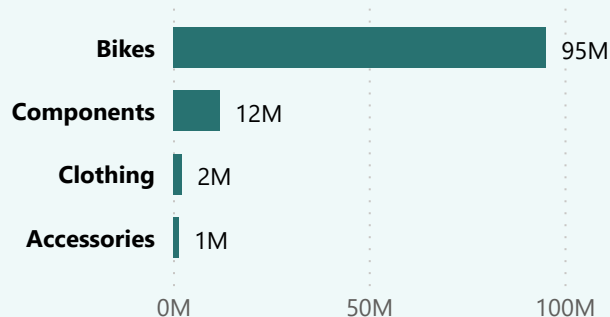
Total Profit

13.09M

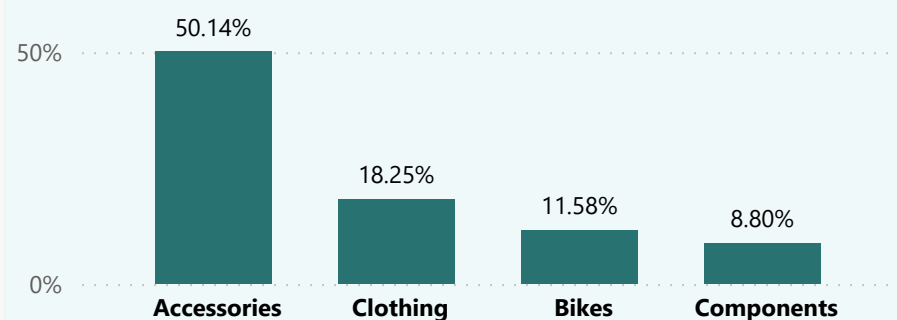
31/05/2011

30/06/2014

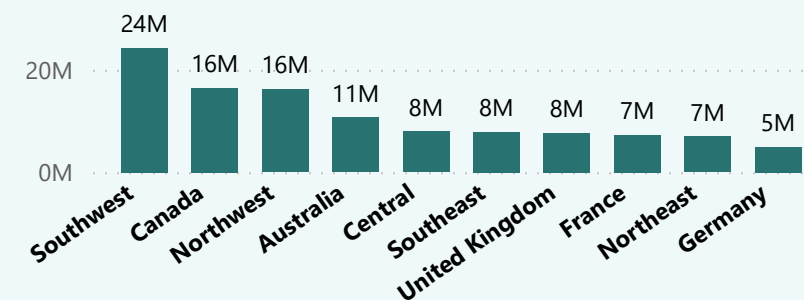
Revenue by category



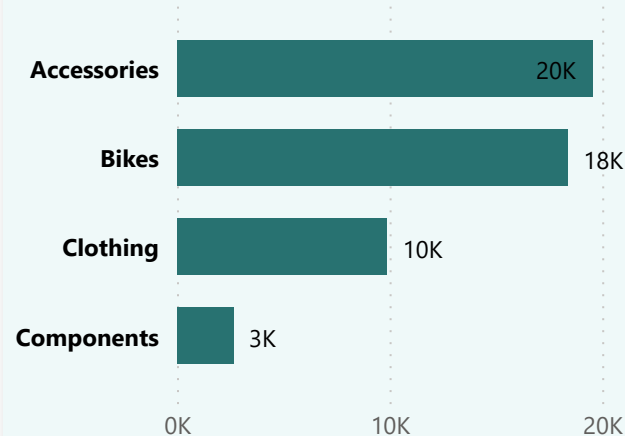
Profit margin by category



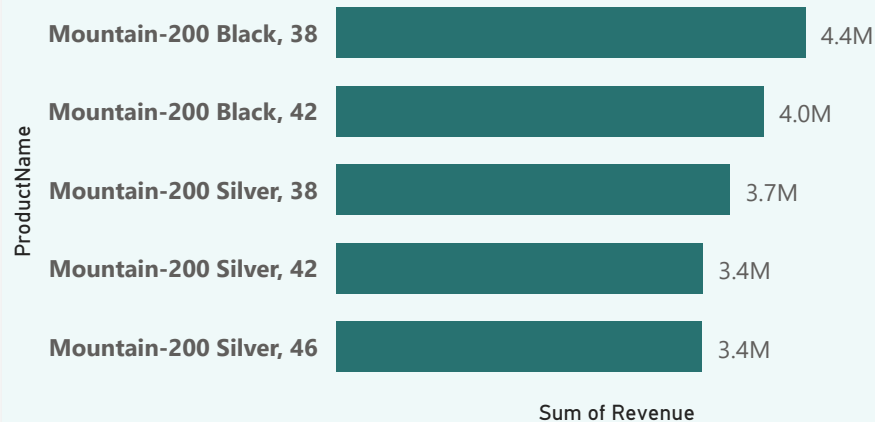
Total orders by territory



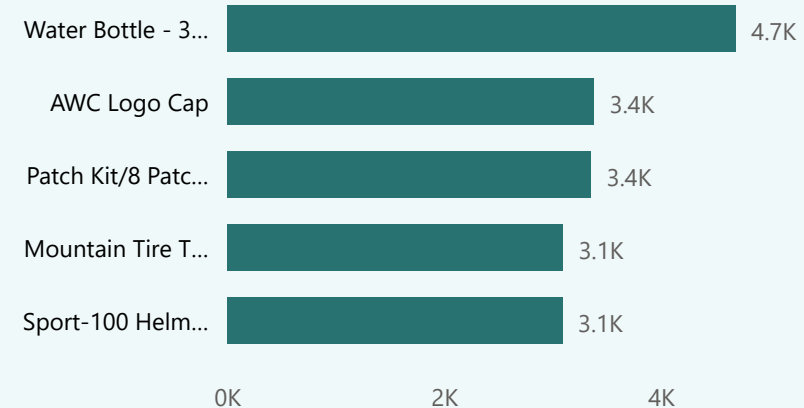
Total orders by category



Top 5 Products highest Revenue



Top 5 Products highest Orders





95.1M

Total Revenue

11.0M

Total Profit

90K

Total Orders

11.58%

Profit Margin

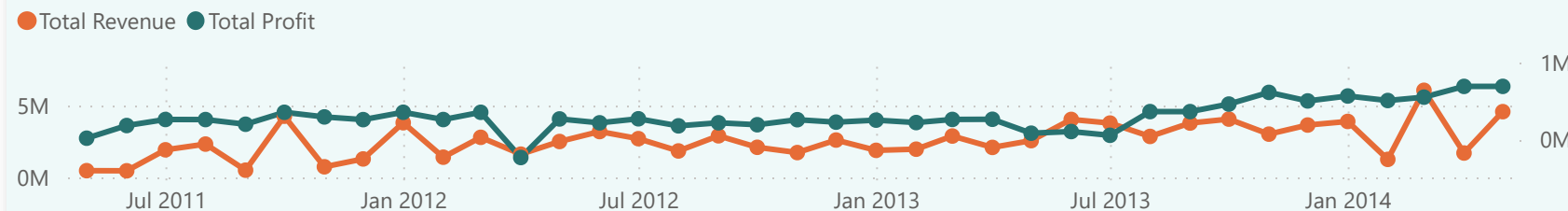
Bikes



Revenue by region



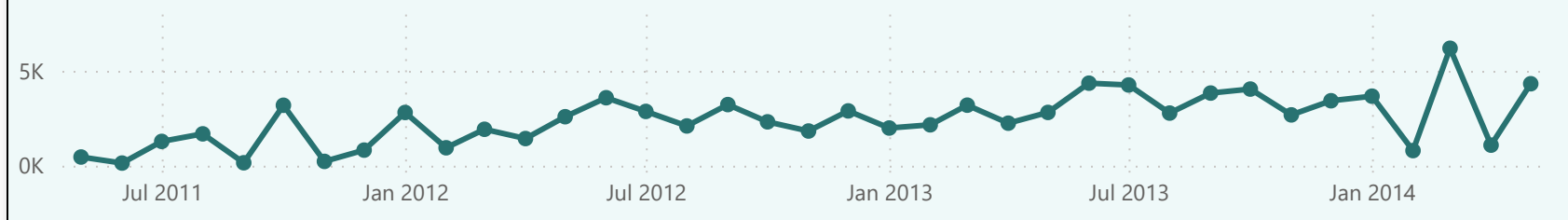
Monthly Revenue



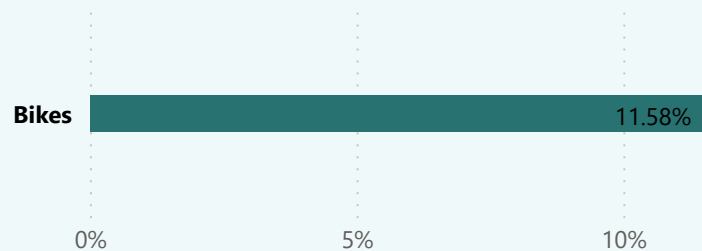
Order by region



Monthly Orders



Profit margin by category



Active Customers and First Order Registration

